



Help Wanted Online Ads

April 2019

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Search for [Help Wanted Online Index](#)

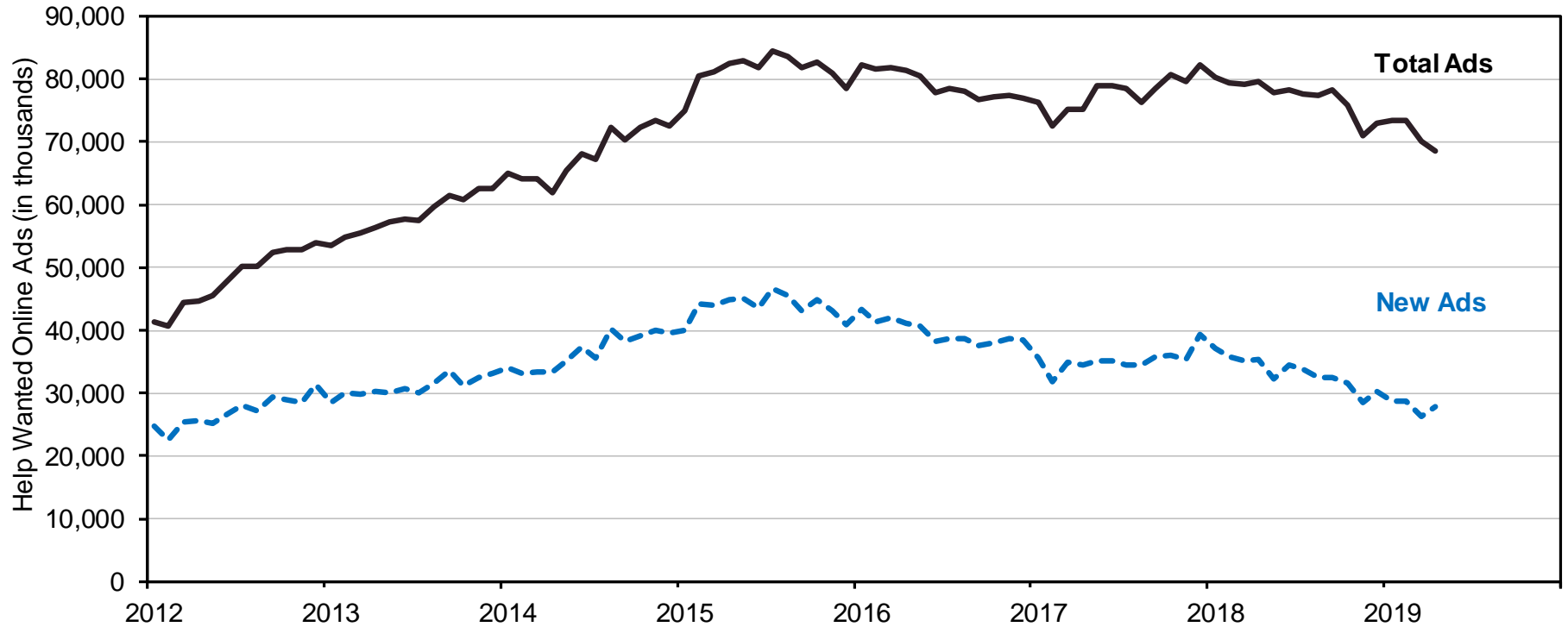


Number of help wanted ads decreased **84,800** nationally in April.

- Number of ads being posted for the first time (*new ads*) increased 89,000 nationally in April.
- Number of online ads among Oregon and its neighboring states.
 - Idaho: 22,000
 - Nevada: 44,200
 - Oregon: 68,600
 - Washington: 162,200
 - California: 574,200
- Number of ads decreased in all of Oregon's metro areas except in the Bend MSA in April.

The number of help wanted ads in Oregon decreased **1,500** in April.

(Seasonally Adjusted)

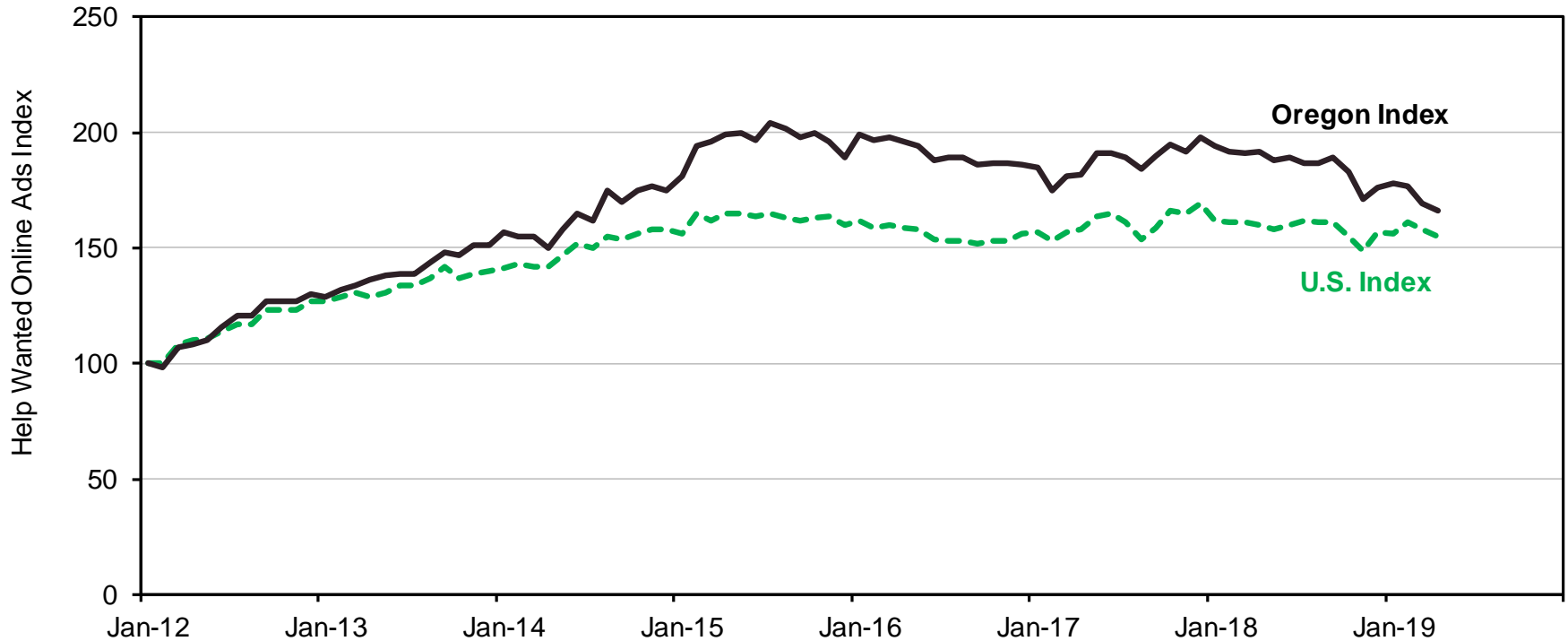


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads decreased **84,800** nationally in April.

