Help Wanted Online Ads

April 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Help Wanted Online ads decreased by 599,900 nationally in April.

- Number of ads being posted for the first time (*new ads*) decreased by 683,600 nationally in April.
- In April, the number of ads decreased in all of Oregon’s metro areas except the Salem MSA.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 28,900
  - Nevada: 63,500
  - Oregon: 93,100
  - Washington: 153,400
  - California: 770,500
The number of help wanted ads in Oregon decreased by 11,900 in April.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The number of ads **decreased by 599,900 nationally in April.**

Total Ads Index (January 2015 = 100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
There were 98 new online job ads for physicians and surgeons, all other in April 2020. Read *The Path to Becoming a Doctor* by workforce analyst Michael Doughty.

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarahe.Cunningham@Oregon.gov) if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA
Online ads in the Portland metro area decreased by 2,500 in April.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area increased by 360 in April.

Seasonally Adjusted

Source: The Conference Board Help Wanted Online™ (HWOL)
Online ads in the Eugene metro area **decreased by 500 in April.**  
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Medford metro area decreased by 230 in April.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Bend metro area decreased by 140 in April.

Source: The Conference Board Help Wanted Online™ (HWOL)
Online ads in the Corvallis metro area decreased by 230 in April.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area decreased by 220 in April.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business ∙ Promote Employment
Help Wanted Online Ads, April 2020

Number of Ads

Source: Oregon Employment Department, The Conference Board, and Wanted Analytics
Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties  
**Mid-Valley** – Linn, Marion, Polk and Yamhill counties  
**Lane** – Lane County  
**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties  
**Clackamas** – Clackamas County  
**Rogue Valley** – Jackson and Josephine counties  
**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties  
**Southwestern Oregon** – Coos, Curry, and Douglas counties  
**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All local workforce areas in Oregon except Portland-Metro saw an increase in help wanted ads from April 2019 to April 2020.

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.

### Over-the-Year Change in Help Wanted Ads in April 2020

<table>
<thead>
<tr>
<th>Area</th>
<th>Ads 2020</th>
<th>Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>3,283</td>
<td>66%</td>
</tr>
<tr>
<td>Lane</td>
<td>1,022</td>
<td>30%</td>
</tr>
<tr>
<td>Clackamas</td>
<td>968</td>
<td>19%</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>565</td>
<td>35%</td>
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<tr>
<td>East Cascades</td>
<td>304</td>
<td>12%</td>
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<tr>
<td>Southwestern Oregon</td>
<td>128</td>
<td>10%</td>
</tr>
<tr>
<td>Eastern Oregon</td>
<td>88</td>
<td>8%</td>
</tr>
<tr>
<td>Northwest Oregon</td>
<td>28</td>
<td>1%</td>
</tr>
<tr>
<td>Portland-Metro</td>
<td>-1,286</td>
<td>-3%</td>
</tr>
</tbody>
</table>
Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Mid-Valley Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Lane Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
East Cascades Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Rogue Valley Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Northwest Oregon Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Southwestern Oregon Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted Online™ (HWOL)
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