



Help Wanted Online Ads

January 2019

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)



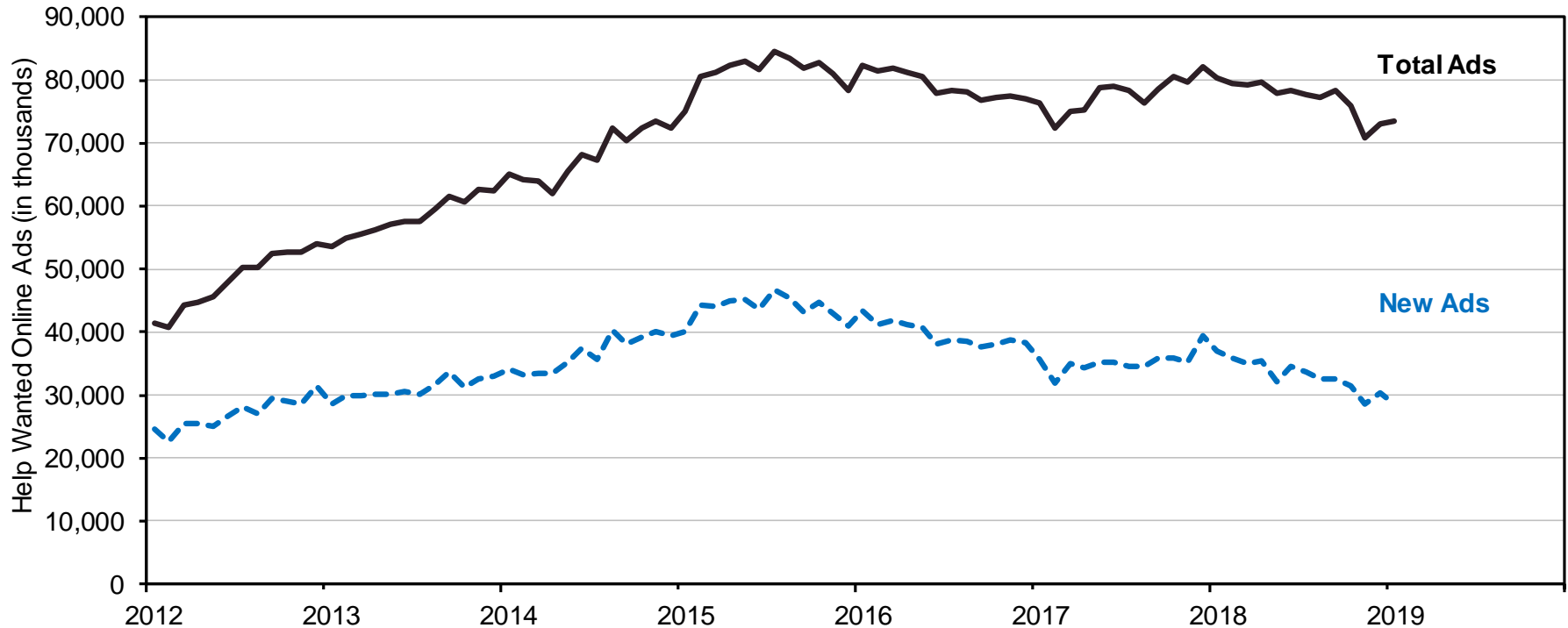
Number of help wanted ads decreased 12,700 nationally in January.

- Number of ads being posted for the first time (*new ads*) decreased 42,700 nationally in December.
- Number of online ads among Oregon's neighboring states.
 - Idaho: 22,100
 - Nevada: 44,600
 - Oregon: 73,500
 - Washington: 157,000
 - California: 596,100
- Number of ads increased in Oregon's metro areas of Bend, Eugene, and Portland. Ads decreased in the other metro areas.



The number of help wanted ads in Oregon increased 400 in January.

(Seasonally Adjusted)

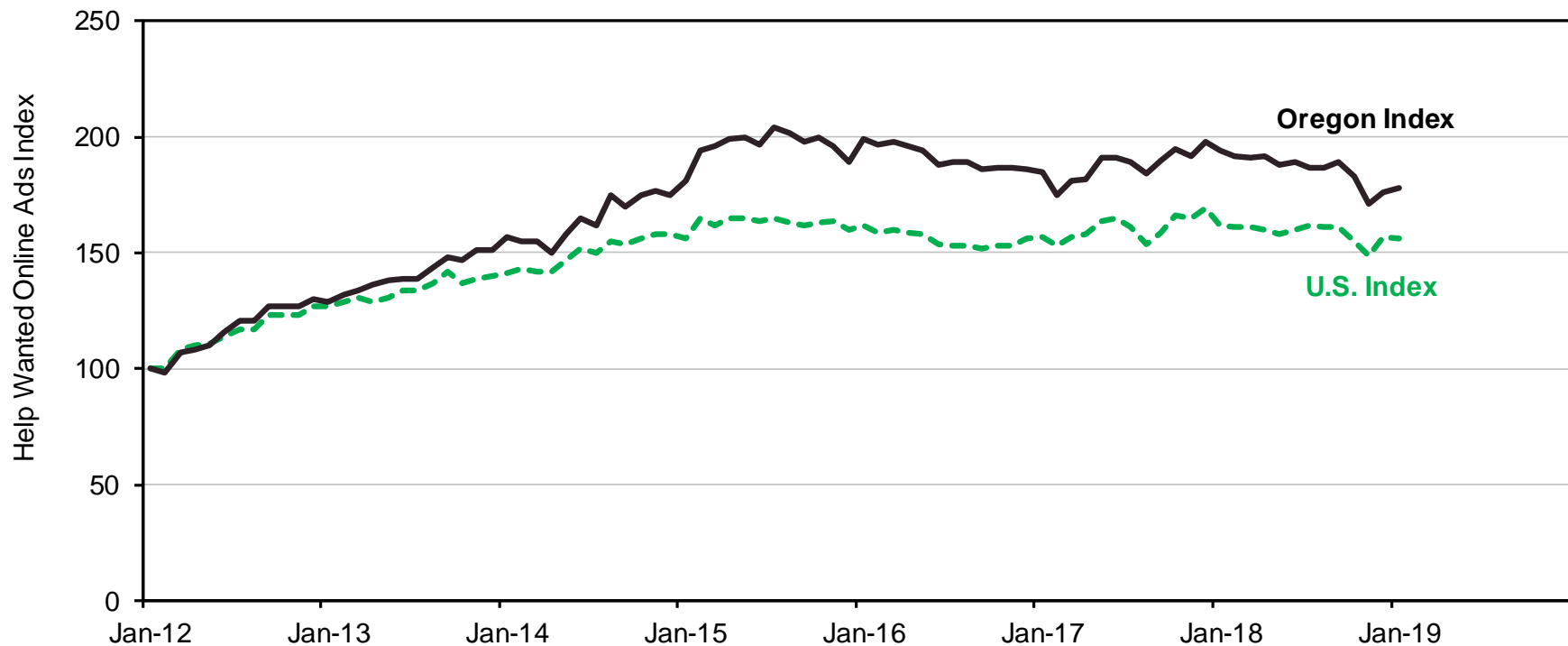


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads decreased **12,700** nationally in January.

