



Help Wanted Online Ads

May 2019

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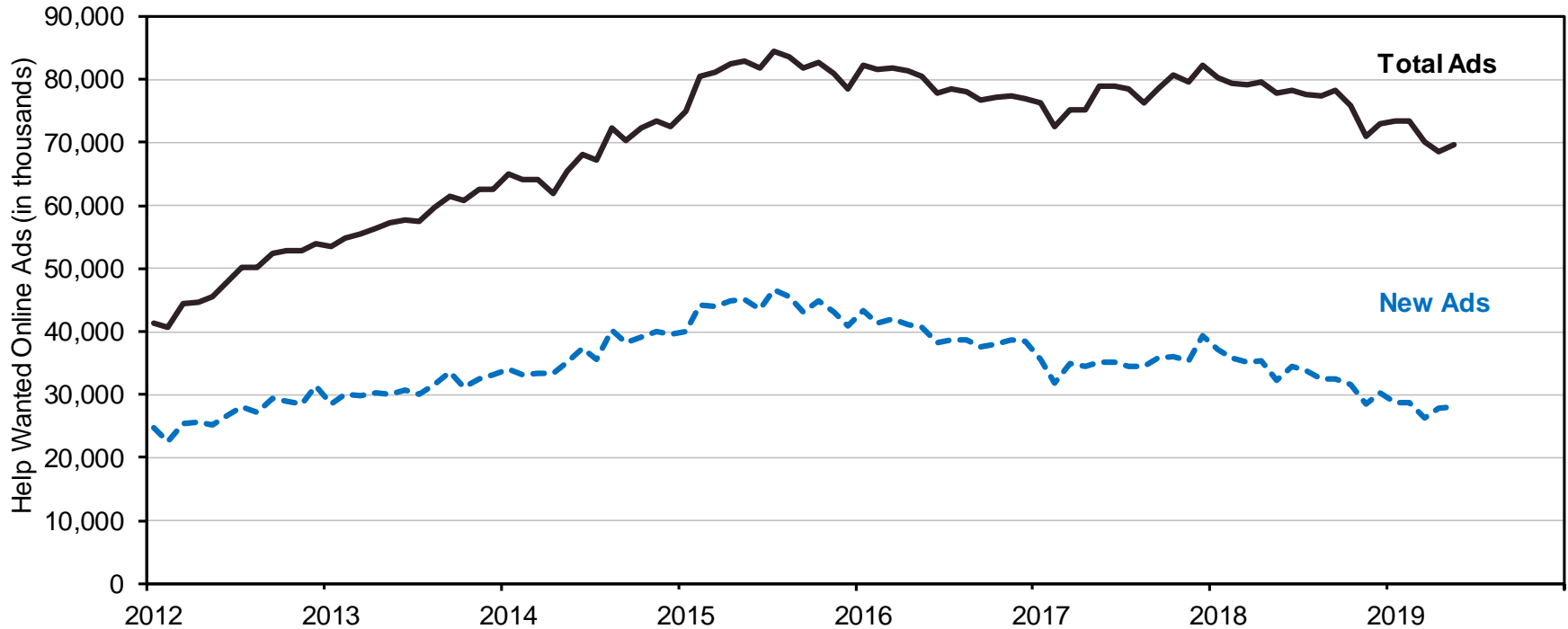


Number of help wanted ads decreased **137,000** nationally in May.

- Number of ads being posted for the first time (*new ads*) decreased 20,600 nationally in May.
- Number of online ads among Oregon and its neighboring states.
 - Idaho: 23,000
 - Nevada: 46,100
 - Oregon: 69,700
 - Washington: 158,500
 - California: 574,200
- Number of ads increased in all of Oregon's metro areas except in the Portland MSA in May.

The number of help wanted ads in Oregon increased 1,000 in May.

(Seasonally Adjusted)

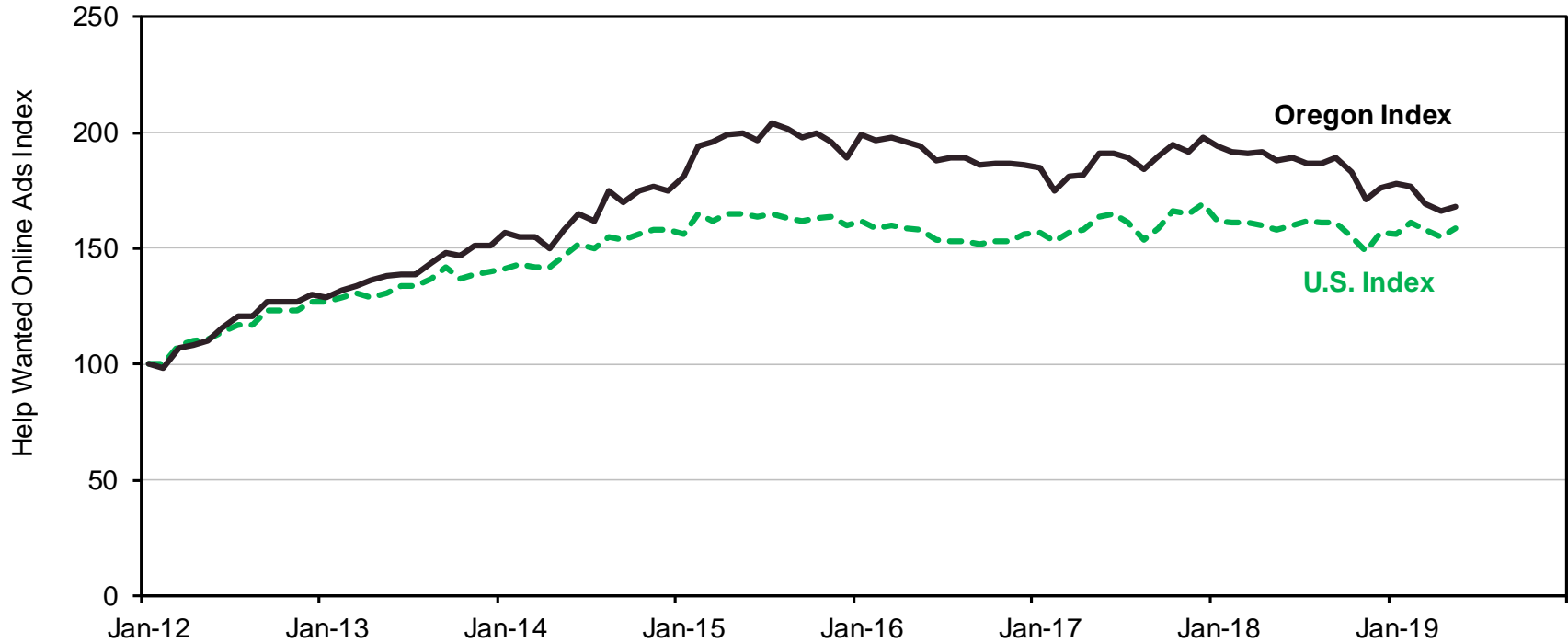


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads decreased **137,000** nationally in May.

