

Help Wanted Online Ads

October 2023

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Note

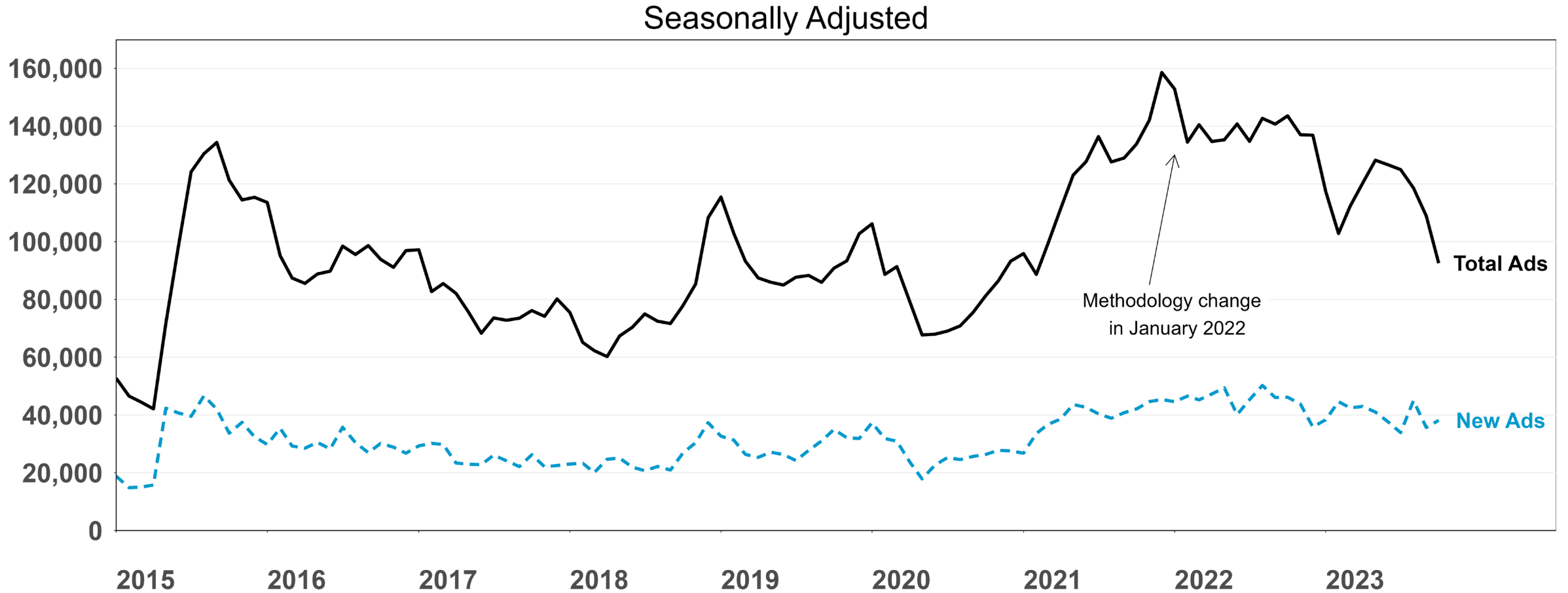
As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

As of November 2023, the Conference Board-Lightcast updated their deduplication algorithm for Help Wanted OnLine job postings. HWOL time series products have been updated so that they are consistent with the enhanced deduplication process. Data from January 2015 to present have been adjusted.

The number of U.S. Help Wanted Online ads was 5.8 million in October.

- Number of ads posted in Oregon totaled 92,500 in October.
- Number of ads posted for the first time (*new ads*) increased by 2,500 in Oregon in October.
- Nationally, new ads decreased by 28,100 in October.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 38,800
 - Nevada: 69,000
 - Oregon: 92,500
 - Washington: 150,900
 - California: 601,700