Total Ads Index (January 2012= 100)

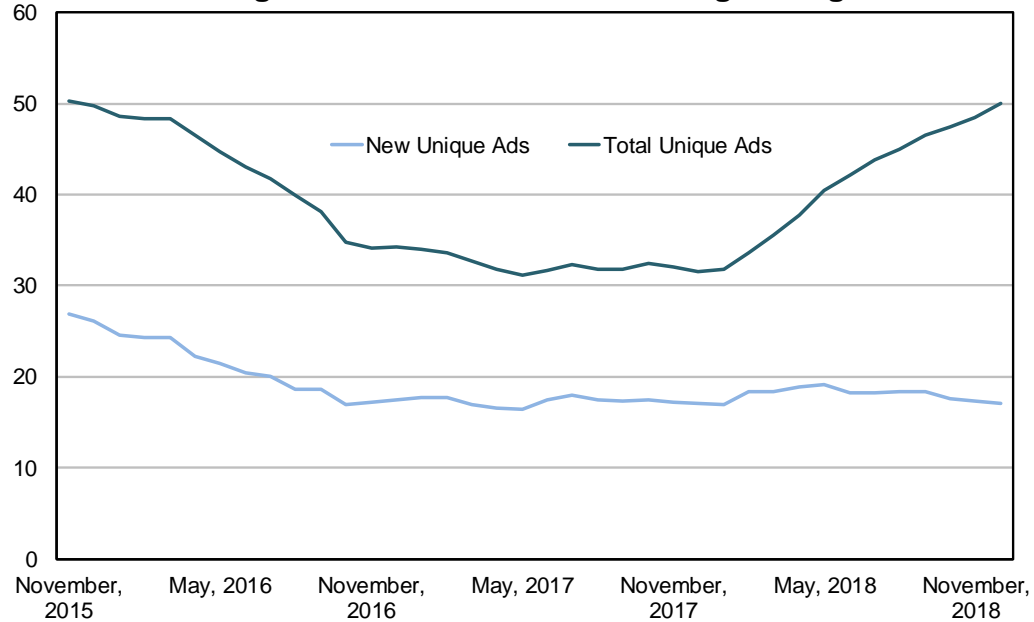


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Interior Designers- More than Decor](#)
by Workforce Analyst [Emily Starbuck](#)

Job Postings for Interior Designers Oregon Statewide 12-Month Moving Average



Source: Help Wanted Online (HWOL)

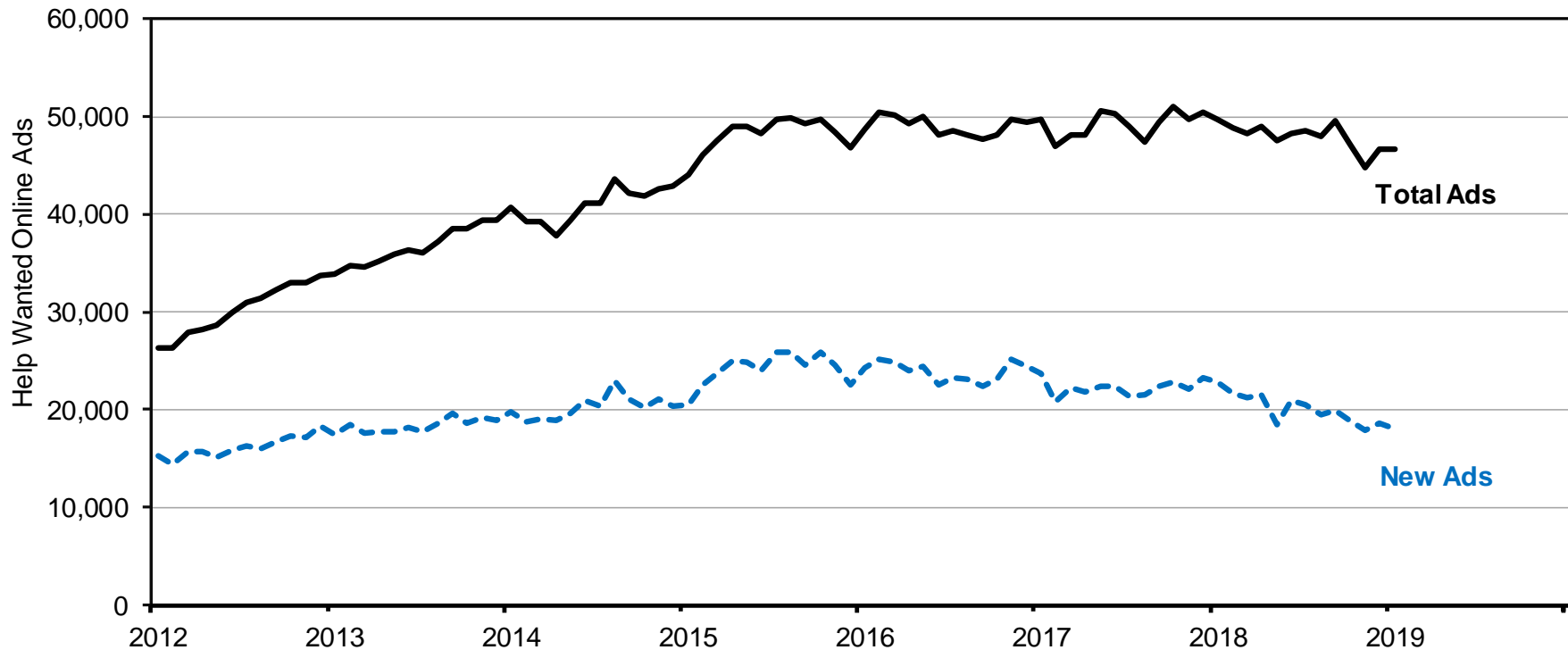
Email Anna.L.Johnson@oregon.gov if you need HWOL data for specific occupations.



THE FOLLOWING SLIDES SHOW
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA...

Number of online ads in the Portland metro area was unchanged in January.

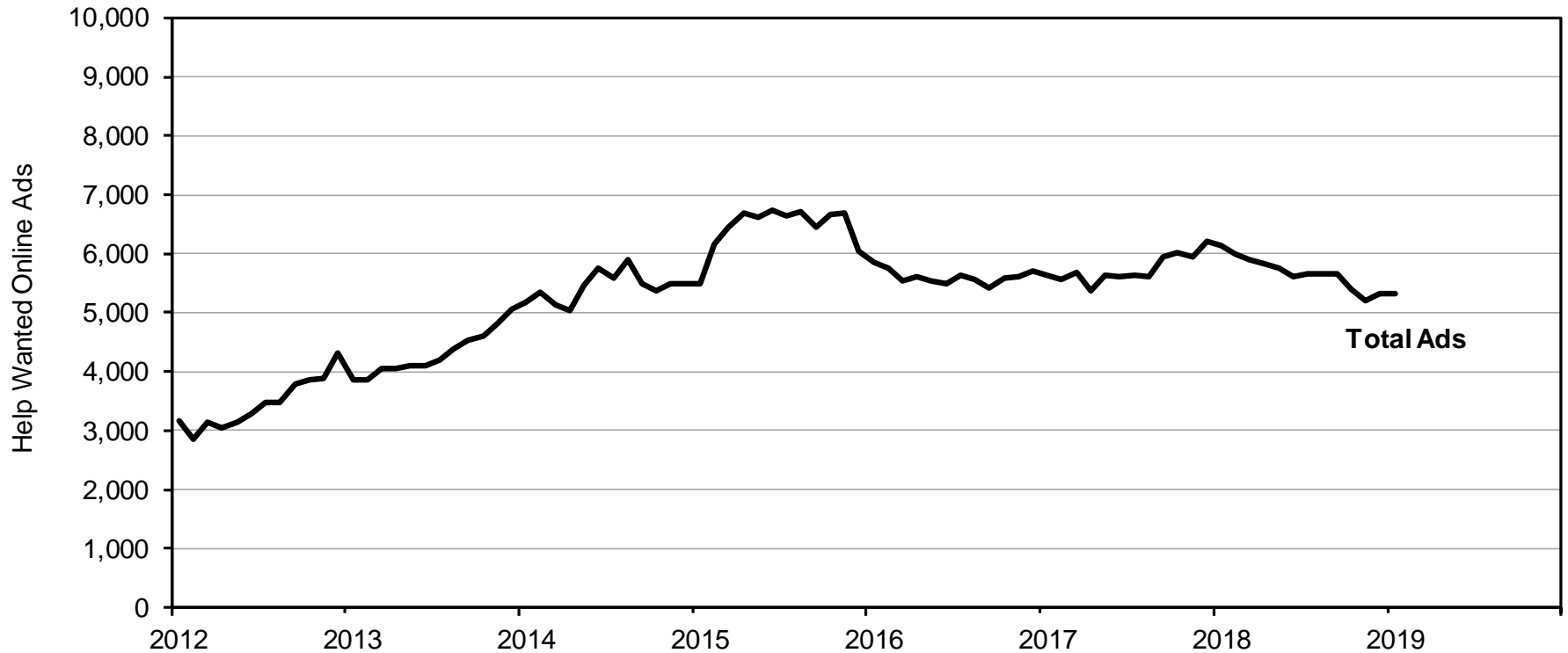
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Salem metro area was unchanged in January. (Seasonally Adjusted)

