



North Coast Economic Update

March 25, 2021

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Oregon Employment Department
Workforce and Economic Research Division

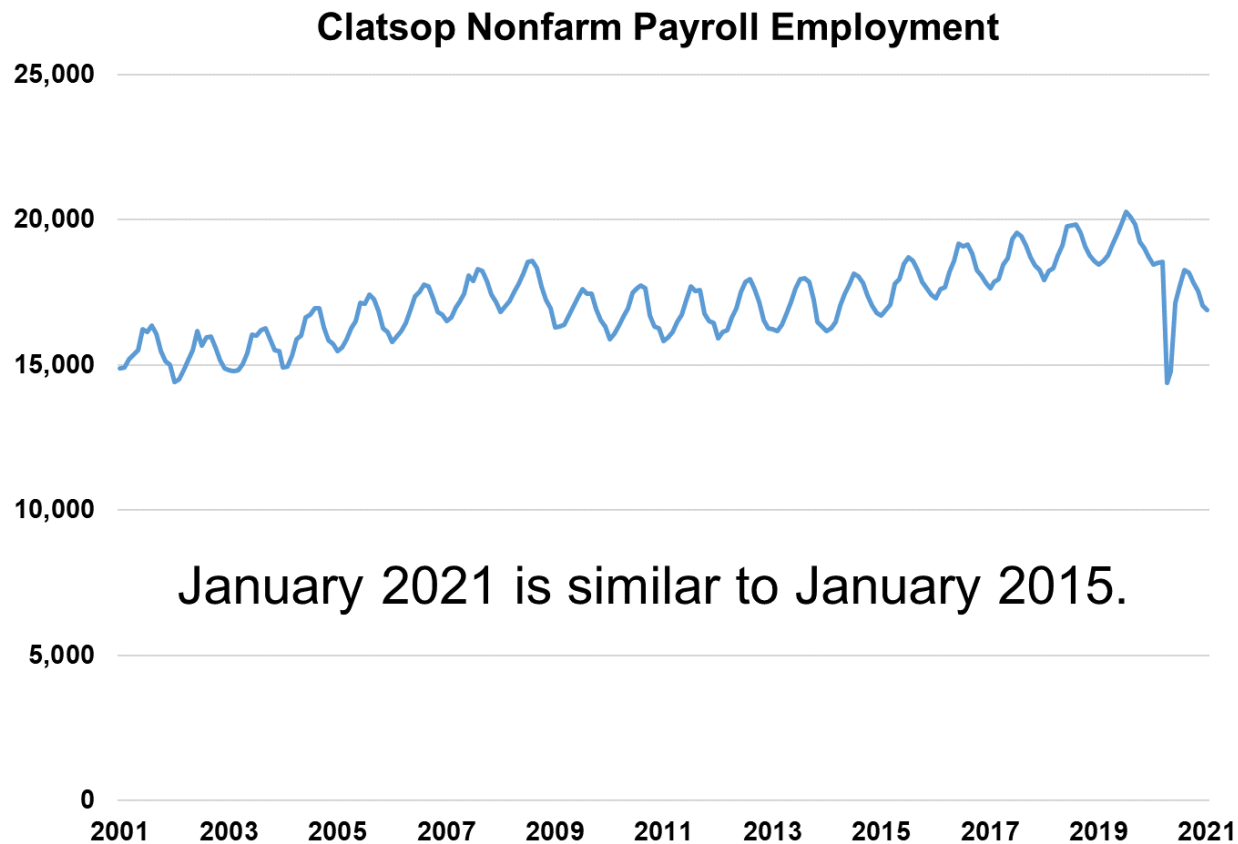


Initial job losses were related to leisure and hospitality.

Now the counties experience similar net job loss.

Industry diversity not a cure.

Clatsop lost 4,160 jobs (-22%) last April. It regained 2,510 by January and remains down 1,650 (-9%). Clatsop had a close to normal seasonal drop this winter.