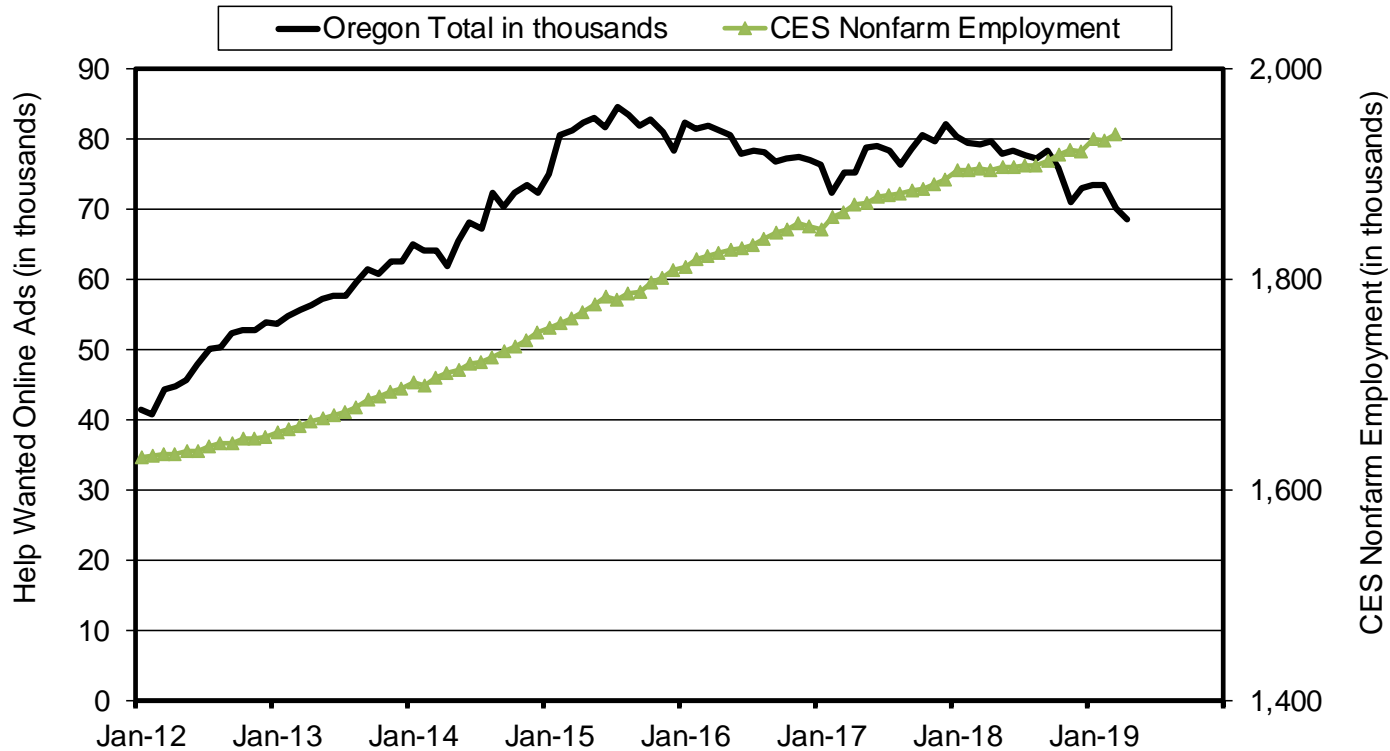
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



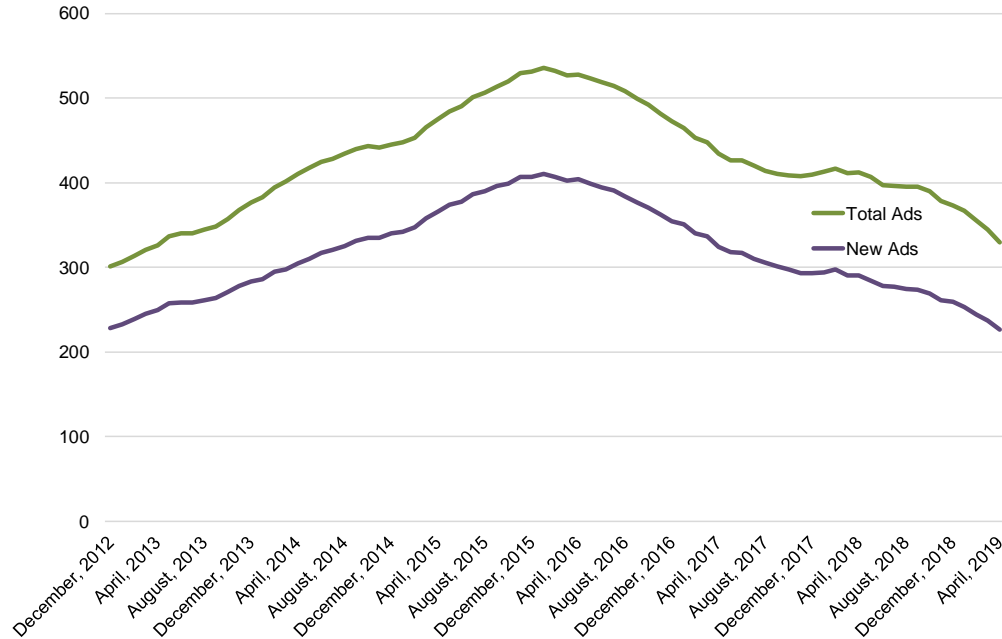
January 2012 - April 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Bookkeeping Jobs: Disappearing Jobs or Evolving with Technology](#)
by Workforce Analyst [Ainoura Oussenbec](#)

Job Postings for Bookkeeping, Accounting, and Auditing Clerks
Oregon Statewide 12-Month Moving Average
Source: Help Wanted OnLine (HWOL)



Email Anna.L.Johnson@oregon.gov if you need HWOL data for specific occupations.

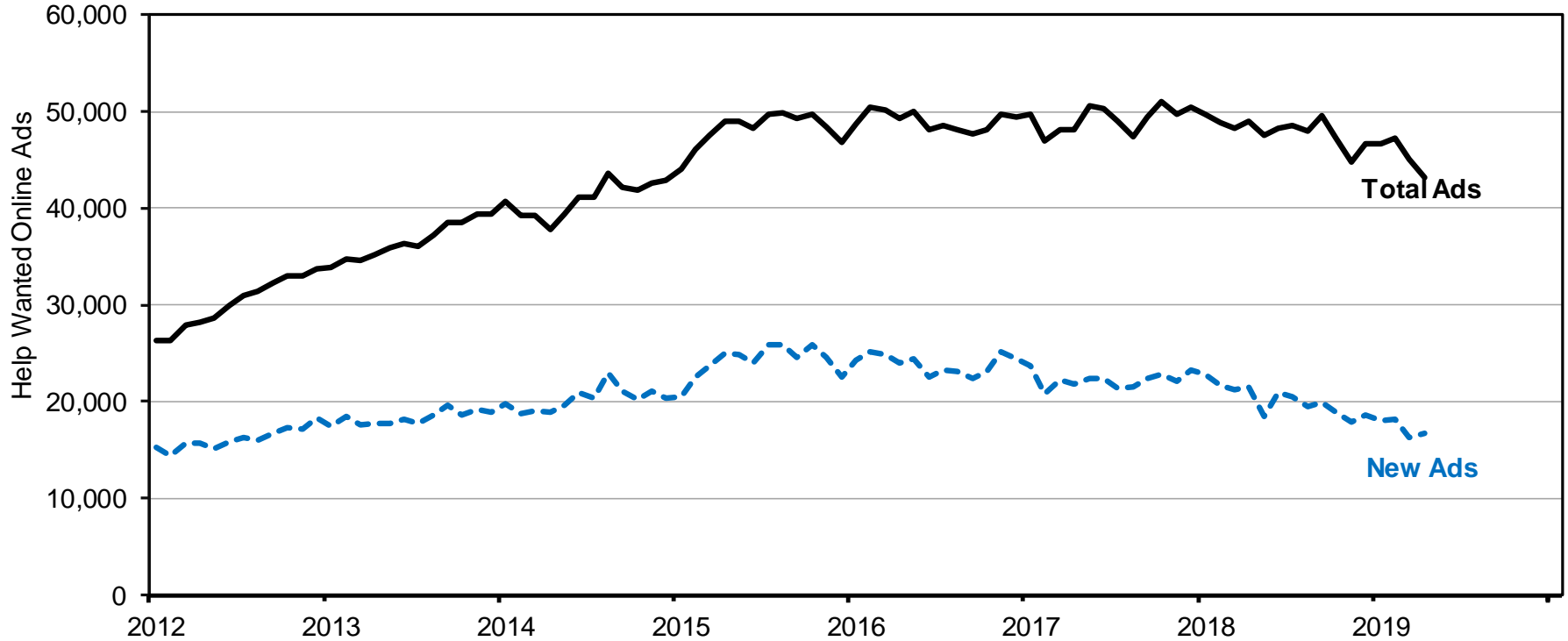


THE FOLLOWING SLIDES SHOW
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA...



Number of online ads in the Portland metro area decreased **1,900** in April.

