



Help Wanted Online Ads

May 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

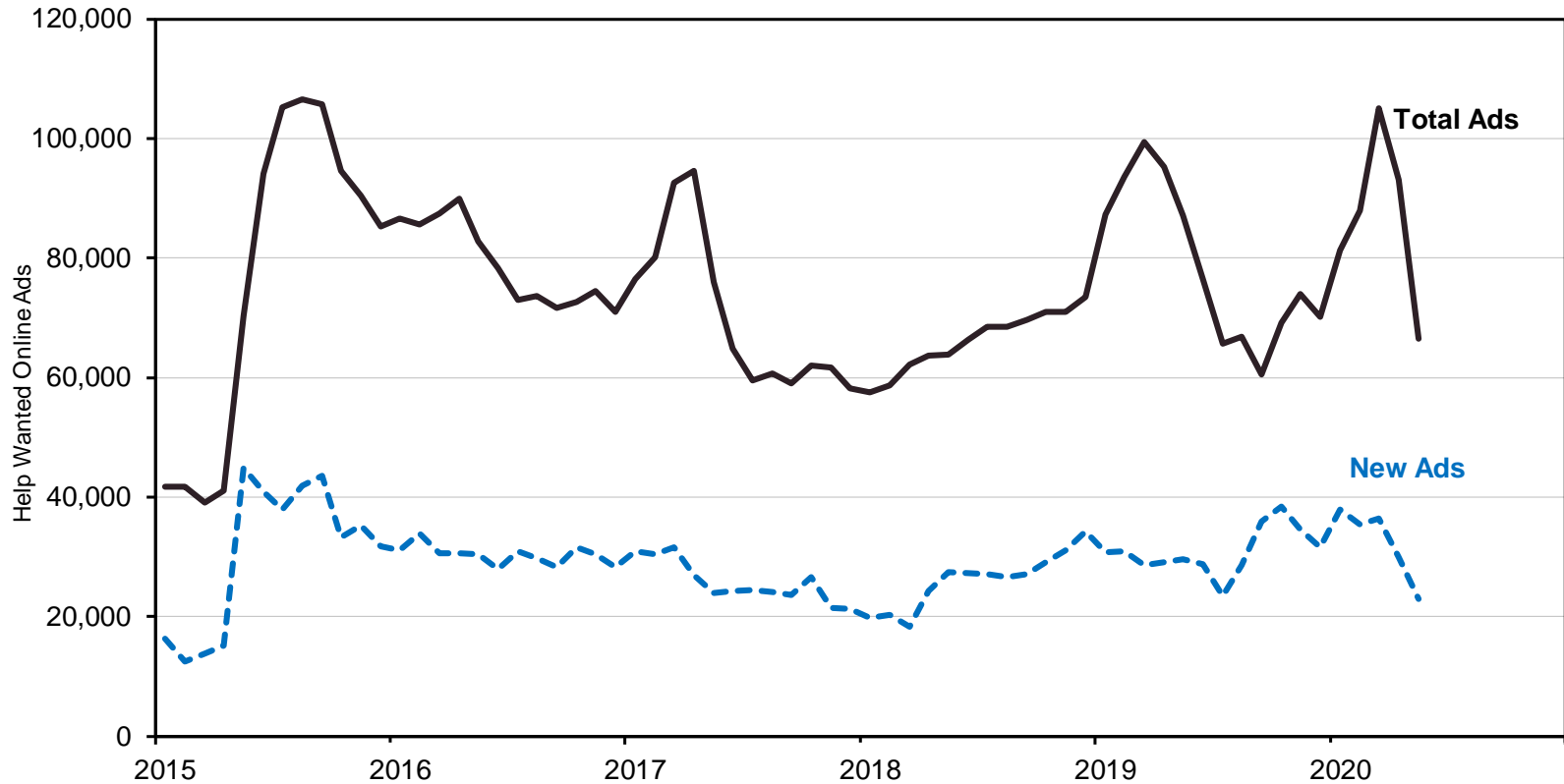


Help Wanted Online ads **decreased** by **1,119,000** nationally in May.

- Number of ads being posted for the first time (*new ads*) decreased by 260,300 nationally in May
- In May, the number of ads decreased in all of Oregon's metro areas.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 23,700
 - Nevada: 48,200
 - Oregon: 66,400
 - Washington: 111,400
 - California: 597,100



The number of help wanted ads in Oregon **decreased** by 26,700 in May.

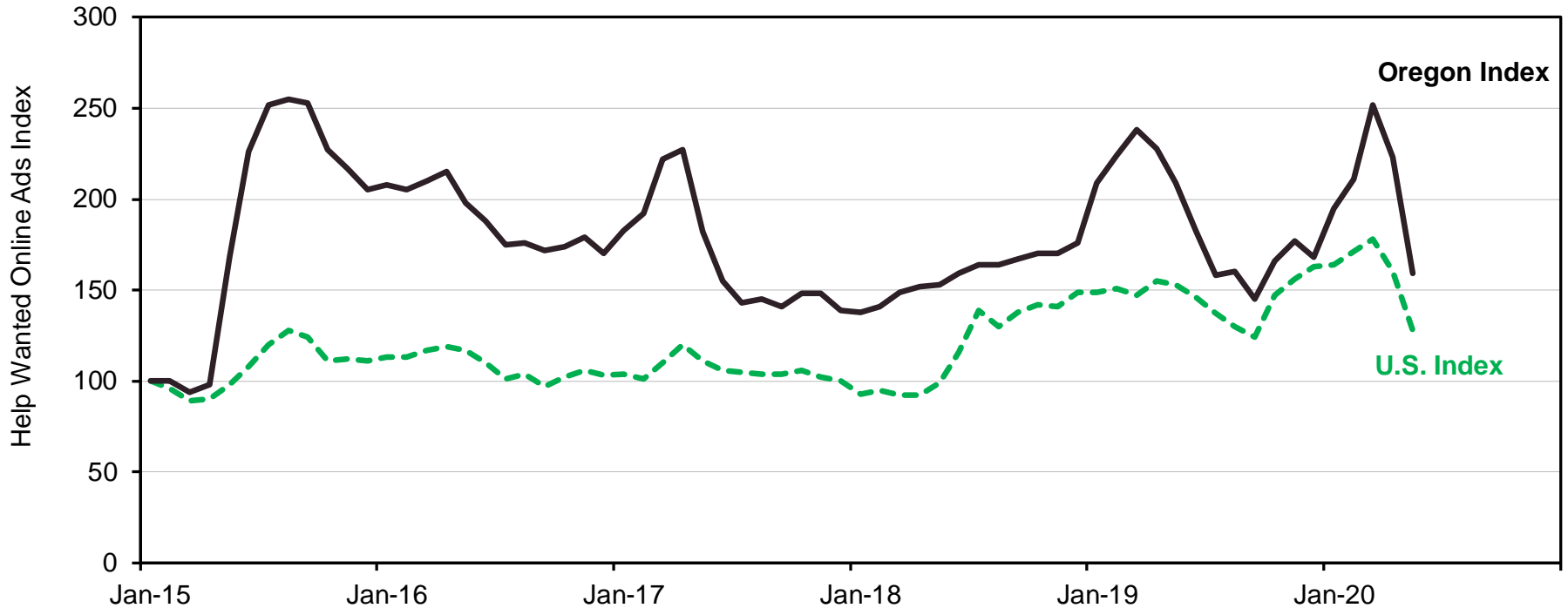


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads **decreased by 1,119,000** nationally in May.

