



Northwest Oregon Economic Update

Northwest Oregon Works
October 23, 2020

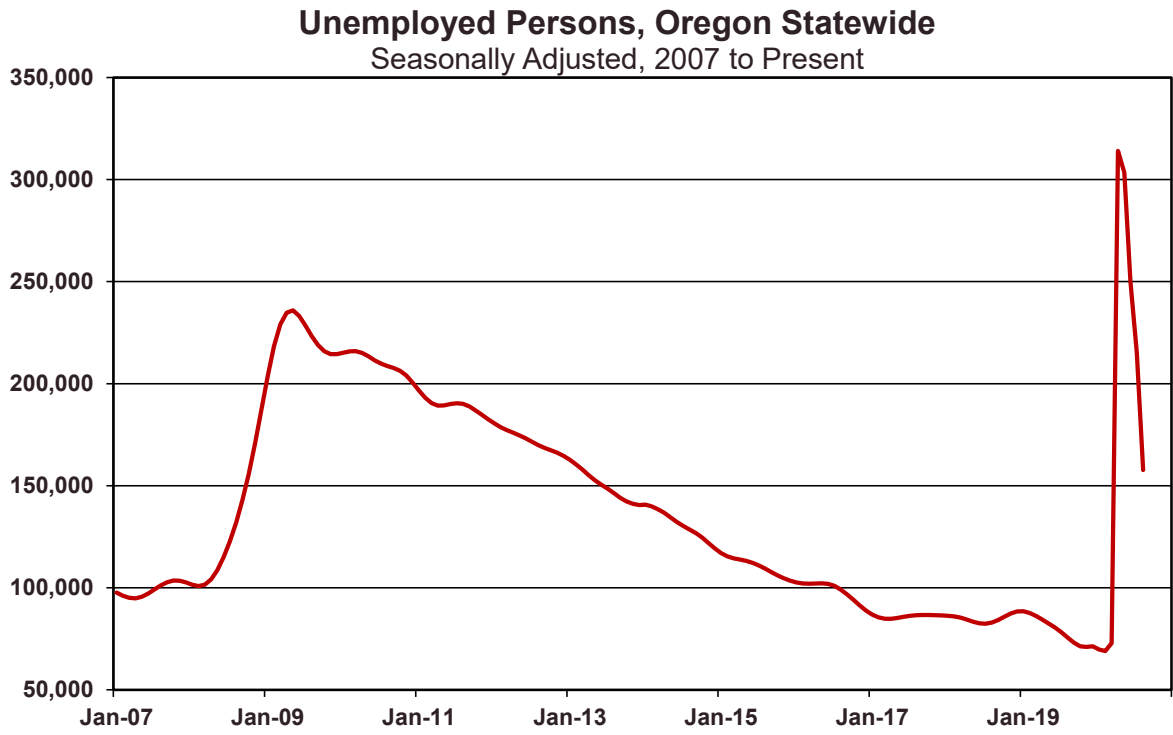
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Workforce and Economic Research Division



State and Region



The number of unemployed Oregonians is high.



Source: Oregon Employment Department, Local Area Unemployment Statistics

Seasonally Adjusted Unemployment:

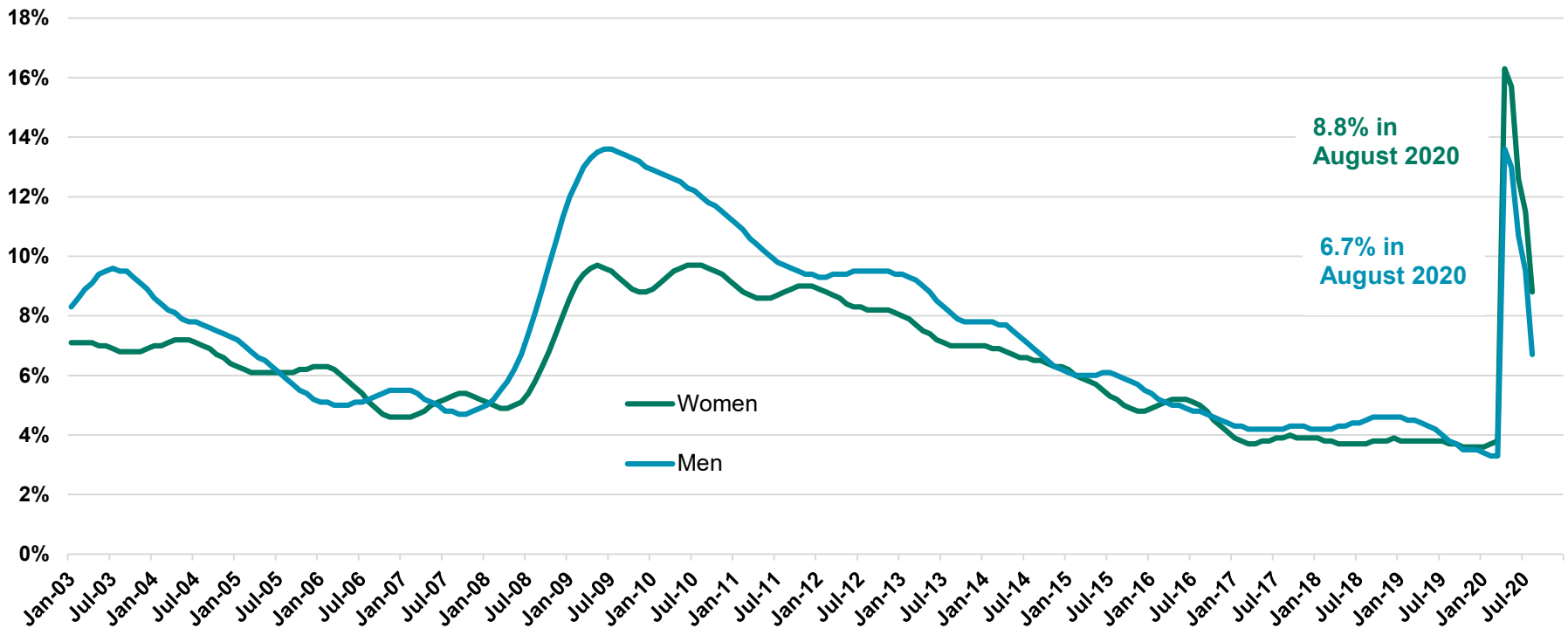
Pre-COVID Low
February 2020: 69,000

Highest
April 2020: 314,000

Current
Sept. 2020: 165,048

Unlike during the Great Recession, women currently have a higher unemployment rate than men.

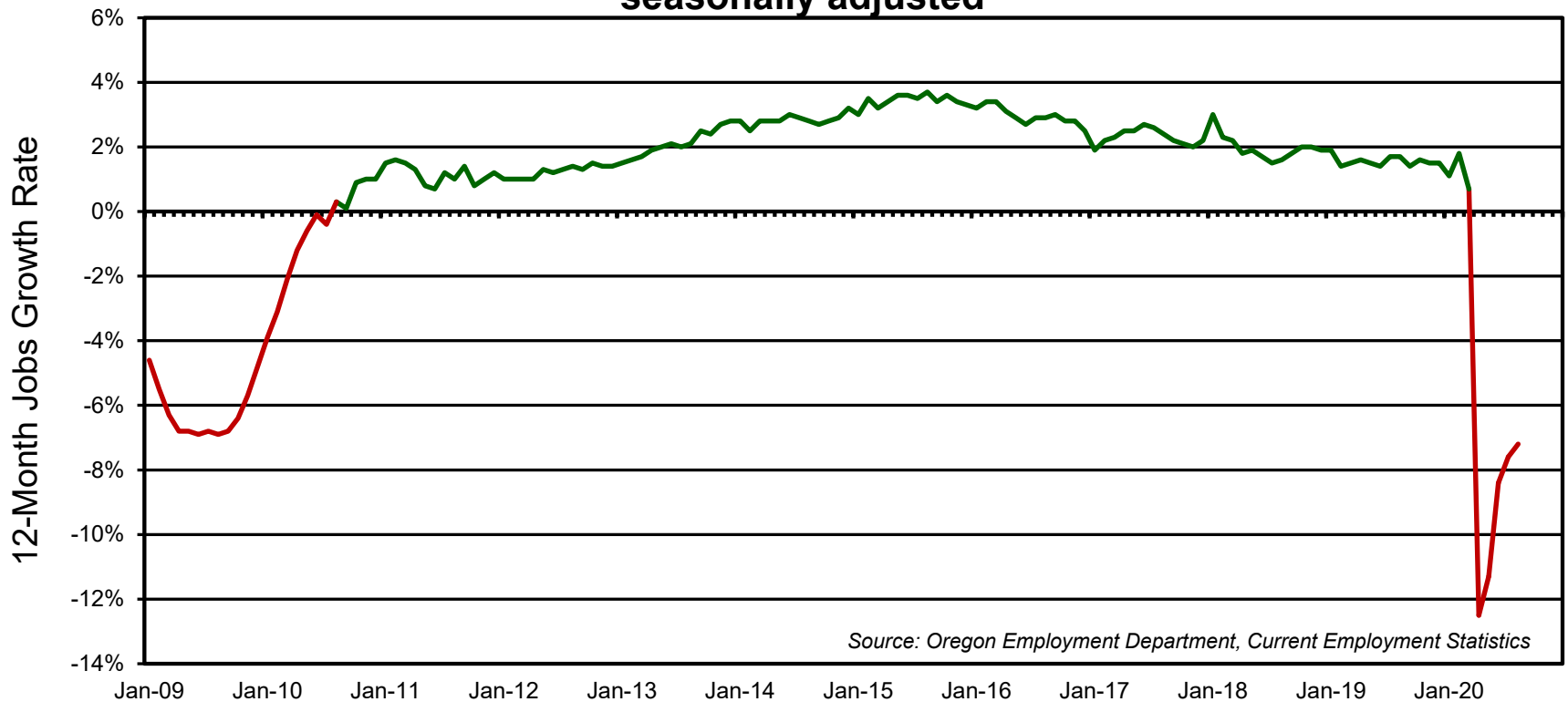
Monthly Unemployment Rates by Gender Oregon, 2003 - Present



