



Help Wanted Online Ads

December 2019

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

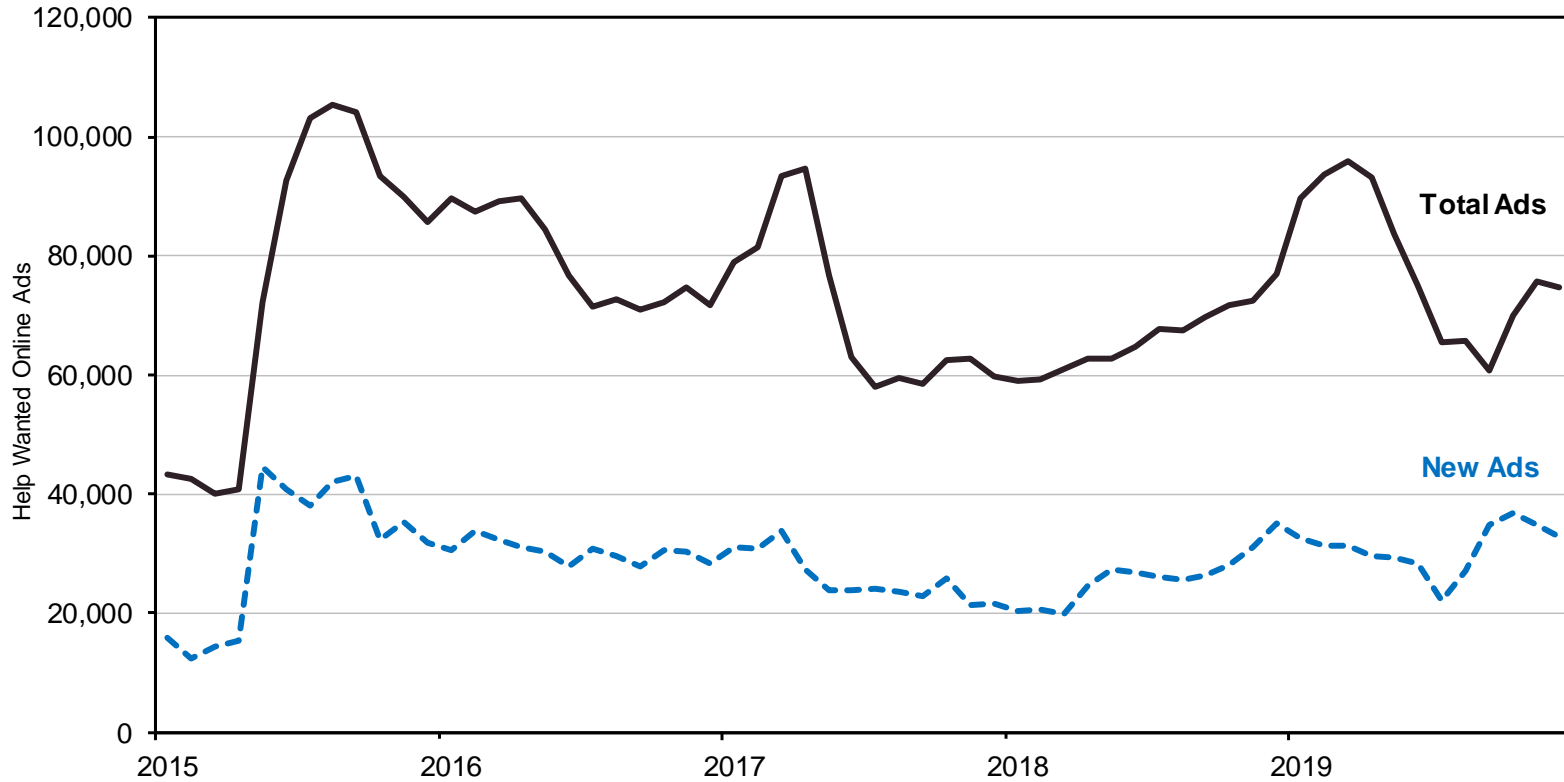


Help Wanted Online ads increased by 307,800 nationally in December.

- Number of ads being posted for the first time (*new ads*) decreased by 38,000 nationally in December
- In December, the number of ads increased in the Eugene, Medford, Portland, and Salem metro areas.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 22,900
 - Nevada: 47,300
 - Oregon: 70,300
 - Washington: 155,000
 - California: 577,600



The number of help wanted ads in Oregon fell by 800 in December.

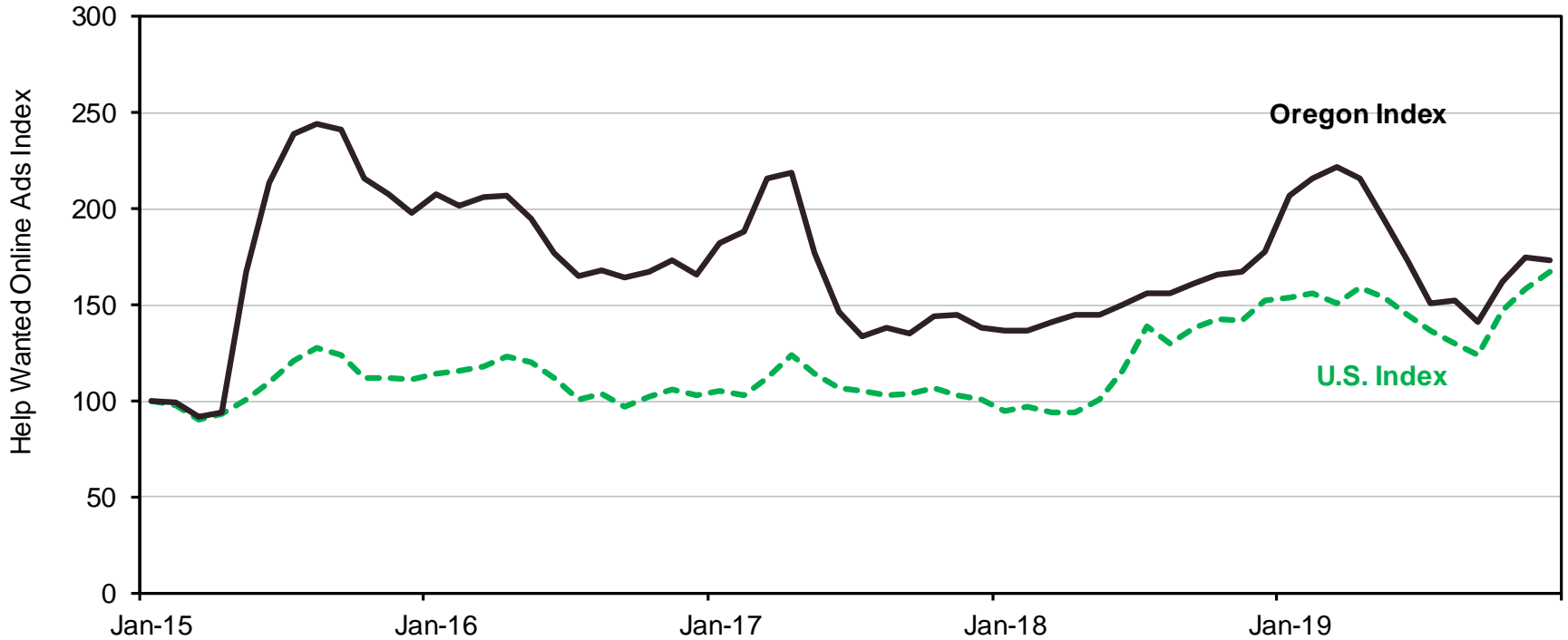


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 307,800 nationally in December.