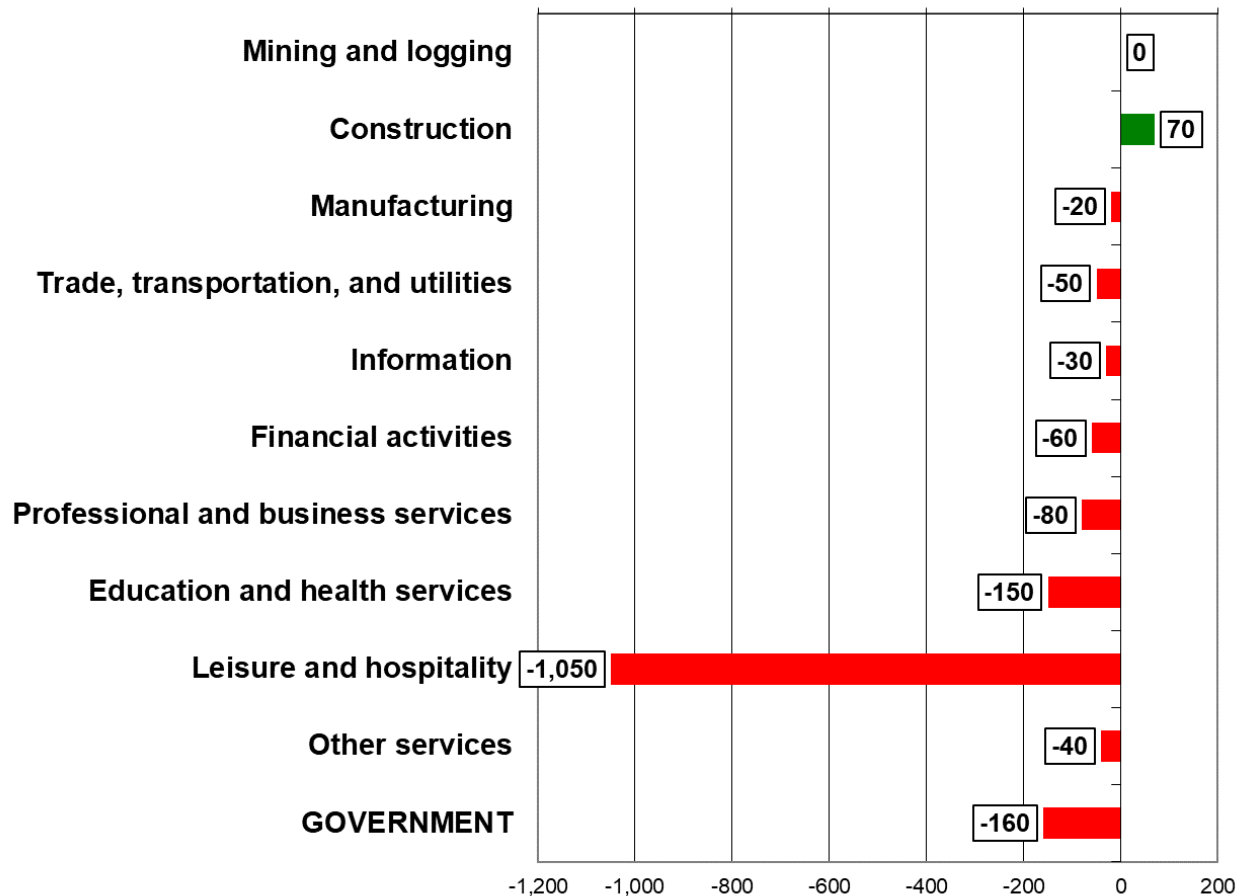


Source: Oregon Employment Department

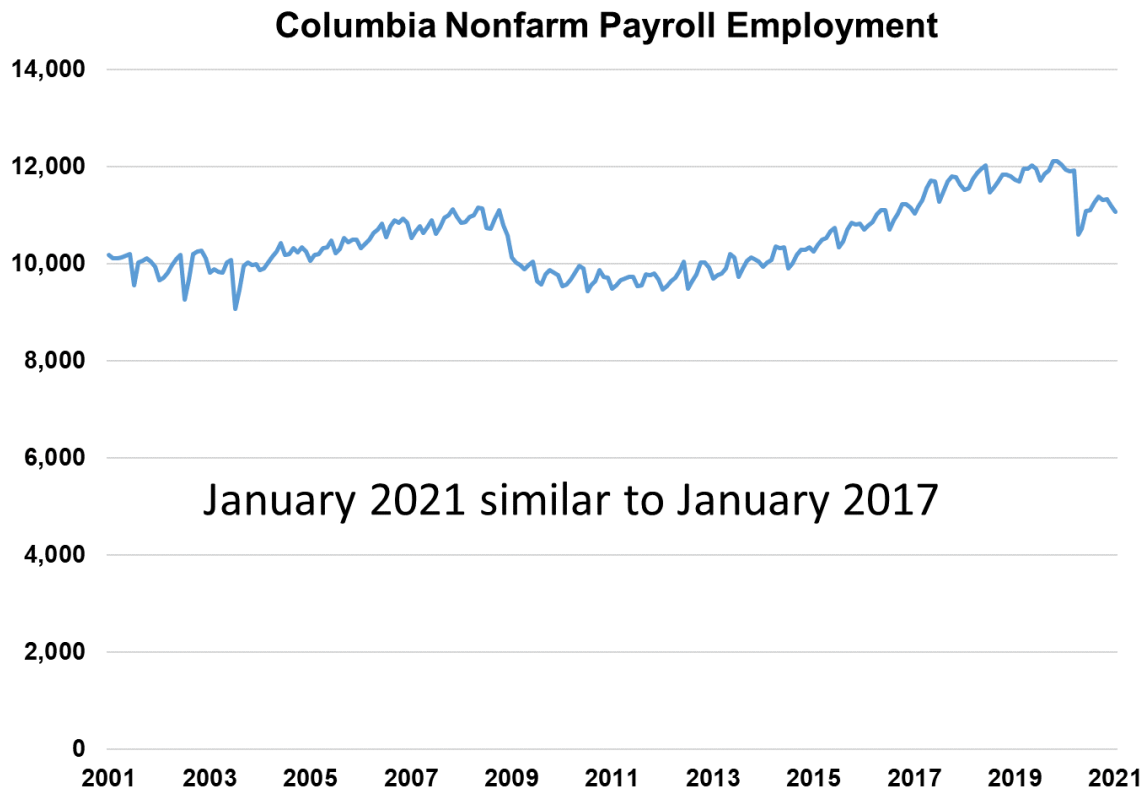


Gov't and education could reverse quickly. Food (-28%) down more than hotels (-16%).

Clatsop County Annual Employment Change to January 2021