(Seasonally Adjusted)

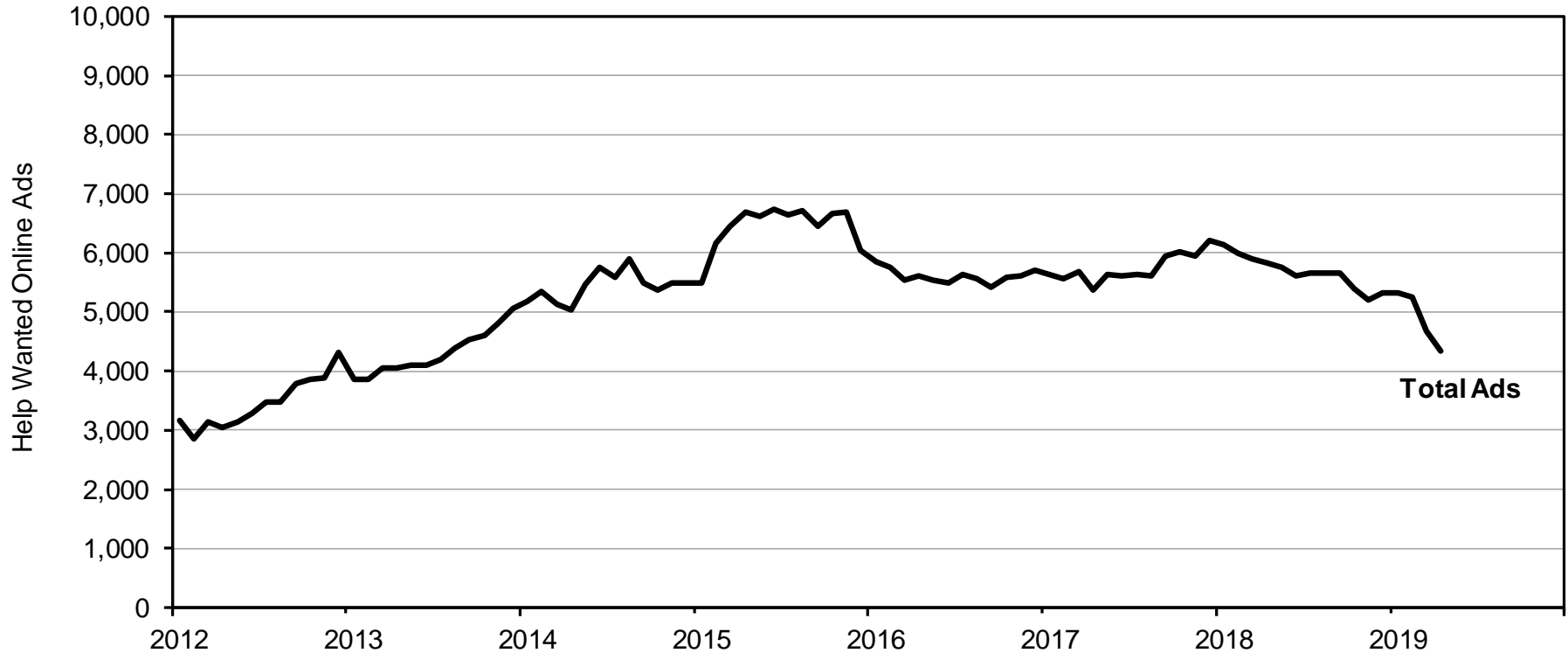


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Salem metro area decreased **340** in April.

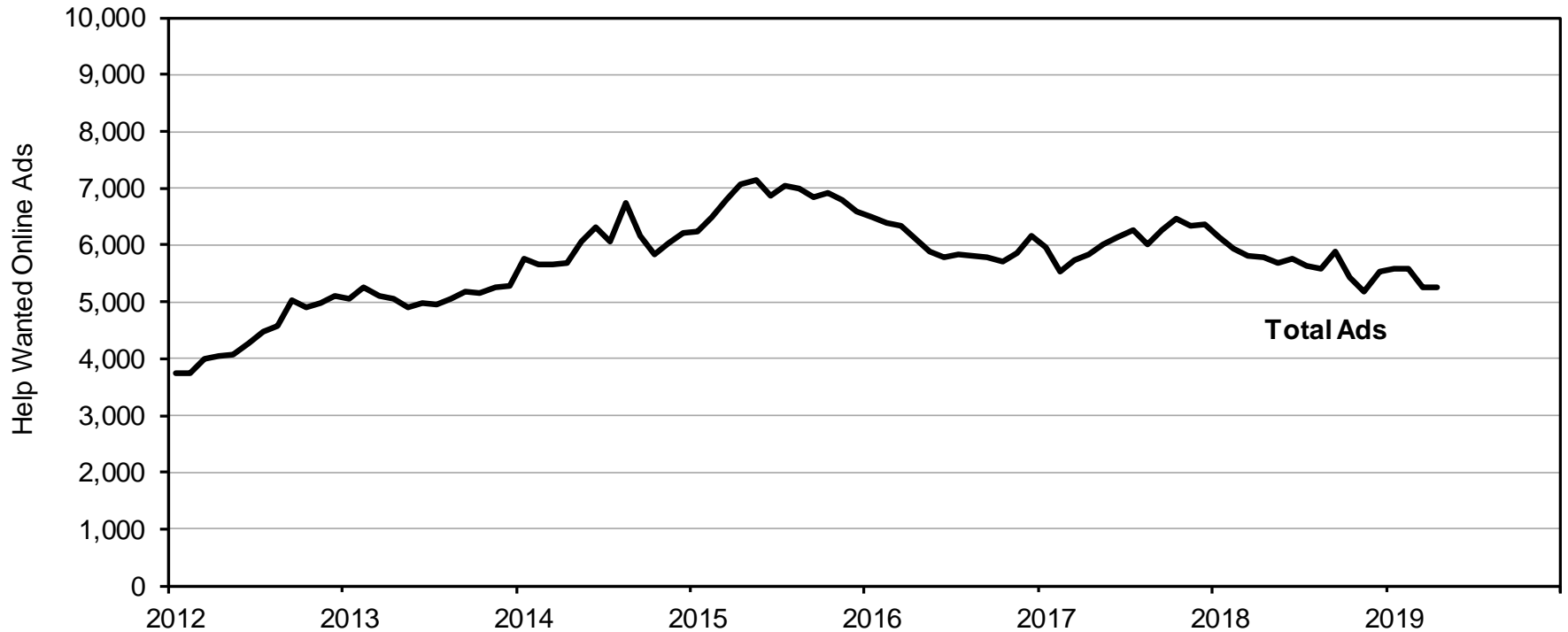
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Eugene metro area remained unchanged in April. (Seasonally Adjusted)

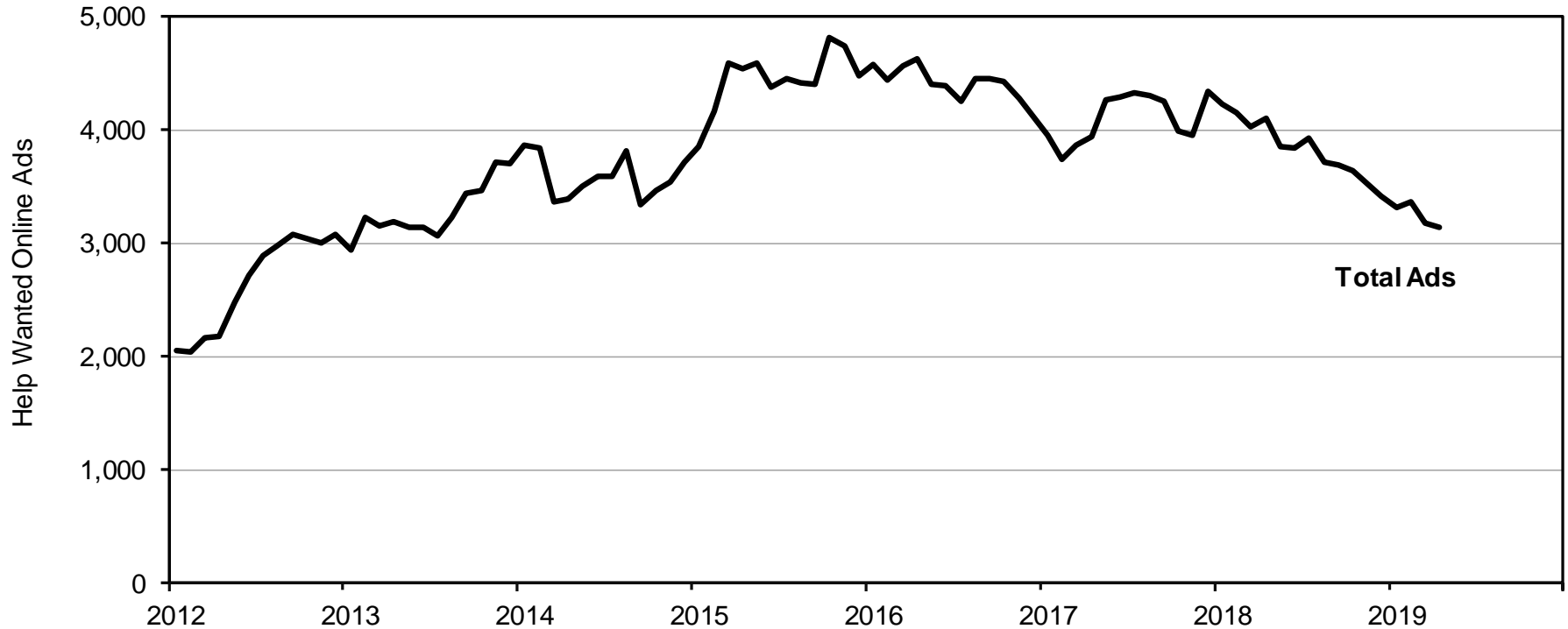


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Medford metro area decreased **40** in April.