Source: Oregon Employment Department, Current Population Survey

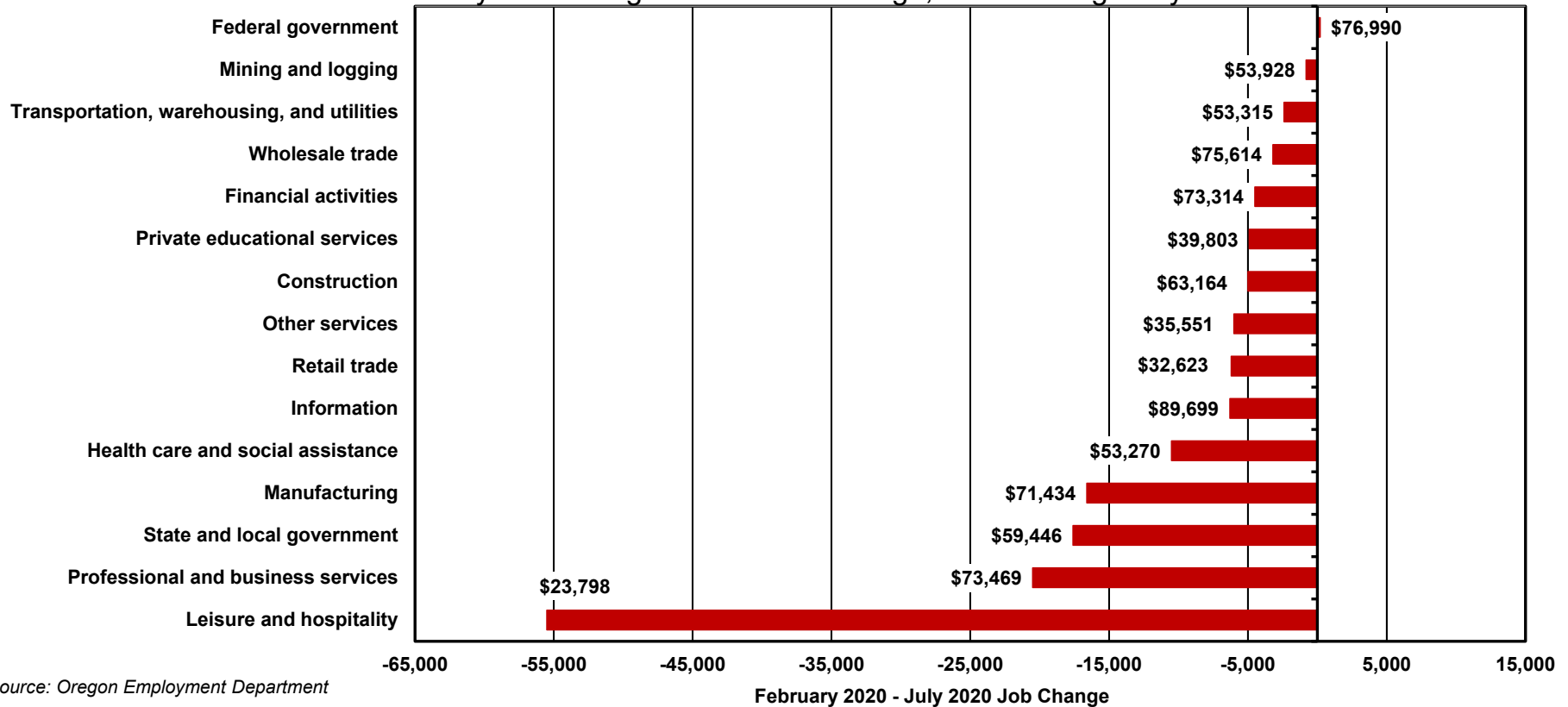
Oregon is down 6.7% (-131,300) over the year, Northwest Oregon is down 9.7%.

**Oregon's Year-Over-Year Percentage Change in Jobs
seasonally adjusted**



All industries, except federal government, have lost jobs since peak of expansion in February 2020.

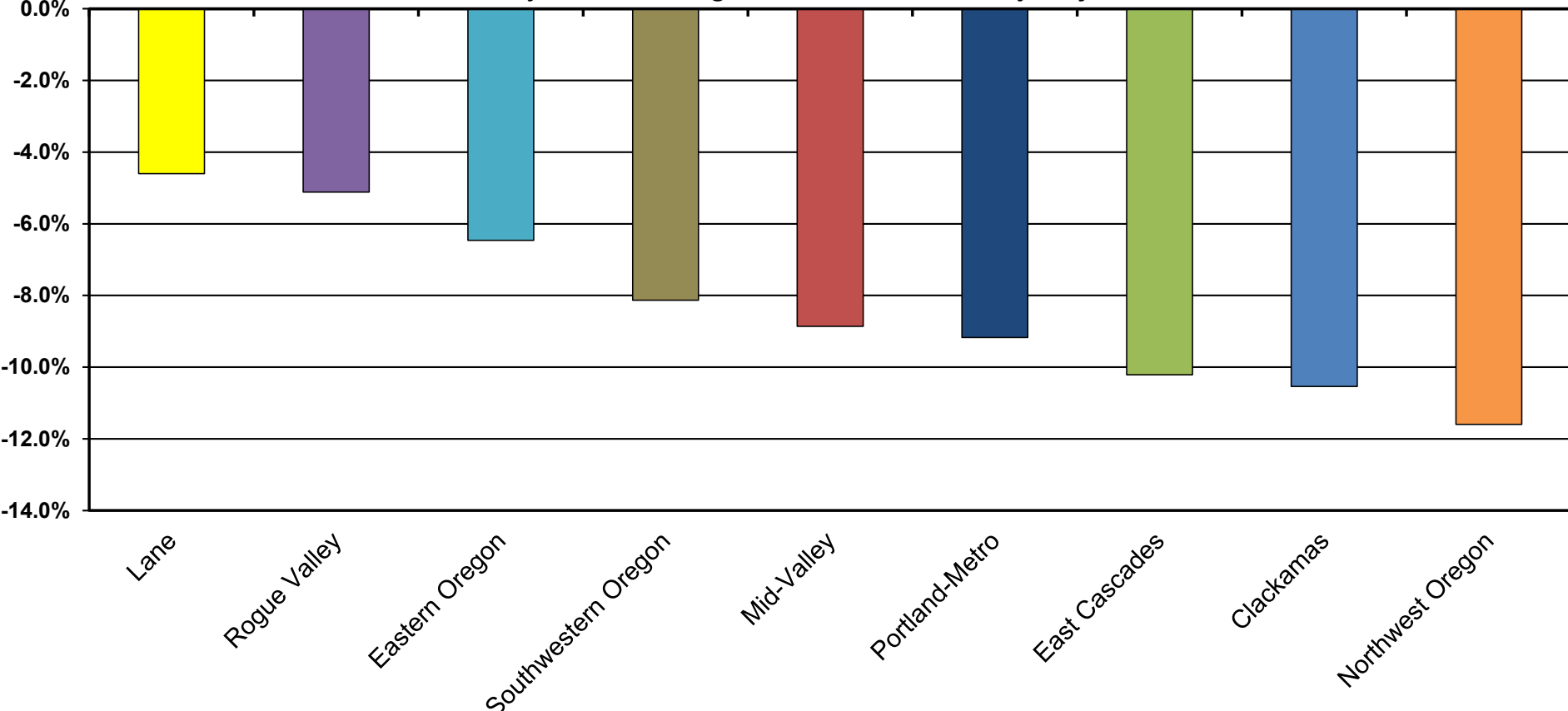
Oregon Job Change and Average Pay by Industry
February 2020 - August 2020 Job Change, 2019 Average Pay



Source: Oregon Employment Department

All areas have lost jobs since February 2020, but Northwest Oregon has lost largest share.

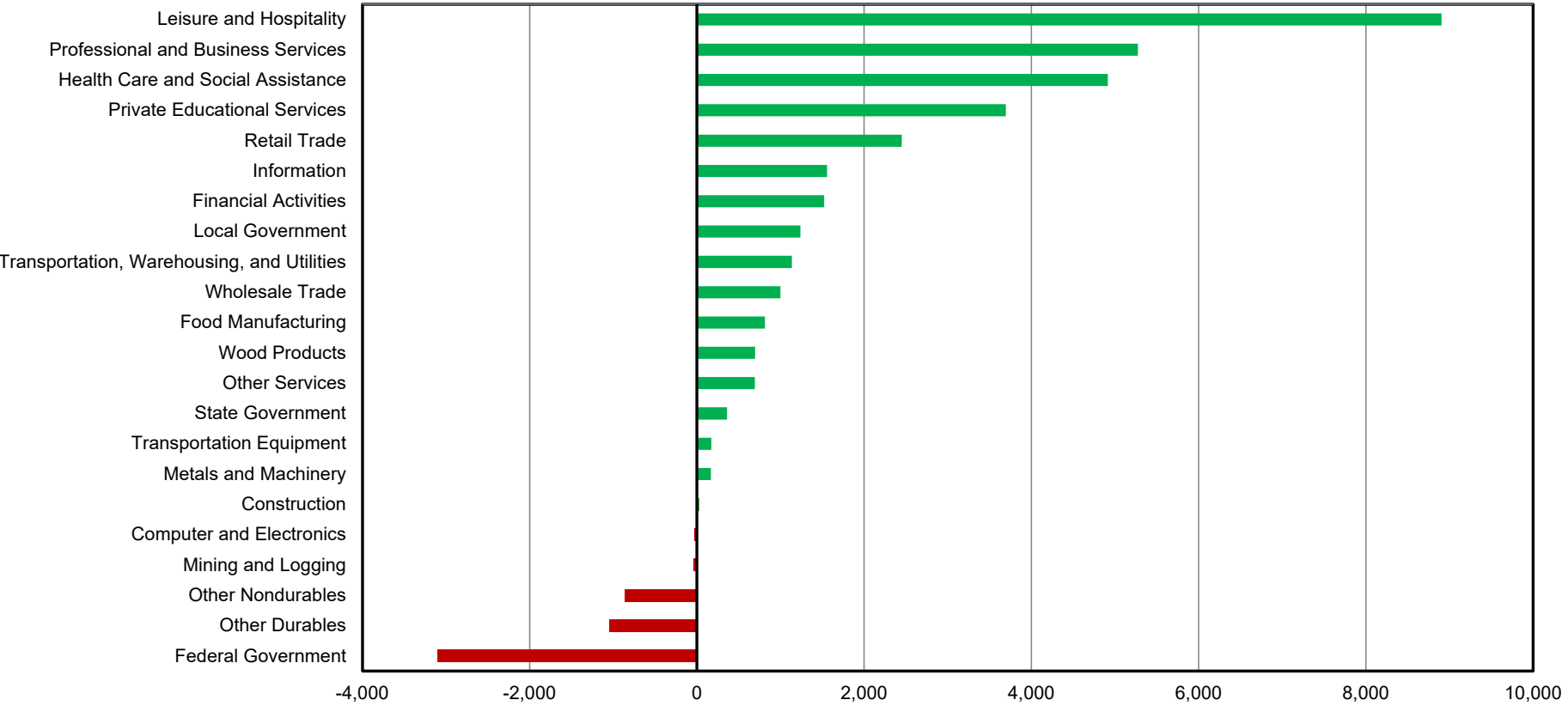
Job Change Rates Since February 2020 by Local Workforce Area
February 2020 to August 2020, Seasonally Adjusted



Source: Oregon Employment Department, Current Employment Statistics

Oregon is expected to add about 29,500 jobs in the next 12 months.