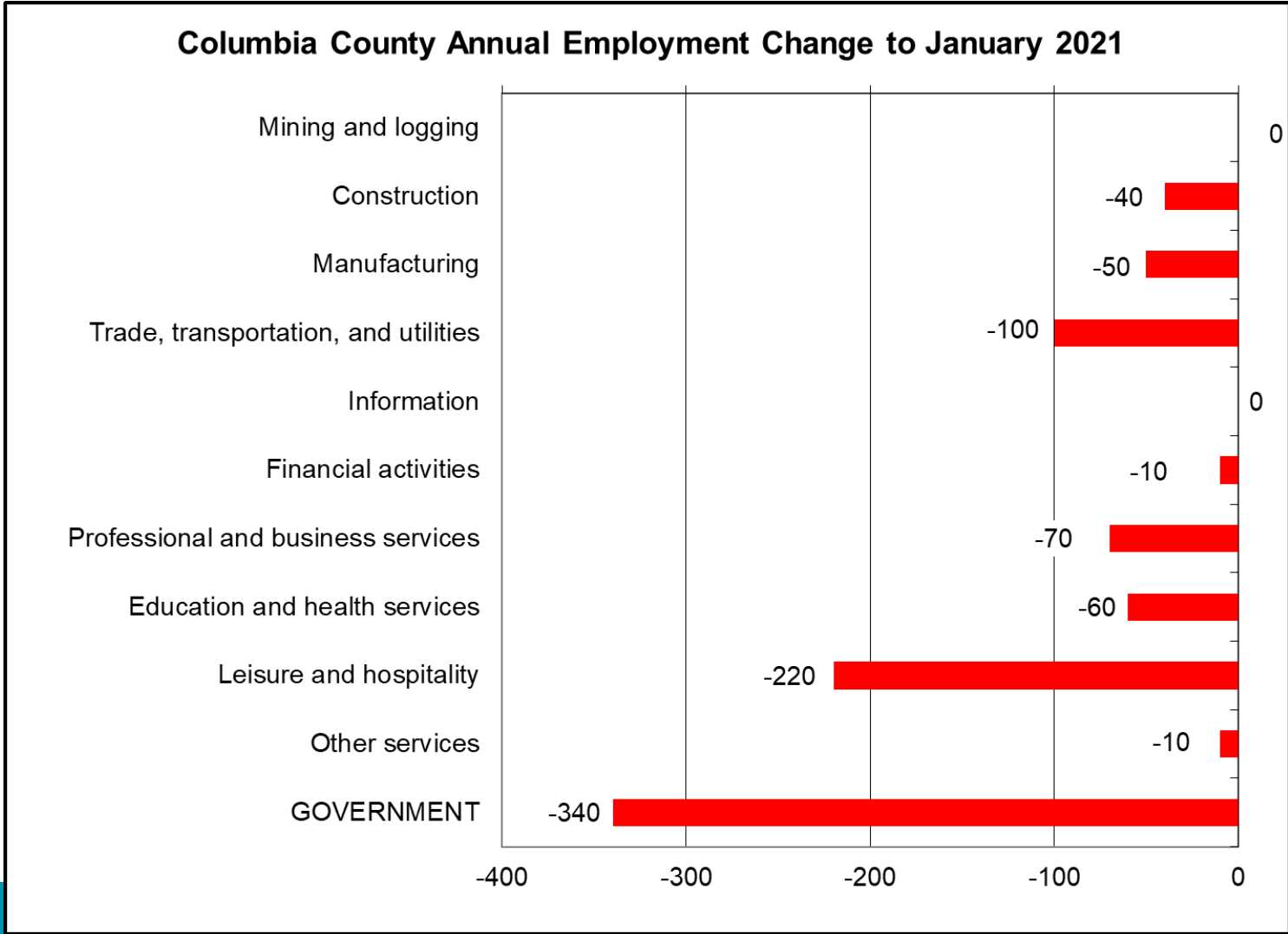
Columbia lost 1,320 jobs (-11%) last April. It regained 460 by January and remains down 860 (-7%). Columbia recently has had little summer-winter drop, but large drop (-320) this winter.