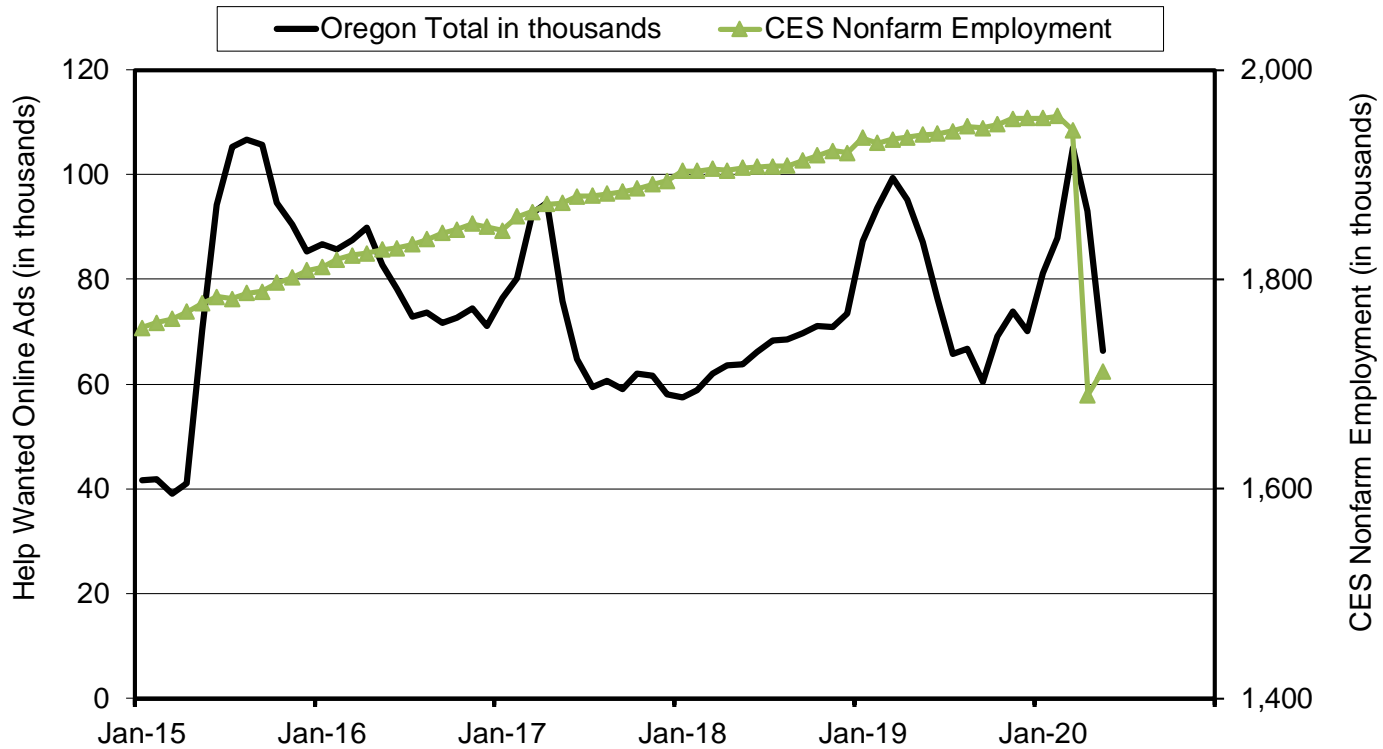
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

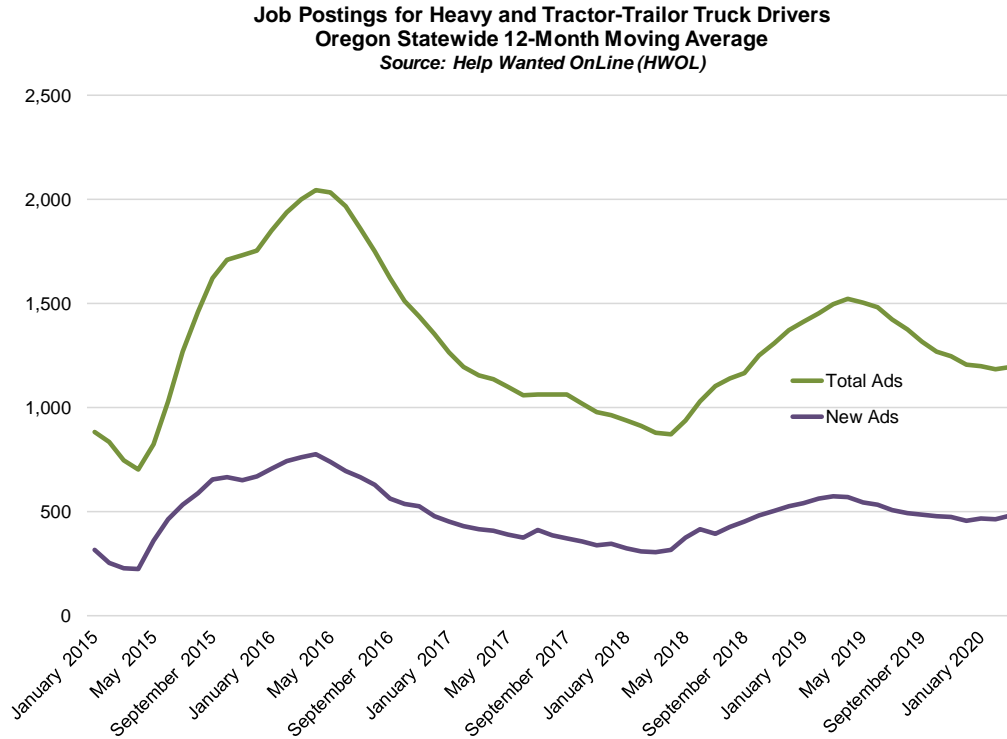


January 2015 - May 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)



There were 475 new online job ads for Heavy Tractor-Trailer Truck Drivers in May 2020.
Read [Truck Drivers—The Way of the Road](#) by Regional Economist Dallas Fridley.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

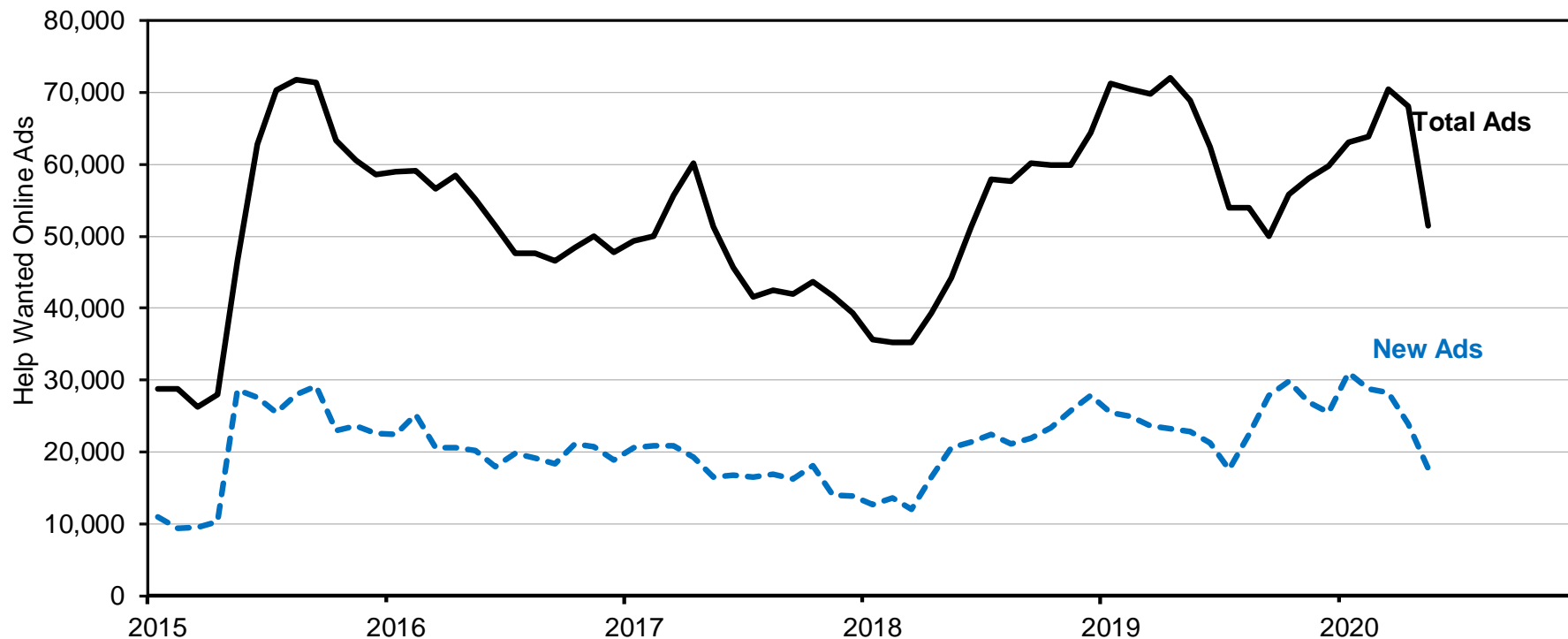


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area **decreased** by 16,600 in May.