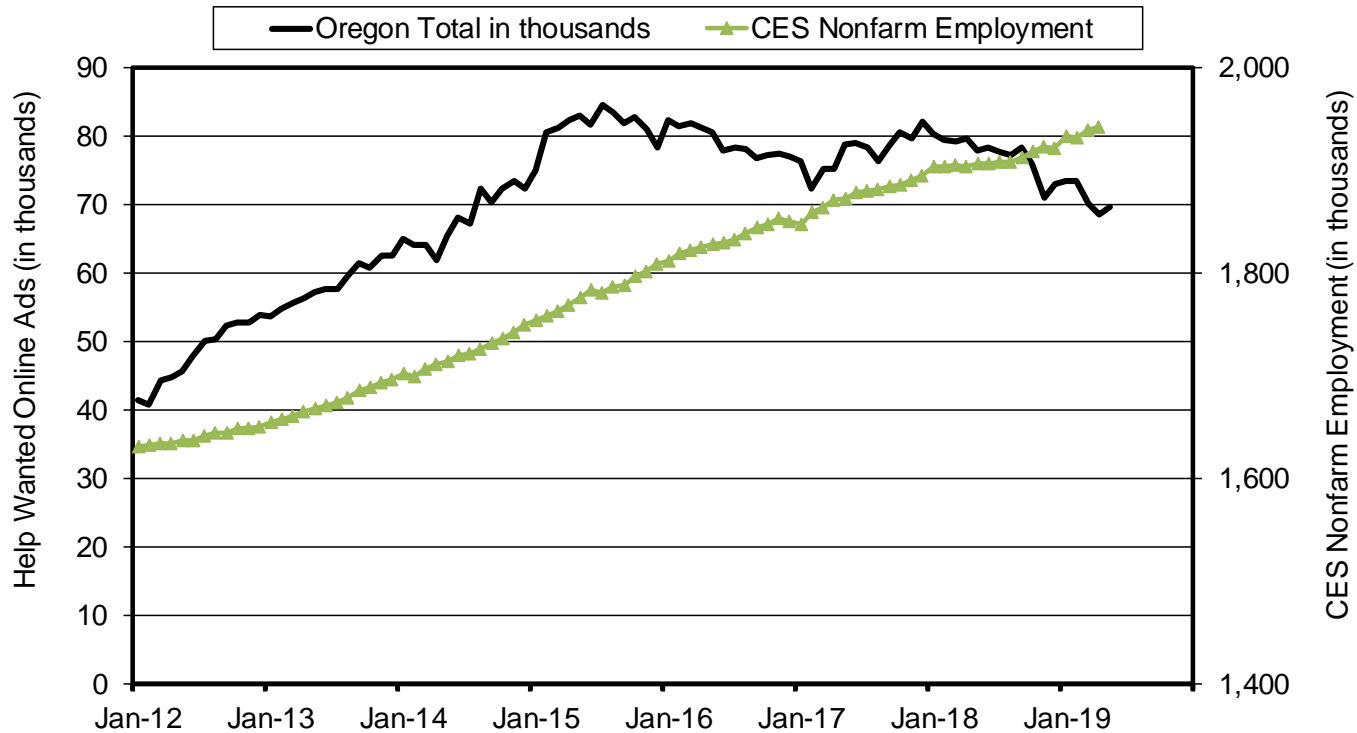
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)

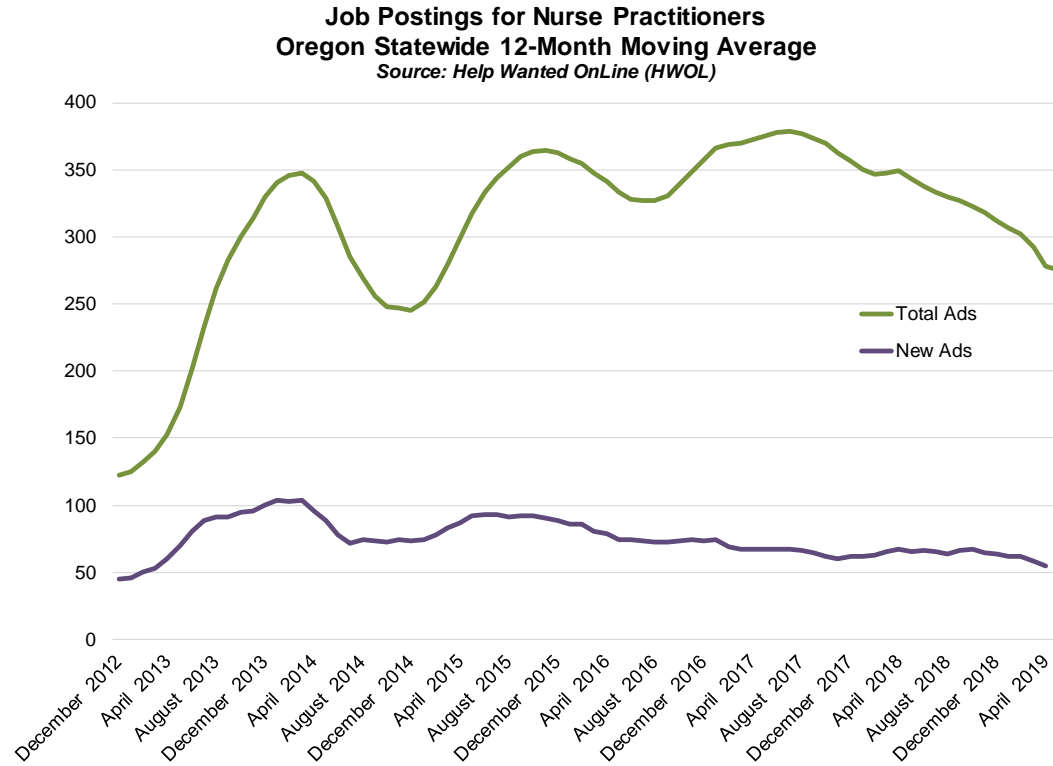


January 2012 - May 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Health Care's Emergent Workforce: Advanced Practice Clinicians by Workforce Analyst Henry Fields](#)



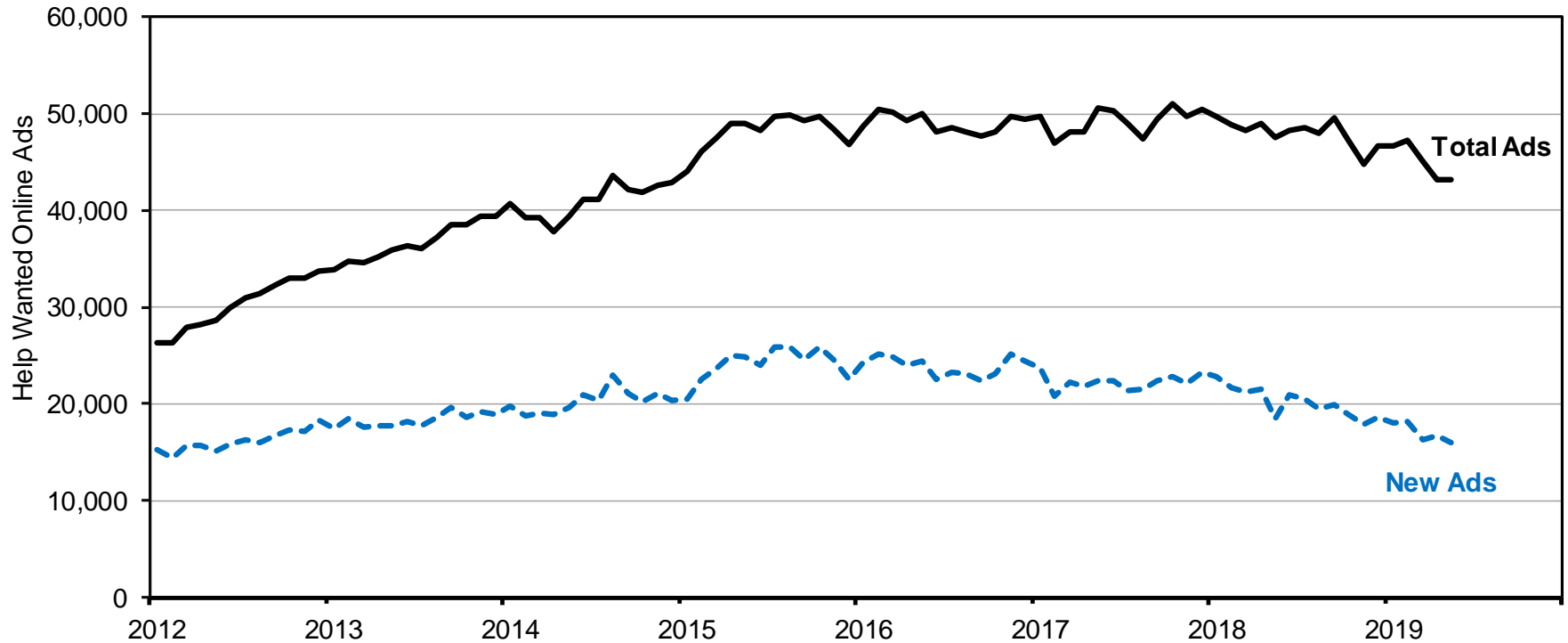
Email Anna.L.Johnson@oregon.gov if you need HWOL data for specific occupations.



THE FOLLOWING SLIDES SHOW
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA...



