



Help Wanted Online Ads

July 2019

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

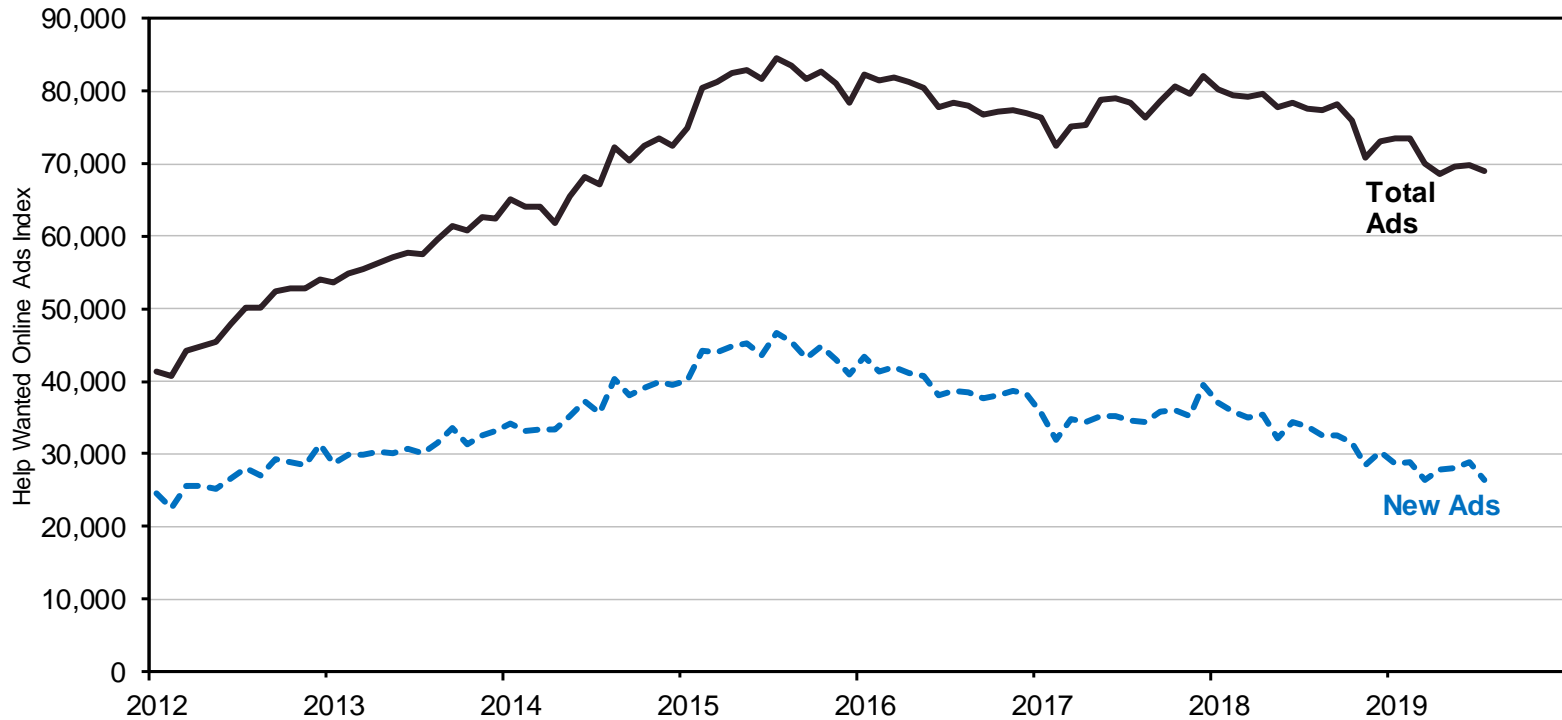


Number of help wanted ads decreased **9,200** nationally in July.

- Number of ads being posted for the first time (*new ads*) decreased 66,900 nationally in June.
- In July, the number of ads increased in all of Oregon's metro areas except in the Portland MSA, which remained unchanged.
- Number of online ads among Oregon and its neighboring states.
 - Idaho: 22,400
 - Nevada: 45,800
 - Oregon: 69,00
 - Washington: 151,600
 - California: 579,300



The number of help wanted ads in Oregon decreased **850** in July.

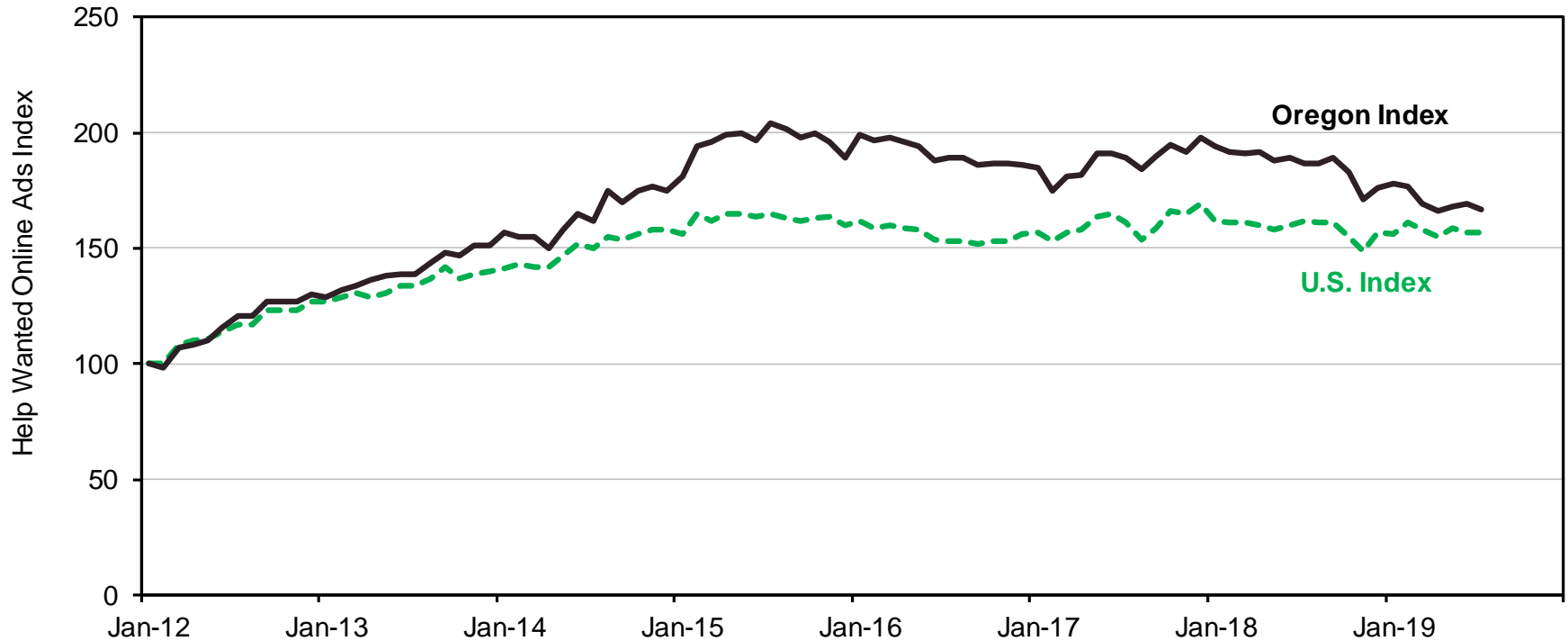


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads decreased **66,900** nationally in July.

