



Help Wanted Online Ads

March 2022

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)



Note

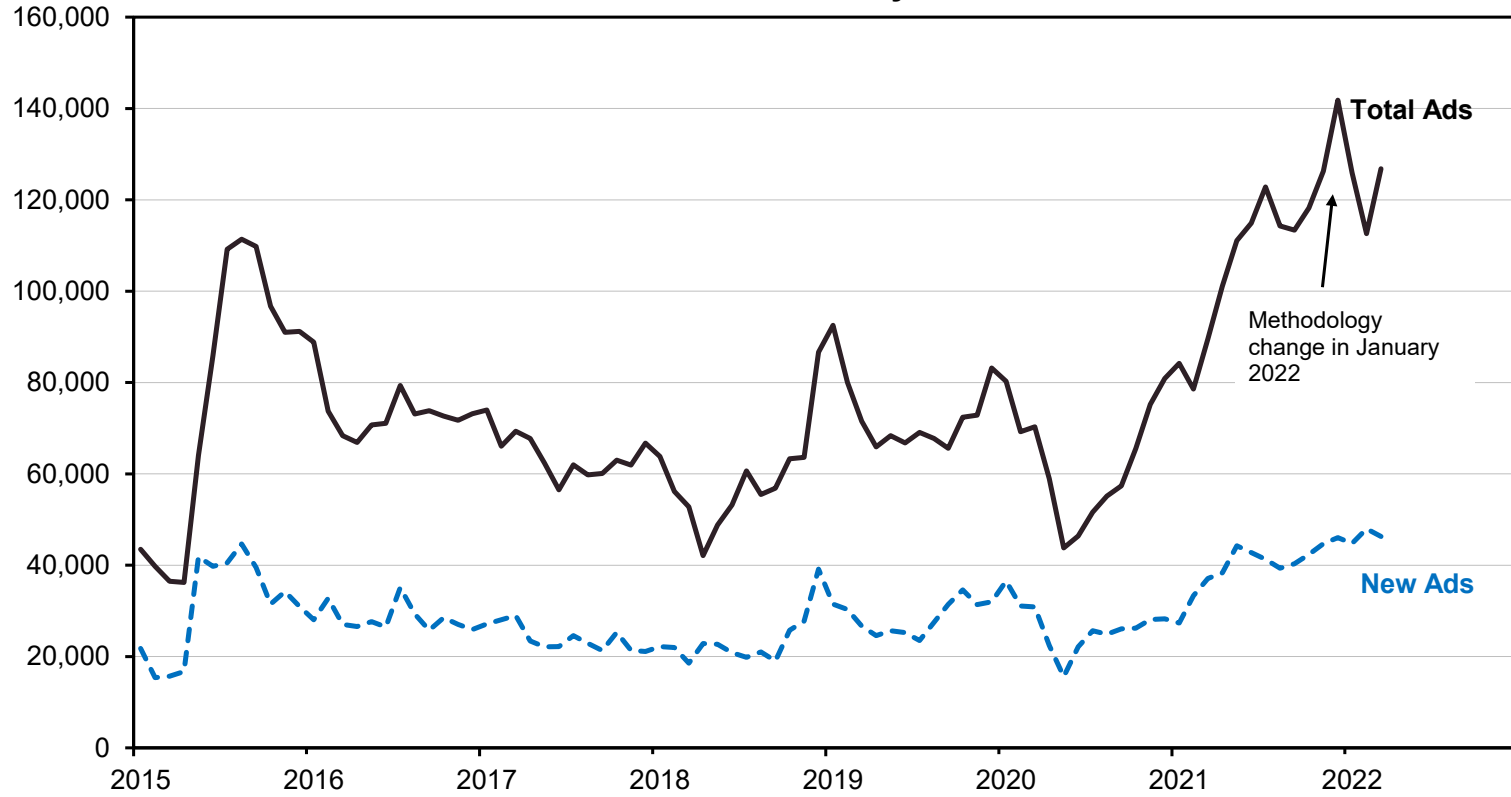
As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 7.9 million in March.

- Number of ads posted in Oregon totaled 126,800 in March.
- Number of ads posted for the first time (*new ads*) decreased by 1,700 in Oregon in March.
- Nationally, new ads decreased by 92,100 in March.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 62,200
 - Nevada: 90,900
 - Oregon: 126,800
 - Washington: 221,500
 - California: 951,100



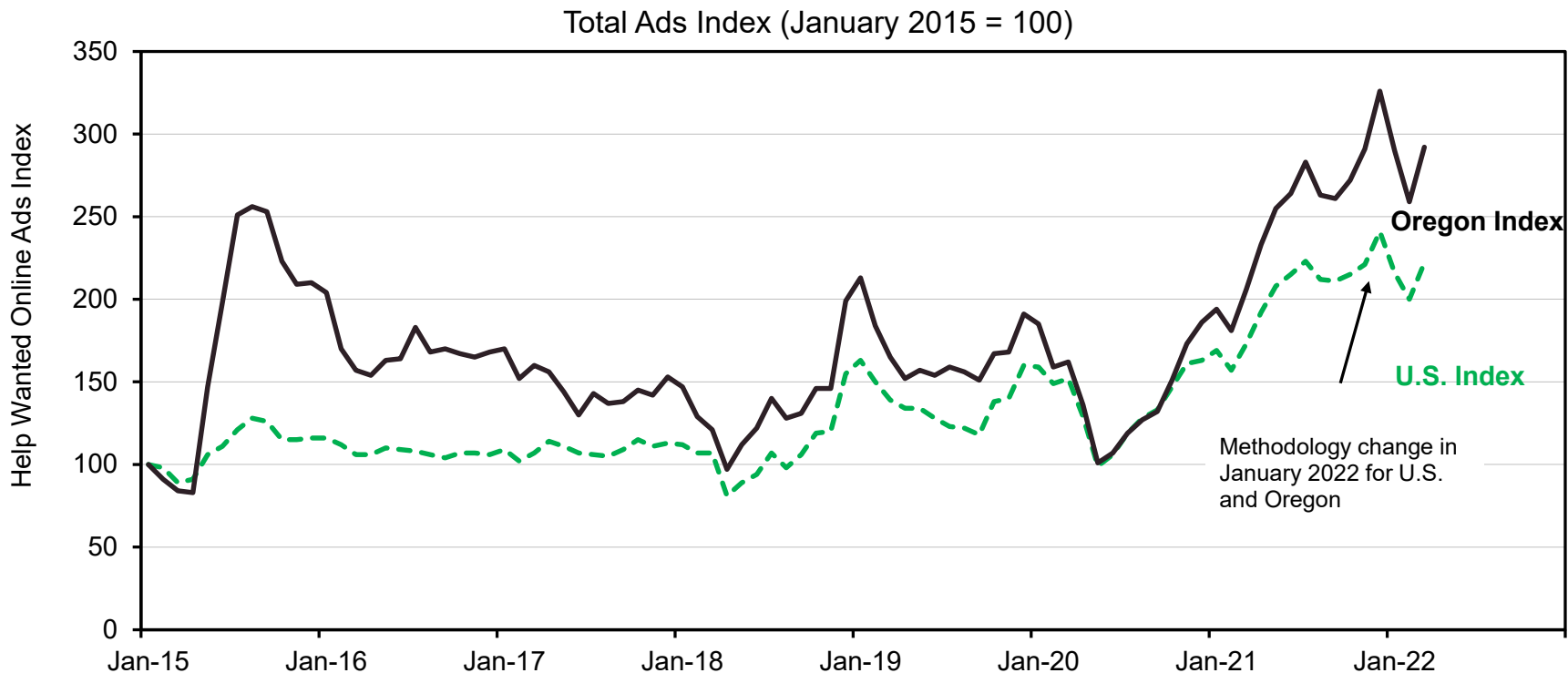
The number of help wanted ads in Oregon was 126,800 in March.
The number of new ads **decreased** by 1,700 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



