



Help Wanted Online Ads

October 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

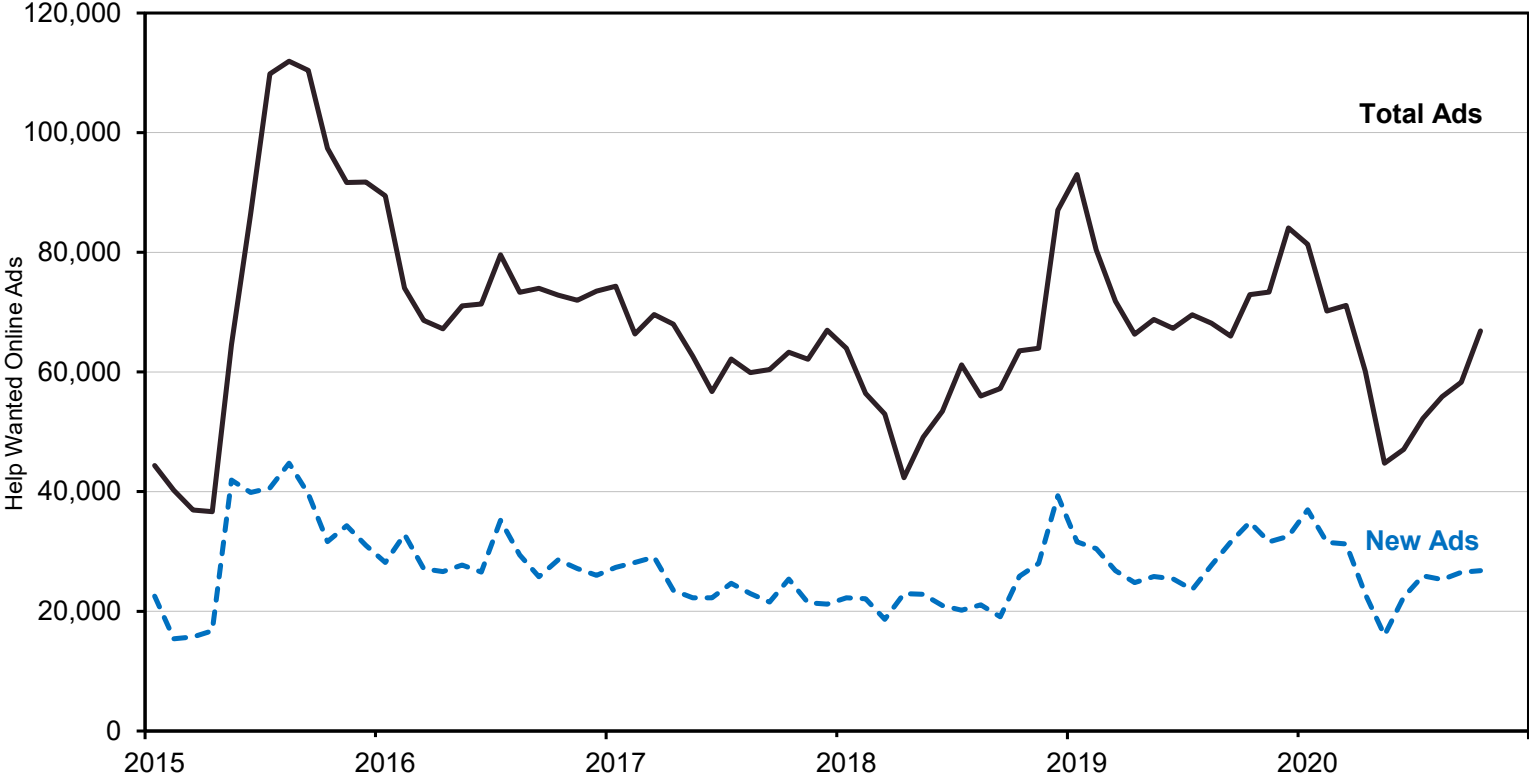


Help Wanted Online ads increased by 8,600 in Oregon in October.

- Number of ads being posted for the first time (*new ads*) increased by 300 in Oregon in October.
- Nationally, total ads increased by 502,300 and new ads declined by 89,100 in October.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 34,400
 - Nevada: 59,800
 - Oregon: 66,800
 - Washington: 118,700
 - California: 660,200



The number of help wanted ads in Oregon increased by 8,600 in October.

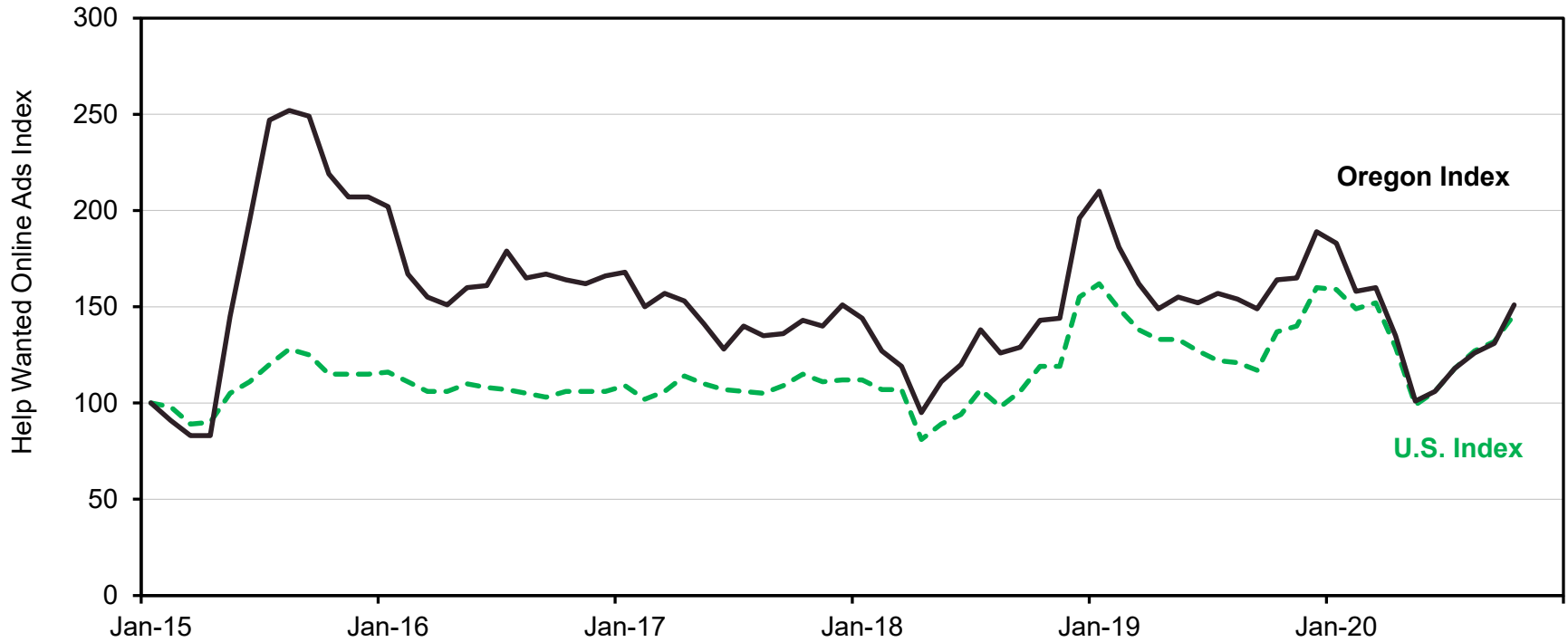


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 502,300 nationally in October.