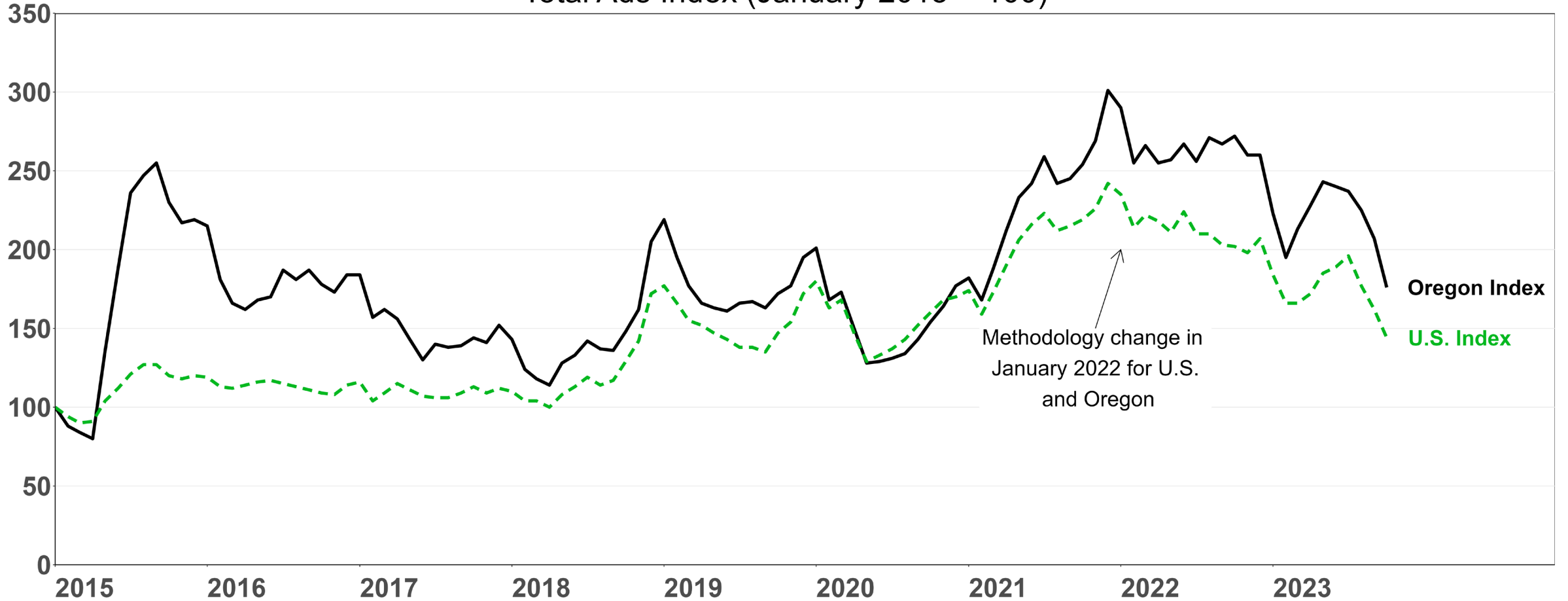
The number of online ads in Oregon was 92,500 in October.
The number of new ads increased by 2,500 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

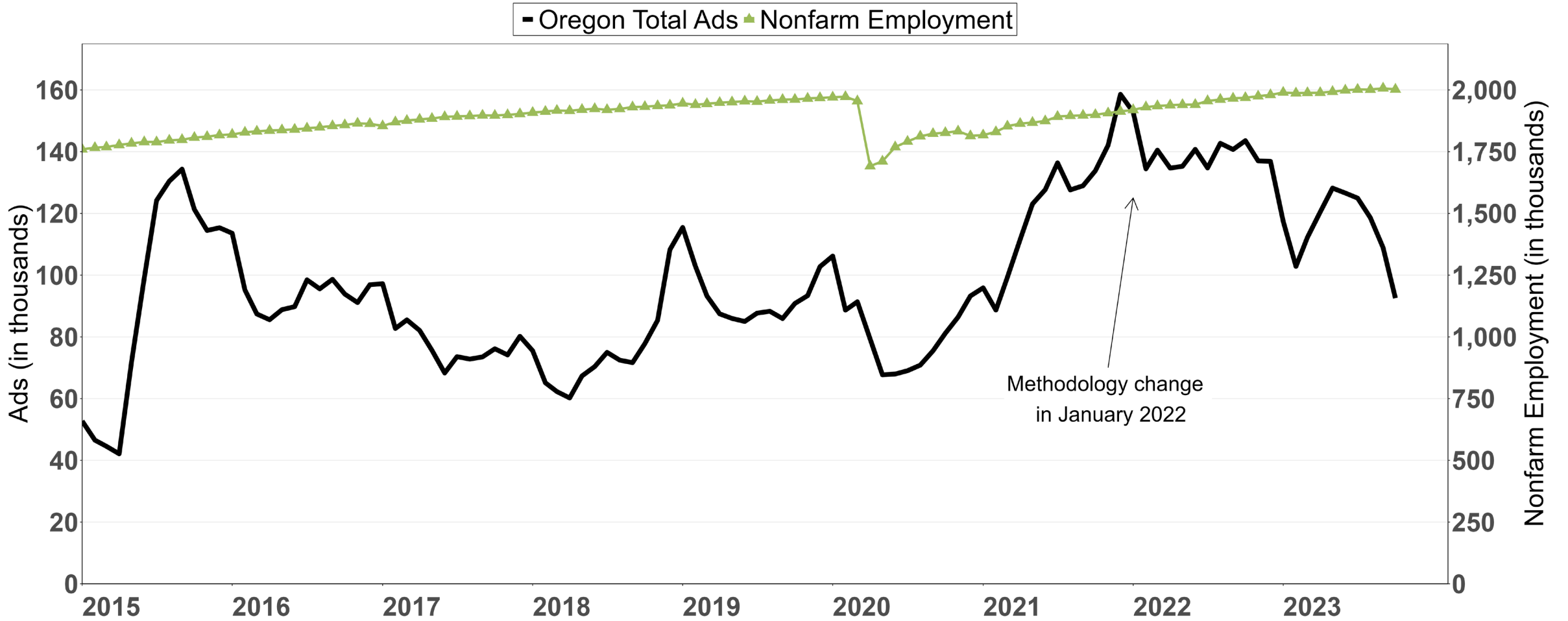
The number of help wanted ads nationally was 5.8 million in October 2023.

Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in the fourth quarter 2022.