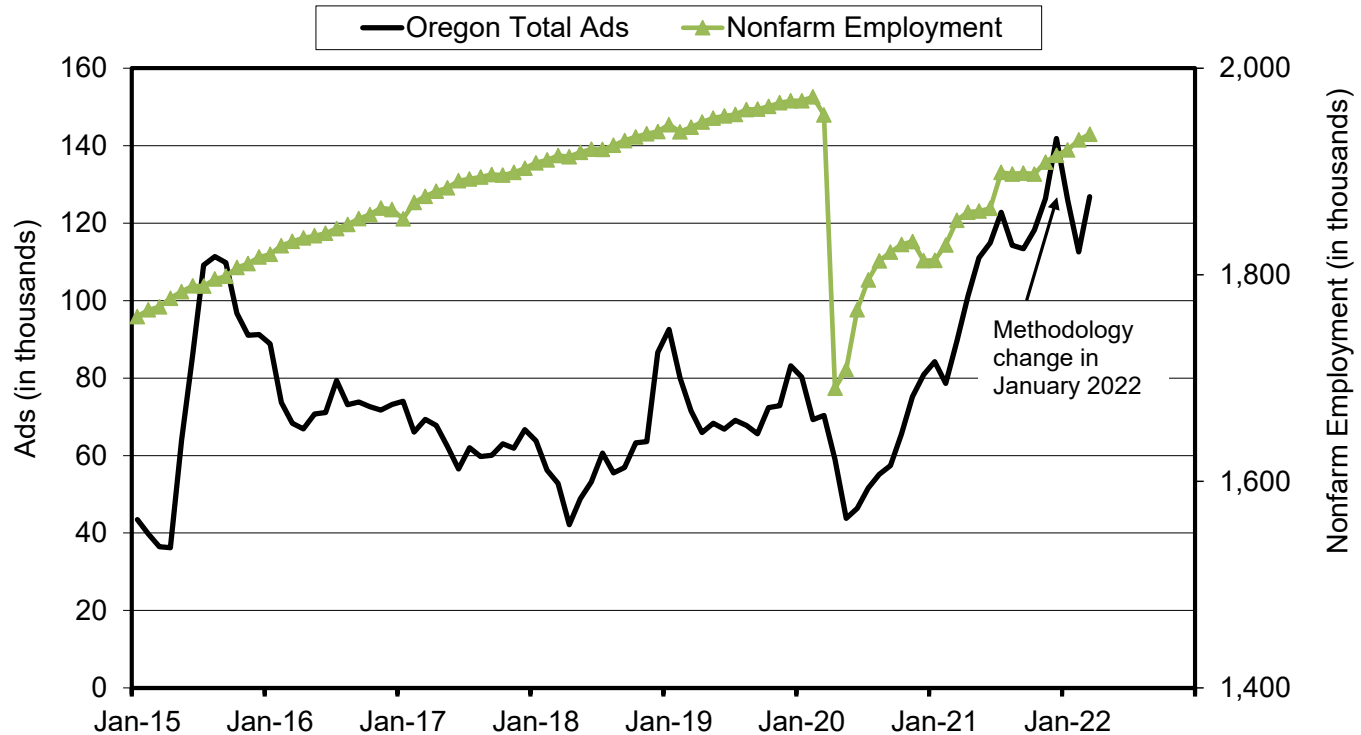
The number of help wanted ads nationally was 7.9 million in March 2022.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted OnLine Data Series Seasonally Adjusted

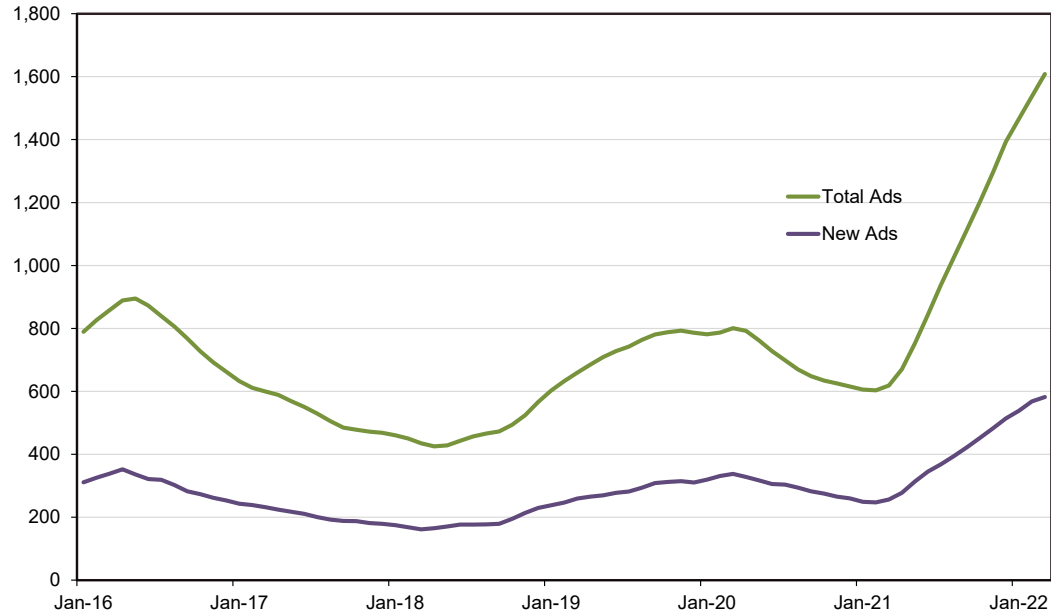


Source: The Conference Board Help Wanted OnLine™ (HWOL) and The Bureau of Labor Statistics, Current Employment Statistics



Many human resource occupations are projected to be in high demand from 2020 to 2030.
Read Occupations in [Human Resources](#) by Workforce Analyst [Nicole Ramos](#)

Job Postings for Human Resource Occupations*
Oregon Statewide 12-Month Moving Average



*Human resource occupations include compensation and benefits managers, human resource managers, compensation, benefits, and job analysis specialists, human resource specialists, and human resource assistants.

Source: The Conference Board Help Wanted OnLine™ (HWOL)

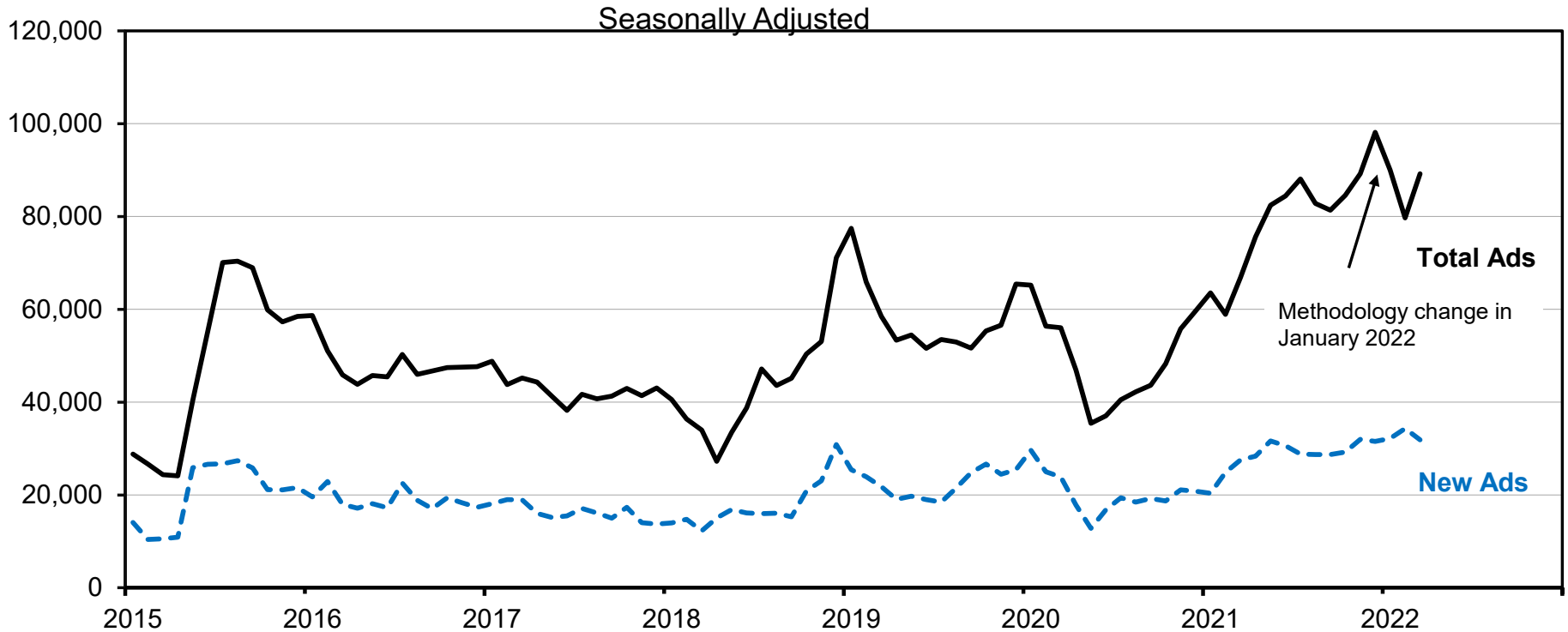
Email Sarah.E.Cunningham@Employ.Oregon.gov if you need HWOL data for specific occupations.



HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



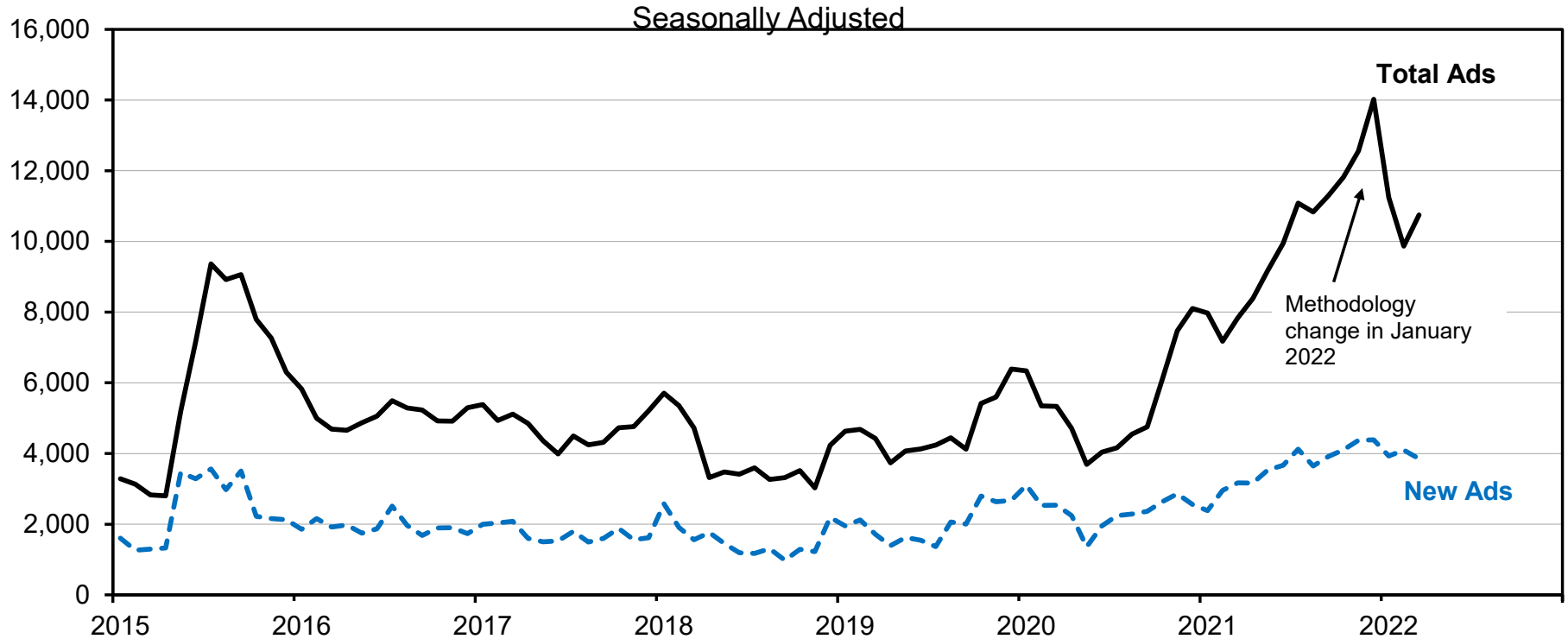
The number of online ads in the Portland metro area was 89,200 in March.
The number of new ads **decreased** by 2,400 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



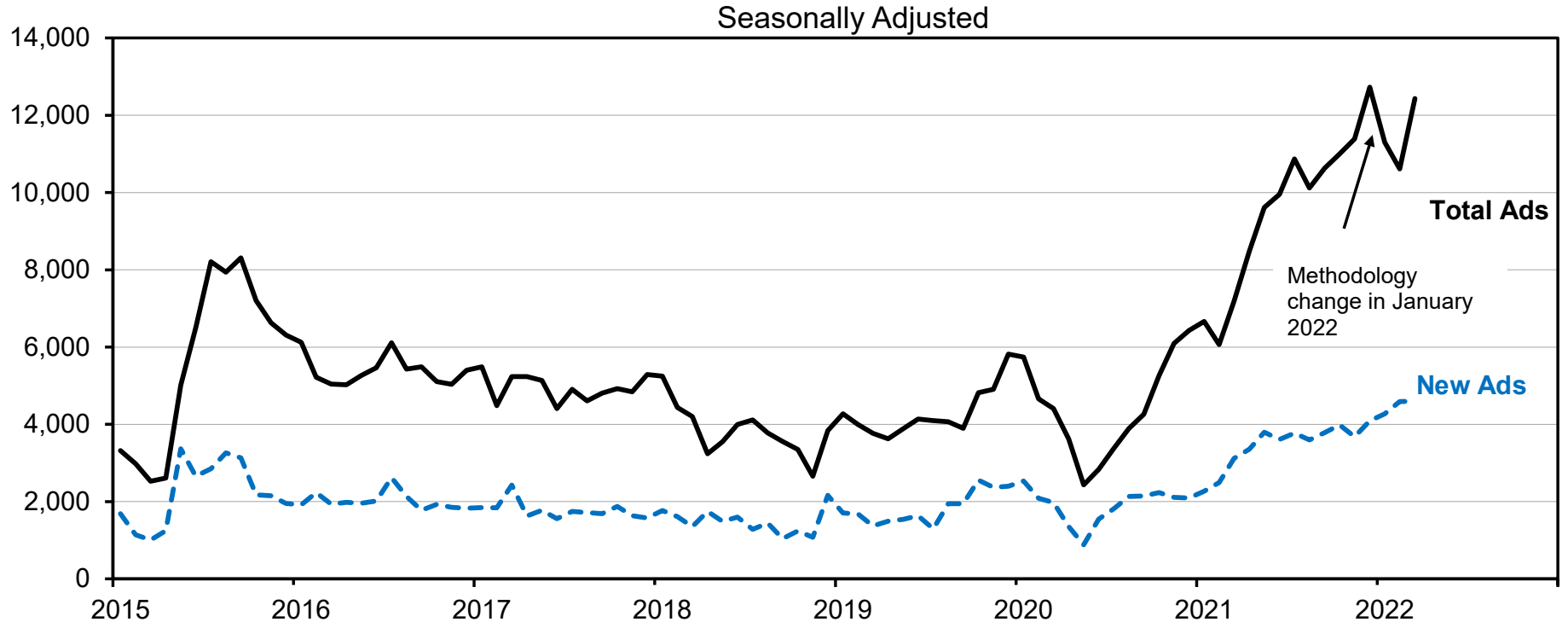
The number of online ads in the Salem metro area was 10,700 in March.
The number of new ads **decreased** by **240** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



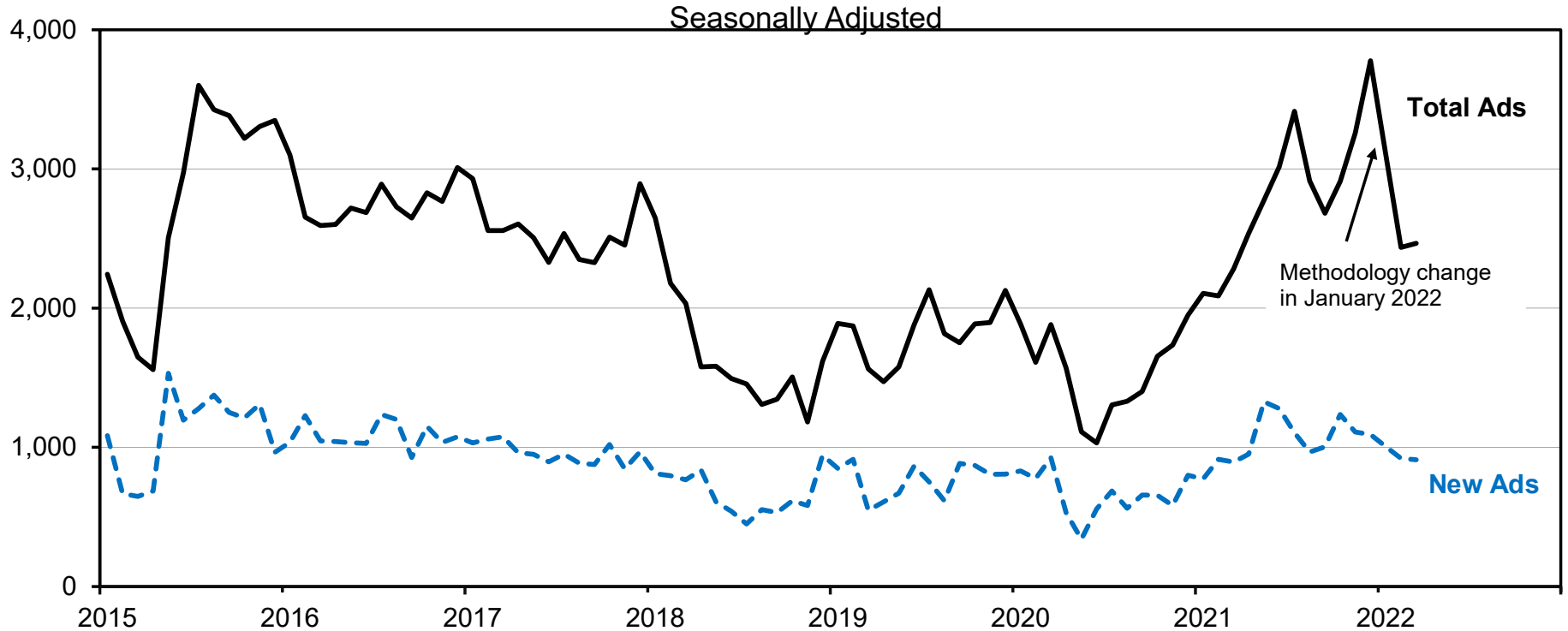
The number of online ads in the Eugene metro area was 12,400 in March.
The number of new ads increased by 10 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



