



# Help Wanted Online Ads

July 2020

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

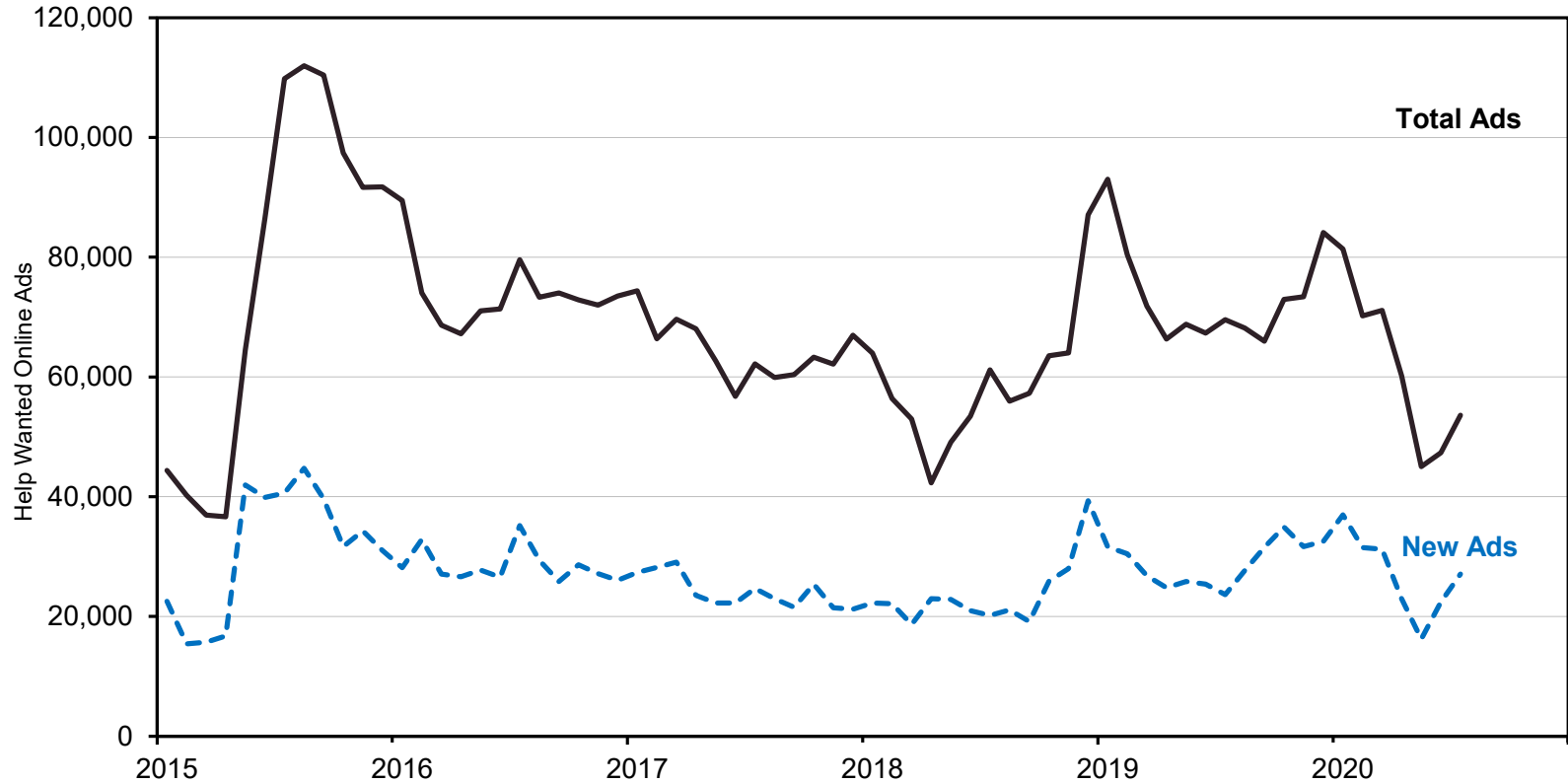


## Help Wanted Online ads increased by 528,800 nationally in July.

- Number of ads being posted for the first time (*new ads*) increased by 361,800 nationally in July
- In July, the number of ads increased in all of Oregon's metro areas.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 27,100
  - Nevada: 51,700
  - Oregon: 53,600
  - Washington: 96,700
  - California: 546,300



## The number of help wanted ads in Oregon increased by 6,300 in July.

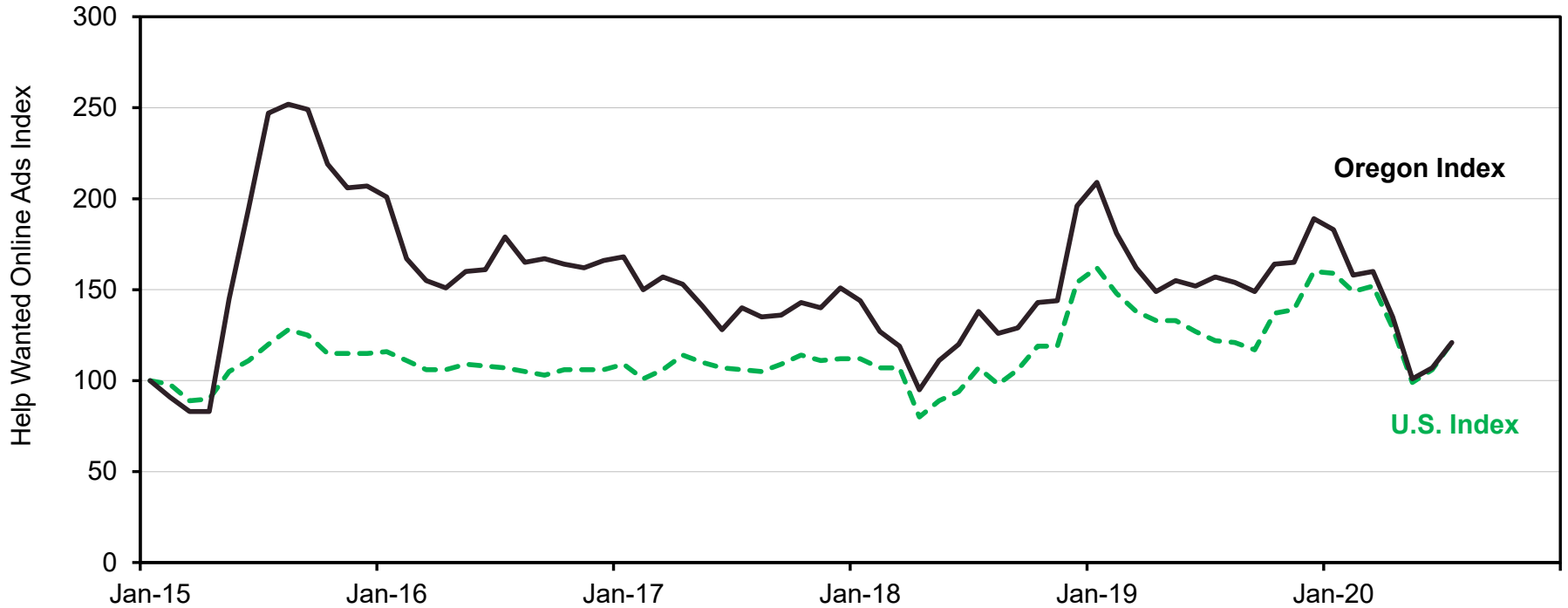


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# The number of ads increased by 528,800 nationally in July.