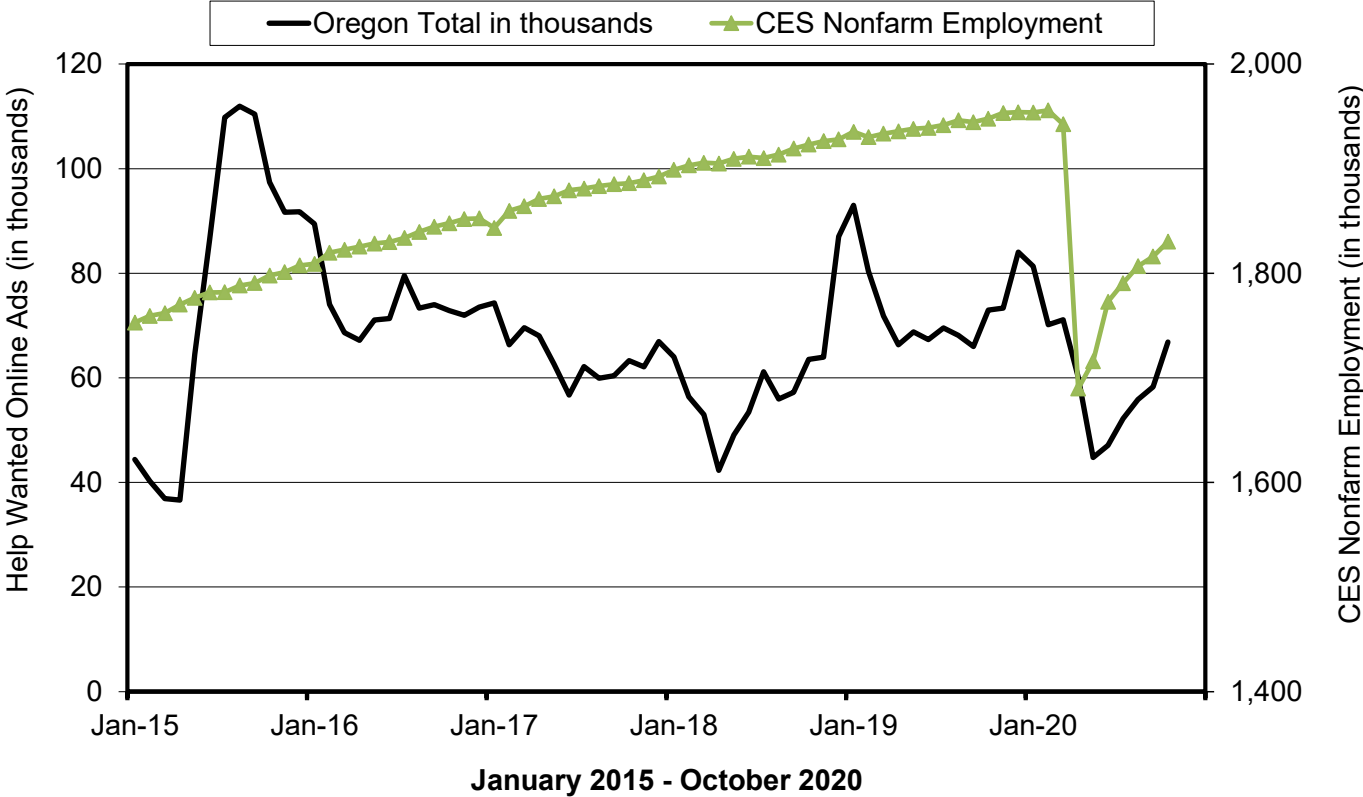
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

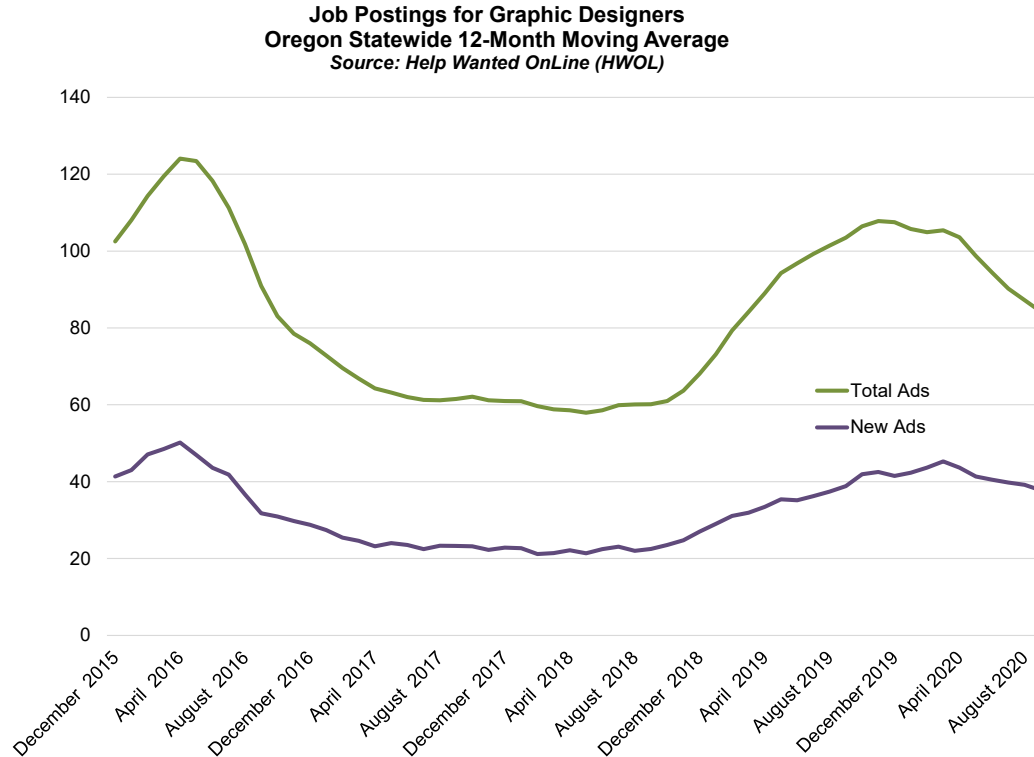


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Employment for graphic designers is projected to grow by 11.6% from 2019-2029.

Read [Growth in Graphic Designer Employment Concentrated in Portland](#) by Workforce Analyst Michael Dougherty.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

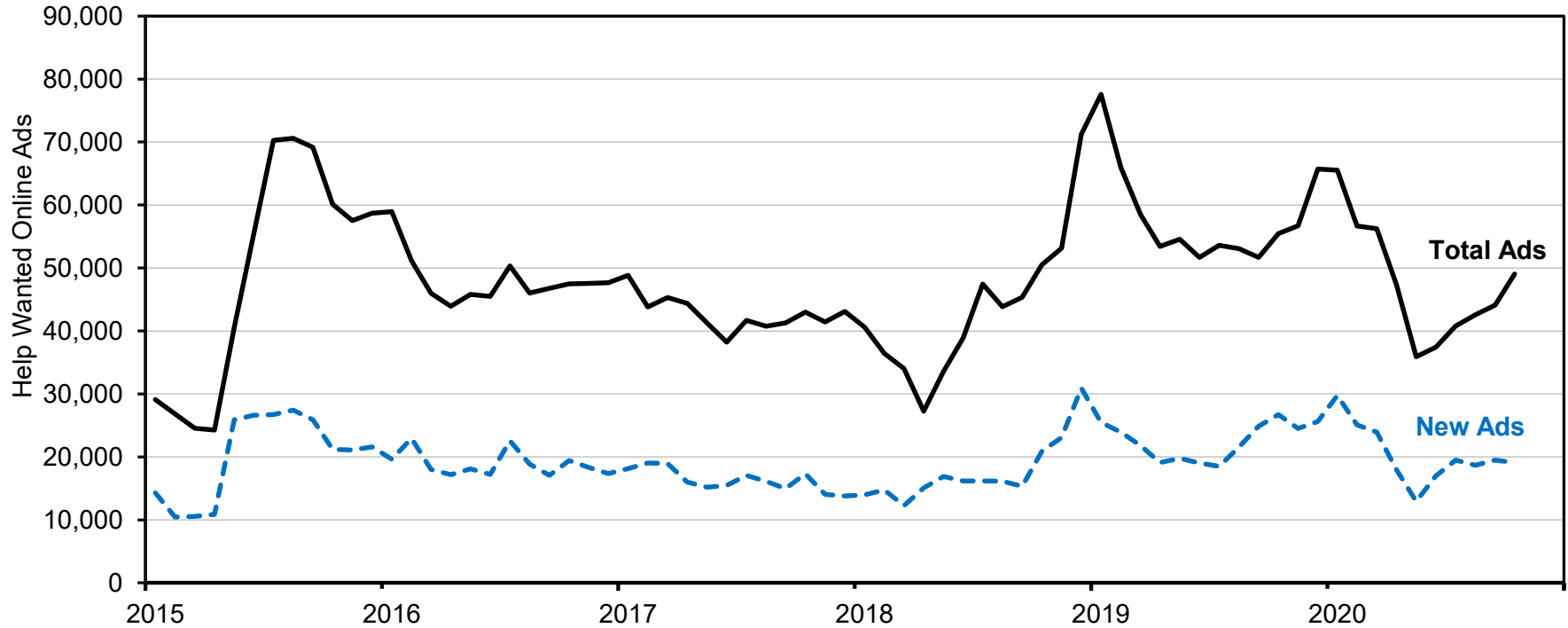


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 5,000 in October.

