



Help Wanted Online Ads

August 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

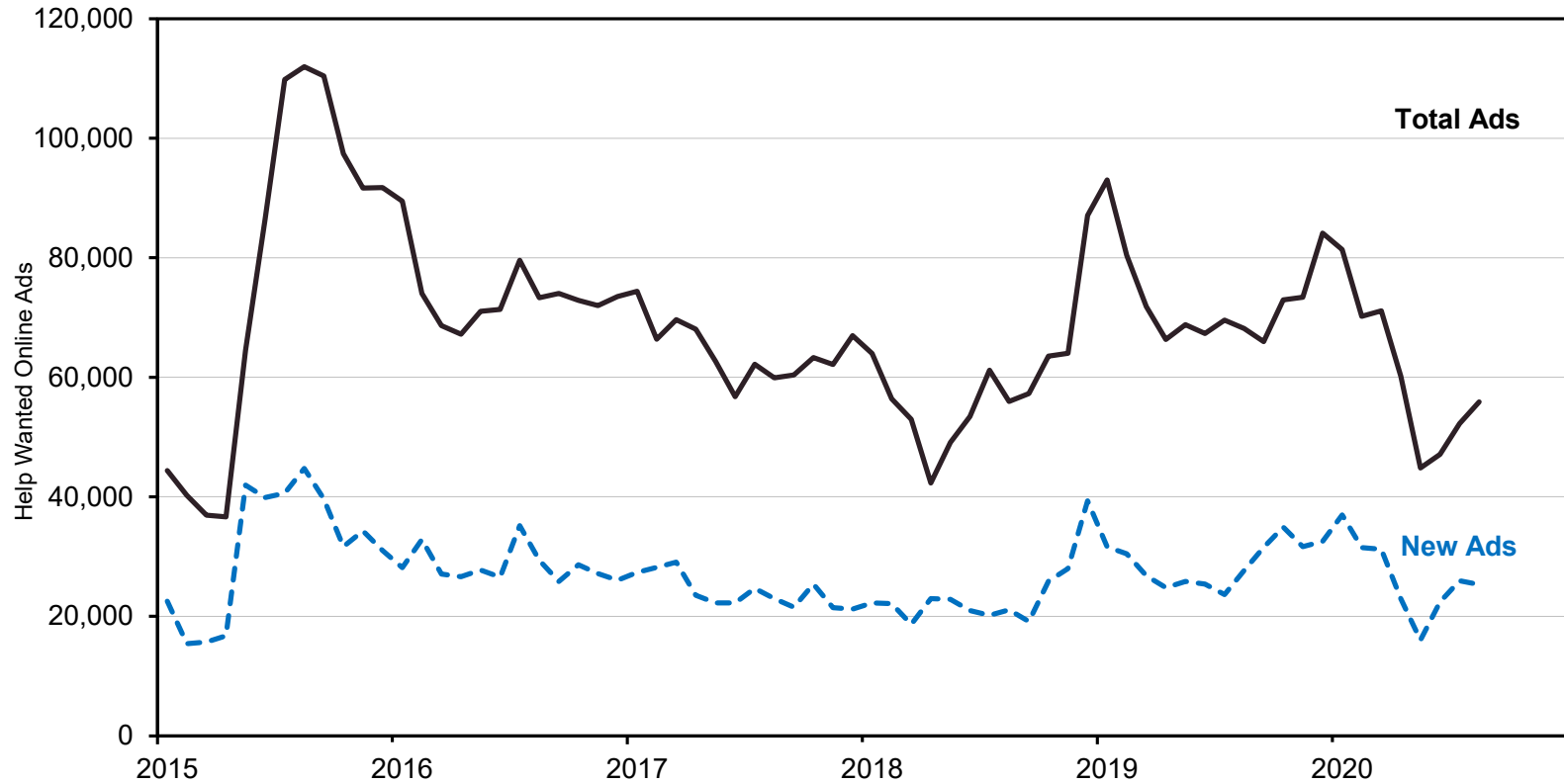


Help Wanted Online ads increased by 315,100 nationally in August.

- Number of ads being posted for the first time (*new ads*) decreased by 24,100 nationally in August
- In August, the number of ads increased in all of Oregon's metro areas.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 30,100
 - Nevada: 57,100
 - Oregon: 55,900
 - Washington: 100,800
 - California: 572,000



The number of help wanted ads in Oregon increased by 3,600 in August.

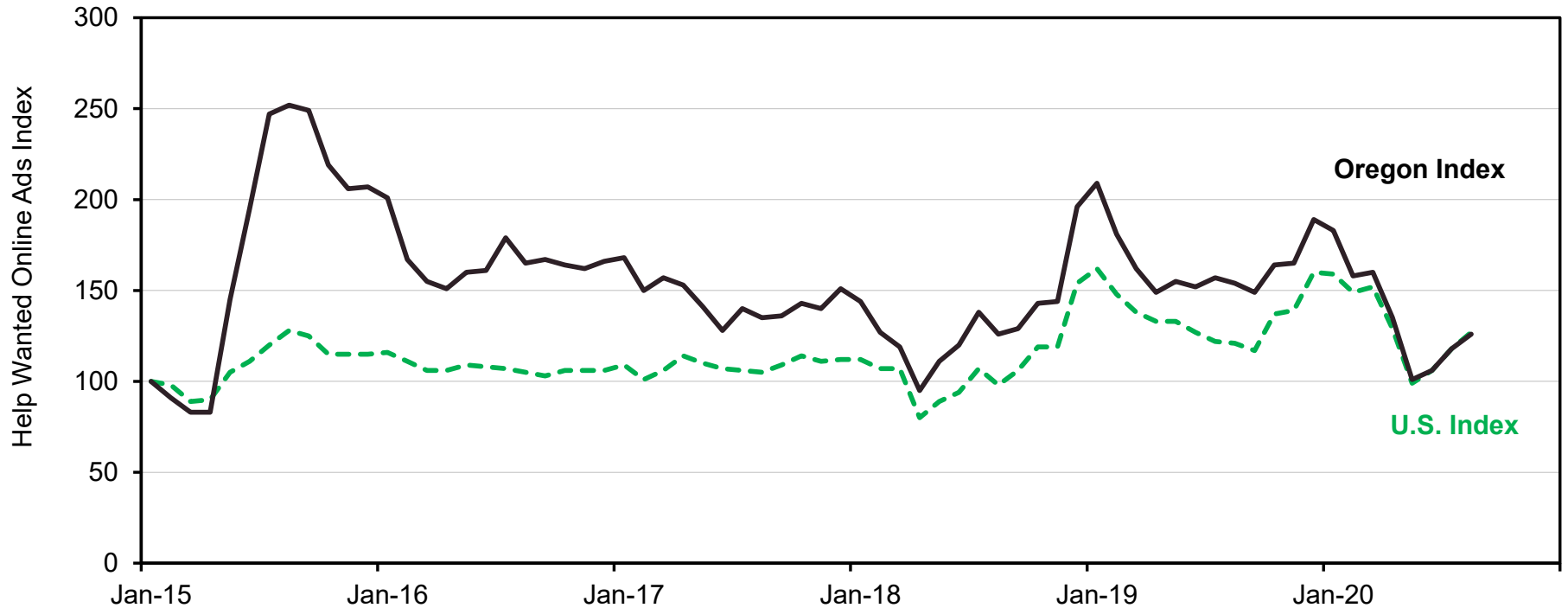


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 315,100 nationally in August.

