



# Help Wanted Online Ads

June 2020

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

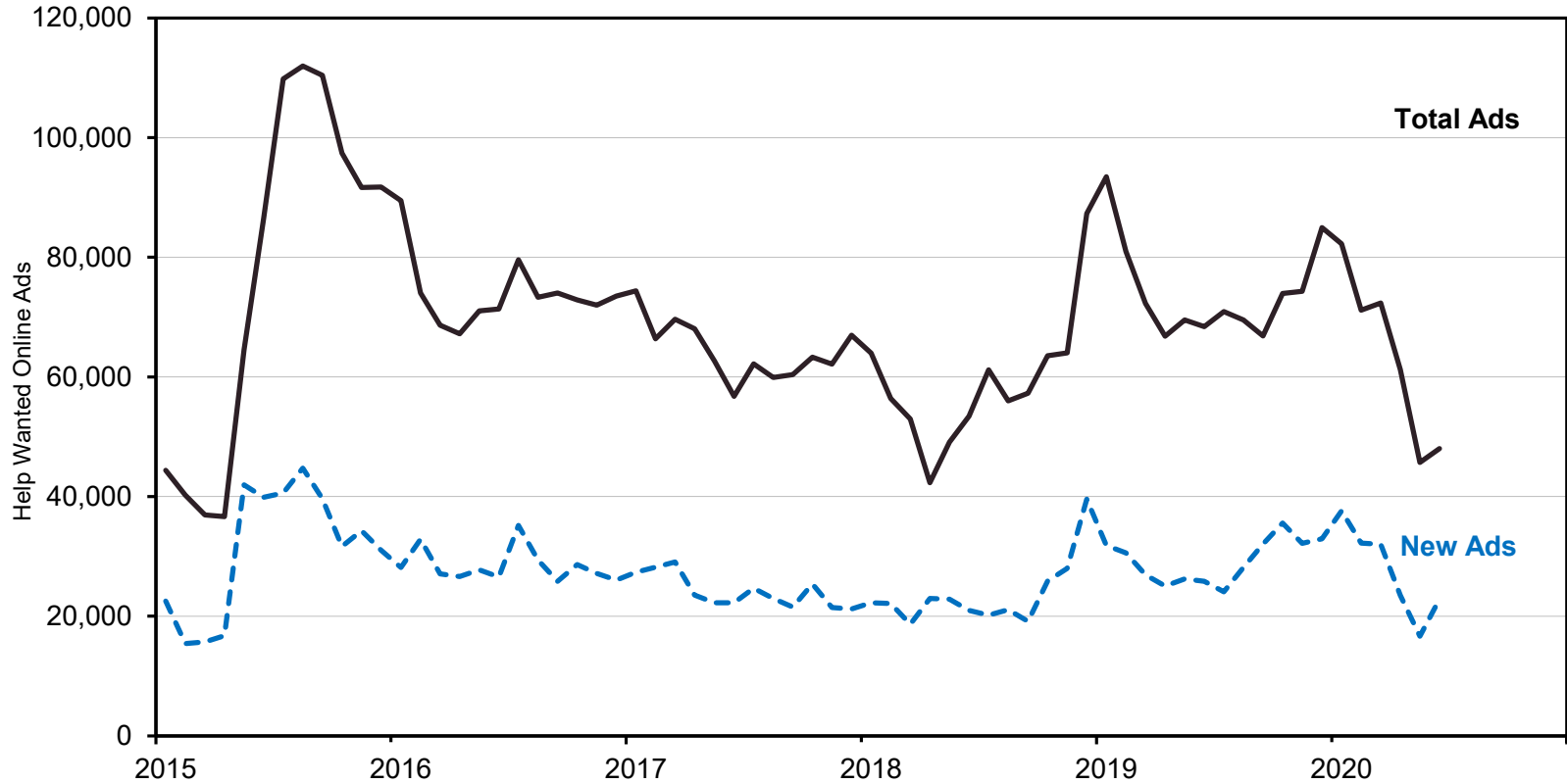


## Help Wanted Online ads increased by 262,600 nationally in June.

- Number of ads being posted for the first time (*new ads*) increased by 501,800 nationally in June
- In June, the number of ads increased in all of Oregon's metro areas except the Medford MSA.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 23,000
  - Nevada: 42,700
  - Oregon: 48,000
  - Washington: 90,300
  - California: 491,100



## The number of help wanted ads in Oregon increased by 2,300 in June.

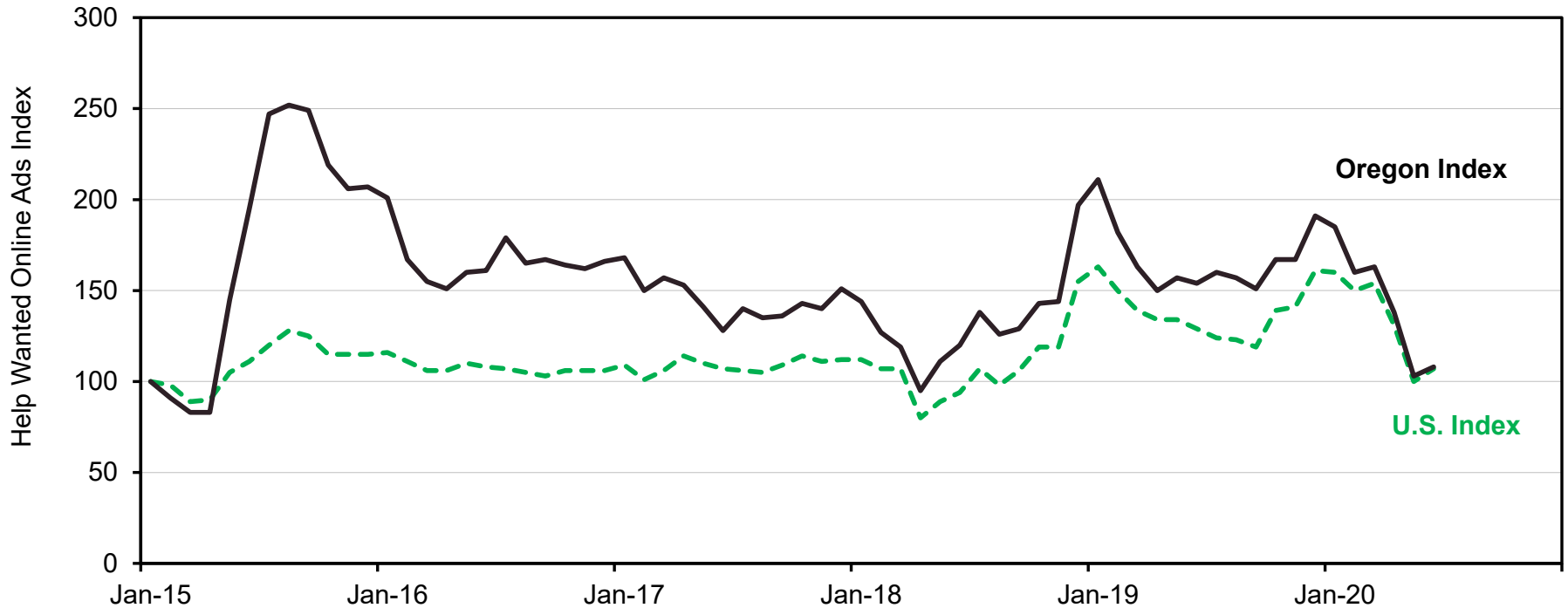


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# The number of ads increased by 262,600 nationally in June.