**Expected Job Changes by Industry Sector Over The Year
(3Q 2020 - 3Q 2021)**

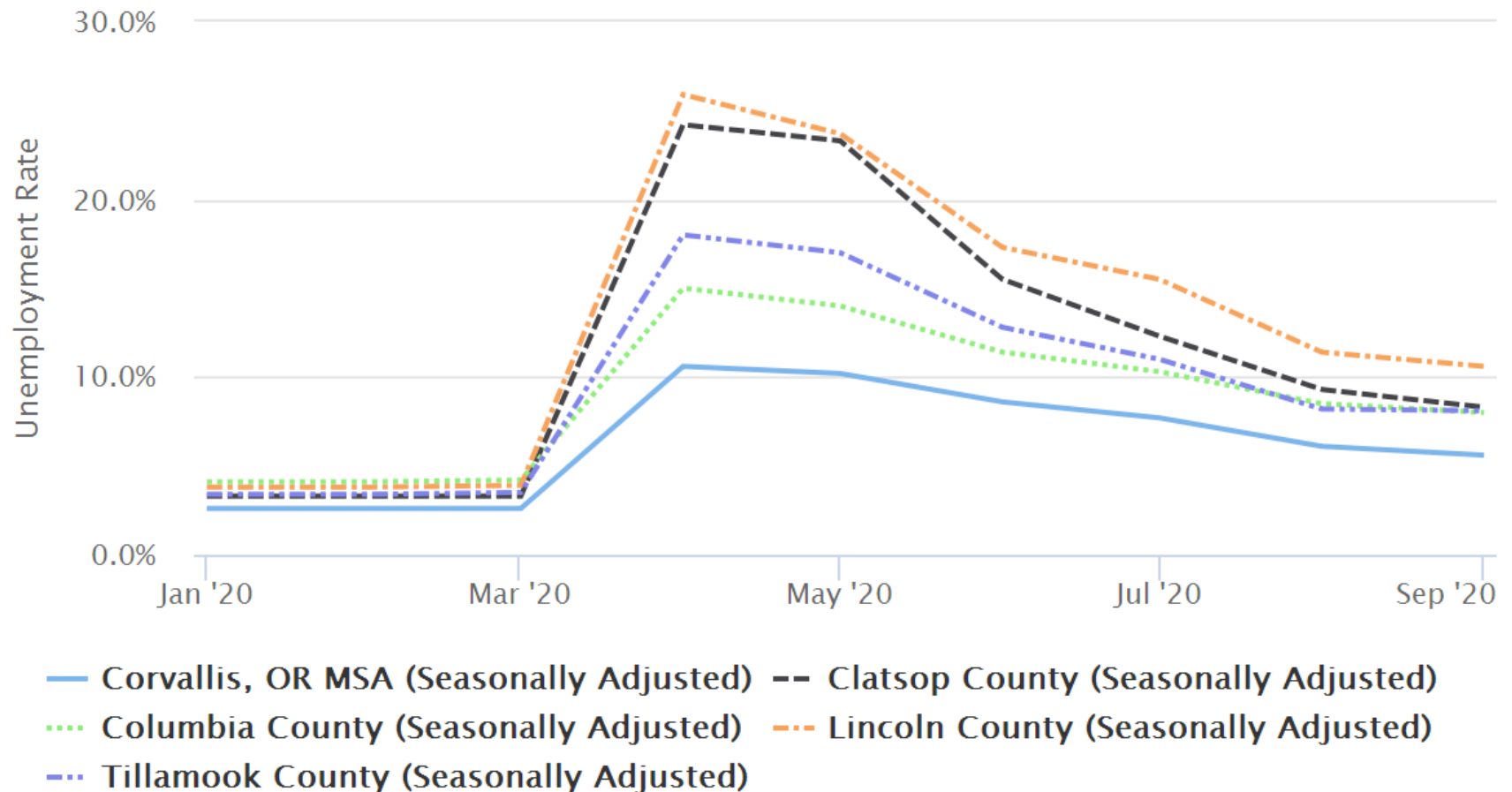


Source: OED analysis using OEA Forecast, June 2020

Lincoln has the highest rate (10.6%) in the state.
Benton is third lowest (5.6%).

Local Area Unemployment Statistics

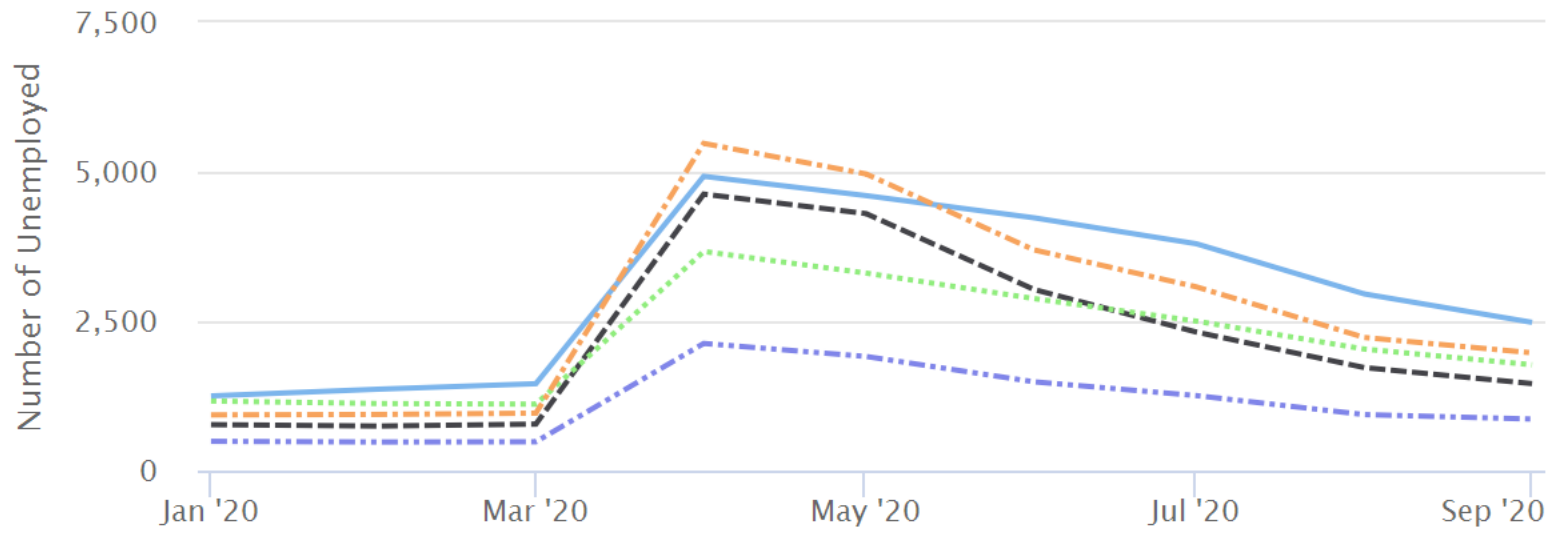
(Unemployment Rate)



The number of unemployed shot up from 4,139 in March to 20,915 in April. September was 9,021.

Local Area Unemployment Statistics

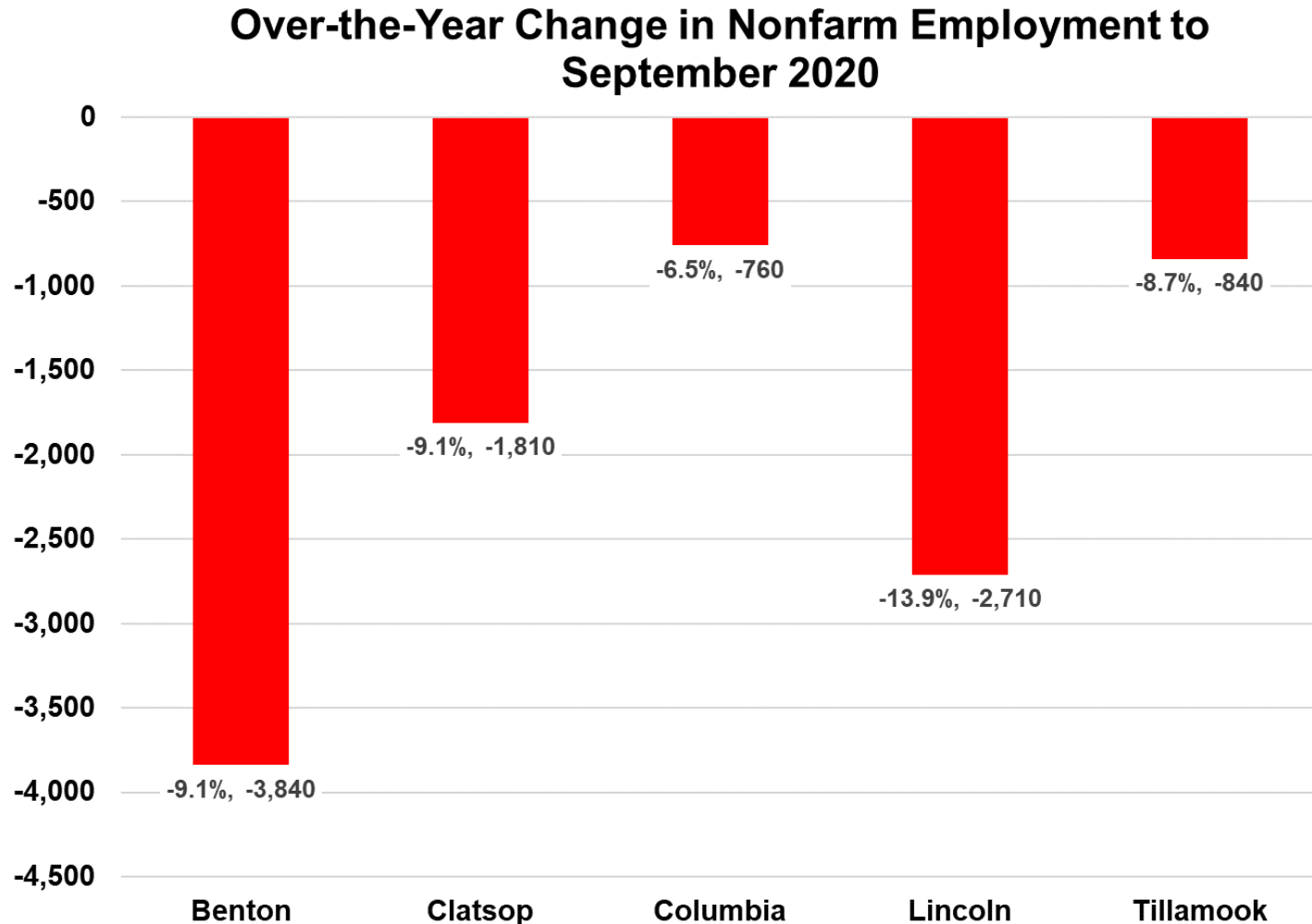
(Number of Unemployed)



