



# Help Wanted Online Ads

October 2018

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

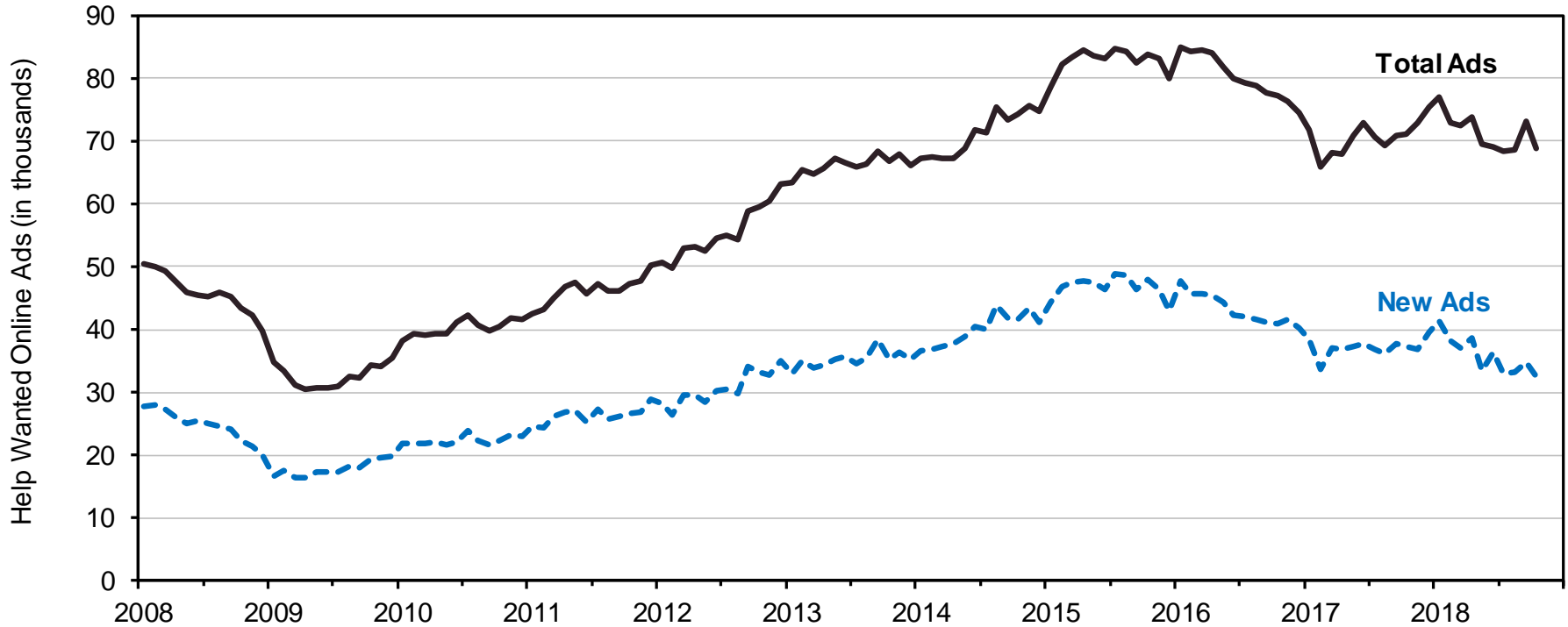


## Number of help wanted ads decreased **267,300** nationally in October.

- Number of ads being posted for the first time (*new ads*) decreased **161,600** nationally in October.
- Number of online ads was mixed among Oregon's neighboring states.
  - Idaho **-1,000**
  - Washington **-2,300**
  - Oregon **-4,200**
  - Nevada **-4,300**
  - California **-21,800**
- Number of ads decreased in all of Oregon's metro areas

# The number of help wanted ads in Oregon decreased **4,200** in October.

(Seasonally Adjusted)

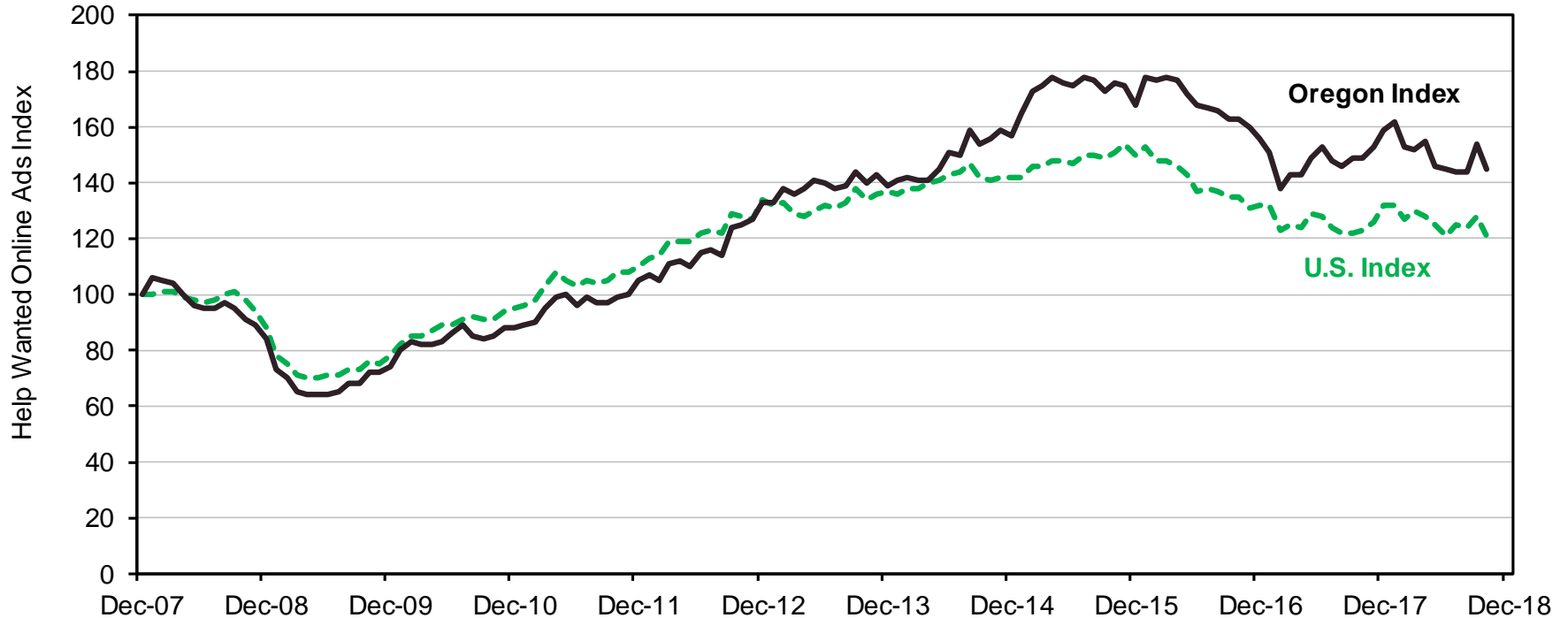


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# The number of ads decreased **267,300** nationally in October.