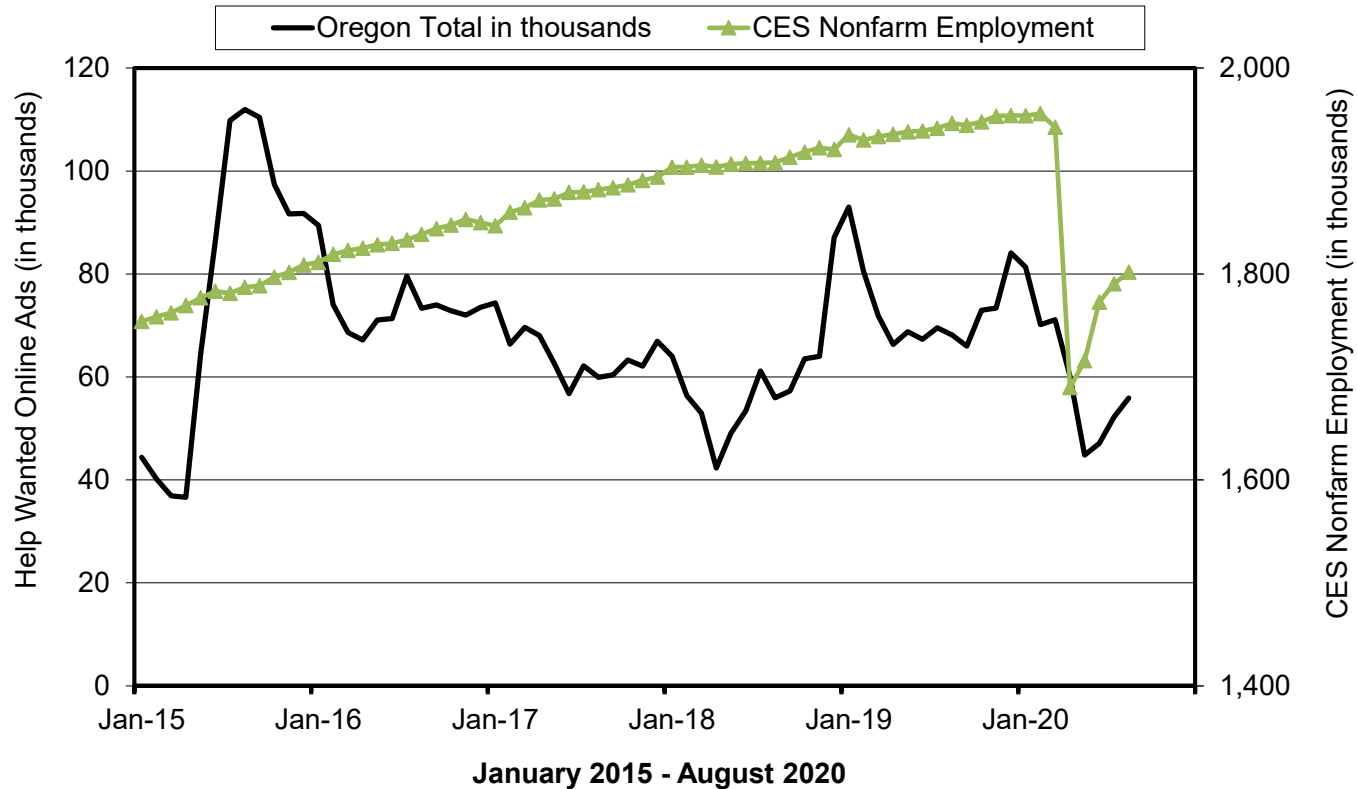
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

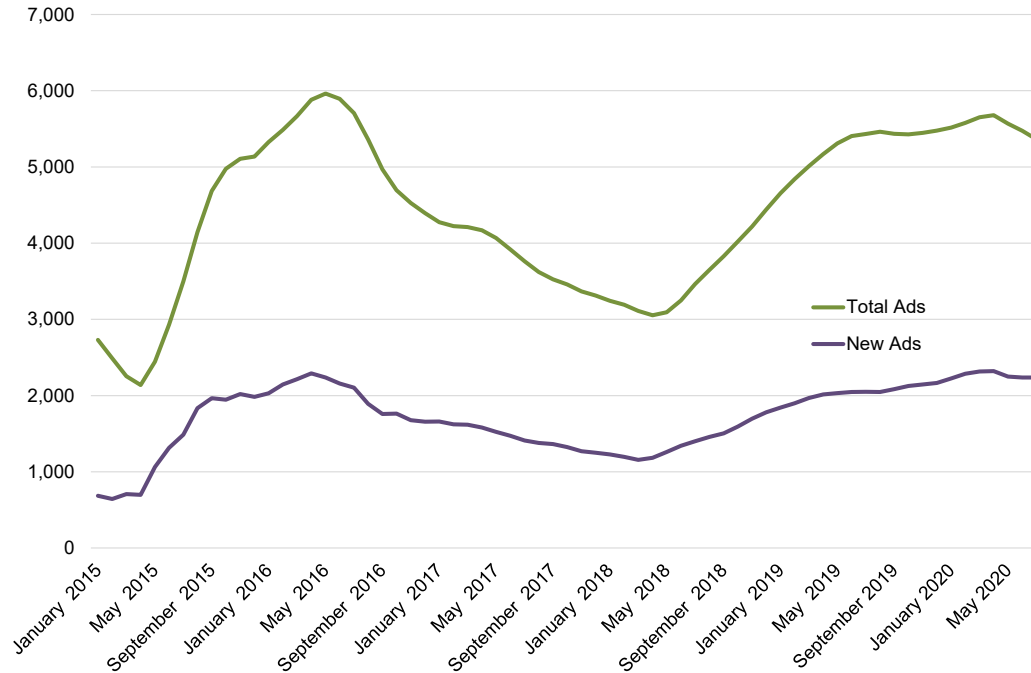


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Computer and mathematical occupations have the highest share of jobs that can be done from home. Read [Who Can't Work from Home During a Global Pandemic?](#) by Workforce Analyst Brandon Schrader.

Job Postings for Computer and Mathematical Occupations
Oregon Statewide 12-Month Moving Average
Source: Help Wanted OnLine (HWOL)



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

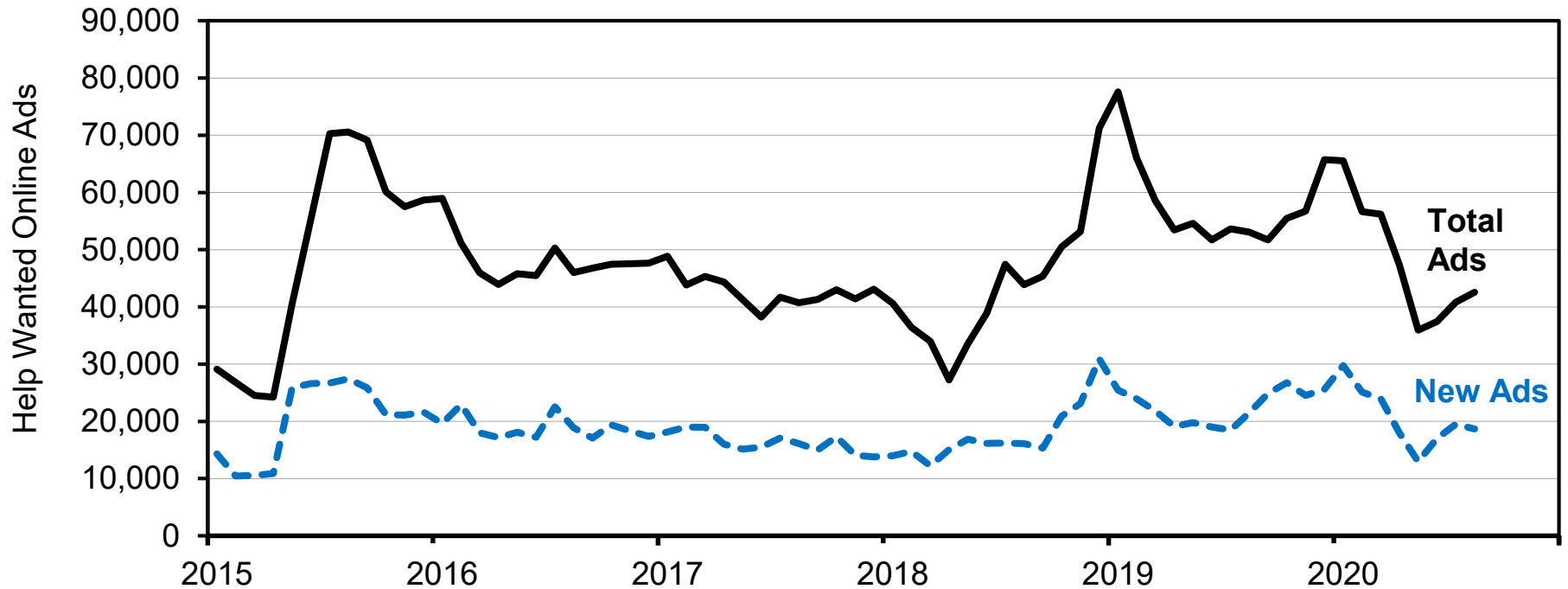


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 1,770 in August.