Read [New Job Ads Decrease Slightly Over the Past Year, But Remain Elevated](#) by Workforce Analyst [Jake Procino](#).

Top 10 Occupations with the Most New Help Wanted OnLine Ads

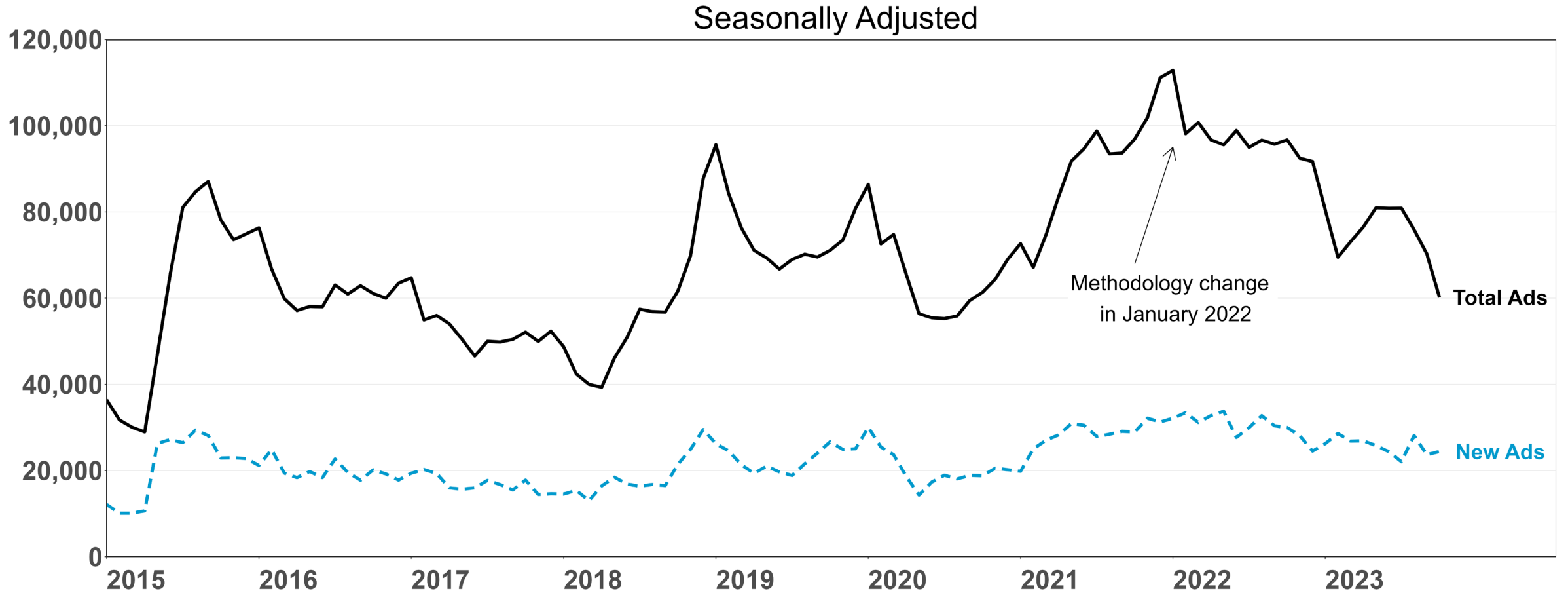
Oregon, Fourth Quarter 2022

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Fourth Quarter 2021
Registered Nurses	4,714	714	1
Retail Salespersons	3,351	-539	2
Managers, All Other	3,246	638	6
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,791	-19	4
Customer Service Representatives	2,763	-20	5
Software Developers, Applications	2,380	294	9
Computer Occupations, All Other	2,328	306	10
First-Line Supervisors of Retail Sales Workers	2,317	-175	7
Maintenance and Repair Workers, General	1,982	370	13
Laborers and Freight, Stock, and Material Movers, Hand	1,830	-346	8

Source: The Conference Board Help Wanted OnLine (HWOL)