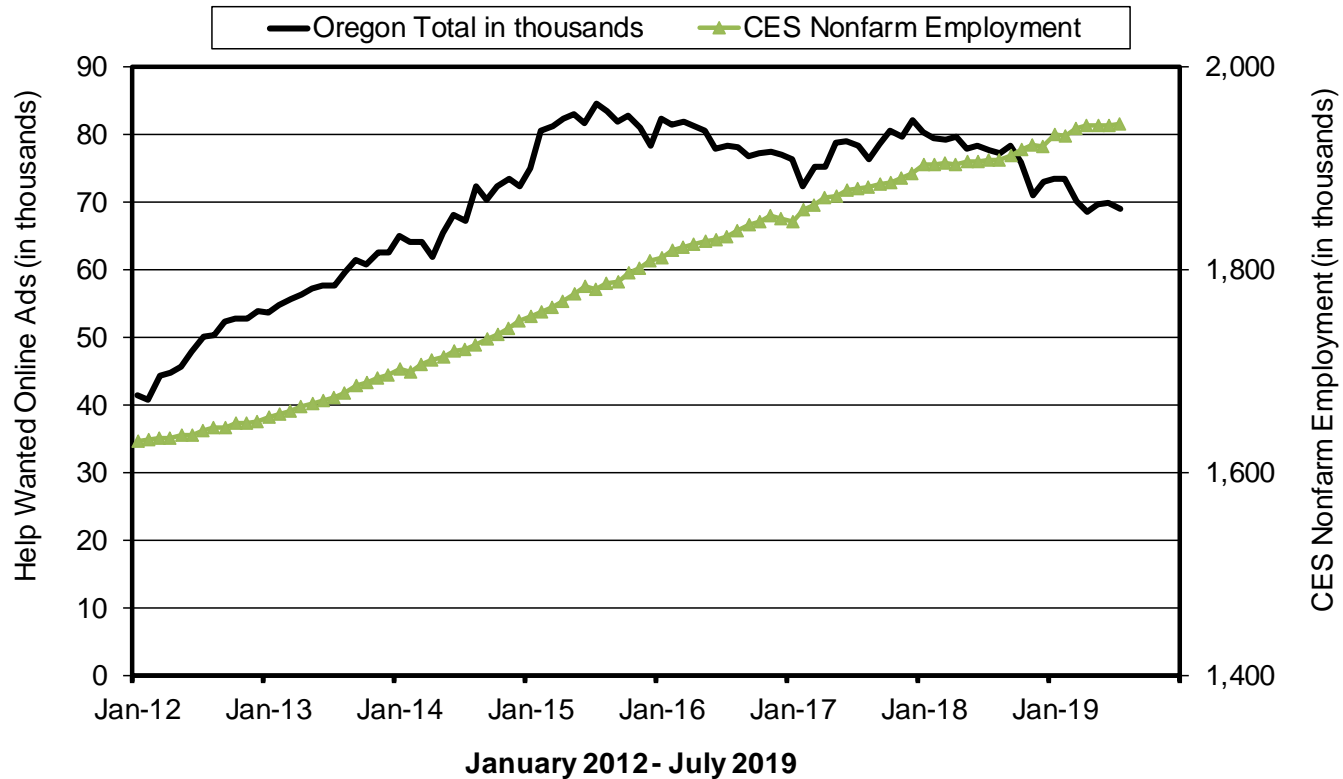
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



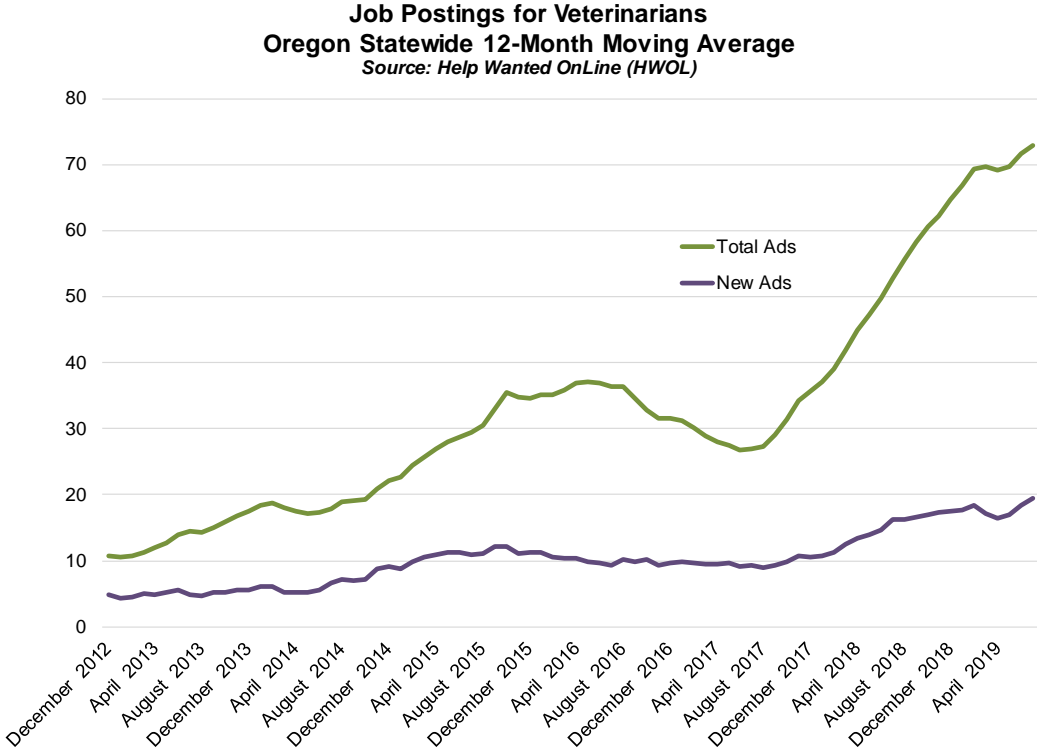
The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Veterinary Medicine in Oregon](#)
by Regional Economist [Pat O'Connor](#)

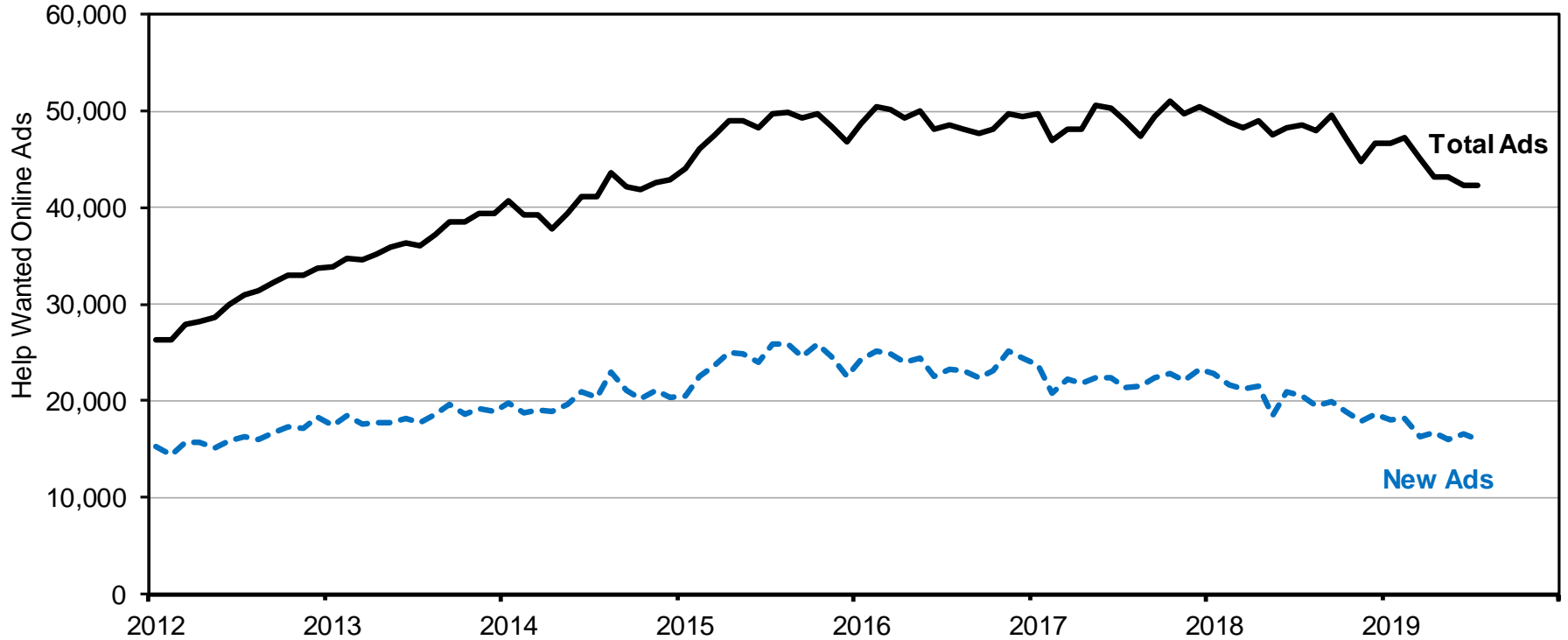


Email Anna.L.Johnson@oregon.gov if you need HWOL data for specific occupations.

THE FOLLOWING SLIDES SHOW
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA...