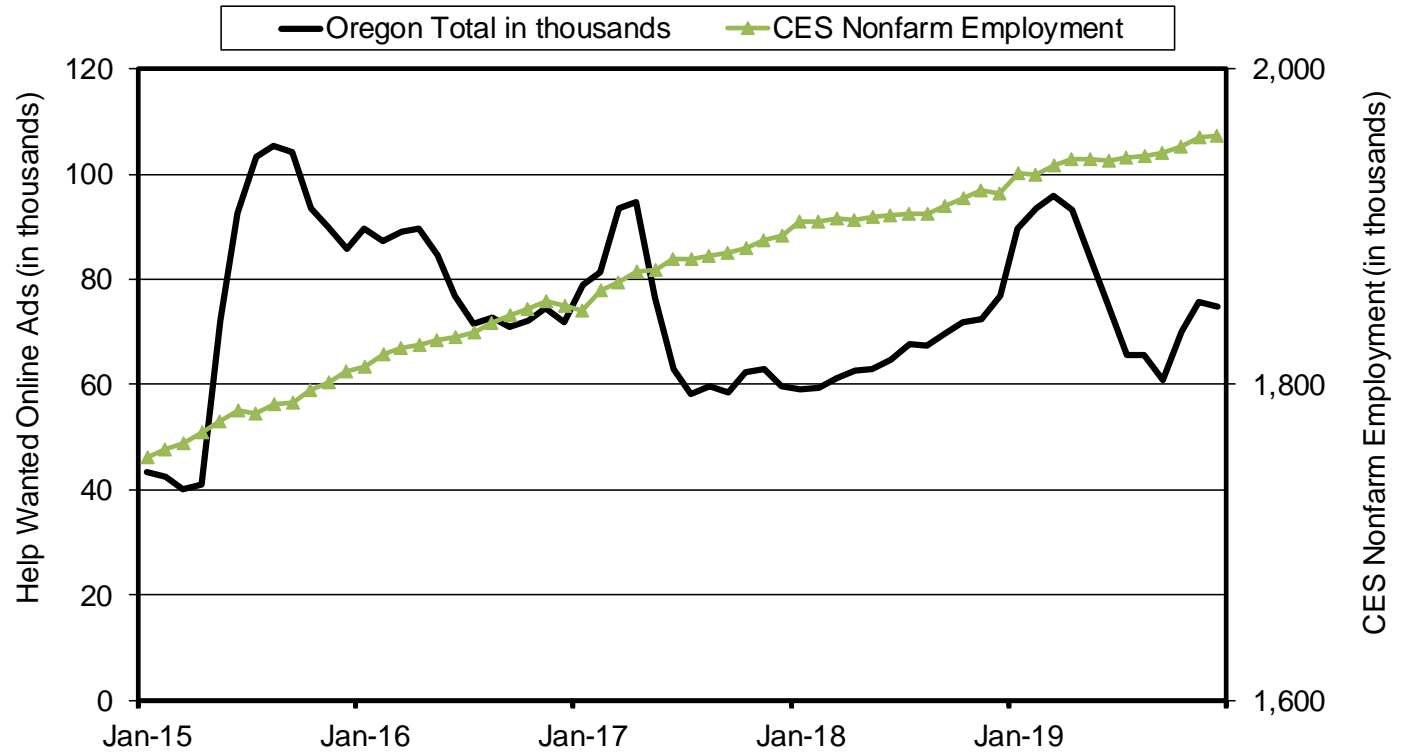
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



January 2015 - December 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



High school teacher employment is expected to grow 11.1% from 2017 through 2027.
Read one of our latest articles by regional economist Dallas Fridley [here](#).

Job Postings for Heavey and Tractor-Trailer Truck Drivers
Oregon Statewide 12-Month Moving Average
Source: Help Wanted OnLine (HWOL)



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

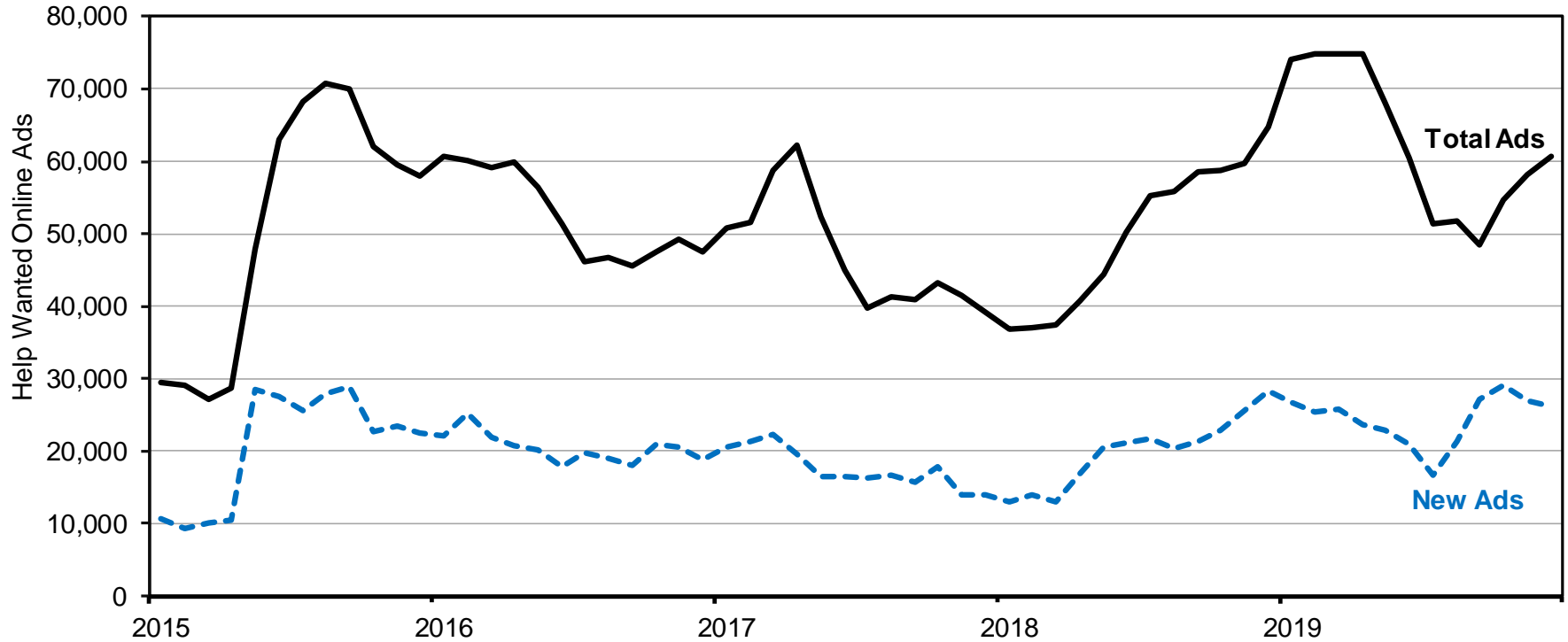


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 2,500 in December.

Seasonally Adjusted

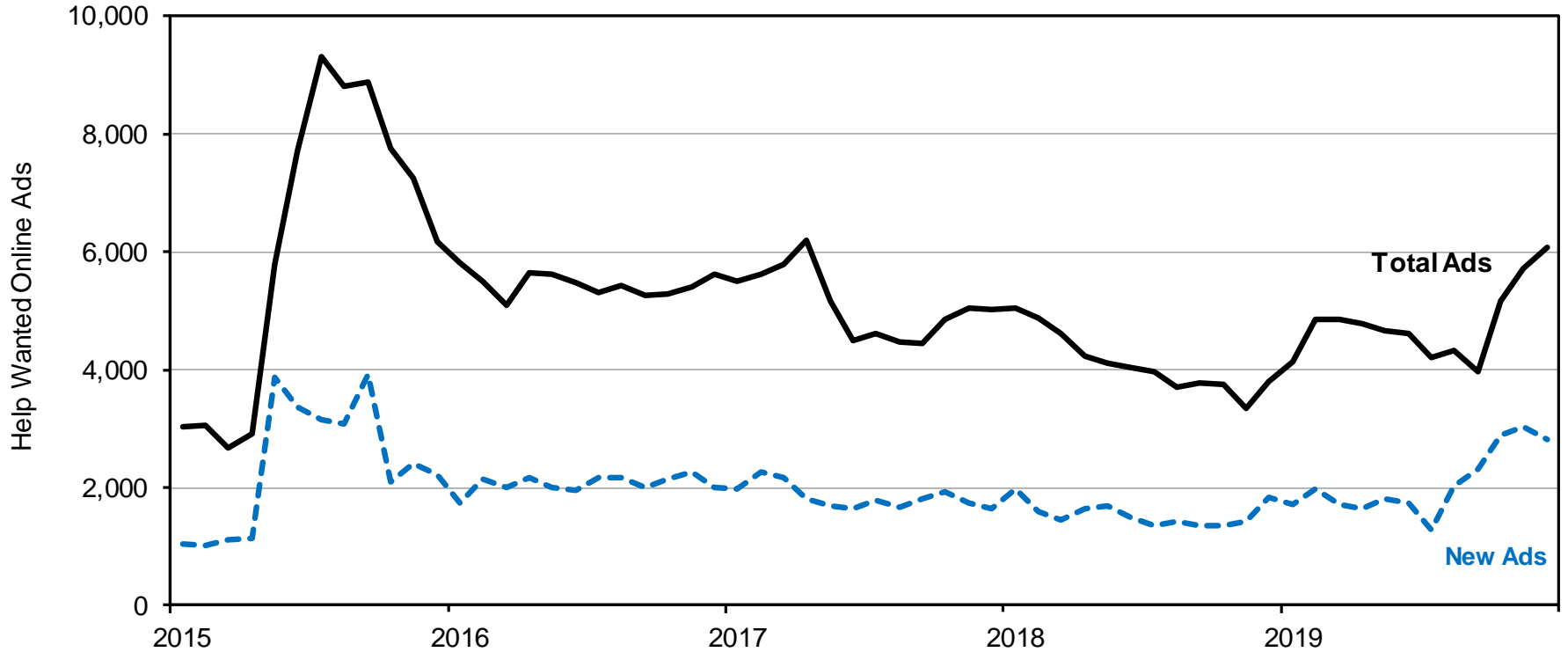


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 360 in December.