Seasonally Adjusted

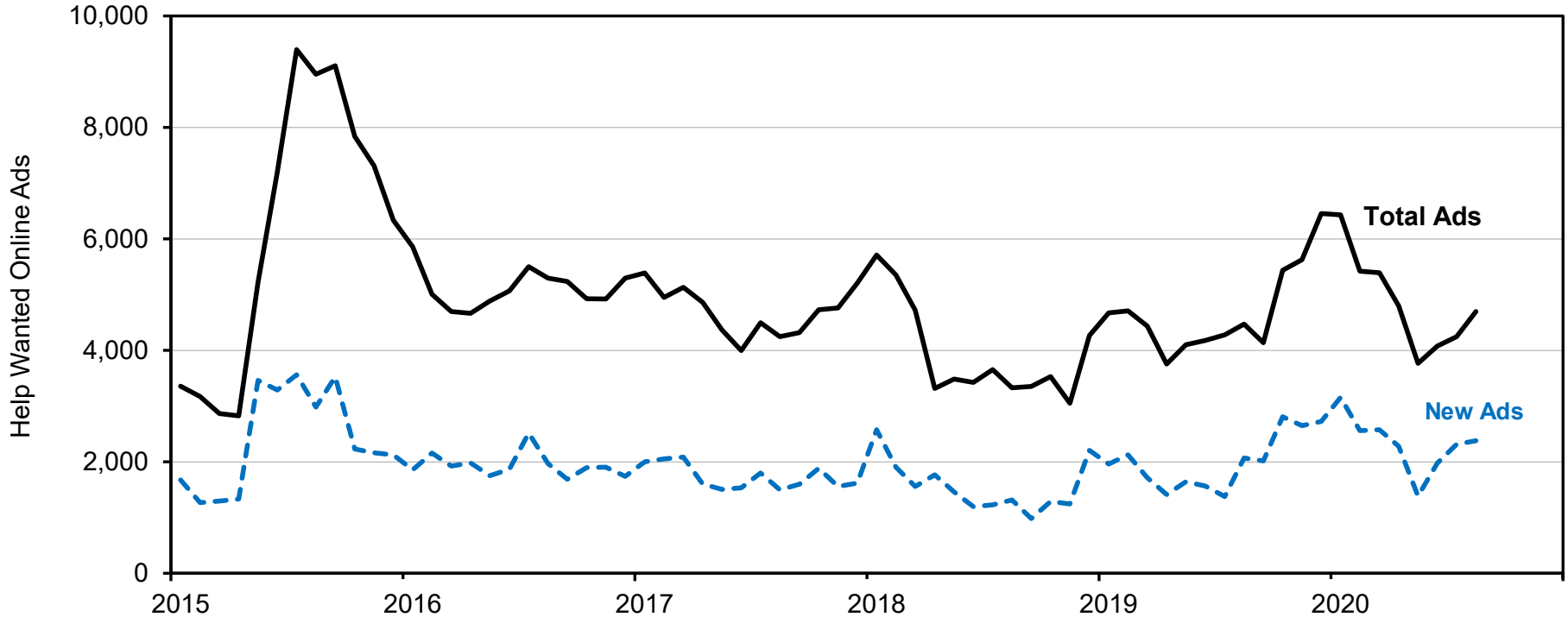


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 450 in August.

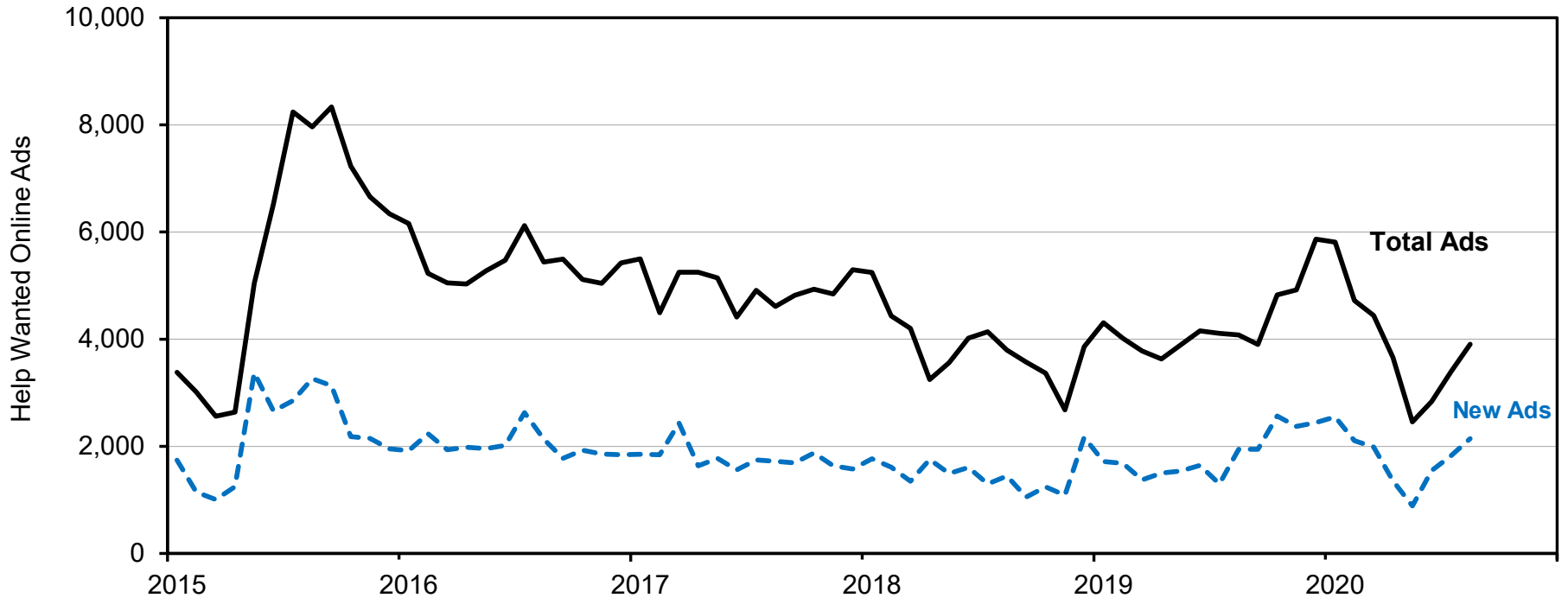
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 520 in August. Seasonally Adjusted