Total Ads Index (December 2007 = 100)

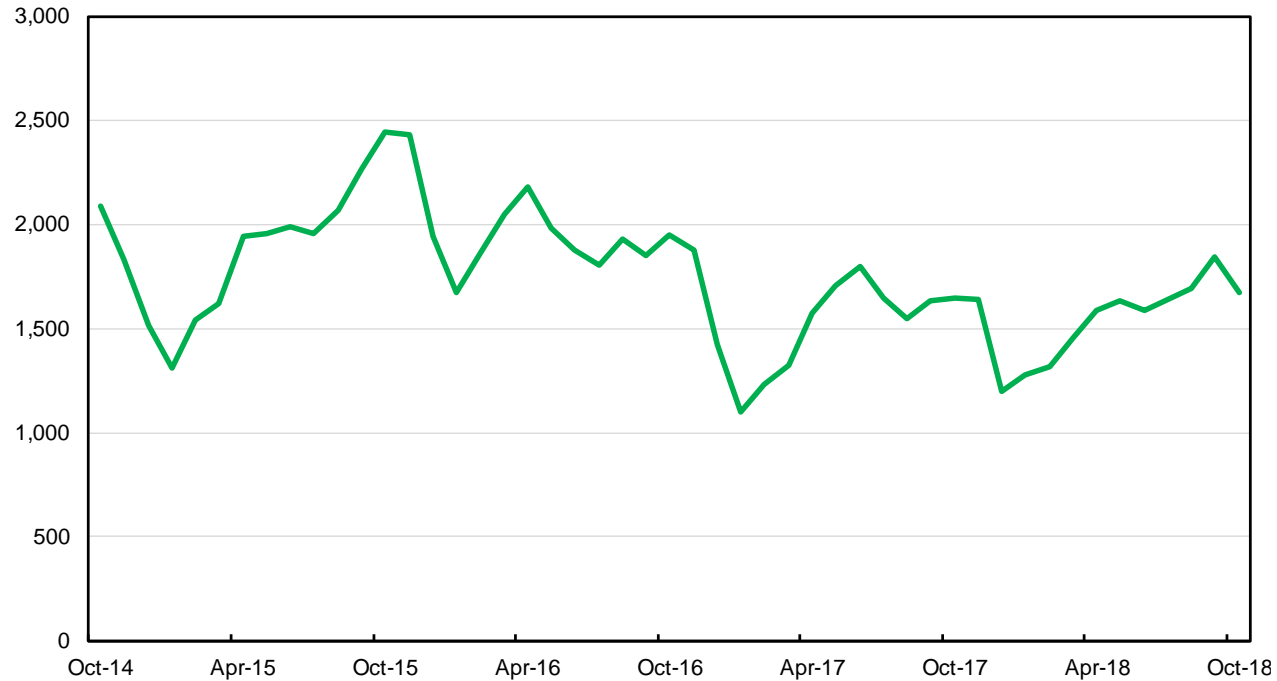


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Retail Salespersons: Oregon's Largest Occupation](#)  
by Employment Economist [Jessica Nelson](#)

Help Wanted Online Ads for Retail Salespersons in Oregon, October 2014- October 2018



Source: The Conference Board Help Wanted OnLine™ (HWOL)

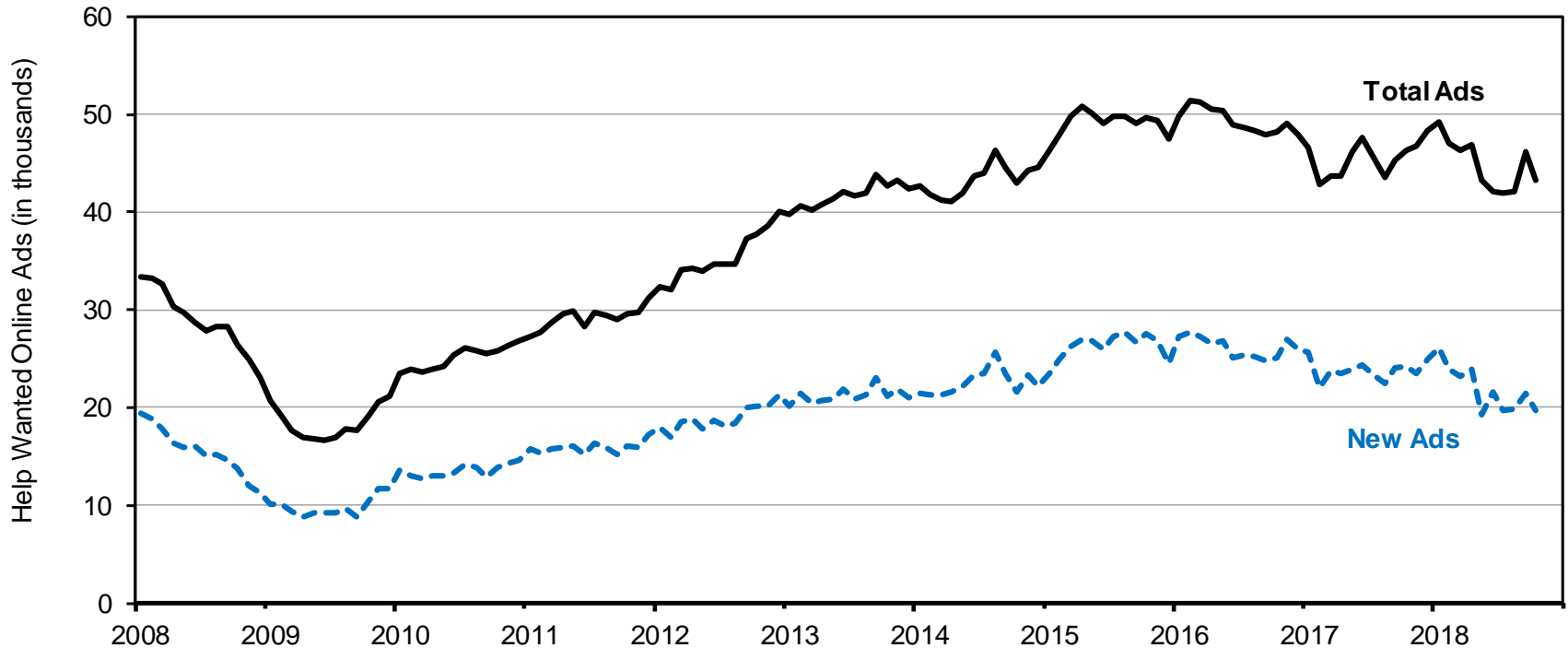
Email [Felicia.Bechtoldt@oregon.gov](mailto:Felicia.Bechtoldt@oregon.gov) or [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need HWOL data for specific occupations.

THE FOLLOWING SLIDES SHOW  
HELP WANTED ONLINE ADVERTISEMENT TRENDS  
BY METRO AREA...



## Number of online ads in the Portland metro area decreased **2,900** in October.

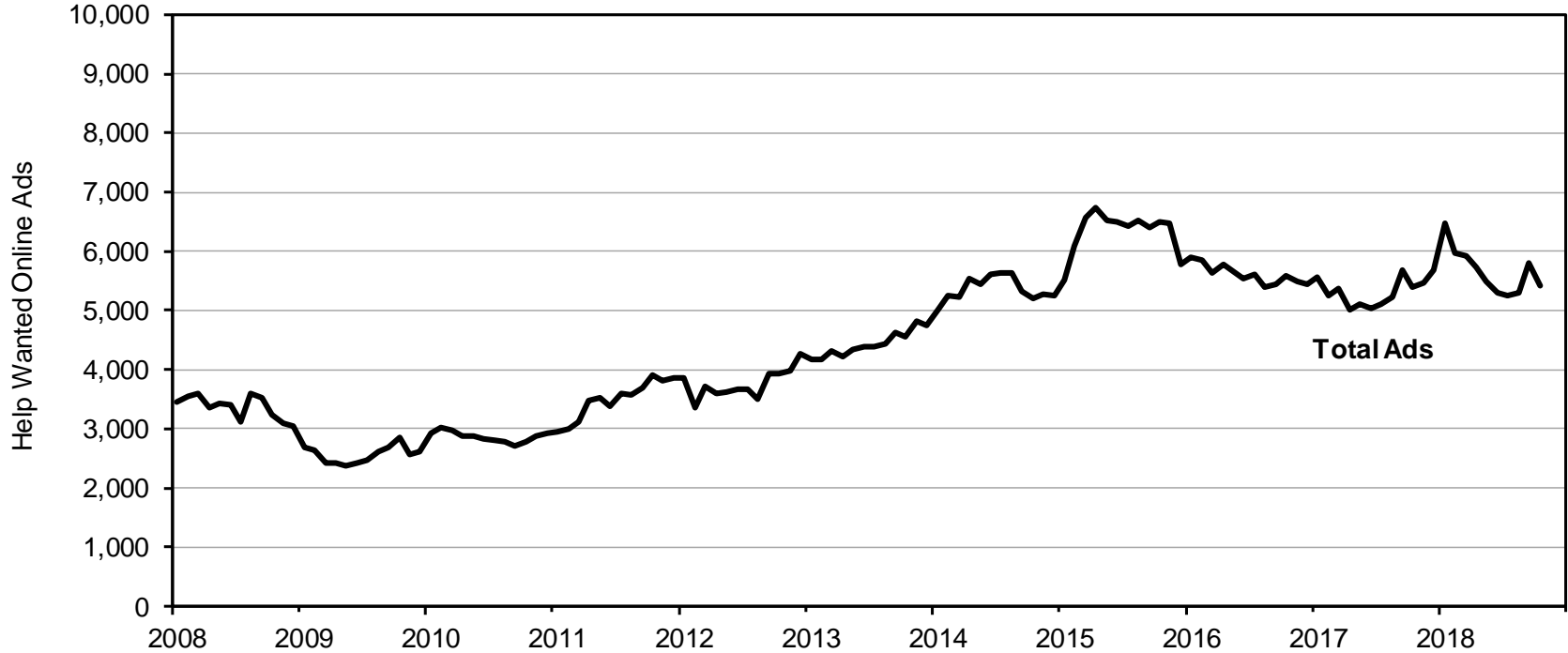
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