Seasonally Adjusted

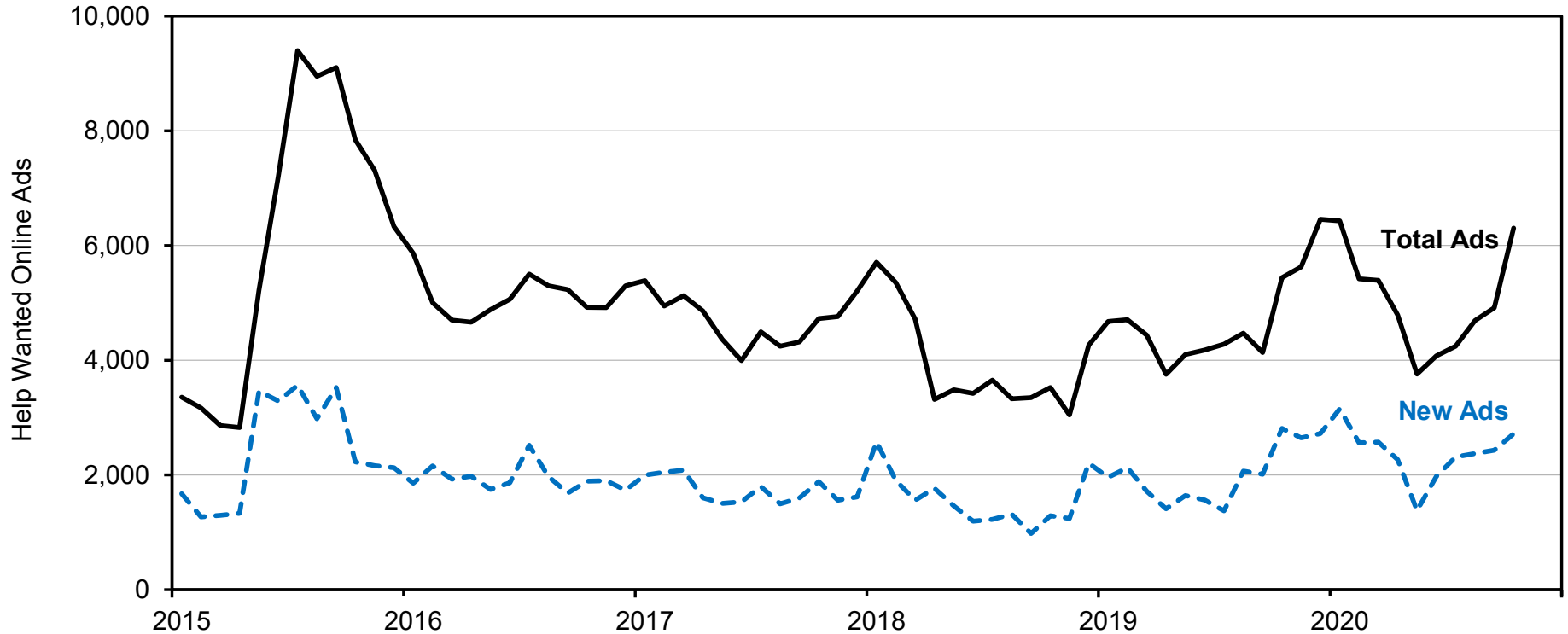


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 1,400 in October.

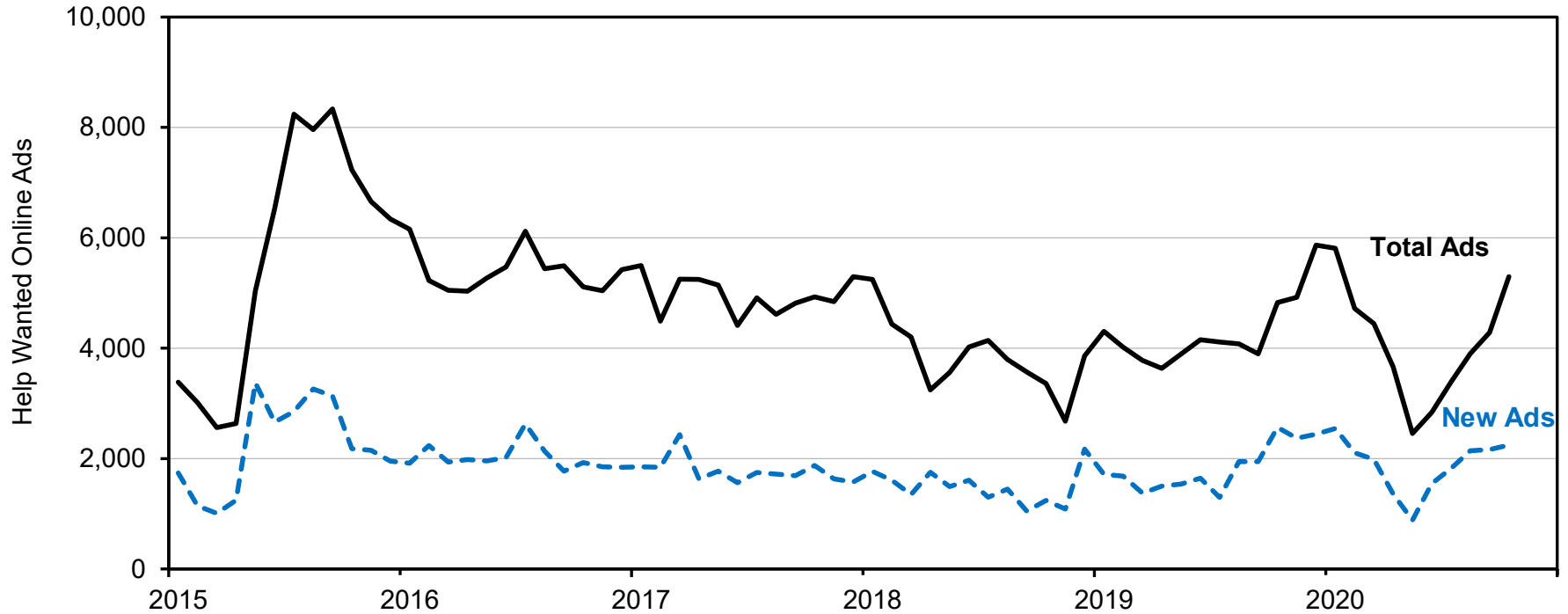
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 1,000 in October. Seasonally Adjusted

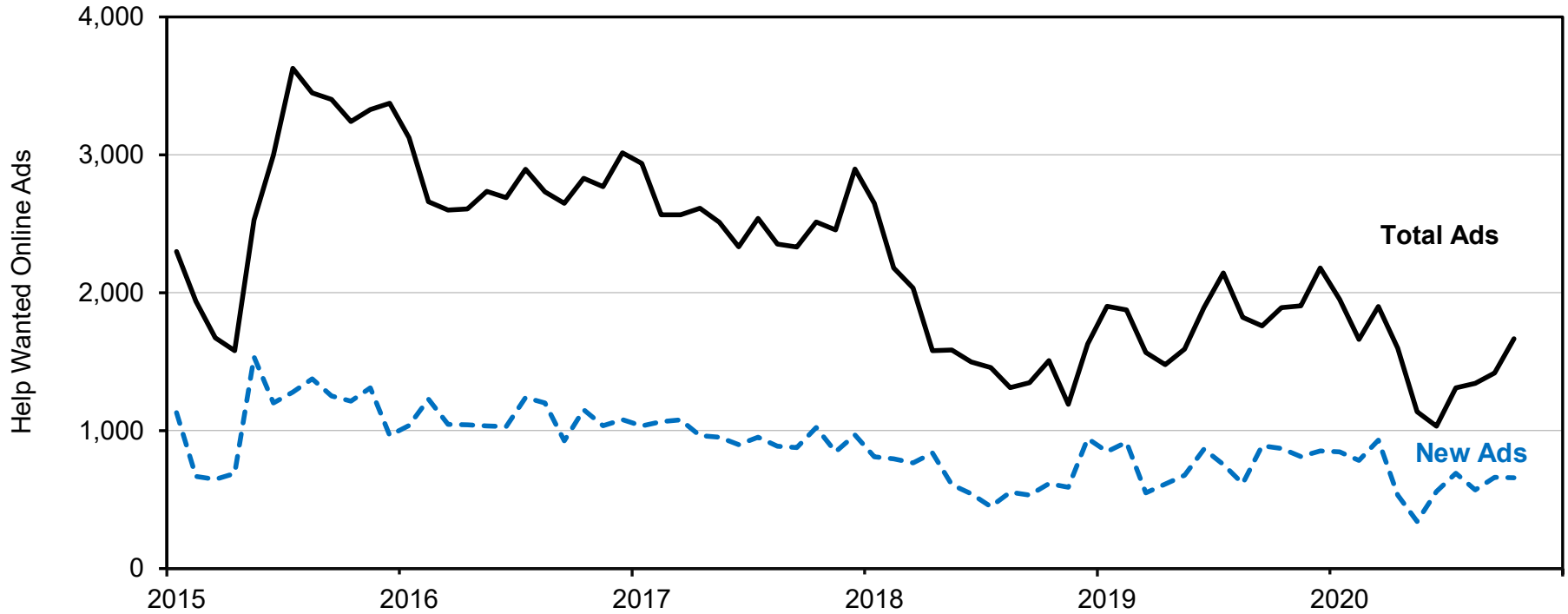


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 250 in October.