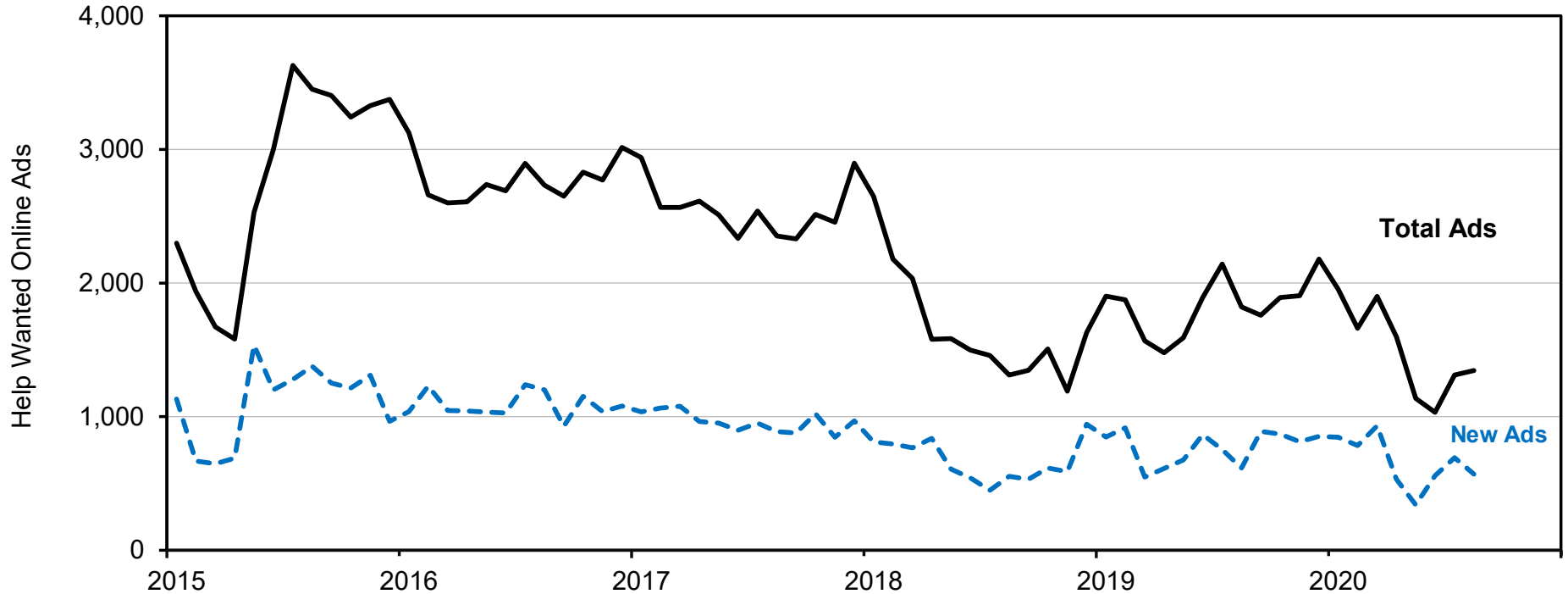


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 30 in August.

Seasonally Adjusted

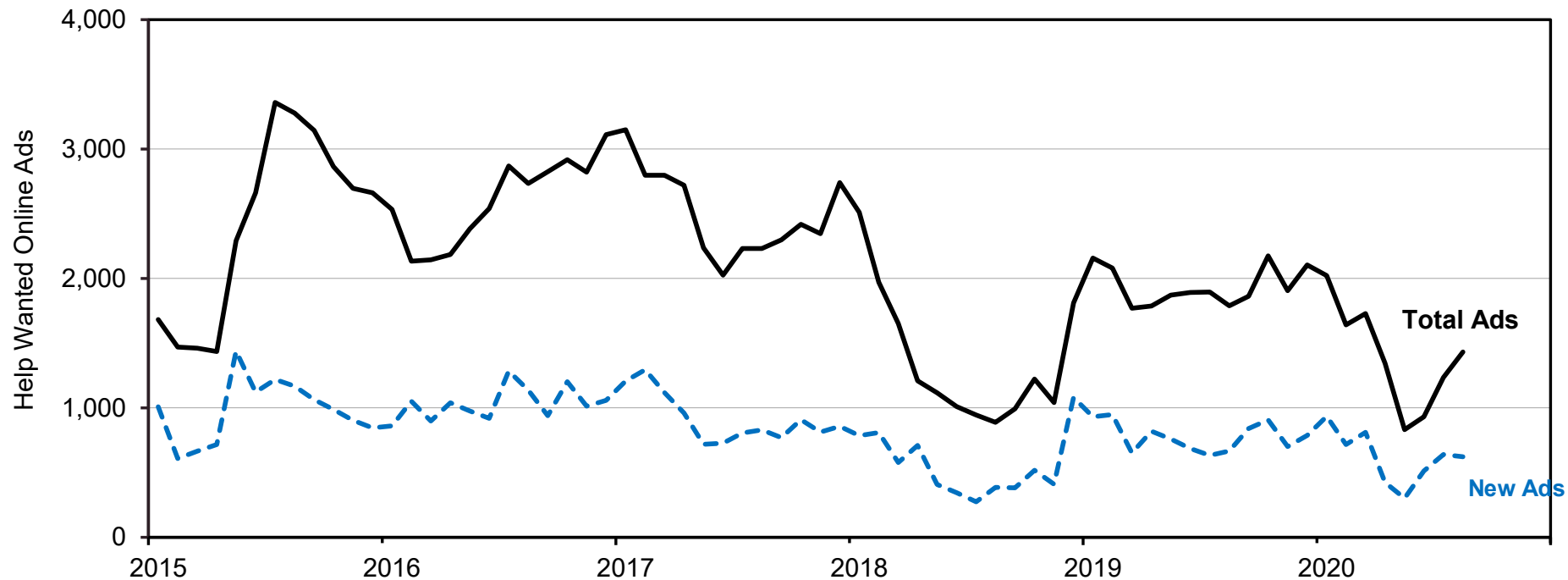


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 200 in August.

Seasonally Adjusted

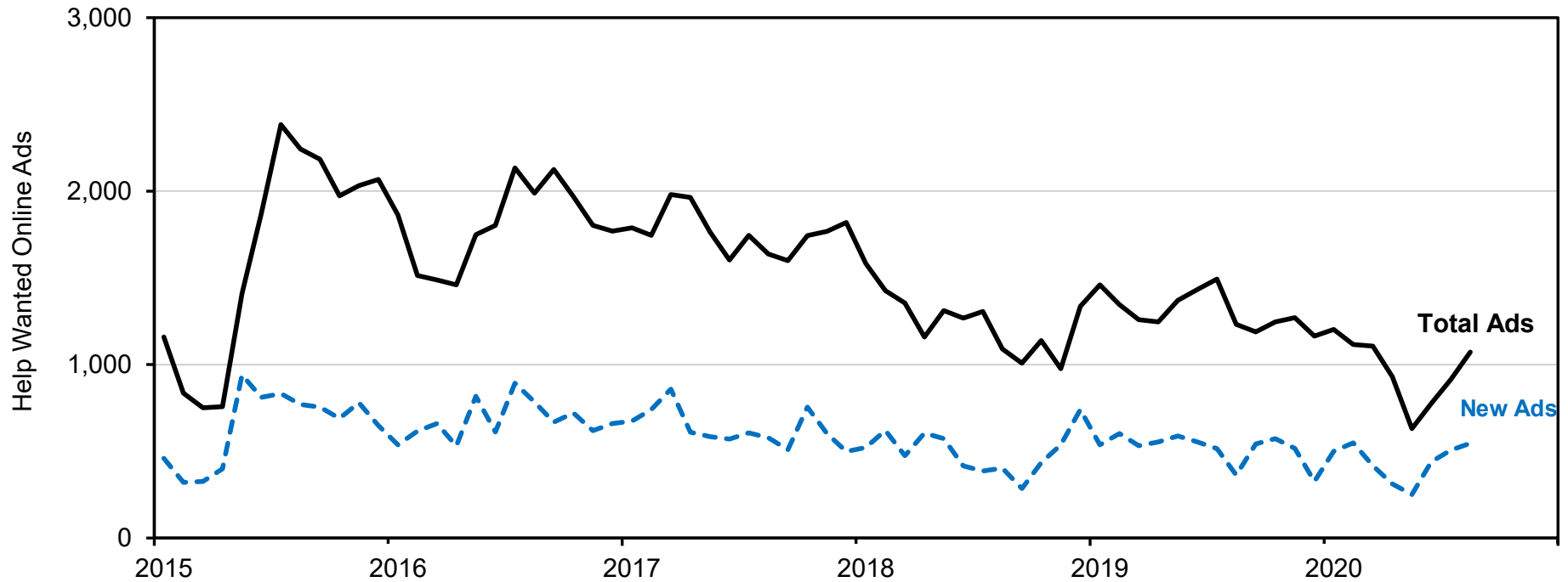


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 160 in August.