**Number of online ads in the Salem metro area decreased 400 in October.**  
(Seasonally Adjusted)



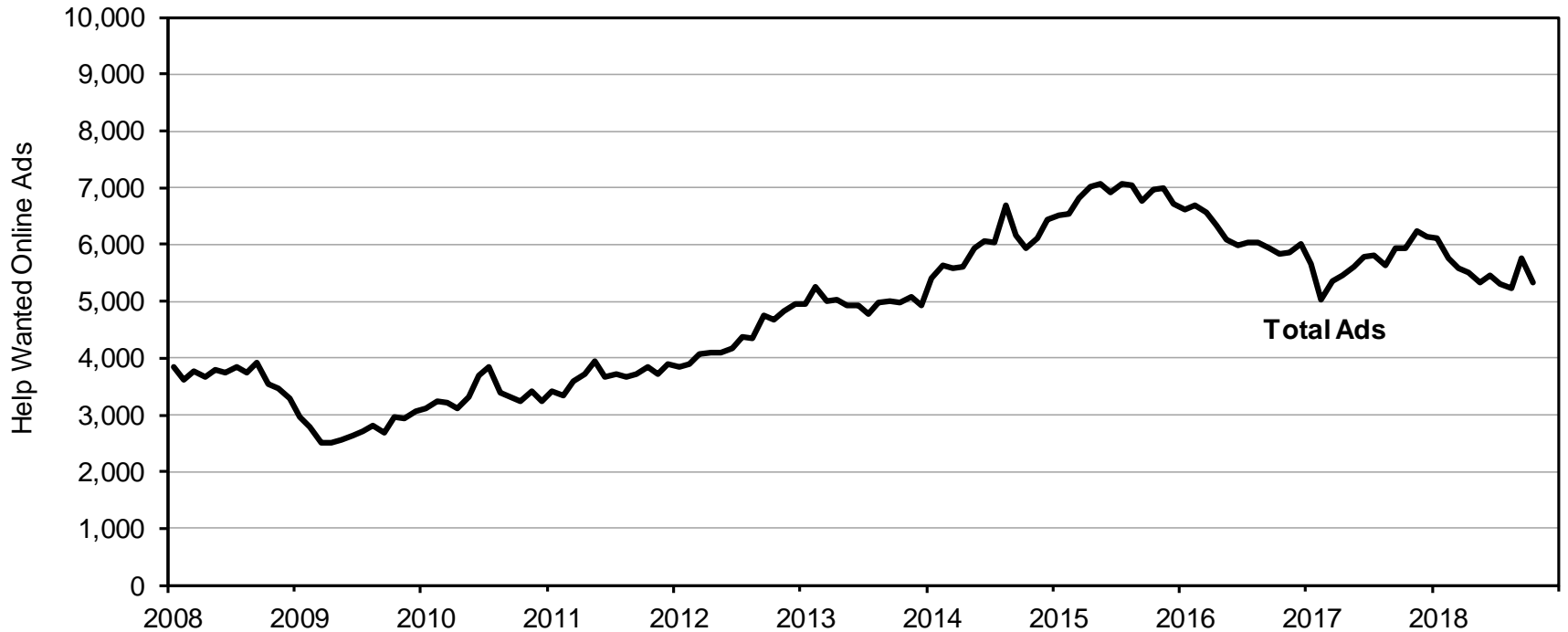
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Number of online ads in the Eugene metro area decreased 400 in October.

(Seasonally Adjusted)

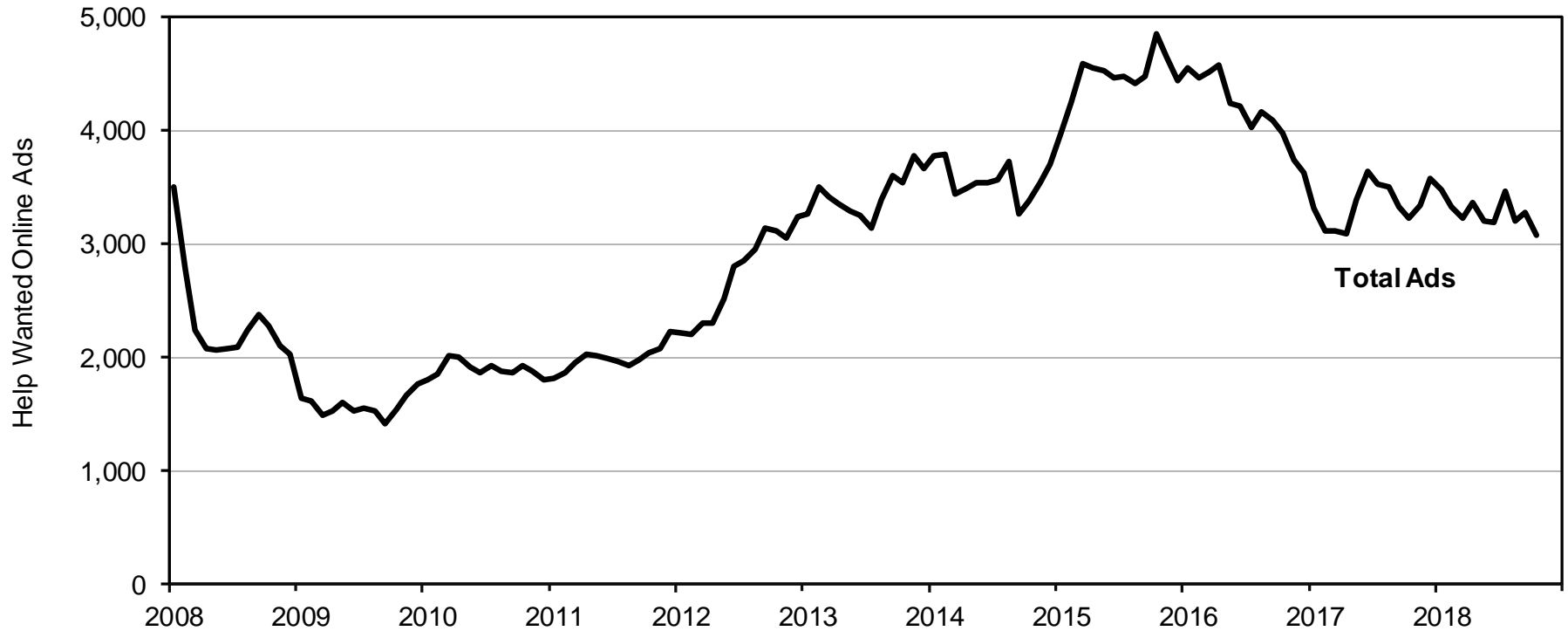


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Number of online ads in the Medford metro area decreased **200** in October.