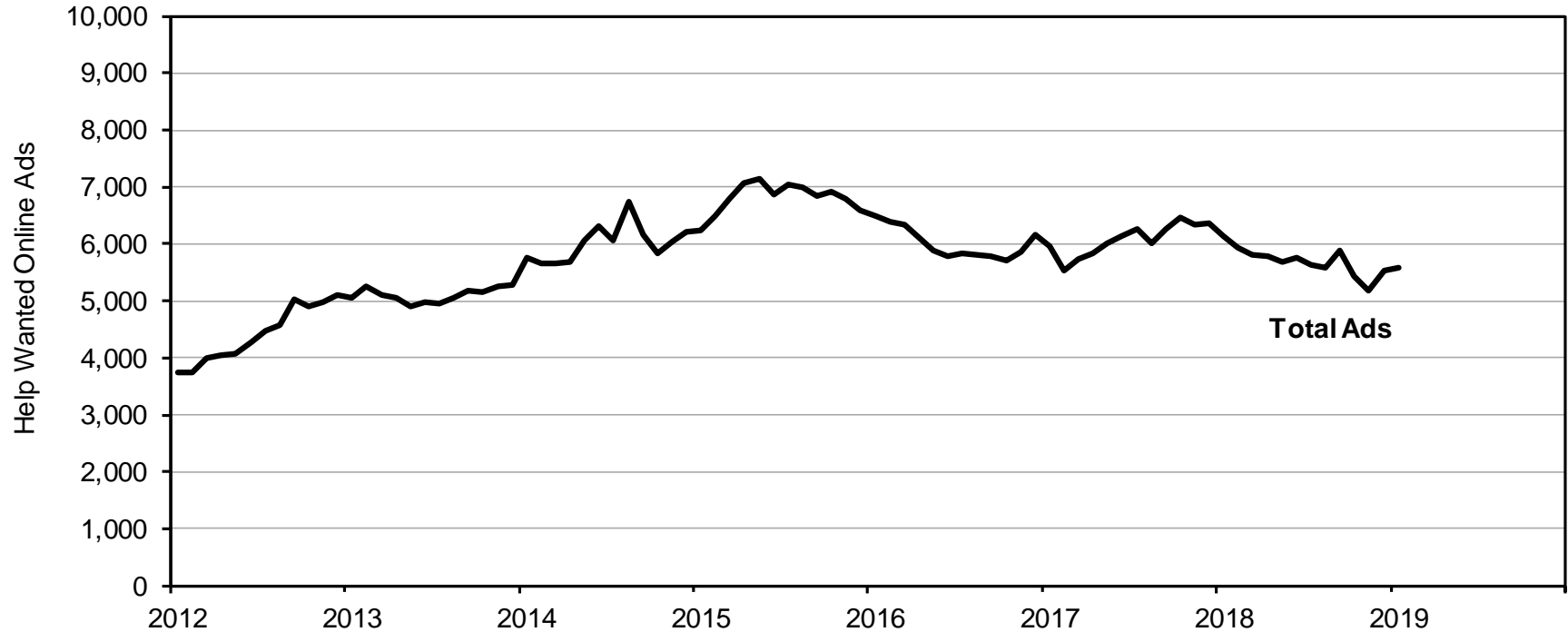


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Eugene metro area increased 60 in January.

(Seasonally Adjusted)

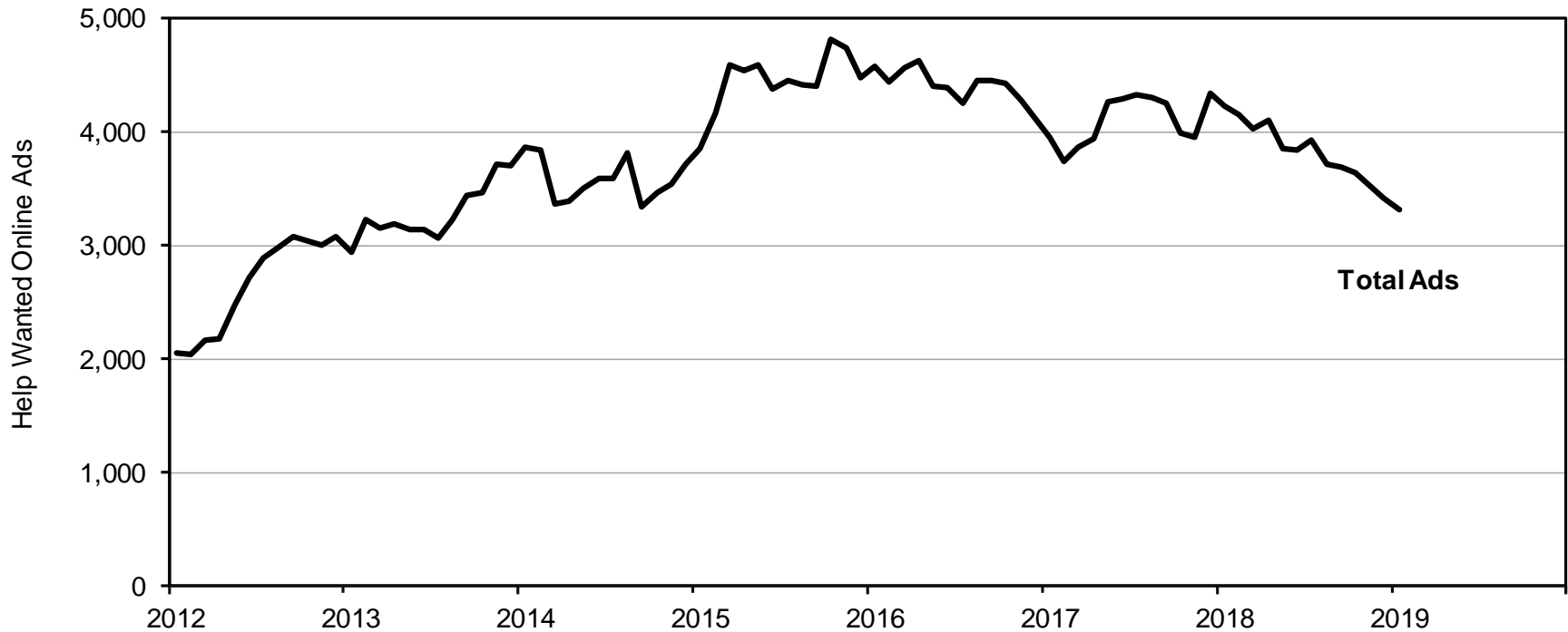


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Medford metro area decreased **100** in January.