(Seasonally Adjusted)

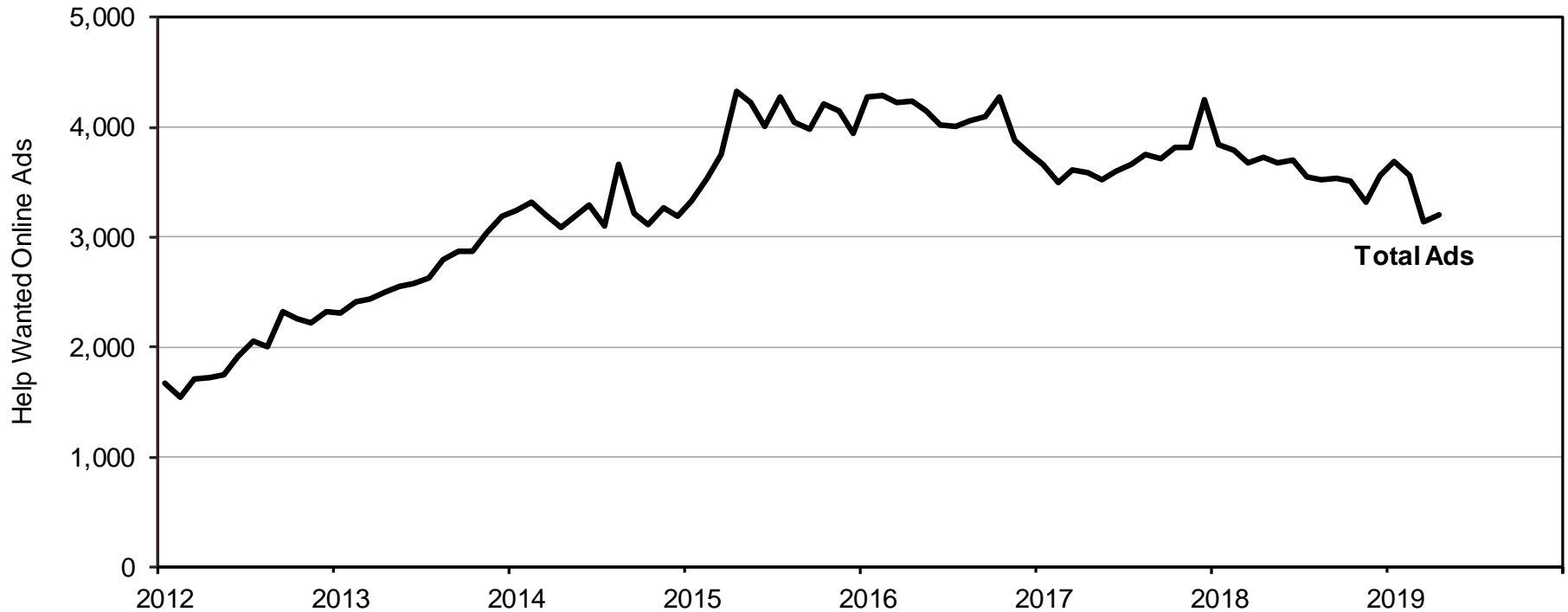


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Bend metro area increased 50 in April.

(Seasonally Adjusted)

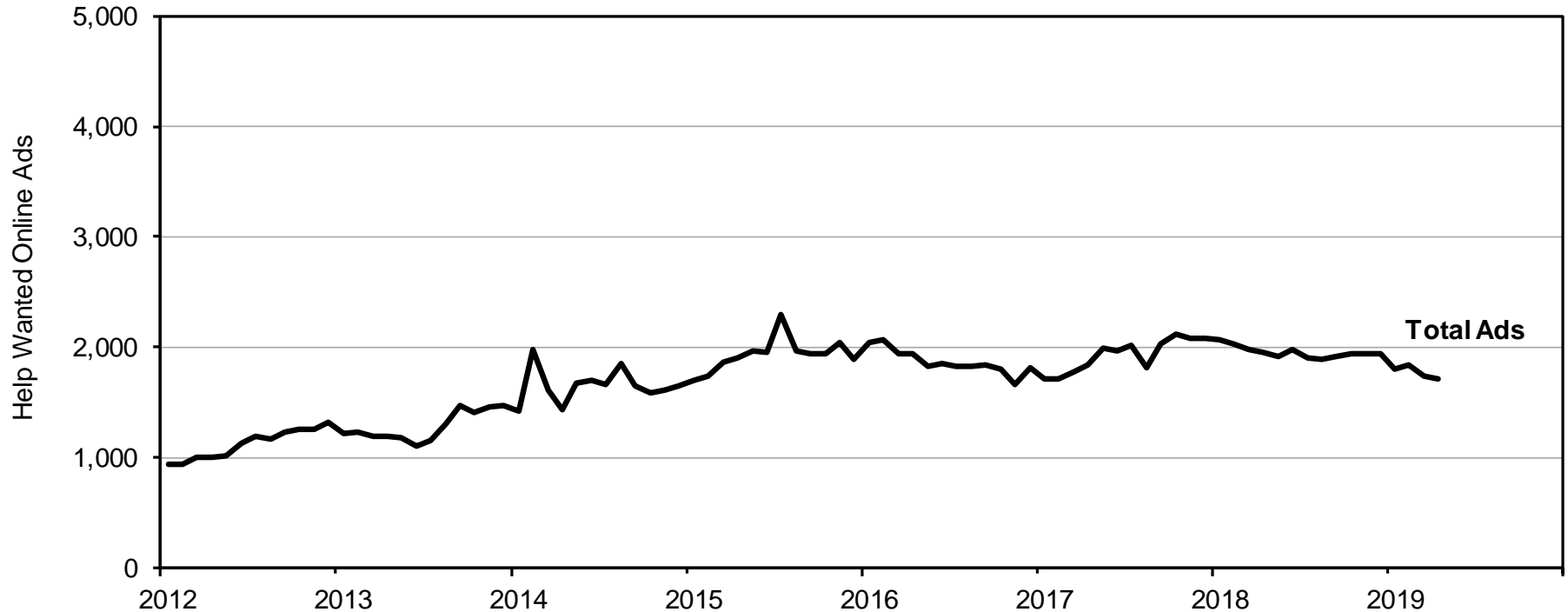


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Corvallis metro area decreased **25** in April.

(Seasonally Adjusted)

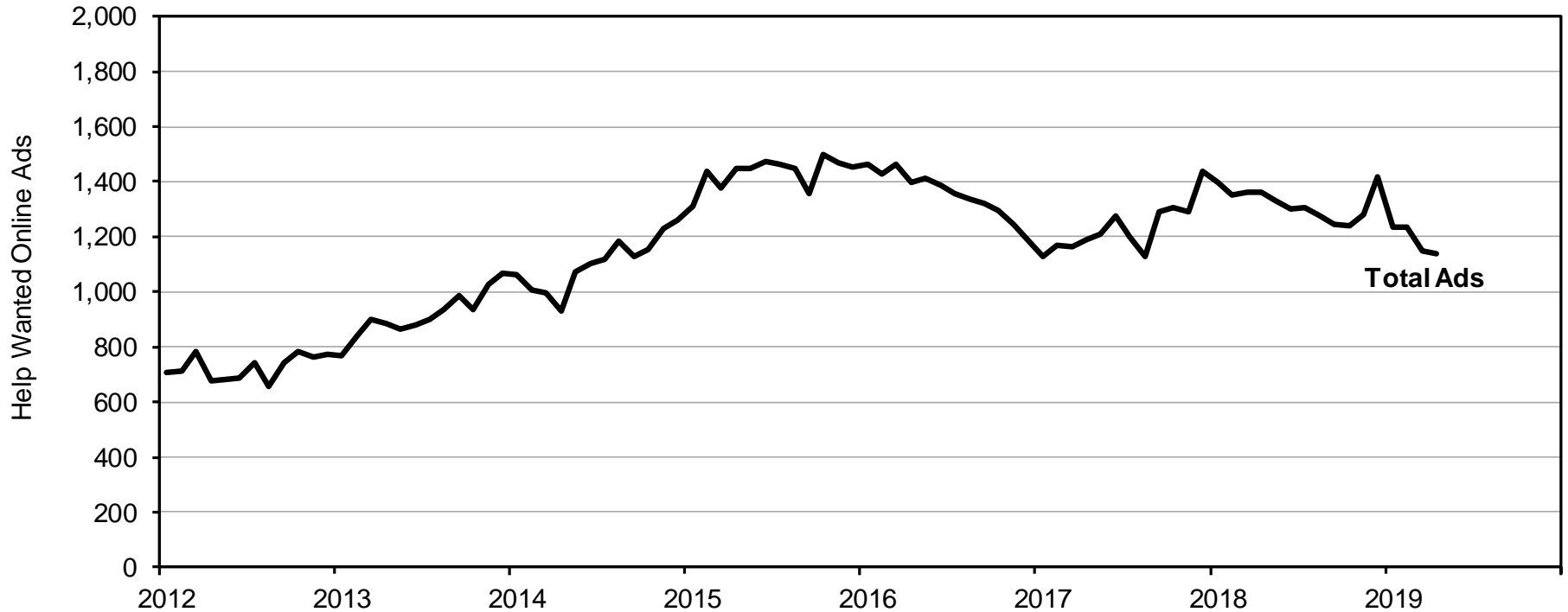


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Albany metro area decreased **11** in April.