Seasonally Adjusted

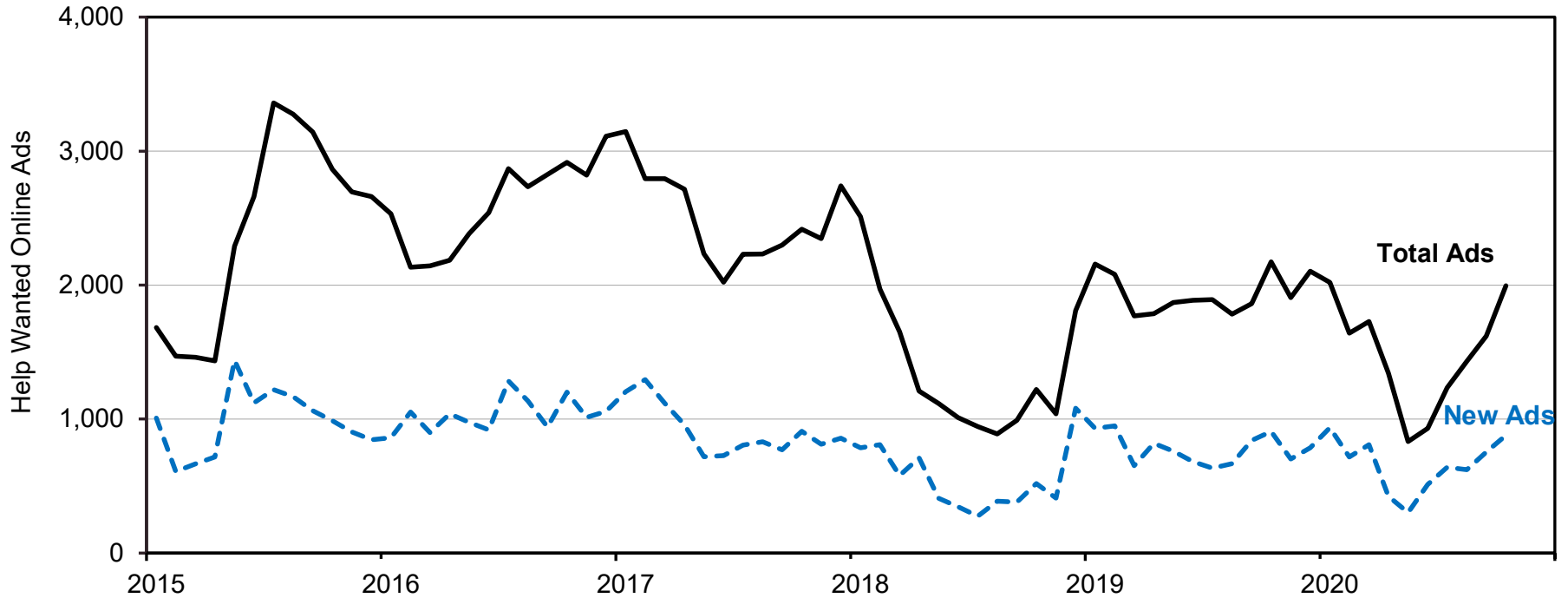


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 380 in October.

Seasonally Adjusted

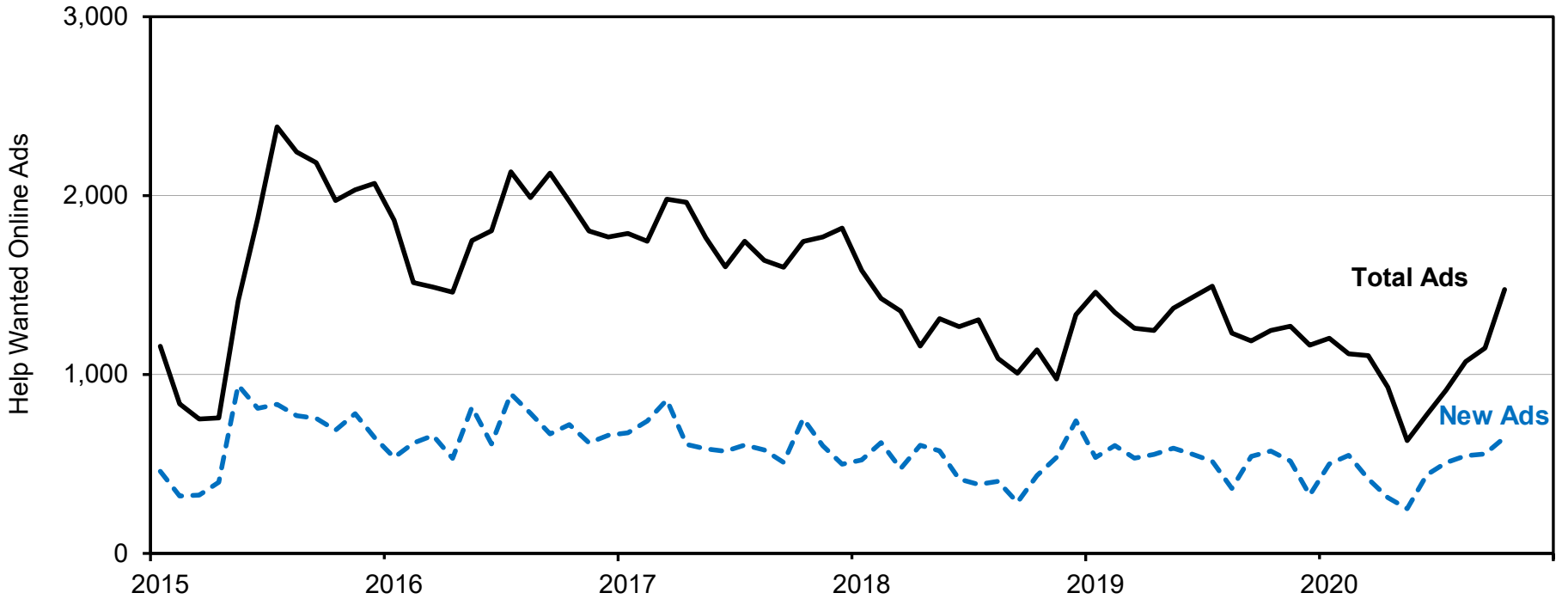


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 330 in October.

Seasonally Adjusted

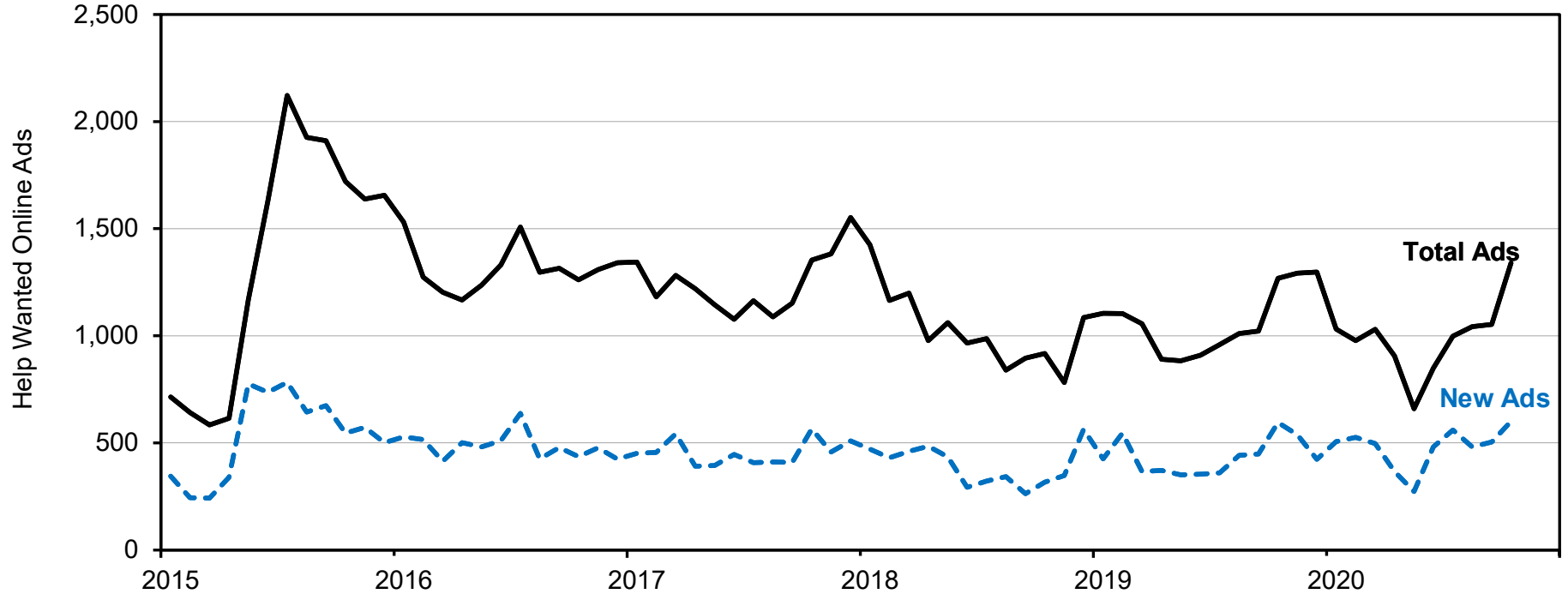


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 290 in October.