Seasonally Adjusted

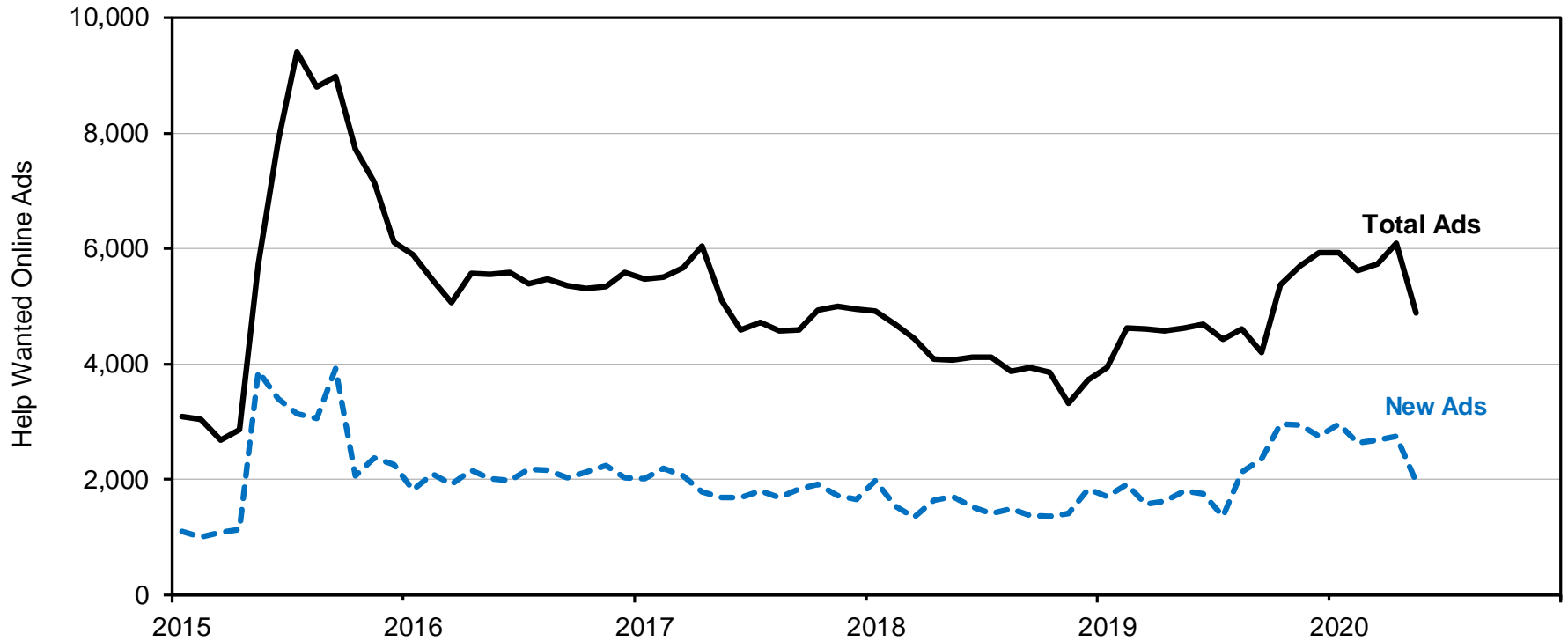


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area **decreased** by 1,200 in May.

Seasonally Adjusted

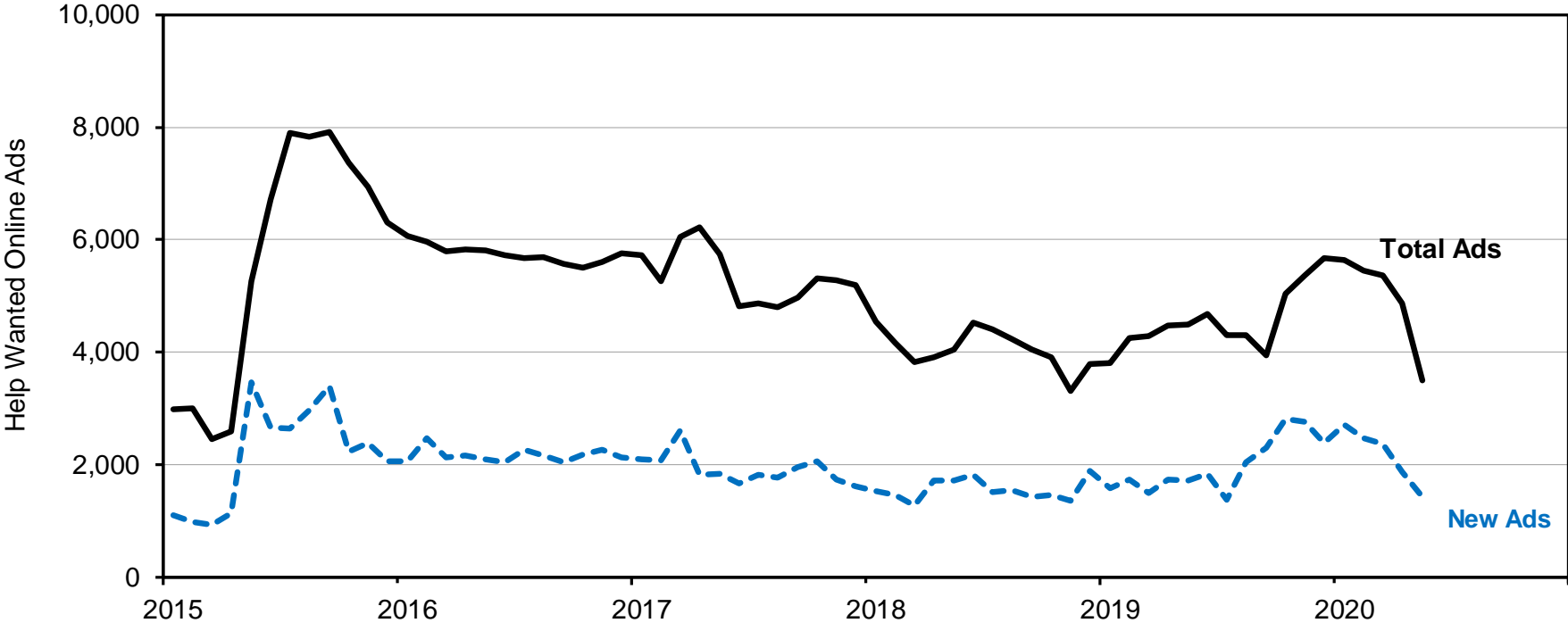


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area **decreased by 1,400** in May.