Seasonally Adjusted

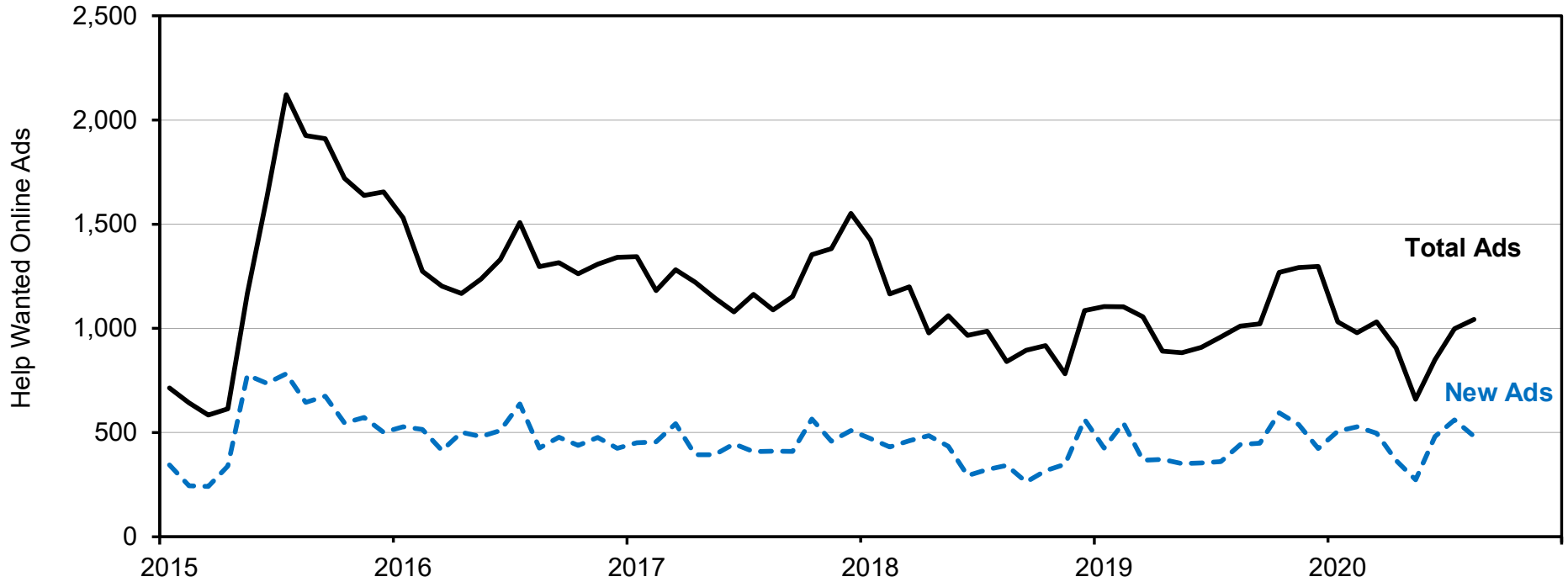


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 50 in August.

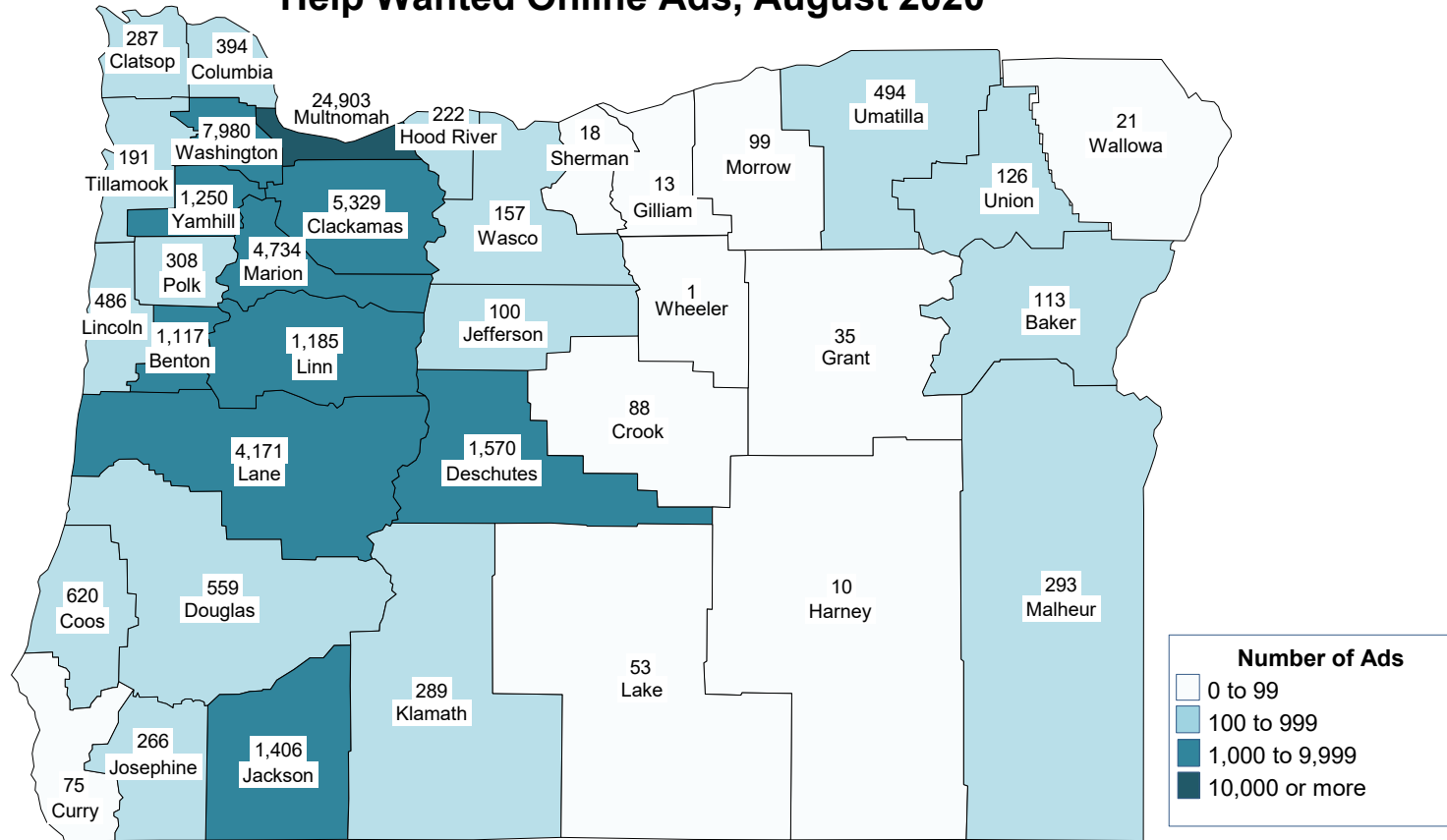
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, August 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All local workforce areas in Oregon saw a decrease in help wanted ads from August 2019 to August 2020 except for the Mid-Valley region.

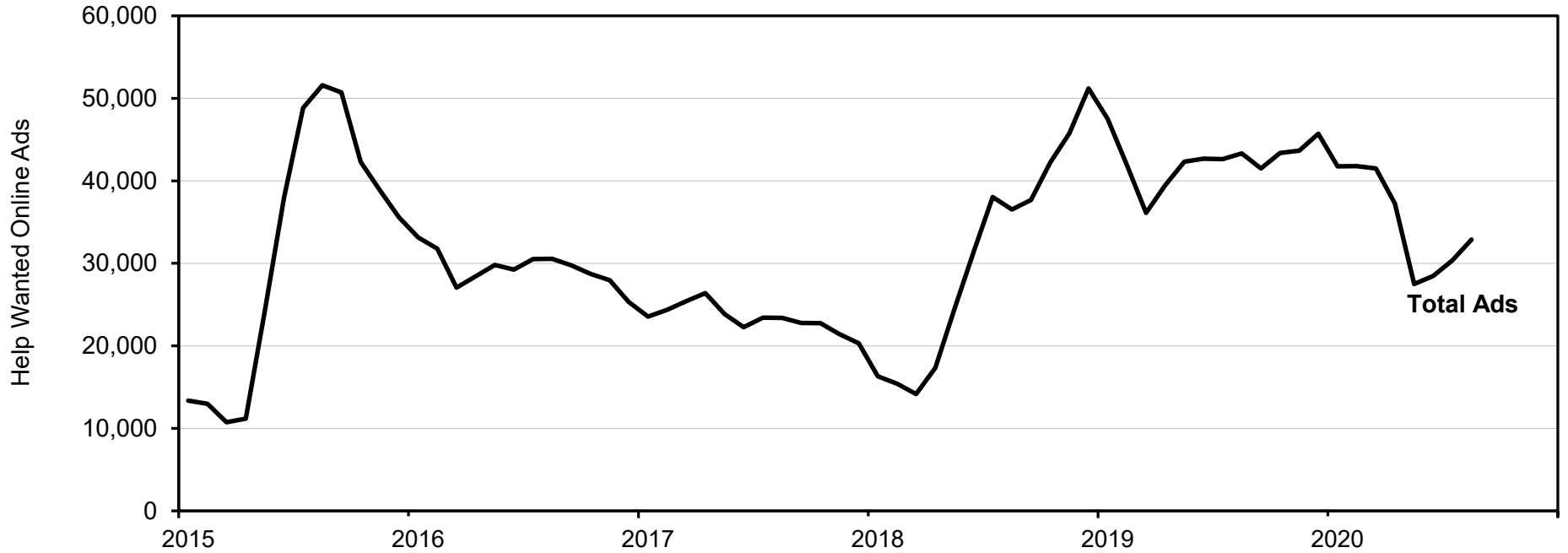
	Over-the-Year Change in Help Wanted Ads in August 2020	Over-the-Year Change Rate
Mid-Valley	355	5%
Lane	-184	-4%
Northwest Oregon	-171	-6%
Clackamas	-629	-11%
Eastern Oregon	-184	-13%
East Cascades	-691	-20%
Southwestern Oregon	-343	-20%
Portland-Metro	-10,444	-25%
Rogue Valley	-670	-25%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