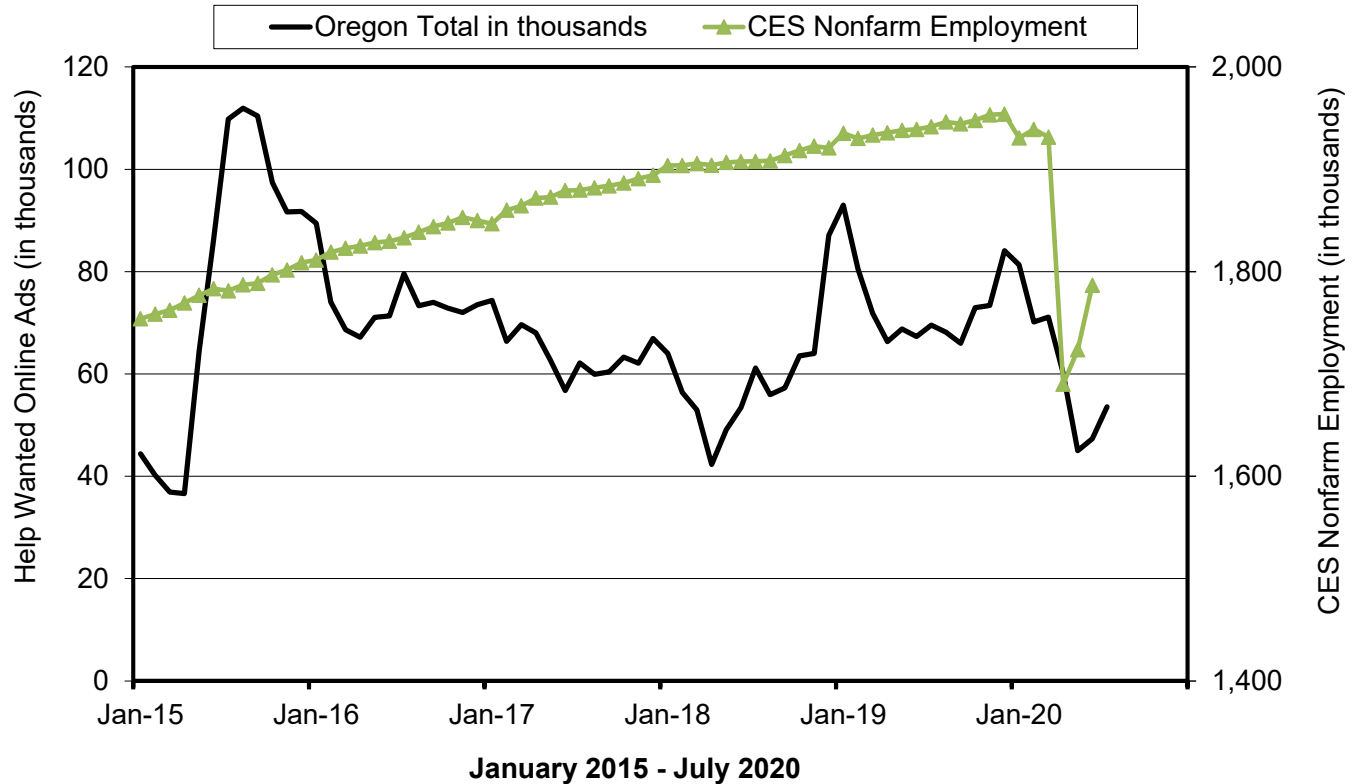
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



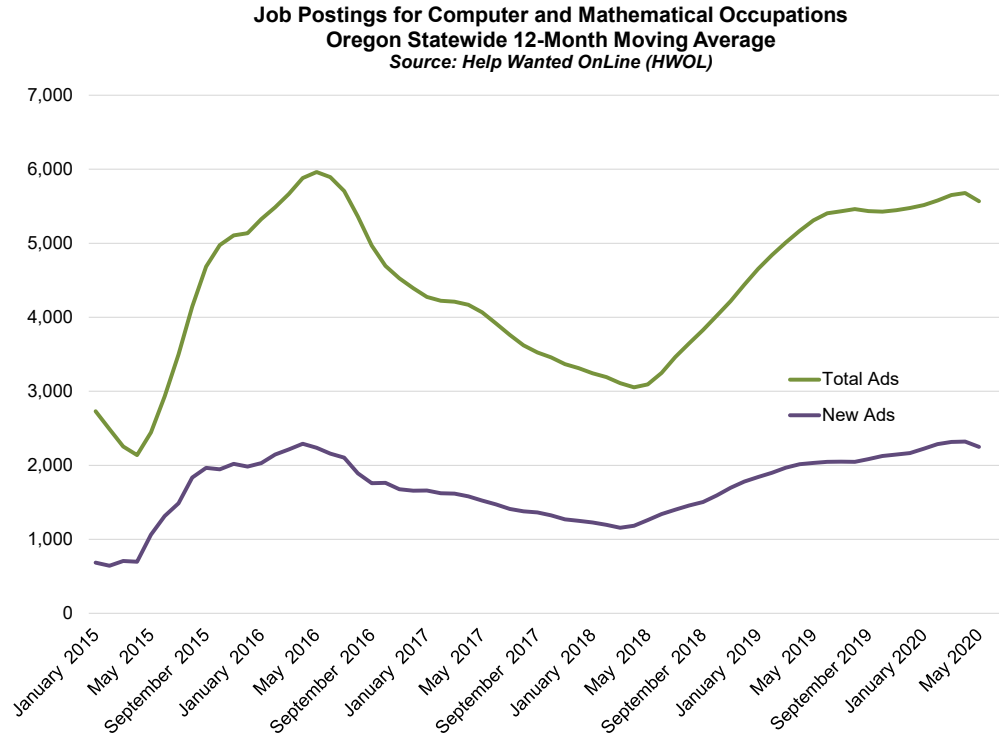
## The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Computer and mathematical occupations have the highest share of jobs that can be done from home. Read [Who Can't Work from Home During a Global Pandemic?](#) by Workforce Analyst Brandon Schrader.



Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need HWOL data for specific occupations.