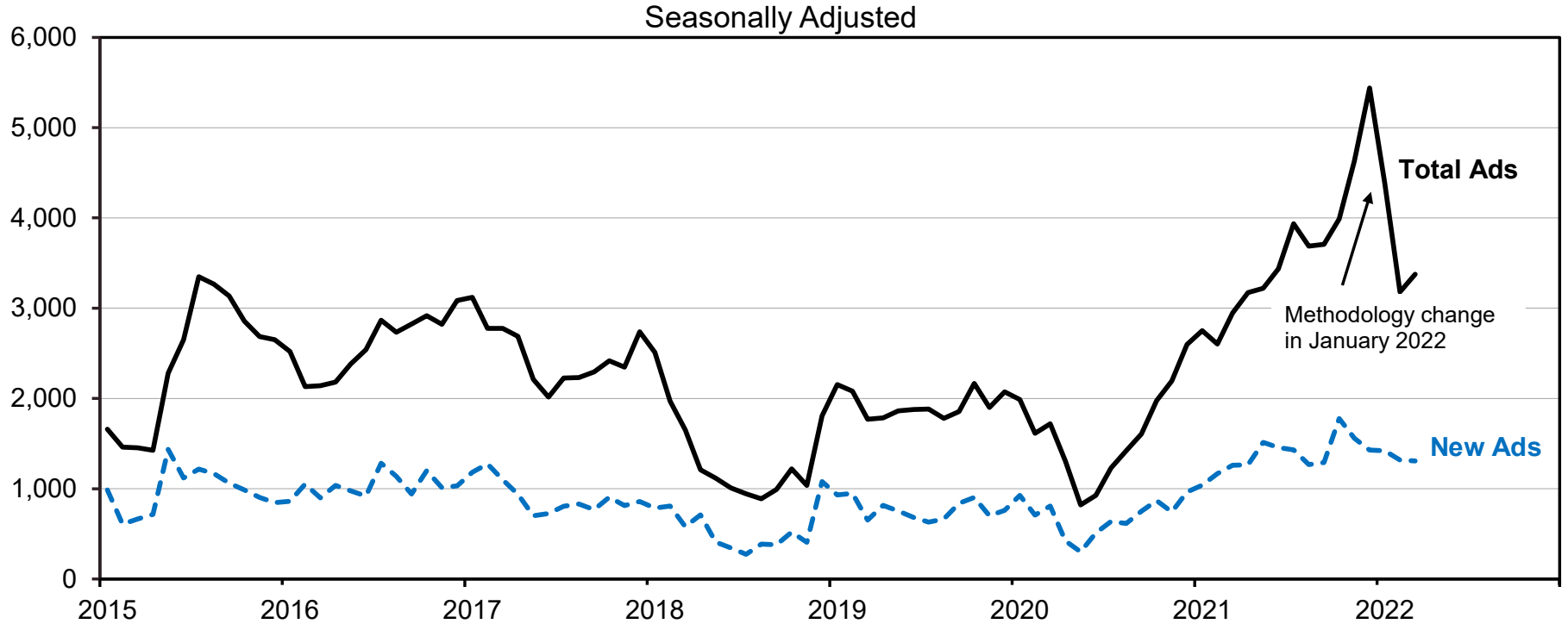
The number of online ads in the Medford metro area was 2,500 in March.
The number of new ads **decreased by 10** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



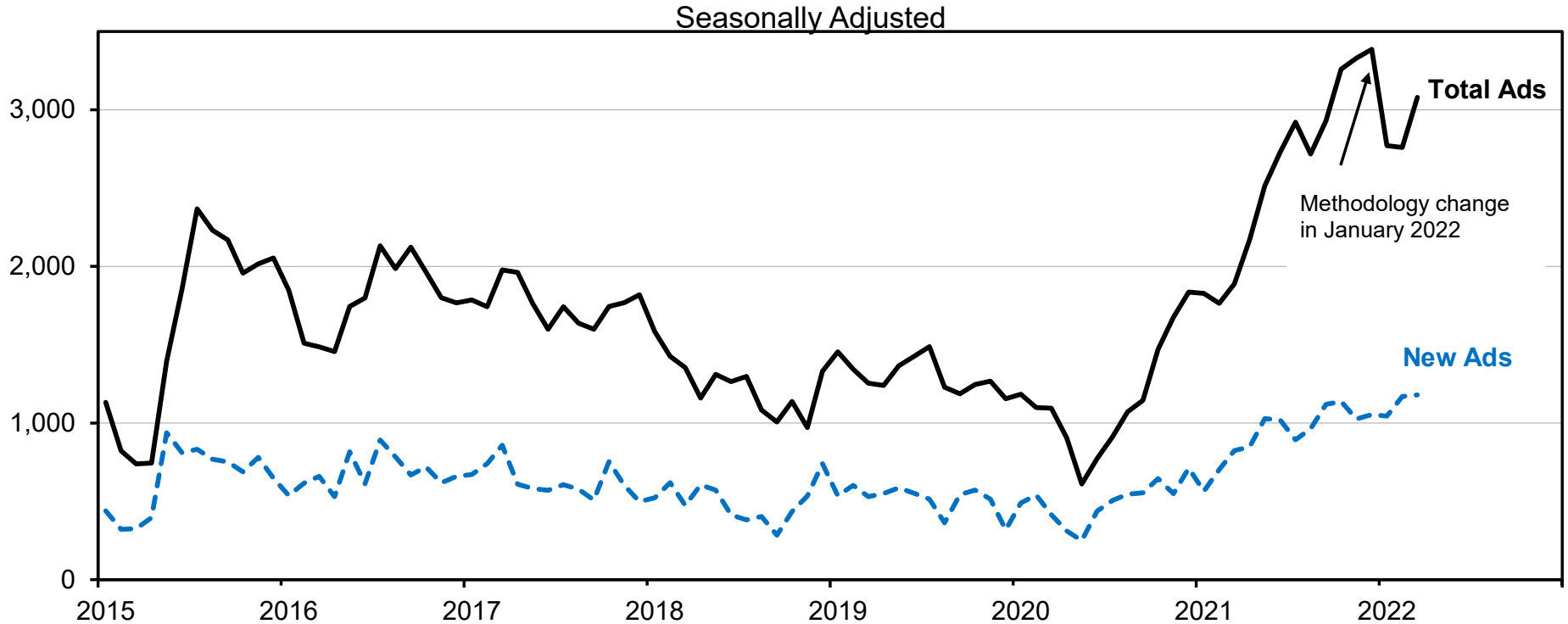
The number of online ads in the Bend metro area was 3,400 in March.
The number of new ads **decreased** by 10 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Corvallis metro area was 3,100 in March.
The number of new ads increased by 10 over the month.

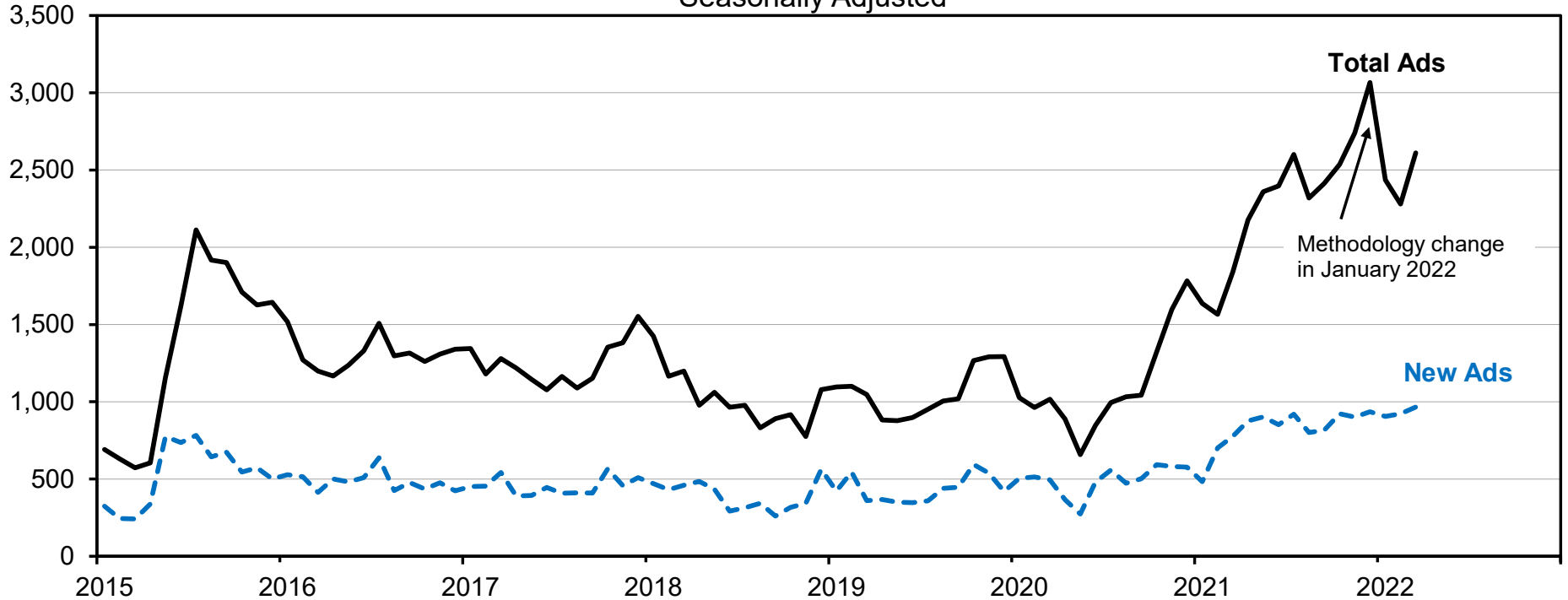


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Albany metro area was 2,600 in March.
The number of new ads increased by 40 over the month.

