Help Wanted Online Ads

August 2020

Available online at www.QualityInfo.org
Search for Help Wanted Online Index
Help Wanted Online ads increased by 315,100 nationally in August.

- Number of ads being posted for the first time (*new ads*) decreased by 24,100 nationally in August.
- In August, the number of ads increased in all of Oregon’s metro areas.
- Number of online ads among Oregon and its neighboring states:
  - Idaho: 30,100
  - Nevada: 57,100
  - Oregon: 55,900
  - Washington: 100,800
  - California: 572,000
The number of help wanted ads in Oregon increased by 3,600 in August.

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The number of ads increased by 315,100 nationally in August.

Total Ads Index (January 2015 = 100)

Source: The Conference Board Help Wanted OnLine™ (HWOL)
The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted

![Graph showing Help Wanted Online Ads and CES Nonfarm Employment from January 2015 to August 2020.]

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Computer and mathematical occupations have the highest share of jobs that can be done from home. Read *Who Can’t Work from Home During a Global Pandemic?* by Workforce Analyst Brandon Schrader.

Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.
HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA
Online ads in the Portland metro area increased by 1,770 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Salem metro area increased by 450 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Eugene metro area increased by 520 in August.
Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Support Business · Promote Employment
Online ads in the Medford metro area increased by 30 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Bend metro area increased by 200 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Corvallis metro area increased by 160 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Online ads in the Albany metro area increased by 50 in August.

Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Help Wanted Online Ads, August 2020

Source: Oregon Employment Department, The Conference Board, and Wanted Analytics
Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Sarah.E.Cunningham@Oregon.gov](mailto:Sarah.E.Cunningham@Oregon.gov) if you need additional HWOL data for your workforce area.
All local workforce areas in Oregon saw a decrease in help wanted ads from August 2019 to August 2020 except for the Mid-Valley region.

<table>
<thead>
<tr>
<th>Over-the-Year Change in Help Wanted Ads in August 2020</th>
<th>Over-the-Year Change Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Valley</td>
<td>355</td>
</tr>
<tr>
<td>Lane</td>
<td>-184</td>
</tr>
<tr>
<td>Northwest Oregon</td>
<td>-171</td>
</tr>
<tr>
<td>Clackamas</td>
<td>-629</td>
</tr>
<tr>
<td>Eastern Oregon</td>
<td>-184</td>
</tr>
<tr>
<td>East Cascades</td>
<td>-691</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>-343</td>
</tr>
<tr>
<td>Portland-Metro</td>
<td>-10,444</td>
</tr>
<tr>
<td>Rogue Valley</td>
<td>-670</td>
</tr>
</tbody>
</table>

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.
Portland-Metro Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Mid-Valley Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
East Cascades Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Southwestern Oregon Help Wanted Online Ads
Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine™ (HWOL)
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