(Seasonally Adjusted)

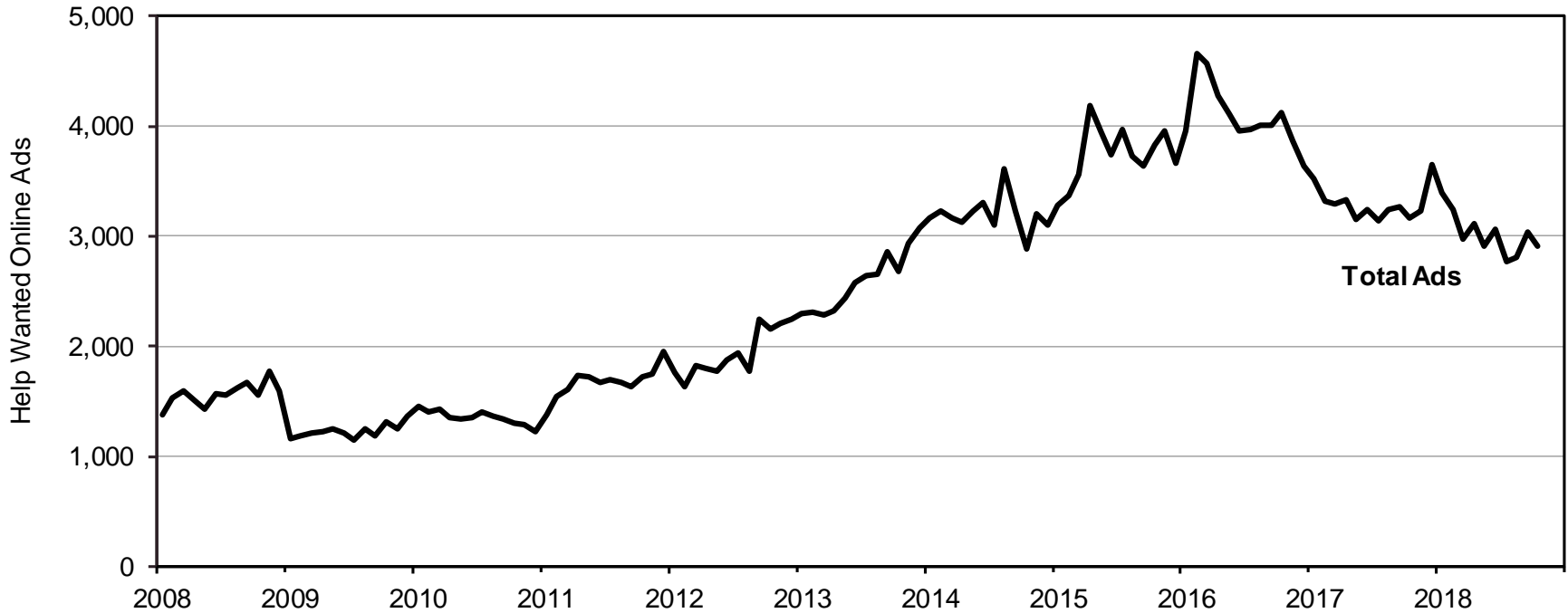


Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Number of online ads in the Bend metro area decreased **100** in October.

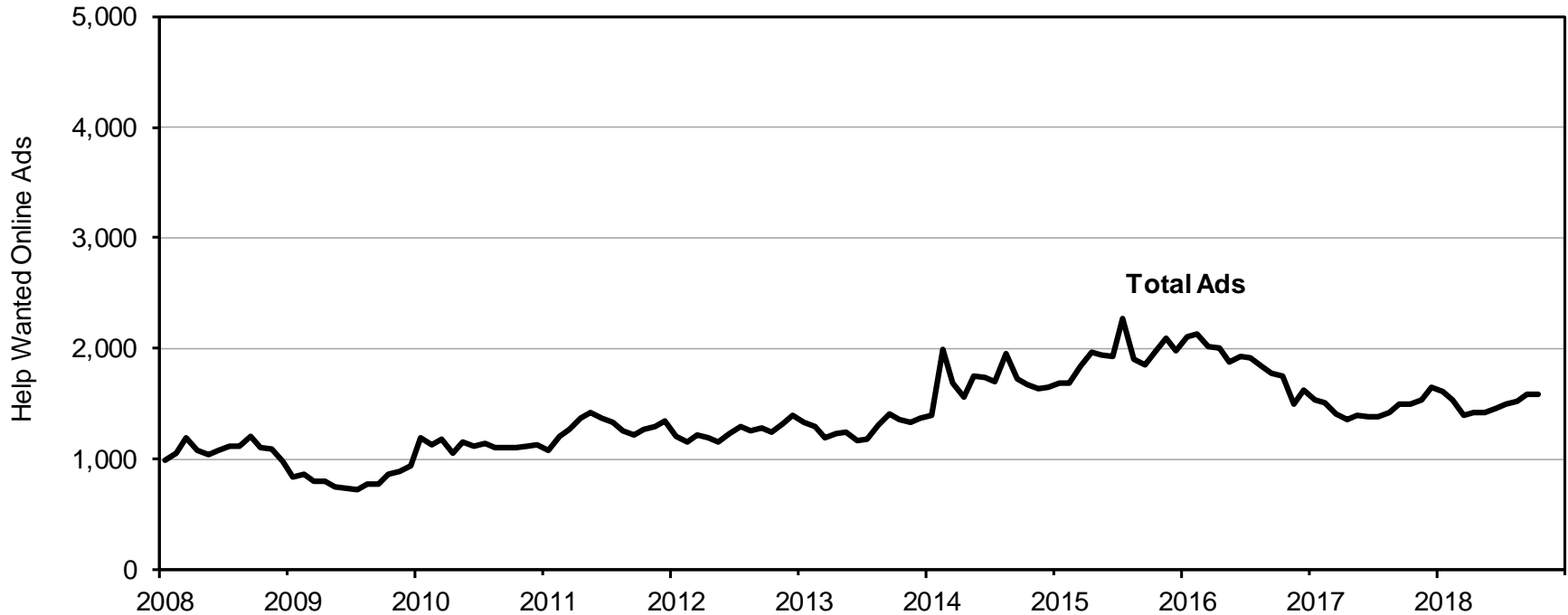
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