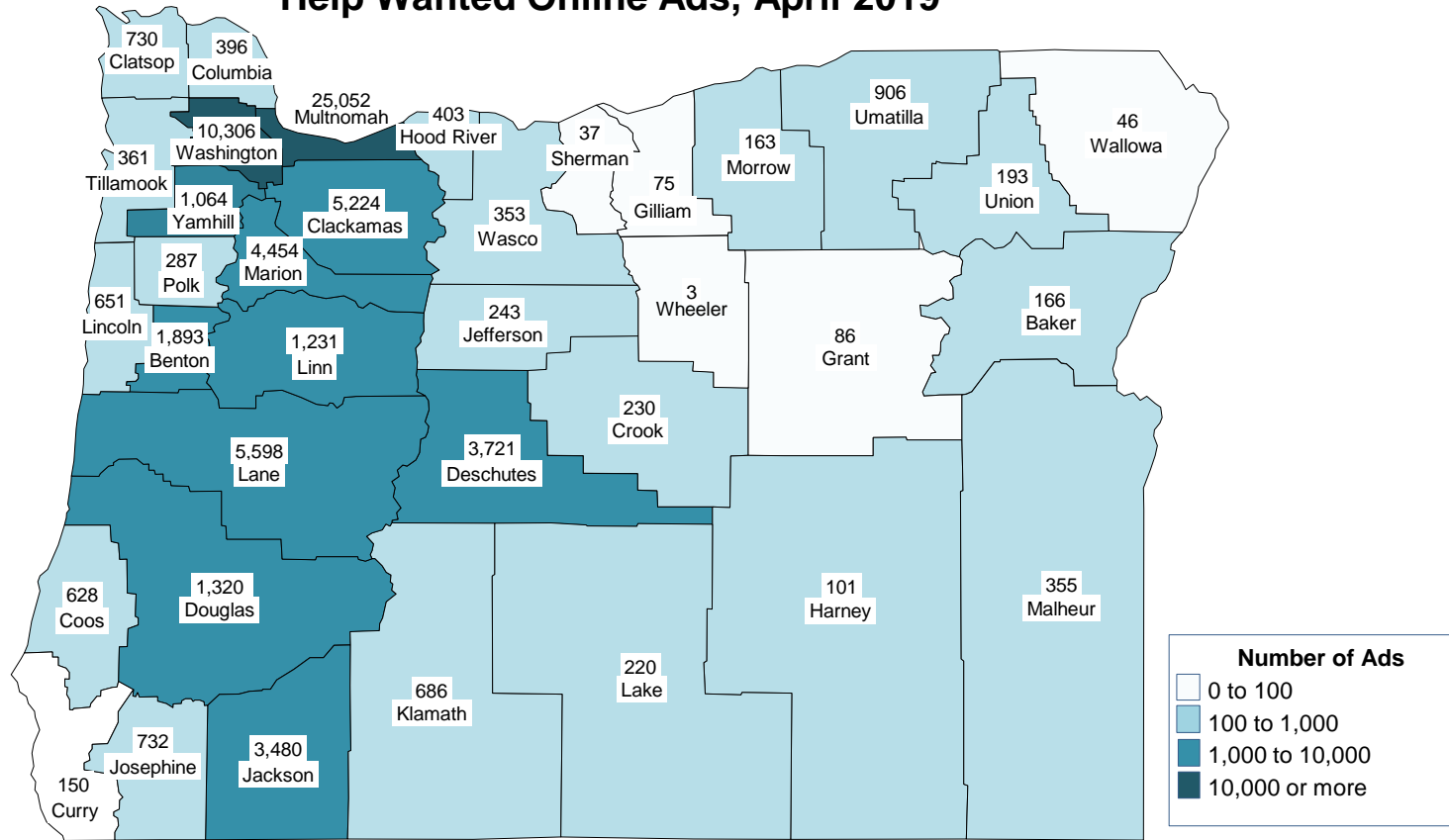
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, April 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?
The next nine graphs show the number of ads by area since 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Anna.L.Johnson@oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from April 2018 to April 2019.

	Help Wanted Ads in April 2019	Over-the-Year Change Rate
Portland-Metro	34,500	-13%
Mid-Valley	6,900	-22%
East Cascades	5,900	-14%
Lane	5,500	-10%
Clackamas	4,500	-12%
Rogue Valley	4,100	-22%
Northwest Oregon	4,000	-13%
Southwestern Oregon	2,000	-21%
Eastern Oregon	2,000	-13%

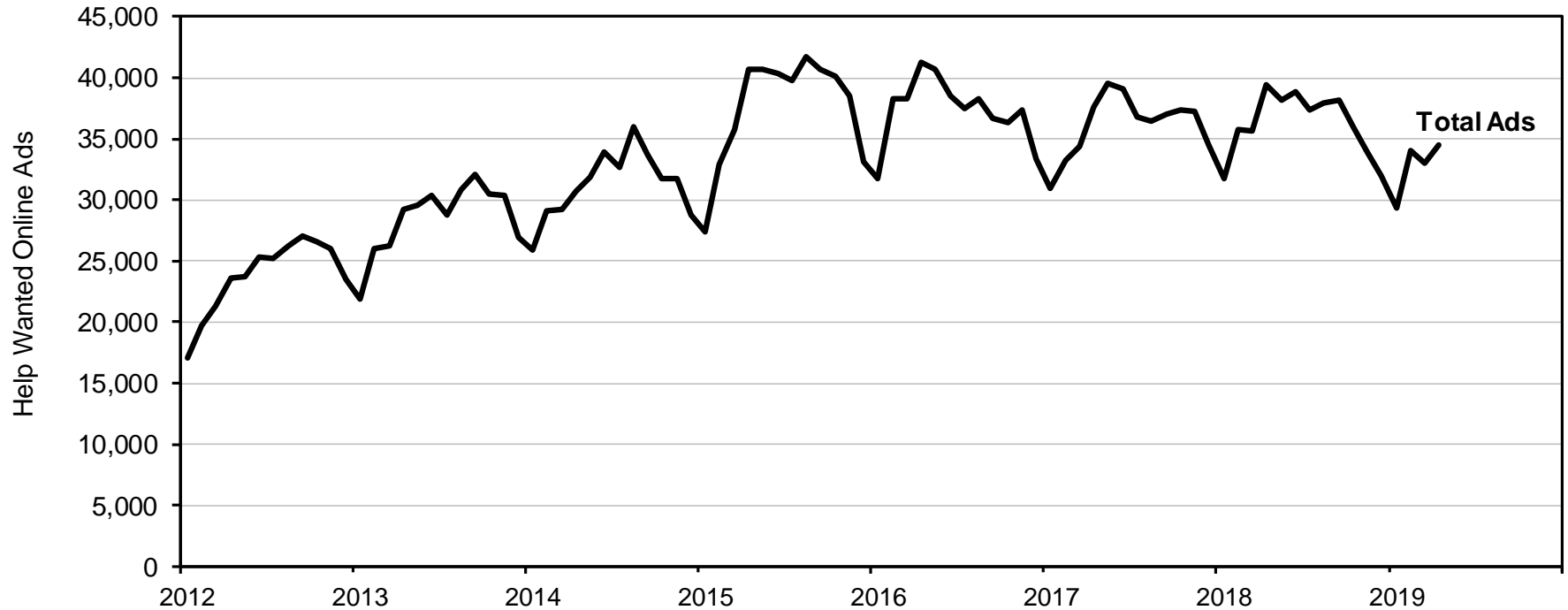
Source: Oregon Employment Department and The Conference Board