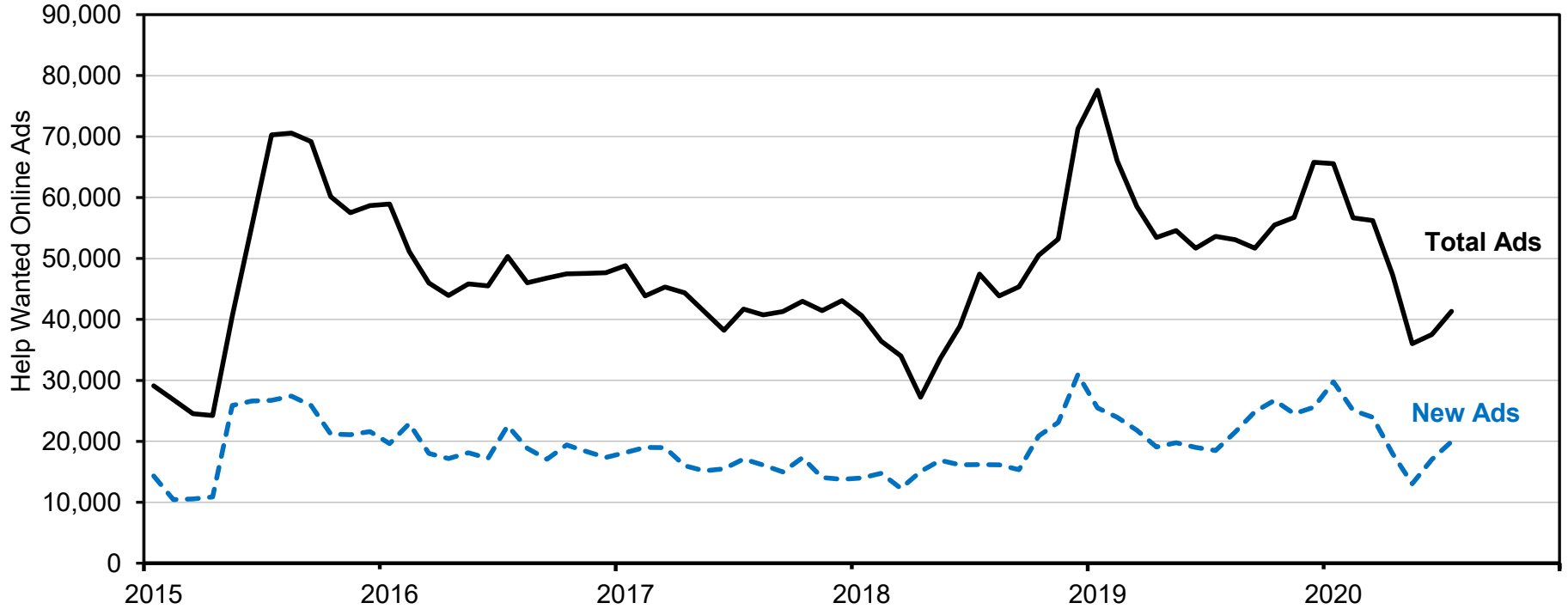


# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



# Online ads in the Portland metro area increased by 3,808 in July.

Seasonally Adjusted



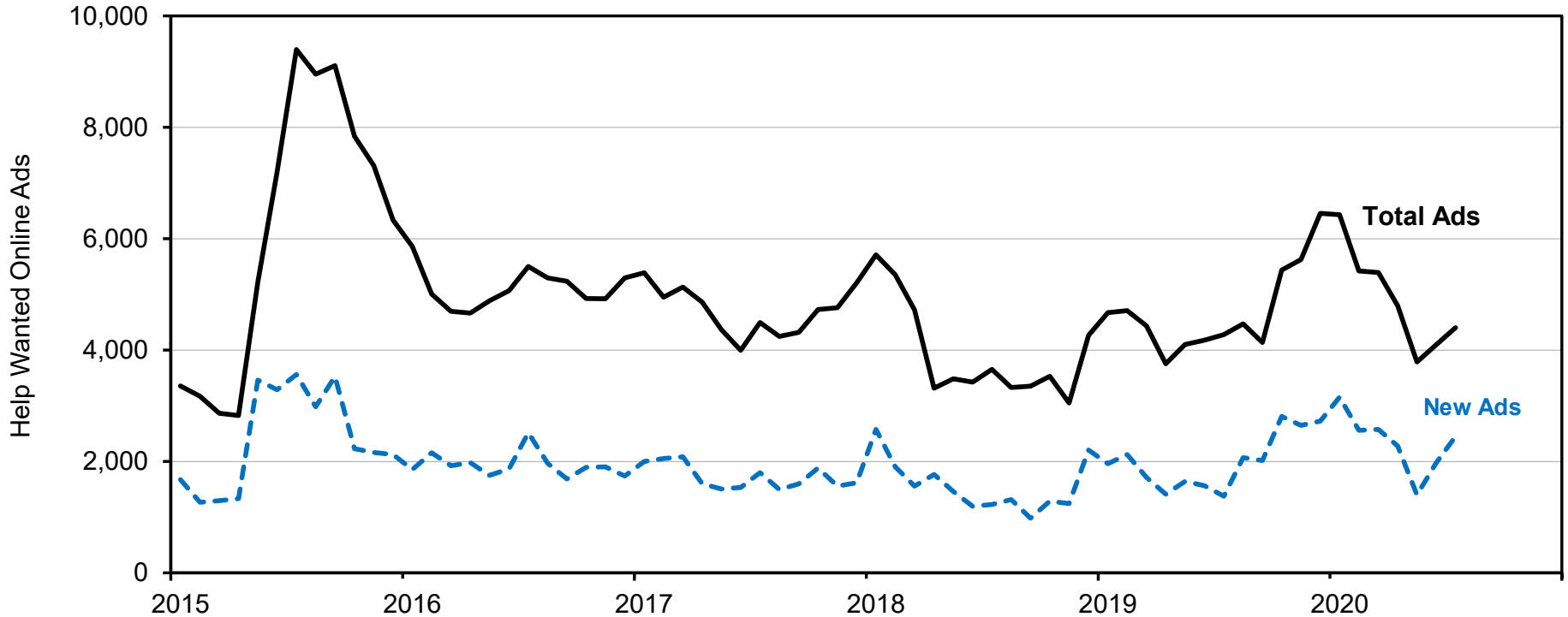
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Online ads in the Salem metro area increased by 310 in July.

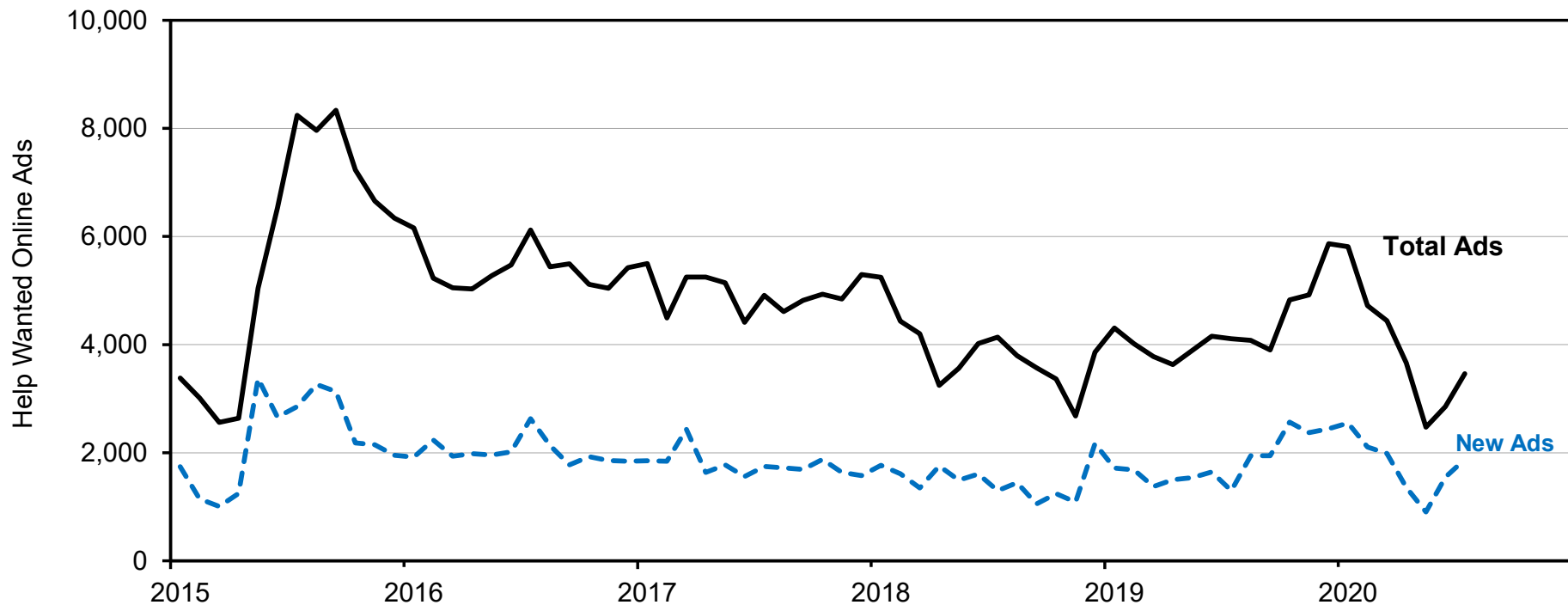
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Online ads in the Eugene metro area increased by 610 in July. Seasonally Adjusted