Number of online ads in the Portland metro area remained unchanged in July. (Seasonally Adjusted)

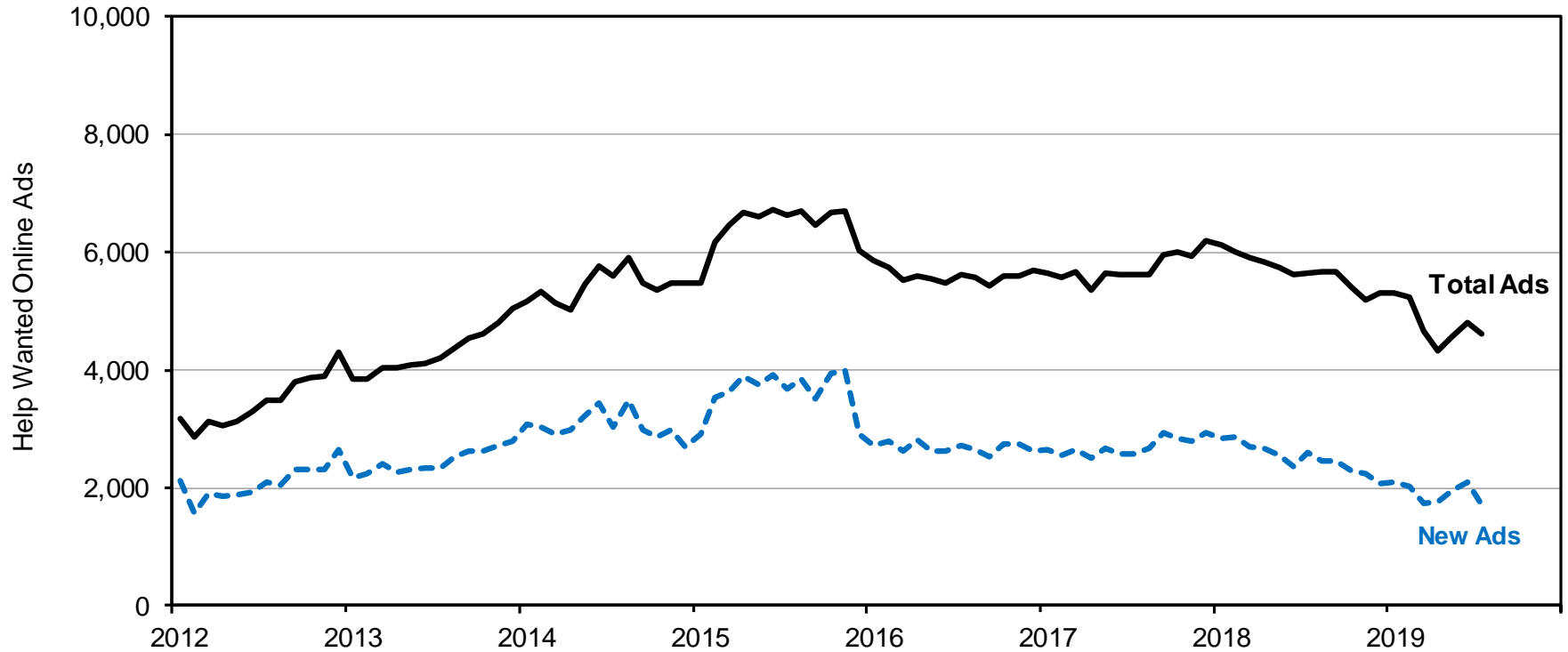


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Salem metro area decreased **200** in July.

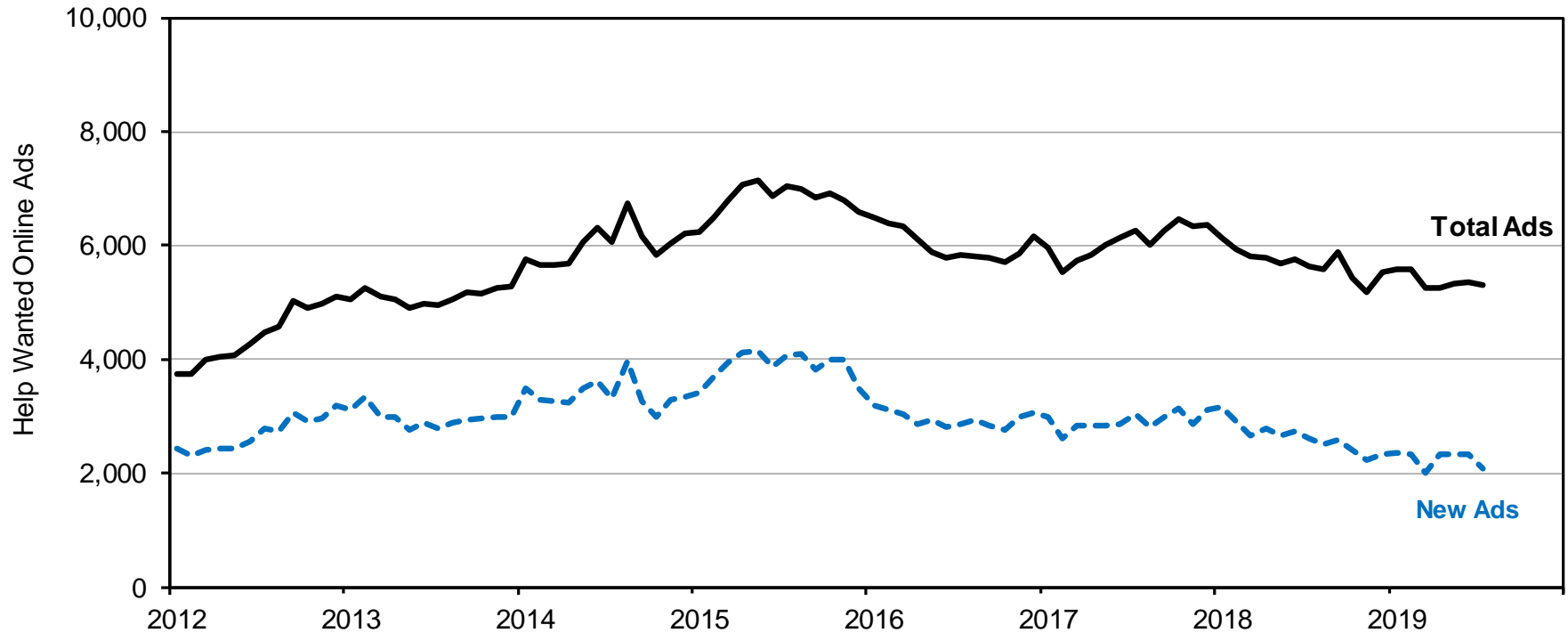
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Eugene metro area decreased 70 in July. (Seasonally Adjusted)

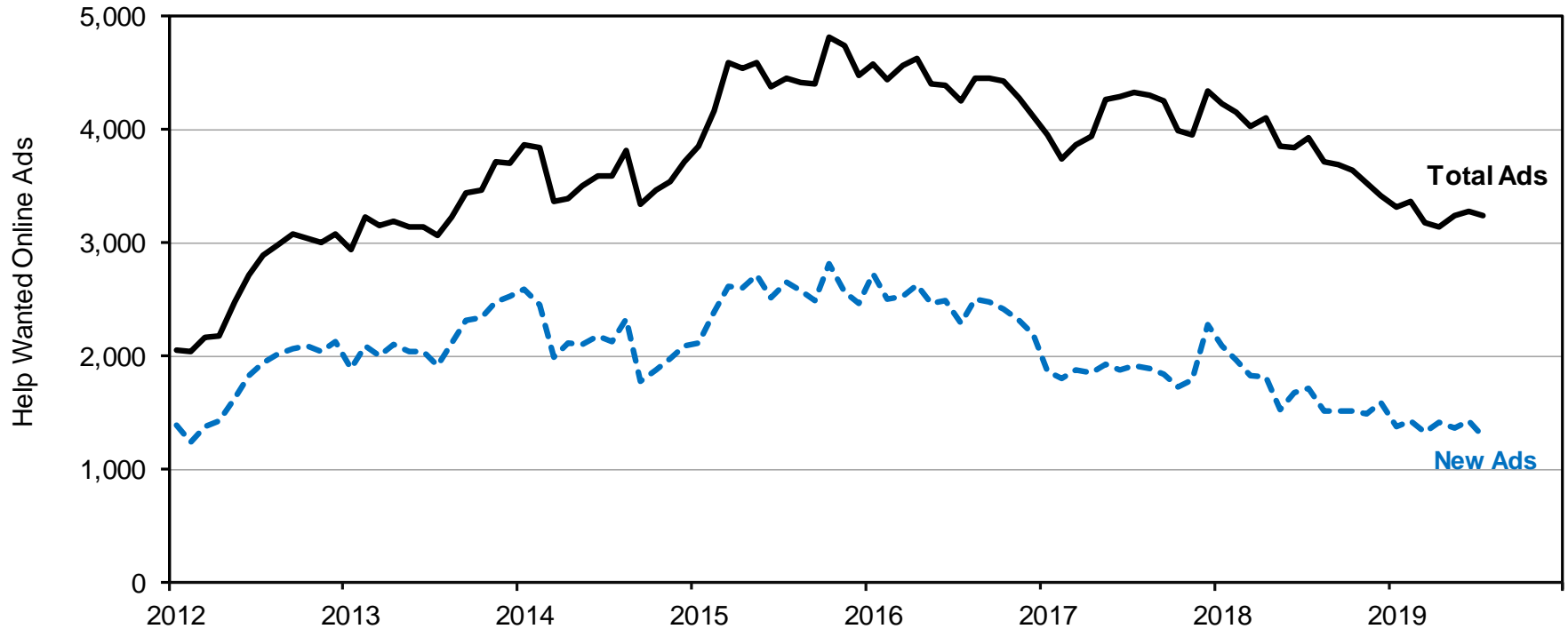


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Medford metro area decreased 45 in July.