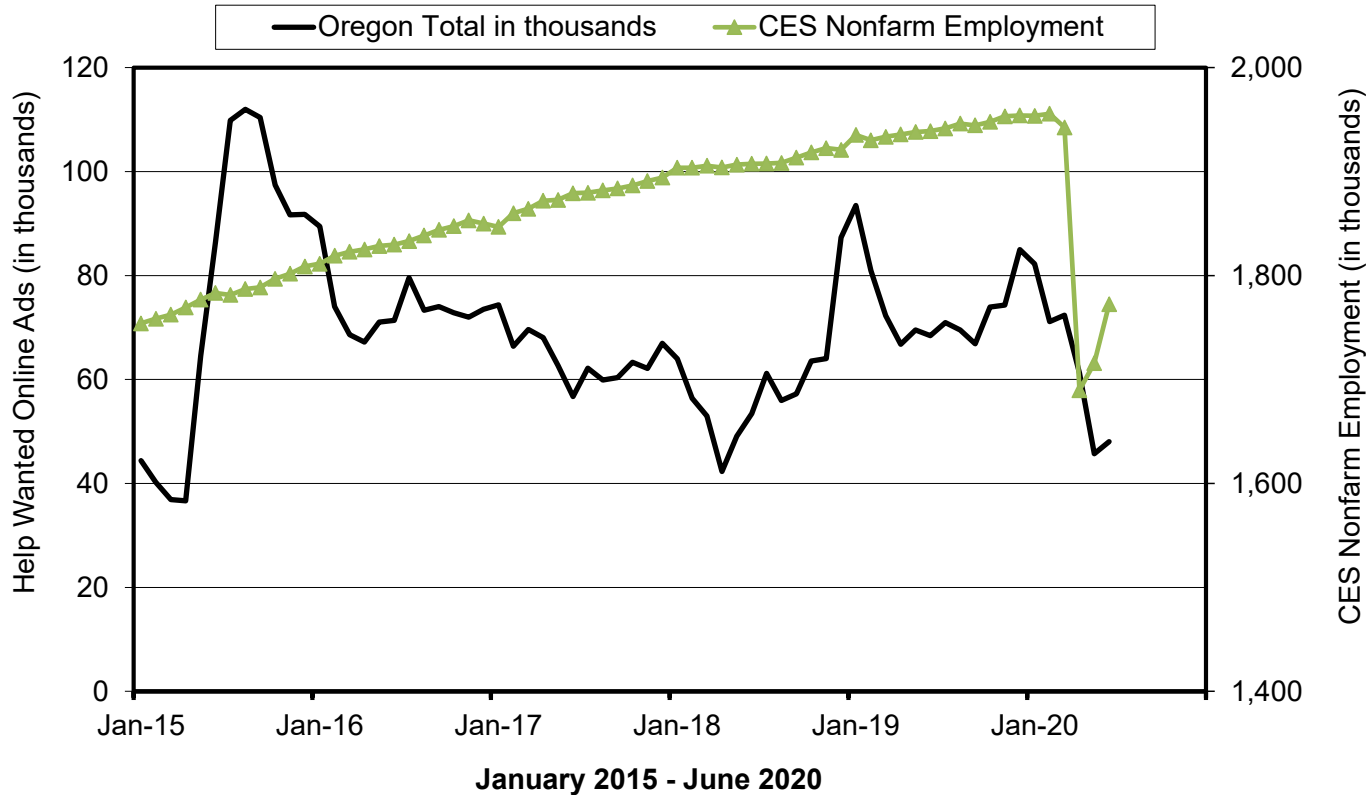
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



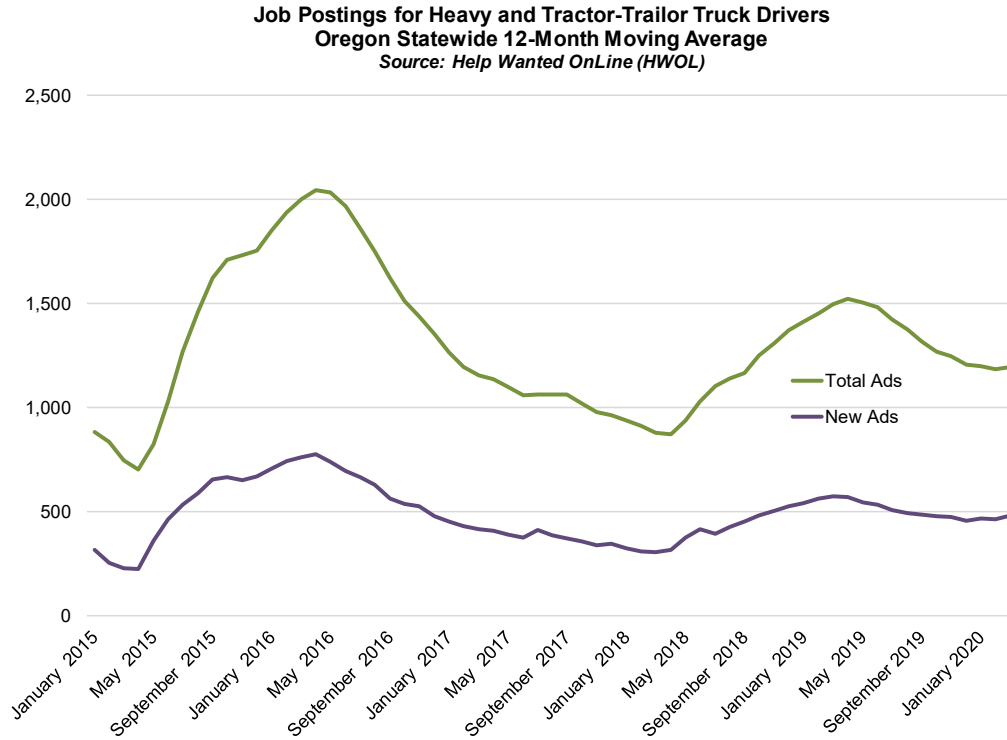
## The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



There were 475 new online job ads for Heavy Tractor-Trailer Truck Drivers in June 2020.  
Read [Truck Drivers—The Way of the Road](#) by Regional Economist Dallas Fridley.



Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need HWOL data for specific occupations.