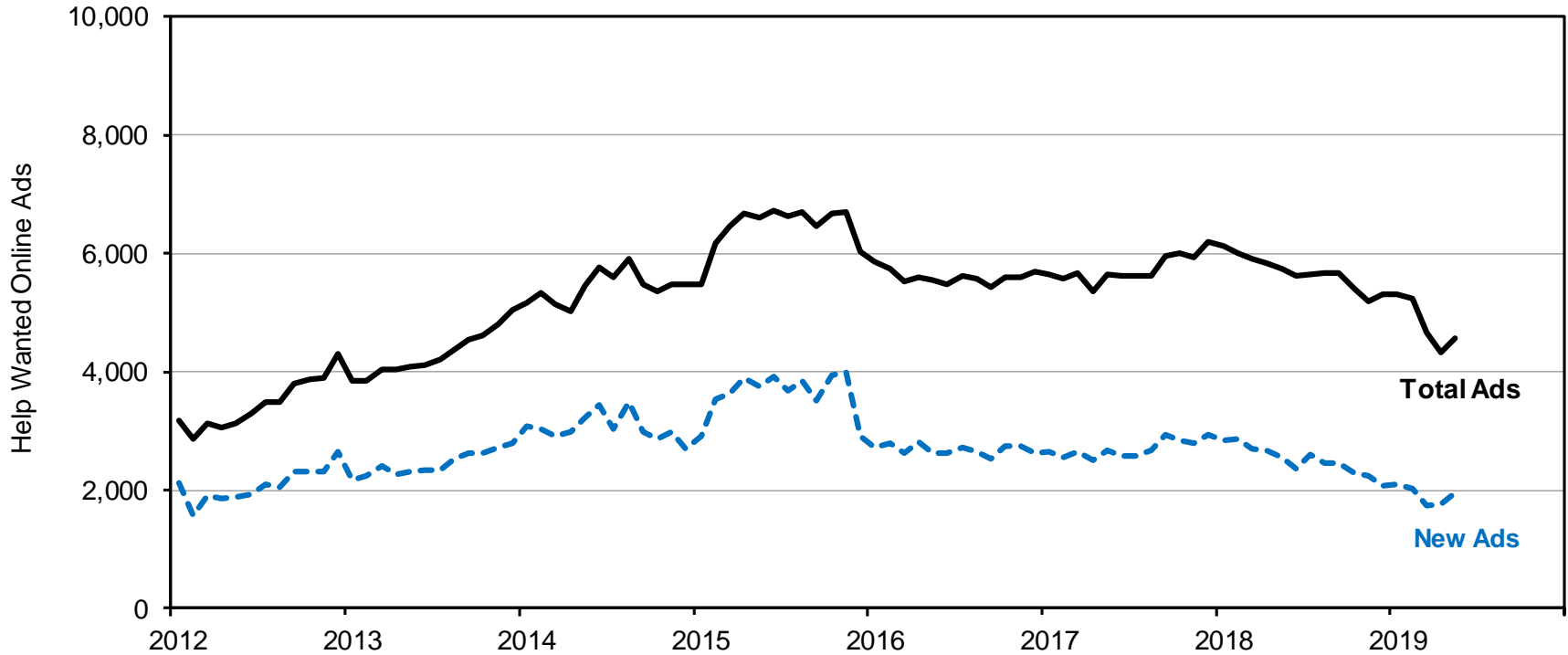
Number of online ads in the Portland metro area remained unchanged in May. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



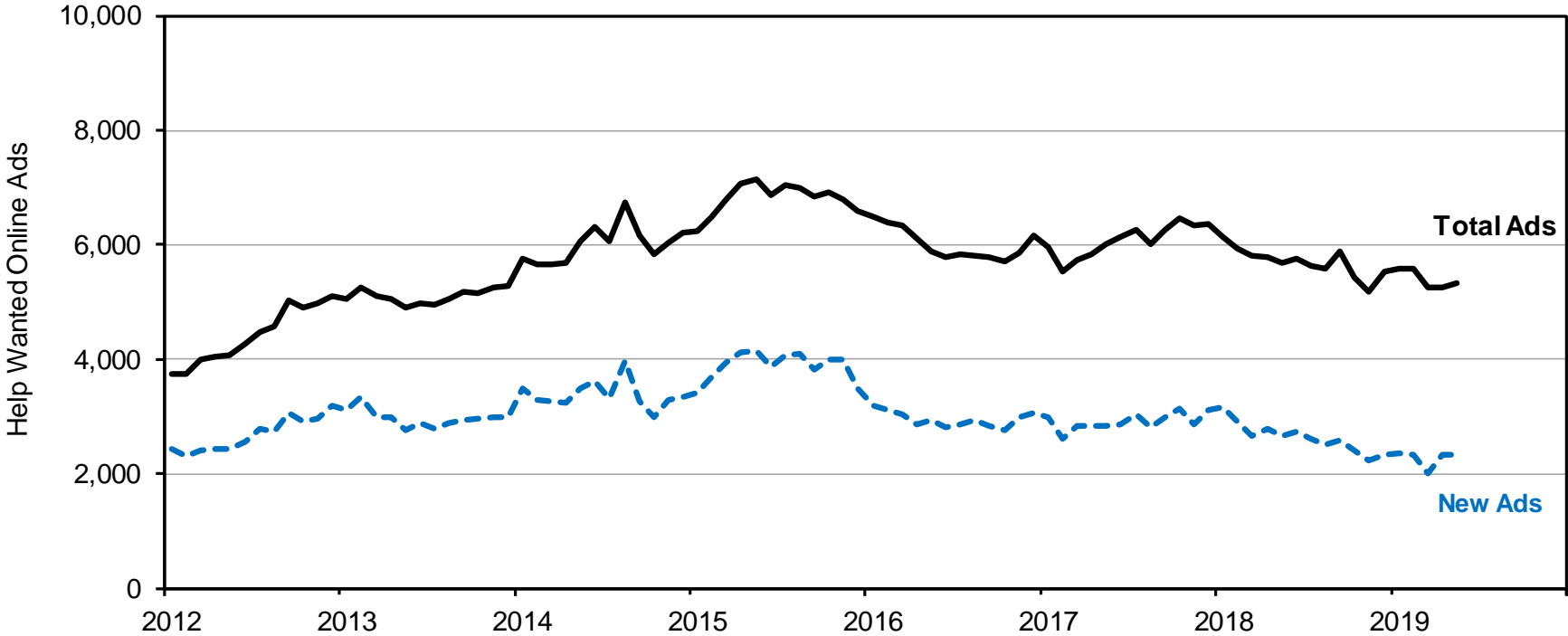
Number of online ads in the Salem metro area increased 240 in May. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Eugene metro area increased 70 in May. (Seasonally Adjusted)

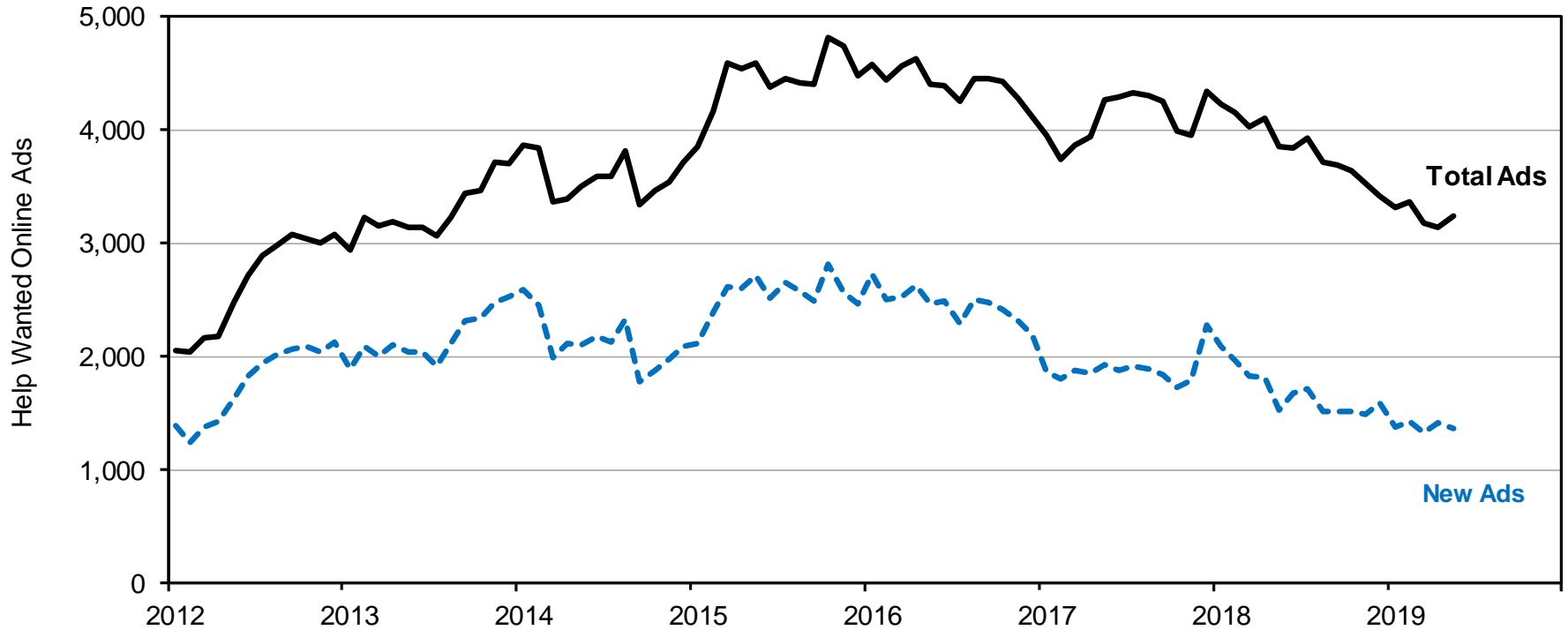


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Medford metro area increased 100 in May.