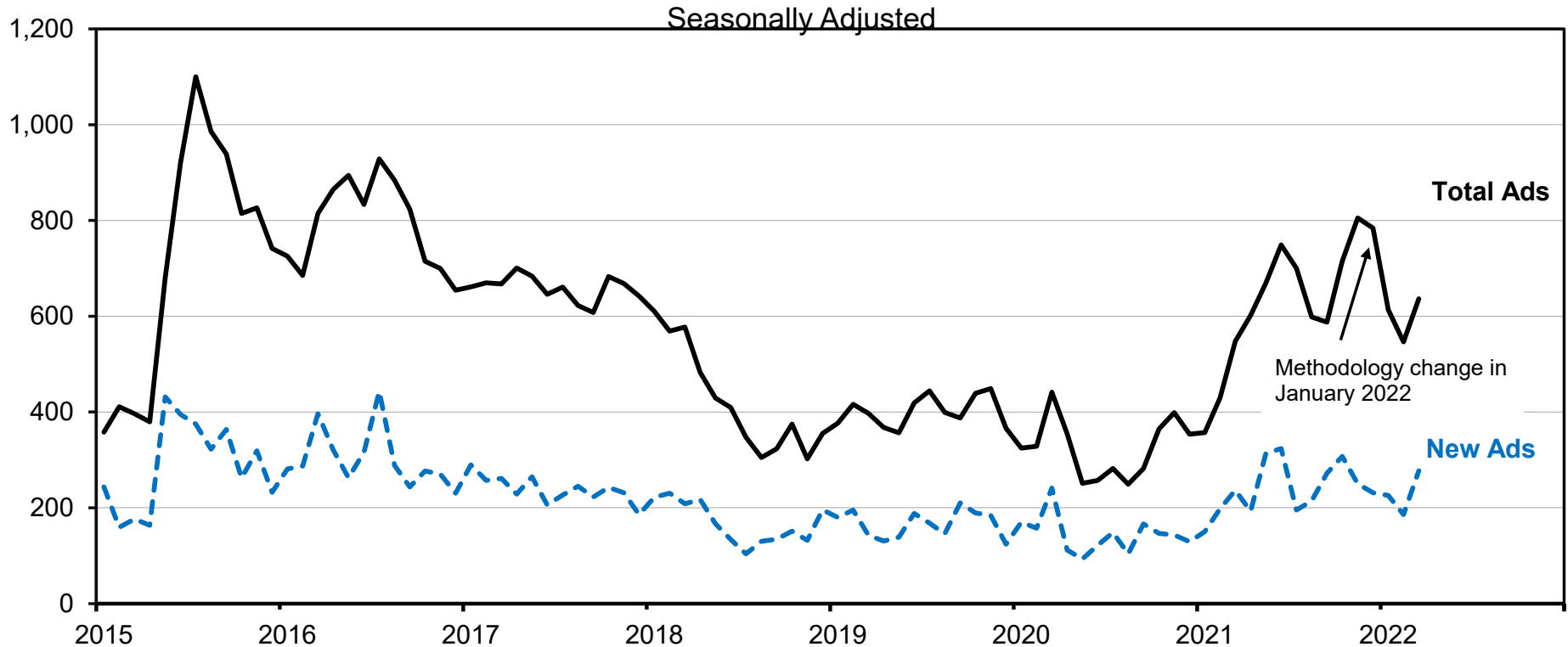
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



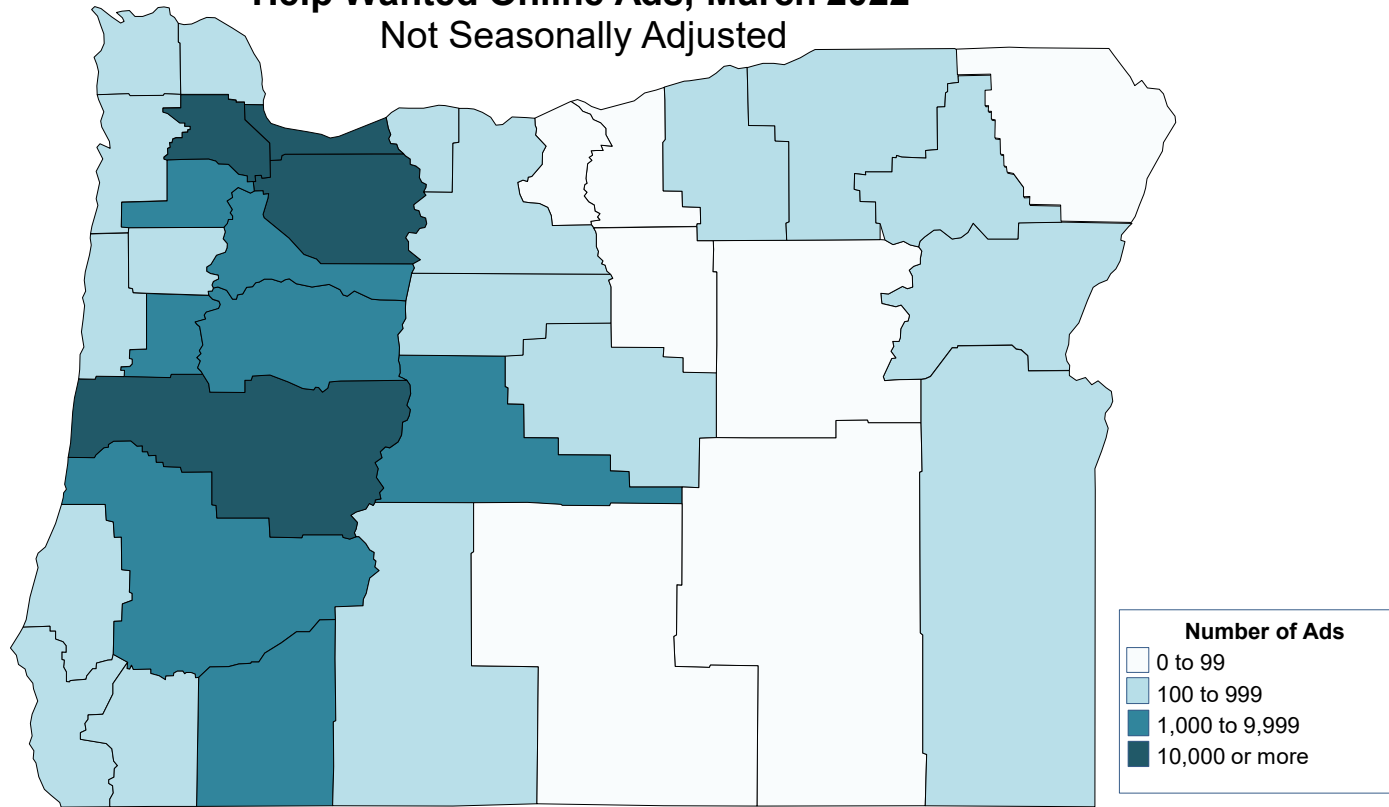
The number of online ads in the Grants Pass metro area was 640 in March.
The number of new ads increased by 90 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, March 2022 Not Seasonally Adjusted



Source: The Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

March 2022

Not Seasonally Adjusted

Multnomah	42,857	Malheur	516
Washington	19,771	Tillamook	509
Lane	11,915	Clatsop	431
Clackamas	11,009	Hood River	351
Marion	9,492	Wasco	244
Deschutes	3,140	Morrow	182
Benton	3,036	Union	176
Linn	2,405	Crook	171
Jackson	2,331	Jefferson	144
Yamhill	2,170	Baker	128
Douglas	1,087	Curry	105
Umatilla	793	Grant	50
Polk	740	Harney	45
Coos	734	Wallowa	38
Klamath	710	Lake	28
Columbia	670	Gilliam	21
Lincoln	638	Sherman	19
Josephine	575	Wheeler	3

Source: *The Conference Board Help Wanted OnLine (HWOL)*



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Help Wanted Online Ads by Workforce Area

March 2022, Not Seasonally Adjusted

Portland-Metro	62,628
Mid-Valley	14,807
Lane	11,915
Clackamas	11,009
Northwest Oregon	5,284
East Cascades	4,831
Rogue Valley	2,906
Eastern Oregon	1,928
Southwestern Oregon	1,926