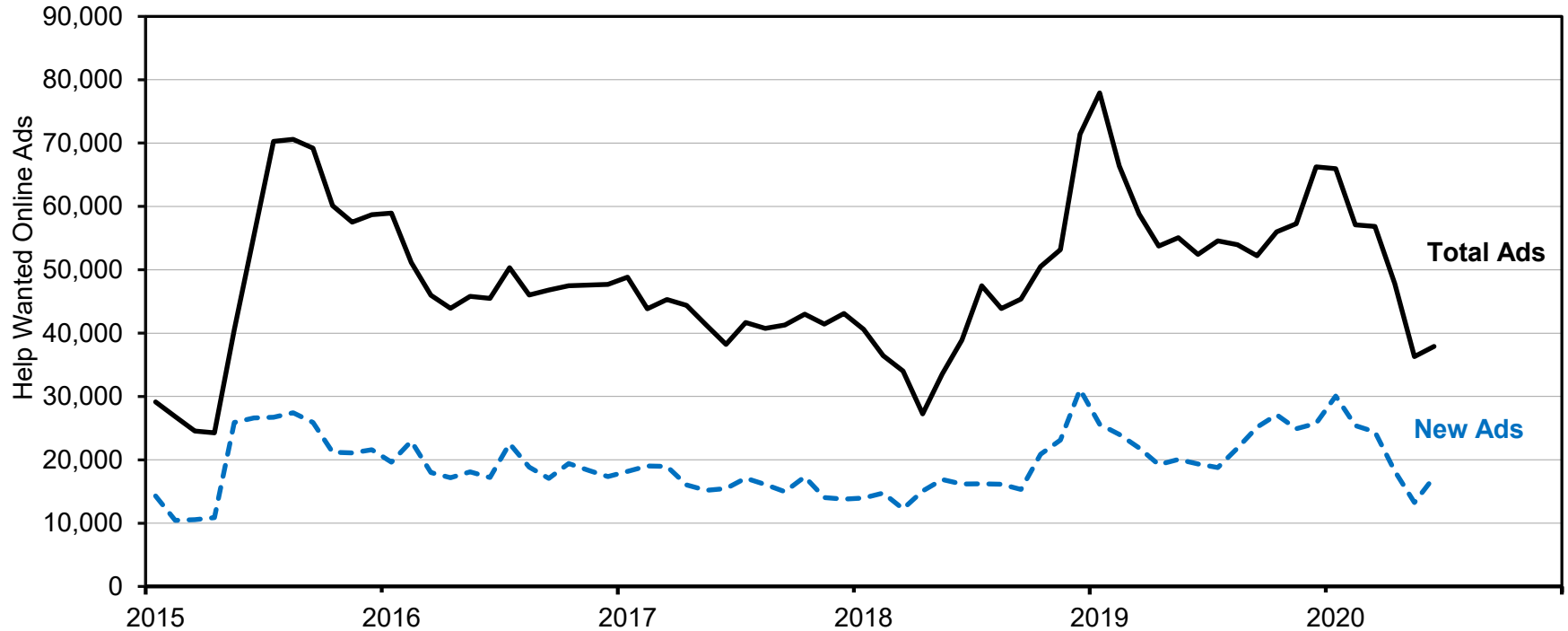


# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



# Online ads in the Portland metro area increased by 1,600 in June.

Seasonally Adjusted



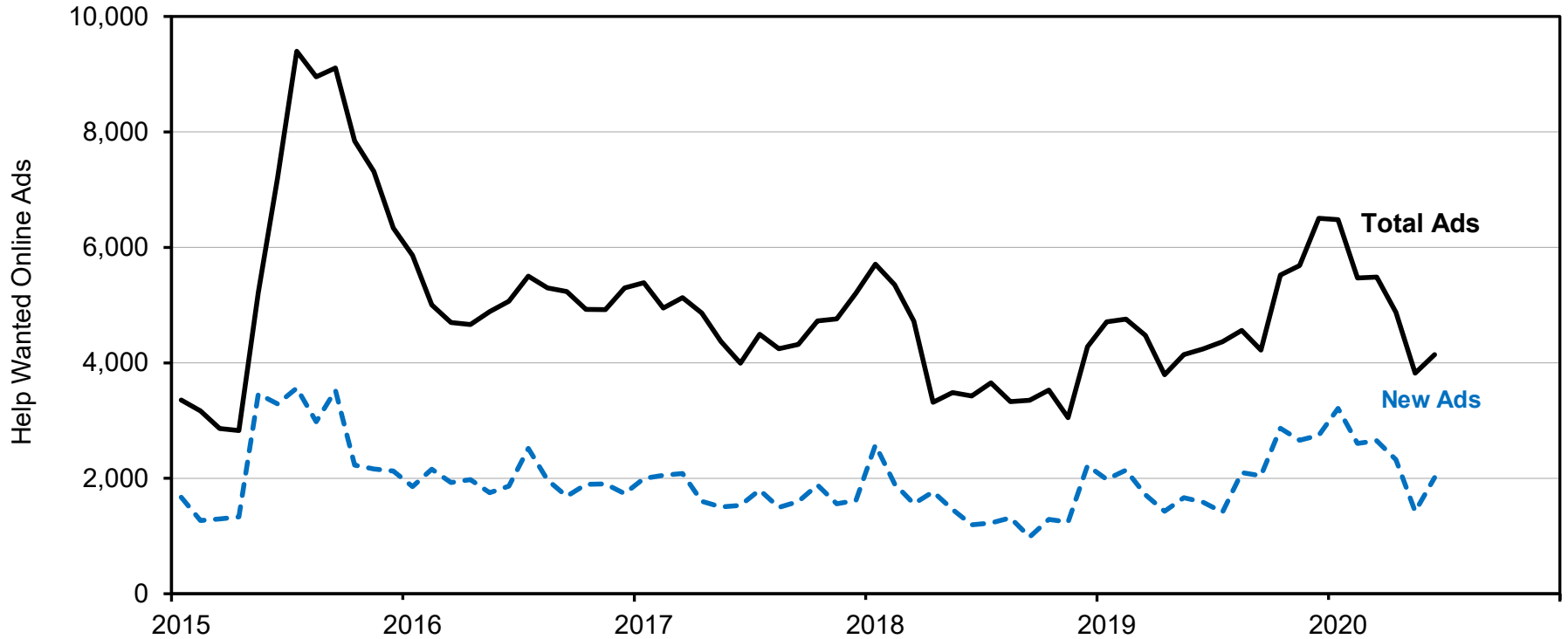
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Online ads in the Salem metro area increased by 320 in June.

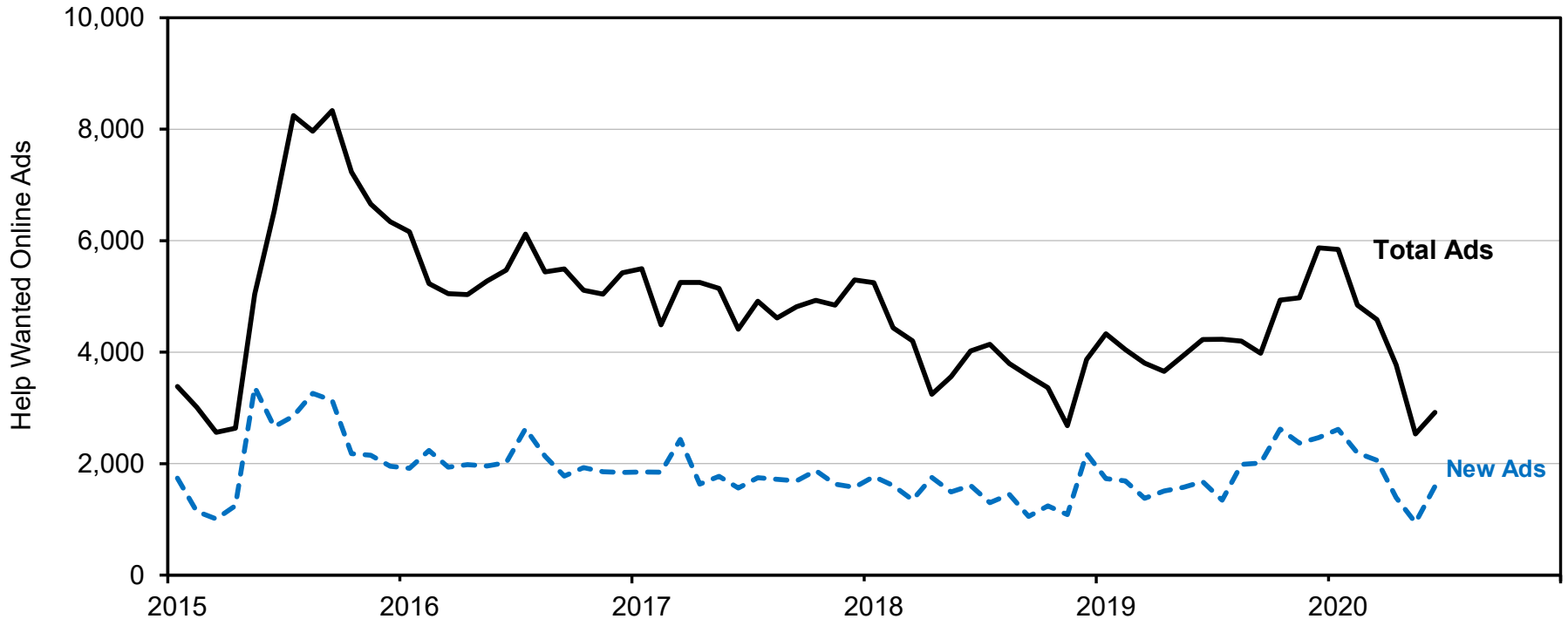
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Eugene metro area increased by 390 in June. Seasonally Adjusted