(Seasonally Adjusted)

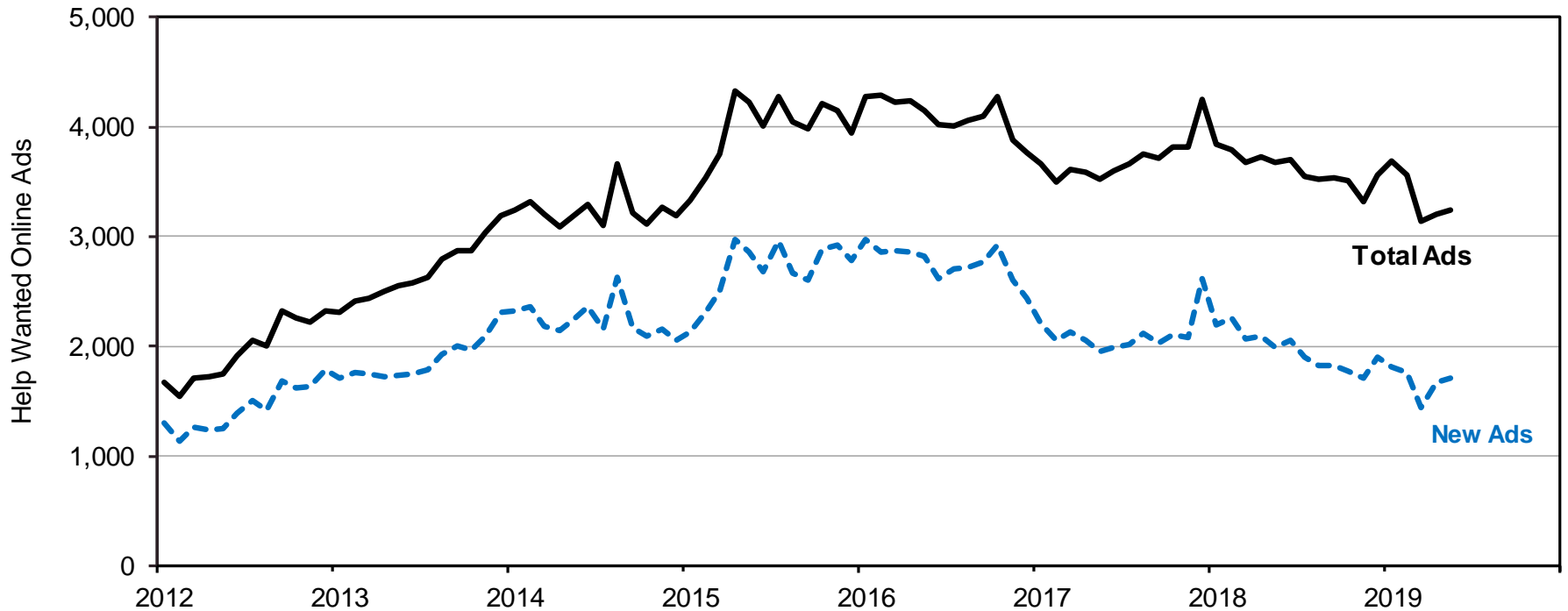


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Bend metro area increased 50 in May.

(Seasonally Adjusted)

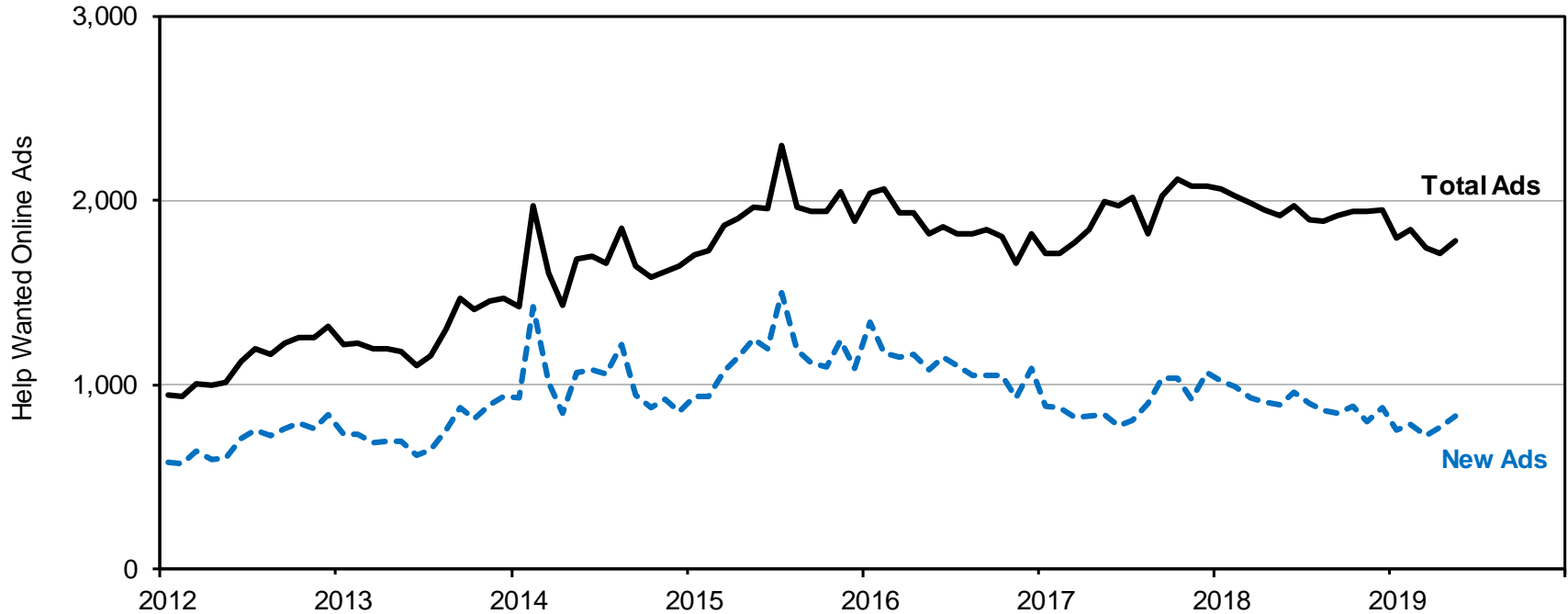


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Corvallis metro area increased 50 in May.

(Seasonally Adjusted)