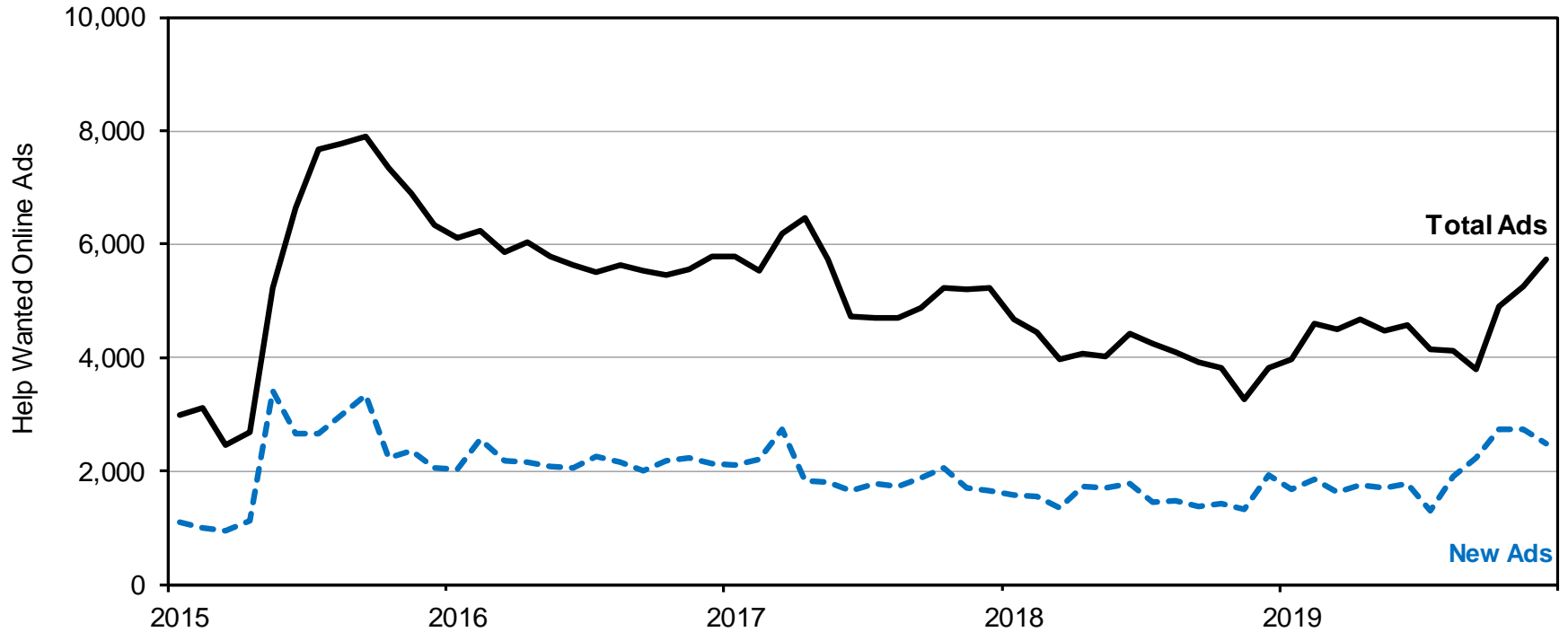
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 480 in December. Seasonally Adjusted

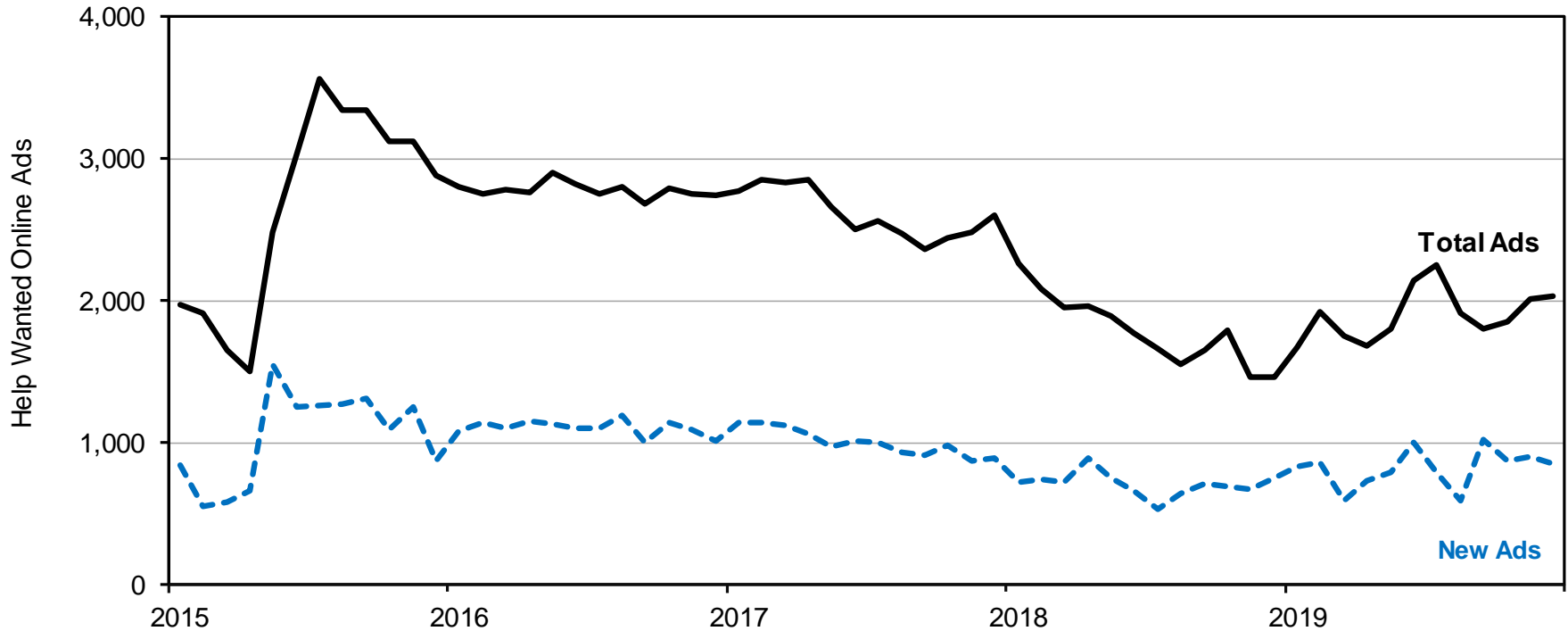


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 20 in December.