(Seasonally Adjusted)

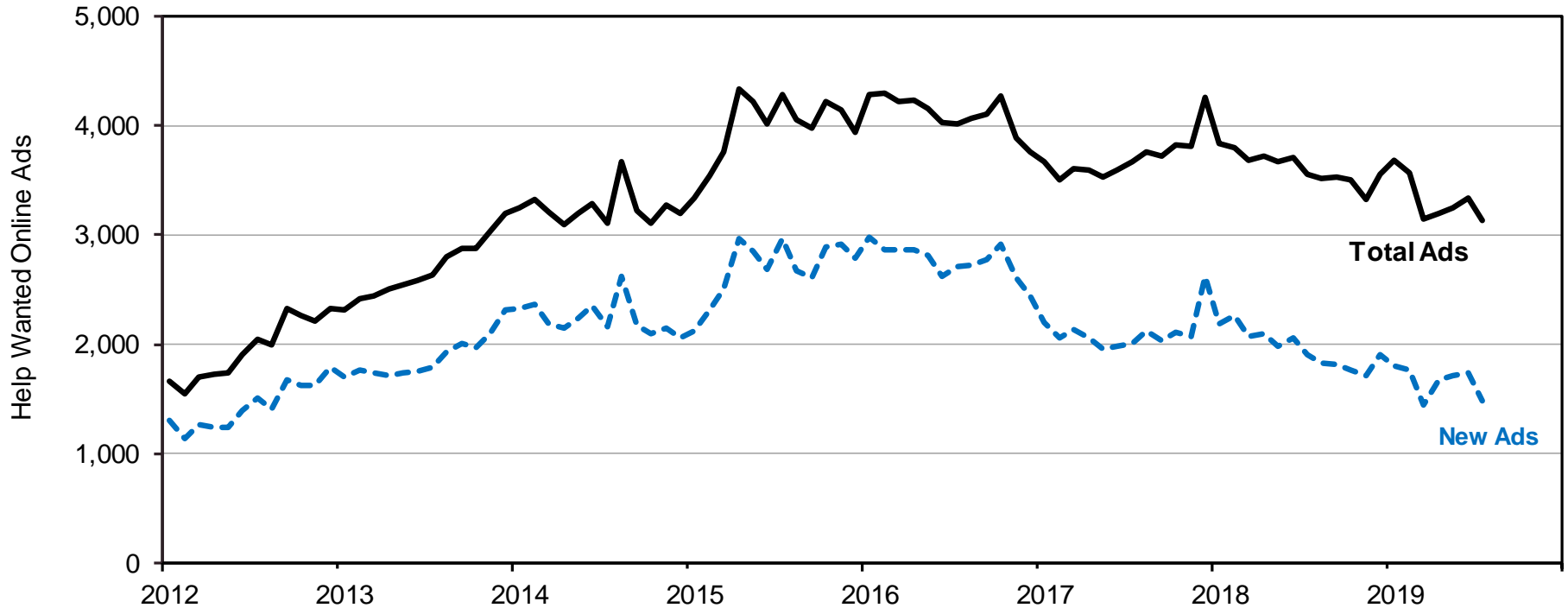


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Bend metro area decreased **200** in July.

(Seasonally Adjusted)

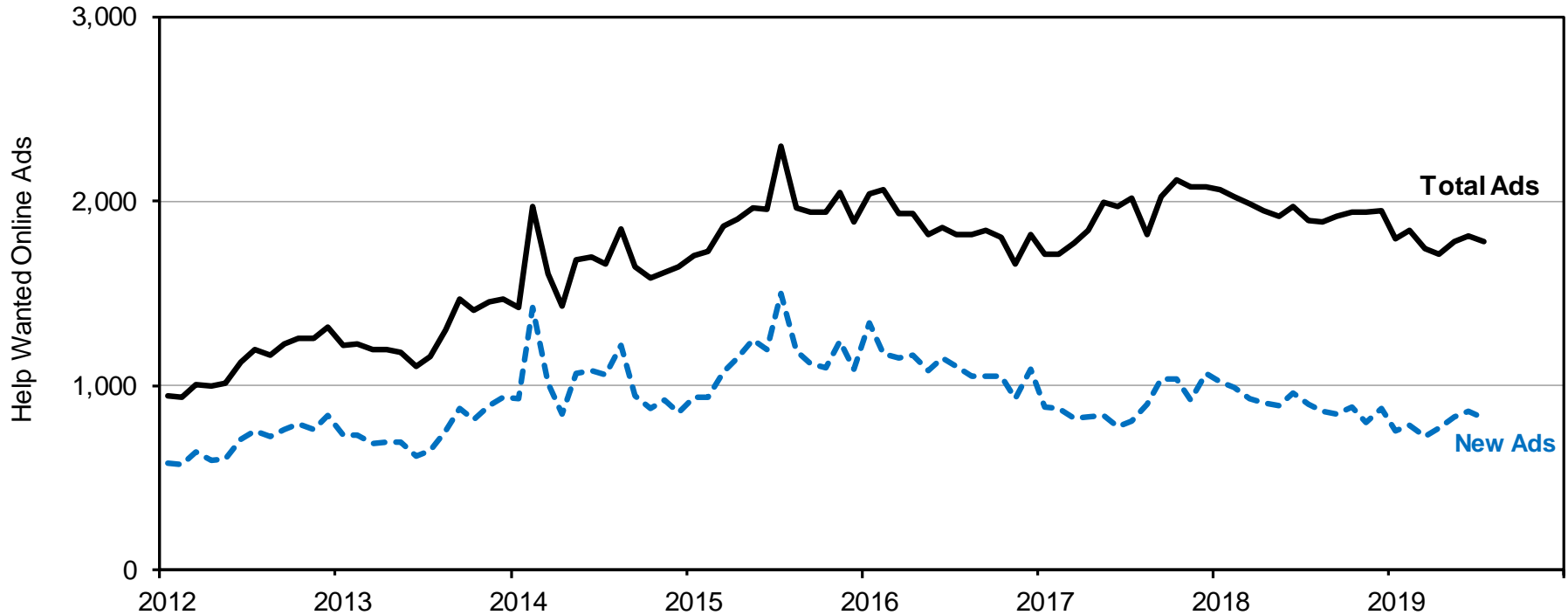


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Corvallis metro area decreased 30 in July.

(Seasonally Adjusted)