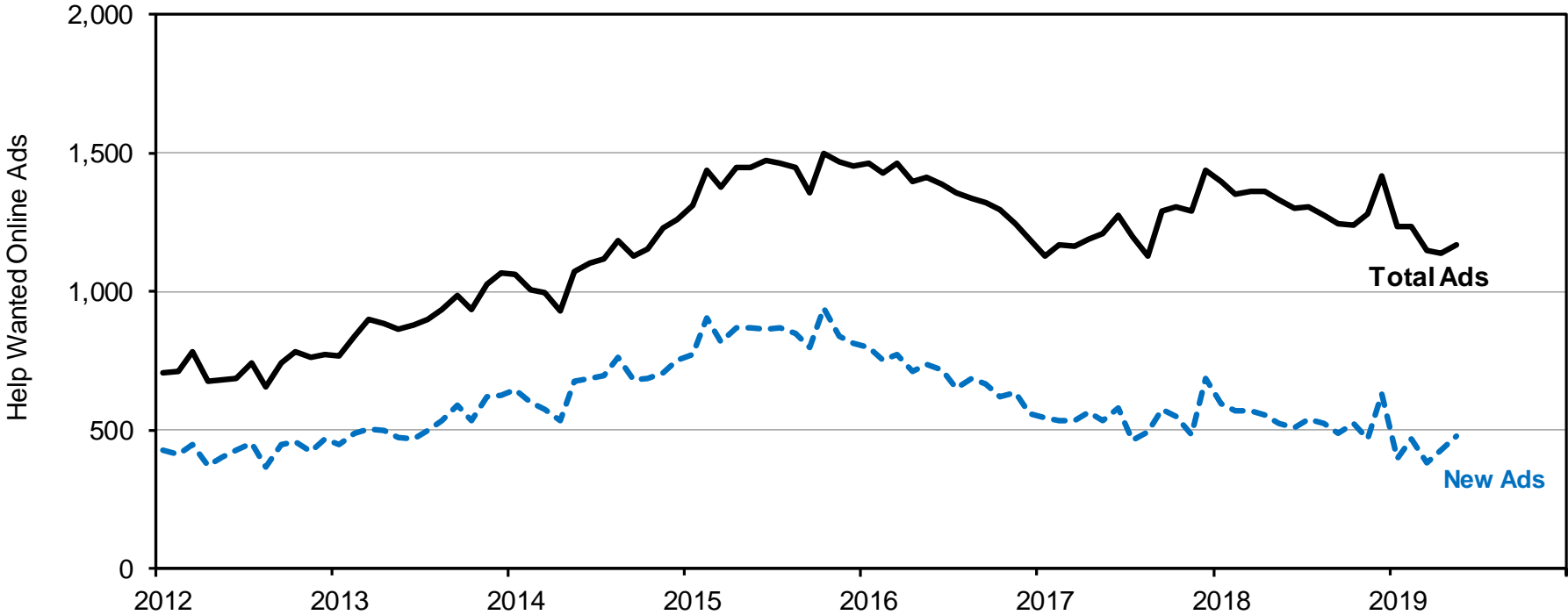


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Albany metro area increased 30 in May.

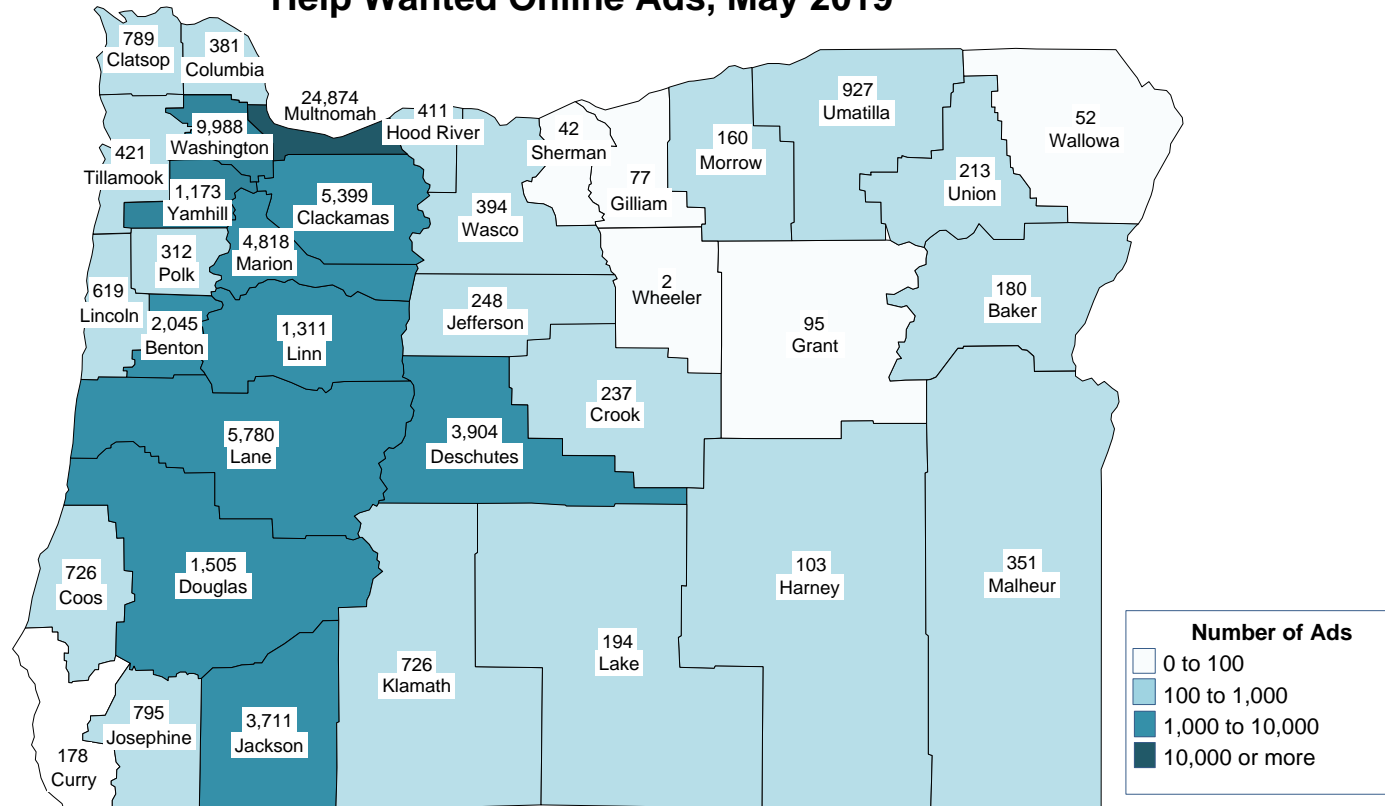
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, May 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?
The next nine graphs show the number of ads by area since 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Anna.L.Johnson@oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from May 2018 to May 2019.

	Help Wanted Ads in May 2019	Over-the-Year Change Rate
Portland-Metro	34,200	-11%
Mid-Valley	7,300	-17%
East Cascades	6,200	-10%
Lane	5,700	-7%
Clackamas	5,300	-7%
Rogue Valley	4,300	-14%
Northwest Oregon	4,100	-12%
Southwestern Oregon	2,300	-8%
Eastern Oregon	2,000	-14%

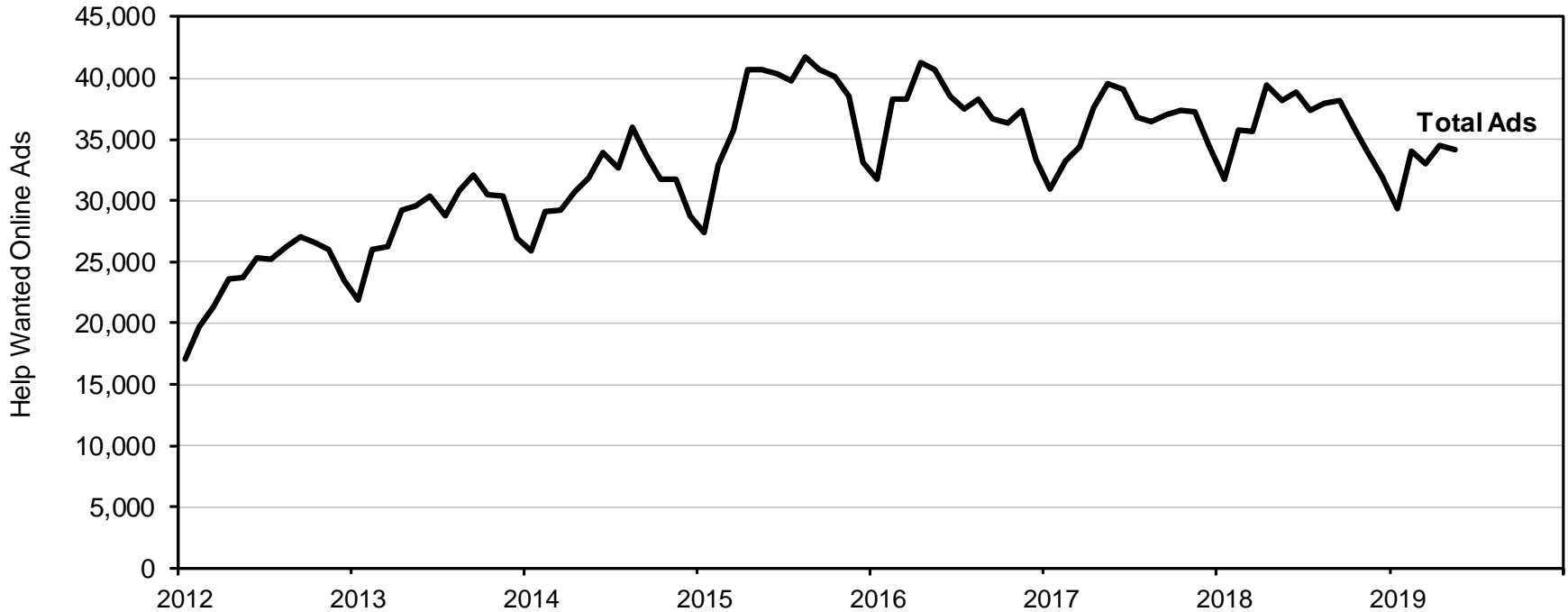
Source: Oregon Employment Department and The Conference Board