- Corvallis, OR MSA (Not Seasonally Adjusted)
- - Clatsop County (Not Seasonally Adjusted)
- ... Columbia County (Not Seasonally Adjusted)
- . - Lincoln County (Not Seasonally Adjusted)
- . . Tillamook County (Not Seasonally Adjusted)

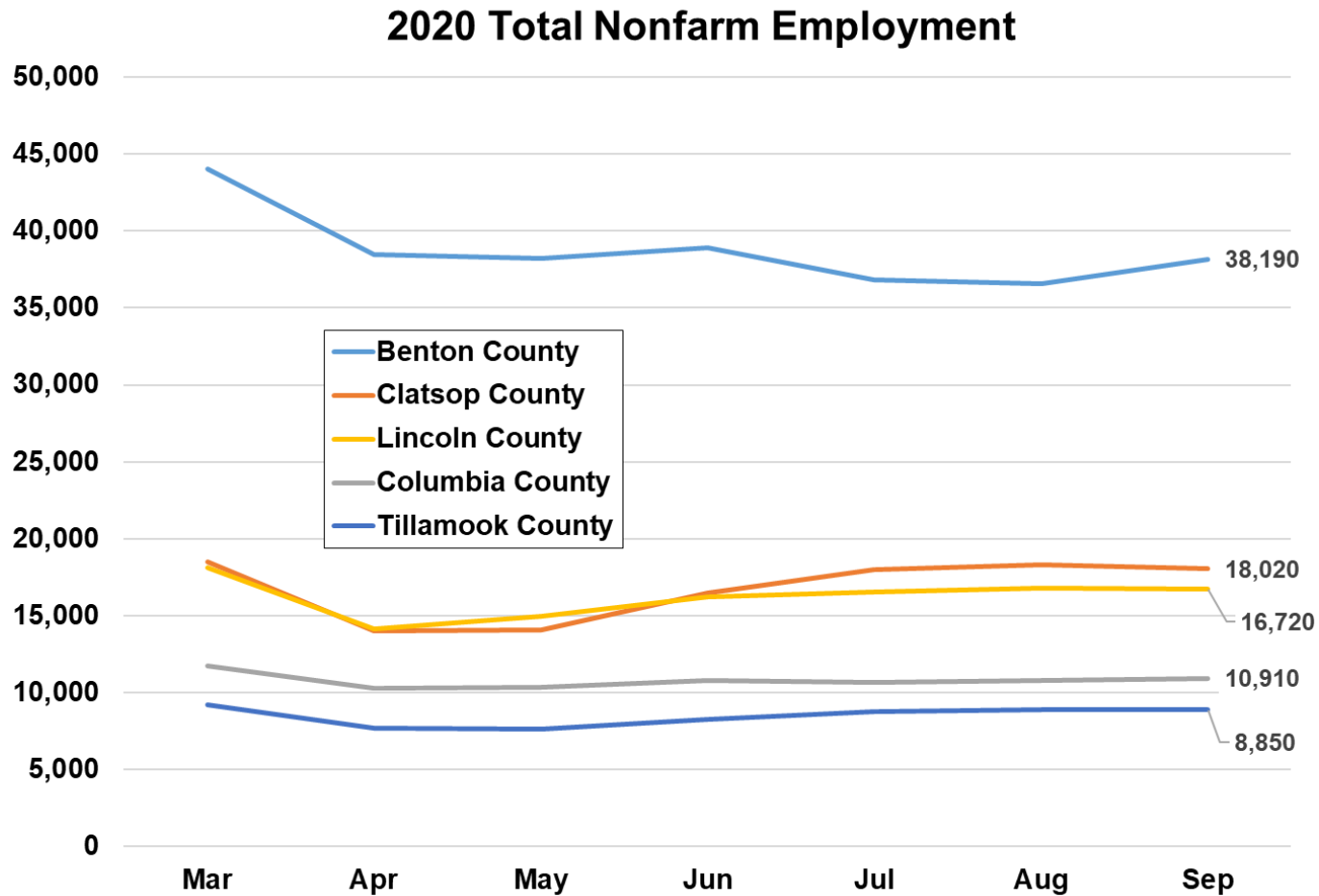
Source: Oregon Employment Department Qualityinfo.org

Regional loss of 10,000 jobs over the year to September, a 10% drop.



Source: Oregon Employment Department

Recovery to March 2020 employment level in 13 more months at recent growth pace.