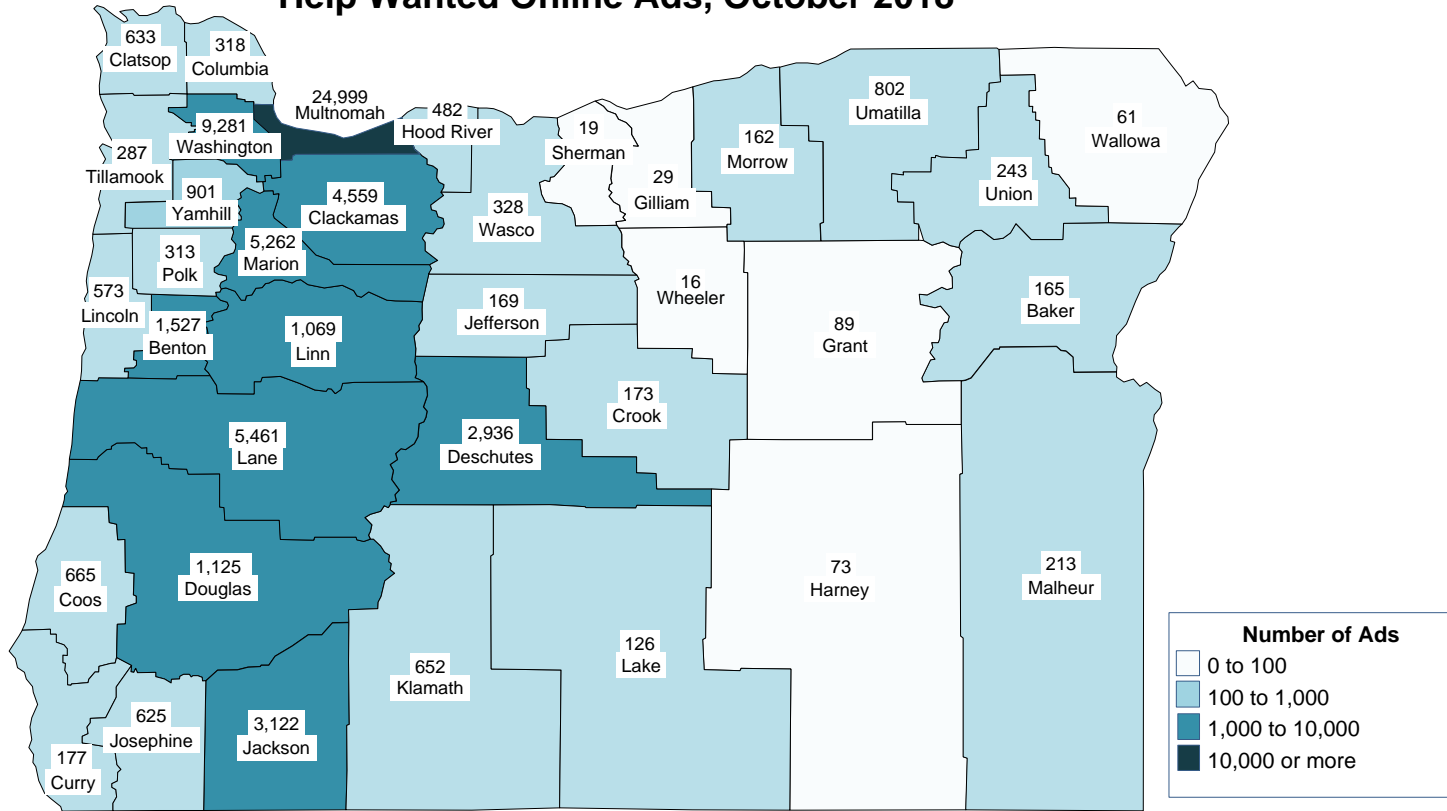
## Number of online ads in the Corvallis metro area remained unchanged in October. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Help Wanted Online Ads, October 2018



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?  
The next nine graphs show the number of ads by area since 2008.

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Felicia.Bechtoldt@Oregon.gov](mailto:Felicia.Bechtoldt@Oregon.gov) or [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need additional HWOL data for your workforce area.



Eastern Oregon and Southwestern Oregon saw the largest increases in help wanted advertising over the last year.

	<b>Help Wanted Ads in October 2018</b>	<b>Over-the-Year Change Rate</b>
Portland-Metro	33,600	-1%
Mid-Valley	7,400	-3%
Lane	5,400	-10%
East Cascades	4,900	-4%
Clackamas	4,500	-14%
Rogue Valley	3,700	-6%
Northwest Oregon	3,300	8%
Southwestern Oregon	1,900	10%
Eastern Oregon	1,800	12%

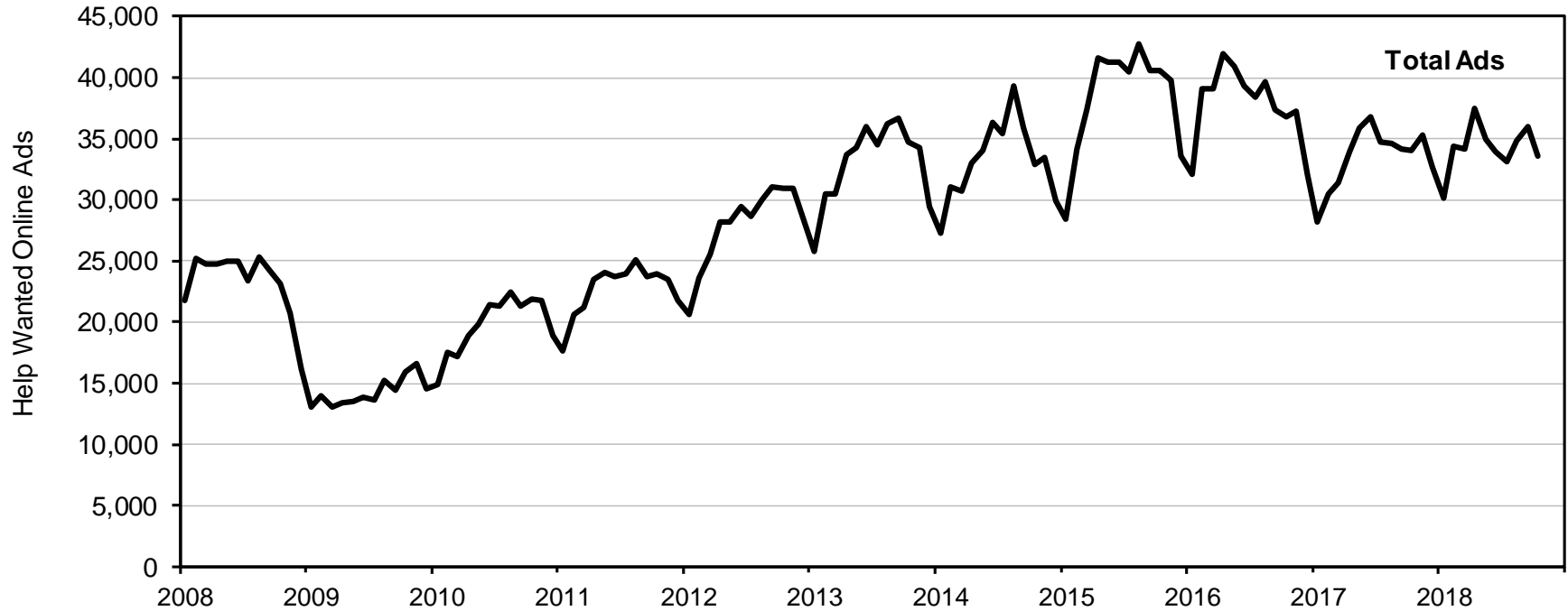
*Source: Oregon Employment Department and The Conference Board*

Email [Felicia.Bechtoldt@Oregon.gov](mailto:Felicia.Bechtoldt@Oregon.gov) or [Anna.L.Johnson@Oregon.gov](mailto:Anna.L.Johnson@Oregon.gov) if you need additional HWOL data for your workforce area.



# Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



January 2008 - October 2018

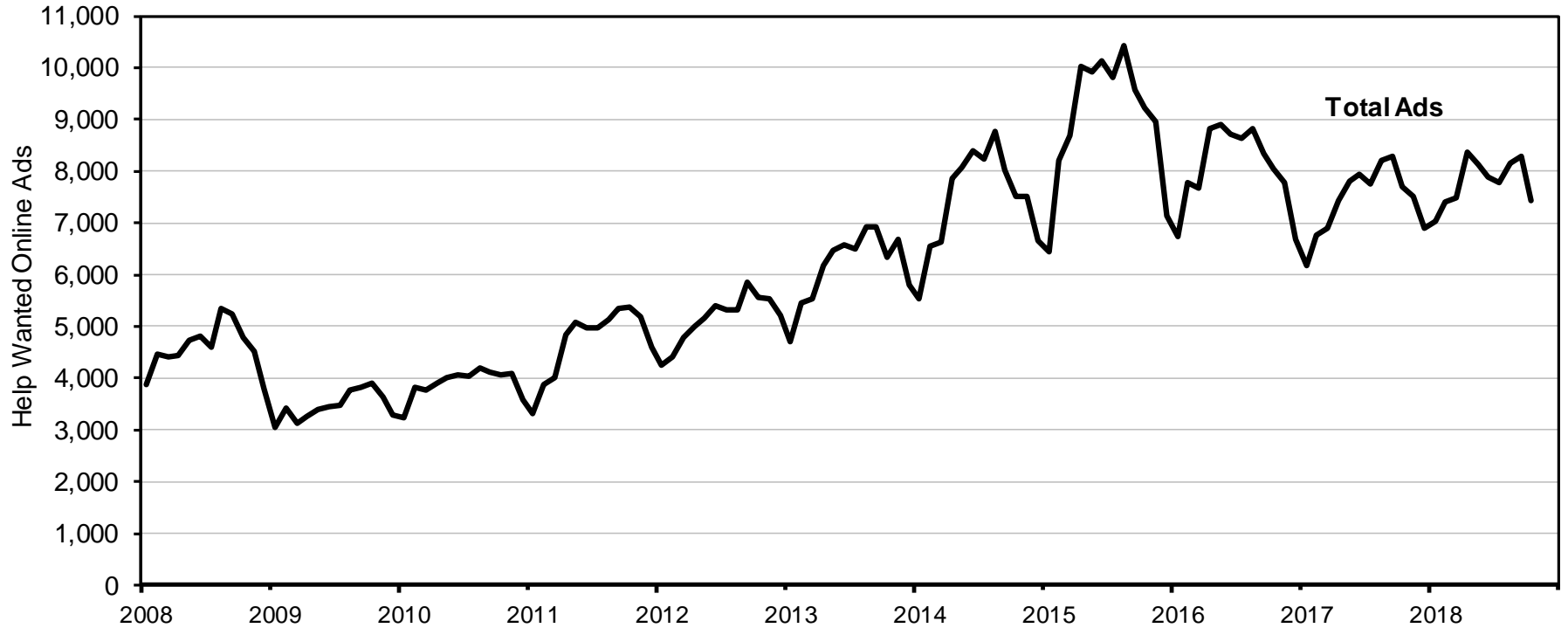
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