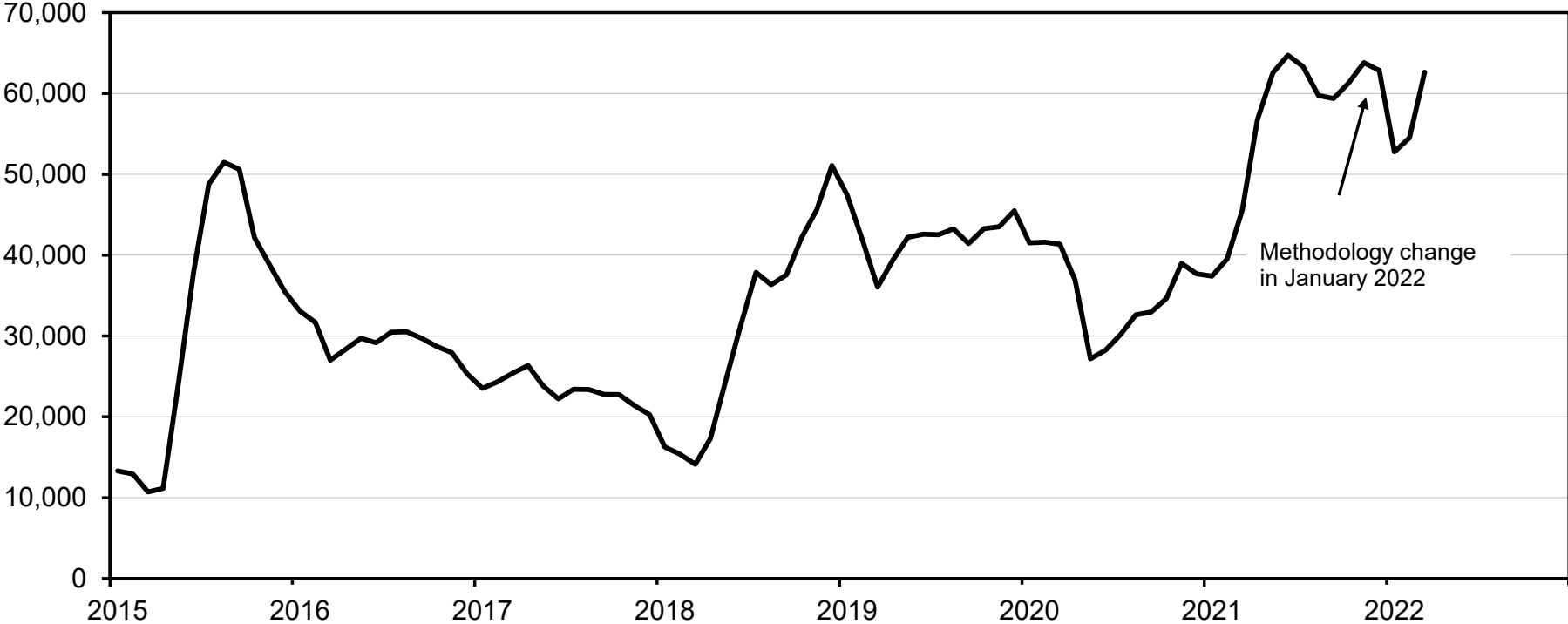
Source: The Conference Board Help Wanted OnLine (HWOL)