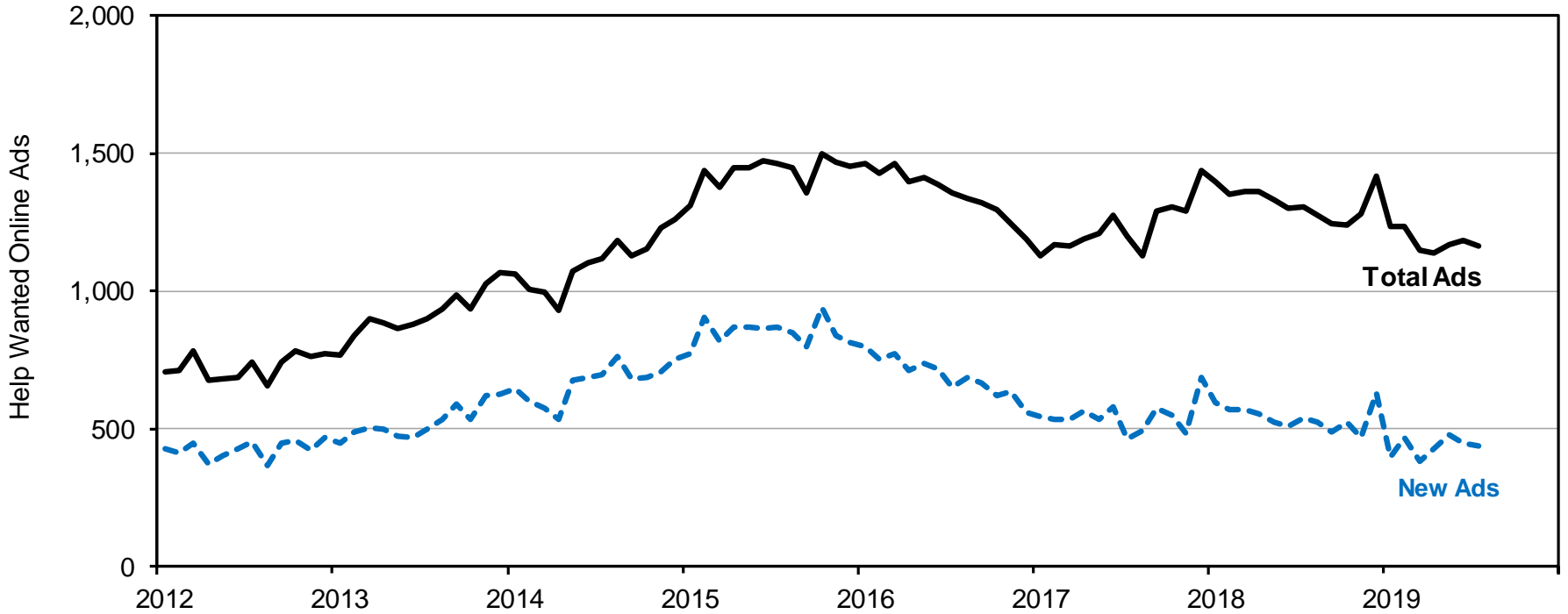


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Albany metro area decreased **20** in July.

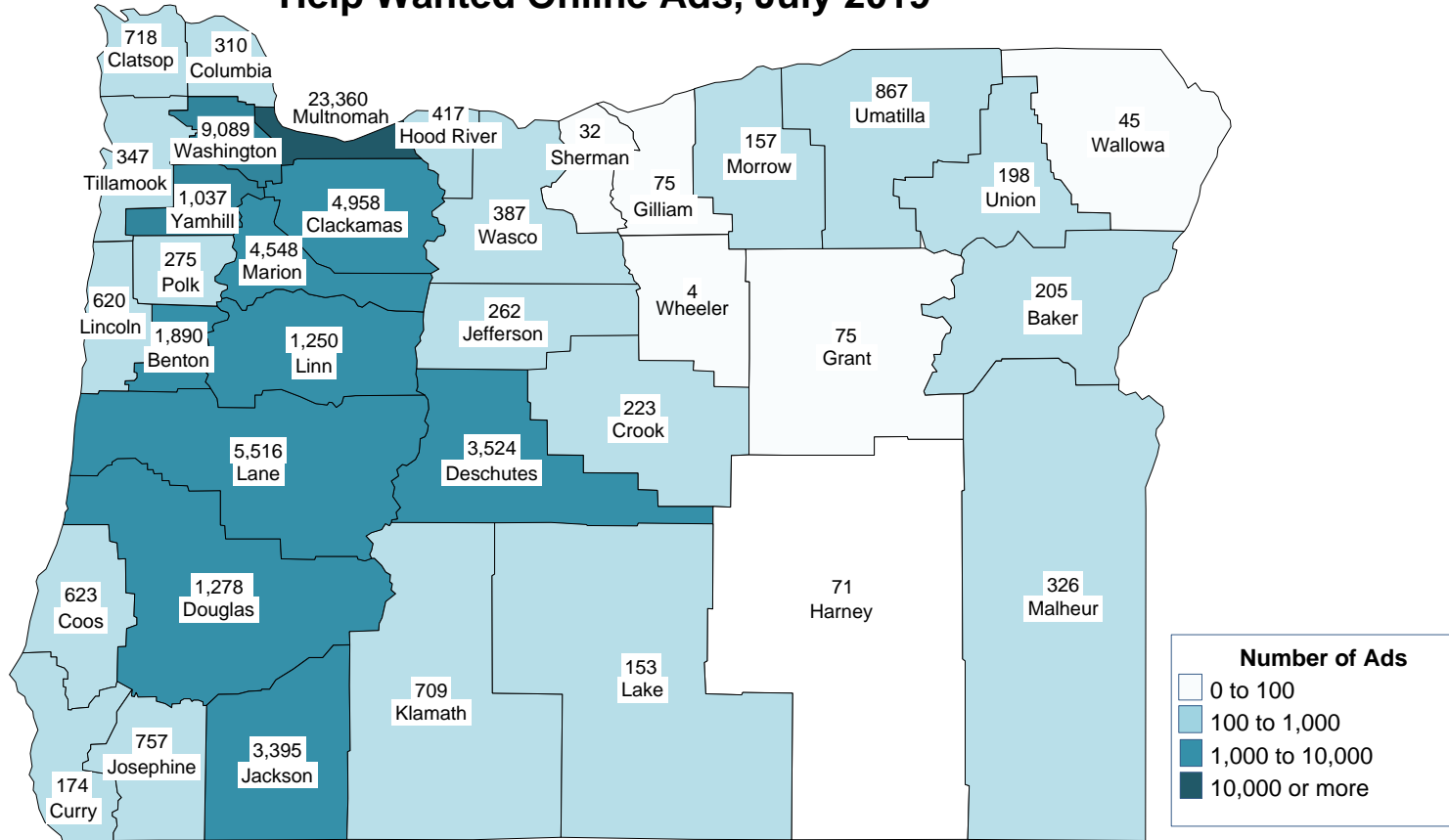
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, July 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?
The next nine graphs show the number of ads by area since 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Anna.L.Johnson@oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from July 2018 to July 2019.

	Help Wanted Ads in July 2019	Over-the-Year Change Rate
Portland-Metro	-5,149	-14%
Mid-Valley	-1,275	-15%
Rogue Valley	-711	-15%
Clackamas	-693	-12%
East Cascades	-554	-9%
Northwest Oregon	-428	-10%
Lane	-345	-6%
Southwestern Oregon	-282	-12%
Eastern Oregon	-210	-10%

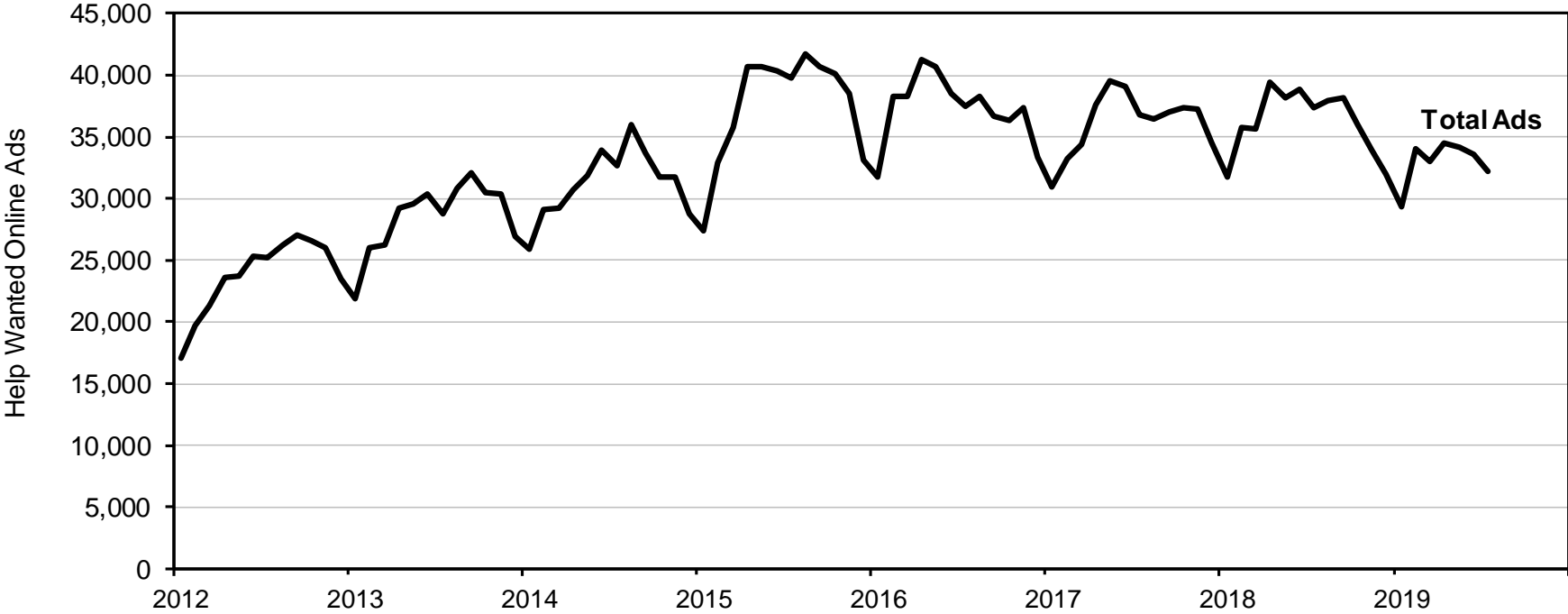
Source: Oregon Employment Department and The Conference Board

