Help Wanted Online Ads

May 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Help Wanted Online ads decreased by 1,119,000 nationally in May.

- Number of ads being posted for the first time (new ads) decreased by 260,300 nationally in May
- In May, the number of ads decreased in all of Oregon’s metro areas.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 23,700
  - Nevada: 48,200
  - Oregon: 66,400
  - Washington: 111,400
  - California: 597,100
The number of help wanted ads in Oregon decreased by 26,700 in May.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The number of ads decreased by 1,119,000 nationally in May.

Total Ads Index (January 2015=100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
There were 475 new online job ads for Heavy Tractor-Trailer Truck Drivers in May 2020. Read *Truck Drivers—The Way of the Road* by Regional Economist Dallas Fridley.

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarahe.Cunningham@Oregon.gov) if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA
Online ads in the Portland metro area decreased by 16,600 in May.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area decreased by 1,200 in May.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business ∙ Promote Employment
Online ads in the Eugene metro area decreased by 1,400 in May.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Medford metro area decreased by 380 in May.

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business ∙ Promote Employment
Online ads in the Bend metro area decreased by 380 in May.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Corvallis metro area decreased by 270 in May. Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area decreased by 290 in May.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Help Wanted Online Ads, May 2020

Source: Oregon Employment Department, The Conference Board, and Wanted Analytics
Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All local workforce areas in Oregon except the Mid-Valley saw a decreased in help wanted ads from May 2019 to May 2020.

<table>
<thead>
<tr>
<th>Workforce Area</th>
<th>Over-the-Year Change in Help Wanted Ads in May 2020</th>
<th>Over-the-Year Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>668</td>
<td>11%</td>
</tr>
<tr>
<td>Clackamas</td>
<td>-616</td>
<td>-11%</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>-235</td>
<td>-12%</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>-259</td>
<td>-17%</td>
</tr>
<tr>
<td>Lane</td>
<td>-886</td>
<td>-22%</td>
</tr>
<tr>
<td>Northwest Oregon</td>
<td>-870</td>
<td>-31%</td>
</tr>
<tr>
<td>Portland-Metro</td>
<td>-14,392</td>
<td>-33%</td>
</tr>
<tr>
<td>East Cascades</td>
<td>-1,057</td>
<td>-33%</td>
</tr>
<tr>
<td>Eastern Oregon</td>
<td>-489</td>
<td>-35%</td>
</tr>
</tbody>
</table>

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.
Portland-Metro Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - May 2020
Lane Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
East Cascades Help Wanted Online Ads
Not Seasonally Adjusted

January 2015 - May 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted Online™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
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