Seasonally Adjusted

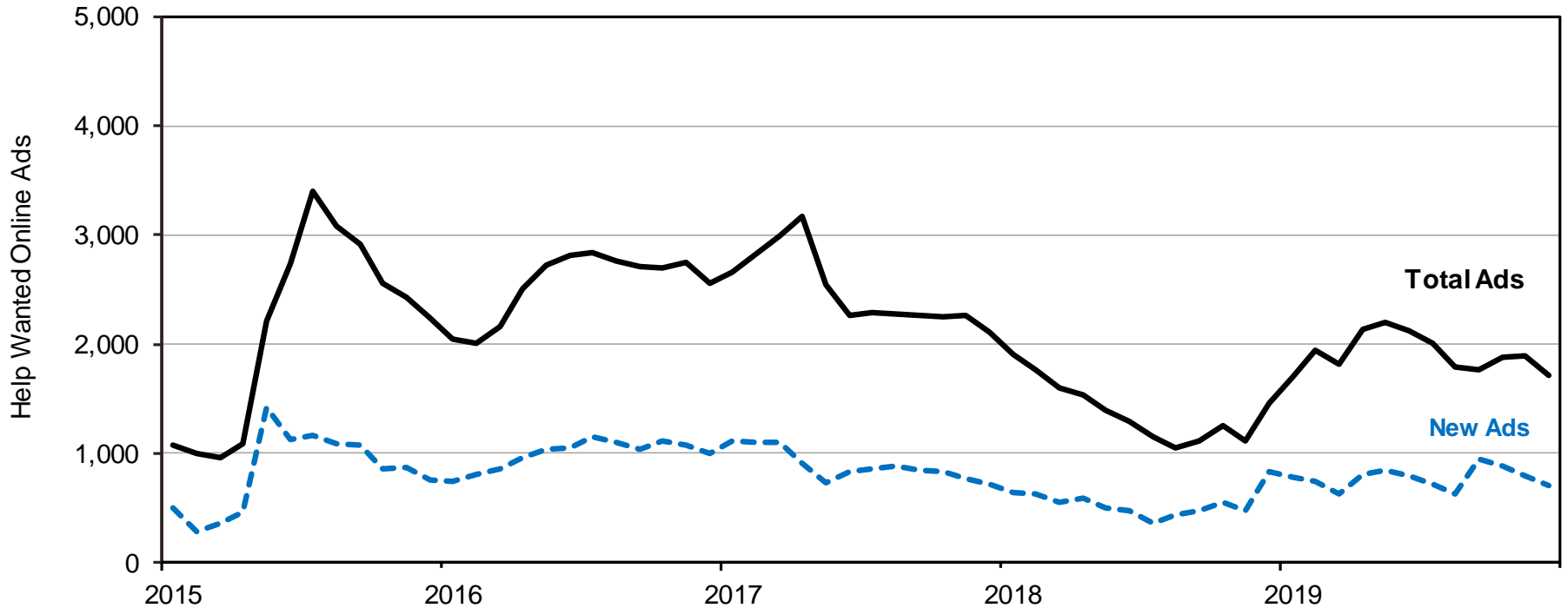


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area decreased by **180** in December.

Seasonally Adjusted

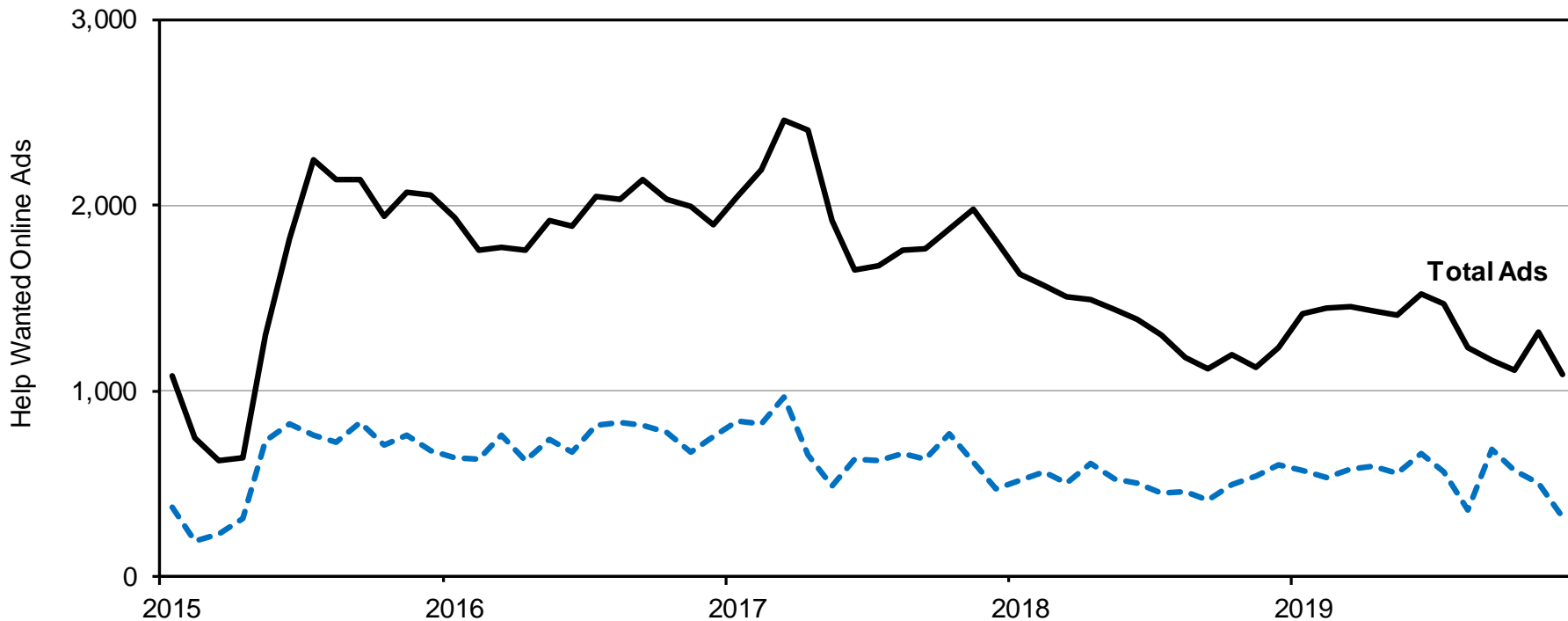


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area **decreased** by **230** in December.

Seasonally Adjusted

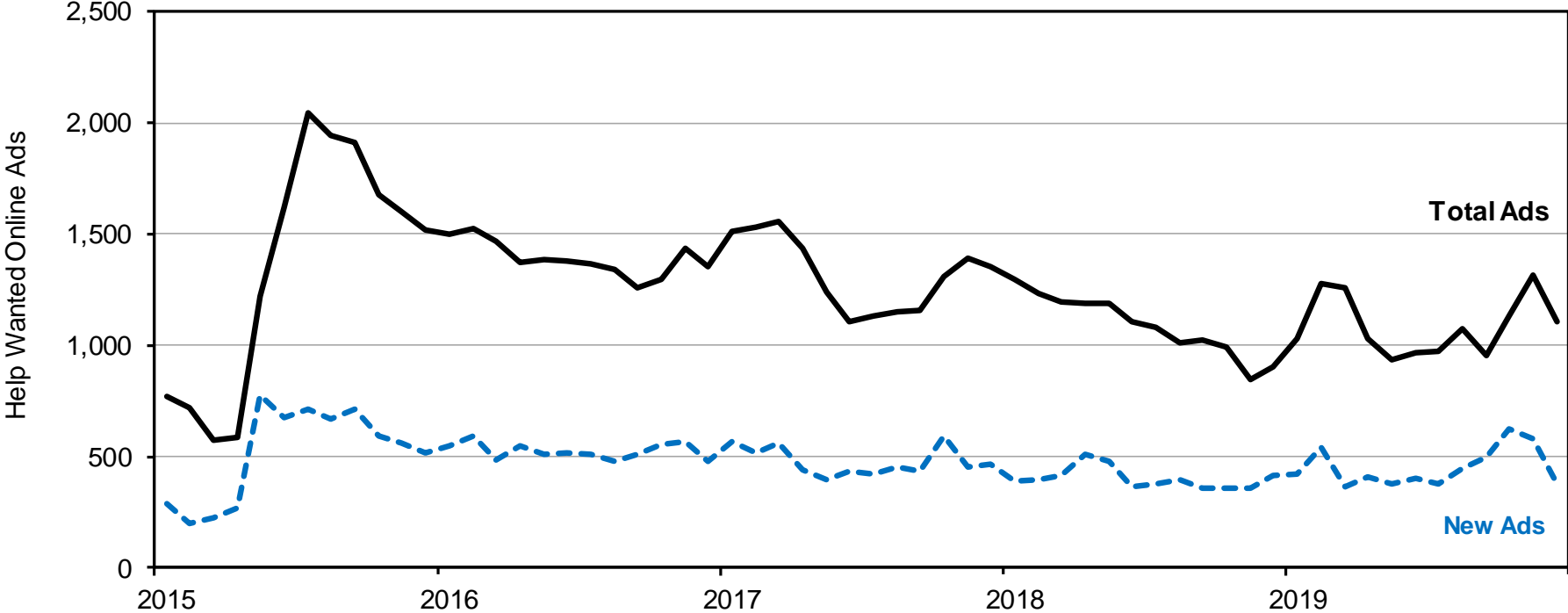


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area decreased by 210 in December.