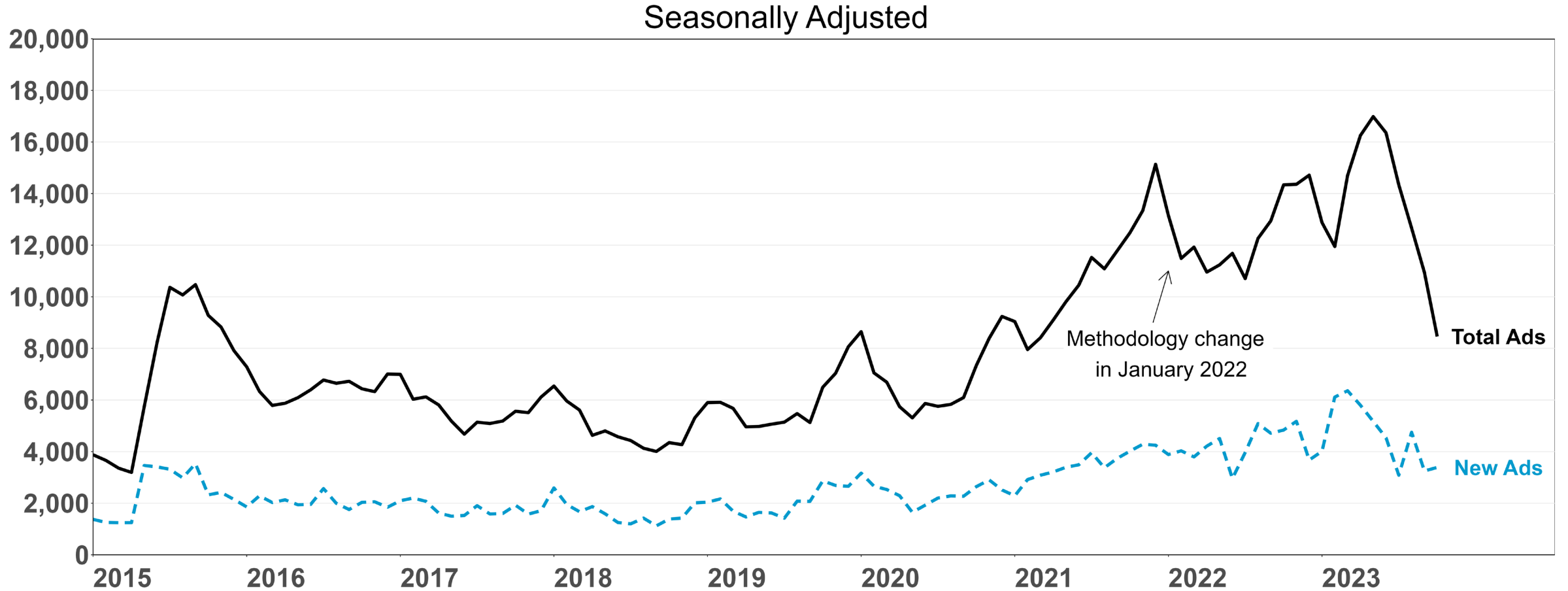
HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

The number of online ads in the Portland metro area was 60,200 in October.
The number of new ads increased by 700 over the month.



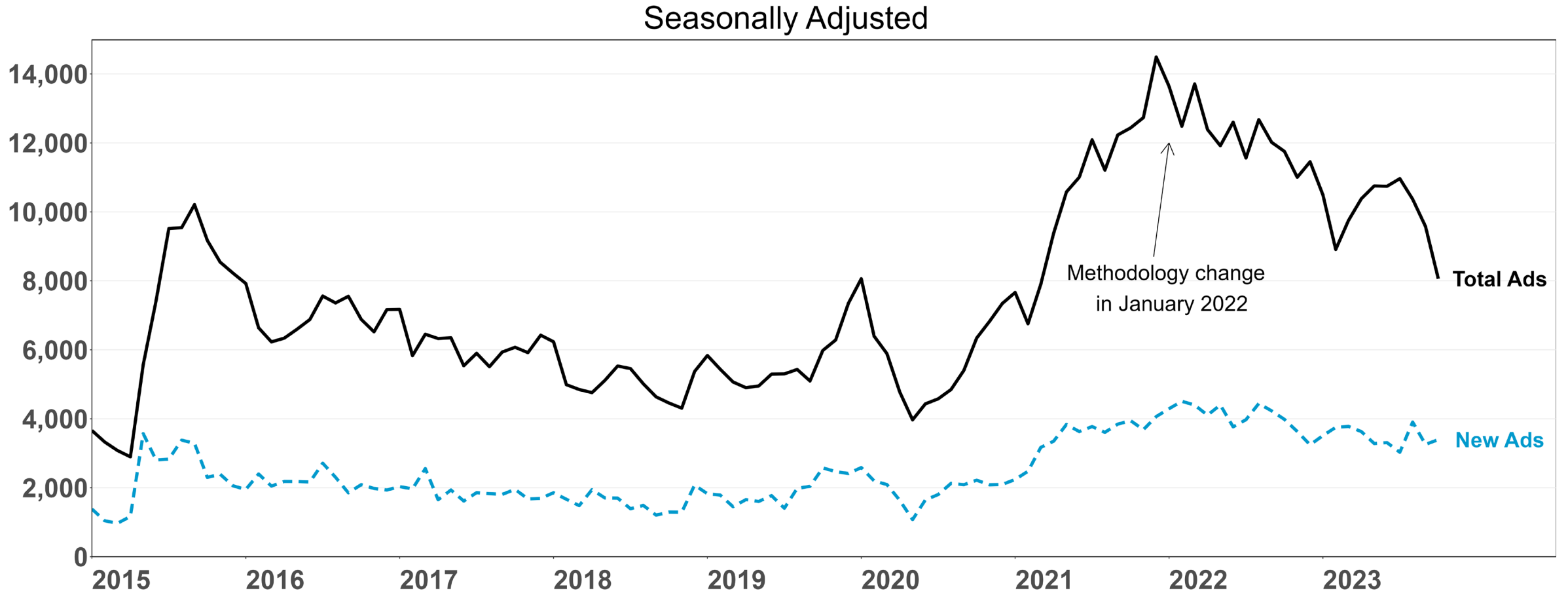
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Salem metro area was 8,500 in October.
The number of new ads increased by 100 over the month.