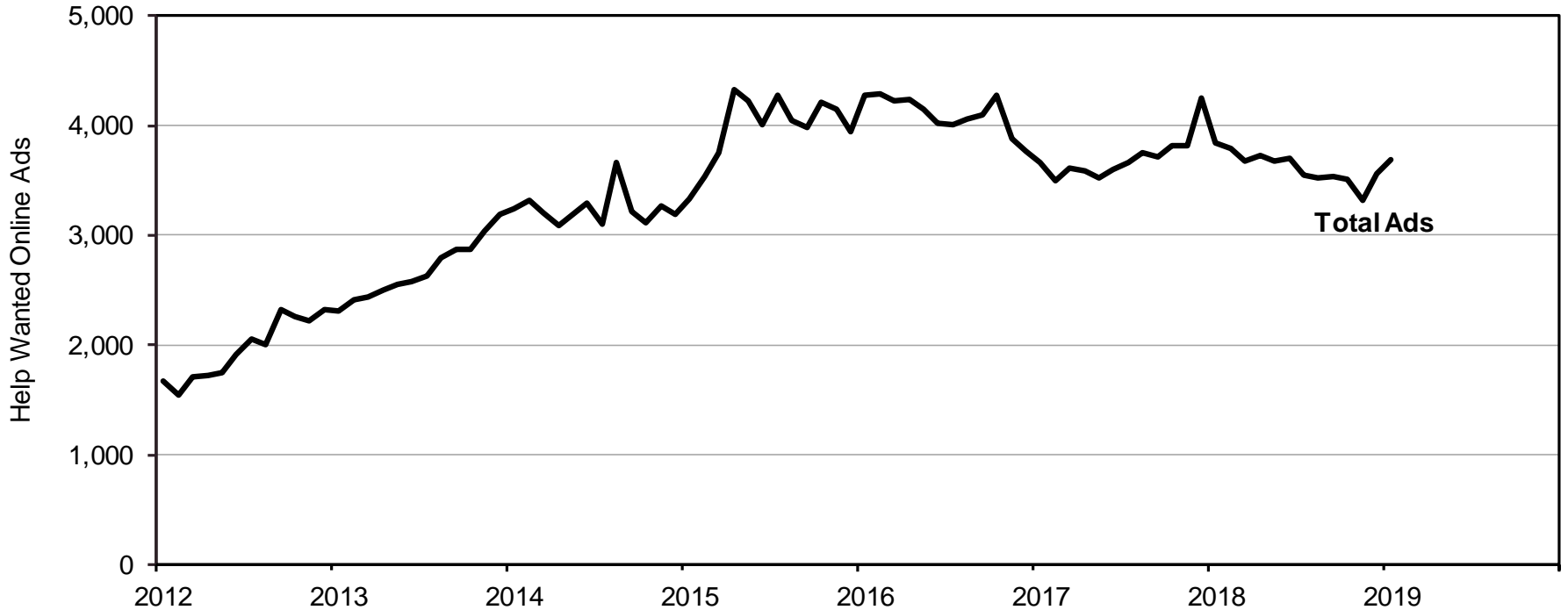
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



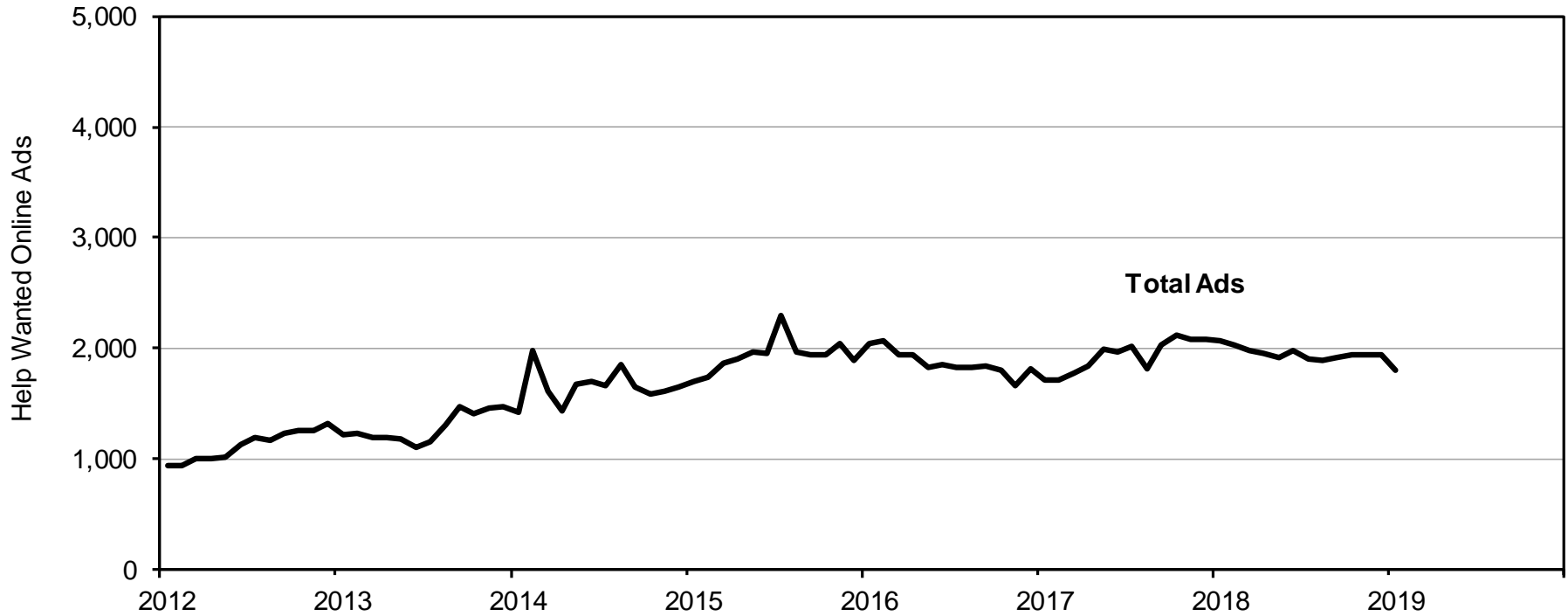
Number of online ads in the Bend metro area increased 130 in January. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Corvallis metro area decreased 150 in January.
(Seasonally Adjusted)

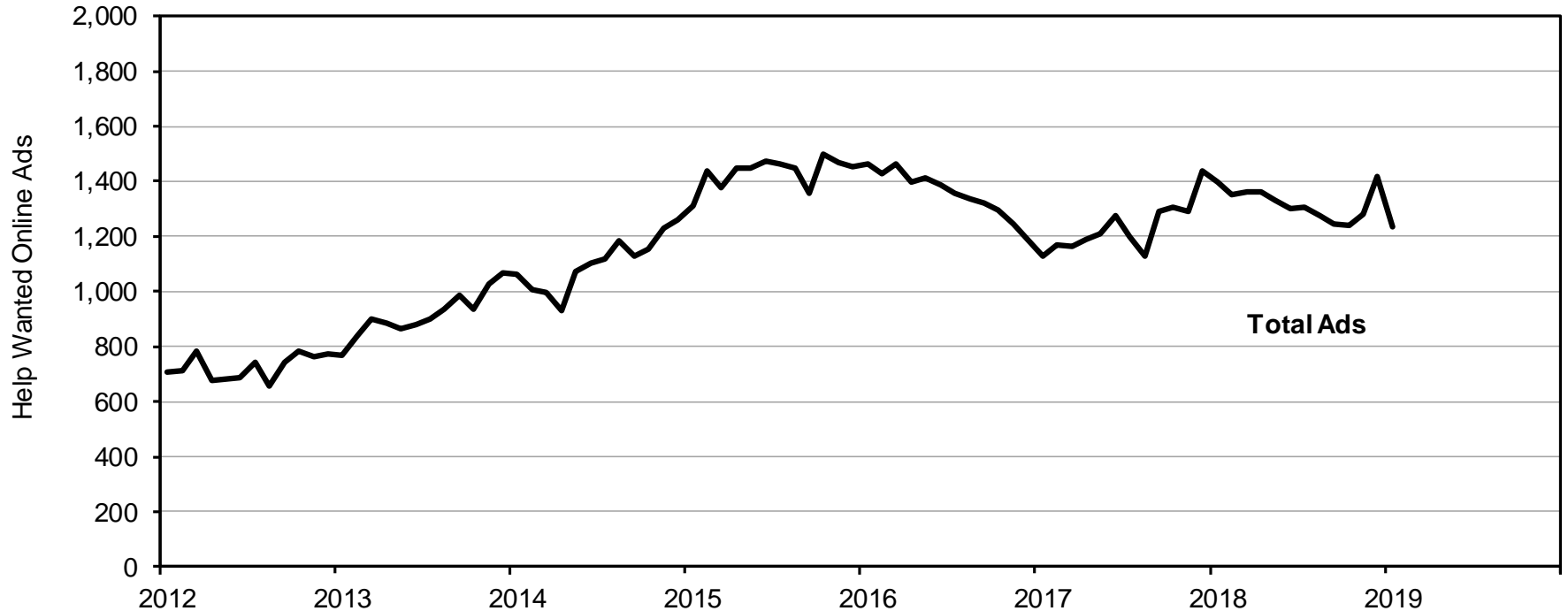


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Albany metro area decreased **180** in January.

