Help Wanted Online Ads

June 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Help Wanted Online ads increased by 262,600 nationally in June.

- Number of ads being posted for the first time (*new ads*) increased by 501,800 nationally in June.

- In June, the number of ads increased in all of Oregon’s metro areas except the Medford MSA.

- Number of online ads among Oregon and its neighboring states:
  - Idaho: 23,000
  - Nevada: 42,700
  - Oregon: 48,000
  - Washington: 90,300
  - California: 491,100
The number of help wanted ads in Oregon increased by 2,300 in June.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The number of ads increased by 262,600 nationally in June.

Total Ads Index (January 2015= 100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business • Promote Employment
There were 475 new online job ads for Heavy Tractor-Trailer Truck Drivers in June 2020. Read Truck Drivers—The Way of the Road by Regional Economist Dallas Fridley.

Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA
Online ads in the Portland metro area increased by 1,600 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area increased by 320 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Eugene metro area increased by 390 in June.
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Medford metro area decreased by 110 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Bend metro area increased by 100 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Corvallis metro area increased by 140 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area increased by 200 in June.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business • Promote Employment
Help Wanted Online Ads, June 2020

Number of Ads

0 to 100
100 to 1,000
1,000 to 10,000
10,000 or more

Source: Oregon Employment Department, The Conference Board, and Wanted Analytics
Did you know that help wanted online ads are available by local workforce areas?

- **Portland-Metro** – Multnomah and Washington counties
- **Mid-Valley** – Linn, Marion, Polk and Yamhill counties
- **Lane** – Lane County
- **East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties
- **Clackamas** – Clackamas County
- **Rogue Valley** – Jackson and Josephine counties
- **Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties
- **Southwestern Oregon** – Coos, Curry, and Douglas counties
- **Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All local workforce areas in Oregon saw a decrease in help wanted ads from June 2019 to June 2020.

<table>
<thead>
<tr>
<th>Over-the-Year Change in Help Wanted Ads in June 2020</th>
<th>Over-the-Year Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>-81</td>
</tr>
<tr>
<td>Clackamas</td>
<td>-845</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>-499</td>
</tr>
<tr>
<td>Lane</td>
<td>-1,409</td>
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<tr>
<td>Portland-Metro</td>
<td>-14,470</td>
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<tr>
<td>Northwest Oregon</td>
<td>-1,139</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>-1,069</td>
</tr>
<tr>
<td>East Cascades</td>
<td>-1,634</td>
</tr>
<tr>
<td>Eastern Oregon</td>
<td>-779</td>
</tr>
</tbody>
</table>

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.
Portland-Metro Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Lane Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
East Cascades Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads
Not Seasonally Adjusted

January 2015 - June 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Southwestern Oregon Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
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