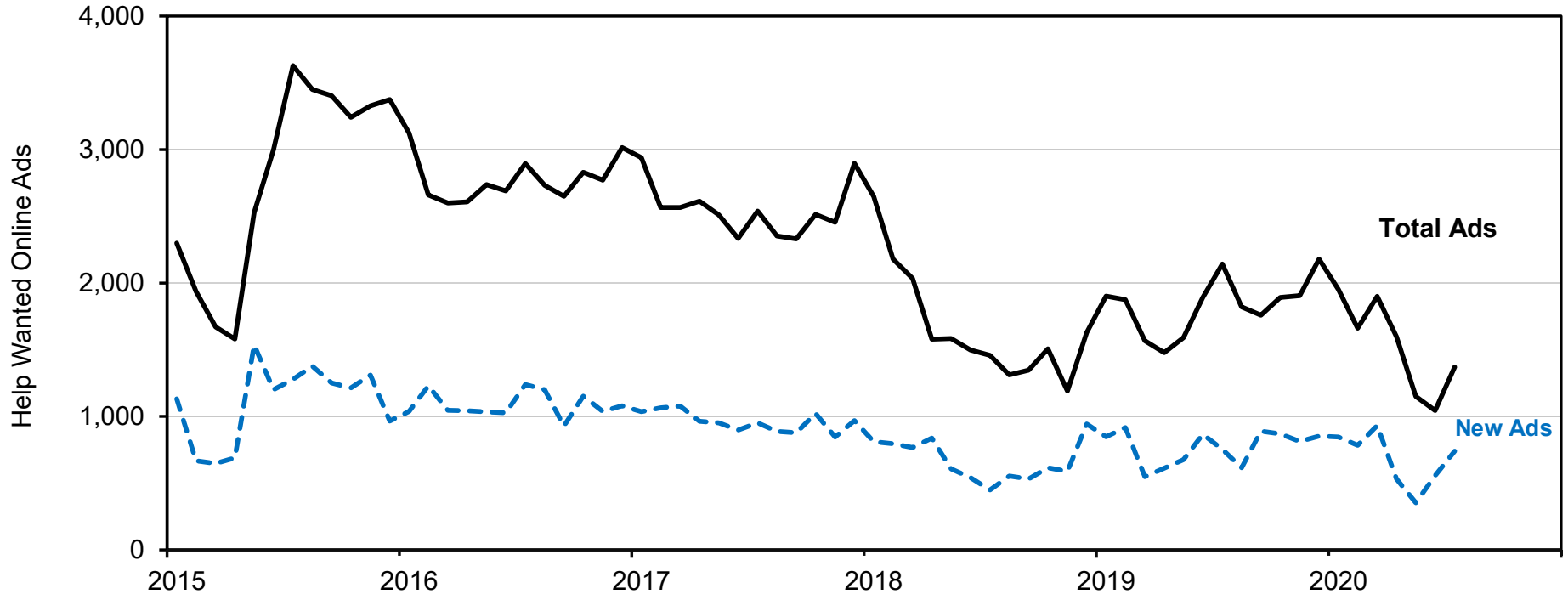


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Medford metro area increased by 330 in July.

Seasonally Adjusted

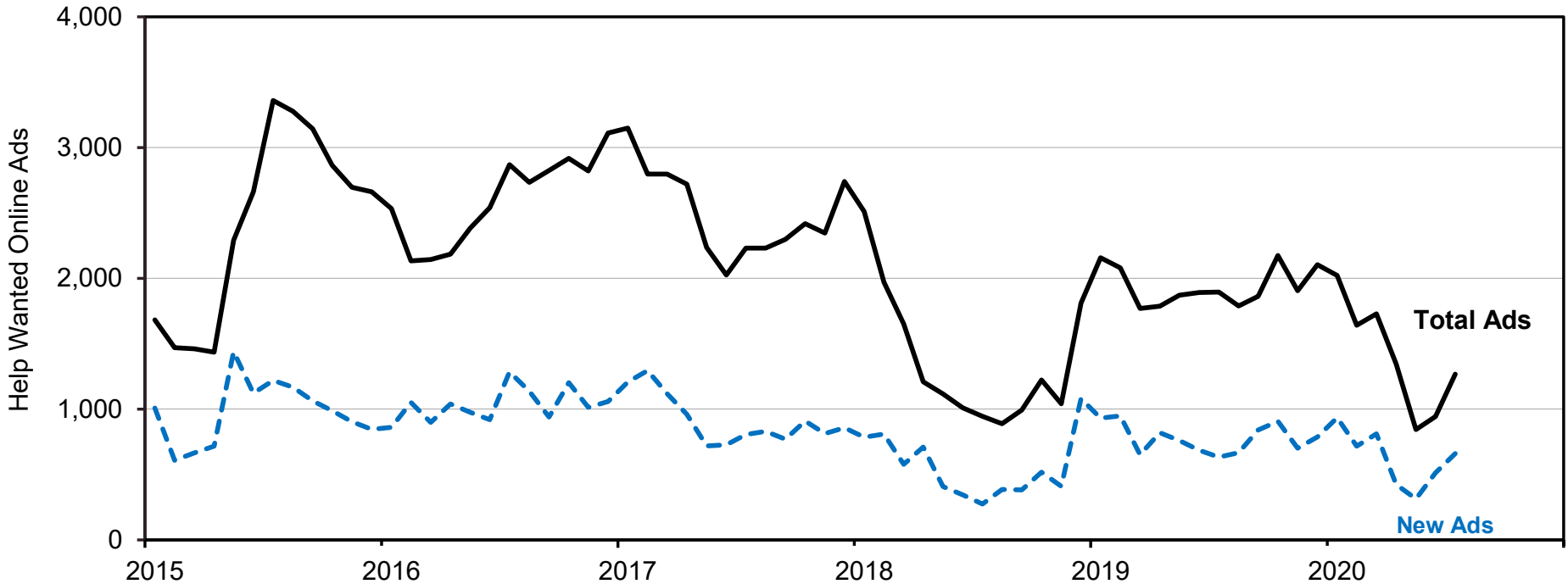


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Bend metro area increased by 320 in July.

Seasonally Adjusted

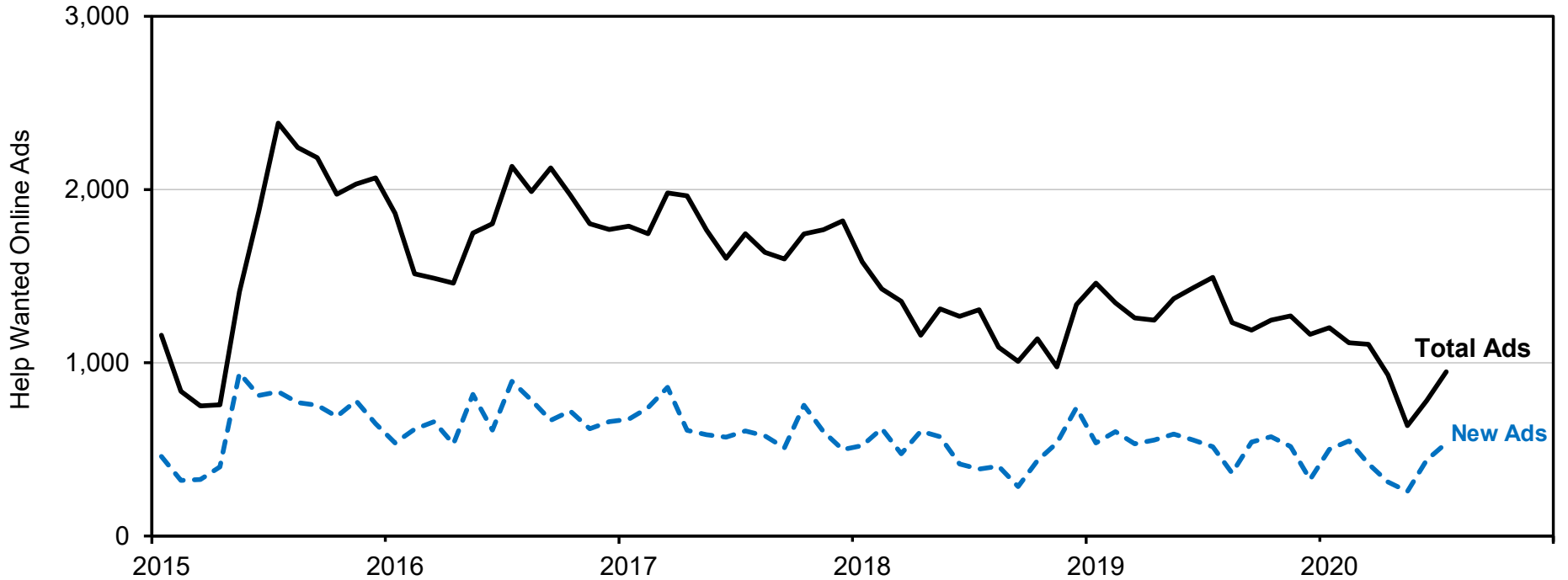


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Corvallis metro area increased by 170 in July.