Email Anna.L.Johnson@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



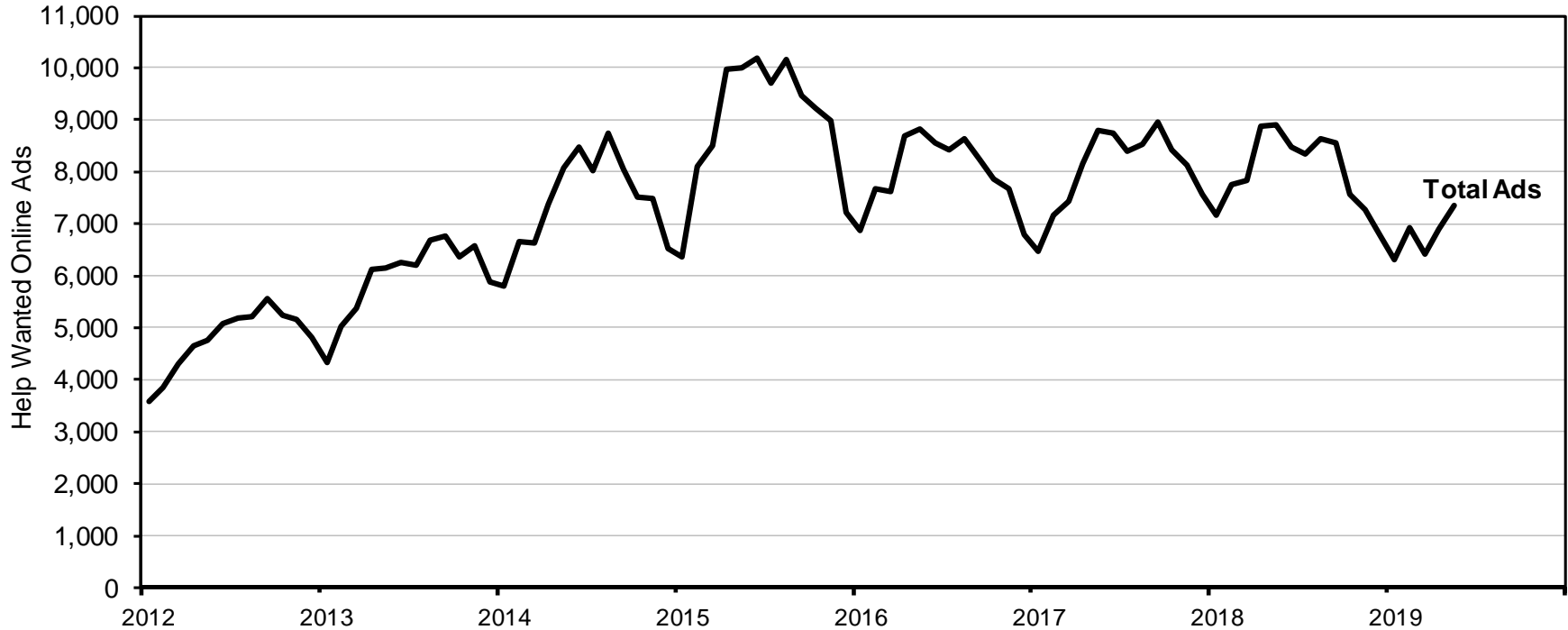
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019



Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



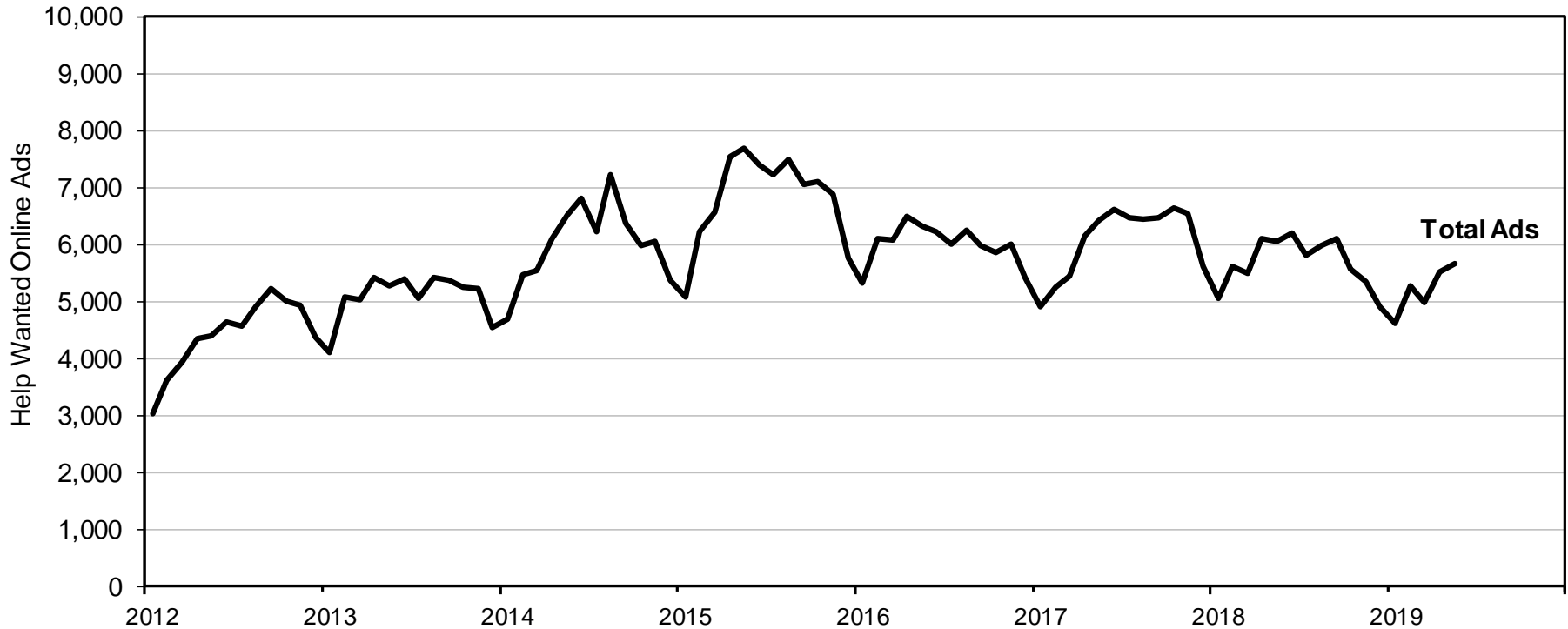
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019



Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



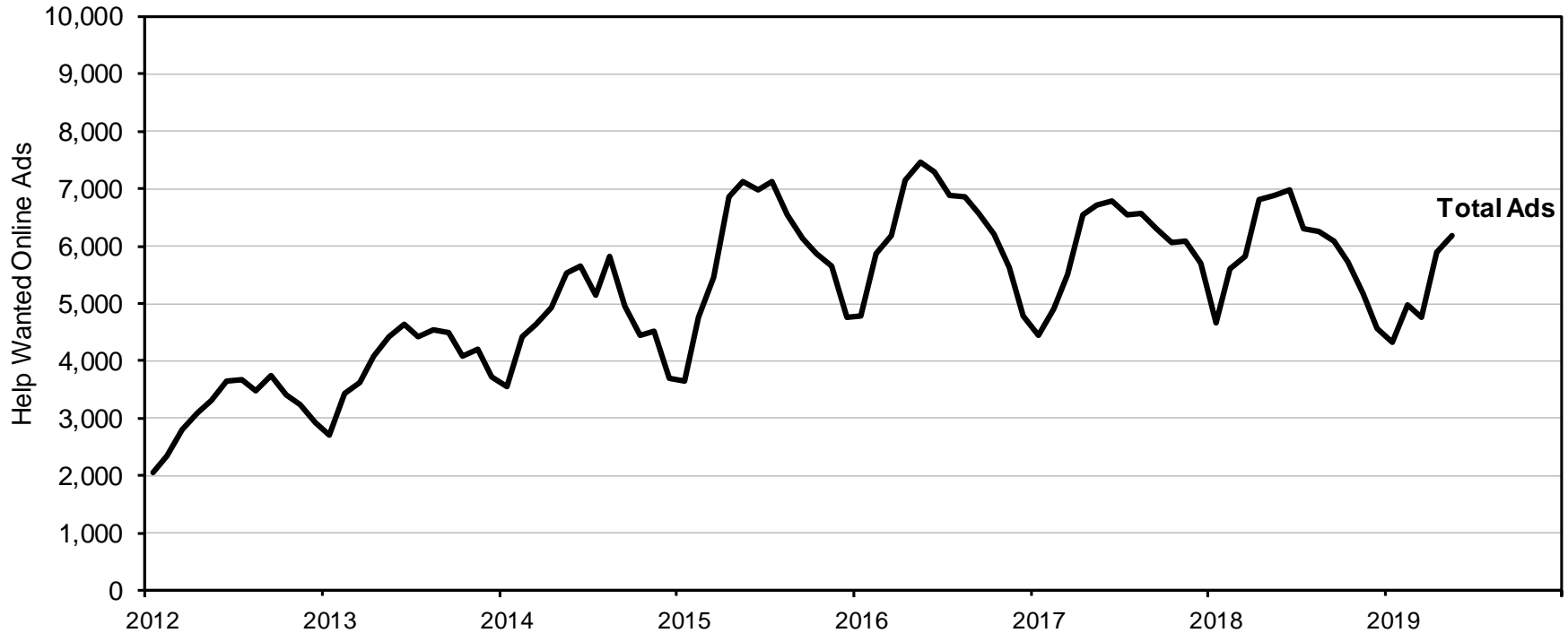
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019