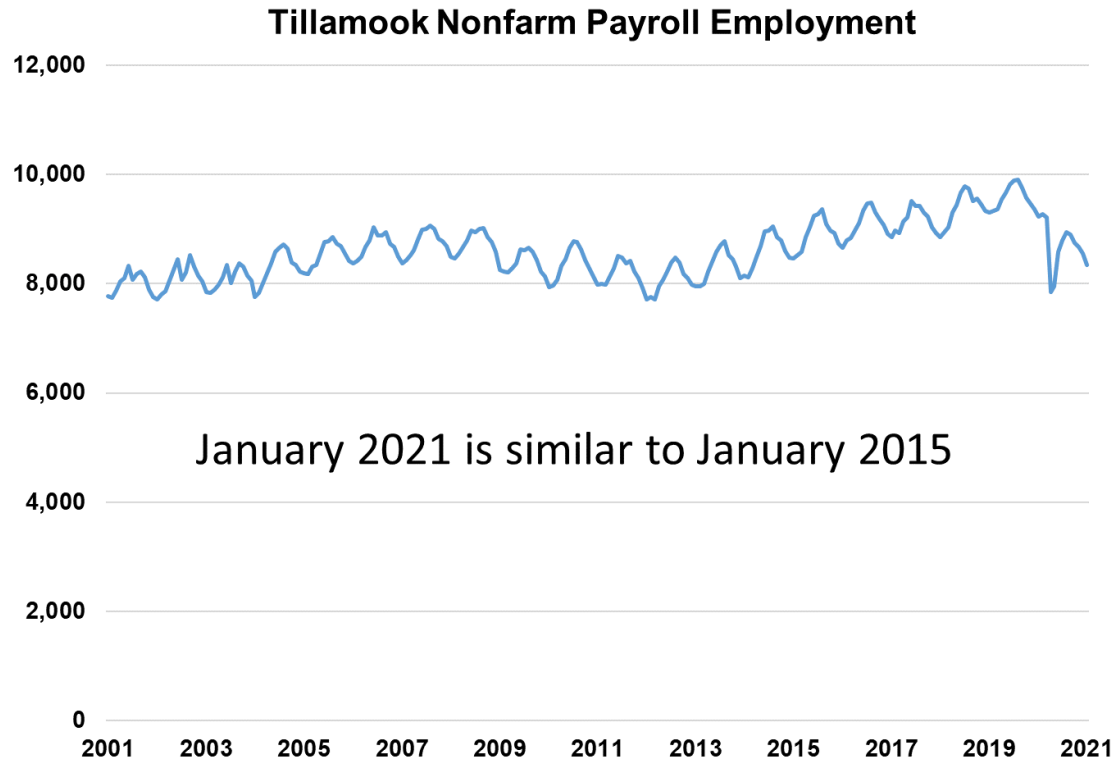
Source: Oregon Employment Department



Government education is almost all the government job loss.