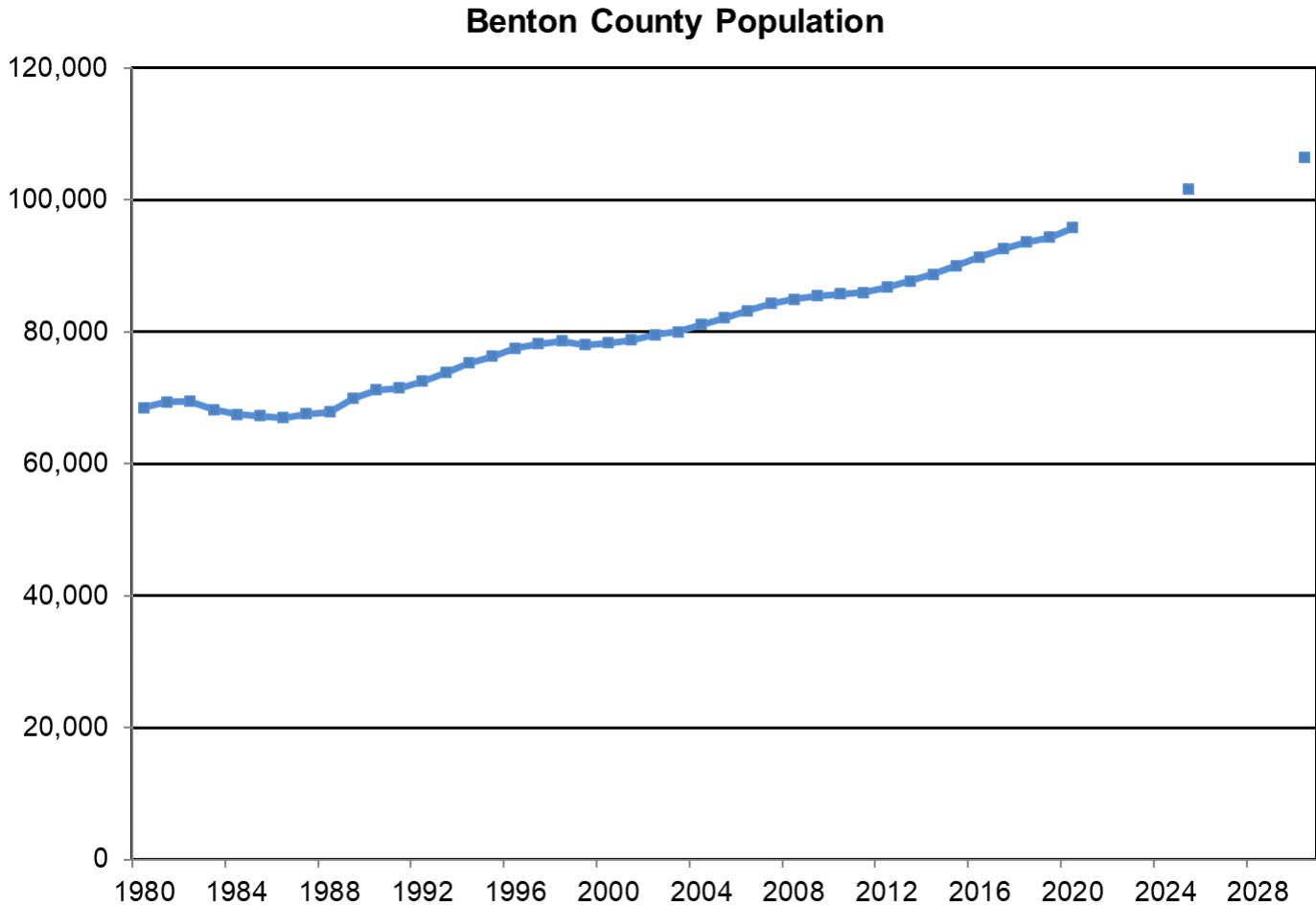
Source: Oregon Employment Department

Focus on Benton



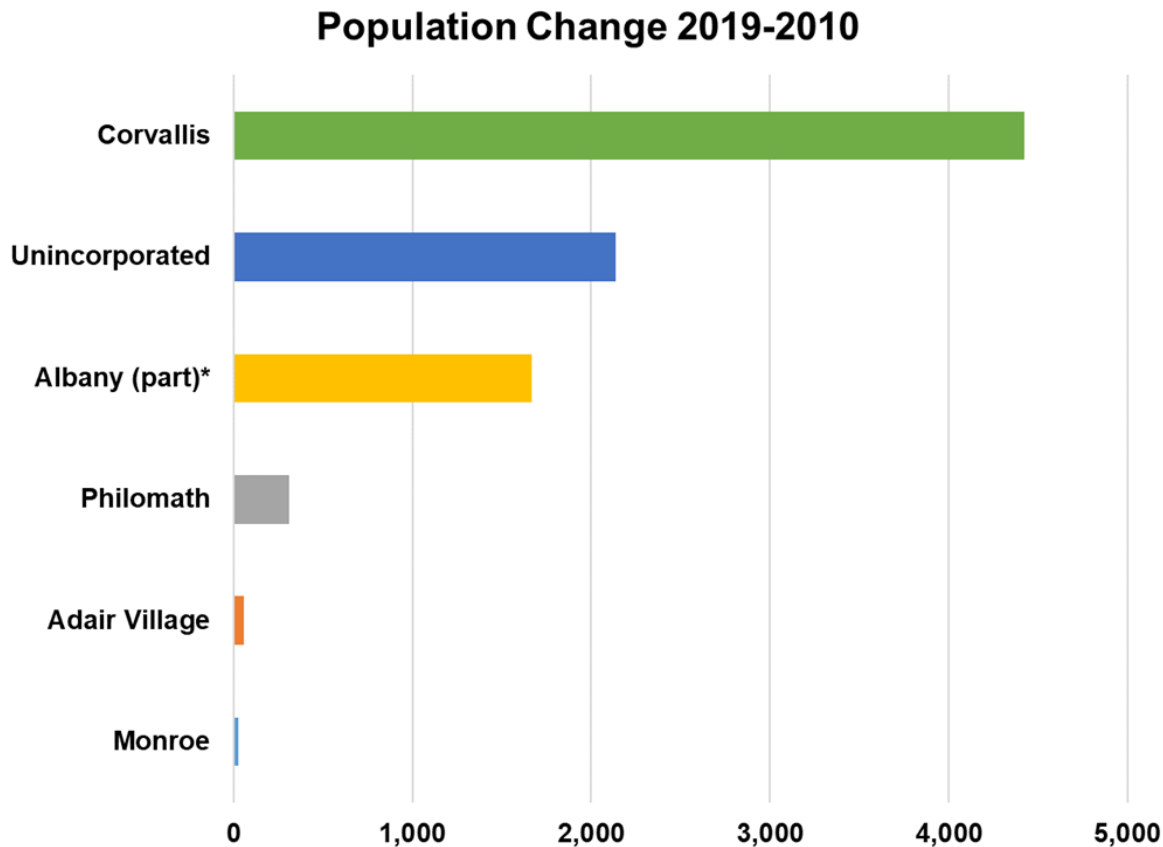
Population has increased by 1.1% per year since 2010; it grew by 770 in 2019.

Total population 94,360 in 2019.



Source: Portland State University

Unincorporated areas are growing faster.

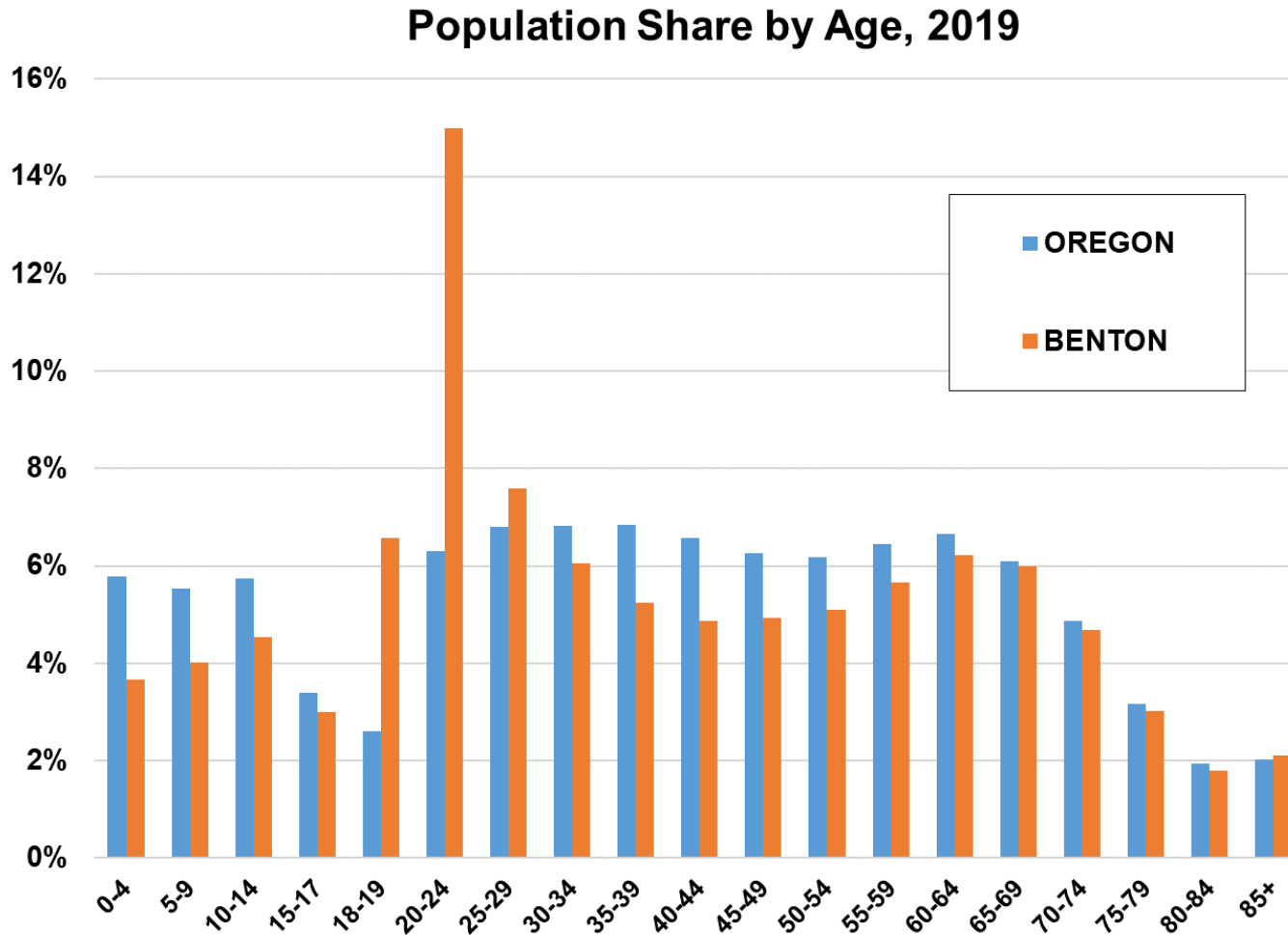


North Albany grew by 21% and had 19% of the county's growth.

Corvallis grew by 7%, and had 51% of the growth.

Unincorporated areas grew by 11% and had 25% of the growth.

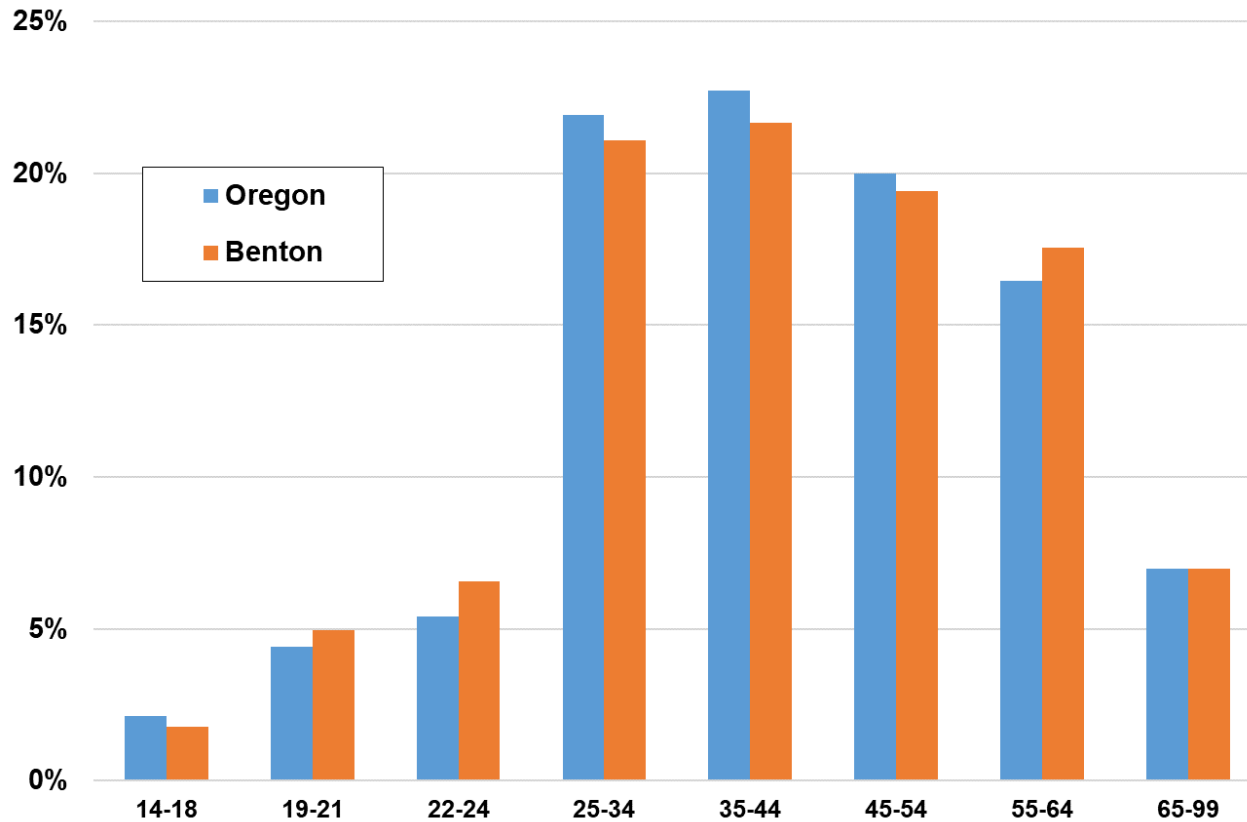
Benton County's age distribution is quite different from the state's.