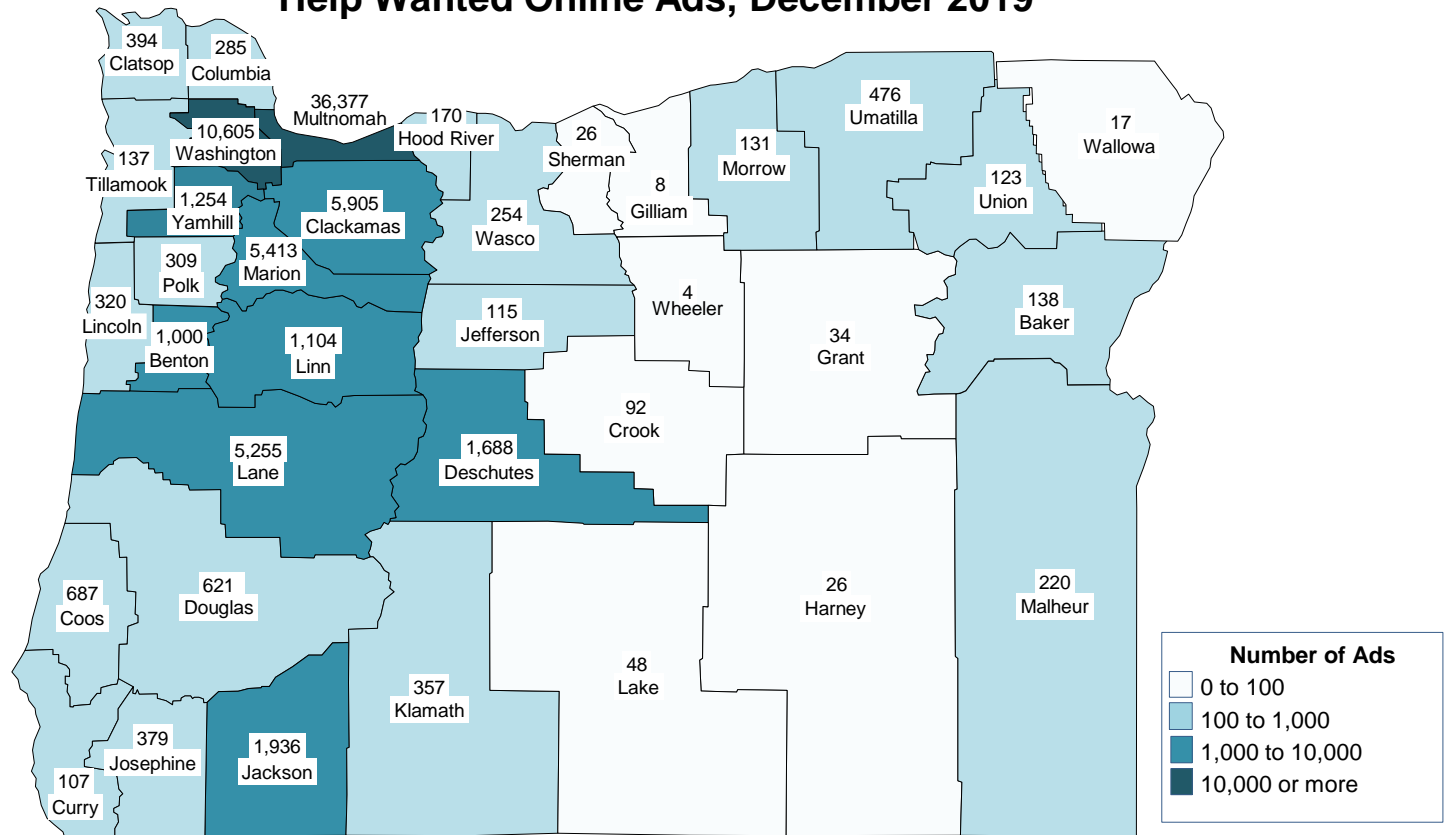
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, December 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw an increase in help wanted ads from December 2018 to December 2019 except the Portland-metro area.

	Over-the-Year Change in Help Wanted Ads in December 2019	Over-the-Year Change Rate
Mid-Valley	3,645	82%
Clackamas	2,335	65%
Lane	2,307	78%
East Cascades	791	40%
Rogue Valley	776	50%
Eastern Oregon	378	48%
Southwestern Oregon	309	28%
Northwest Oregon	217	11%
Portland-Metro	-5,995	-12%

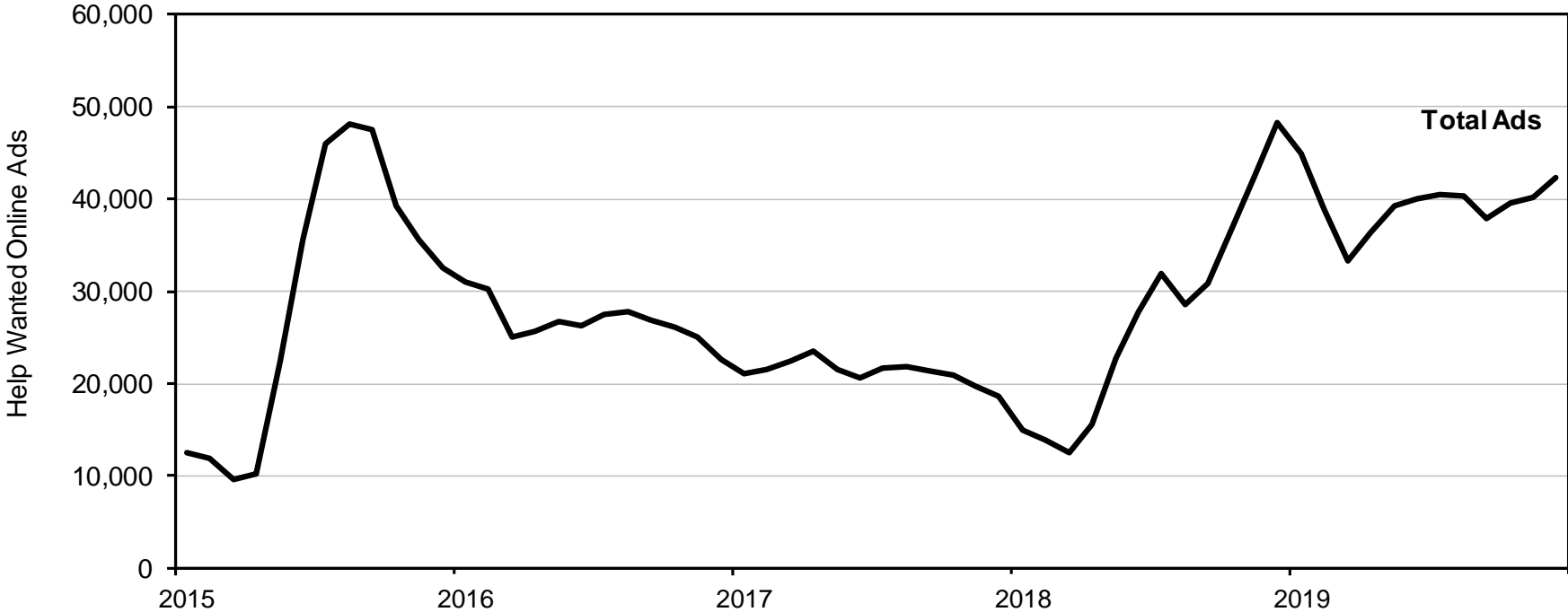
Source: Oregon Employment Department and The Conference Board