Seasonally Adjusted

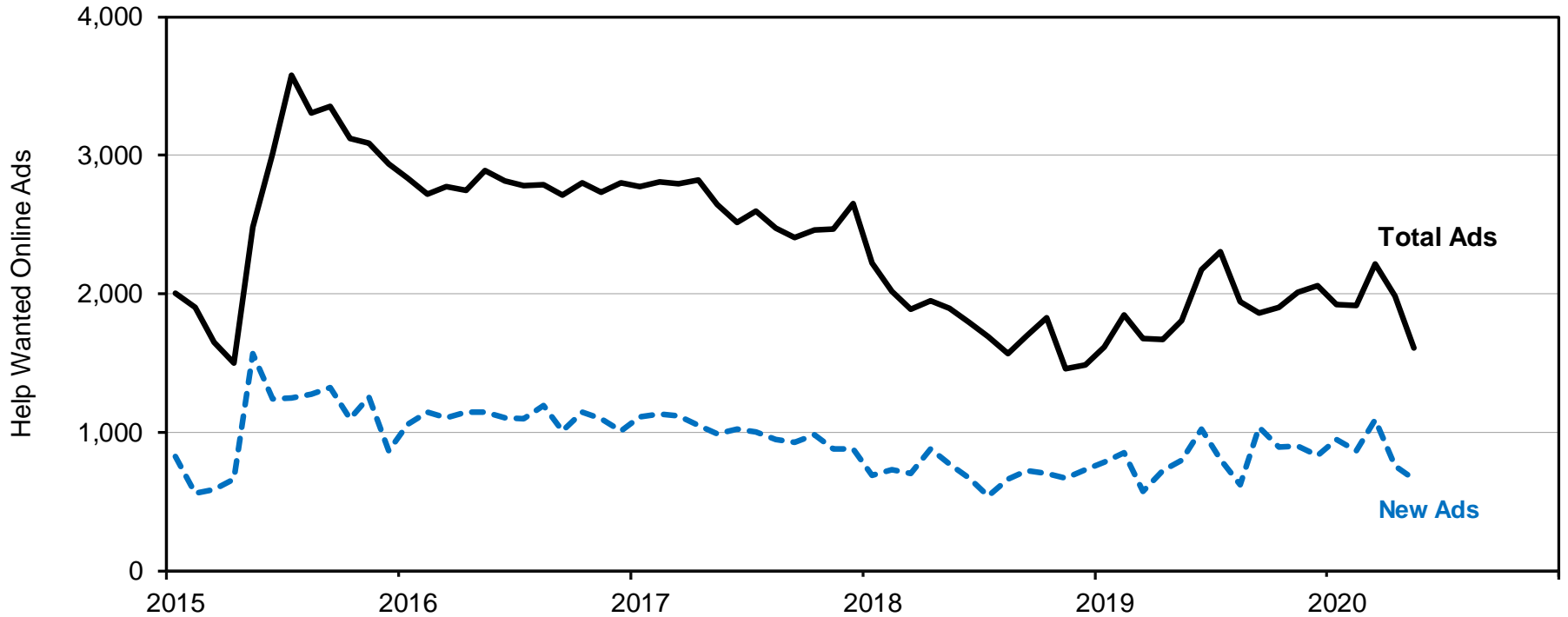


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area **decreased** by 380 in May.

Seasonally Adjusted

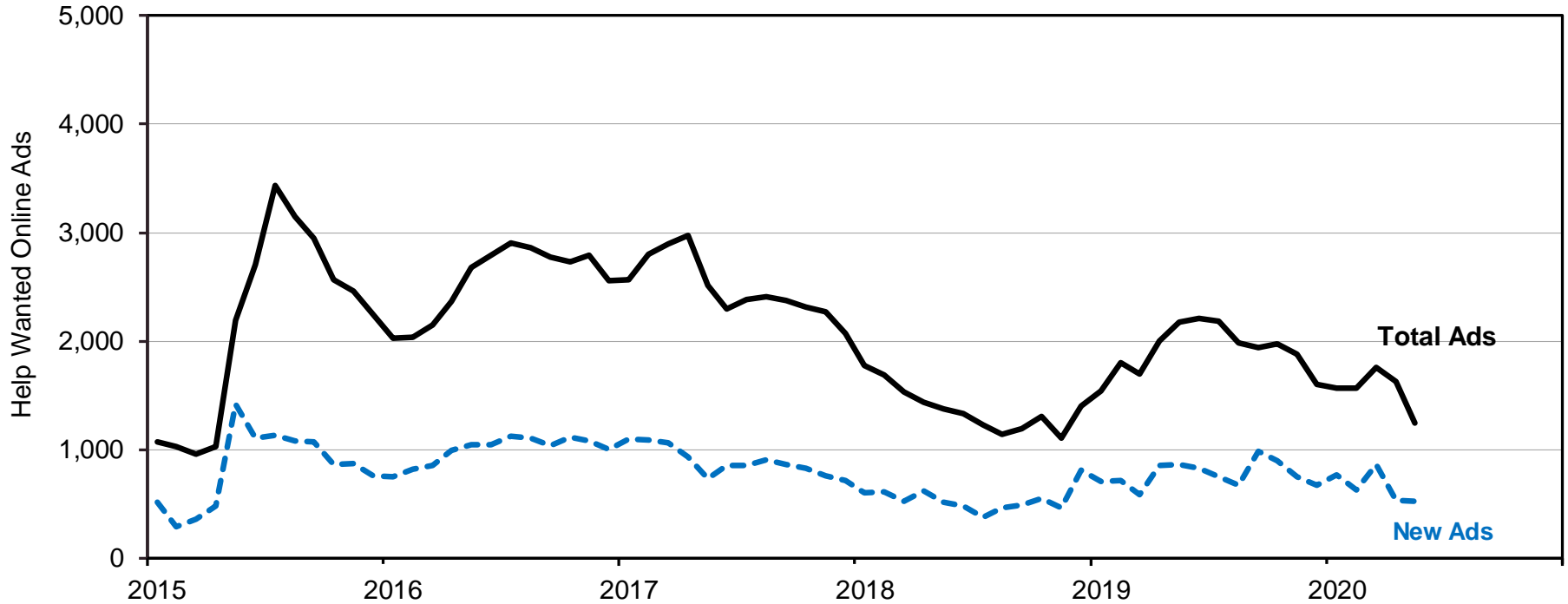


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area **decreased** by **380** in May.

Seasonally Adjusted

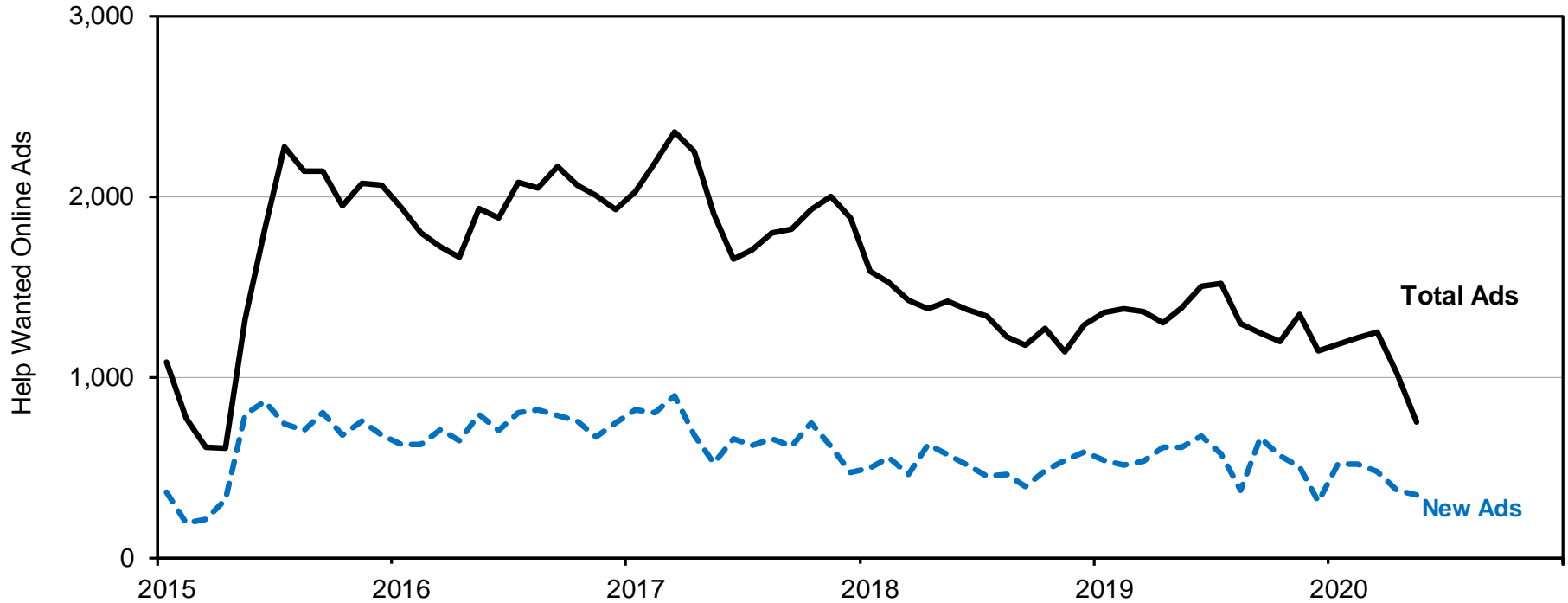


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area **decreased** by **270** in May.

