Help Wanted Online Ads

July 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Help Wanted Online ads increased by 528,800 nationally in July.

• Number of ads being posted for the first time *(new ads)* increased by 361,800 nationally in July

• In July, the number of ads increased in all of Oregon’s metro areas.

• Number of online ads among Oregon and its neighboring states:
  - Idaho: 27,100
  - Nevada: 51,700
  - Oregon: 53,600
  - Washington: 96,700
  - California: 546,300
The number of help wanted ads in Oregon increased by 6,300 in July.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The number of ads increased by 528,800 nationally in July.

Total Ads Index (January 2015= 100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Computer and mathematical occupations have the highest share of jobs that can be done from home. Read [Who Can't Work from Home During a Global Pandemic?](#) by Workforce Analyst Brandon Schrader.

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarahe.Cunningham@Oregon.gov) if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA
Online ads in the Portland metro area increased by 3,808 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area increased by 310 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Eugene metro area increased by 610 in July.
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Medford metro area increased by 330 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Bend metro area increased by 320 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Corvallis metro area increased by 170 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area increased by 180 in July.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Did you know that help wanted online ads are available by local workforce areas?

- **Portland-Metro** – Multnomah and Washington counties
- **Mid-Valley** – Linn, Marion, Polk and Yamhill counties
- **Lane** – Lane County
- **East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties
- **Clackamas** – Clackamas County
- **Rogue Valley** – Jackson and Josephine counties
- **Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties
- **Southwestern Oregon** – Coos, Curry, and Douglas counties
- **Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarahe.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All local workforce areas in Oregon saw a decrease in help wanted ads from July 2019 to July 2020 except for the Mid-Valley region.

<table>
<thead>
<tr>
<th>Over-the-Year Change in Help Wanted Ads in July 2020</th>
<th>Over-the-Year Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>284</td>
</tr>
<tr>
<td>Clackamas</td>
<td>-688</td>
</tr>
<tr>
<td>Lane</td>
<td>-664</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>-388</td>
</tr>
<tr>
<td>Northwest Oregon</td>
<td>-700</td>
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<tr>
<td>Eastern Oregon</td>
<td>-377</td>
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<tr>
<td>Portland-Metro</td>
<td>-11,944</td>
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<tr>
<td>East Cascades</td>
<td>-1,026</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>-933</td>
</tr>
</tbody>
</table>

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
Portland-Metro Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Lane Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Northwest Oregon Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020
Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
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