Seasonally Adjusted

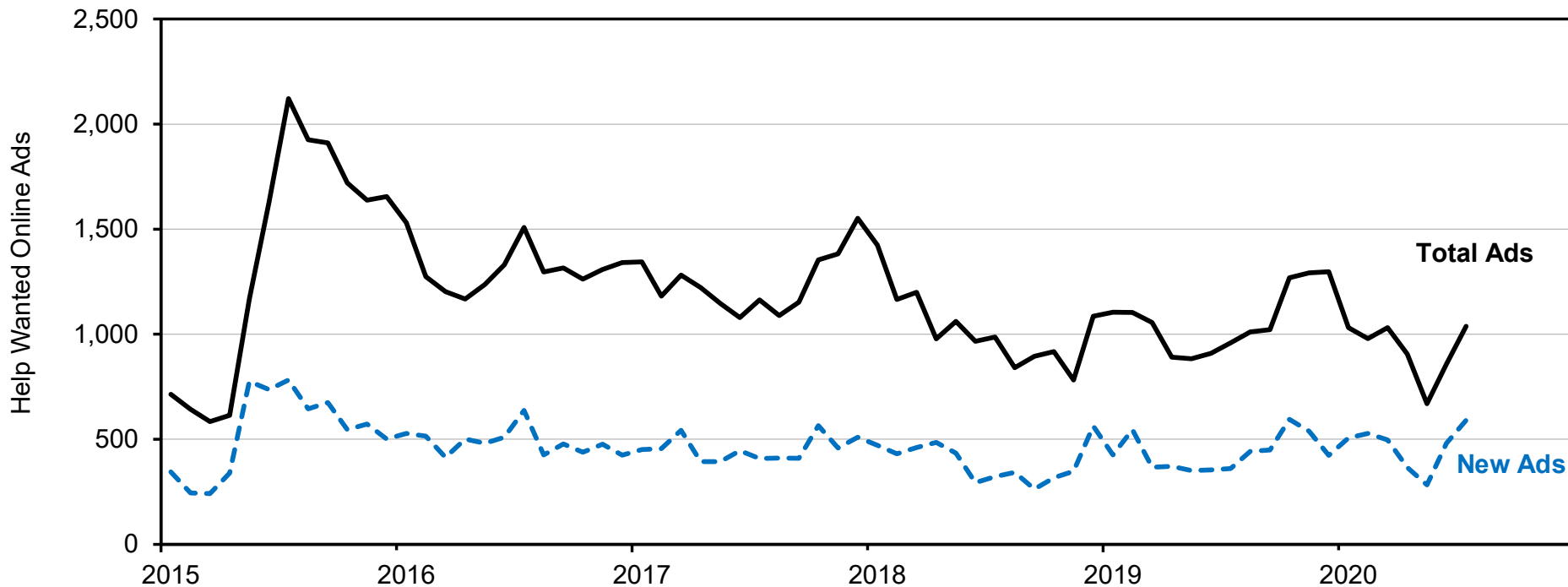


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Online ads in the Albany metro area increased by 180 in July.

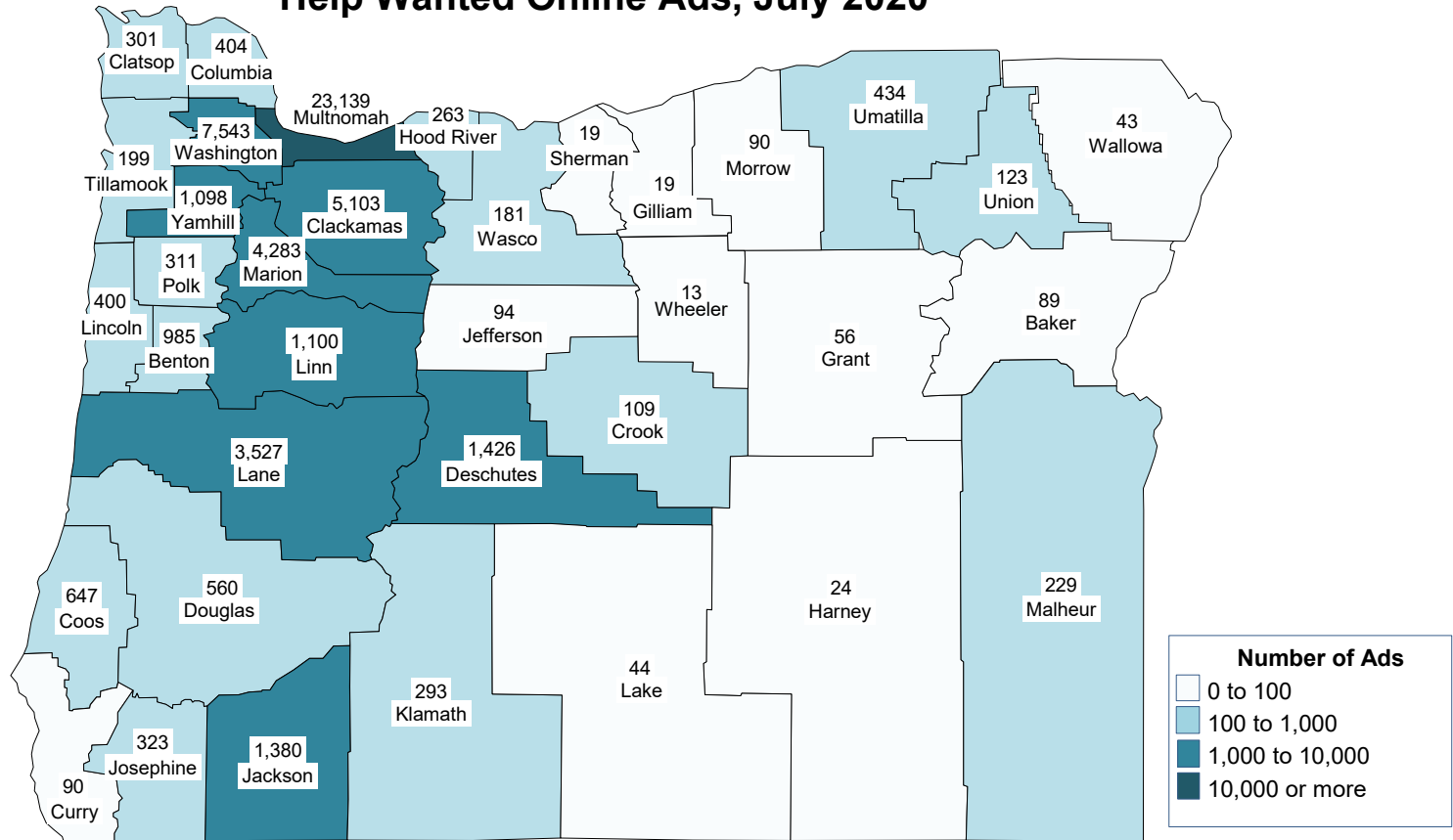
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Help Wanted Online Ads, July 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.





All local workforce areas in Oregon saw a decreased in help wanted ads from July 2019 to July 2020 except for the Mid-Valley region.

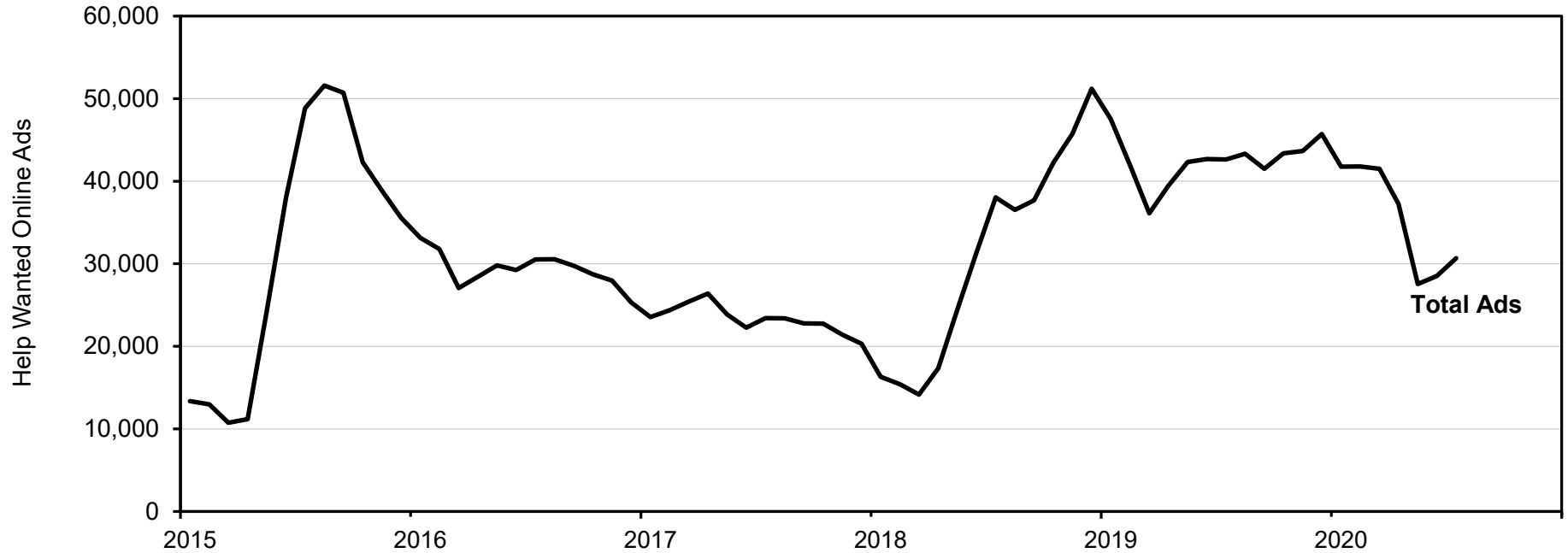
	<b>Over-the-Year Change in Help Wanted Ads in July 2020</b>	<b>Over-the-Year Change Rate</b>
Mid-Valley	284	4%
Clackamas	-688	-12%
Lane	-664	-16%
Southwestern Oregon	-388	-23%
Northwest Oregon	-700	-23%
Eastern Oregon	-377	-26%
Portland-Metro	-11,944	-28%
East Cascades	-1,026	-29%
Rogue Valley	-933	-35%

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.



# Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



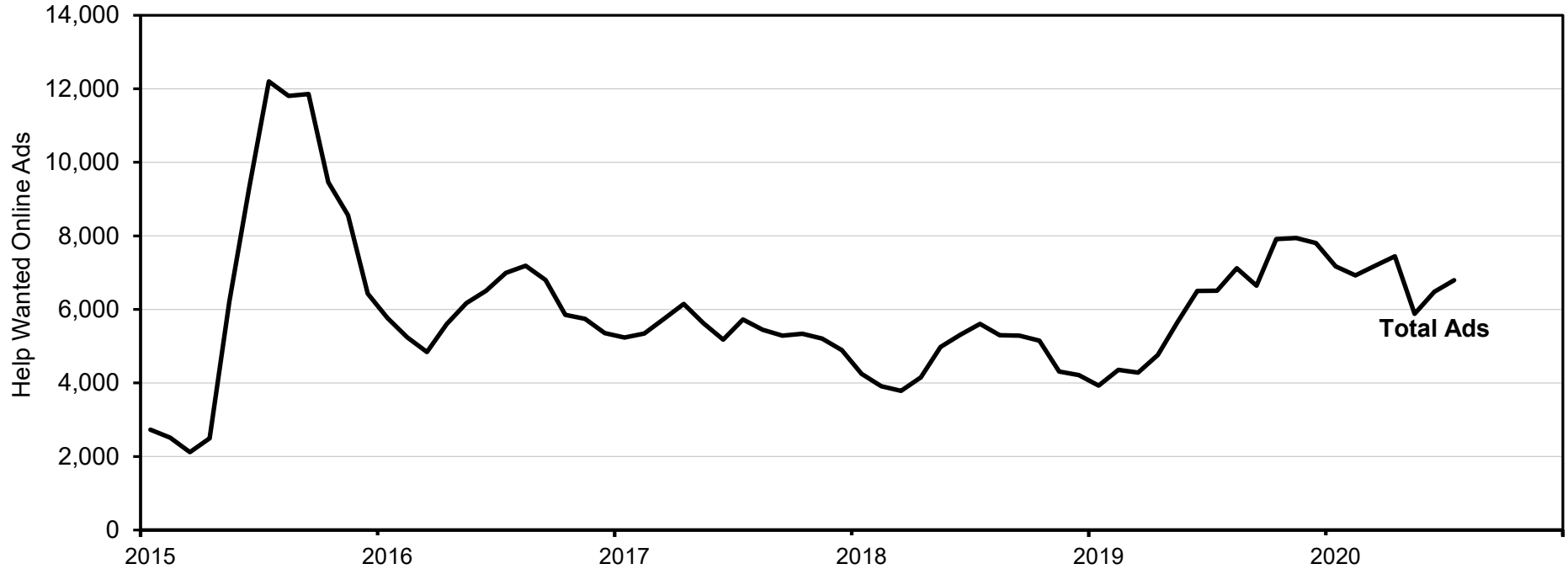
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

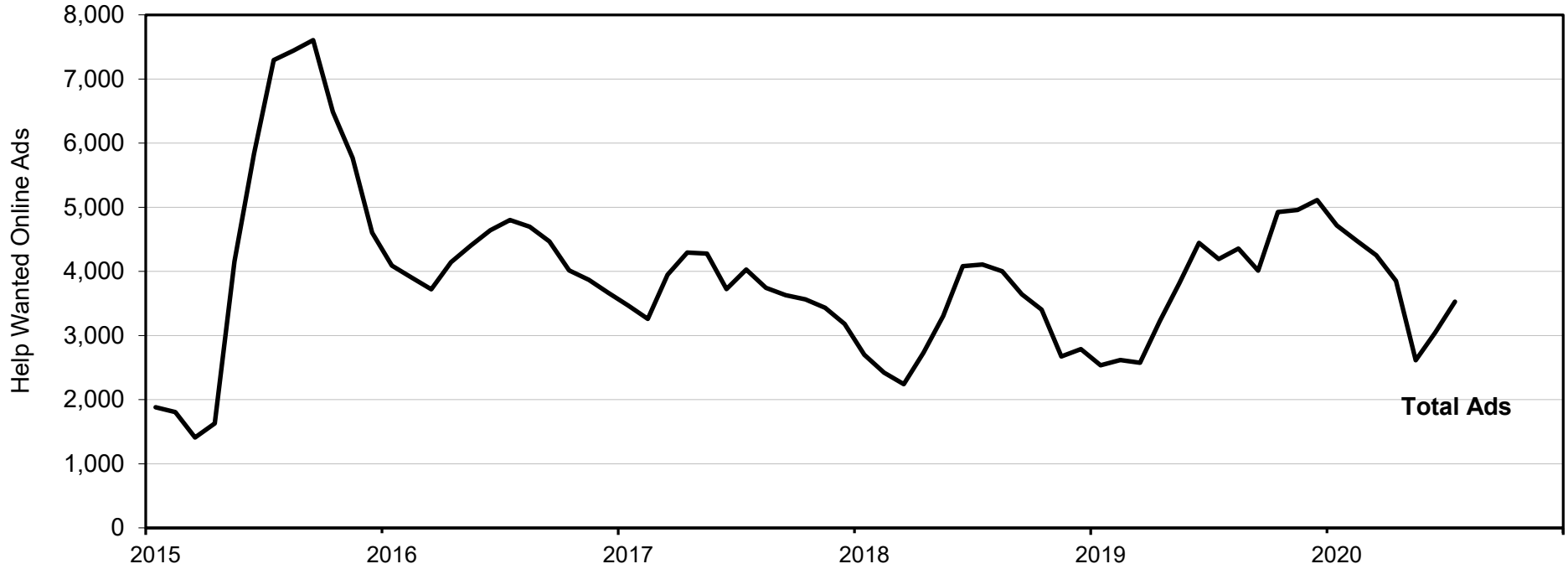
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# Lane Help Wanted Online Ads