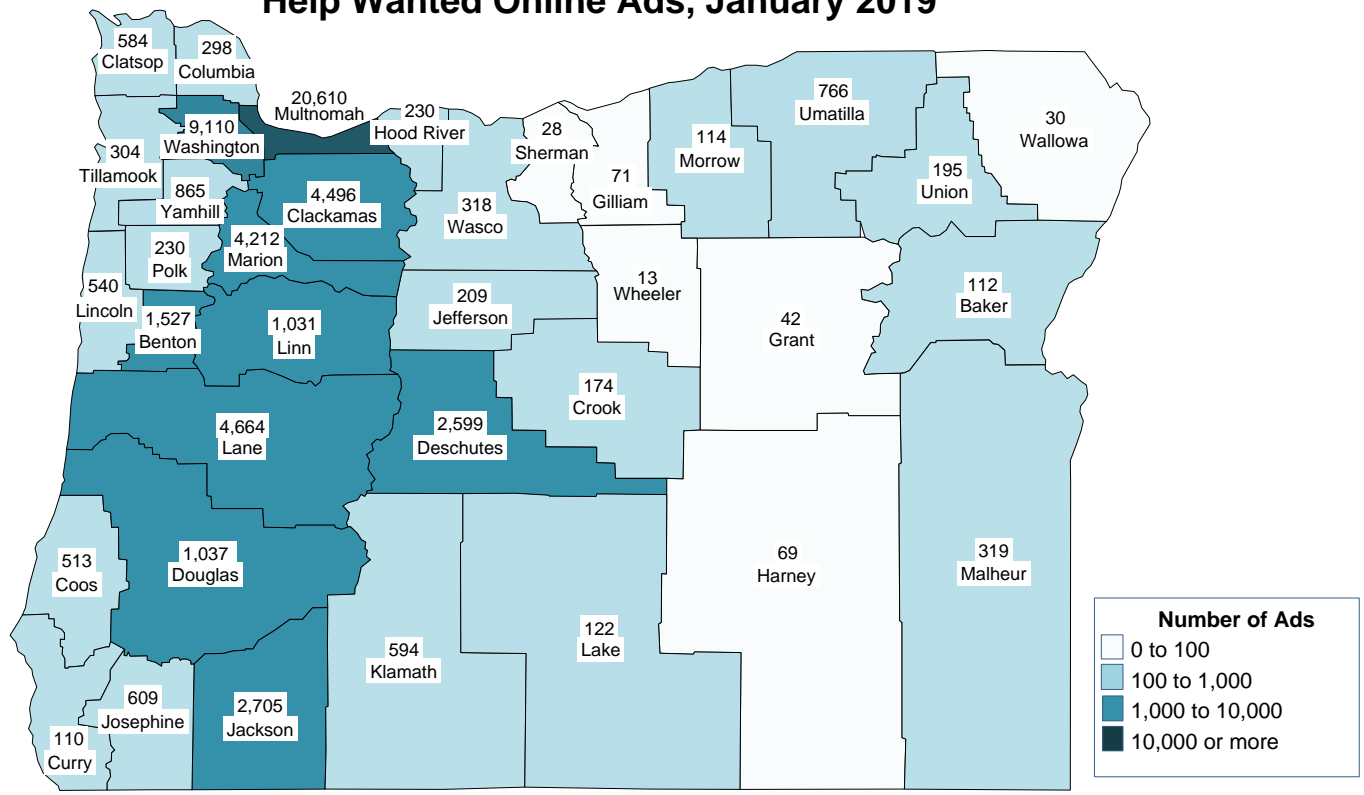
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, January 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?
The next nine graphs show the number of ads by area since 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Anna.L.Johnson@oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from January 2018 to January 2019, except for East Cascades, which saw no change.

	Help Wanted Ads in January 2019	Over-the-Year Change Rate
Portland-Metro	29,400	-7%
Mid-Valley	6,300	-12%
Lane	4,600	-9%
Clackamas	4,500	-2%
East Cascades	4,300	0%
Rogue Valley	3,300	-21%
Northwest Oregon	3,200	-8%
Southwestern Oregon	1,700	-16%
Eastern Oregon	1,600	-13%

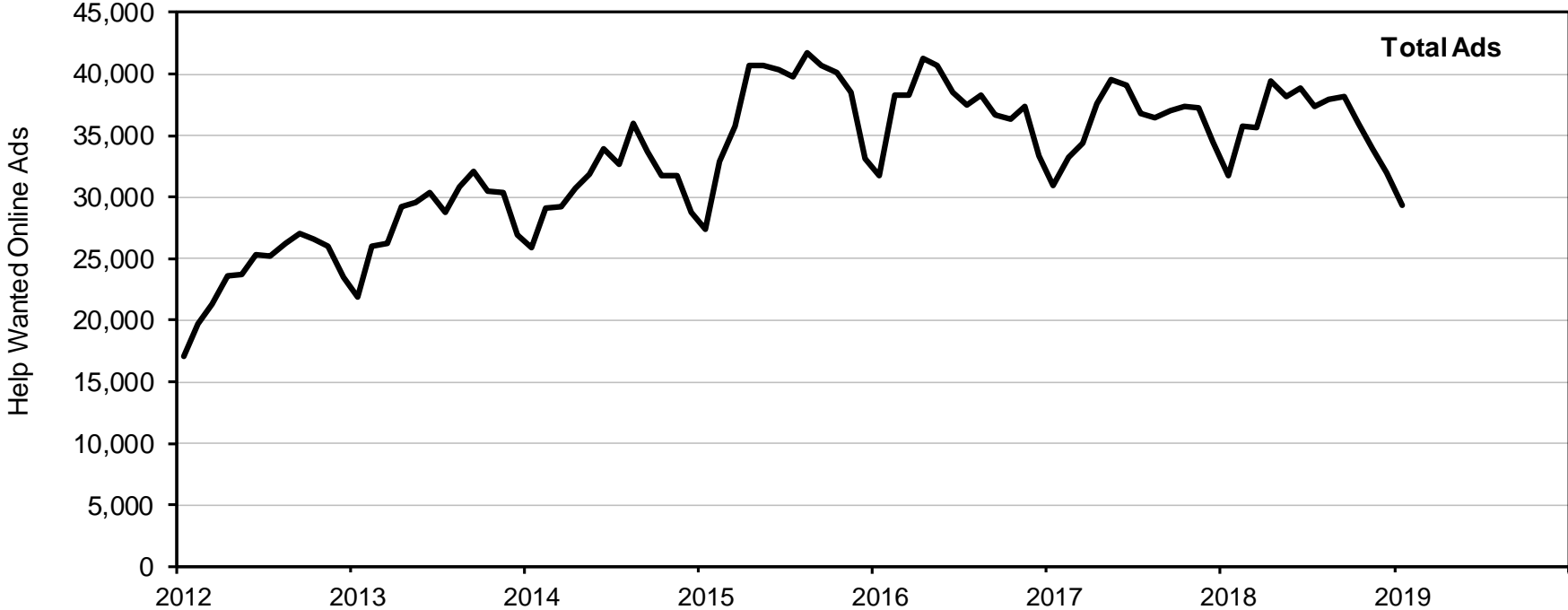
Source: Oregon Employment Department and The Conference Board