Email Anna.L.Johnson@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



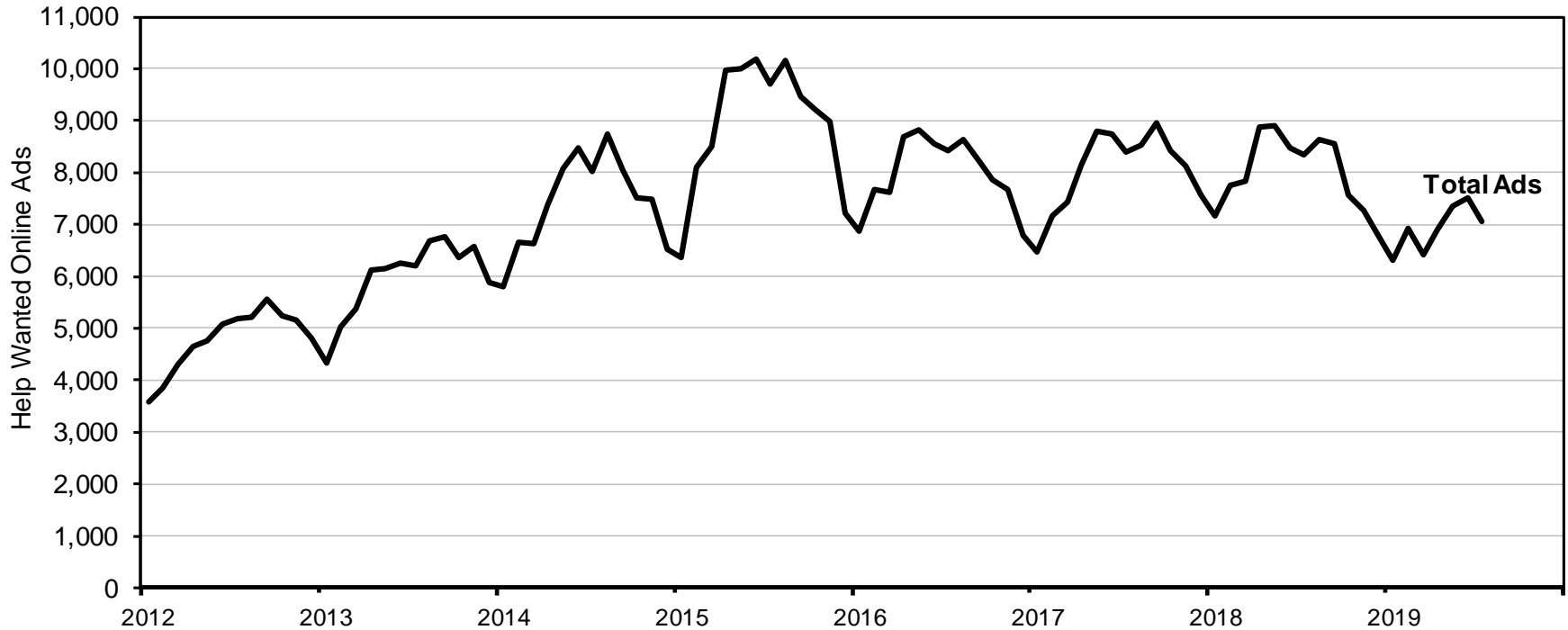
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



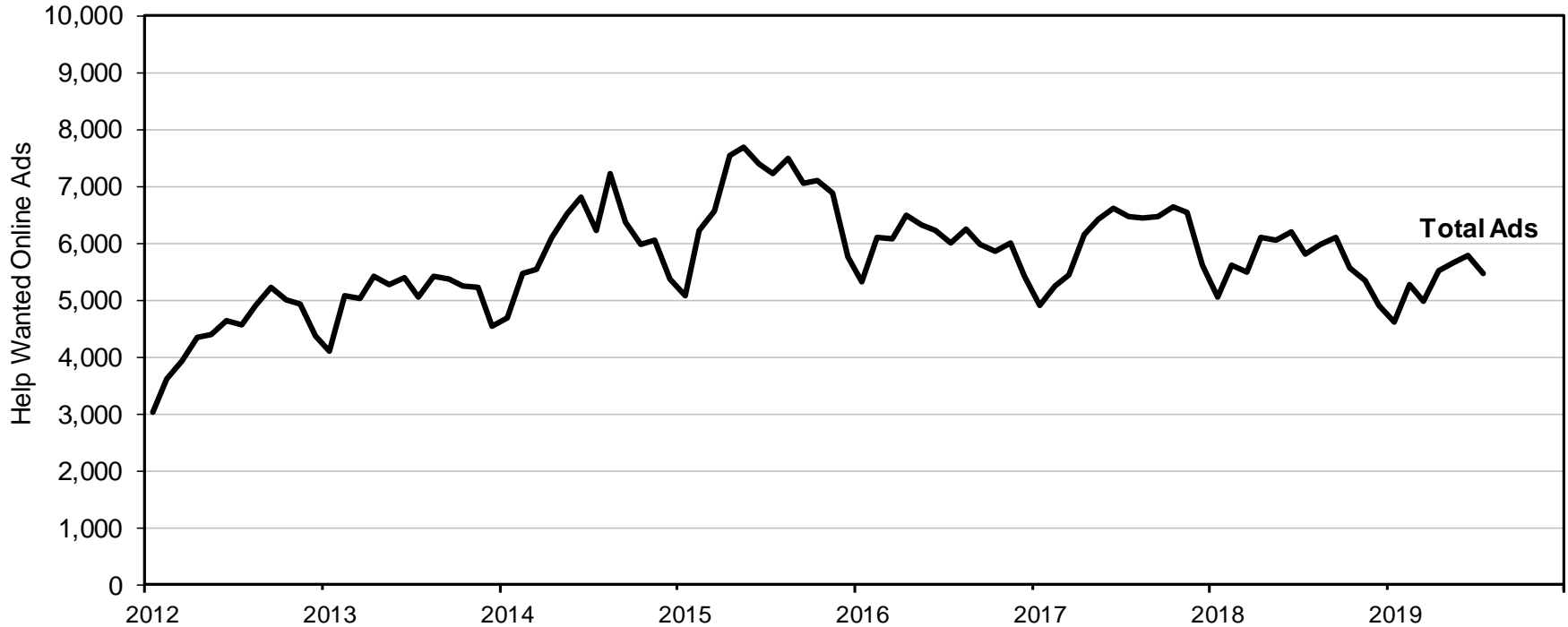
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



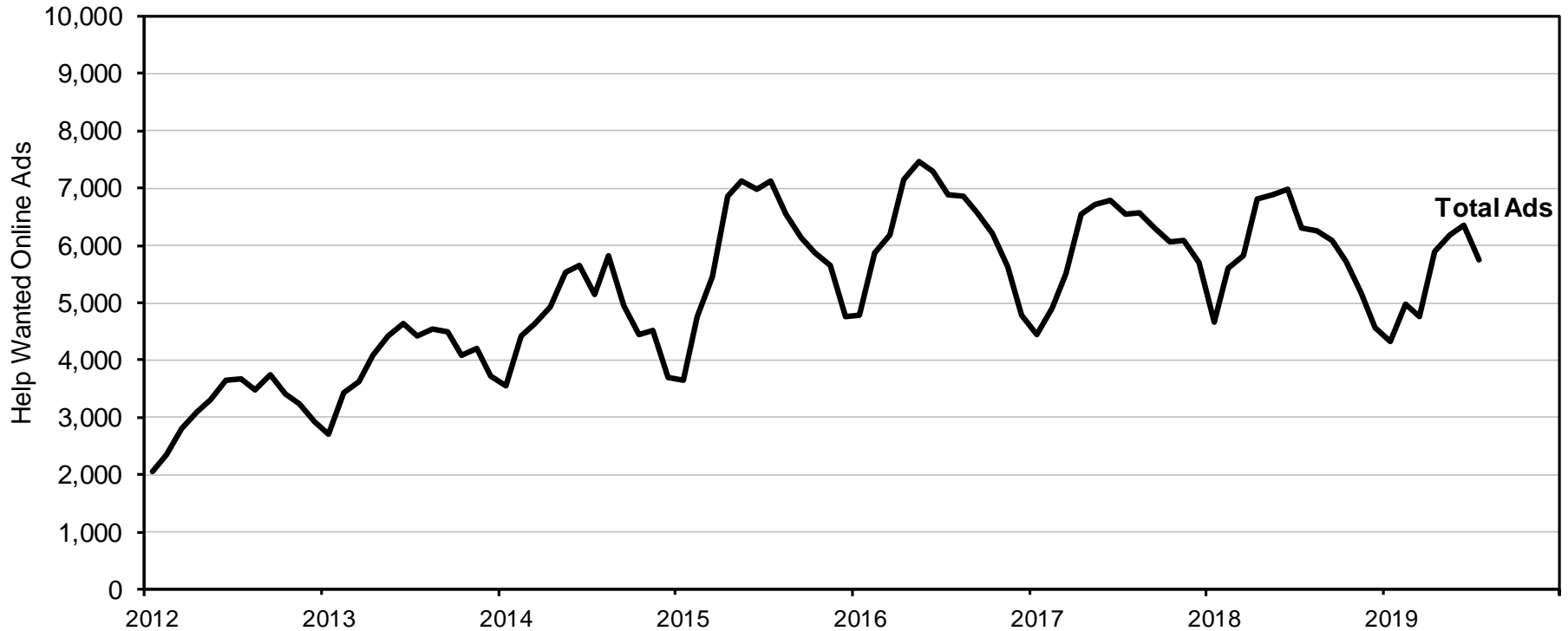
January 2012 - July 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