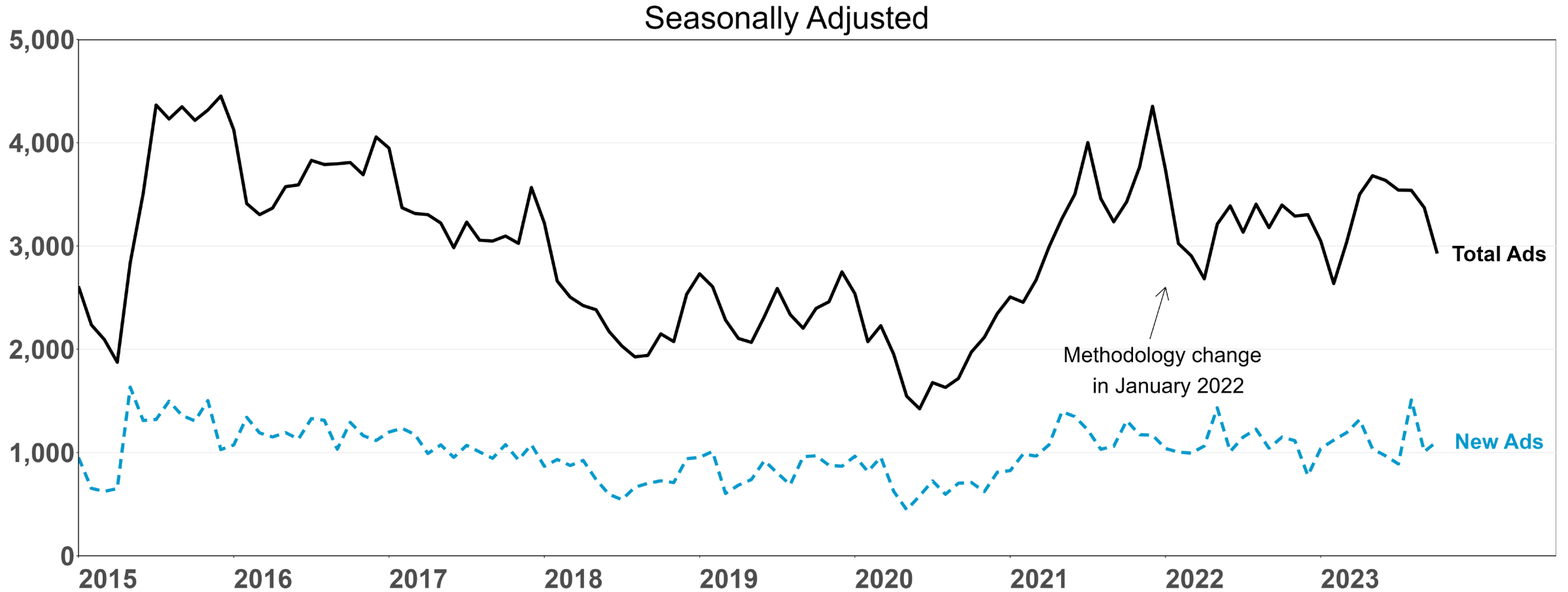
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Eugene metro area was 8,100 in October.
The number of new ads increased by 100 over the month.



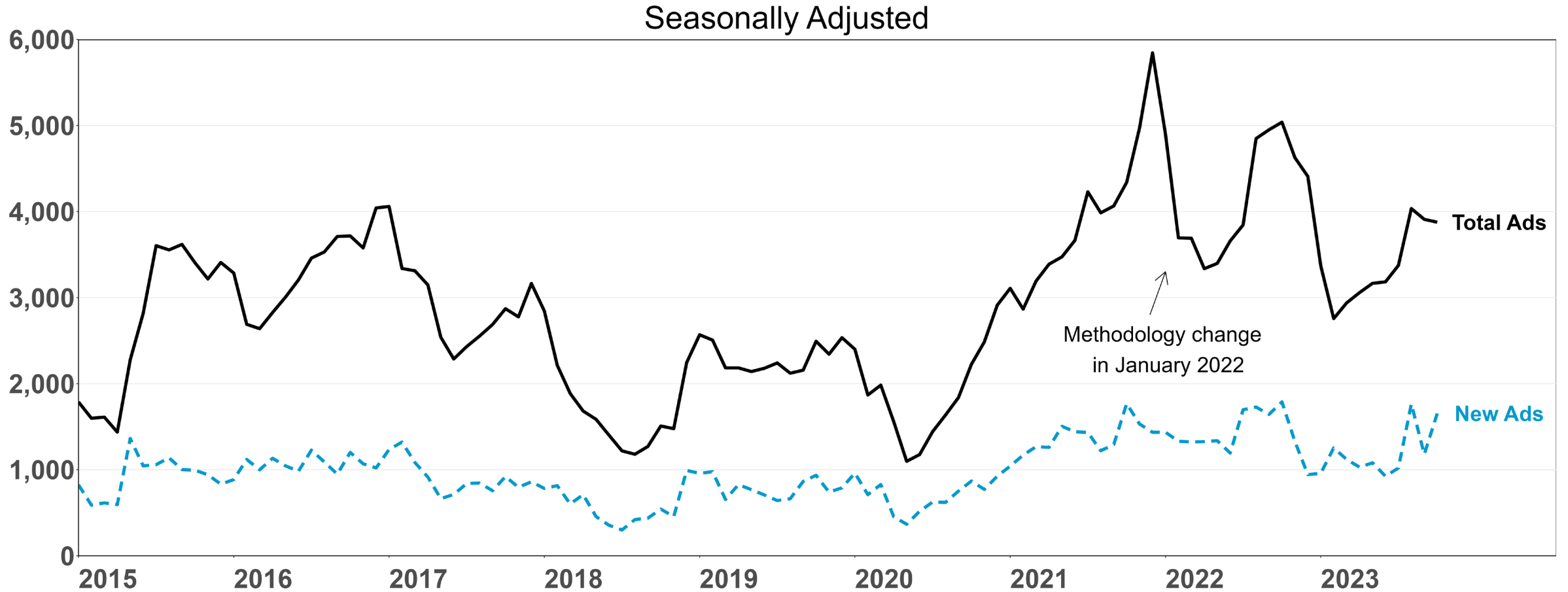
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Medford metro area was 2,900 in October.
The number of new ads increased by 100 over the month.