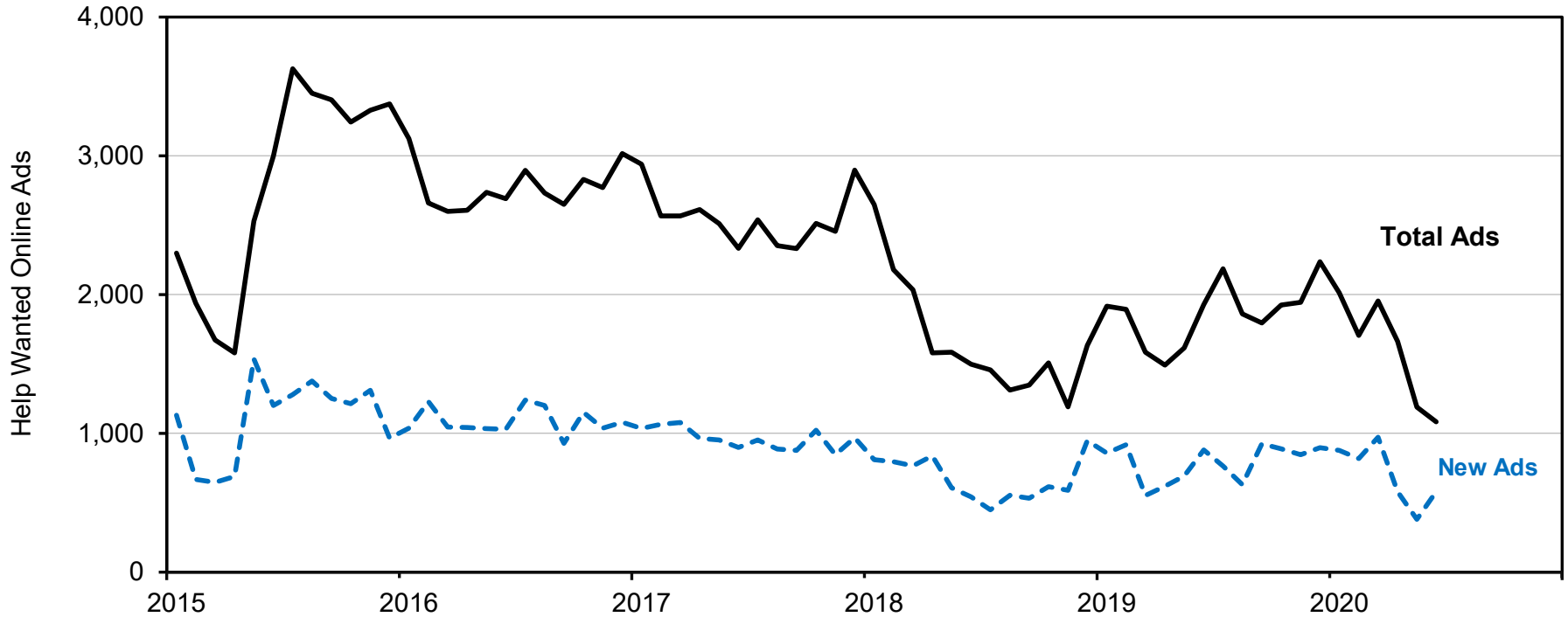


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Medford metro area **decreased** by **110** in June.

Seasonally Adjusted

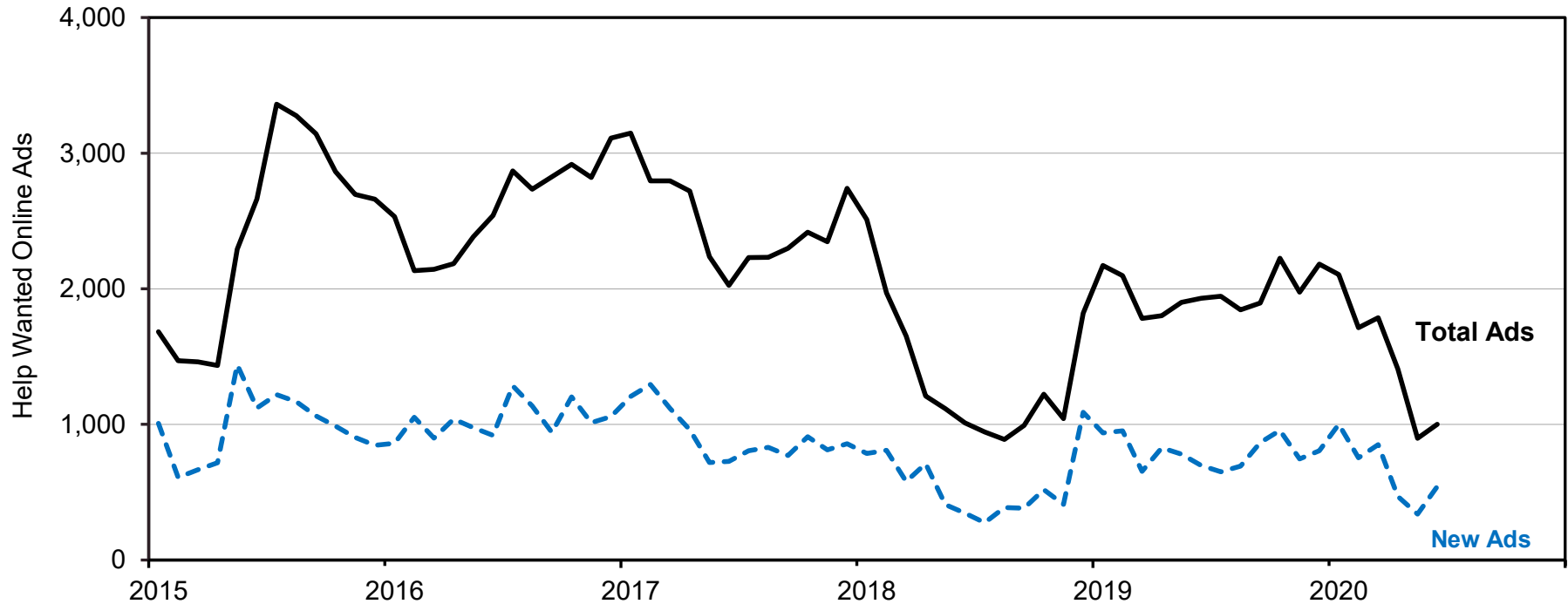


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Bend metro area increased by 100 in June.

Seasonally Adjusted

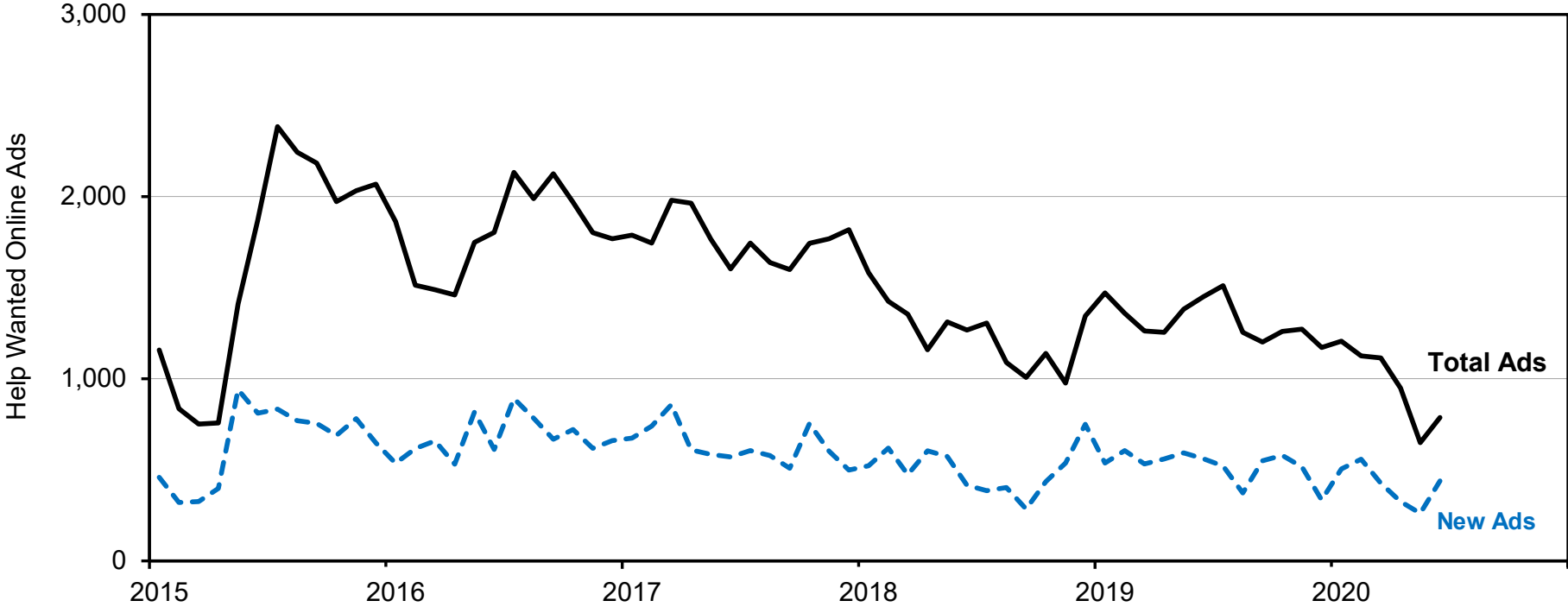


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Corvallis metro area increased by 140 in June.