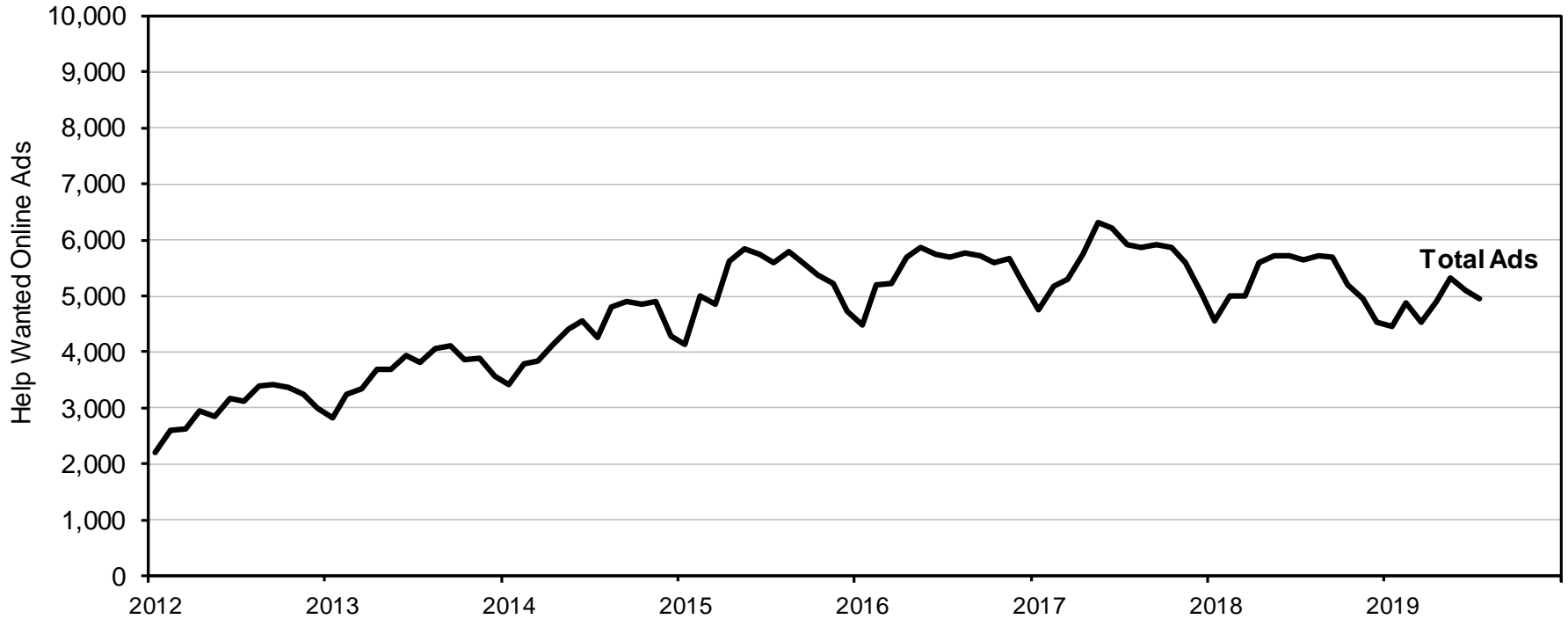
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



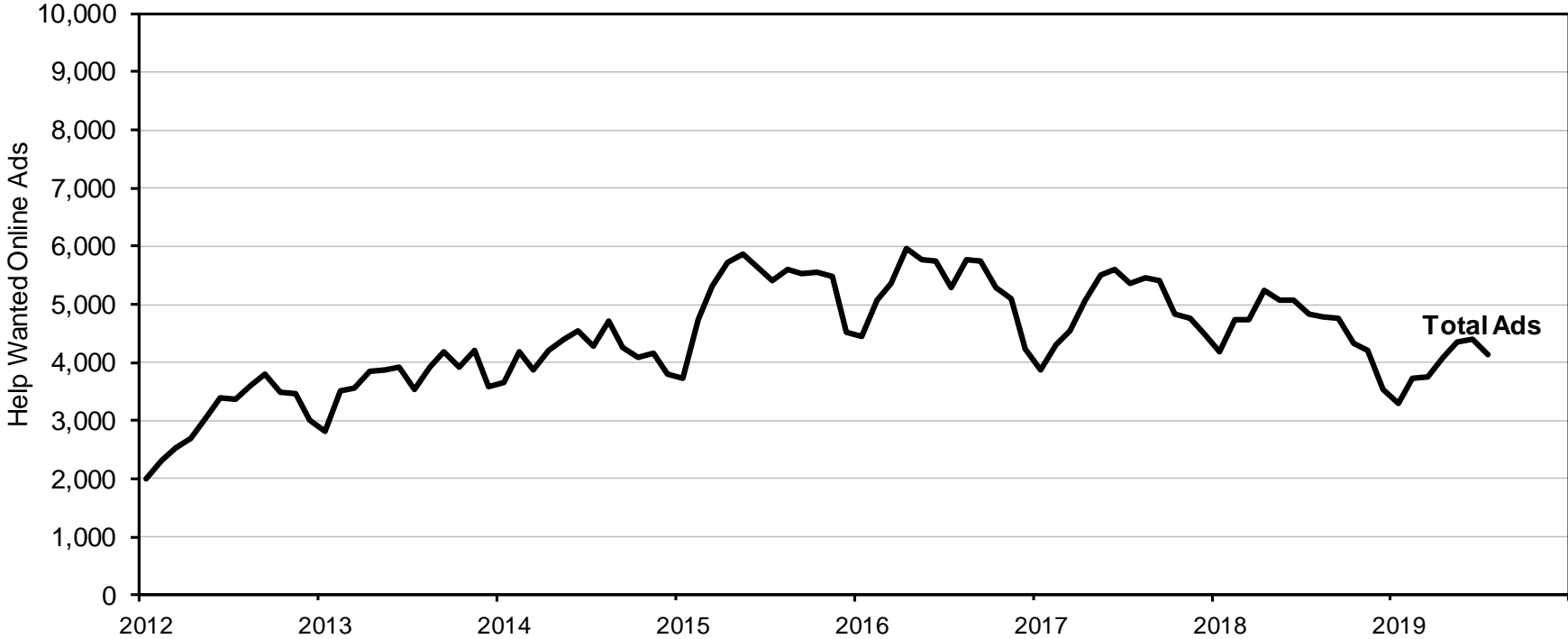
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