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted

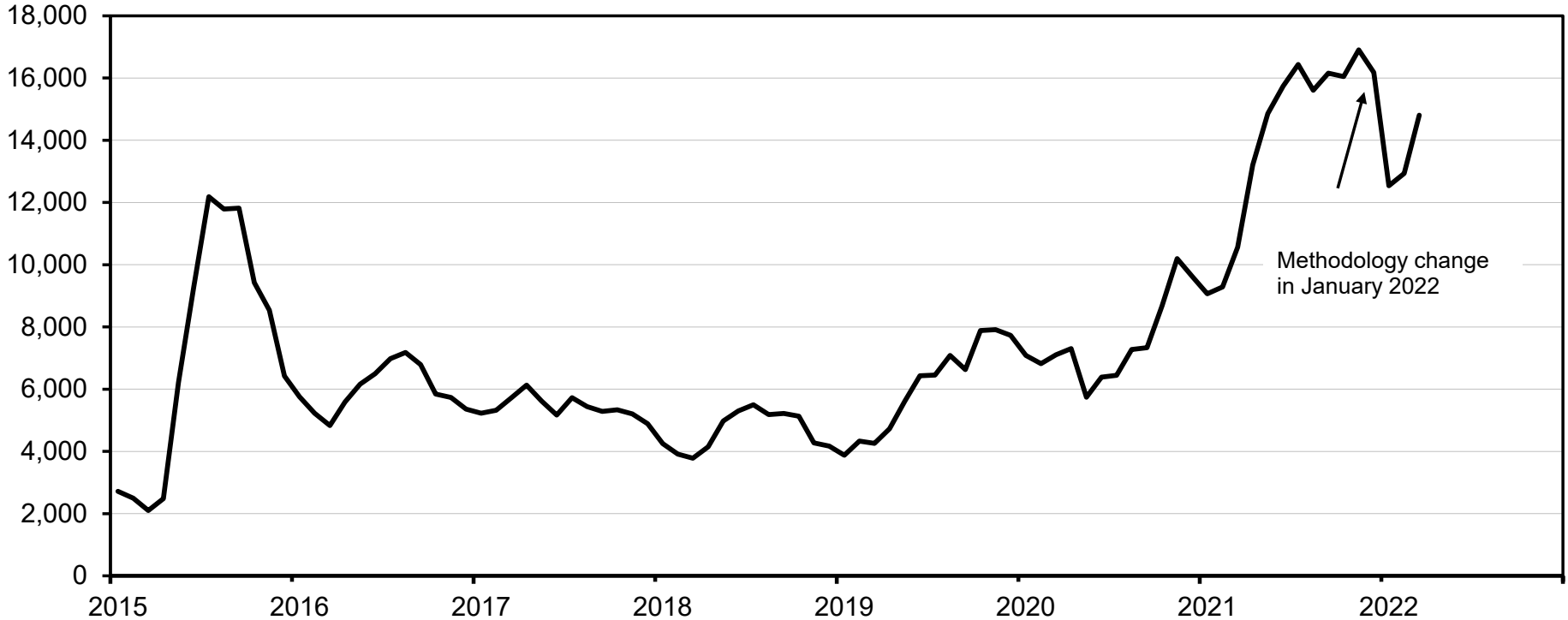


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted

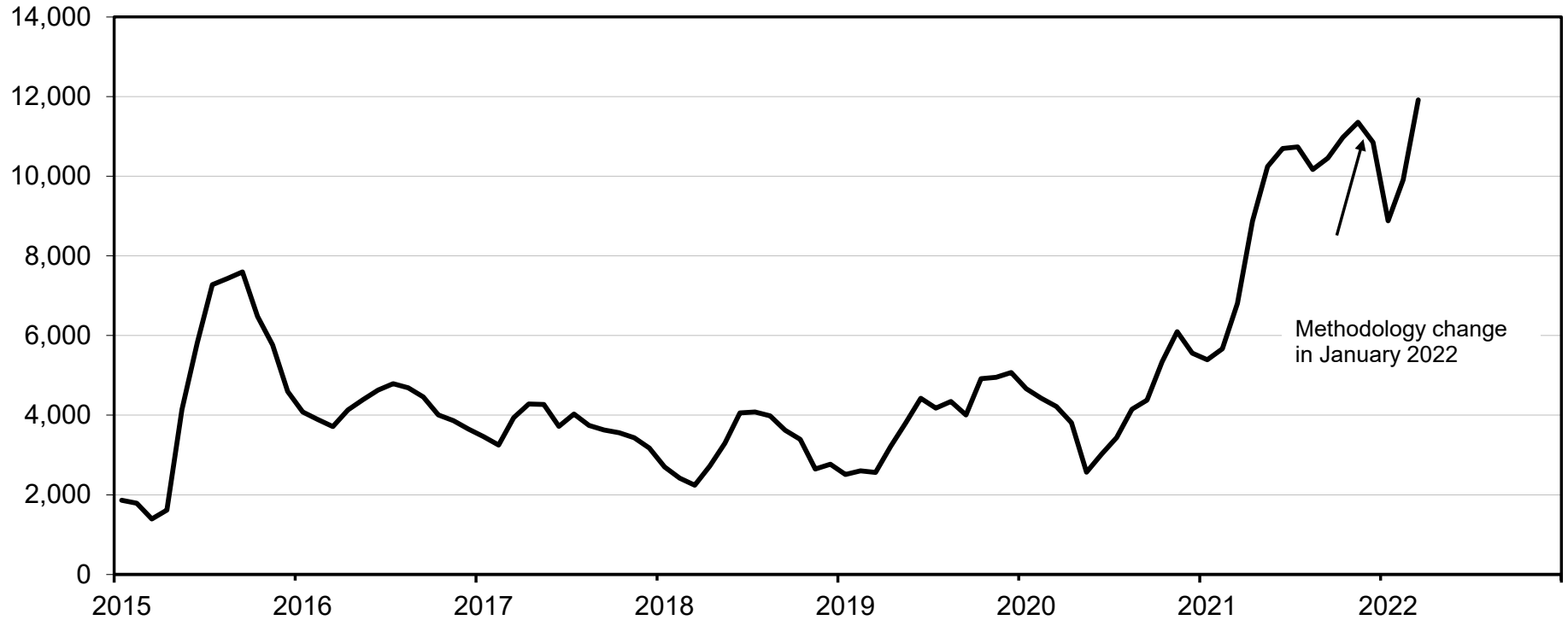


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Lane Help Wanted Online Ads

Not Seasonally Adjusted



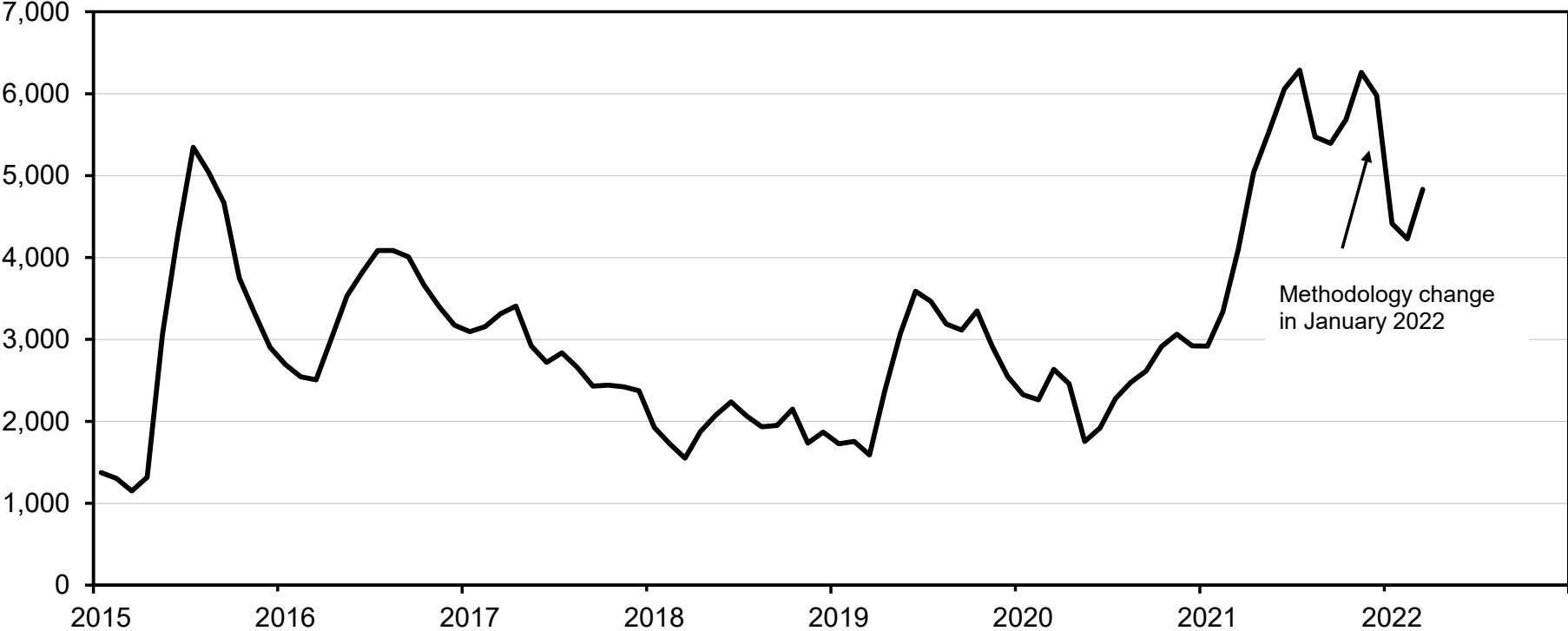
Methodology change
in January 2022

Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted

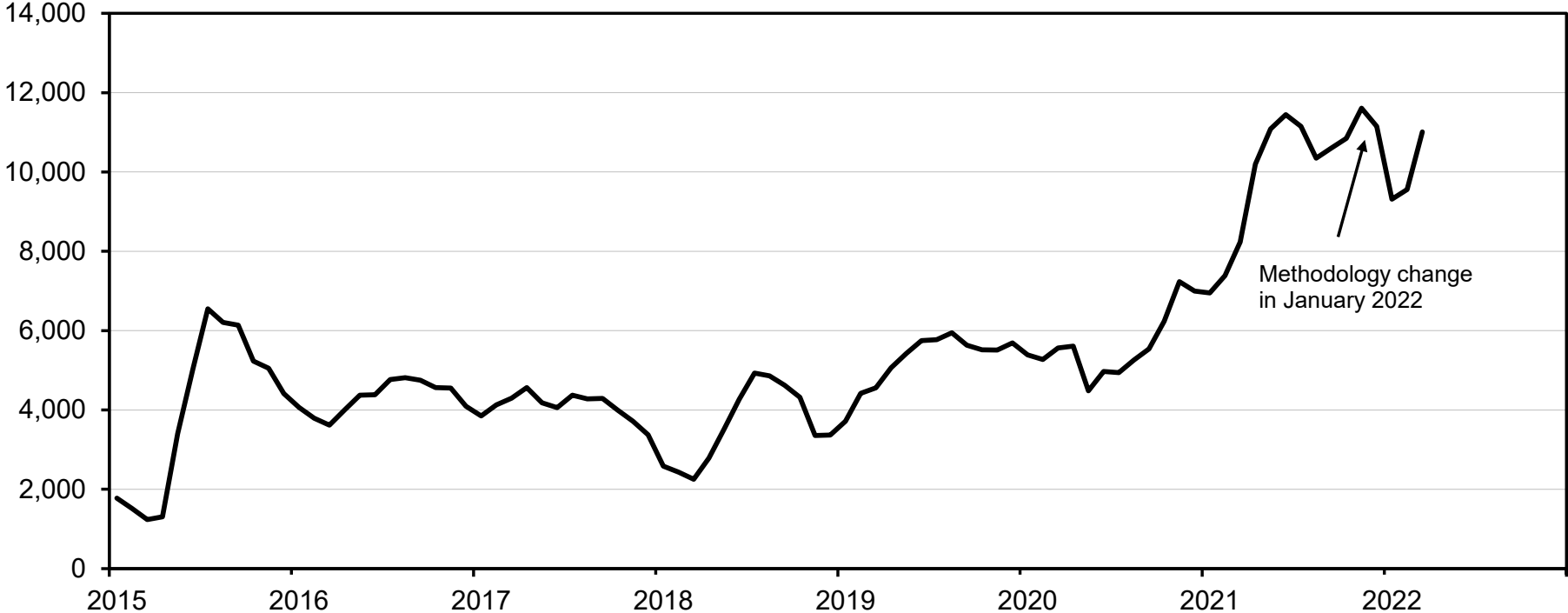


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