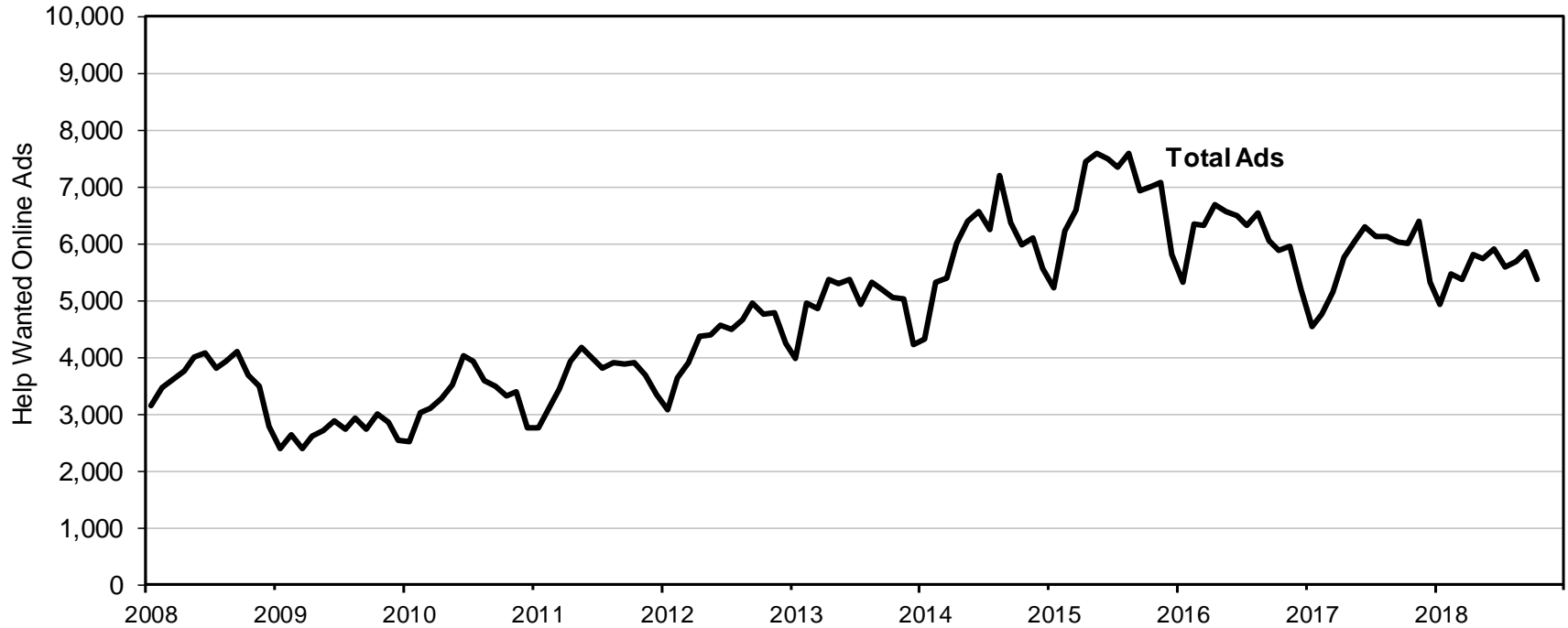
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



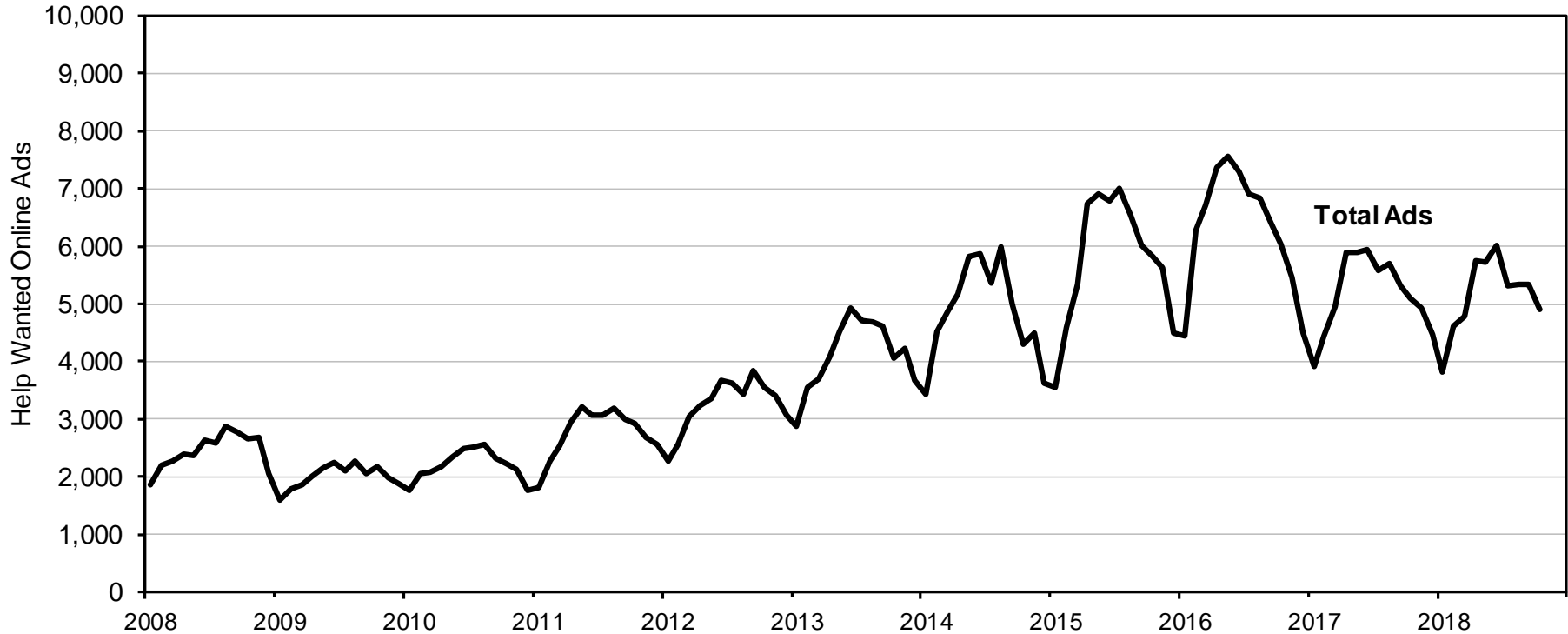
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