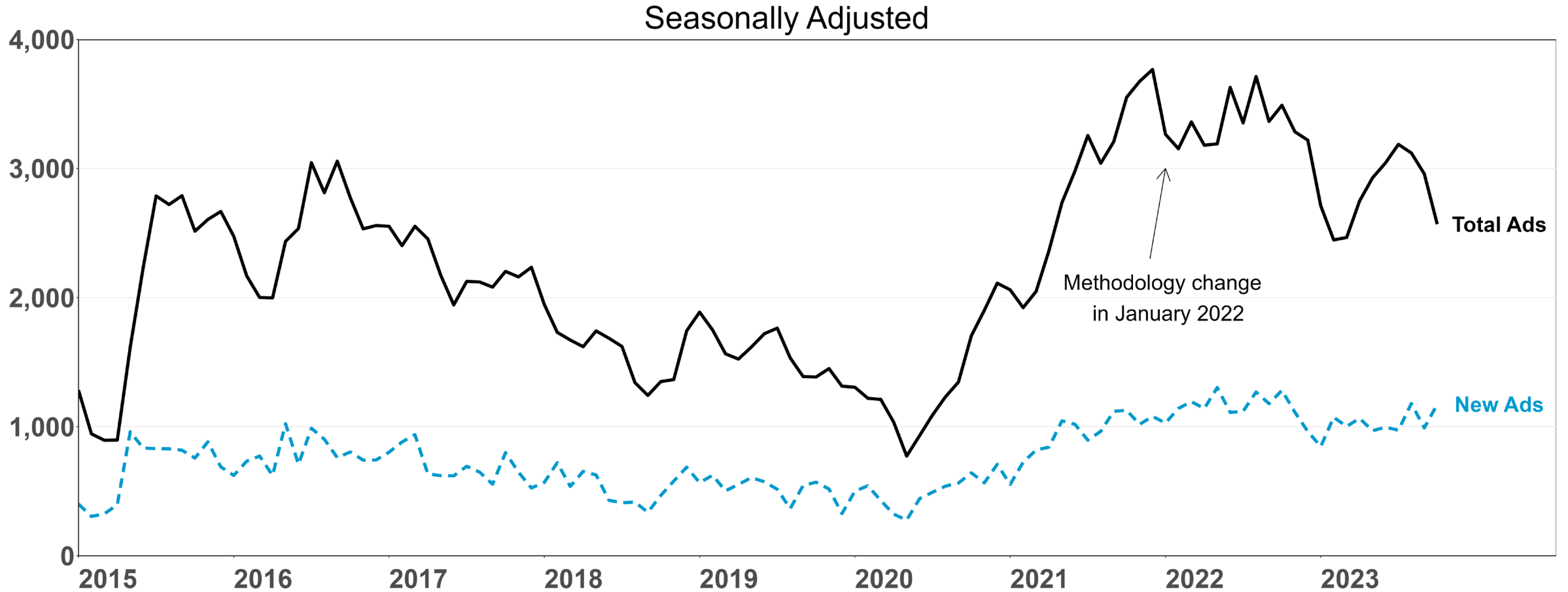
Source: The Conference Board Help Wanted OnLine™ (HWOL)

**The number of online ads in the Bend metro area was 3,900 in October.
The number of new ads increased by 470 over the month.**