Seasonally Adjusted

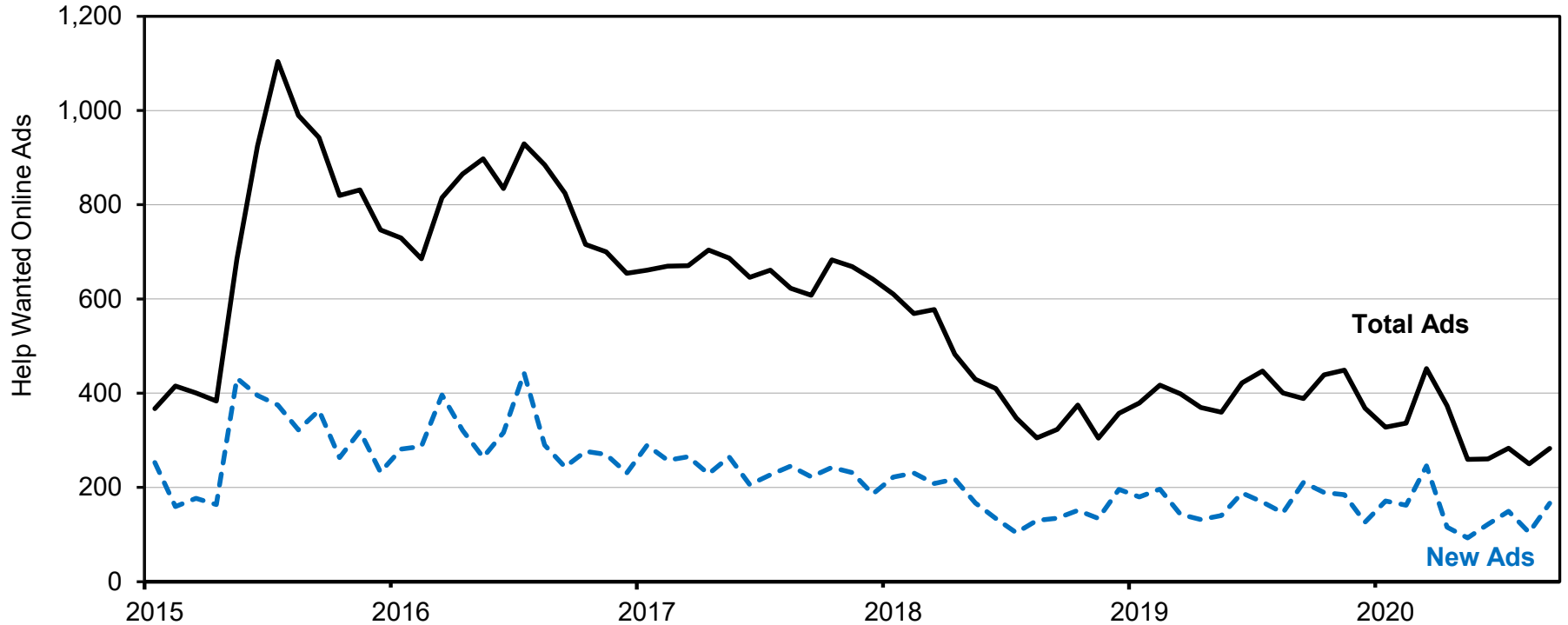


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 100 in October.

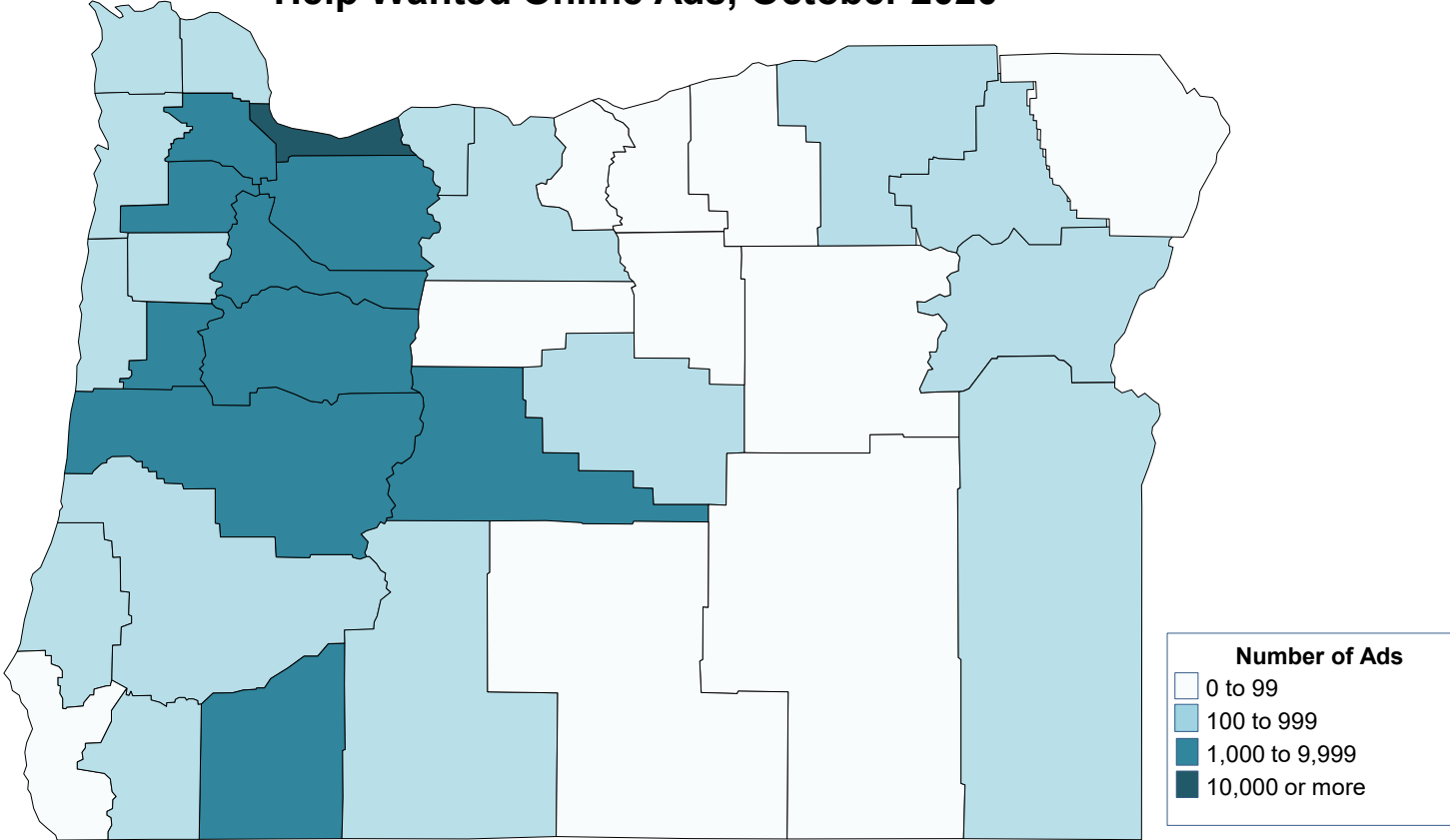
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, October 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Help Wanted Online Ads by County

October 2020

Multnomah	25,521	Clatsop	330
Washington	9,947	Polk	329
Clackamas	6,401	Wasco	223
Marion	5,972	Tillamook	208
Lane	5,394	Hood River	178
Deschutes	1,924	Baker	142
Jackson	1,652	Union	126
Benton	1,386	Morrow	119
Yamhill	1,331	Crook	112
Linn	1,321	Jefferson	97
Coos	819	Curry	87
Douglas	640	Lake	36
Umatilla	548	Grant	32
Columbia	465	Gilliam	29
Lincoln	458	Wallowa	22
Malheur	425	Sherman	14
Klamath	367	Harney	13
Josephine	355	Wheeler	1



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



The Clackamas workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro area saw ads decrease by almost 8,000.