Email Anna.L.Johnson@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



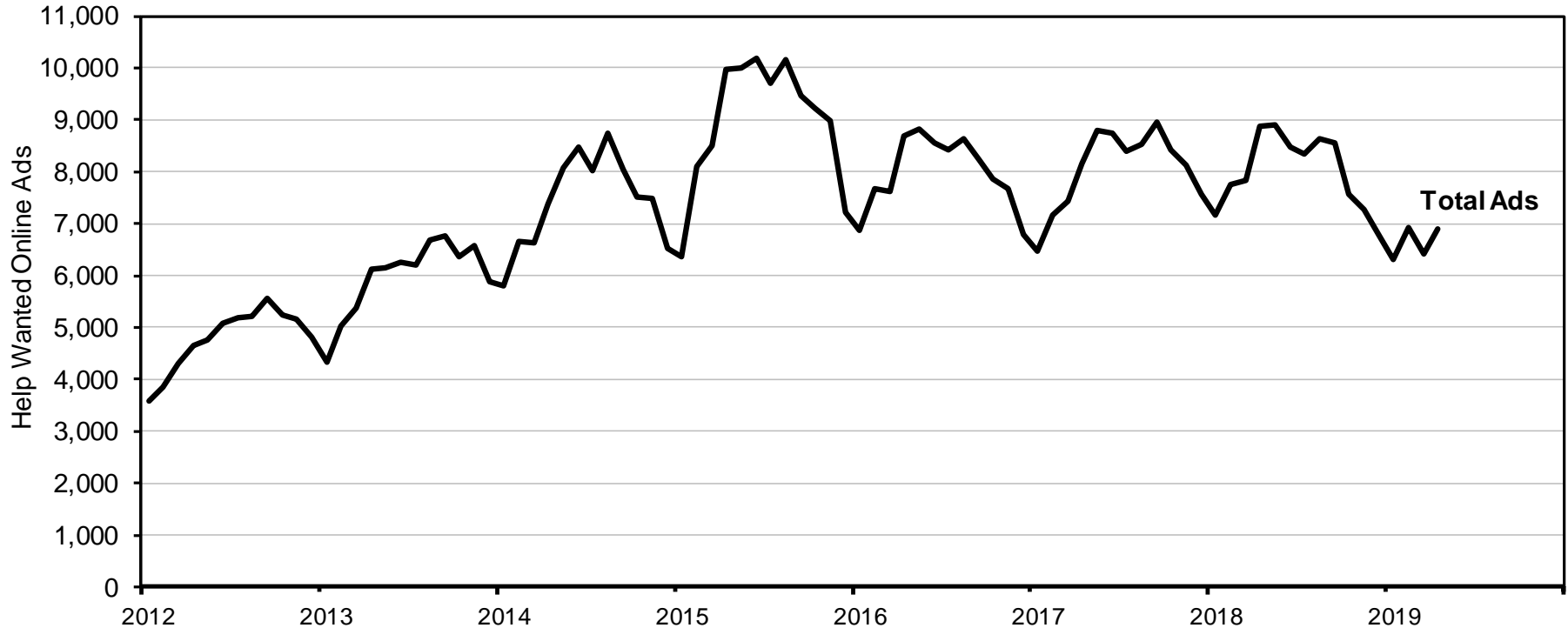
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



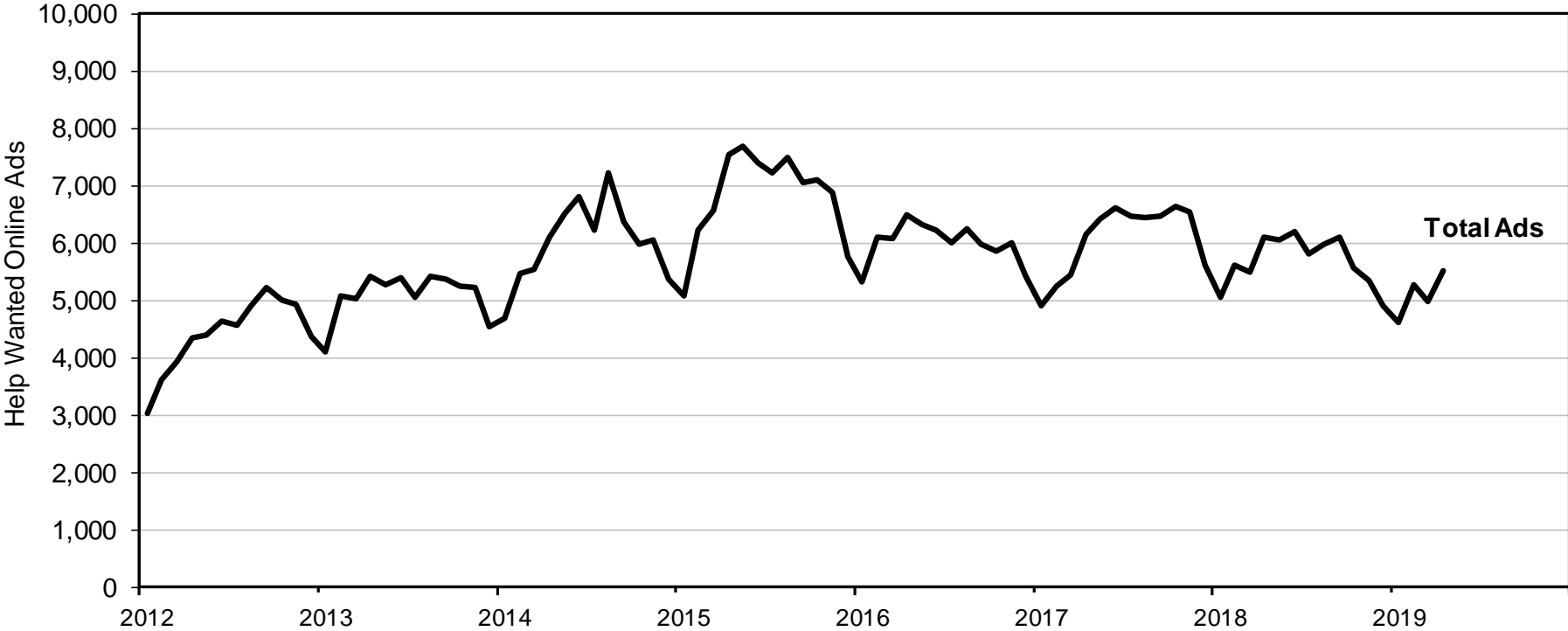
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



Total Ads

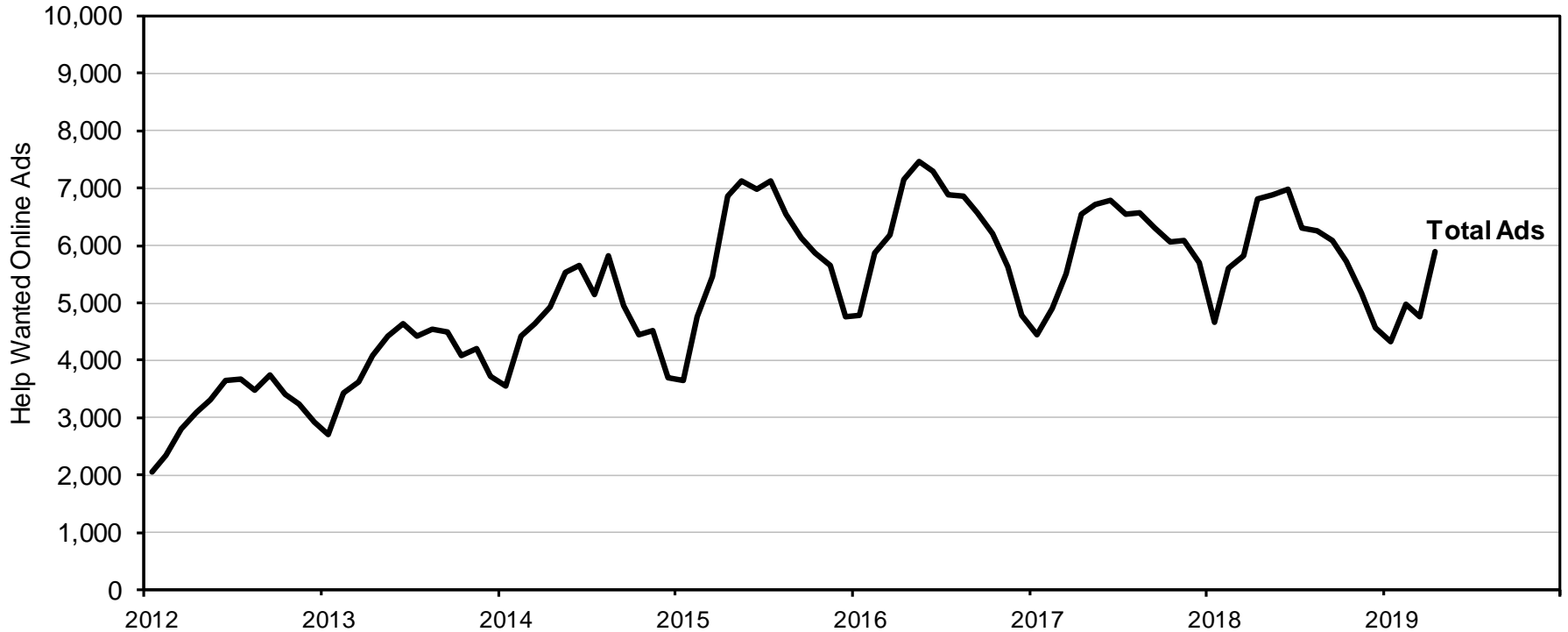
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