Source: Population Research Center, Portland State University

But the age of its workforce is quite similar to the statewide workforce.

Employment Share by Age, 3Q2019



Source: U.S. Census Bureau, LEHD

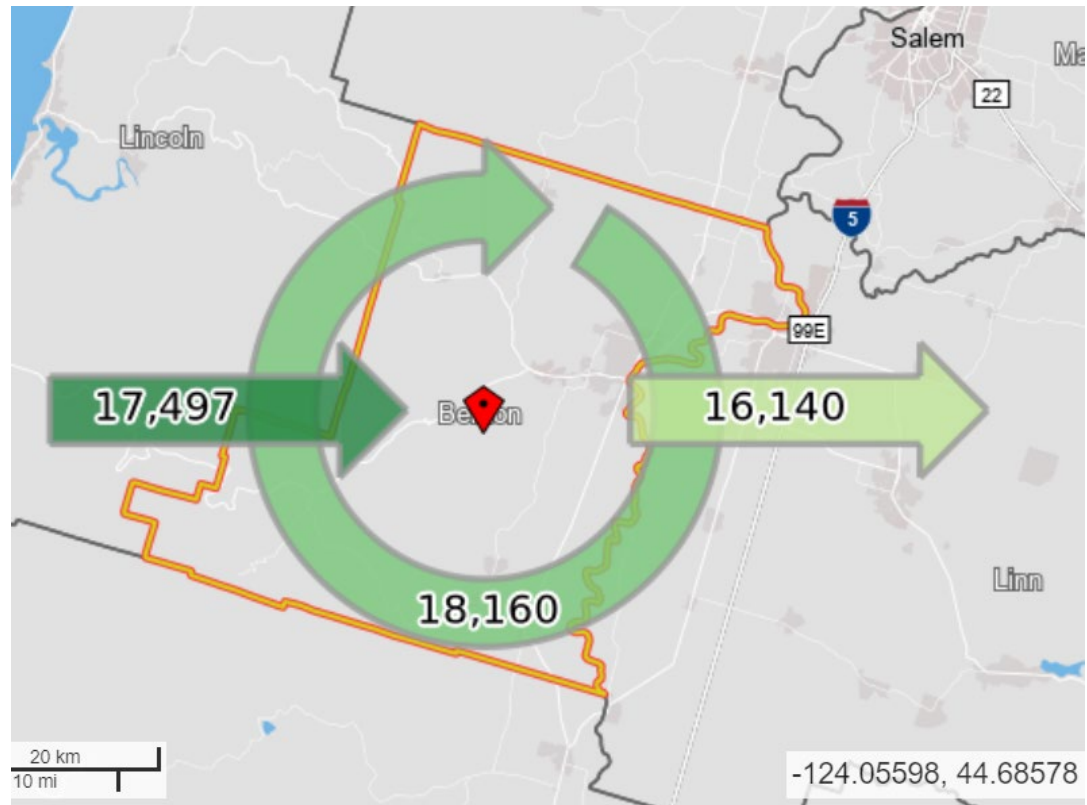


County's net inflow of commuters was about 1,350 in 2017.

49% of jobs in Benton held by in-commuters.

51% of jobs held by residents.

47% of residents commute out to jobs.



Source: U.S Census Bureau, Local Employment Dynamics program, 2017.



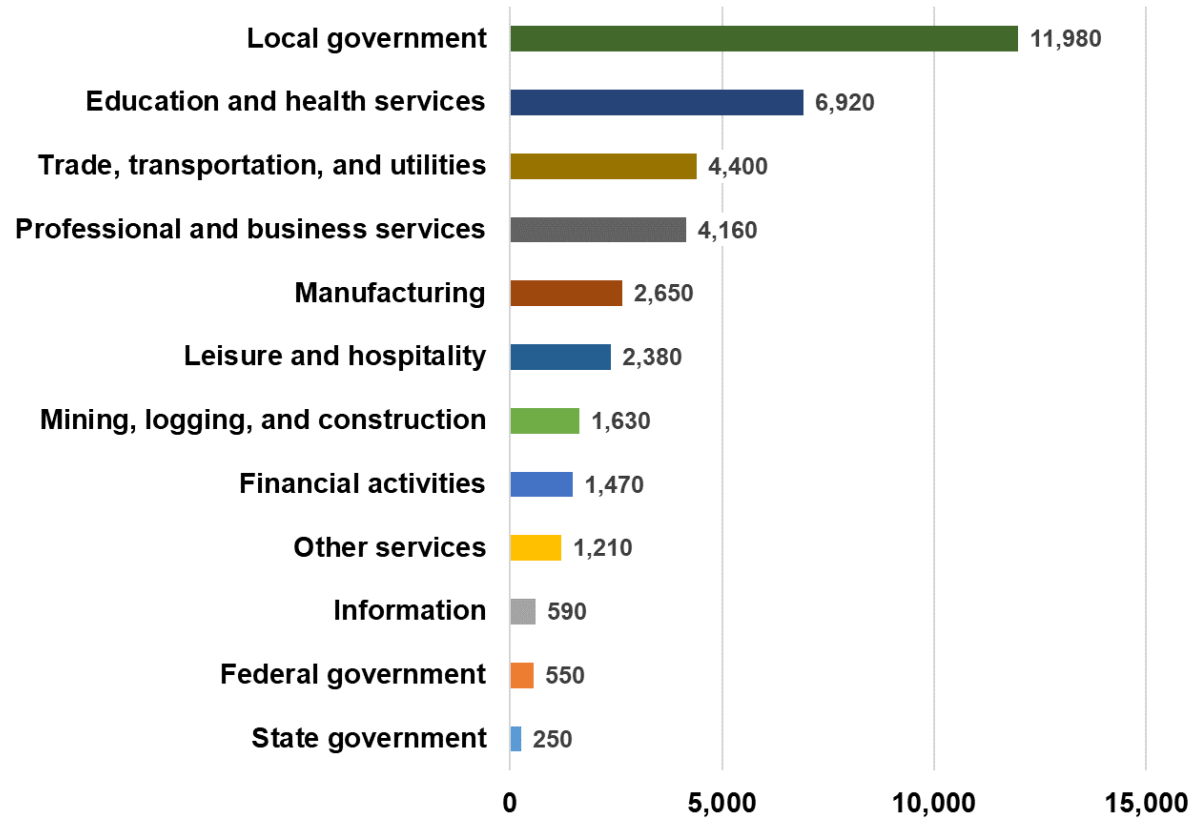
There were 2,846 employers providing about 38,200 jobs in county in 2019. Total payroll was \$2 billion in 2019.

Benton had twice the employment and nearly 3 times the payroll of second-place Clatsop County.

Benton County's average wage was \$53,365 in 2019, fifth-highest in the state.

Local government, education and health services are still the dominant industries.