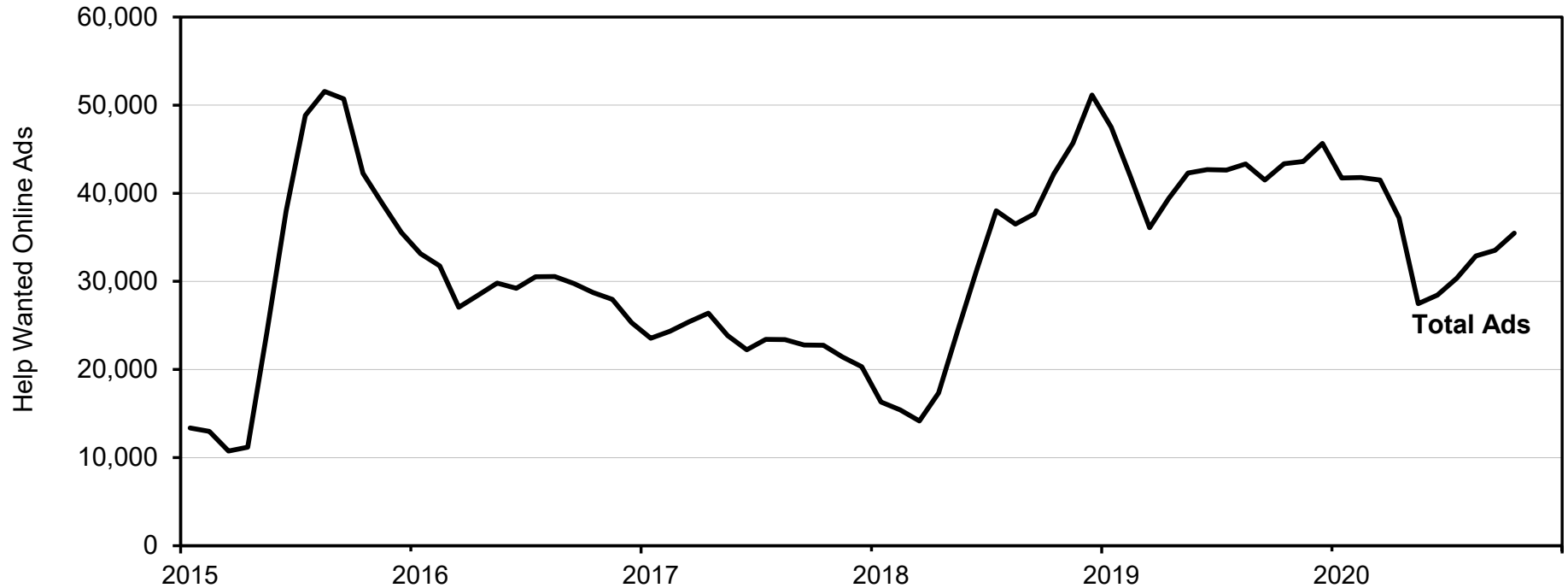
	Over-the-Year Change in Help Wanted Ads in October 2020	Over-the-Year Change Rate
Clackamas	874	16%
Northwest Oregon	384	16%
Mid-Valley	1,041	13%
Lane	468	10%
Eastern Oregon	90	7%
Southwestern Oregon	-96	-6%
East Cascades	-379	-11%
Rogue Valley	-297	-13%
Portland-Metro	-7,882	-18%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



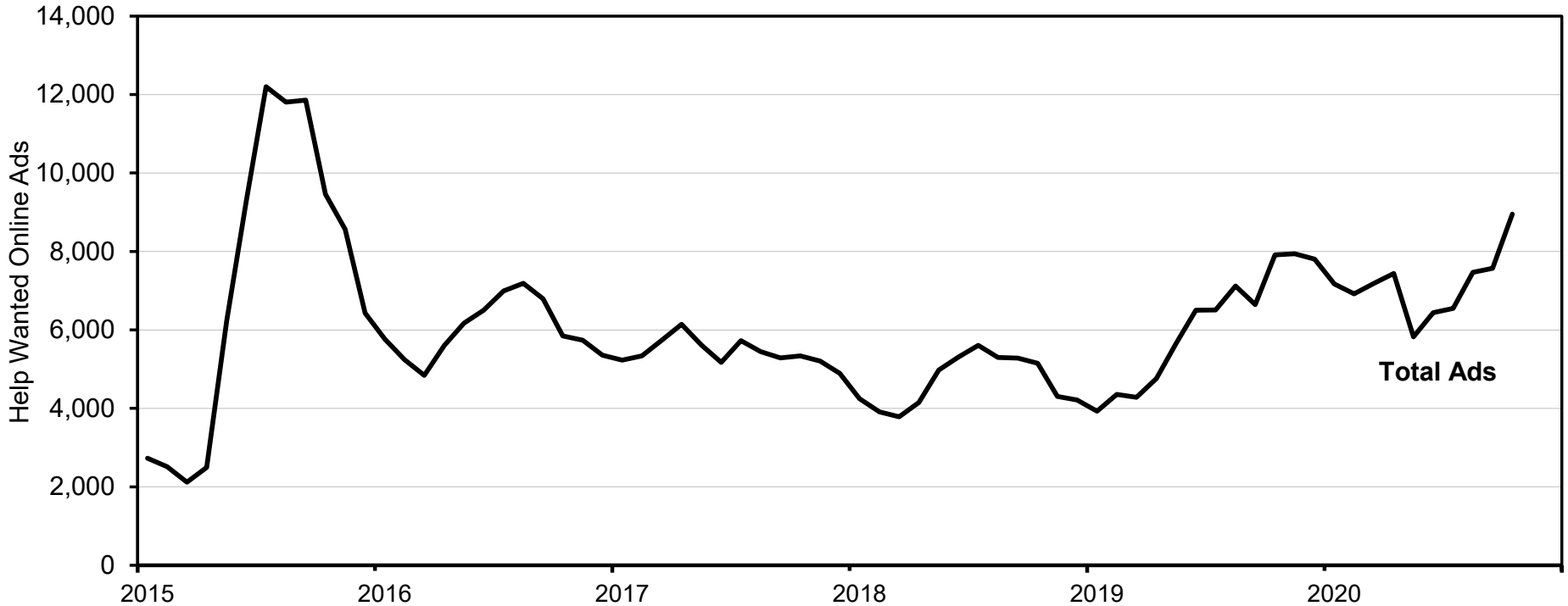
January 2015 - October 2020

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



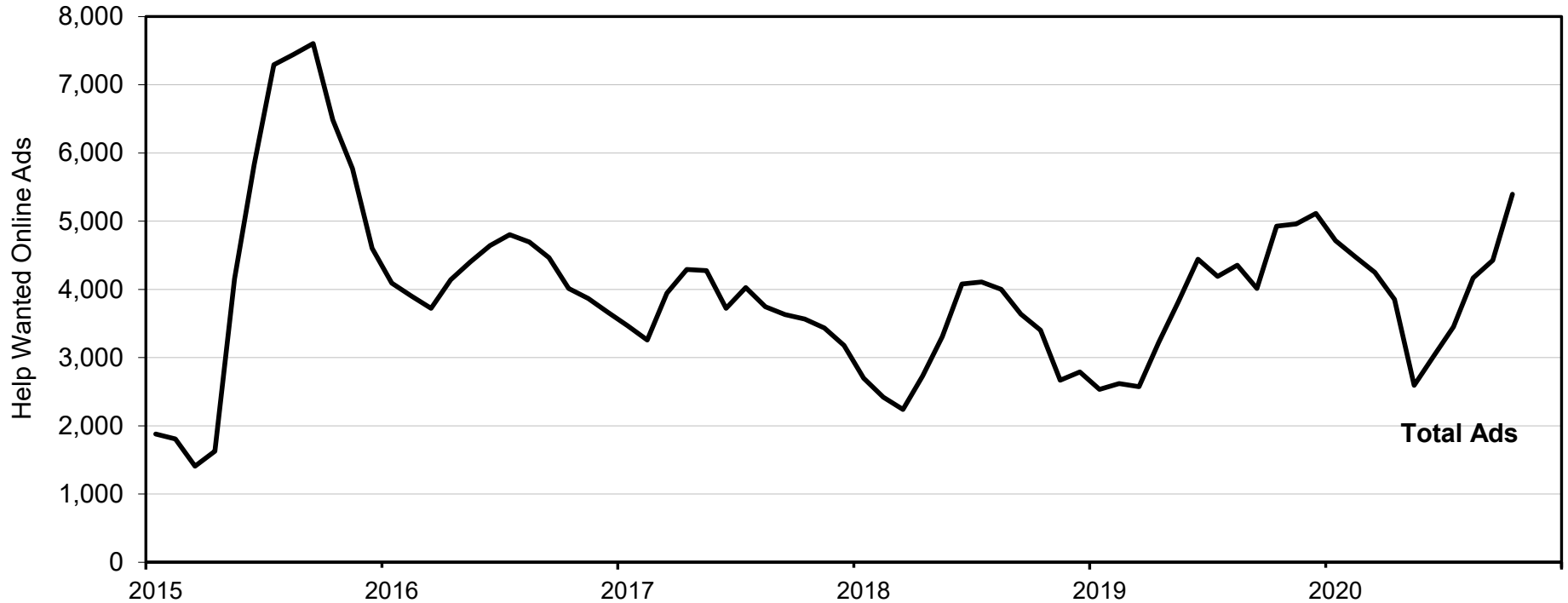
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted