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



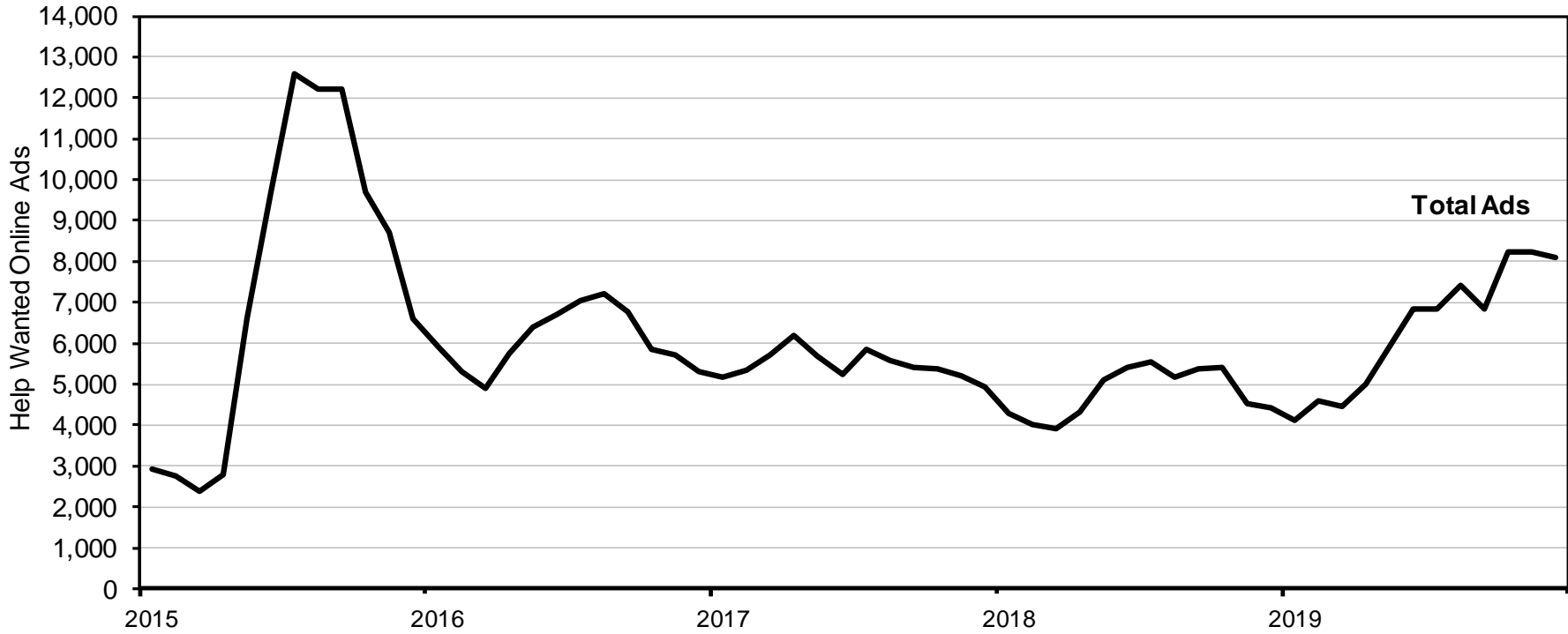
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



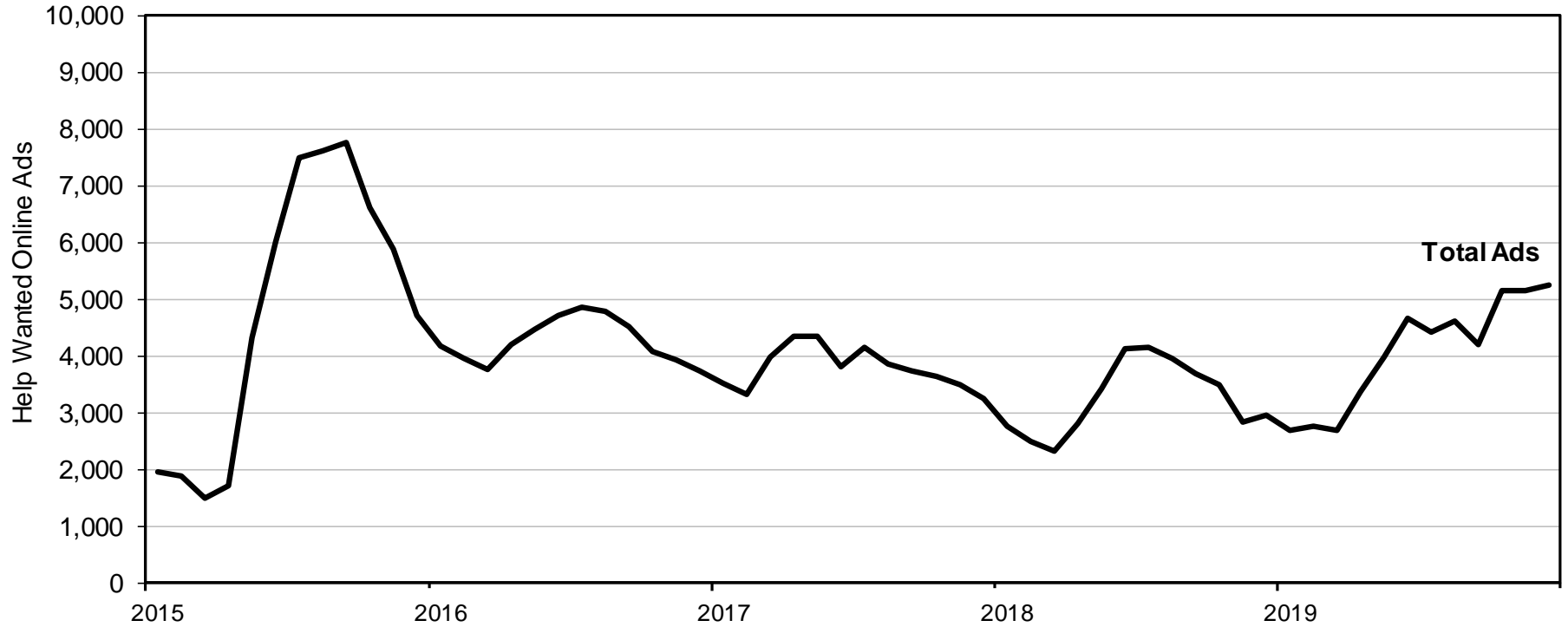
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019



Lane Help Wanted Online Ads

Not Seasonally Adjusted



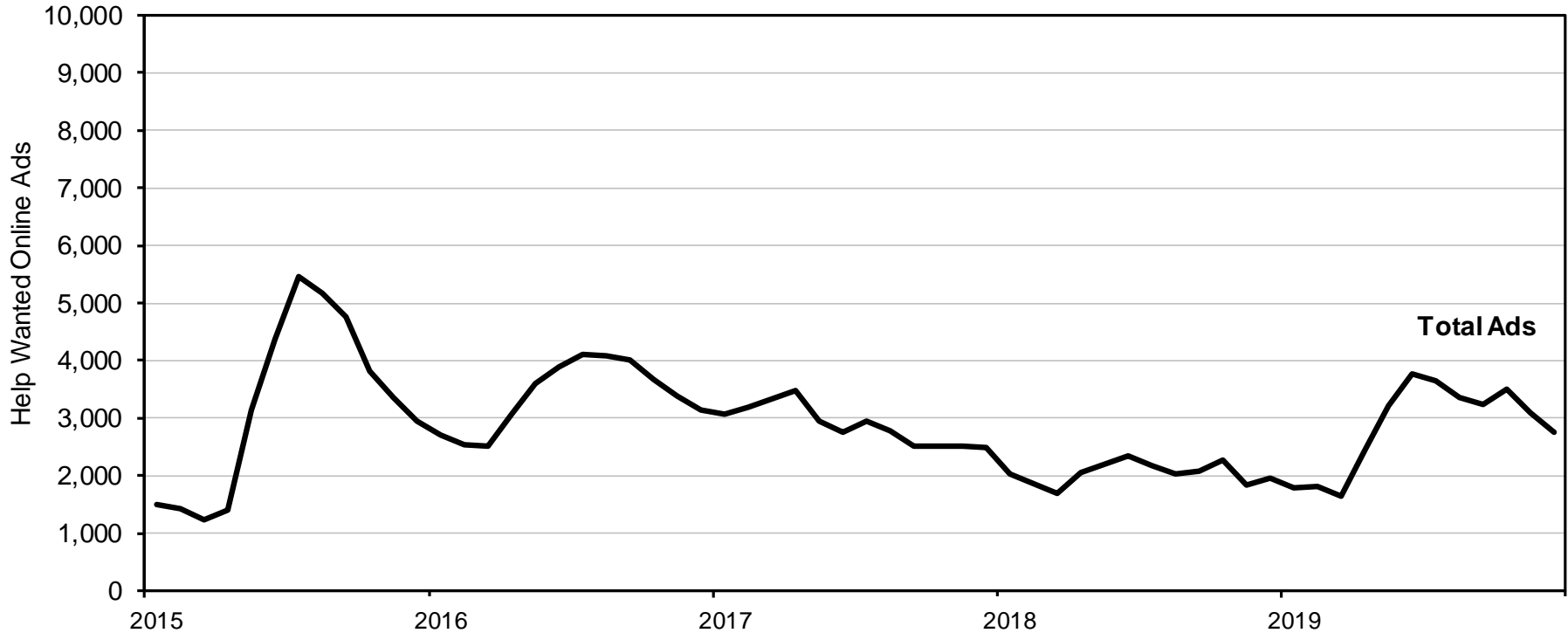
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