Seasonally Adjusted

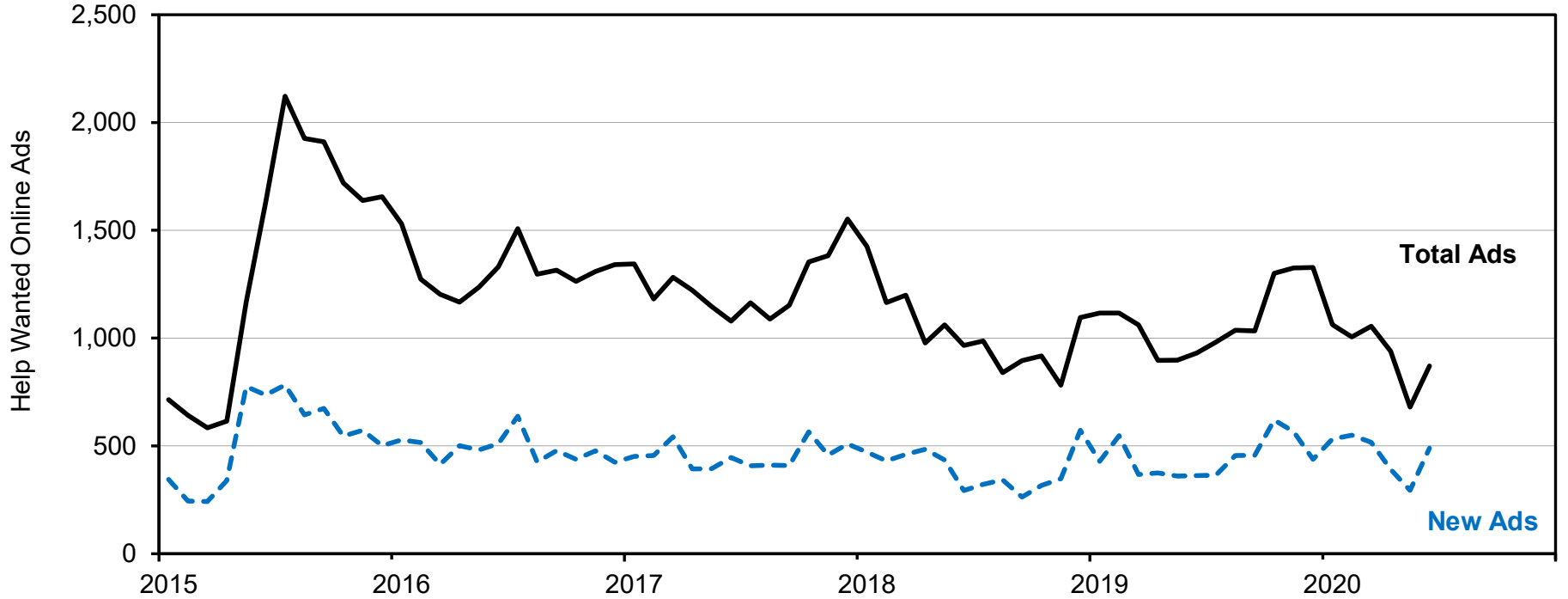


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Albany metro area increased by 200 in June.

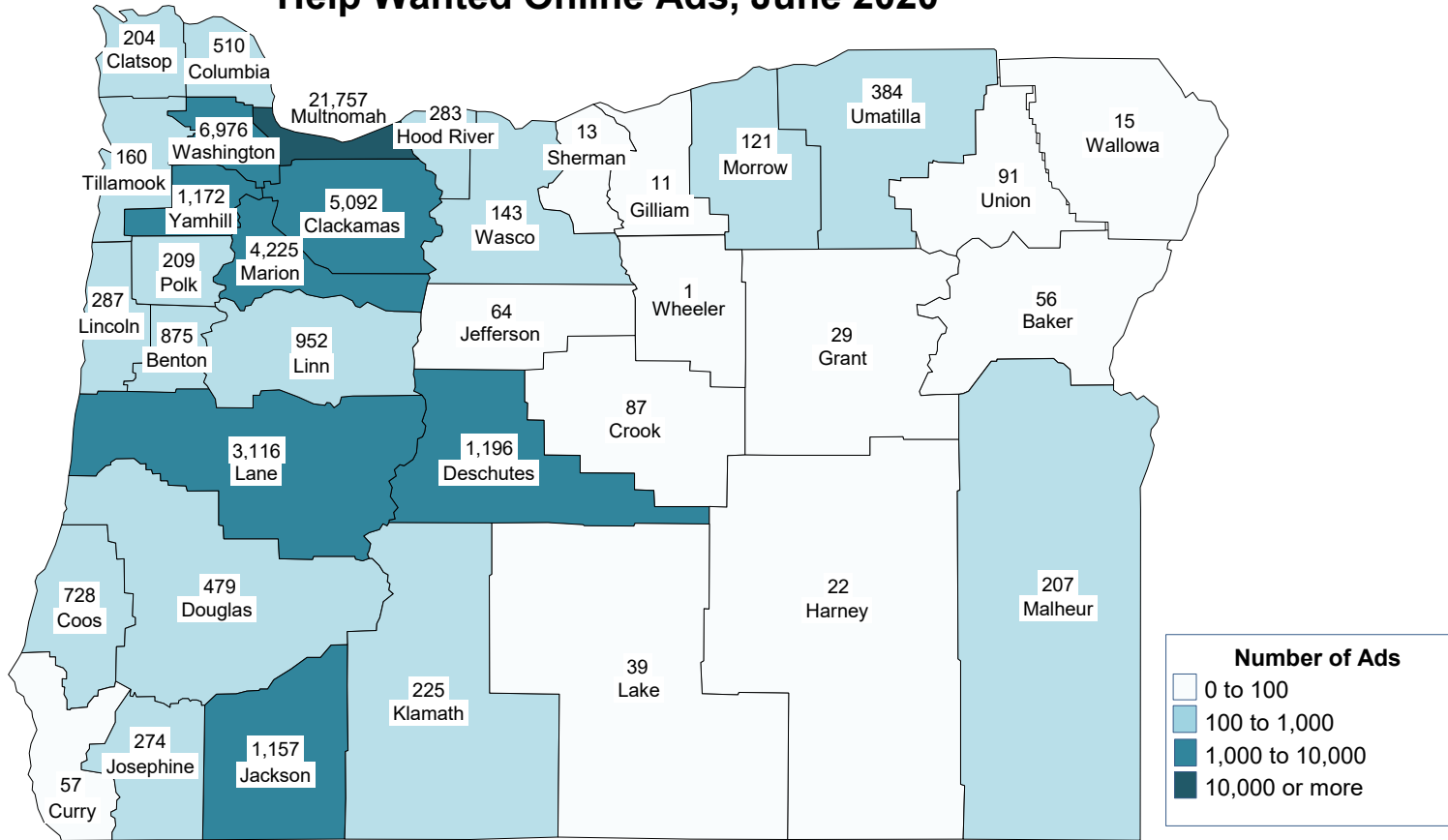
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Help Wanted Online Ads, June 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.





All local workforce areas in Oregon saw a decreased in help wanted ads from June 2019 to June 2020.