Seasonally Adjusted

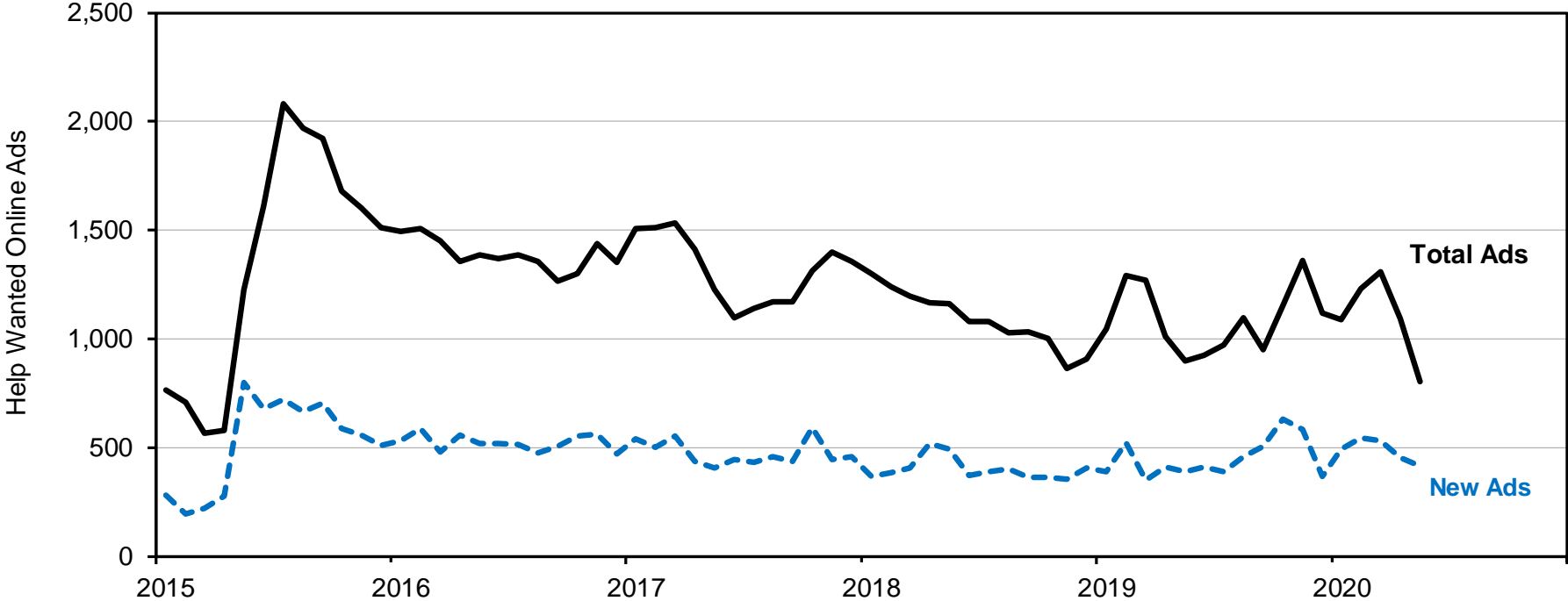


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area decreased by 290 in May.

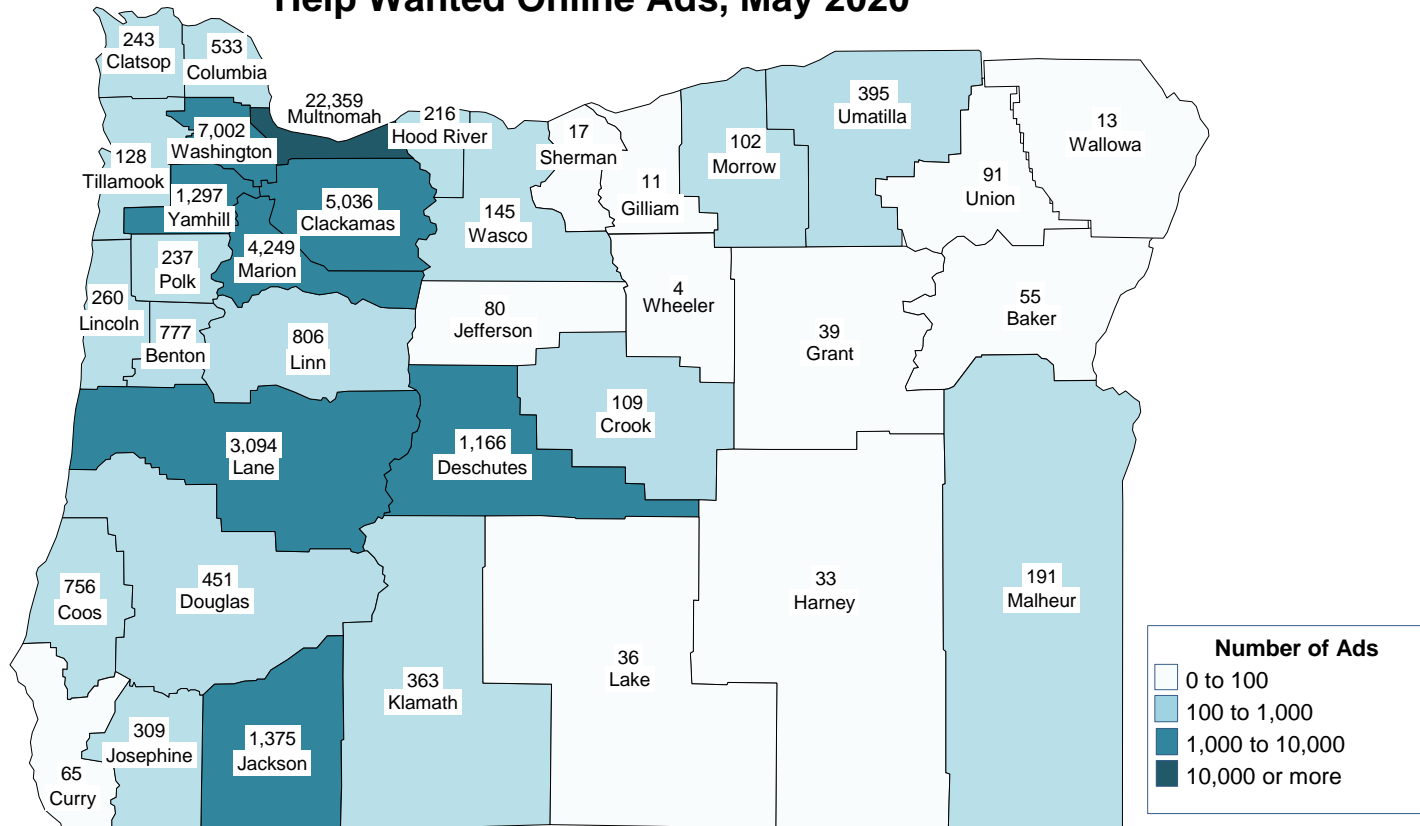
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, May 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All local workforce areas in Oregon except the Mid-Valley saw a decreased in help wanted ads from May 2019 to May 2020.