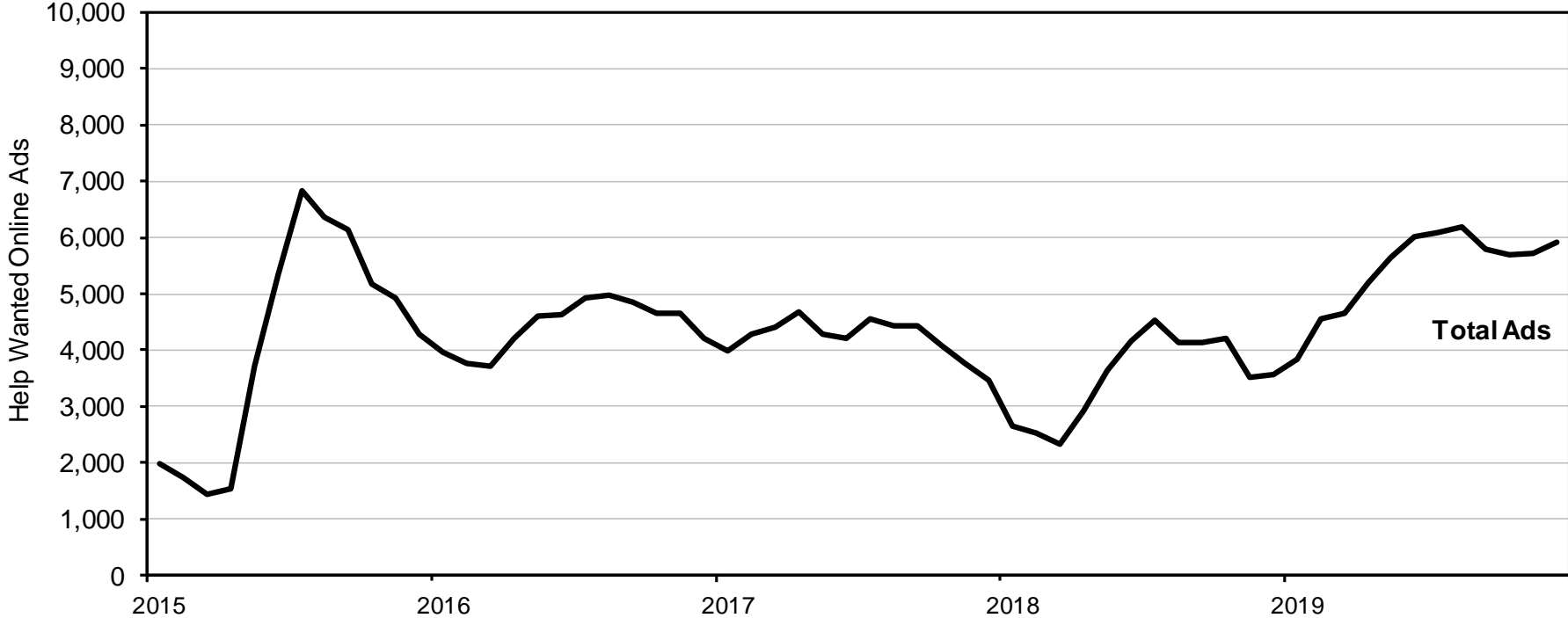
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



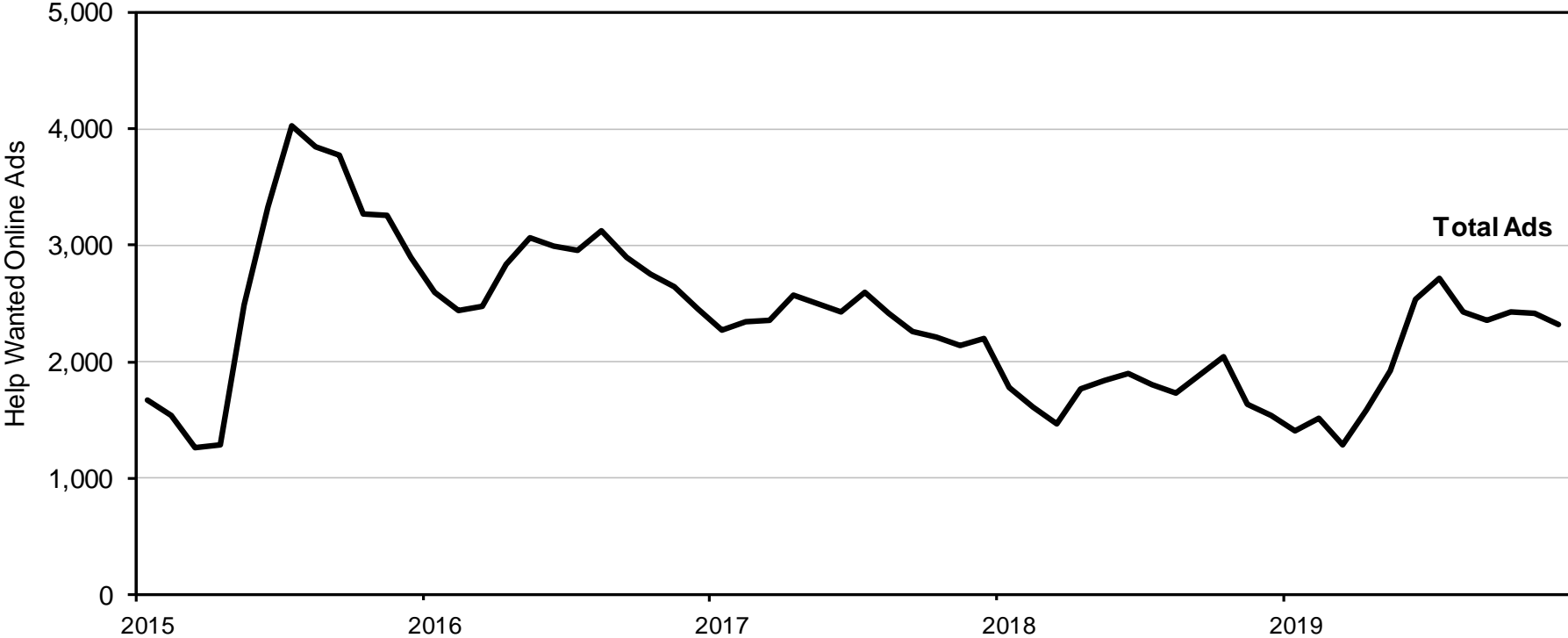
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