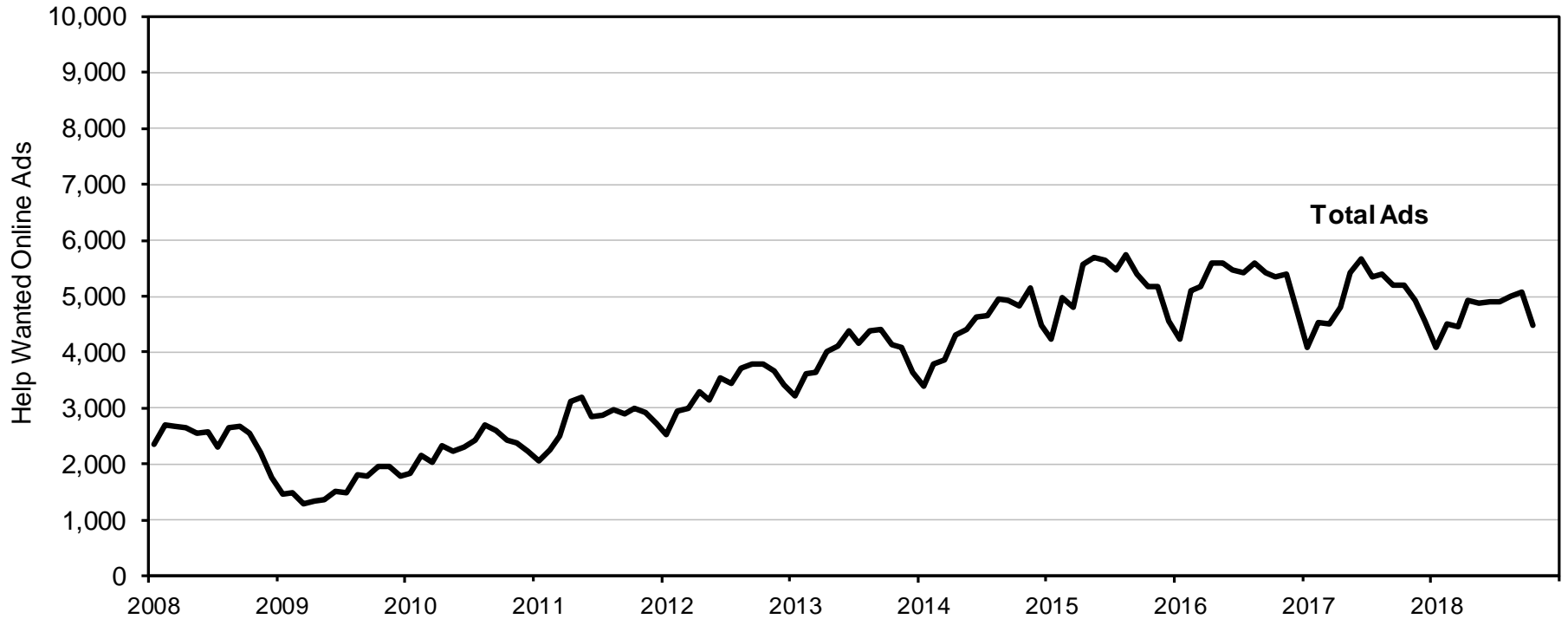
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



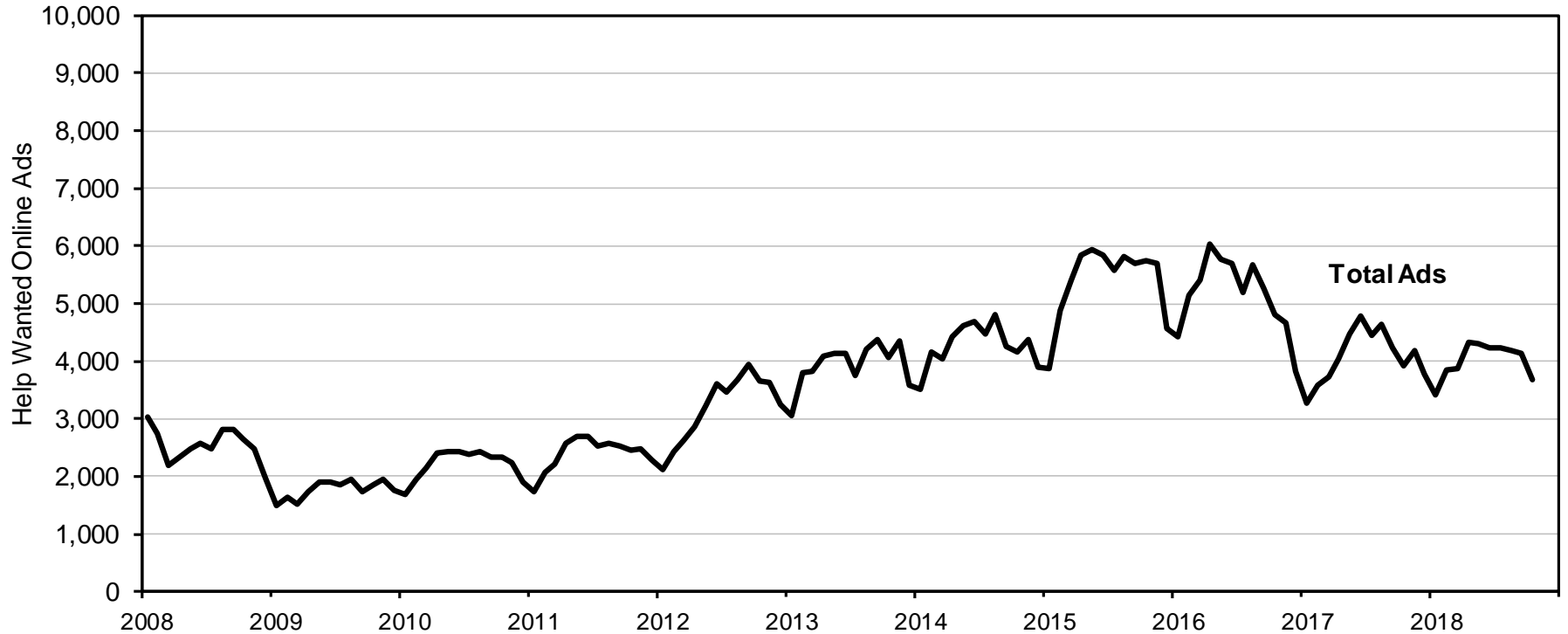
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