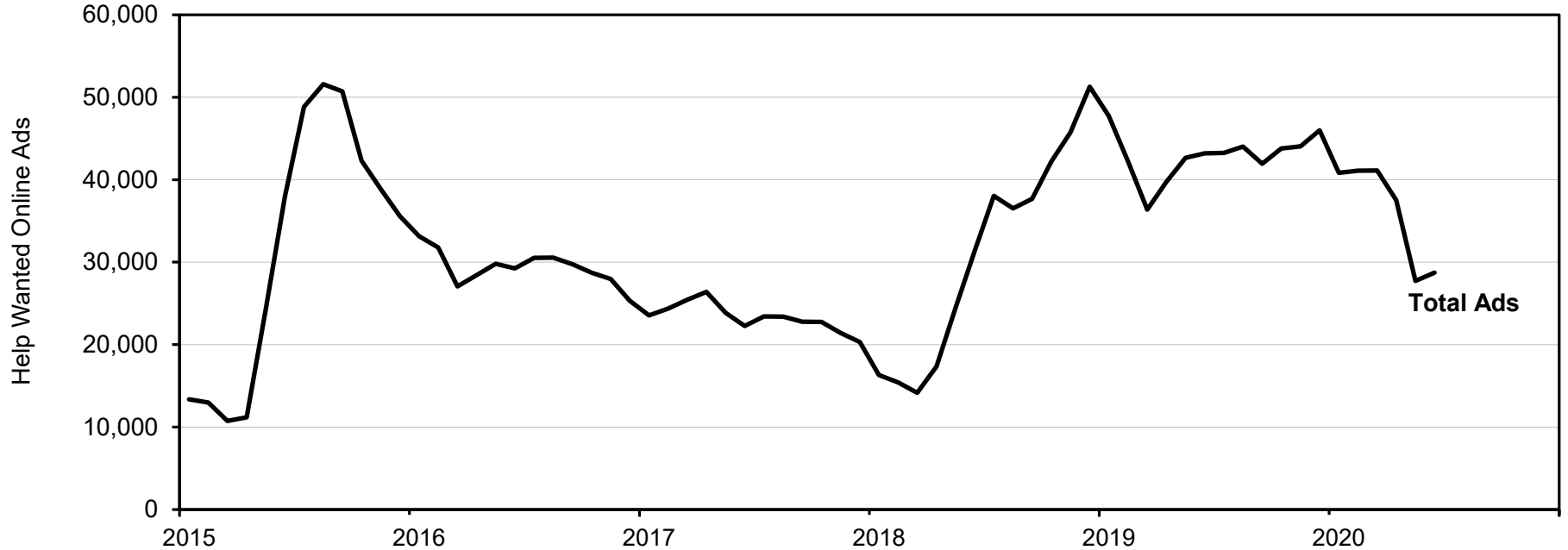
	<b>Over-the-Year Change in Help Wanted Ads in June 2020</b>	<b>Over-the-Year Change Rate</b>
Mid-Valley	-81	-1%
Clackamas	-845	-14%
Southwestern Oregon	-499	-28%
Lane	-1,409	-31%
Portland-Metro	-14,470	-33%
Northwest Oregon	-1,139	-36%
Rogue Valley	-1,069	-43%
East Cascades	-1,634	-44%
Eastern Oregon	-779	-46%

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.



# Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



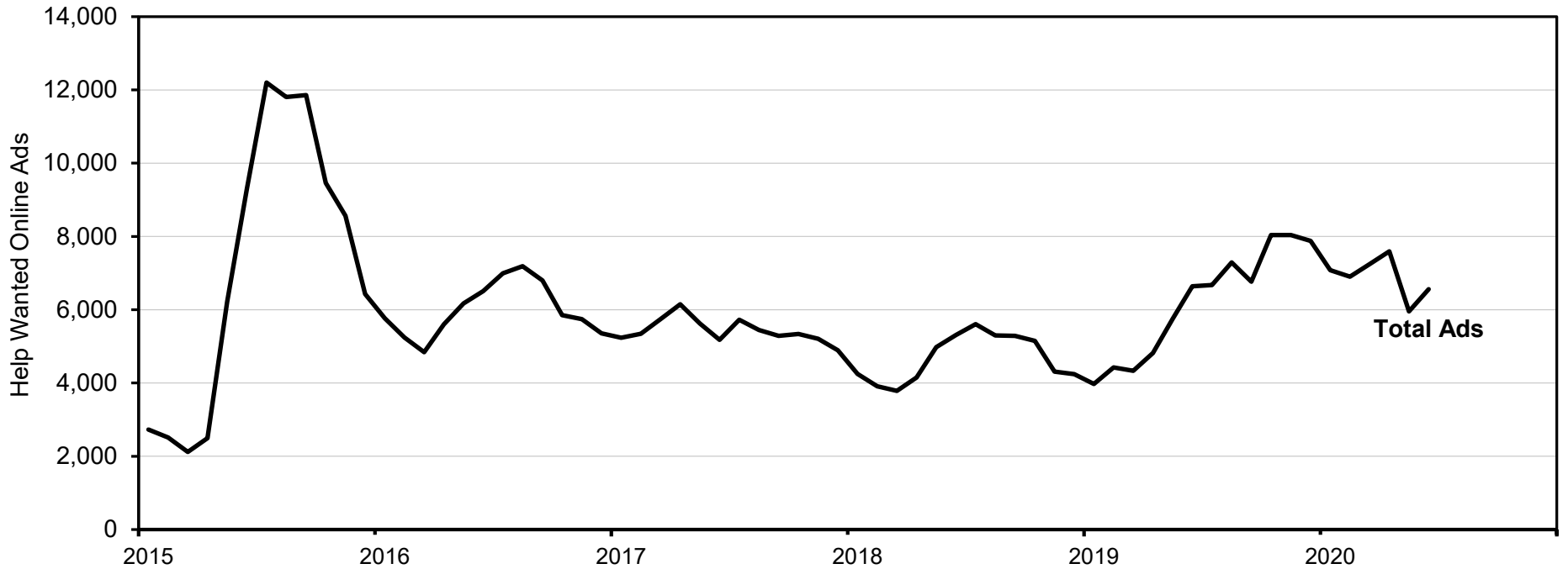
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



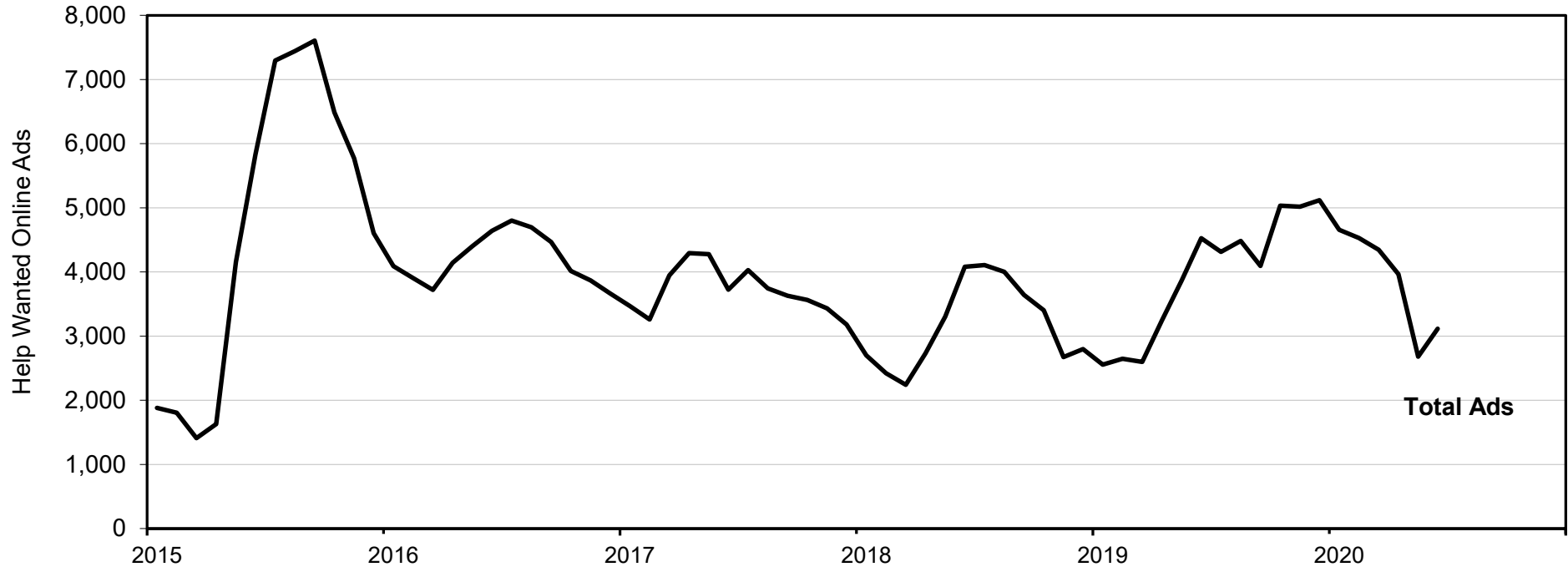
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# Lane Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