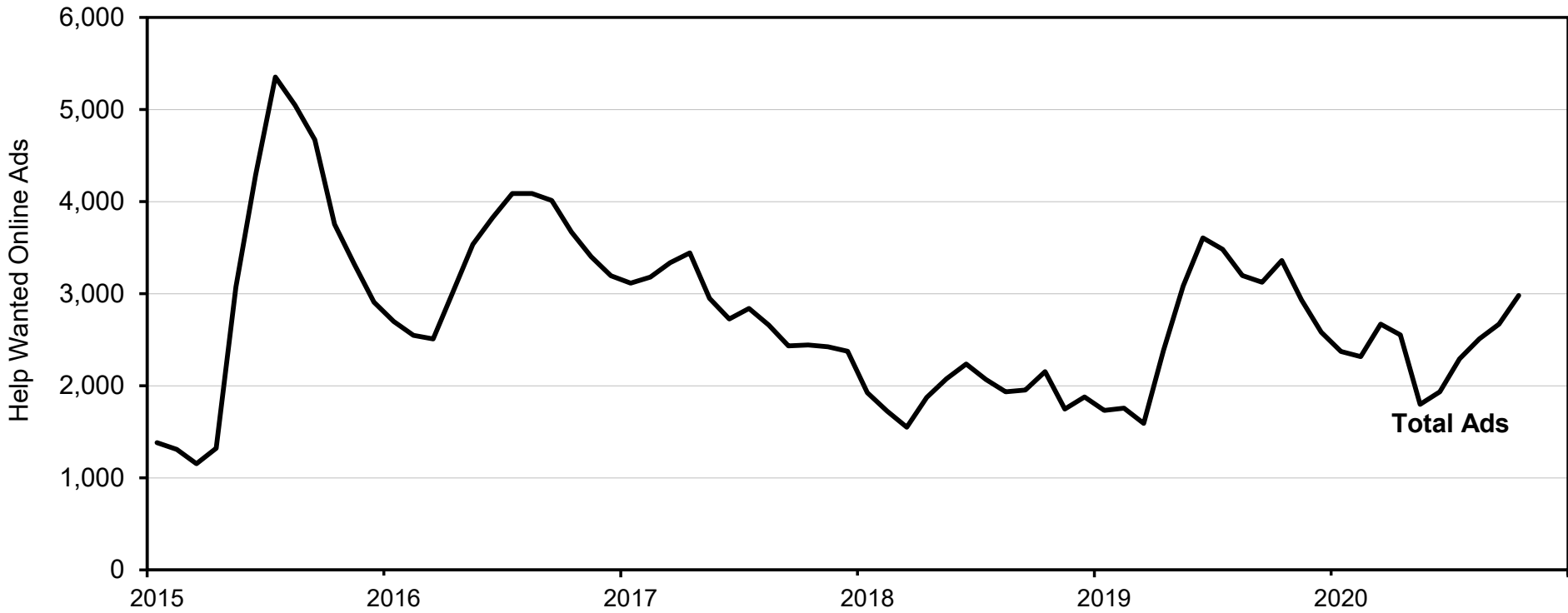
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



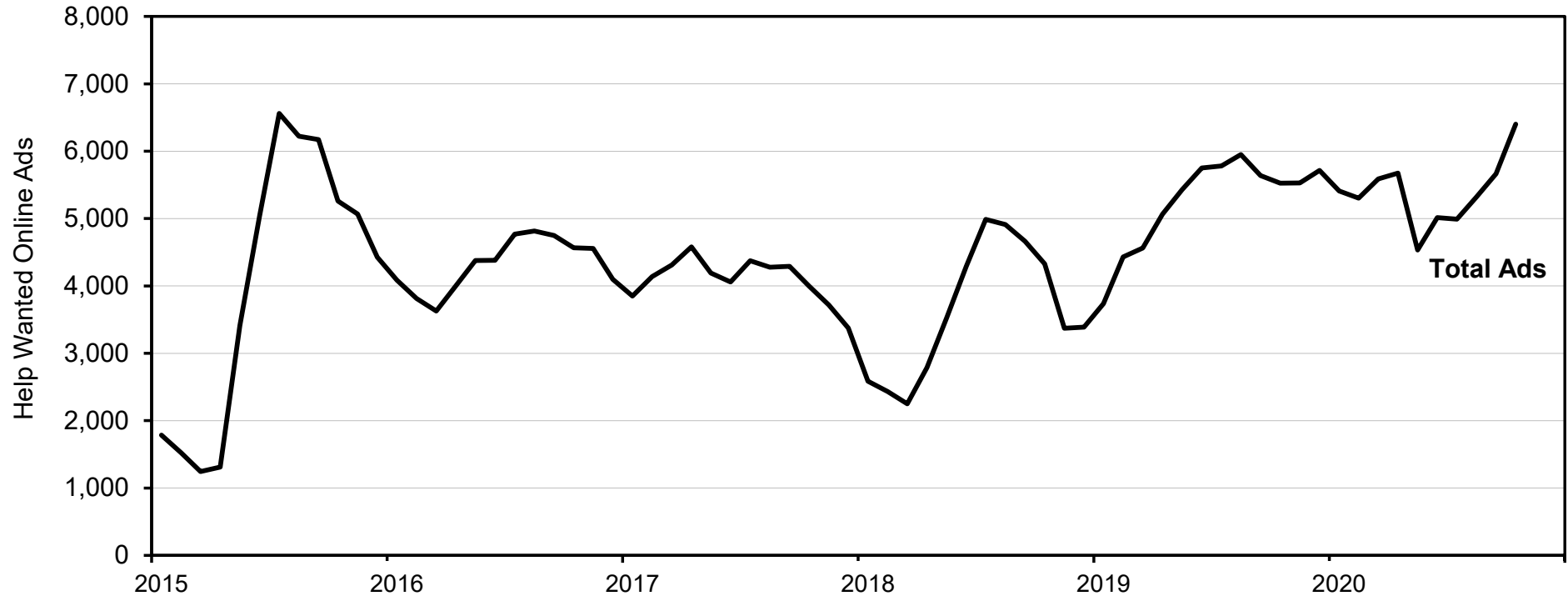
Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020

Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



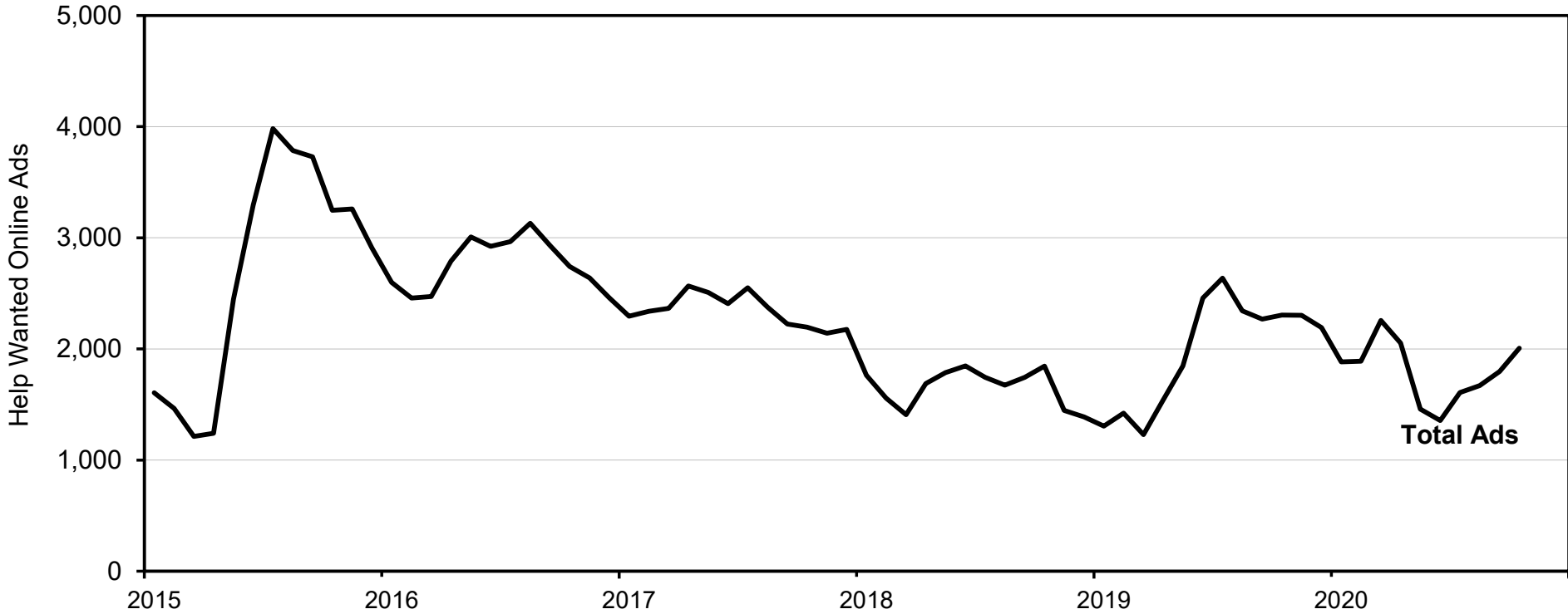
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