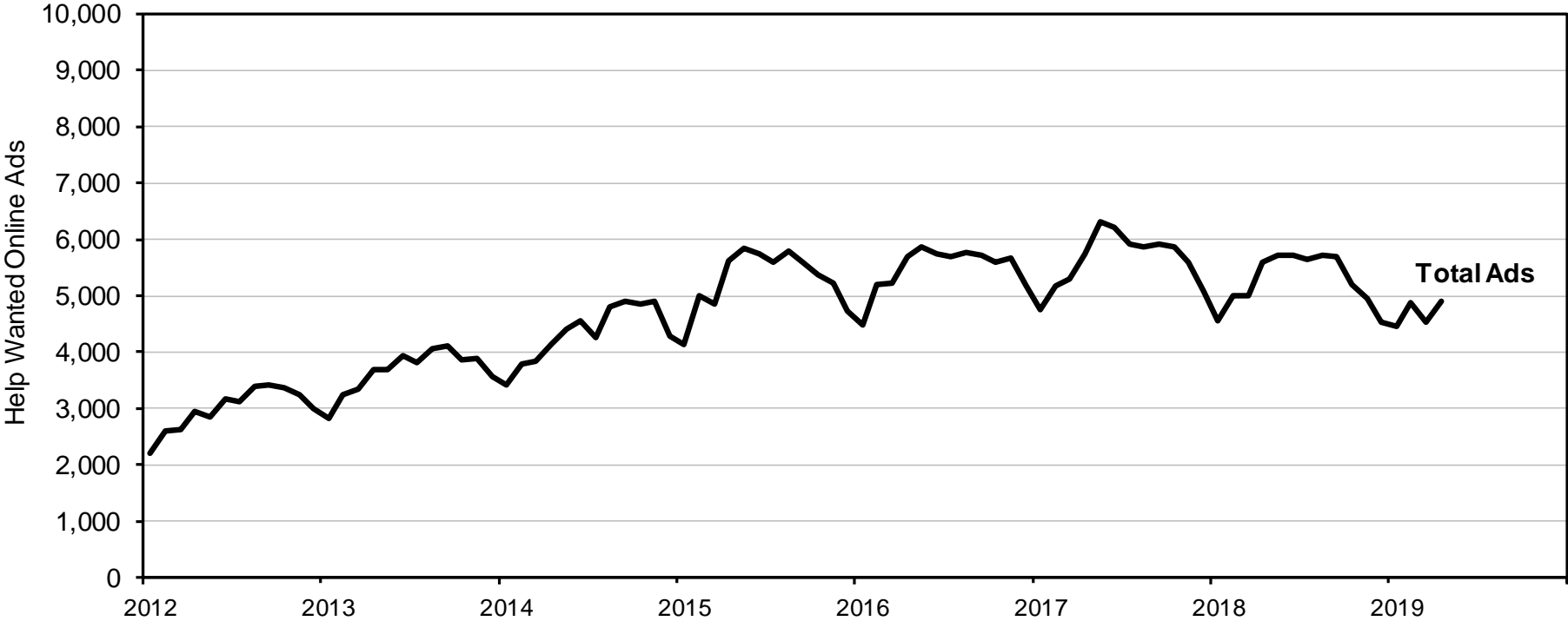
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



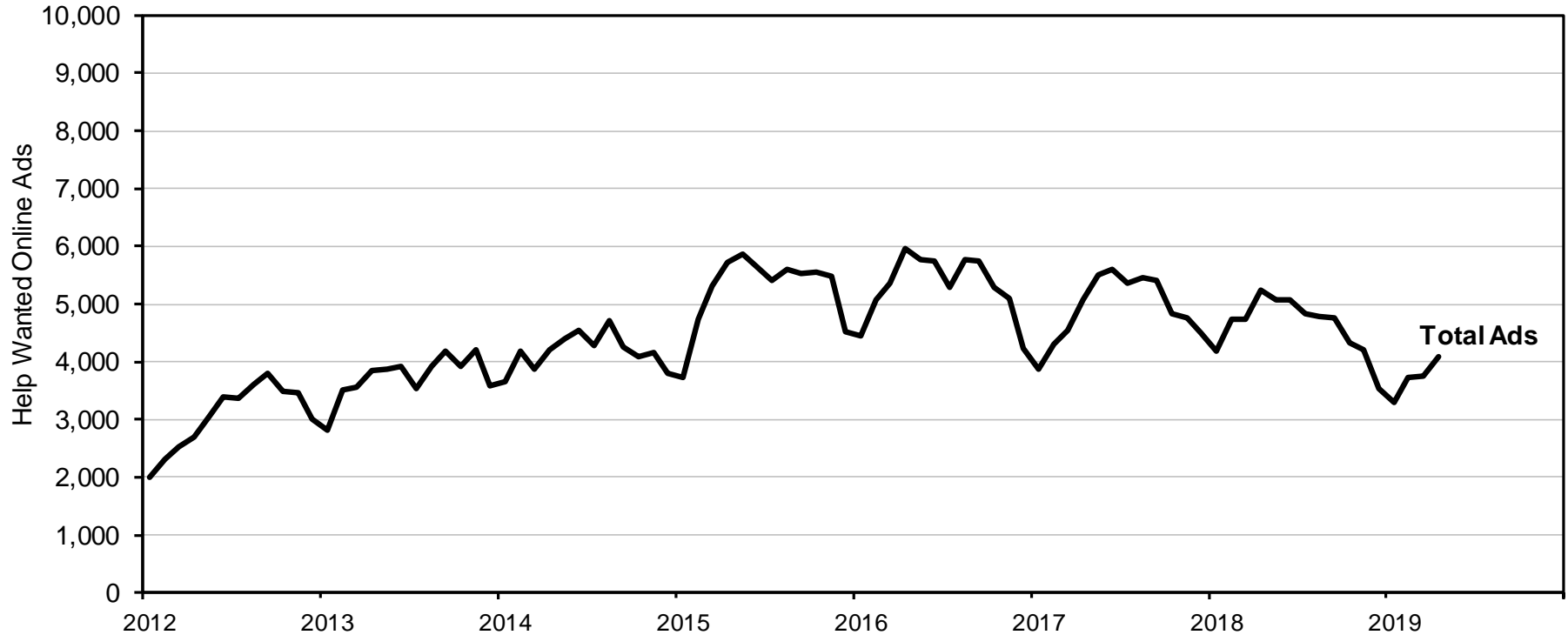
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