Email Anna.L.Johnson@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



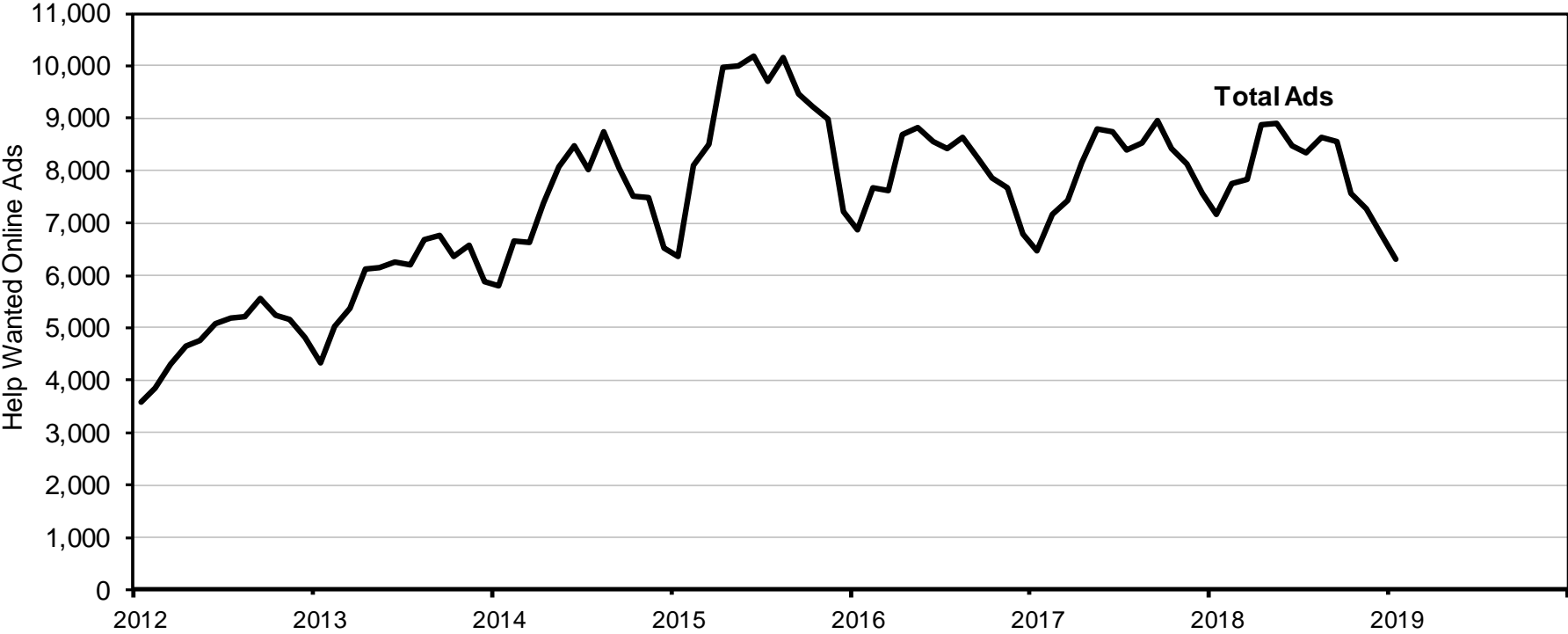
January 2012 - January 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



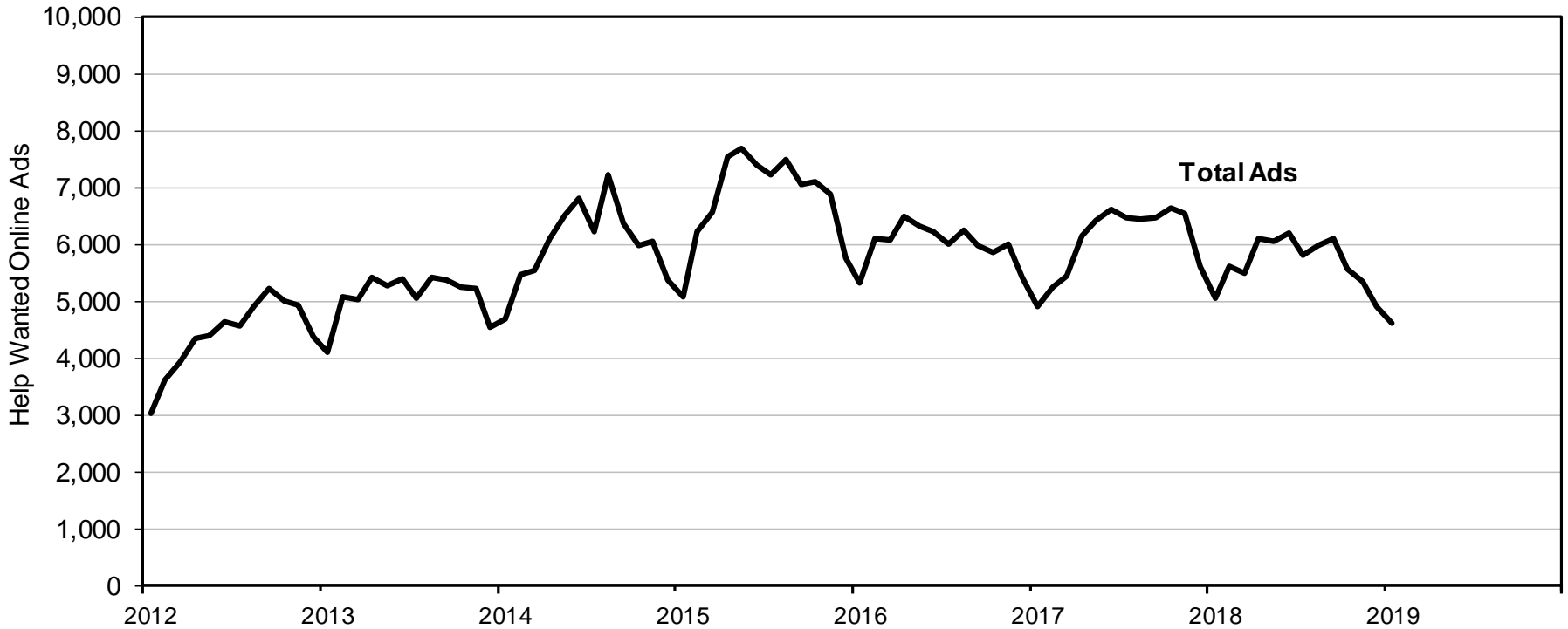
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



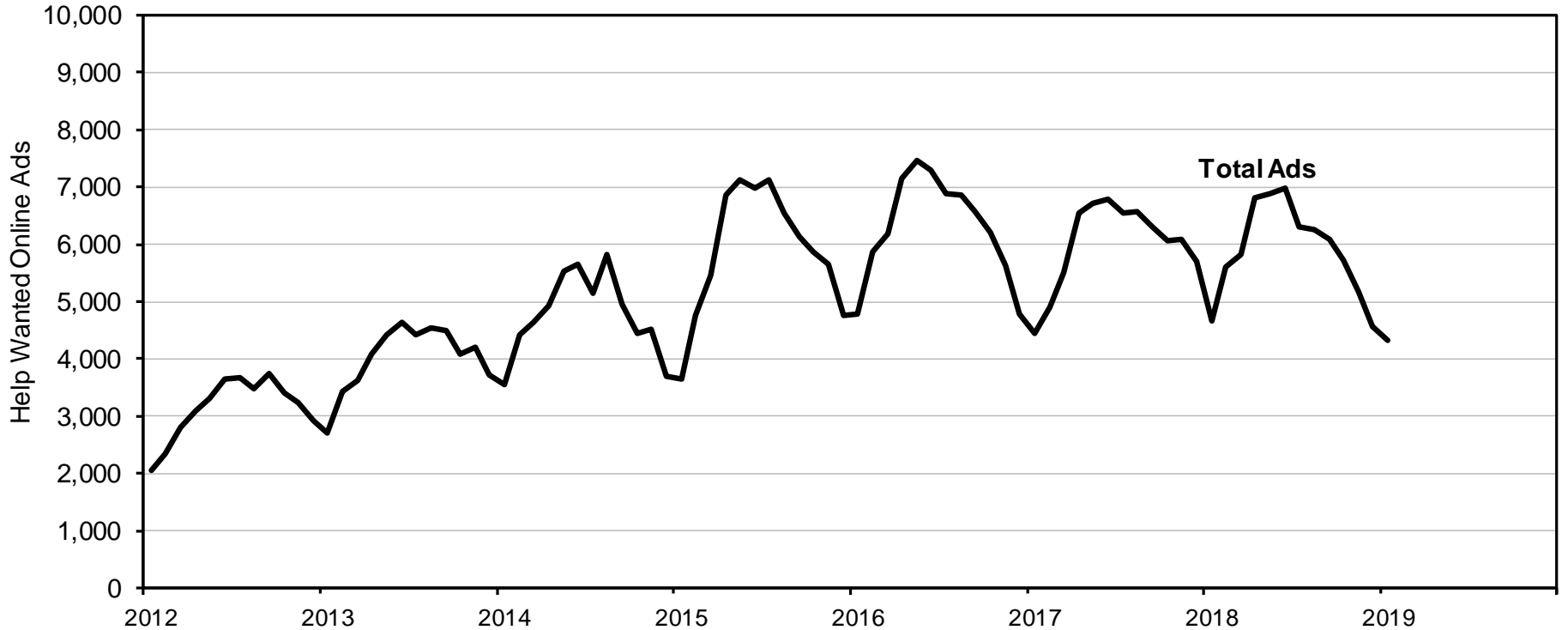
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