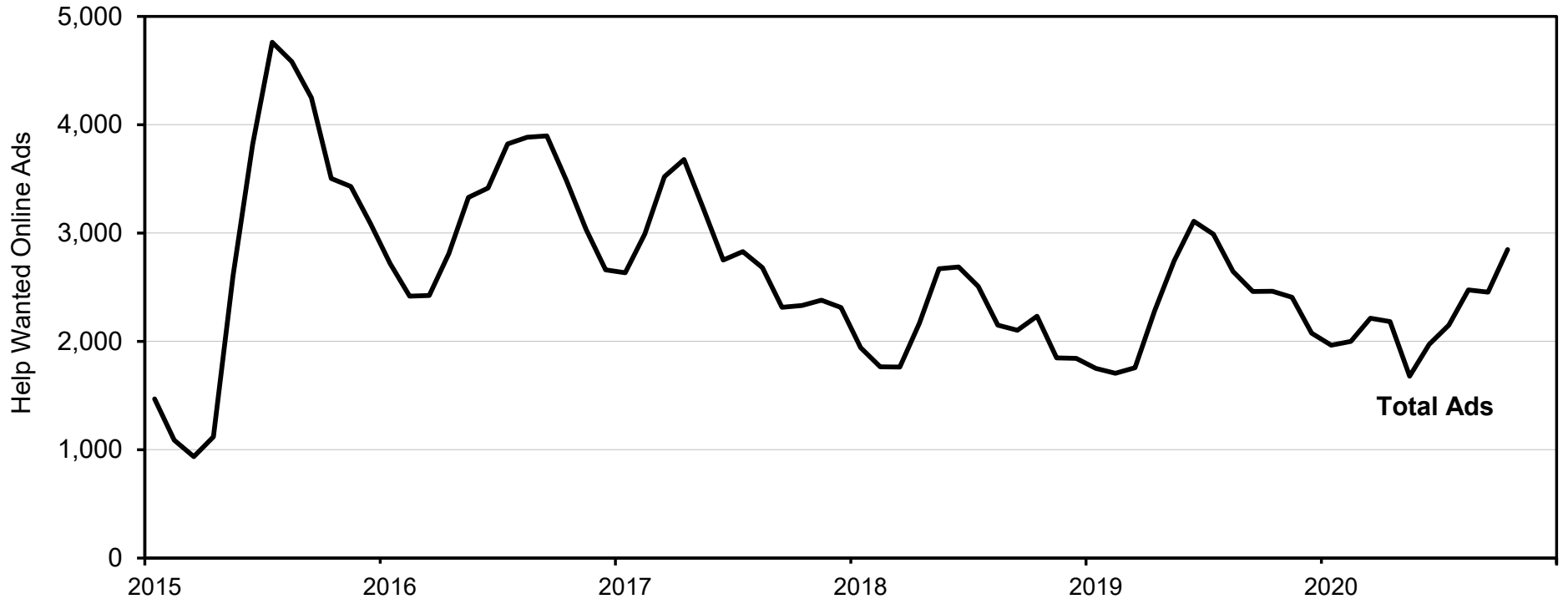
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

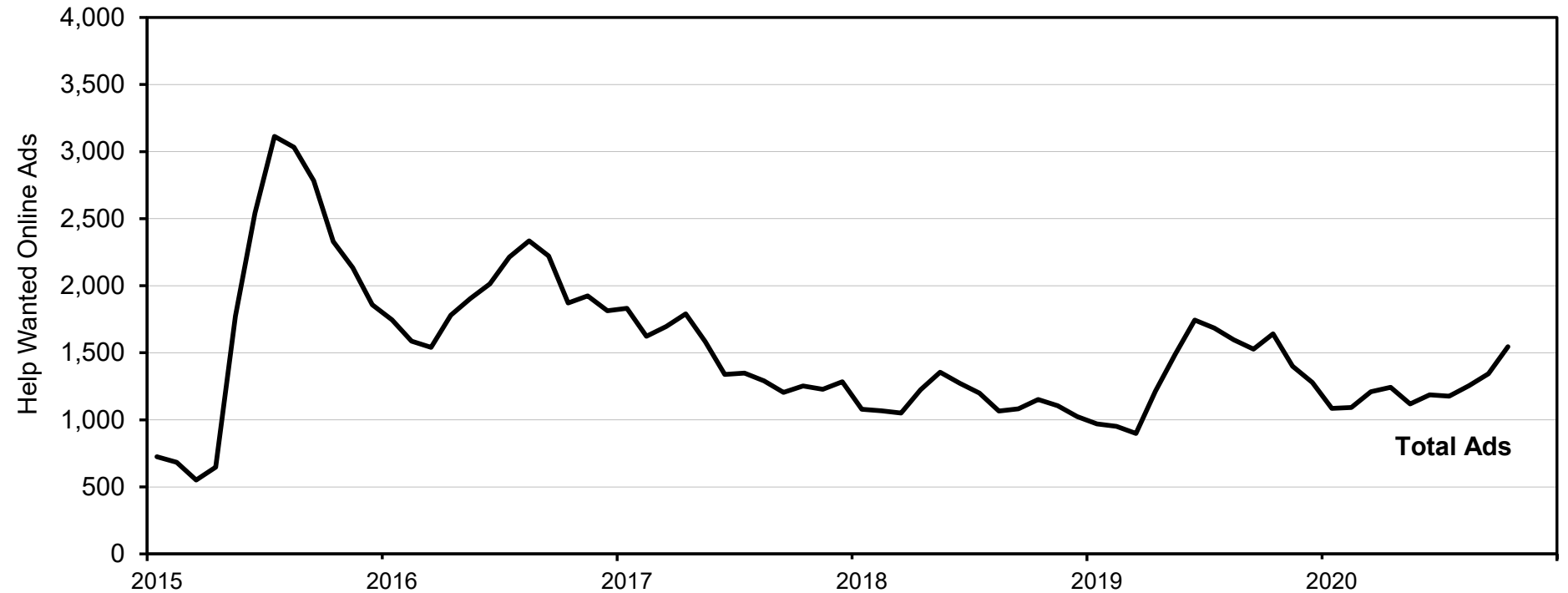
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



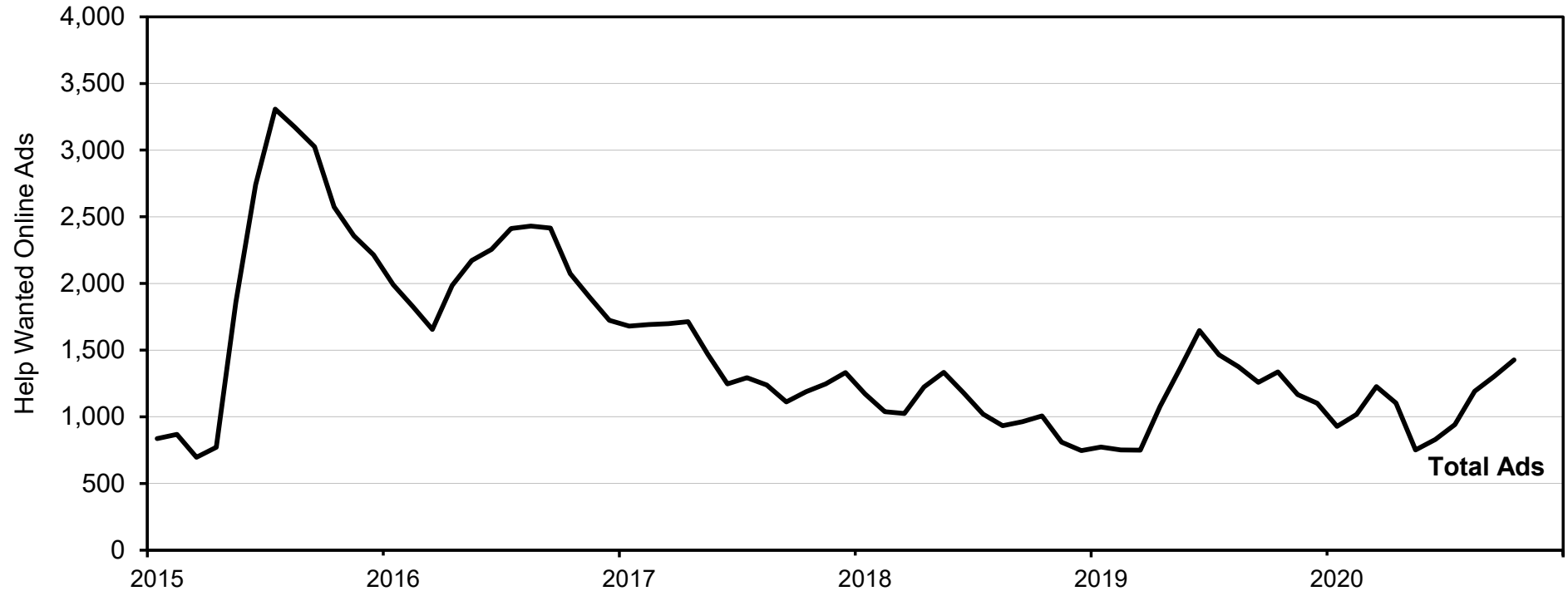
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - October 2020





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