Benton County Nonfarm Employment September, 2020

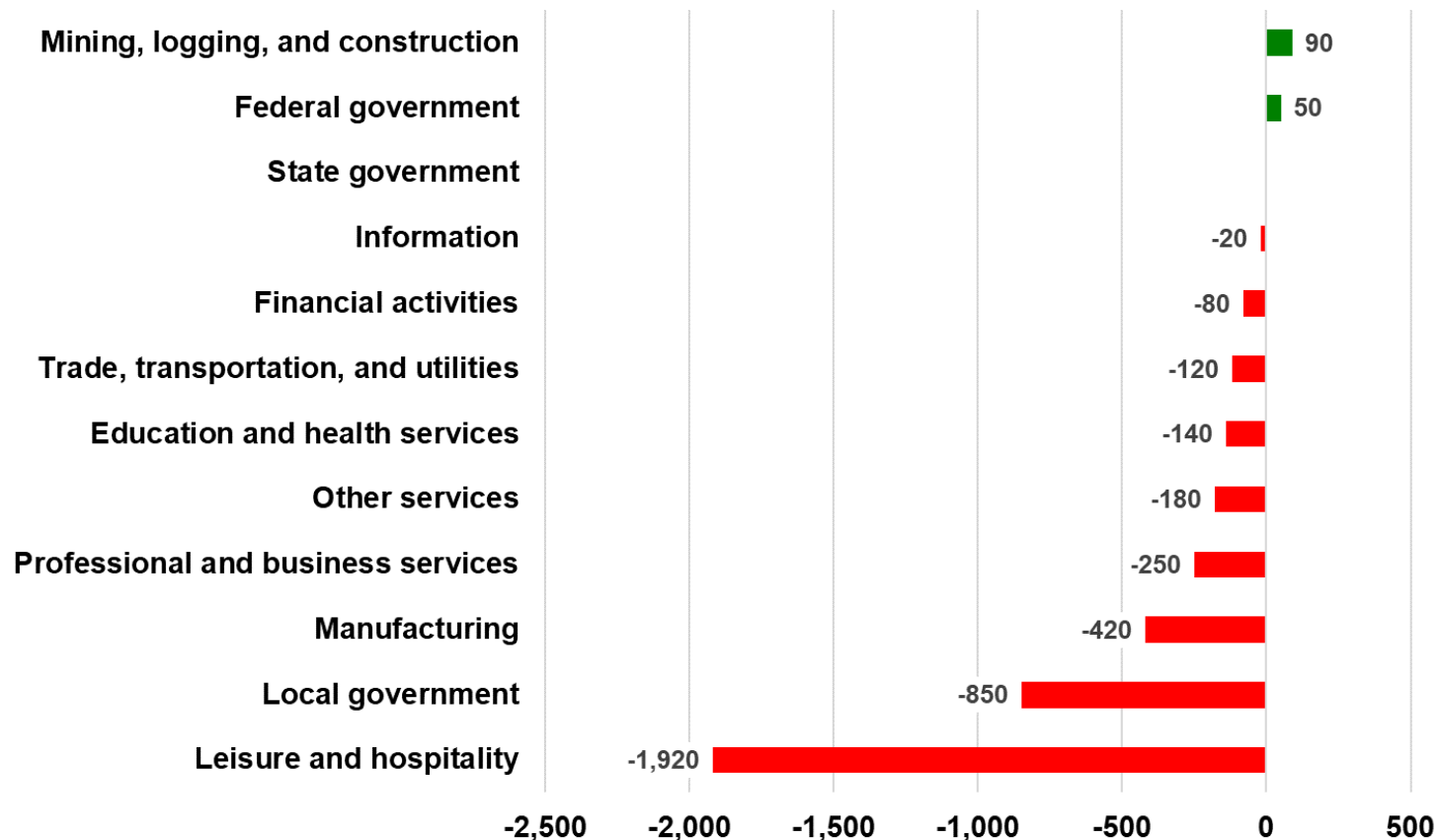


Source: Oregon Employment Department



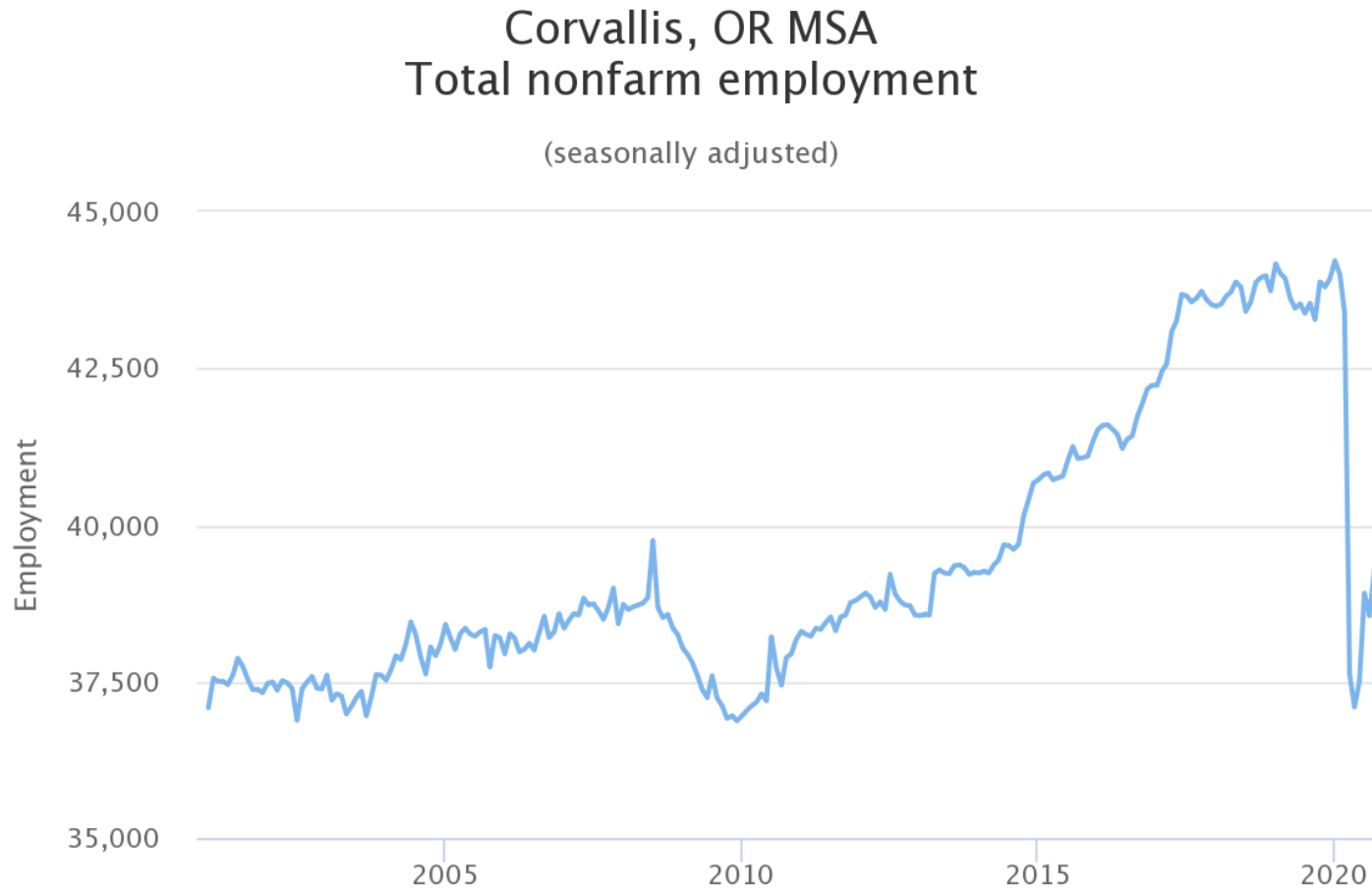
Leisure and hospitality took the big hit, as in most areas. Unlike other recessions, local government education also lost jobs, thanks to distance learning.

Benton County Over the Year Change in Employment to September 2020



Source: Oregon Employment Department

Benton County lost 5,780 jobs from March to April and has gained back 1,670 (29%) of them.



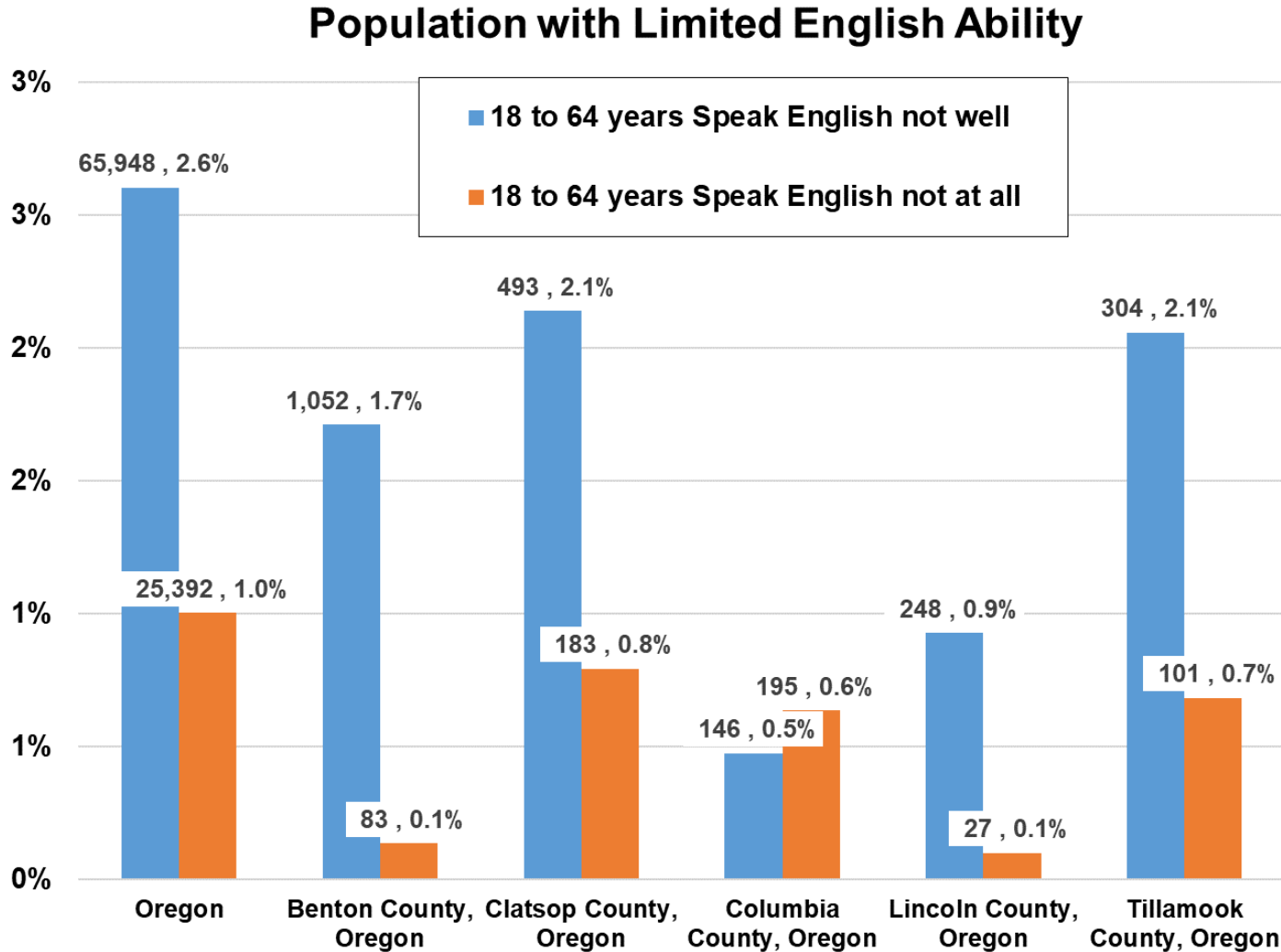
Source: Oregon Employment Department QualityInfo.org