Not Seasonally Adjusted



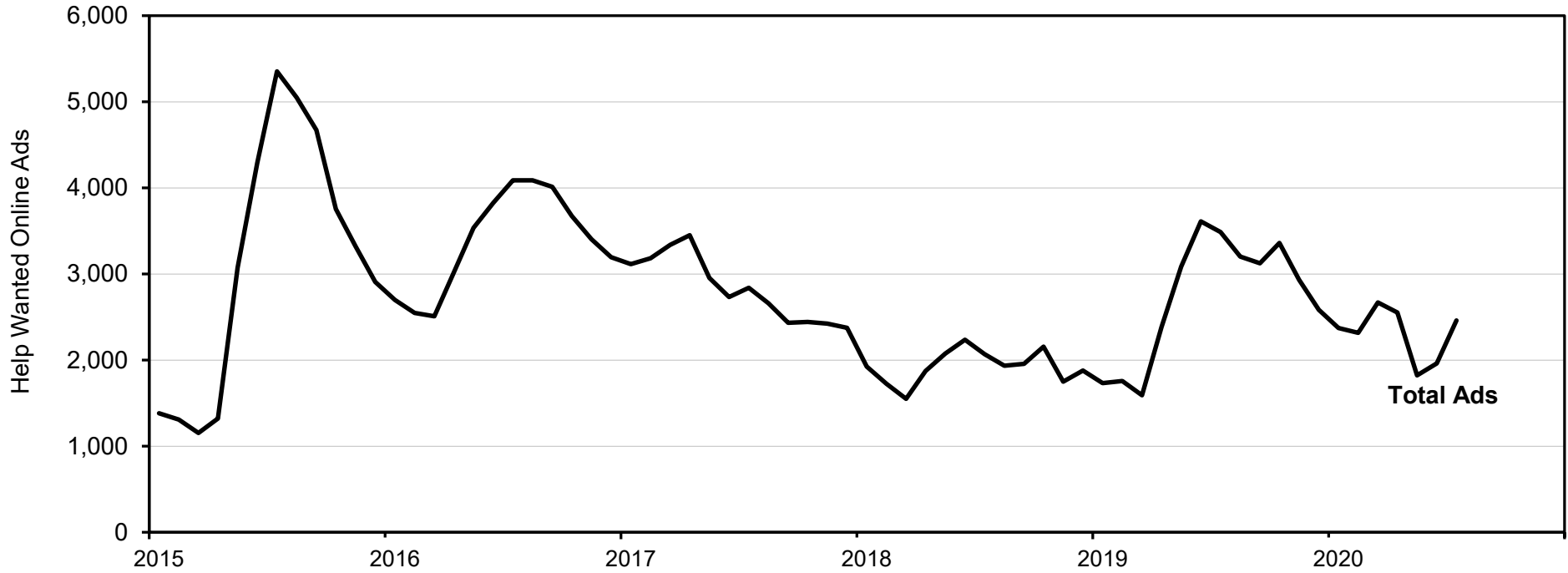
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

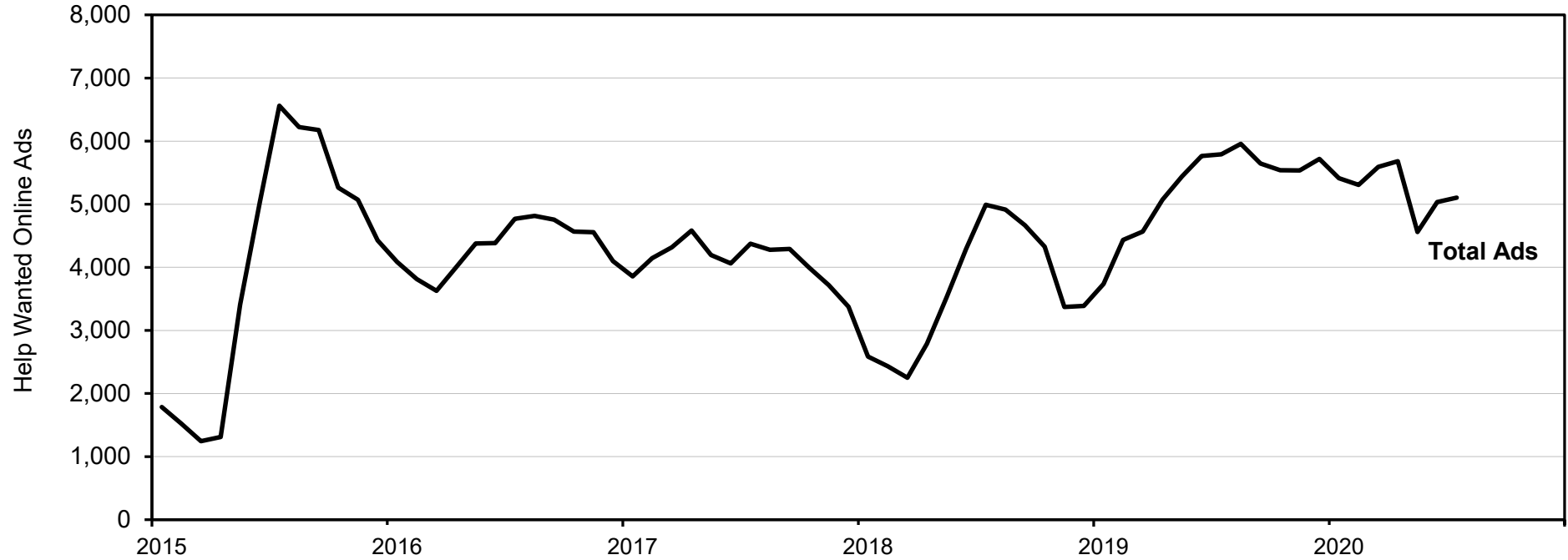
January 2015 - July 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

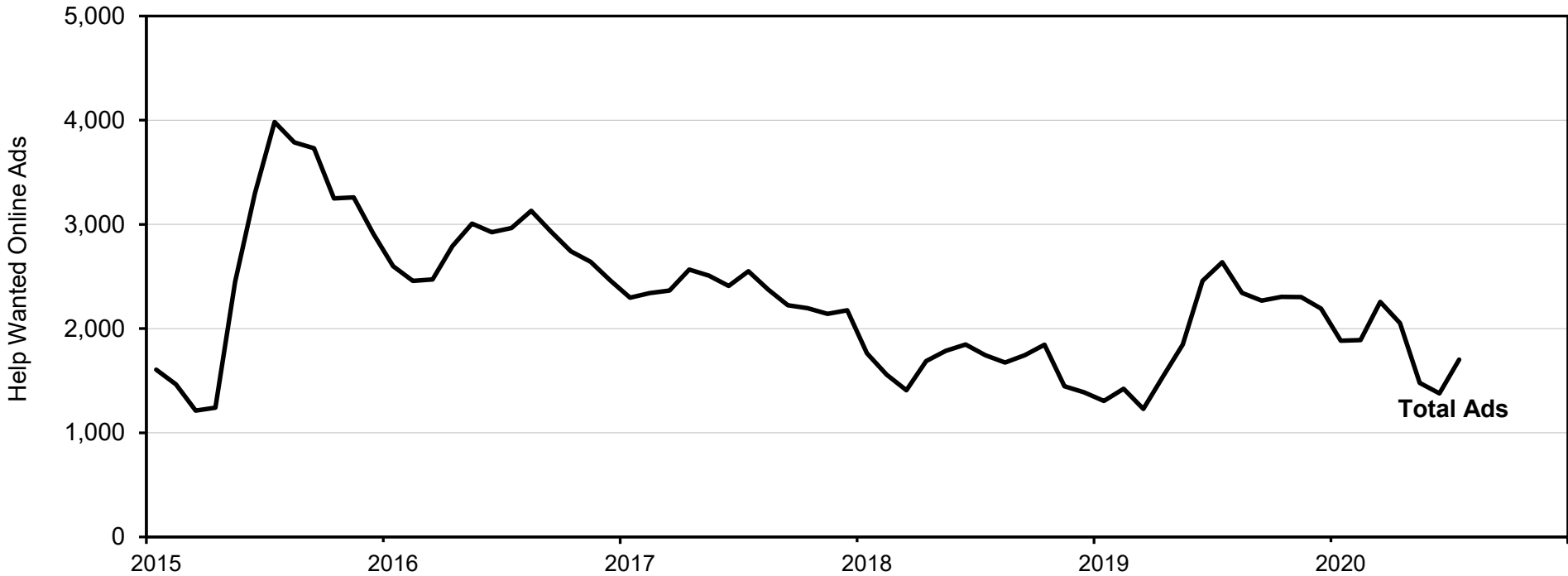
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