East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



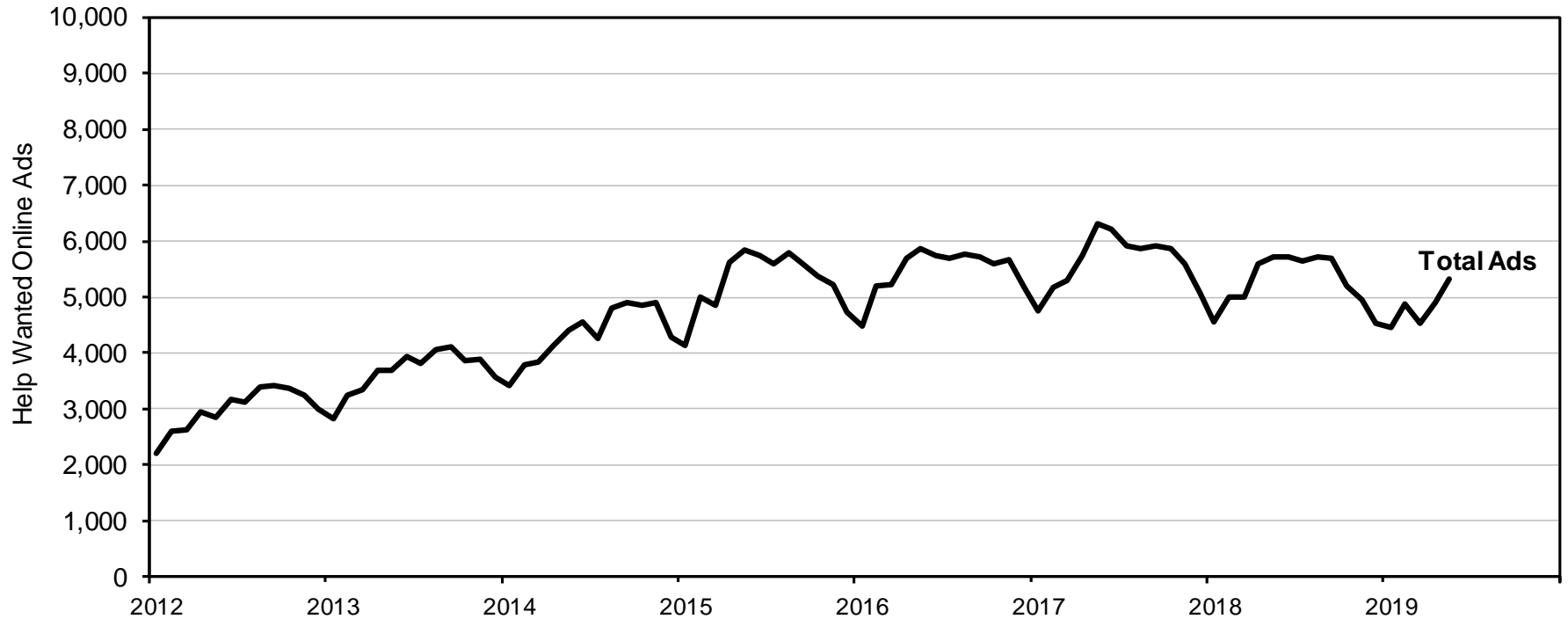
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019



Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)