Tillamook lost 1,370 jobs (-15%) last April. It regained 500 by January and remains down 870 (-9%).

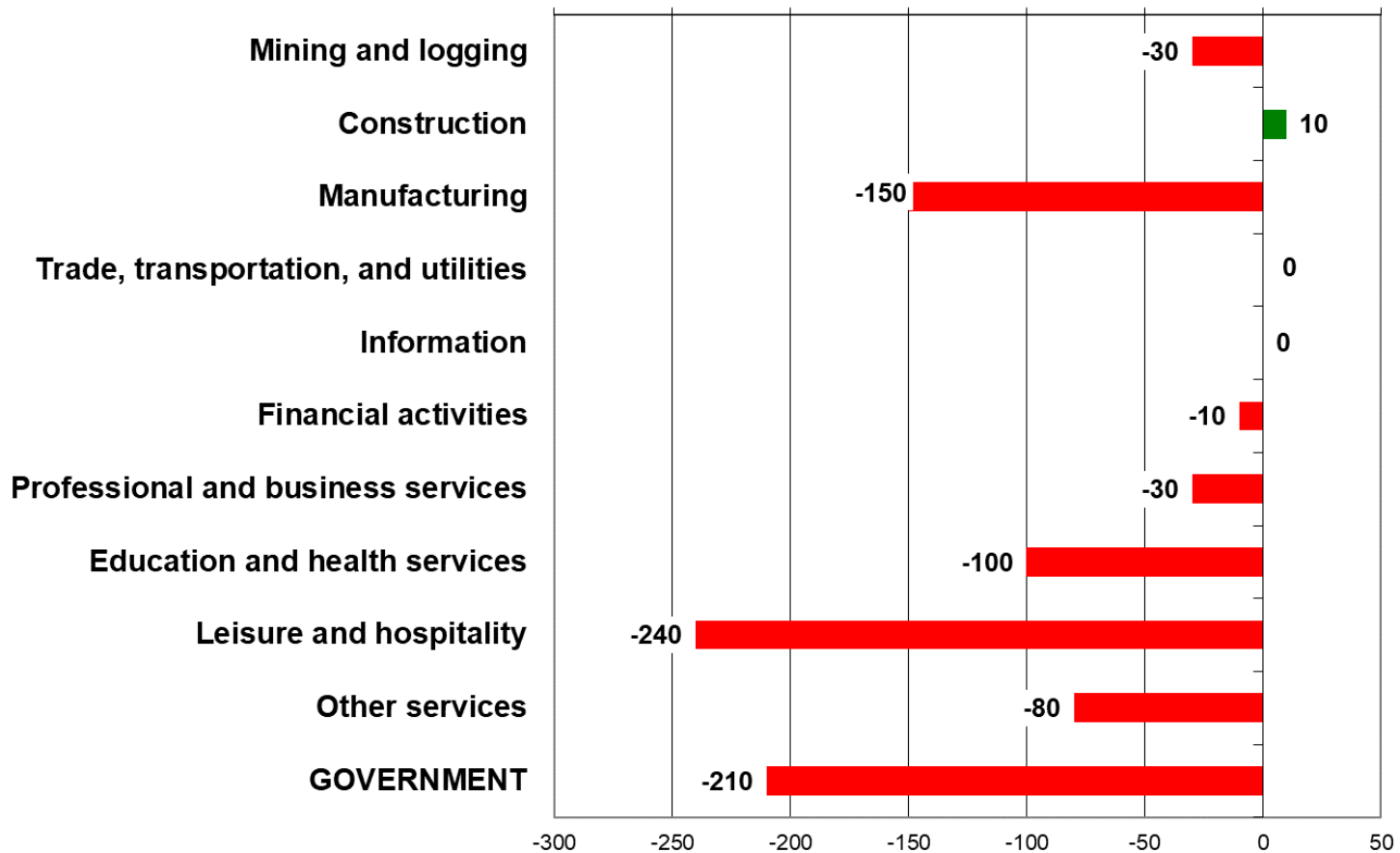


Source: Oregon Employment Department



Tillamook's job losses are more diverse than Clatsop's and similar to Columbia's diversity.

Tillamook County Annual Employment Change to January 2021



Questions and Comments

How's business?

How are lodging occupancy and summer reservations compared to March 2020?

Full-time, minimum wage is roughly equal to the minimum PUA and FPUC, which is completely equal to a hiring challenge. Will you hire additional staff this summer? How?



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