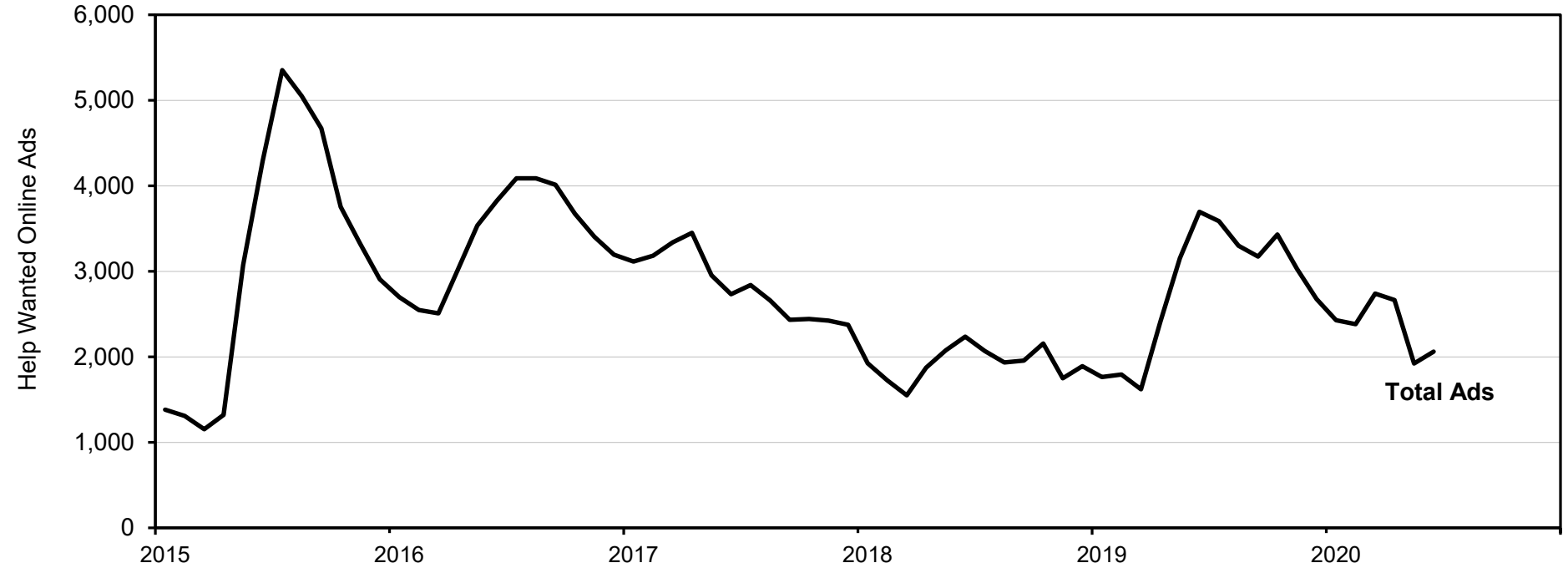
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

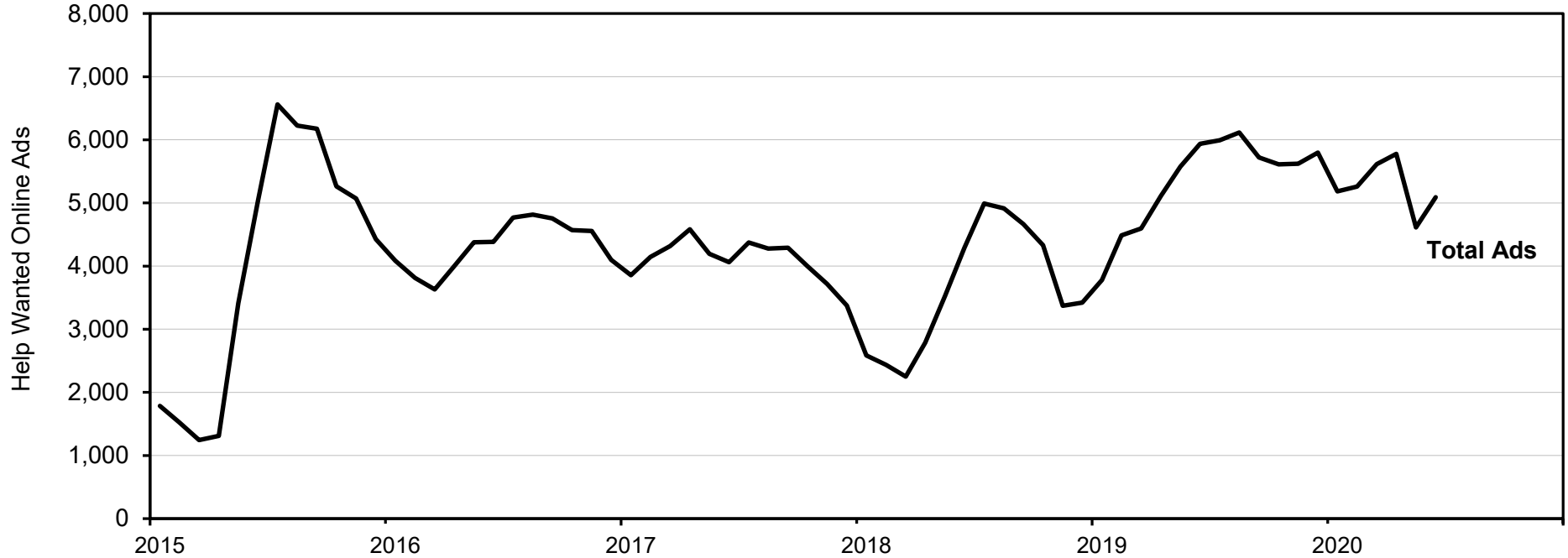
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



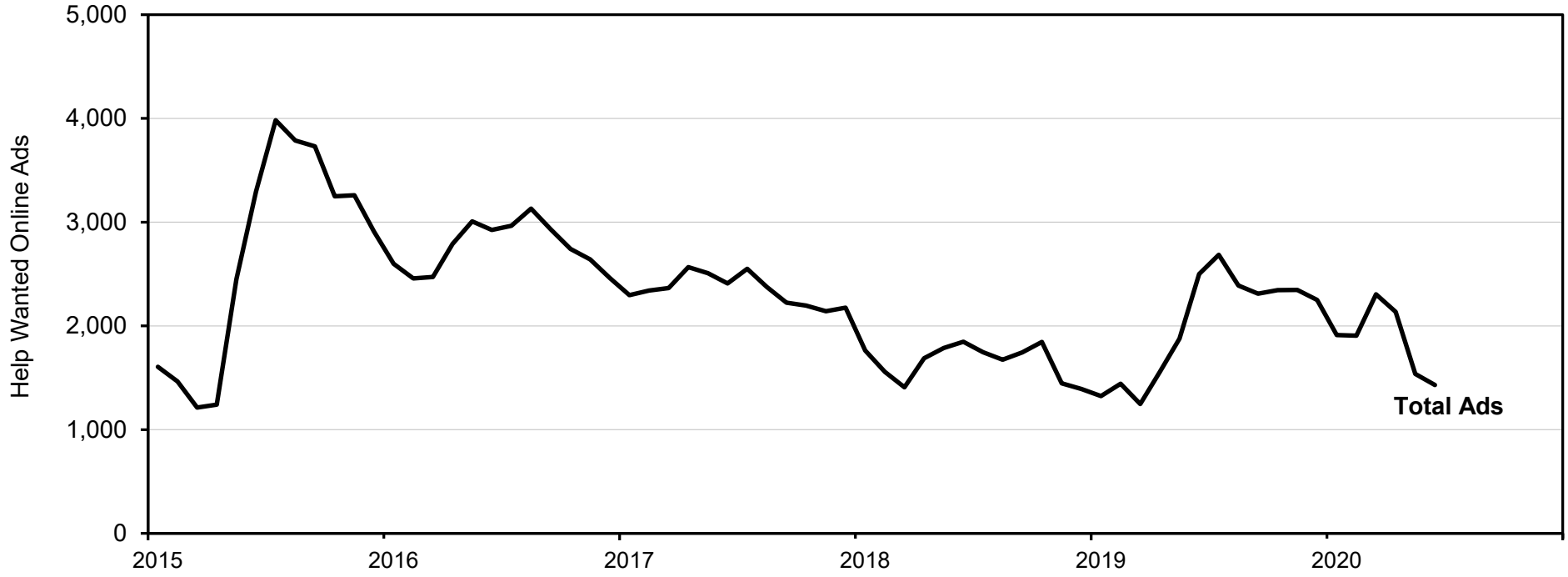
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