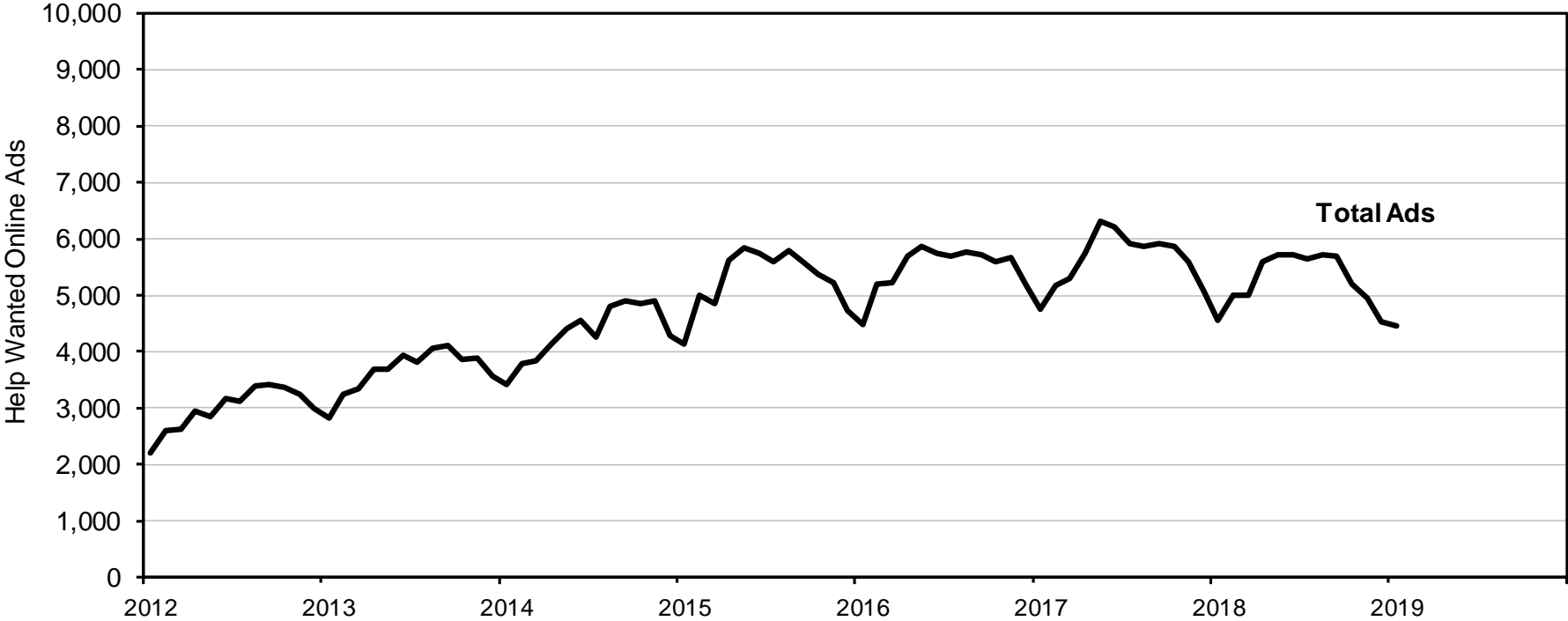
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



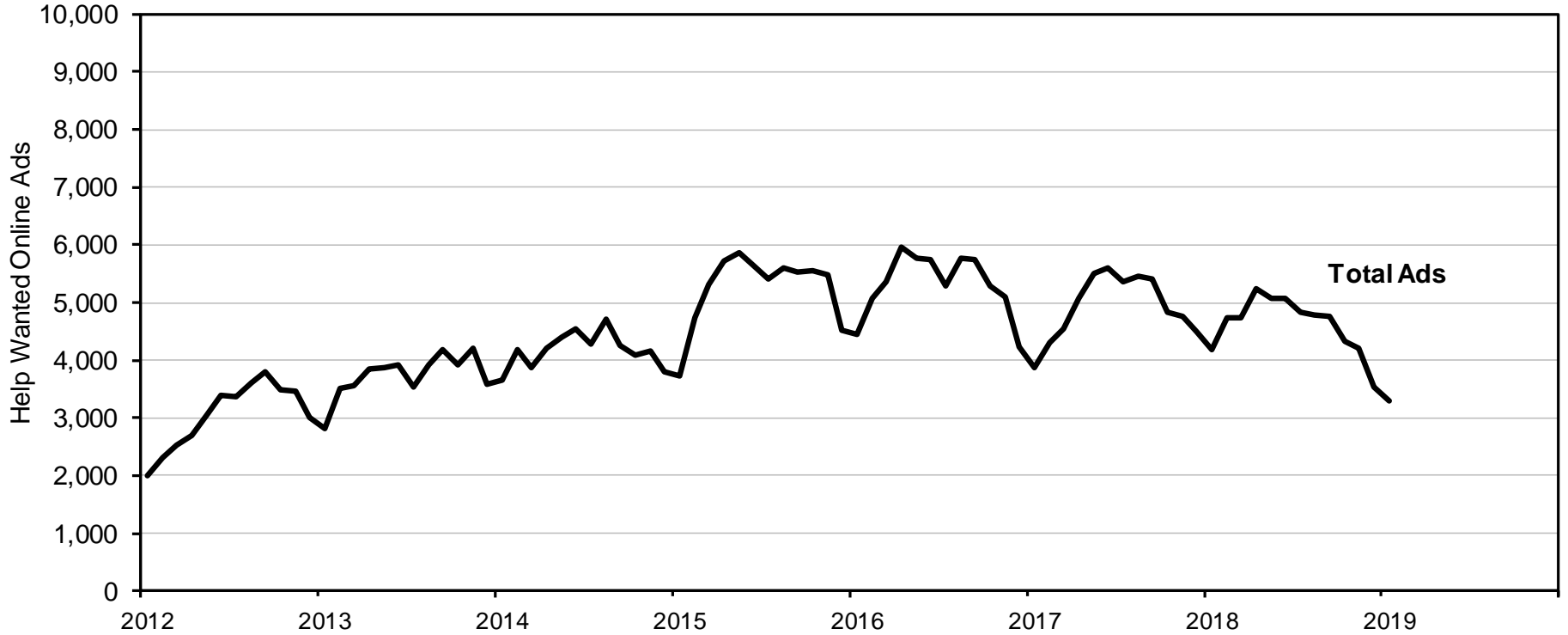
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