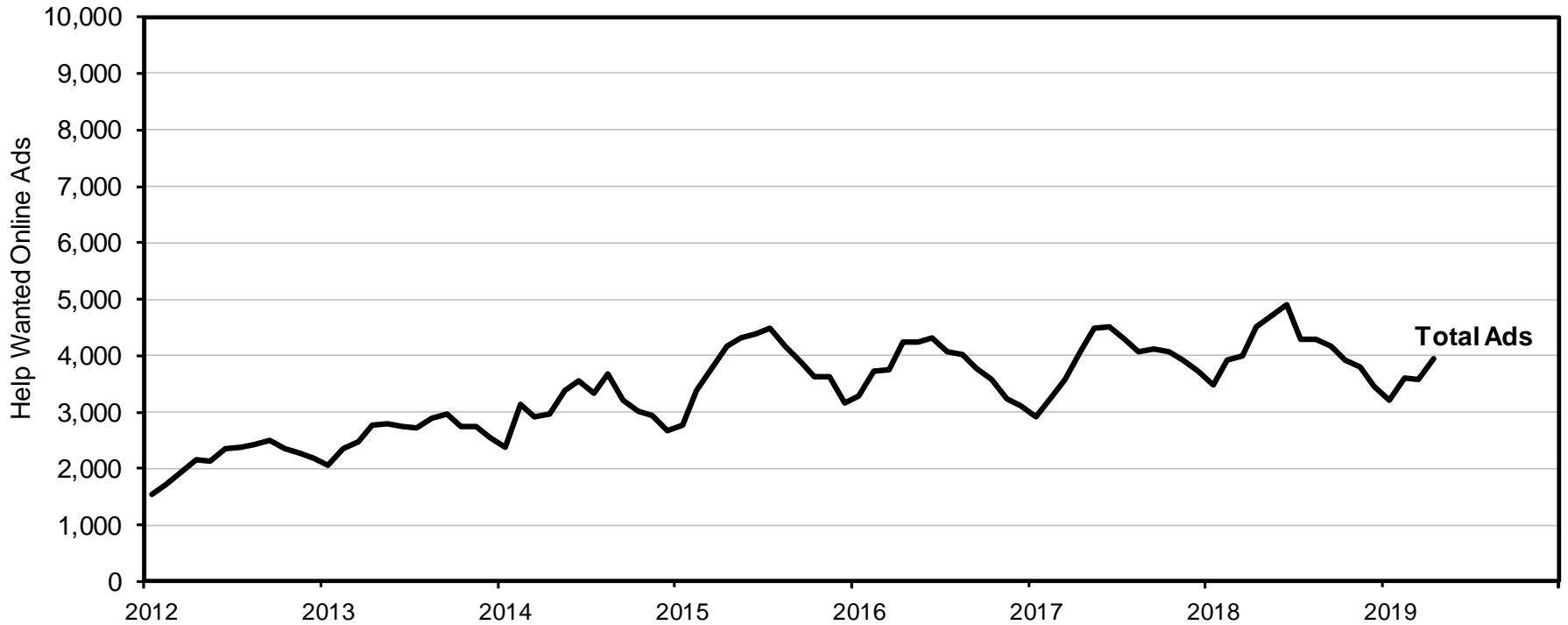
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



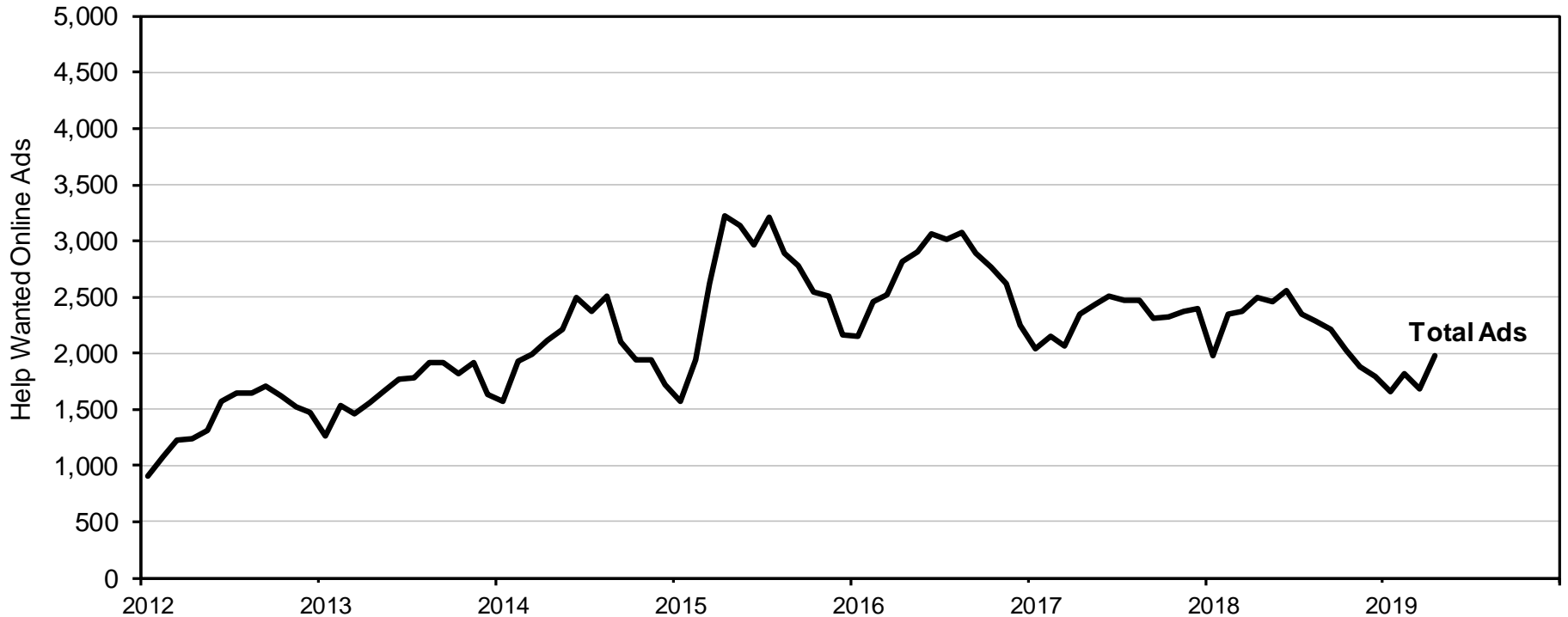
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



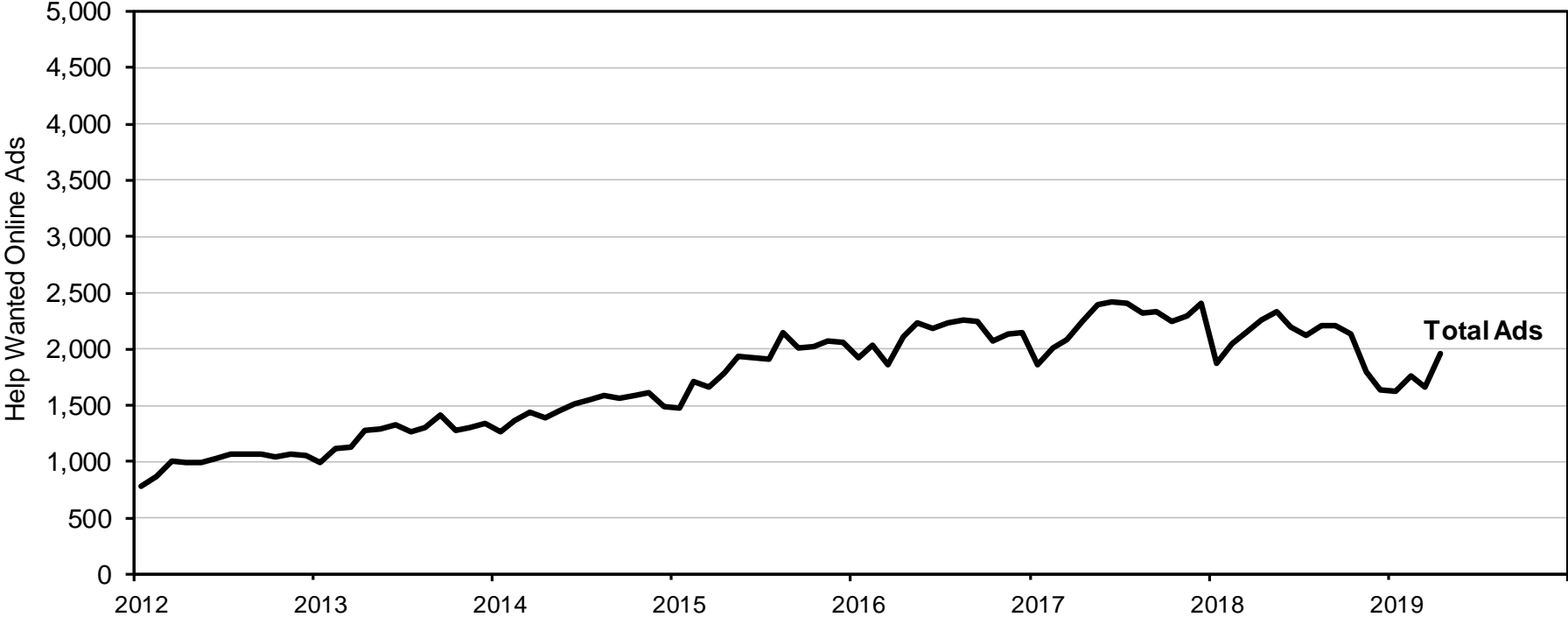
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019





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