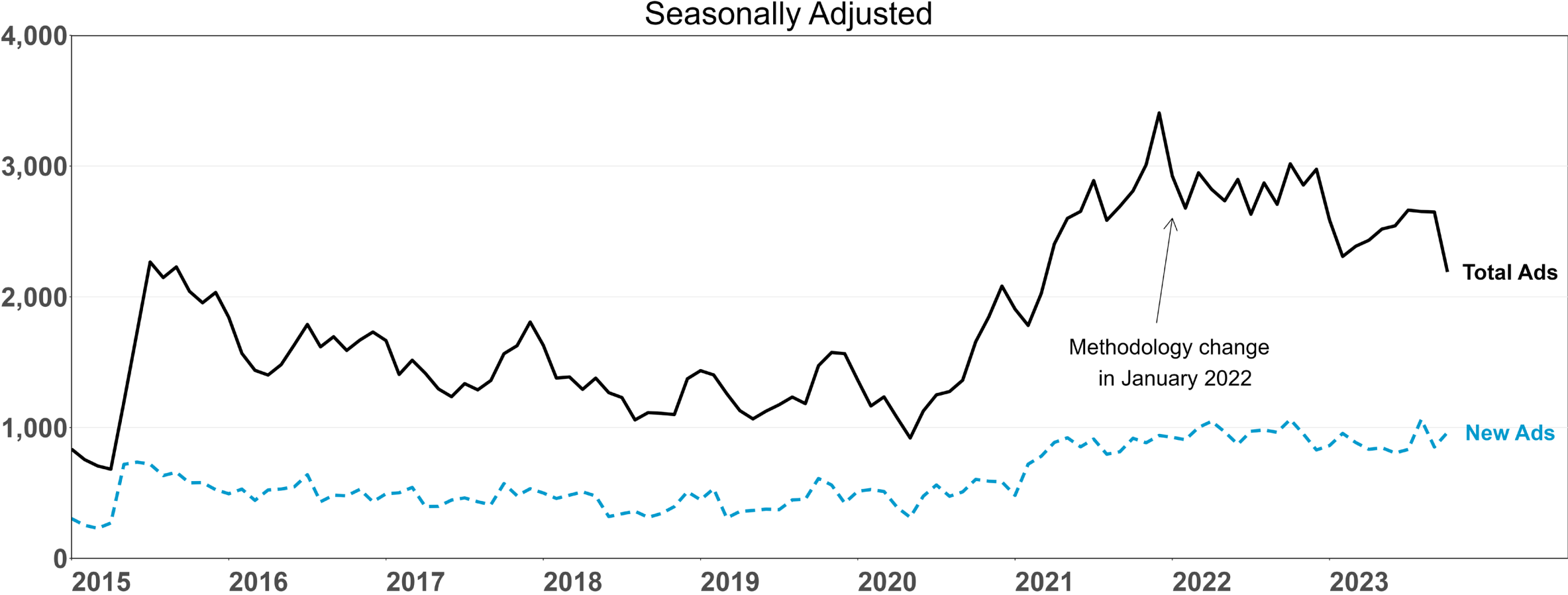
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Corvallis metro area was 2,600 in October.
The number of new ads increased by 180 over the month.



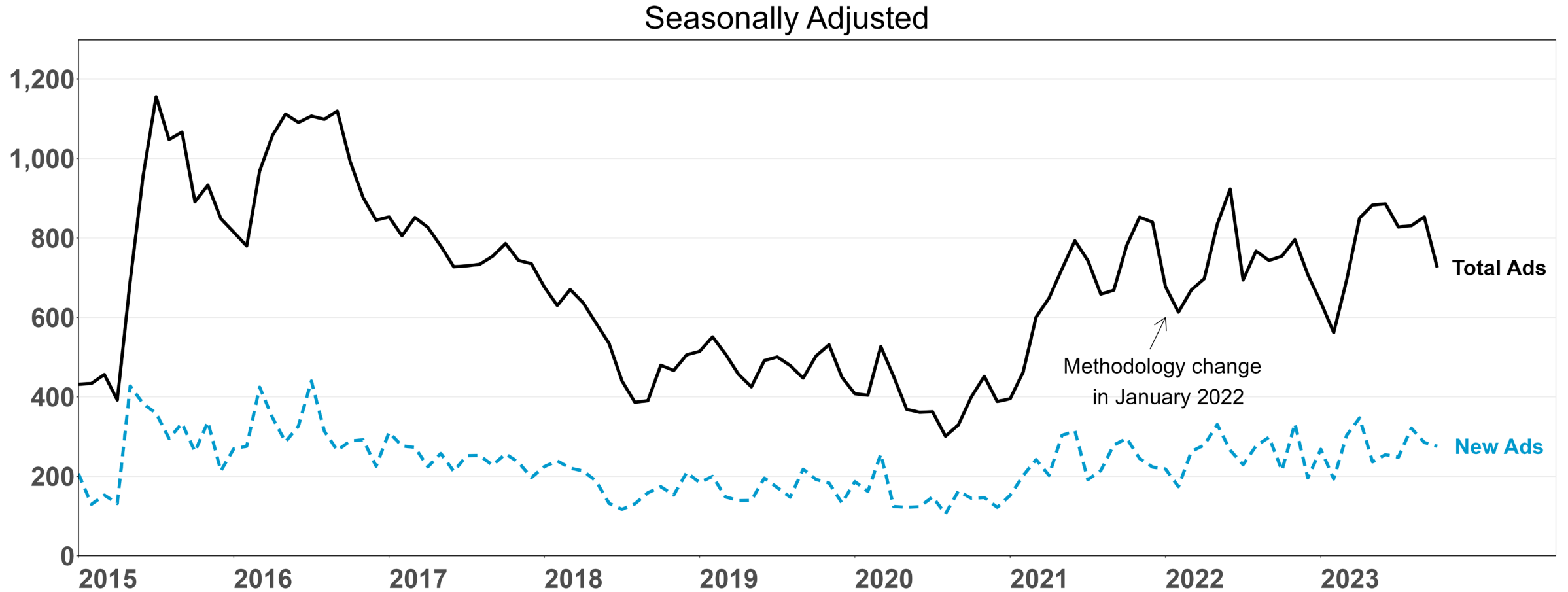
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Albany metro area was 2,200 in October.
The number of new ads increased by 110 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