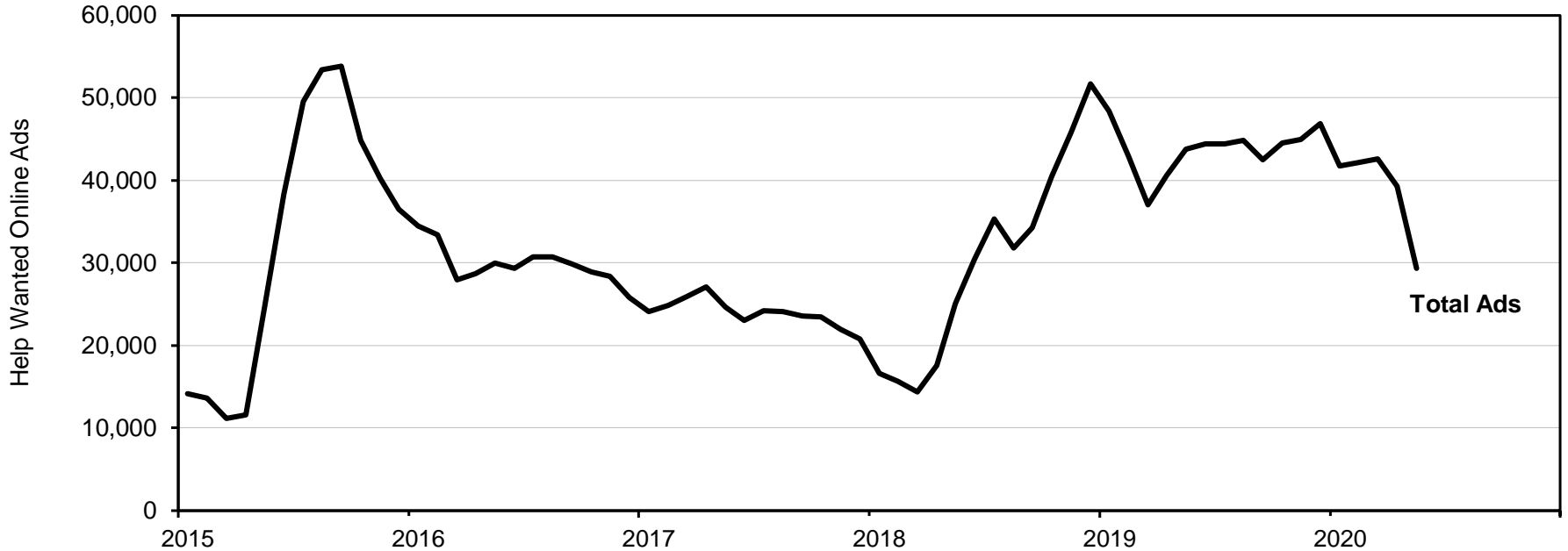
	Over-the-Year Change in Help Wanted Ads in May 2020	Over-the-Year Change Rate
Mid-Valley	668	11%
Clackamas	-616	-11%
Rogue Valley	-235	-12%
Southwestern Oregon	-259	-17%
Lane	-886	-22%
Northwest Oregon	-870	-31%
Portland-Metro	-14,392	-33%
East Cascades	-1,057	-33%
Eastern Oregon	-489	-35%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



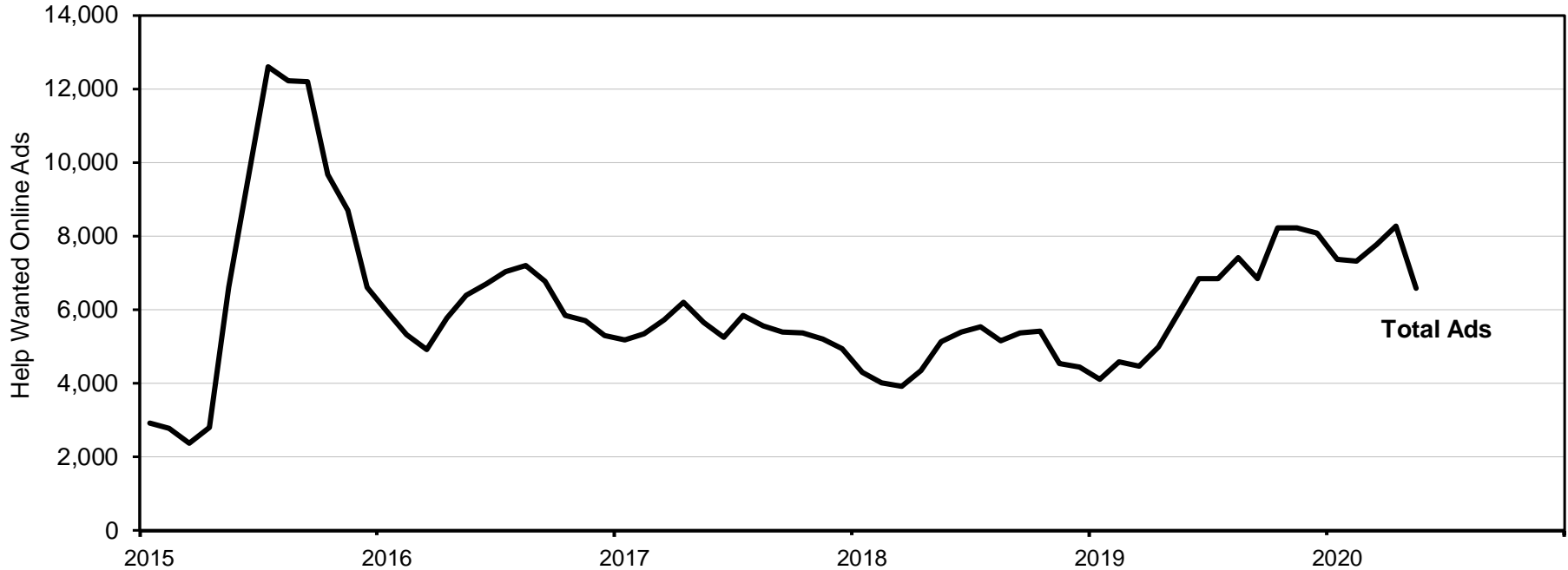
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



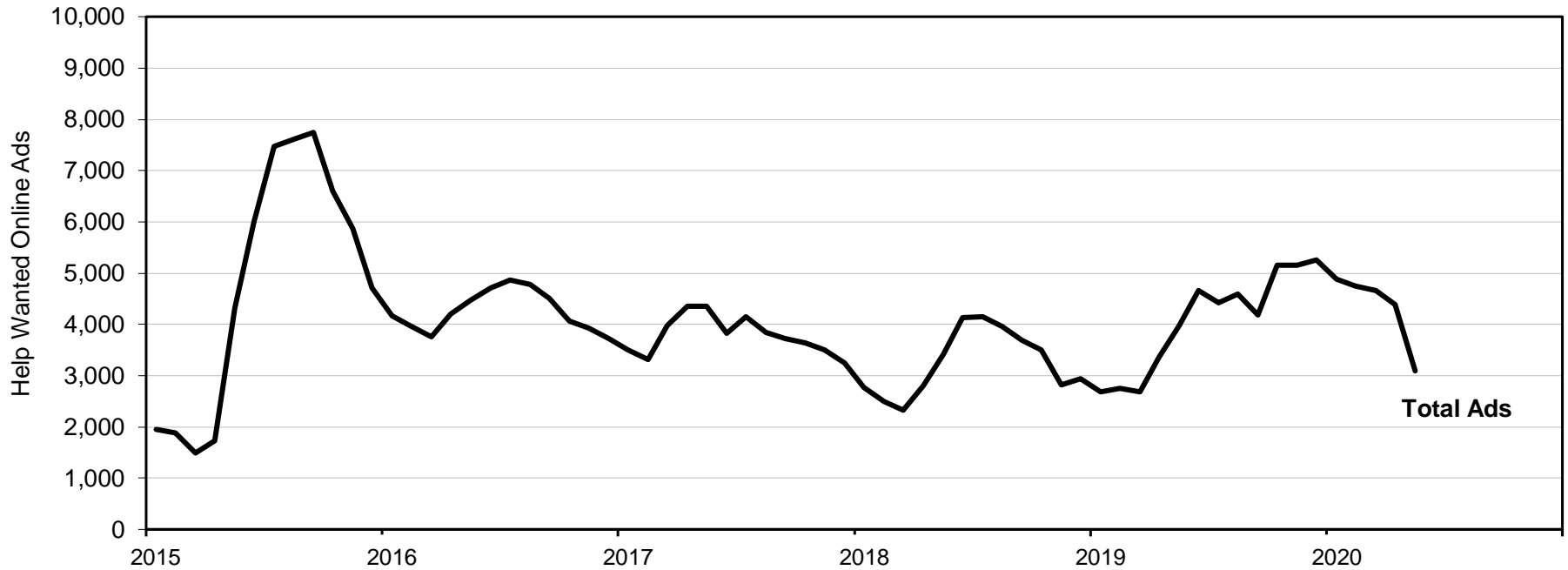
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted



