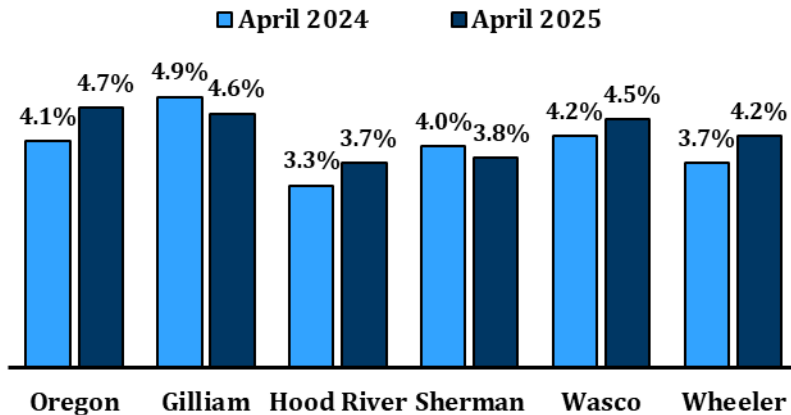




Columbia Gorge Economic Indicators

May 2025

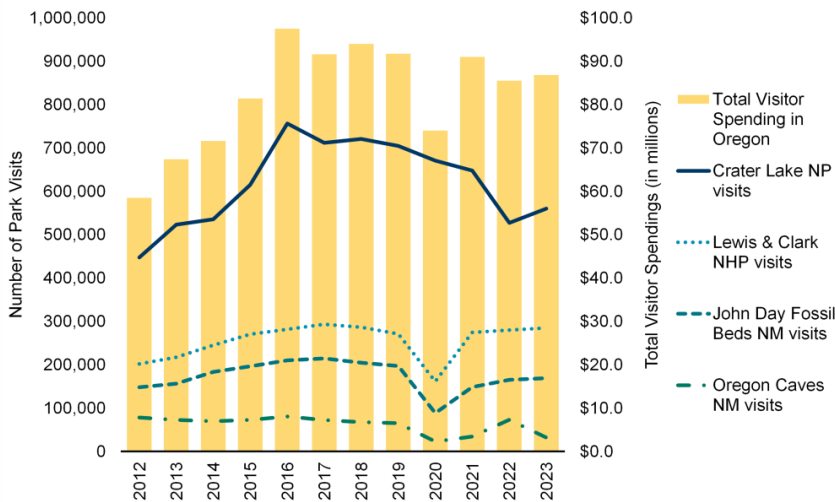
Local Area Unemployment Rates (Seasonally adjusted)



Graph of the Month Economic Output of National Parks

Source: National Park Service

National Park Visits by National Park and Total Visitor Spending in Oregon



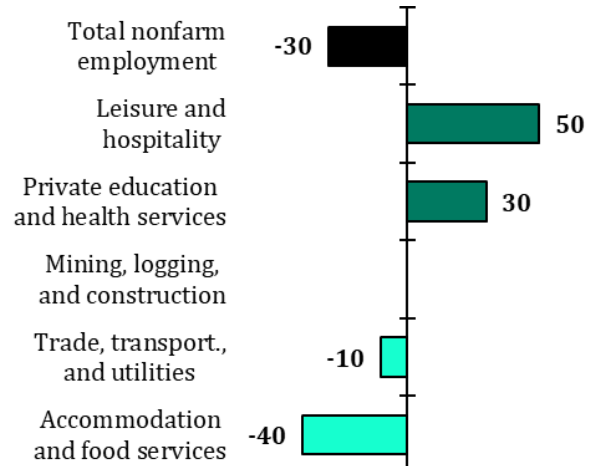
Note: NP = National Park, NHP = National Historical Park, NM = National Monument
Source: Oregon Employment Department and National Park Service

Oregon has five national parks lands within state boundaries, four of which have measured direct employment effects in Oregon in the report (Nez Perce National Historical Park is not included in analysis for Oregon; only three of the 38 sites that make up Nez Perce National Historic Park are in Oregon; most of the sites are in Idaho).

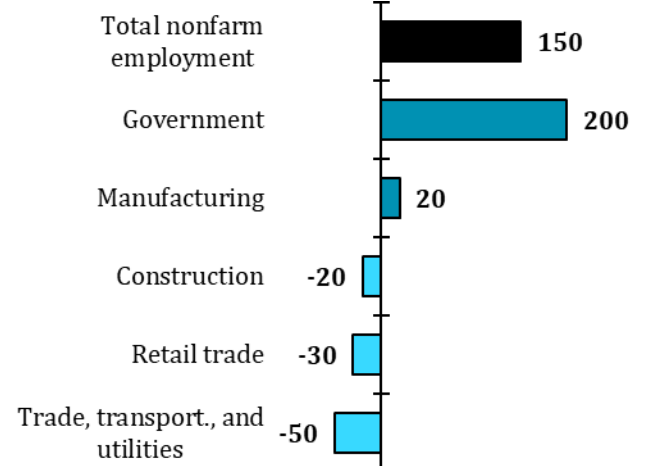
According to the National Park Service, there were about 1.0 million park visitors who spent an estimated \$86.8 million while visiting national parks in Oregon. Total visitor spending nominally increased 1.5% from 2022, corresponding with a small increase in visits to Oregon national parks. This is below a peak of \$97.5 million of total visitor spending in Oregon in 2016.

Select Industry Gains and Losses (Year-over-year net employment change, April 2025)

Hood River County



Wasco County



Notable Over-the-Year Changes

Gilliam

Total nonfarm employment (+140)
Local government (-25)
Professional and business services (+10)

Sherman

Total nonfarm employment (-5)
Federal Government (-10)
Trade, transport, and utilities (-35)

Wheeler

Total nonfarm employment (-25)
Government (+10)
Leisure and hospitality (-10)

Want to join the distribution list? Contact:
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