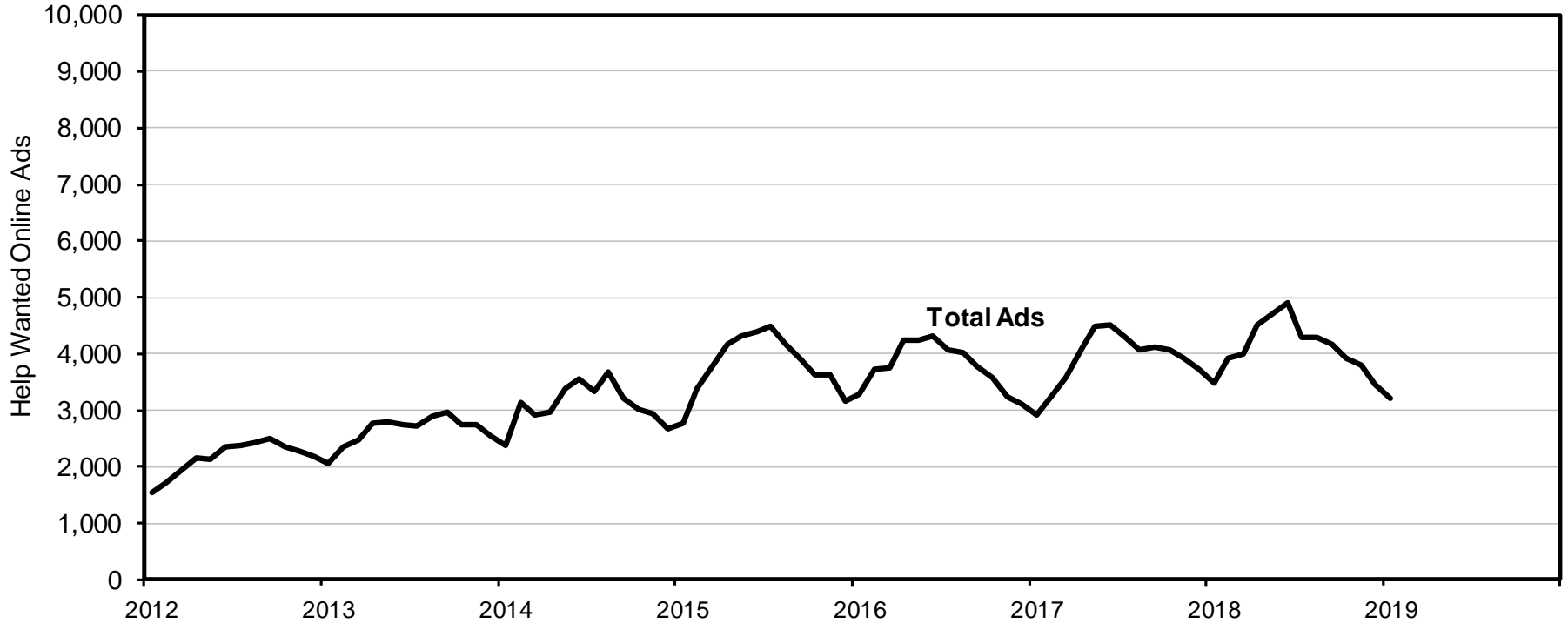
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



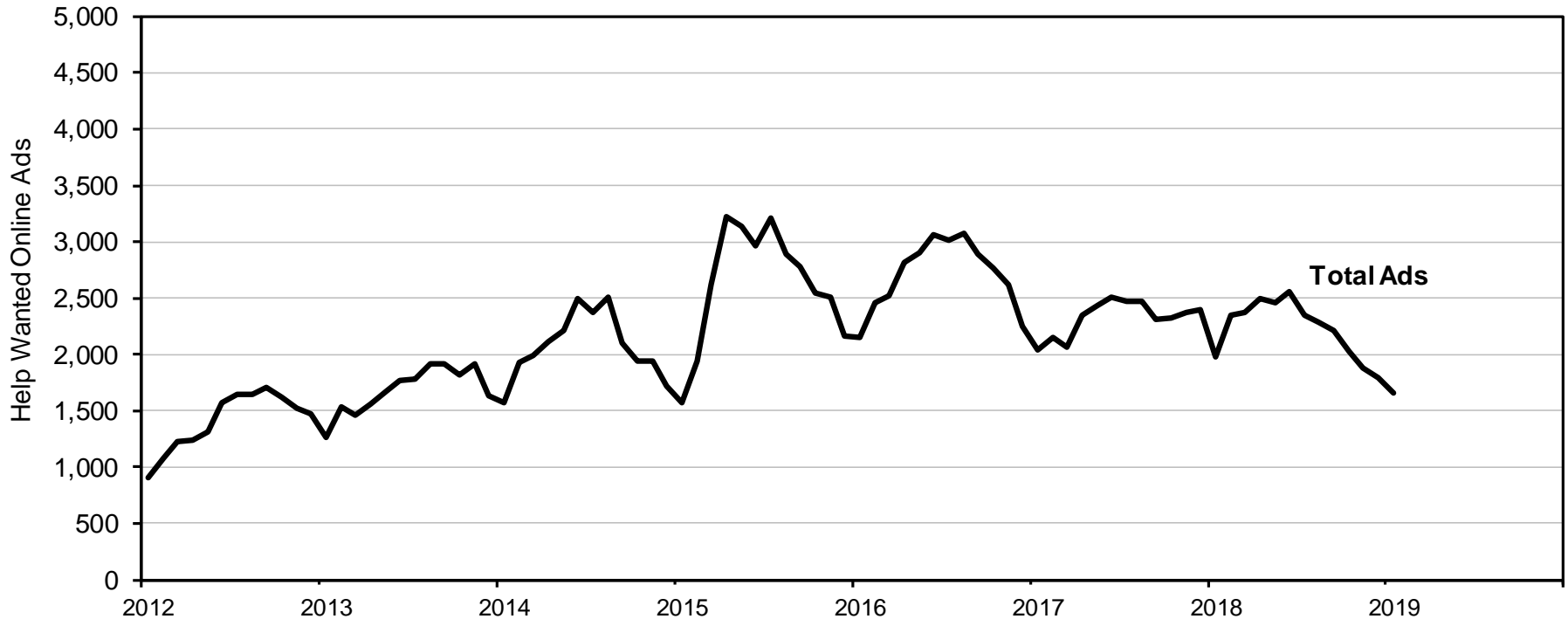
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



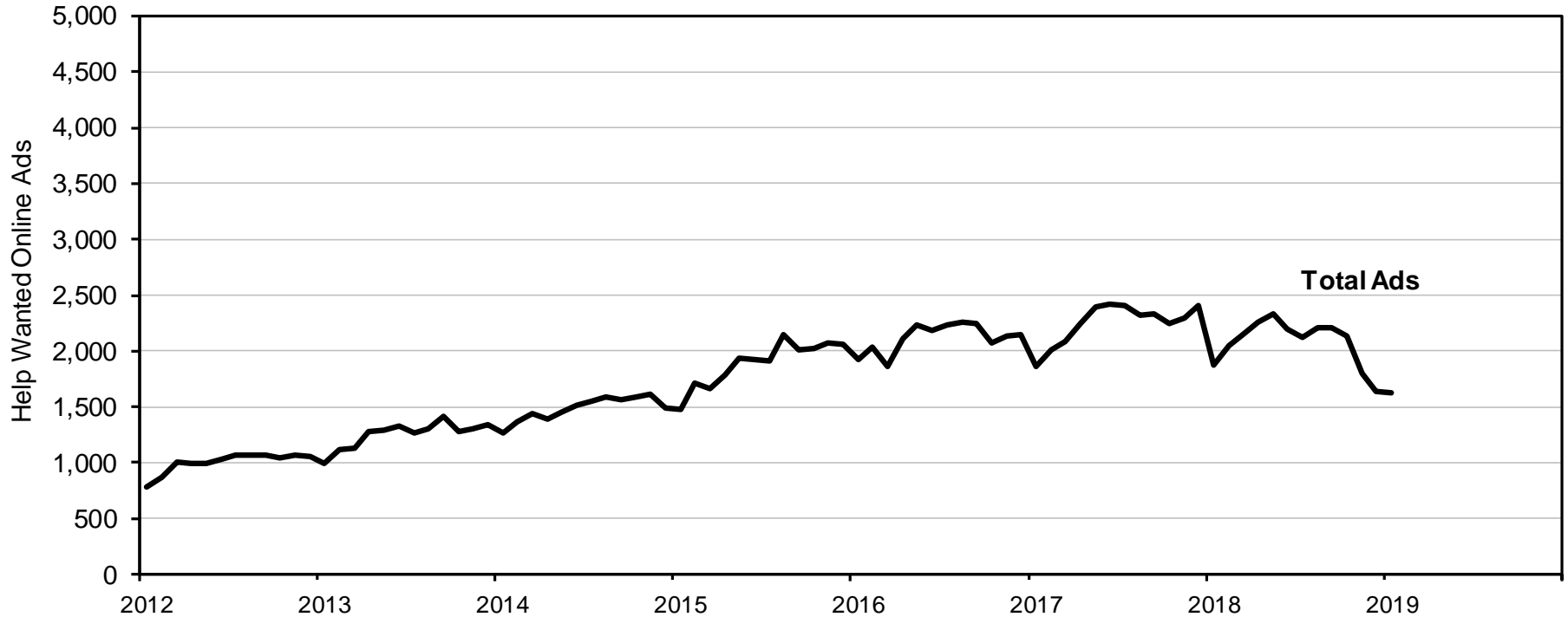
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019



Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - January 2019





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