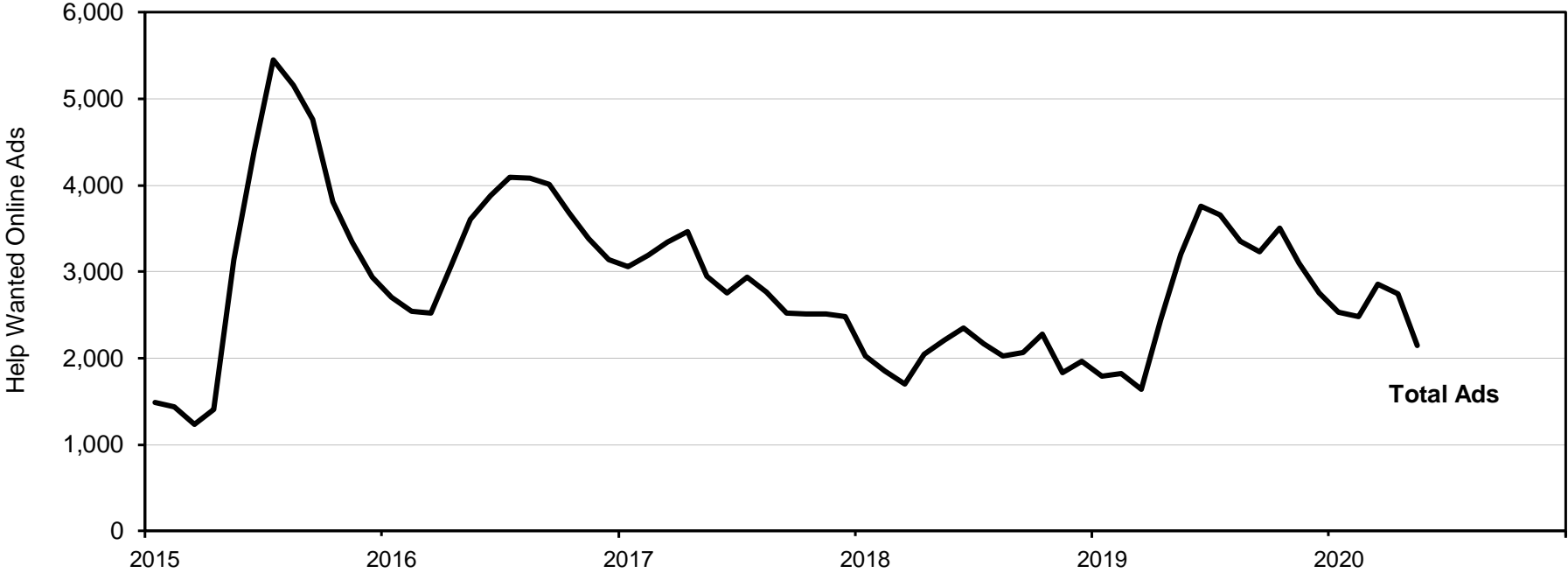
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



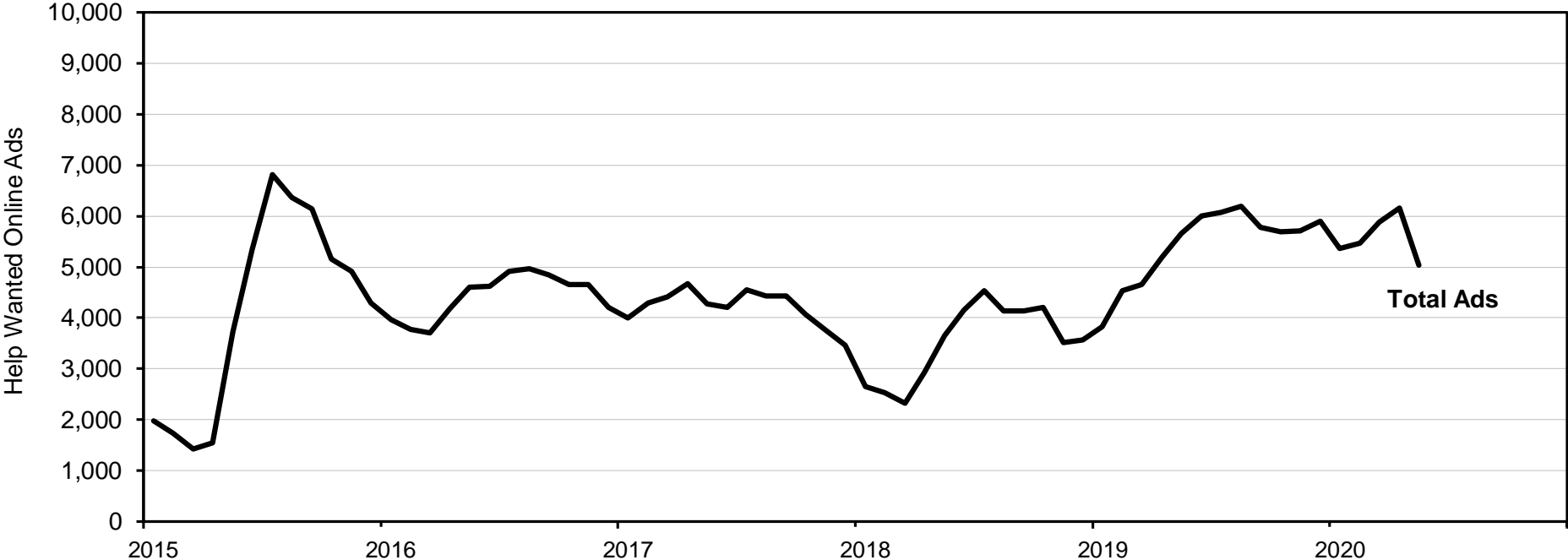
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



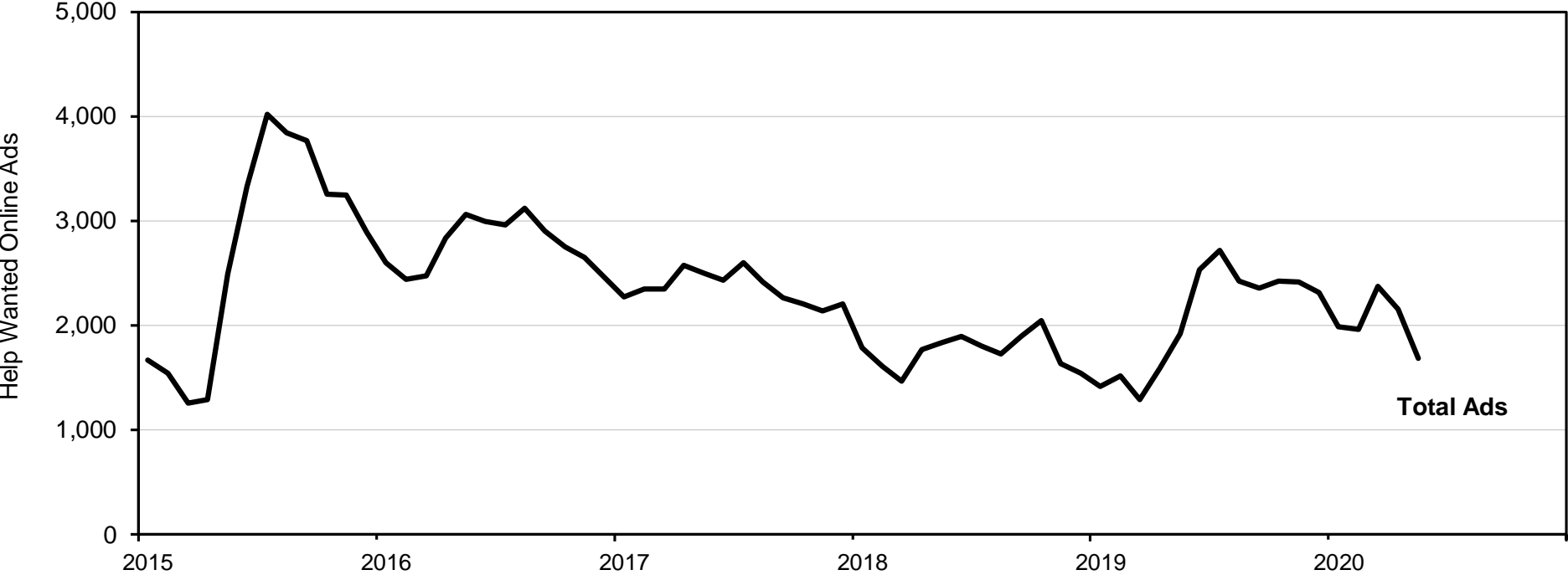
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