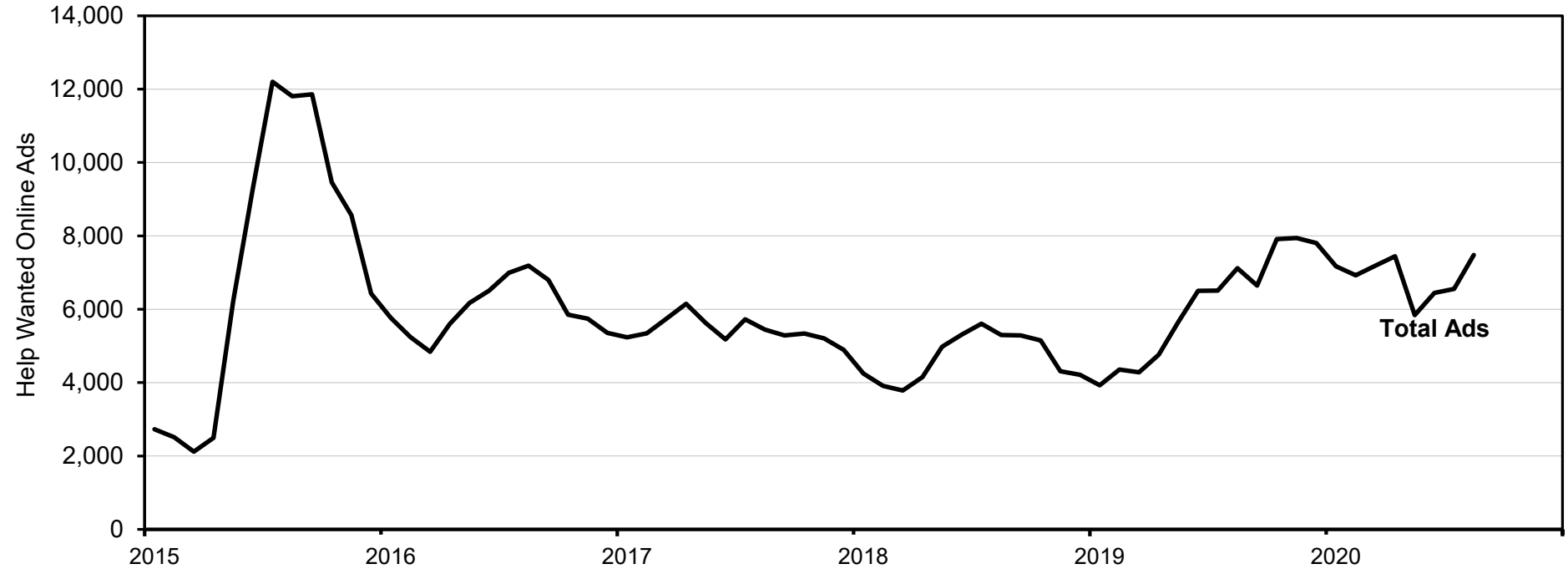
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



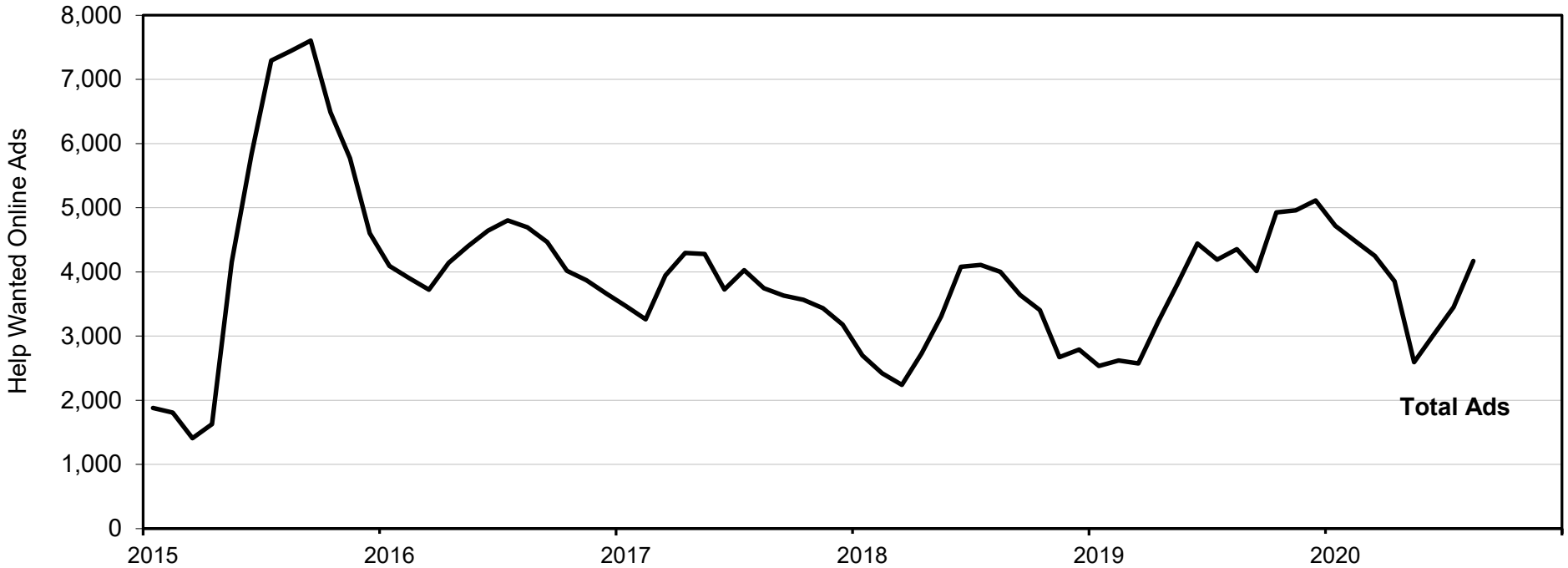
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

