Help Wanted Online Ads

February 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Please note...

These estimates do not reflect recent layoffs and closures related to the COVID-19 pandemic. We are working hard to provide up-to-date information to serve Oregon businesses and workers.

More information on Unemployment Insurance benefits can be found here: https://govstatus.egov.com/ORUnemployment_COVID19

Data and analysis related to COVID-19 can be found here: https://www.qualityinfo.org/covid-19
Help Wanted Online ads increased by 14,300 nationally in February.

- Number of ads being posted for the first time (*new ads*) decreased by 284,700 nationally in February.
- In February, the number of ads increased in the Albany metro area. Online ads decreased in all other Oregon metro areas.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 34,900
  - Nevada: 71,500
  - Oregon: 84,300
  - Washington: 153,800
  - California: 789,800
The number of help wanted ads in Oregon increased by 3,200 in February.

Source: The Conference Board Help Wanted Online™ (HWOL)
The number of ads increased by 14,300 nationally in February.

Total Ads Index (January 2015= 100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
There were 330 online job ads for physicians and surgeons, all other in February 2020. Read The Path to Becoming a Doctor by workforce analyst Michael Doughty.

Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA
Online ads in the Portland metro area decreased by 1,500 in February.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area decreased by 520 in February.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Eugene metro area decreased by 460 in February.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Medford metro area decreased by 110 in February.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Bend metro area decreased by 50 in February.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Corvallis metro area decreased by 40 in February.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area increased by 90 in February.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties
**Mid-Valley** – Linn, Marion, Polk and Yamhill counties
**Lane** – Lane County
**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties
**Clackamas** – Clackamas County
**Rogue Valley** – Jackson and Josephine counties
**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties
**Southwestern Oregon** – Coos, Curry, and Douglas counties
**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All the local workforce areas in Oregon saw an increase in help wanted ads from February 2019 to February 2020 except the Portland-metro area.

**Over-the-Year Change in Help Wanted Ads in February 2020**

<table>
<thead>
<tr>
<th>Region</th>
<th>Ads</th>
<th>Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>2,537</td>
<td>55%</td>
</tr>
<tr>
<td>Lane</td>
<td>1,846</td>
<td>67%</td>
</tr>
<tr>
<td>Clackamas</td>
<td>815</td>
<td>18%</td>
</tr>
<tr>
<td>East Cascades</td>
<td>579</td>
<td>32%</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>383</td>
<td>25%</td>
</tr>
<tr>
<td>Eastern Oregon</td>
<td>256</td>
<td>33%</td>
</tr>
<tr>
<td>Northwest Oregon</td>
<td>234</td>
<td>13%</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>222</td>
<td>22%</td>
</tr>
<tr>
<td>Portland-Metro</td>
<td>-1,669</td>
<td>-4%</td>
</tr>
</tbody>
</table>

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarahe.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
East Cascades Help Wanted Online Ads

Not Seasonally Adjusted

Help Wanted Online Ads

January 2015 - February 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
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