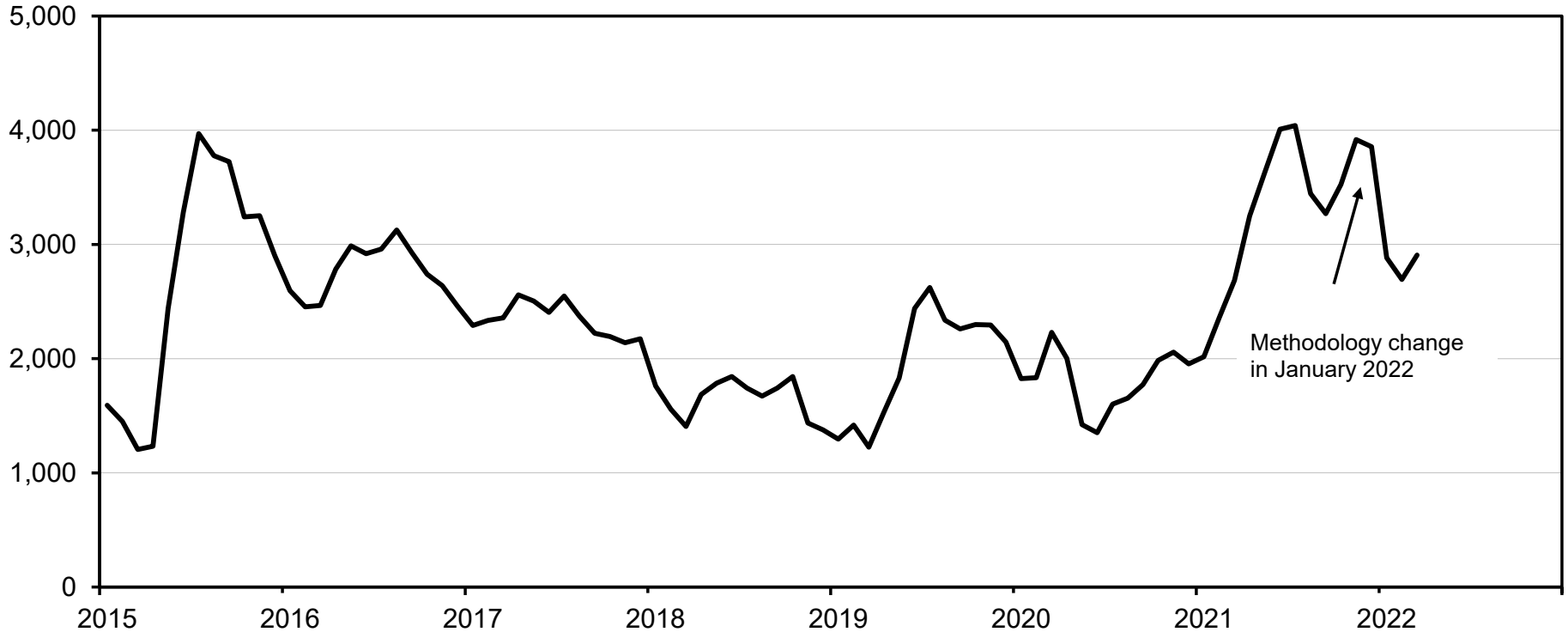


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



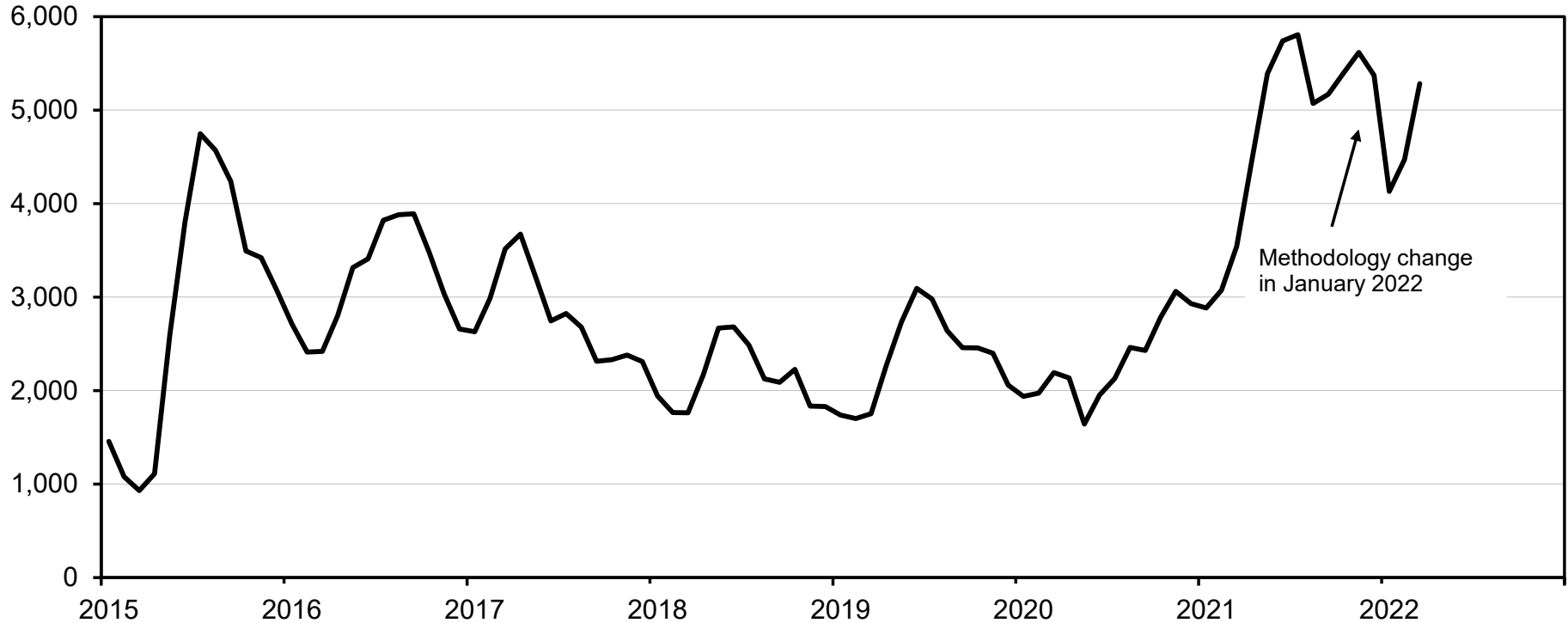
Methodology change
in January 2022

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted

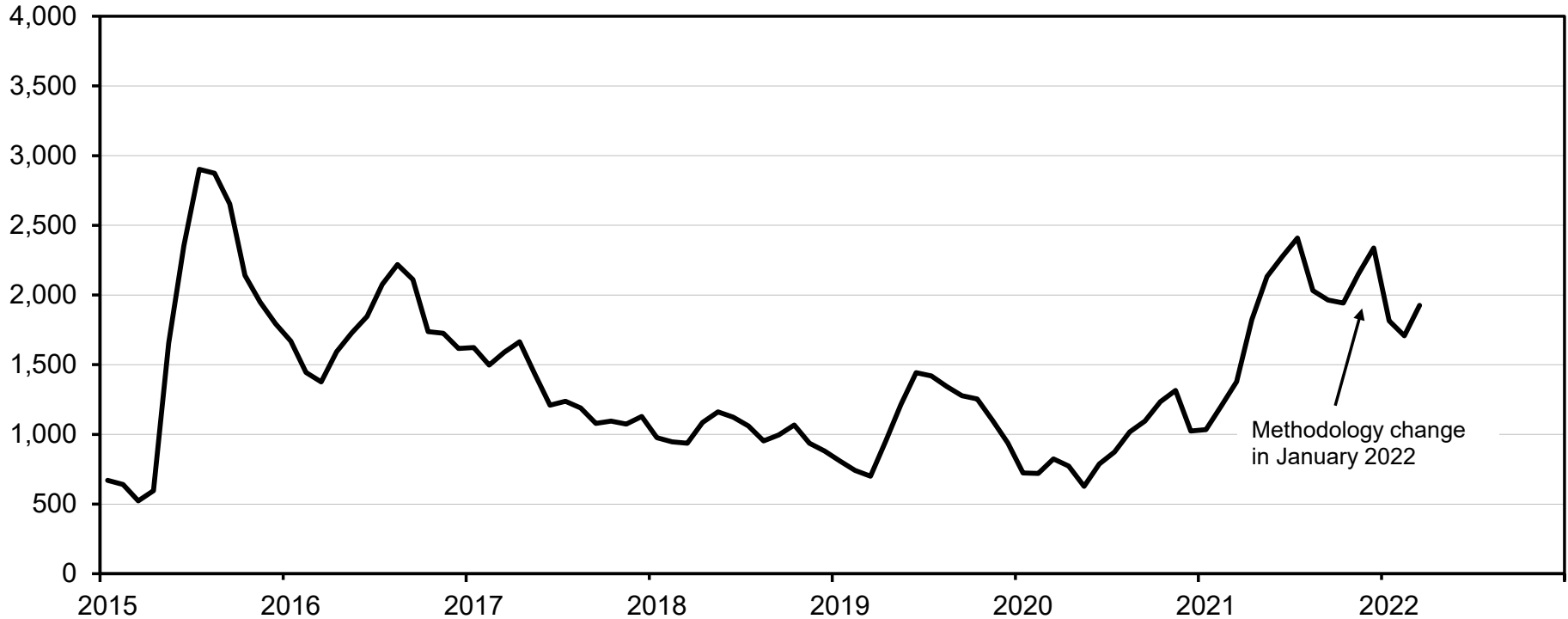


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted

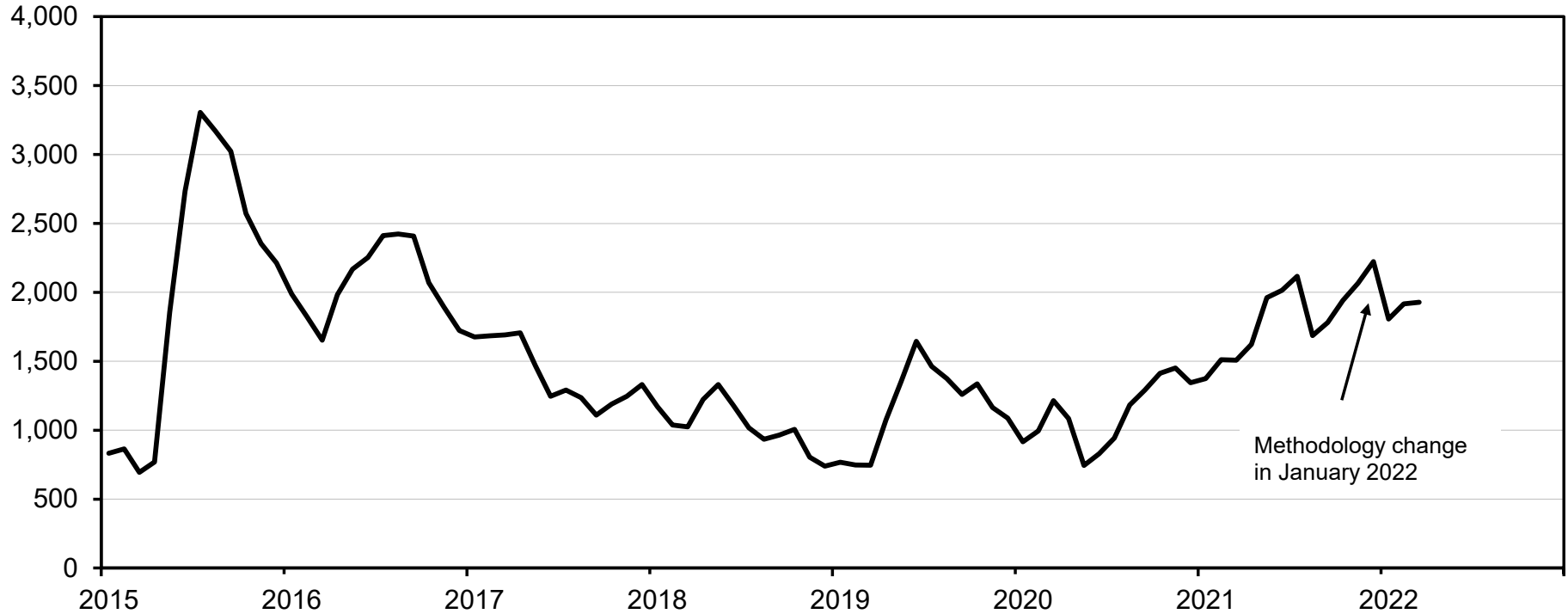


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)





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