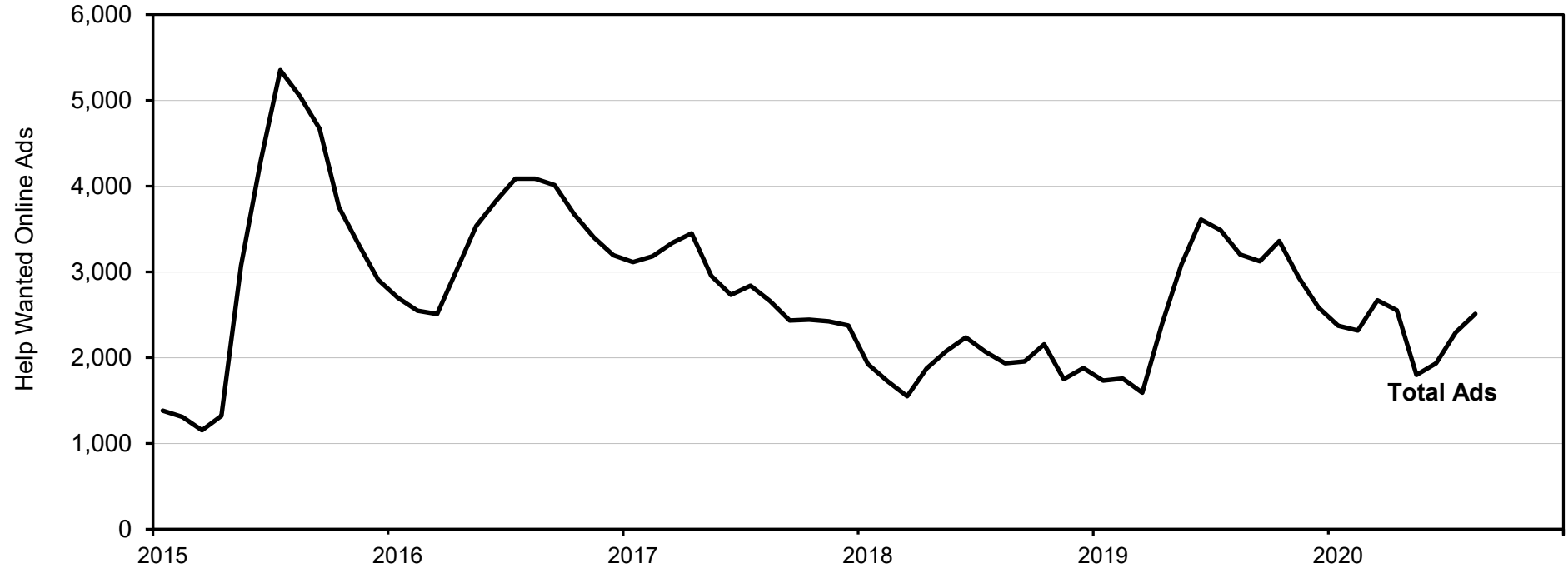
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

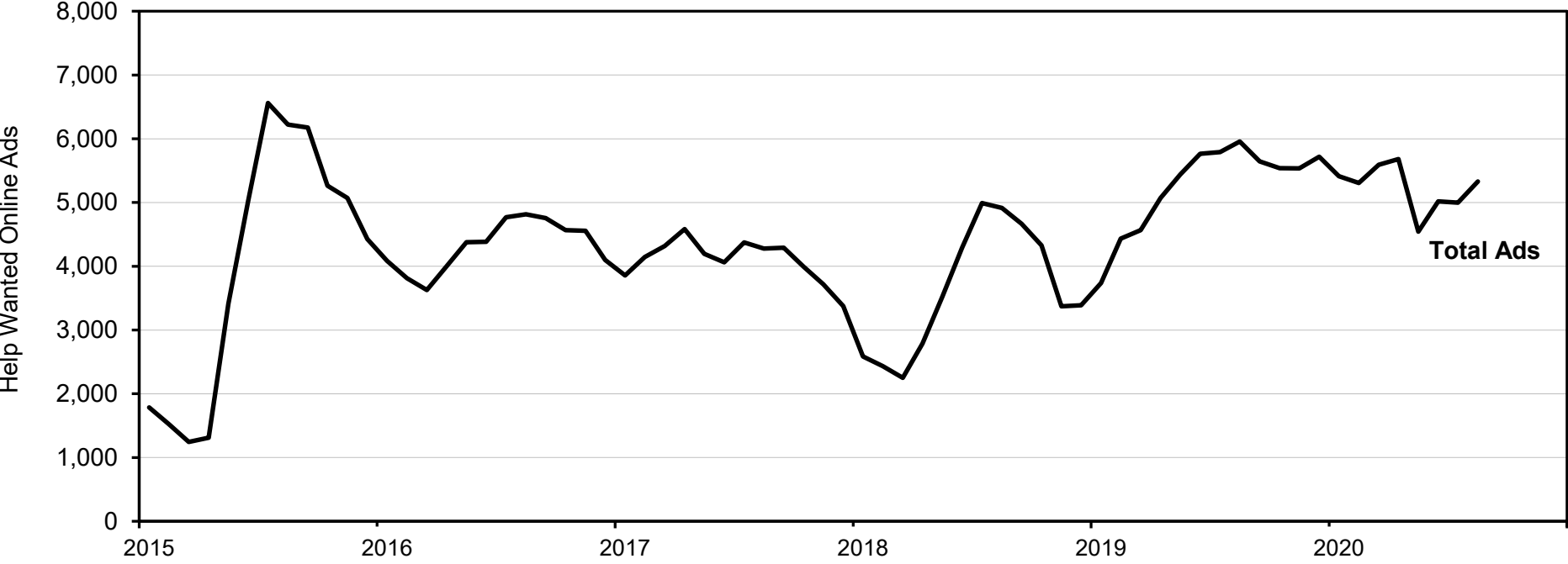
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



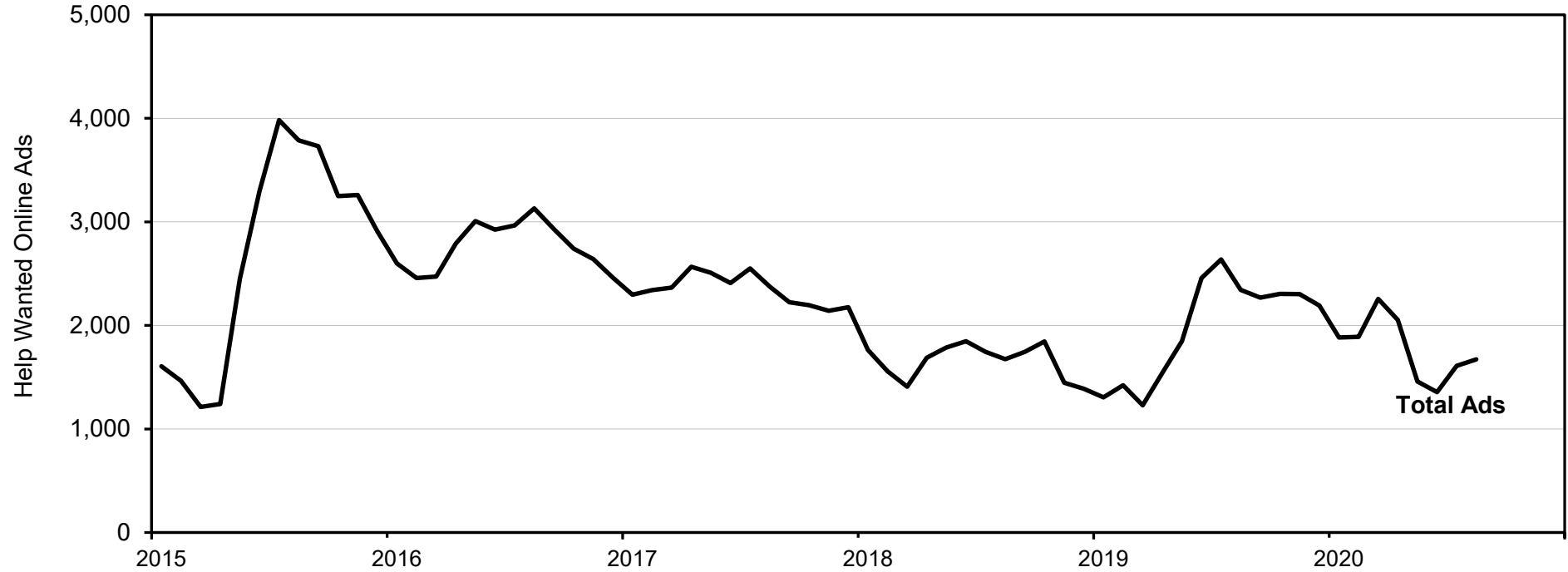
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