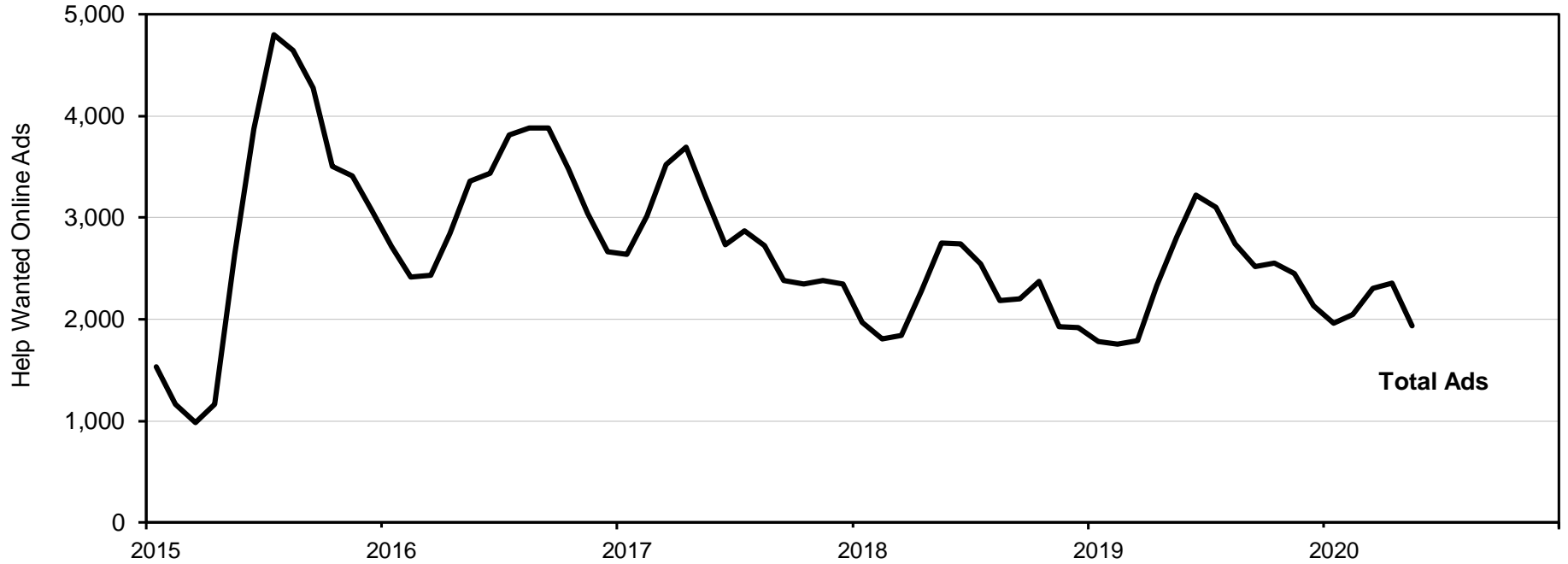
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



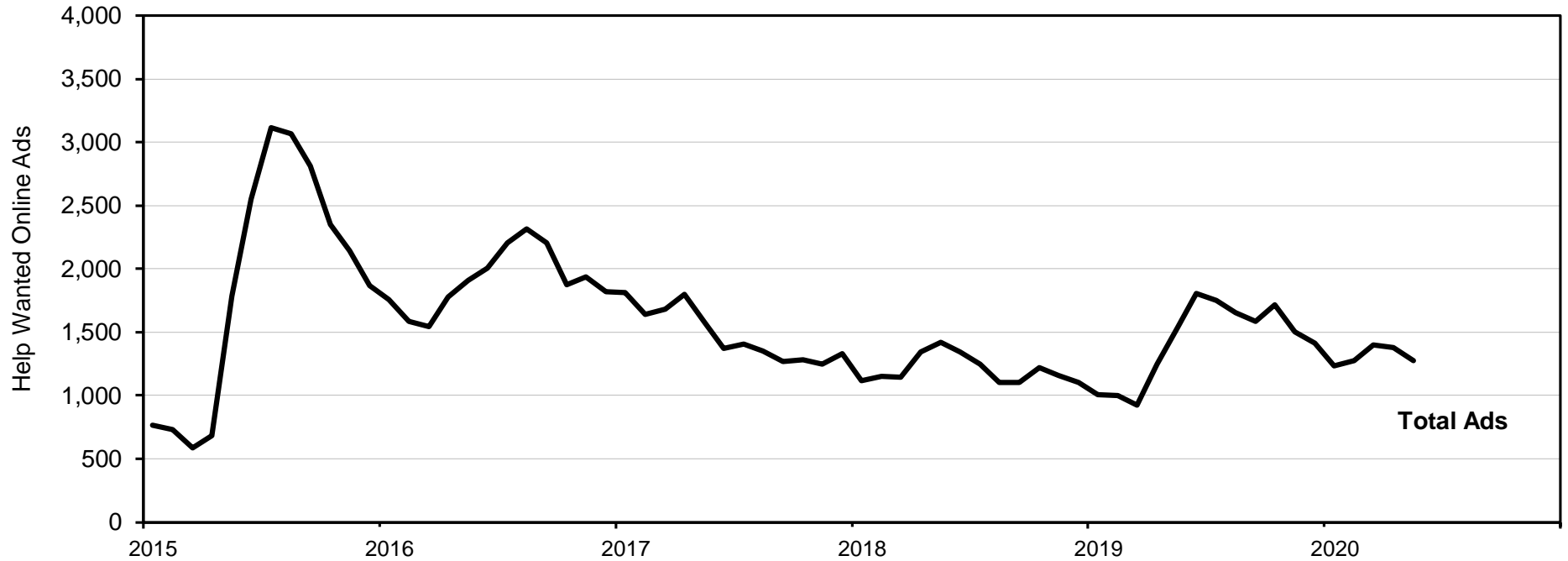
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



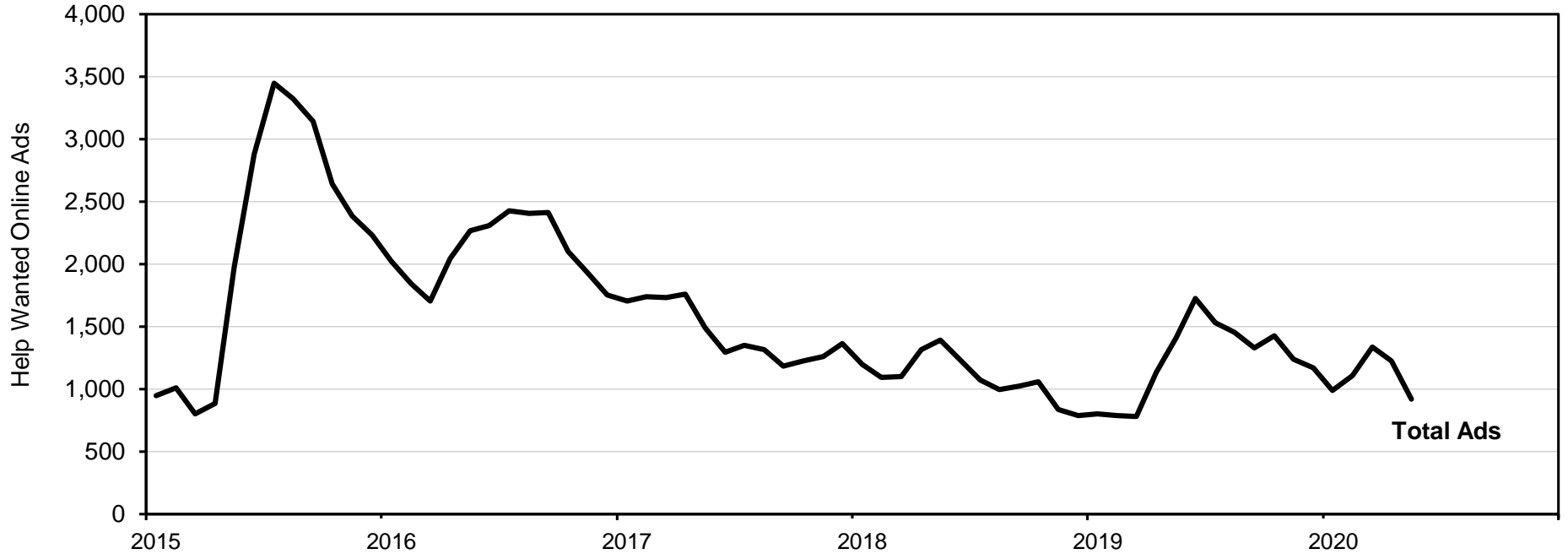
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020





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