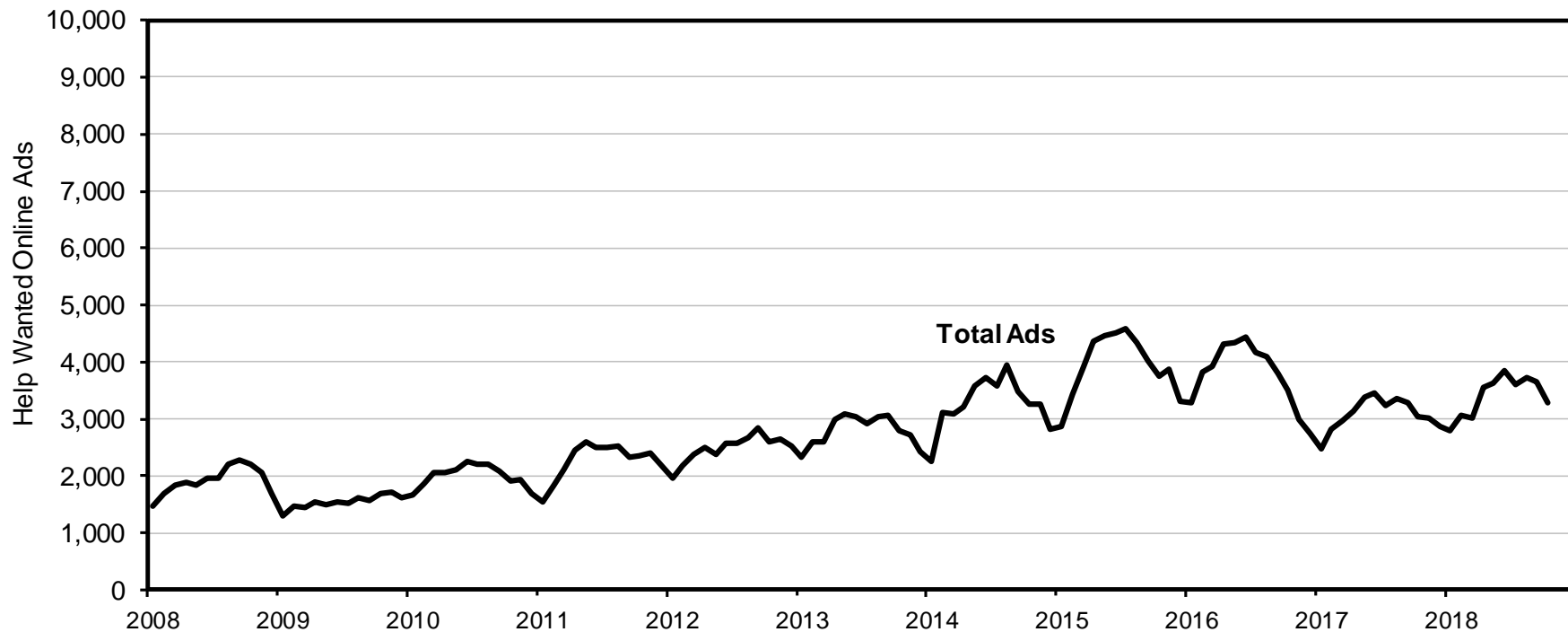
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



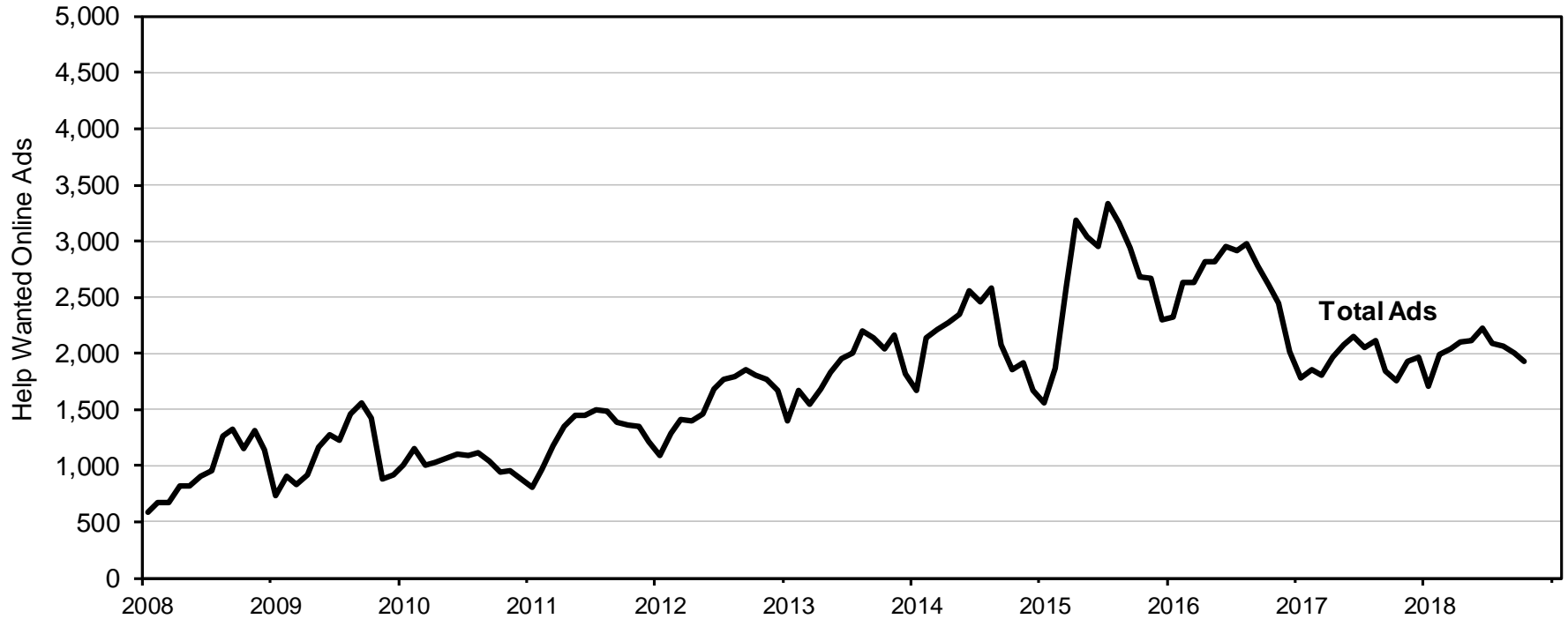
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



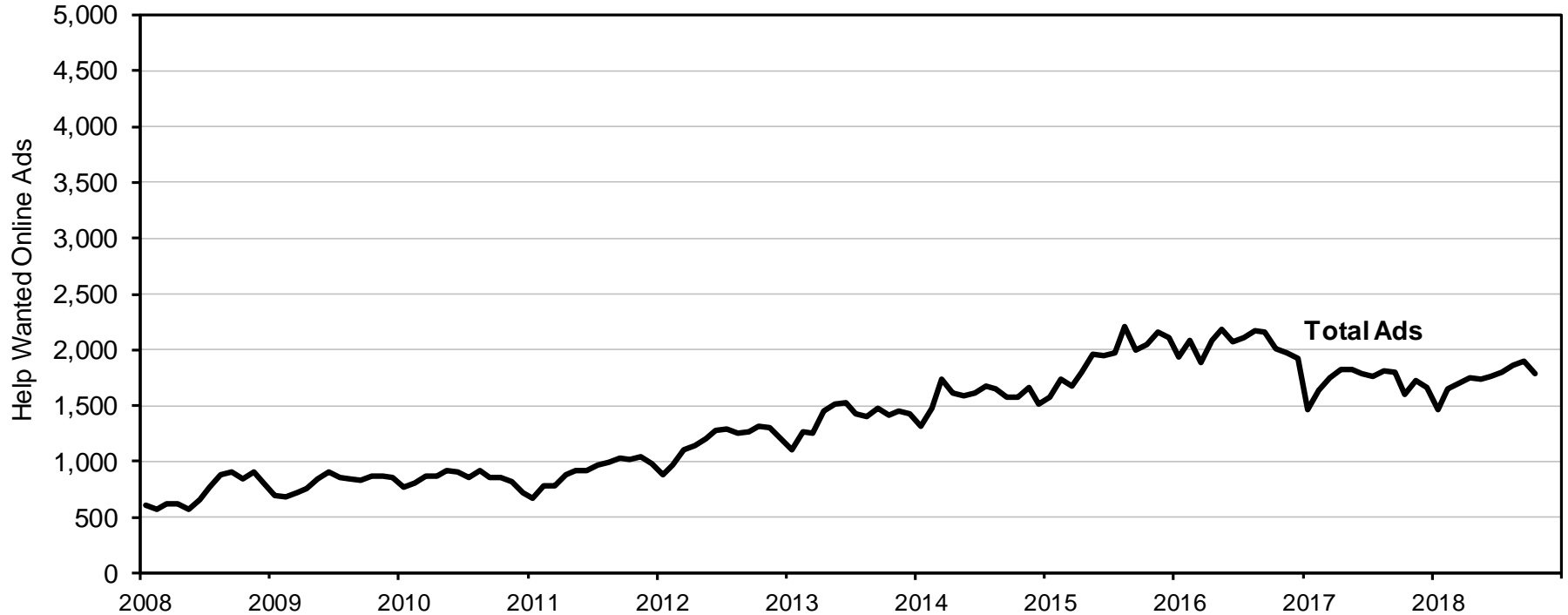
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018



# Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2008 - October 2018







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