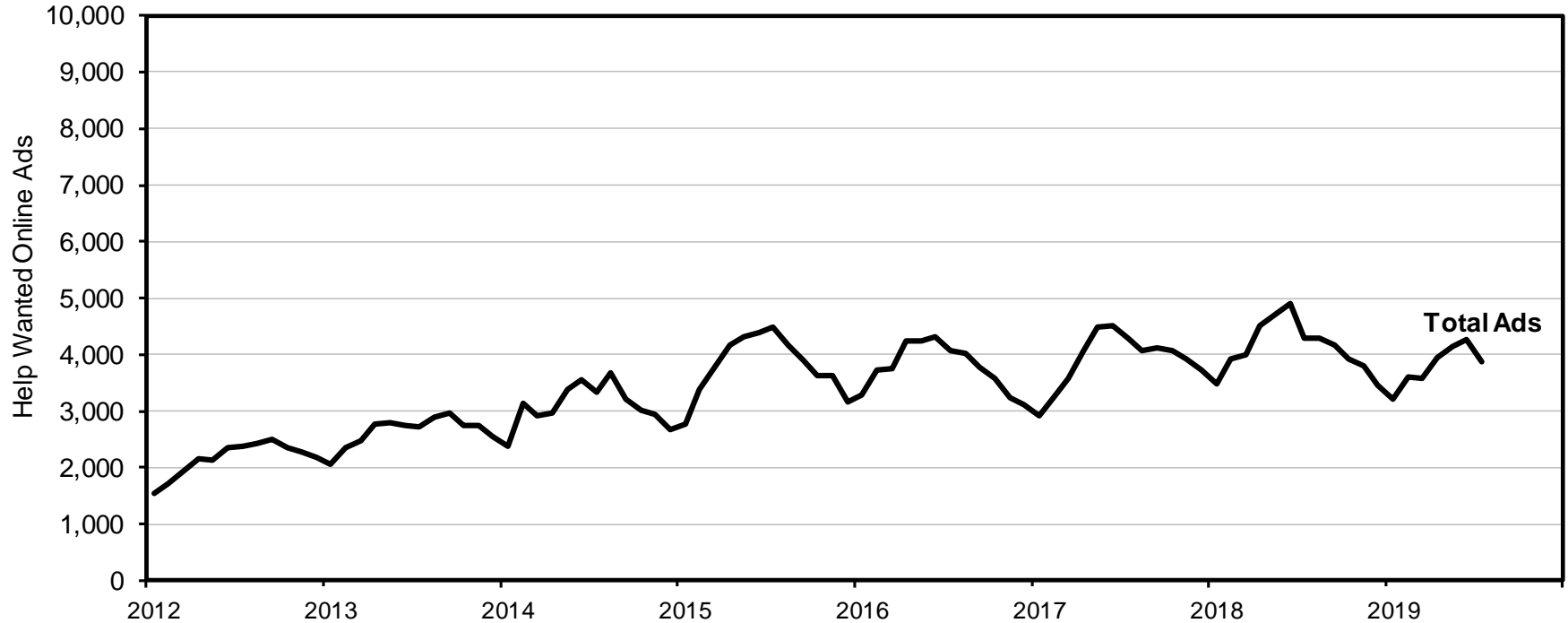
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



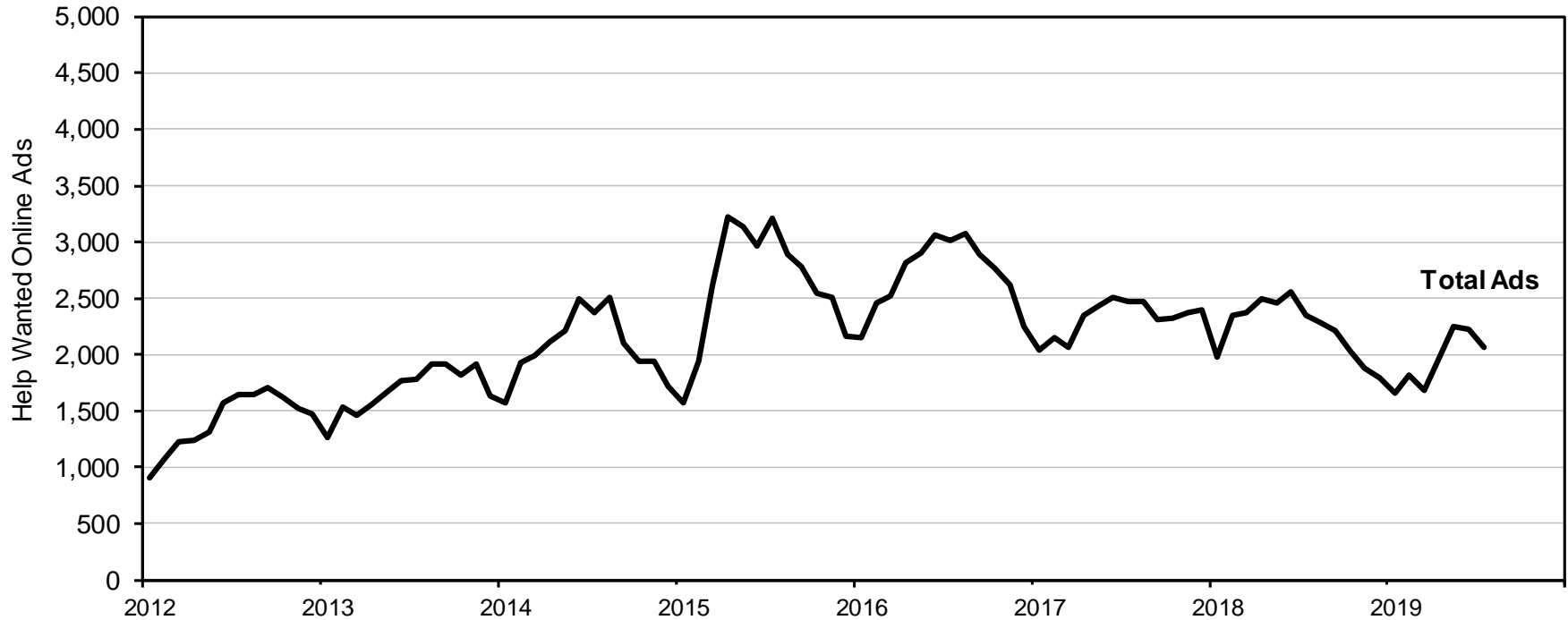
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



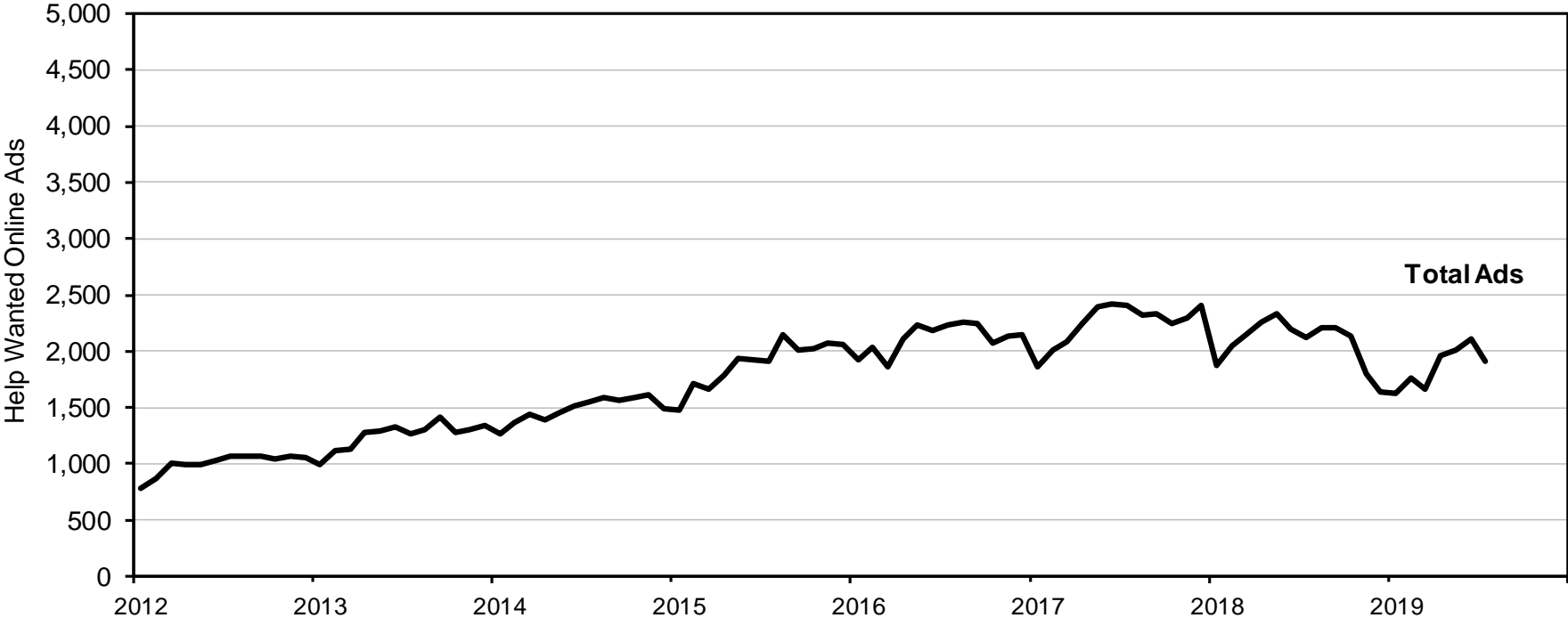
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019



Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - July 2019





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