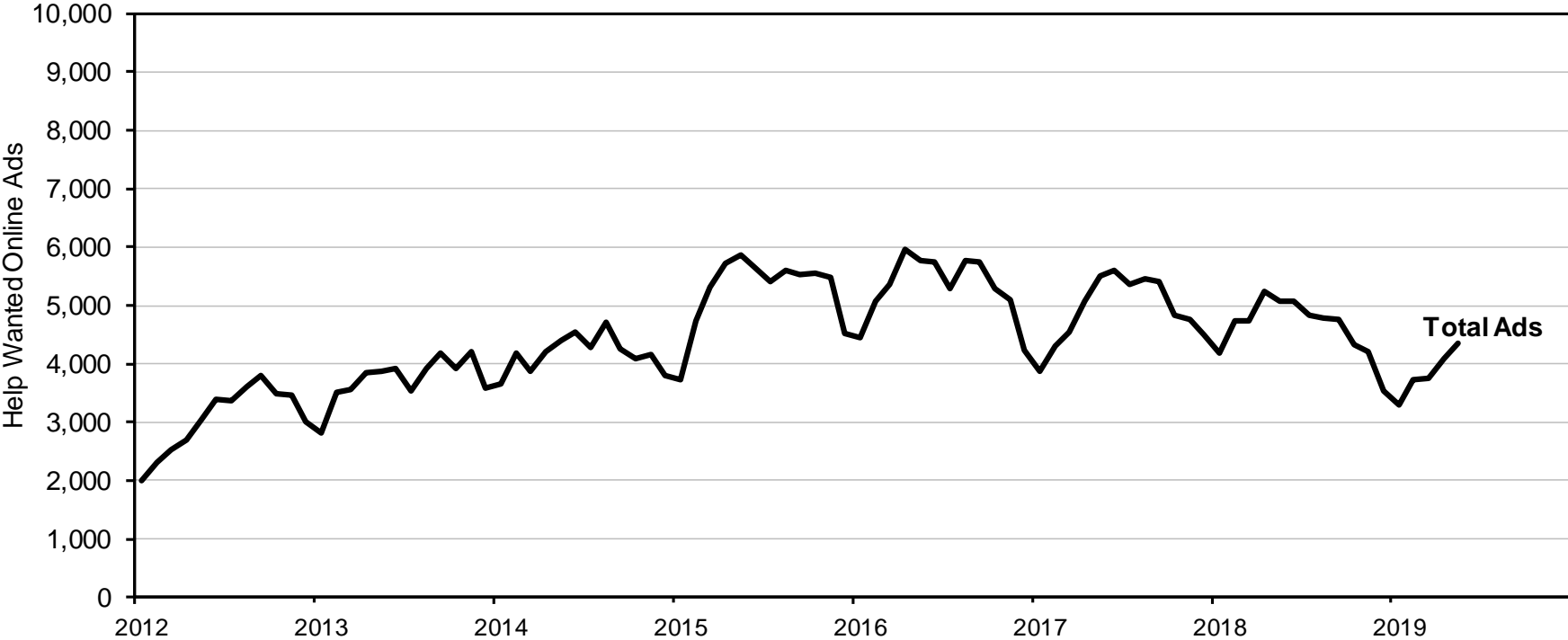


Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



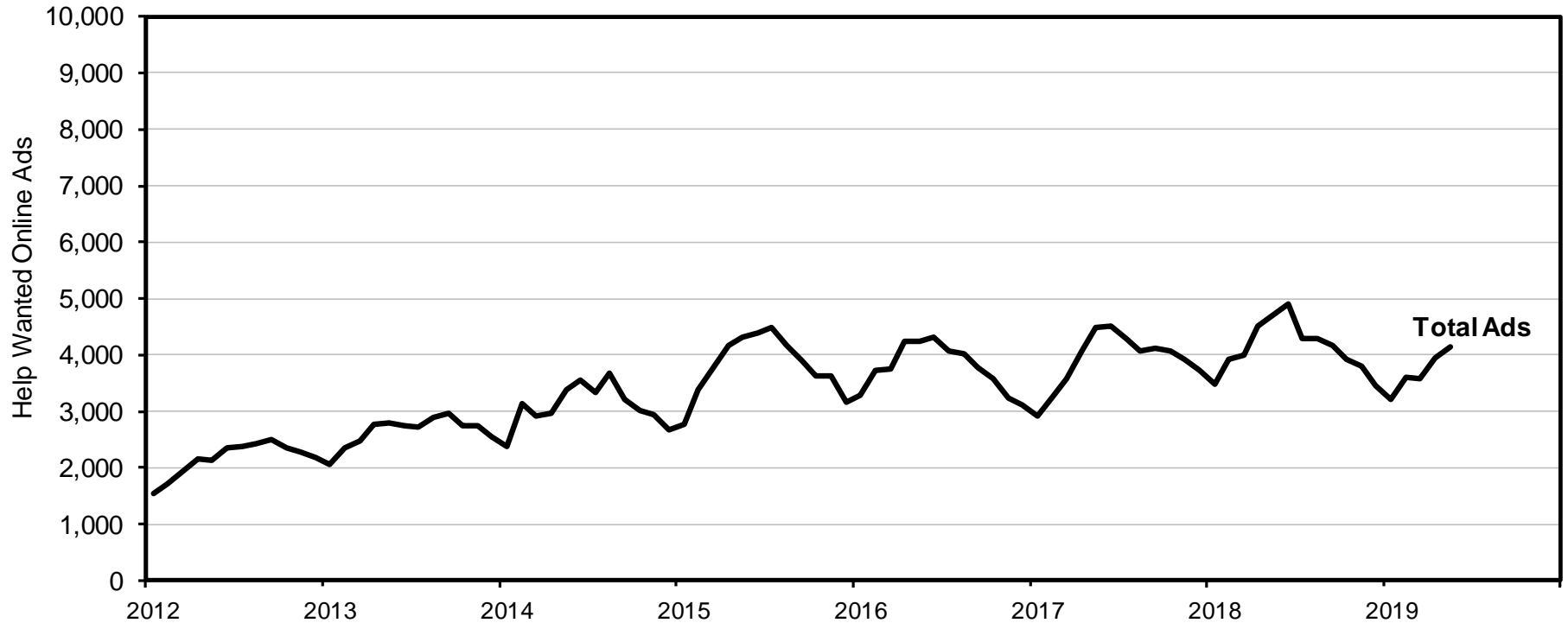
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



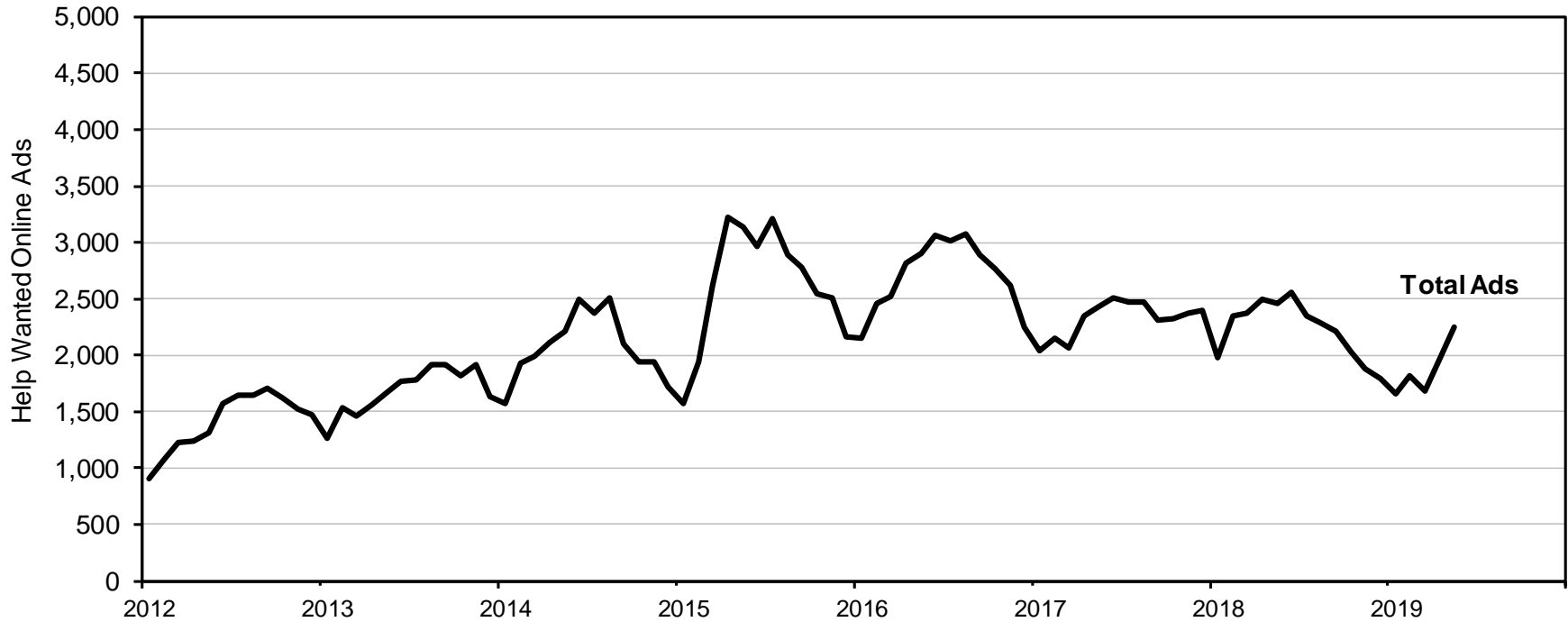
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



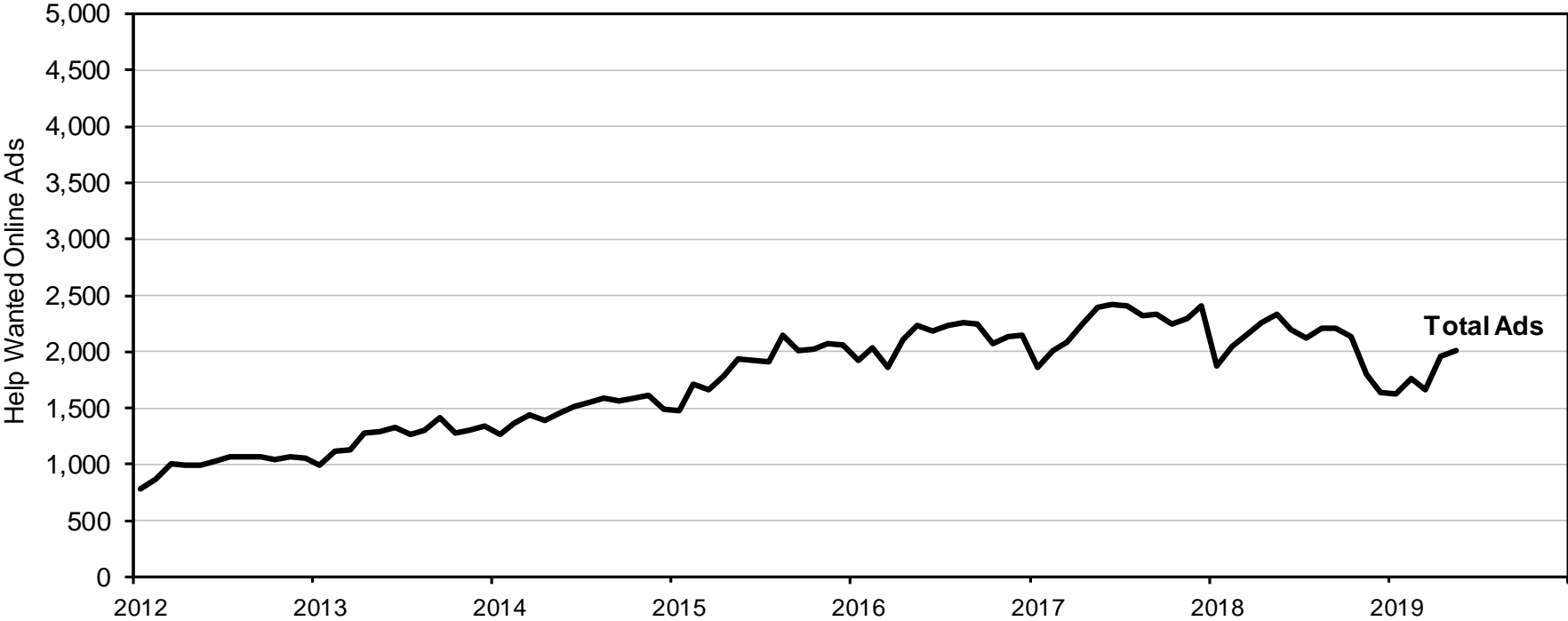
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019



Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - May 2019





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