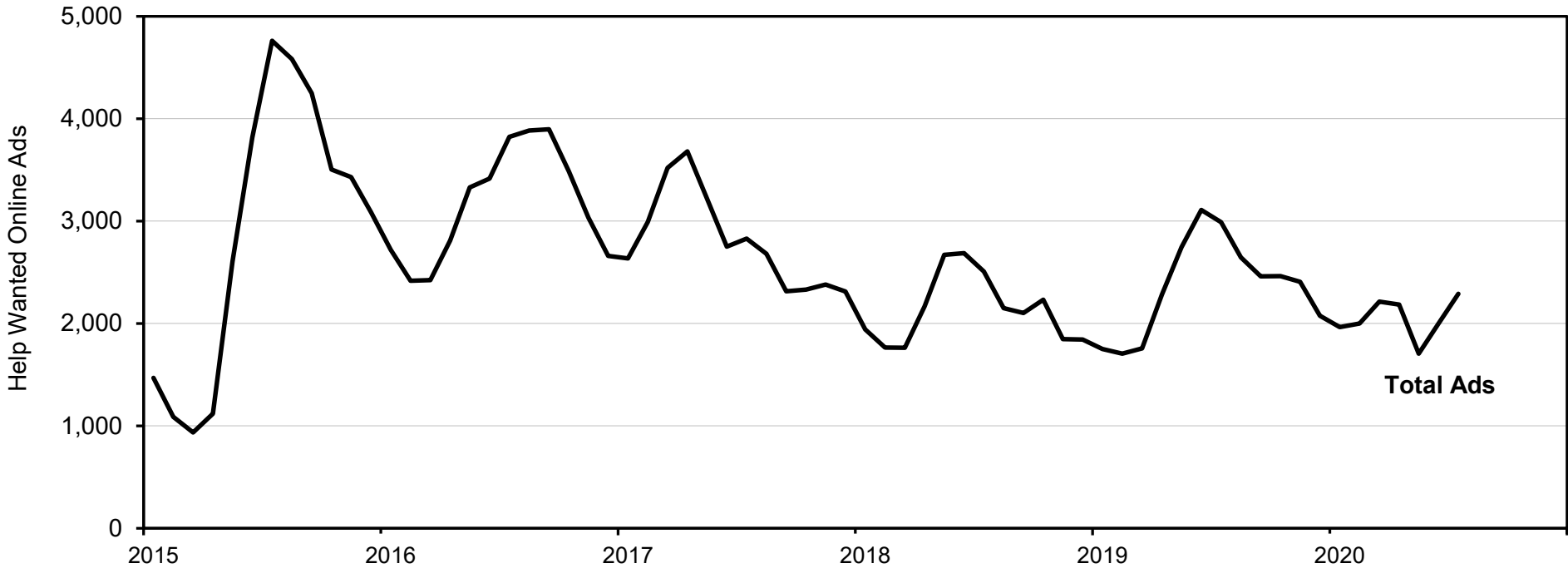
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

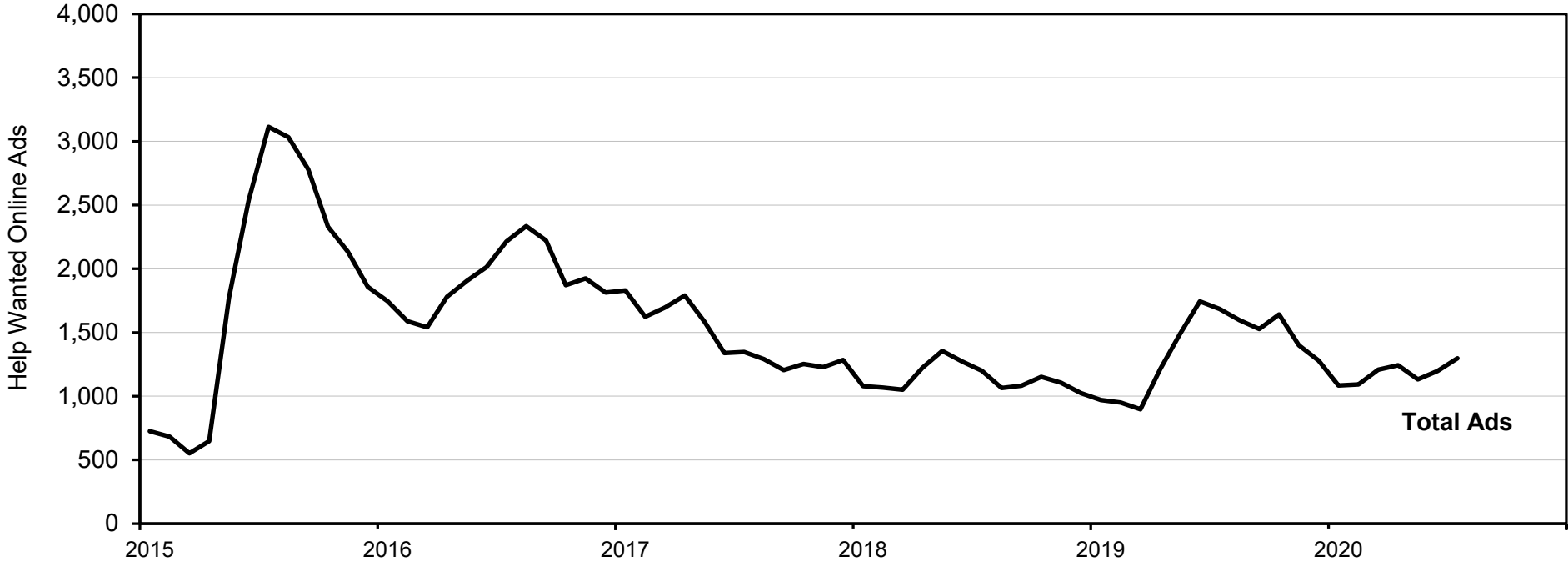
January 2015 - July 2020





# Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

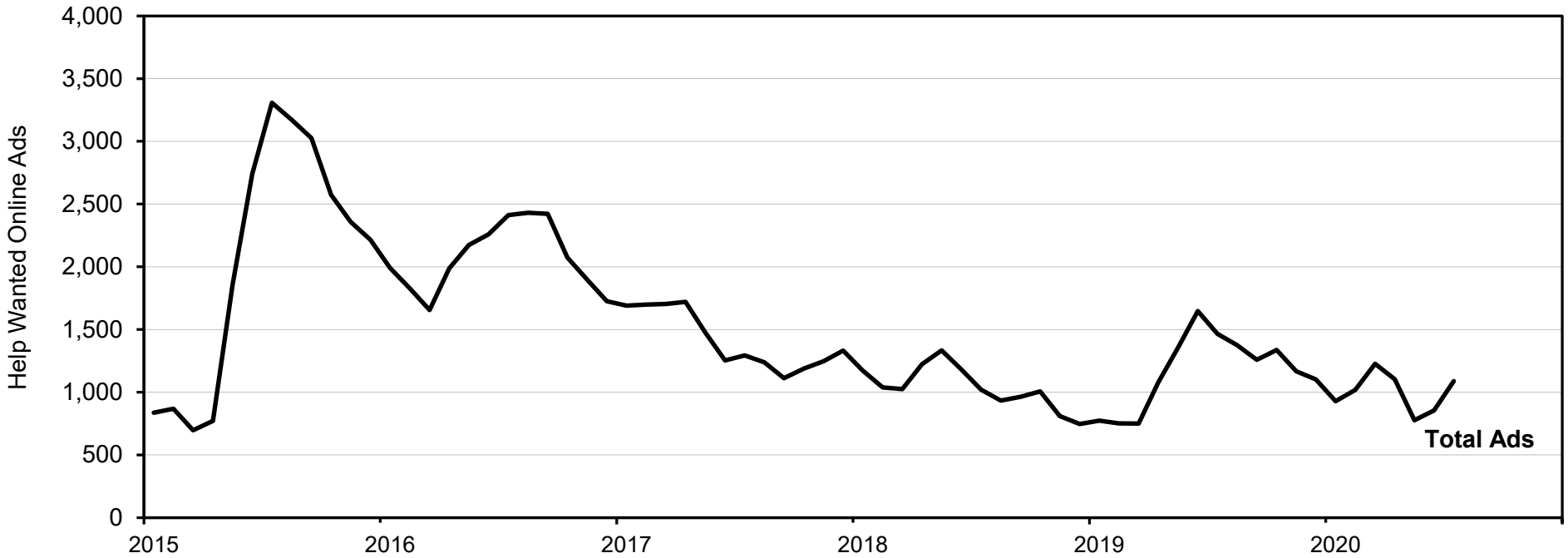
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



# Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020





**Sarah Cunningham, Economist**

[Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov)

503-871-0046

Get the latest workforce and economic research delivered to your inbox!

Sign up at <https://www.qualityinfo.org/p-sofrm/>

**Join the conversation:**

[OregonEmployment.Blogspot.com](http://OregonEmployment.Blogspot.com)

Twitter [@OED\\_Research](https://twitter.com/OED_Research)