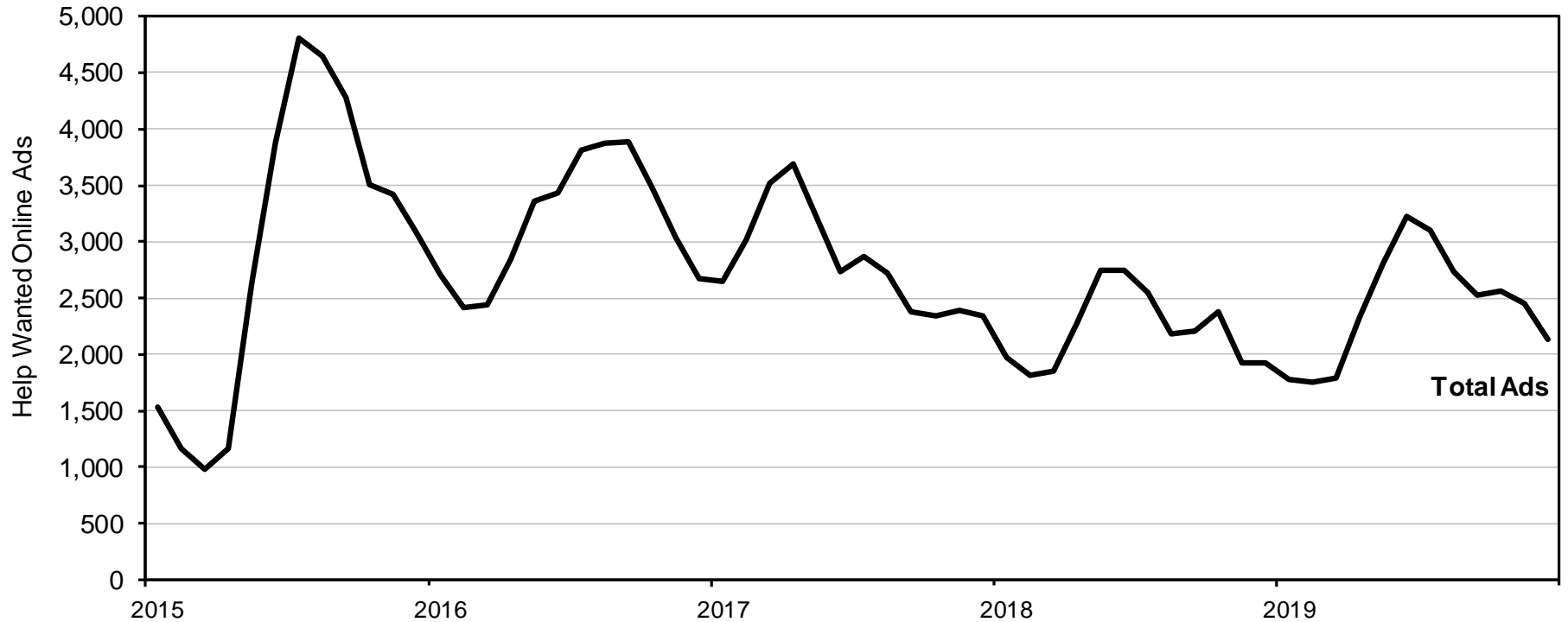
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



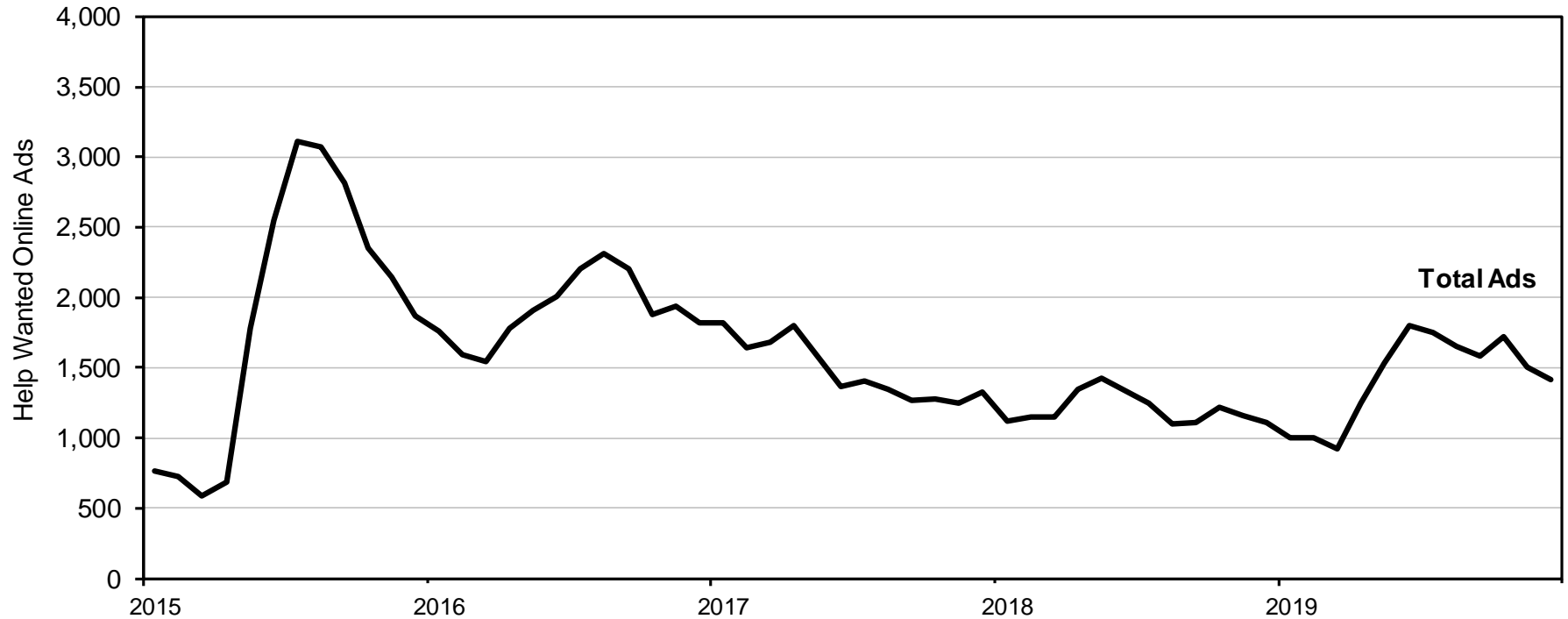
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

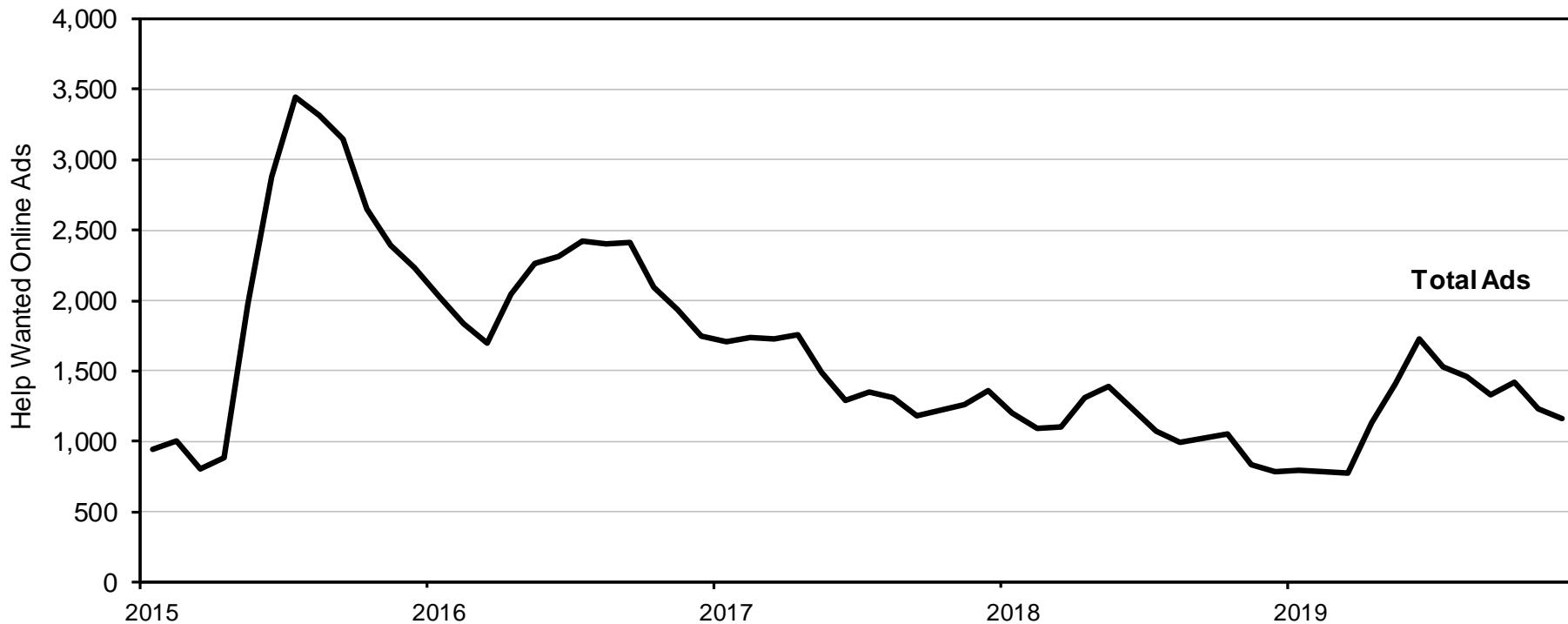
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - December 2019





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