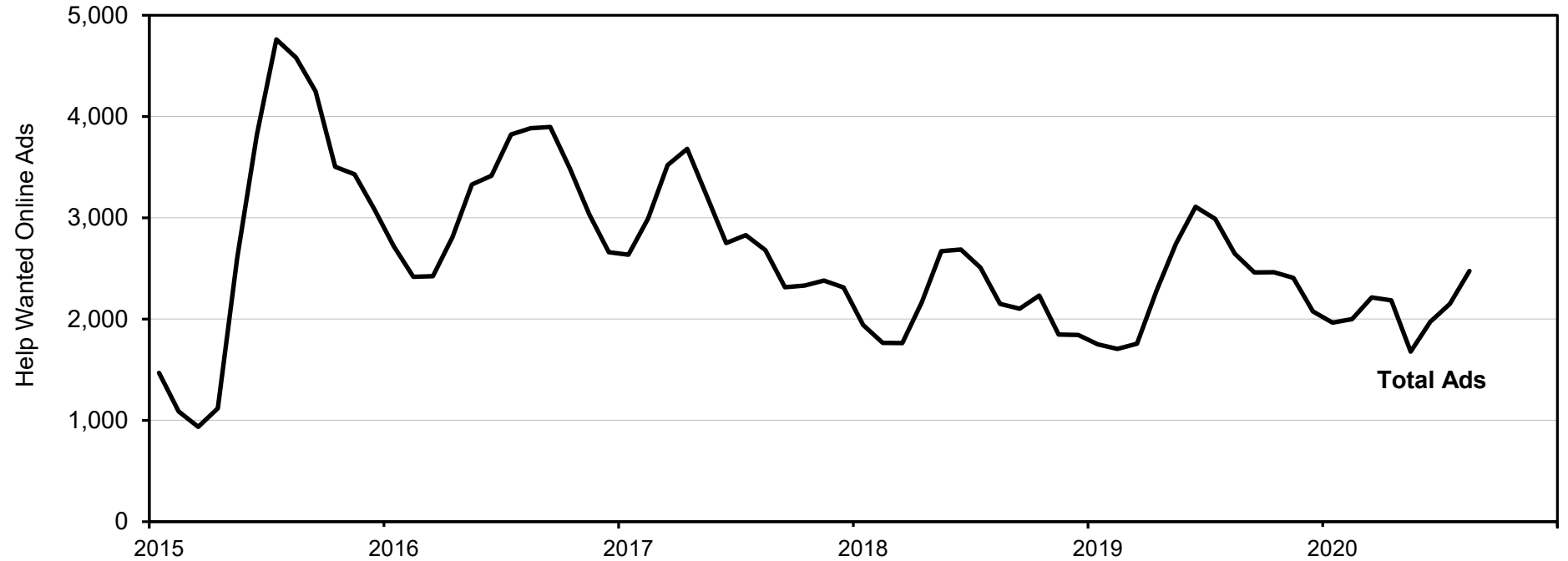
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

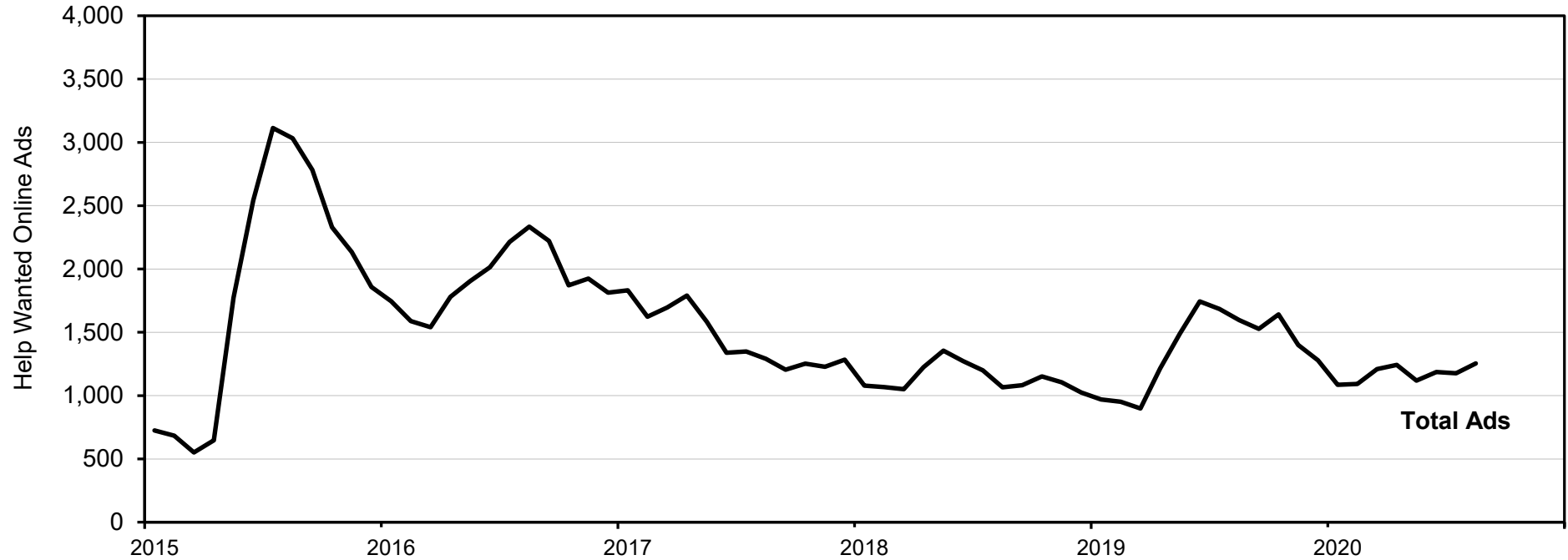
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

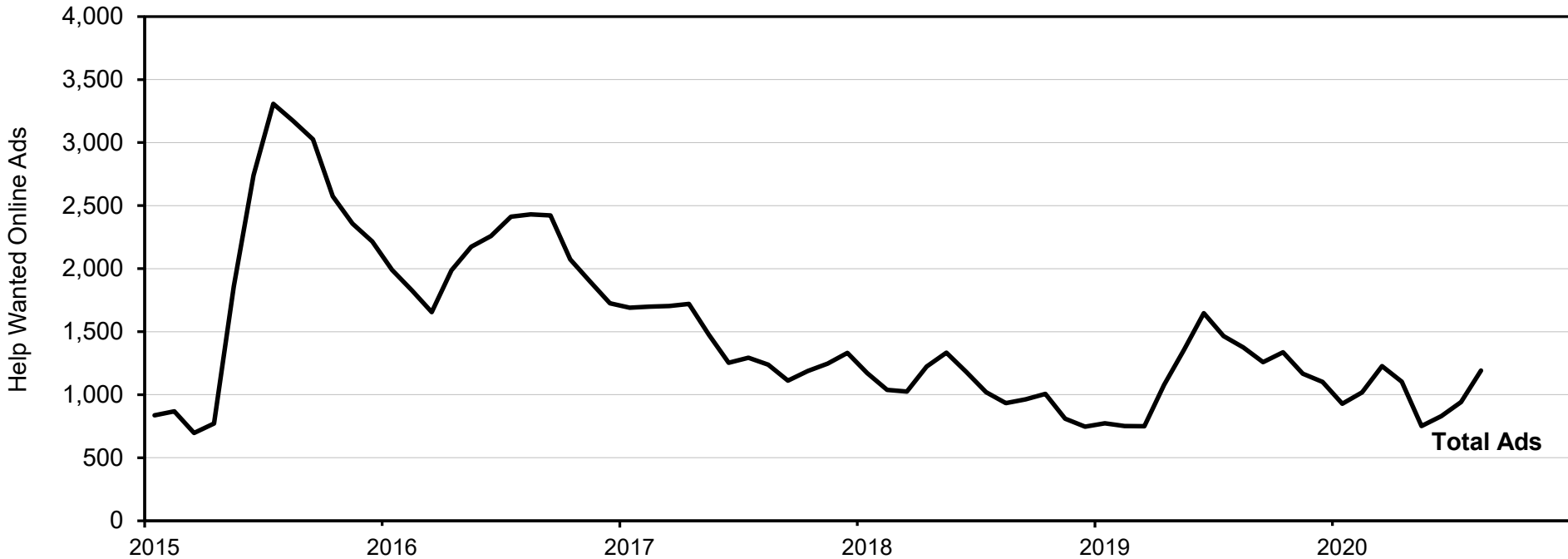
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - August 2020





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