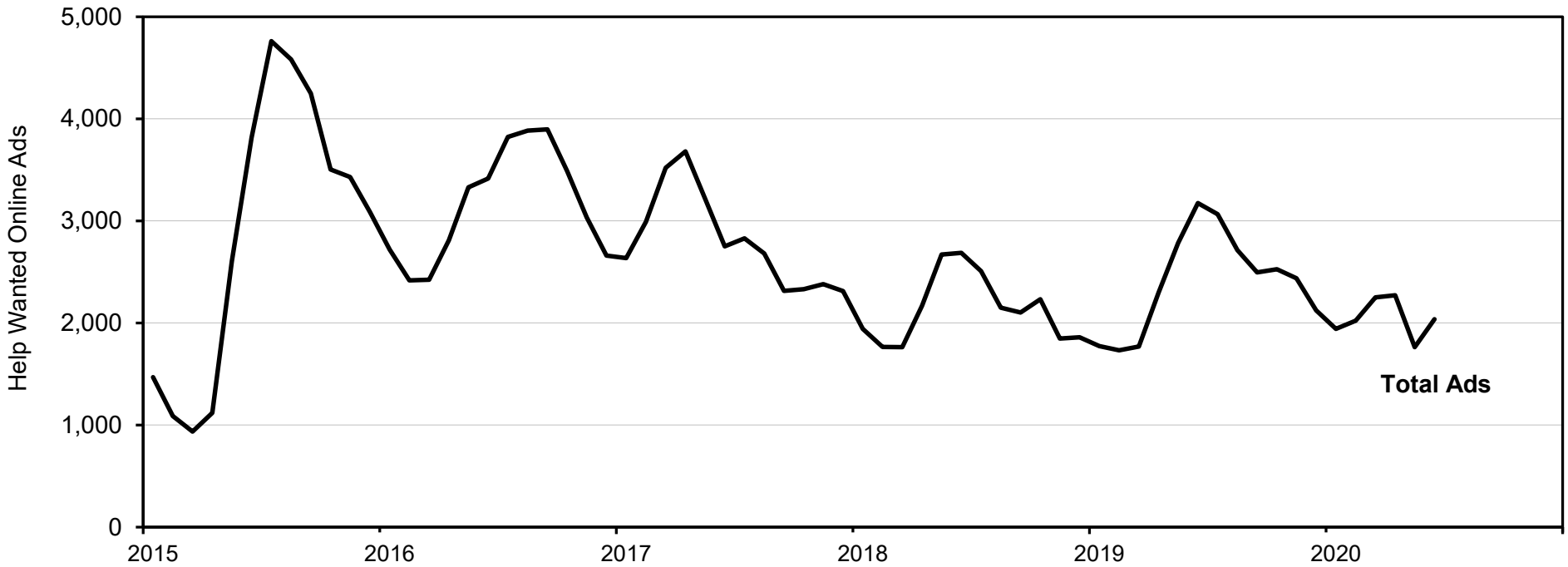


Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020

# Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

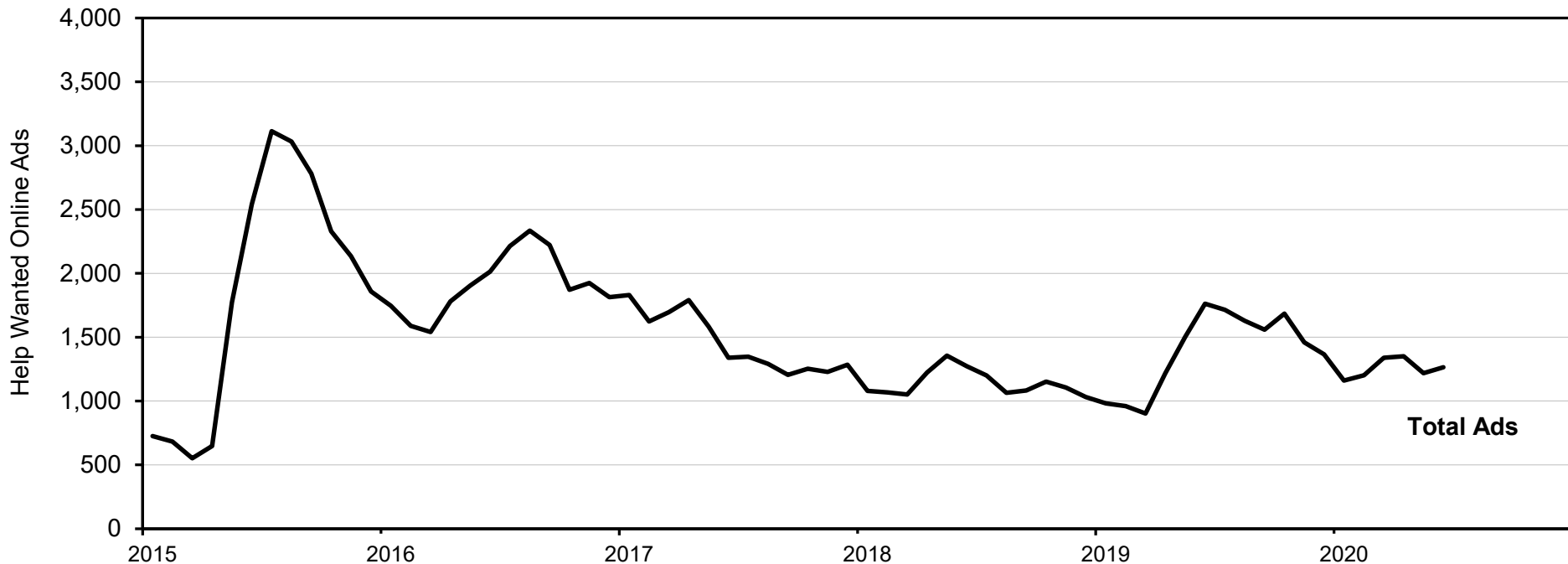
January 2015 - June 2020





# Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



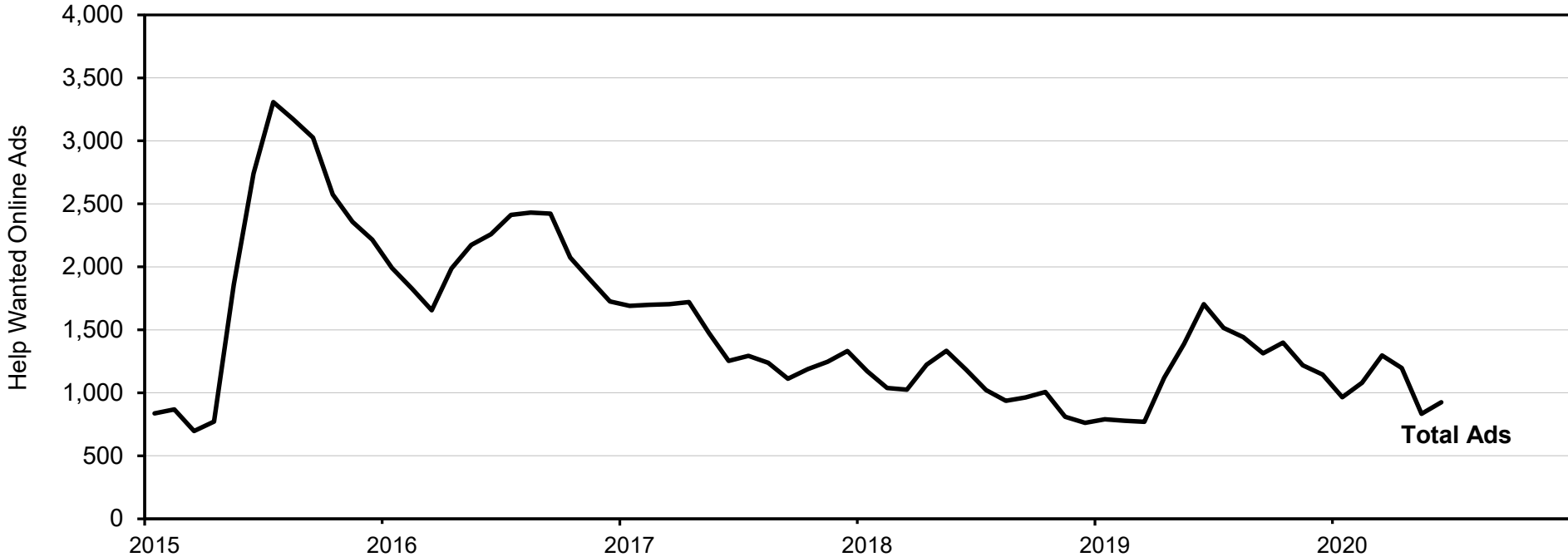
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020



# Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - June 2020





**Sarah Cunningham, Economist**

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