Barriers to Work

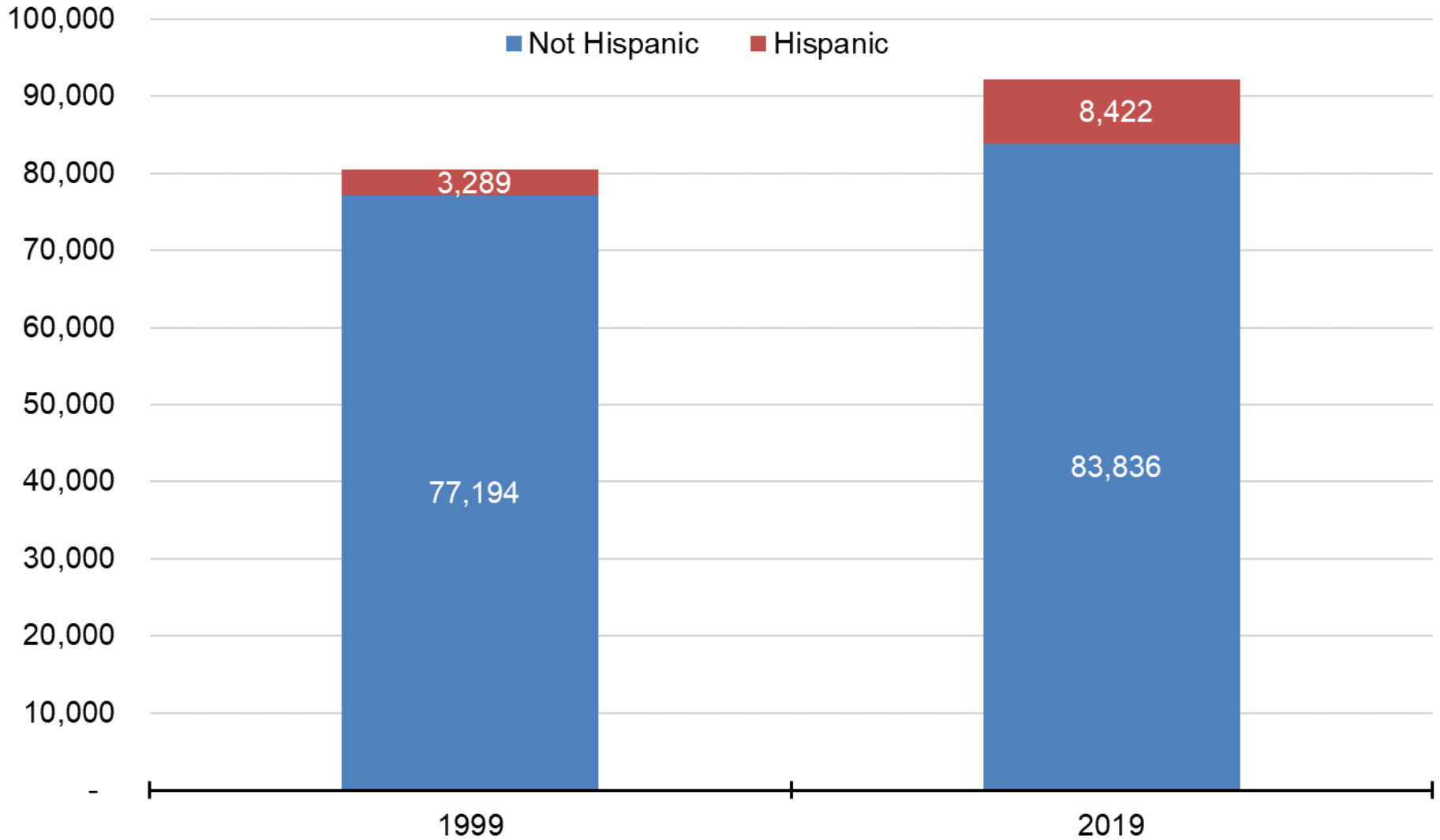
- Low income
- Race
- Ethnicity
- Disability
- Age
- Children at home
- Single parent
- Literacy
- Public assistance
- Unemployment
- Migration
- Educational attainment
- Criminal background
- Homelessness

Northwest Oregon has smaller share of working age population with language barriers.



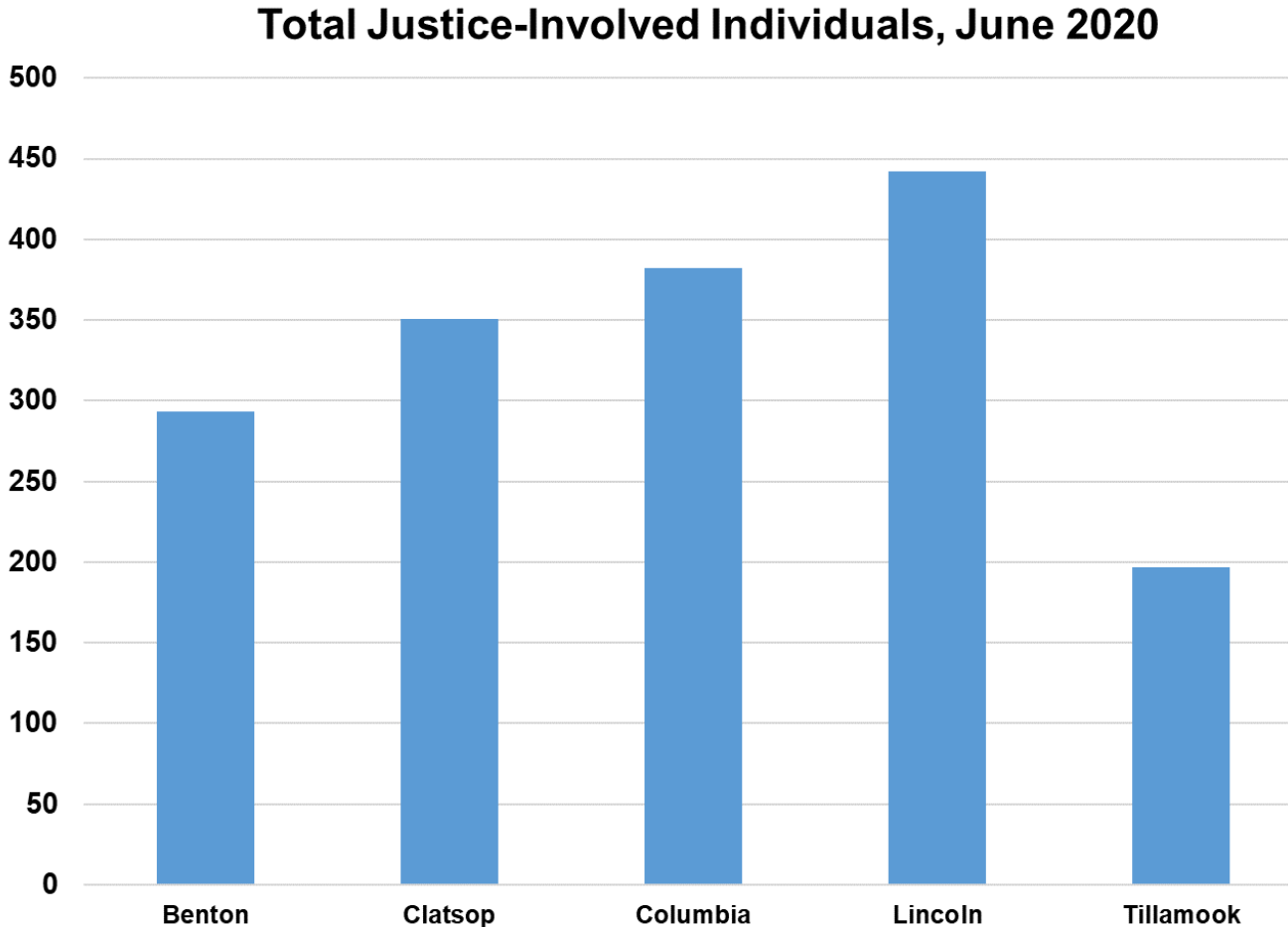
Source: U.S. Census Bureau, 2018 ACS B16004

The Share of Hispanics in the NW Oregon Workforce Has More Than Doubled in the Past Twenty Years, from 4% to 9%



Source: U.S. Census Bureau Quarterly Workforce Indicators yearly average employment for Benton, Clatsop, Columbia, Lincoln, and Tillamook counties combined.

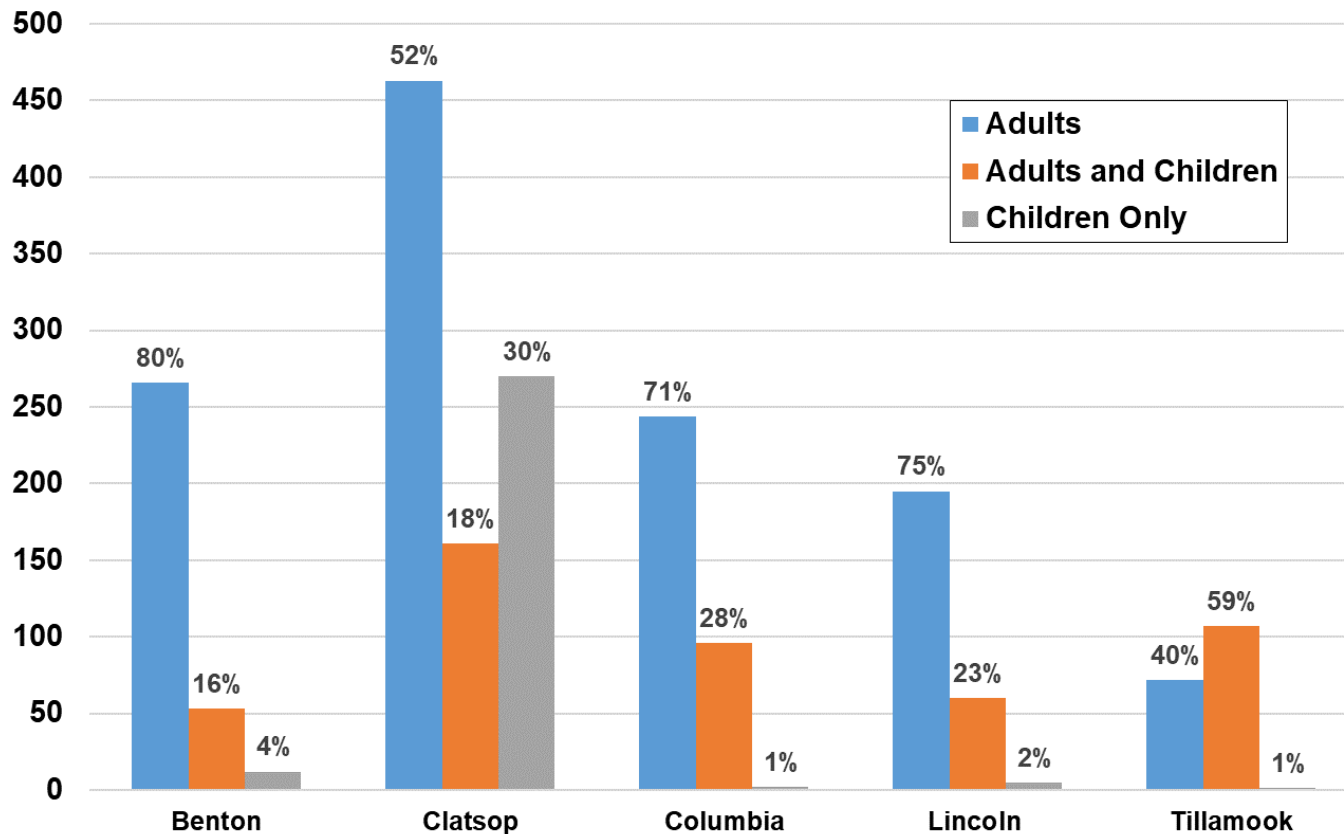
Over 1,600 people were justice-involved, on probation or post prison (parole).



Source: Oregon Department of Corrections

Statewide, most homeless families live in coastal counties or southern Oregon. Over 2,000 homeless in NW Oregon, 45% in Clatsop County.

Point in Time Homeless Count, 2019



For more economic information, call:

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