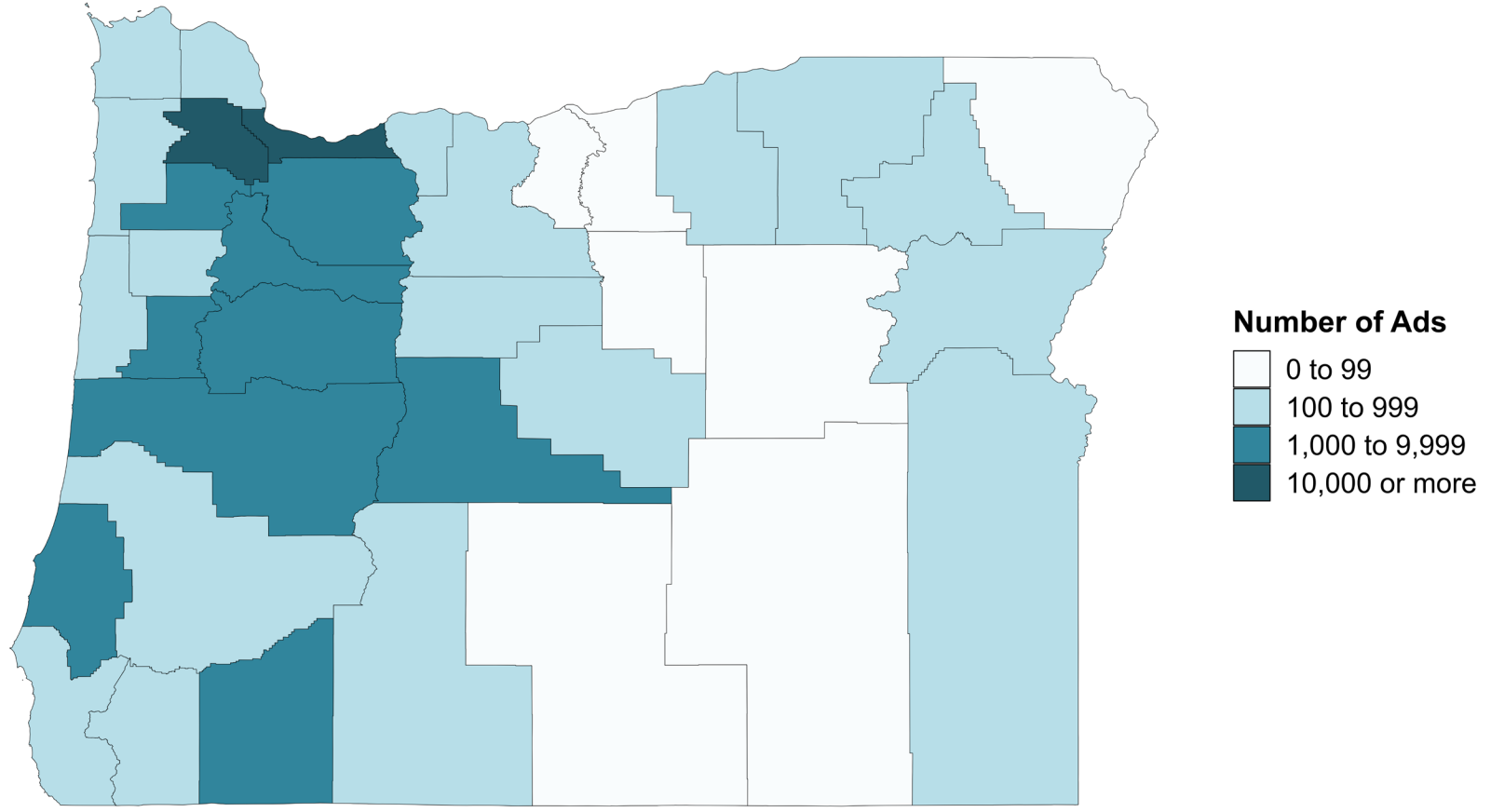
The number of online ads in the Grants Pass metro area was 700 in October.
The number of new ads **decreased** by **10** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads, October 2023

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

October 2023, Non Seasonally Adjusted

Multnomah	26,295	Douglas	777	Union	247
Washington	14,717	Lincoln	775	Wasco	226
Clackamas	9,239	Klamath	767	Baker	168
Lane	8,091	Umatilla	718	Morrow	162
Marion	7,473	Josephine	688	Curry	112
Deschutes	3,705	Malheur	654	Grant	65
Jackson	2,870	Clatsop	532	Lake	58
Benton	2,406	Columbia	457	Wallowa	43
Linn	2,108	Hood River	440	Sherman	34
Yamhill	1,967	Jefferson	341	Gilliam	21
Coos	1,076	Crook	313	Harney	20
Polk	906	Tillamook	274	Wheeler	3

Source: The Conference Board Help Wanted OnLine (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

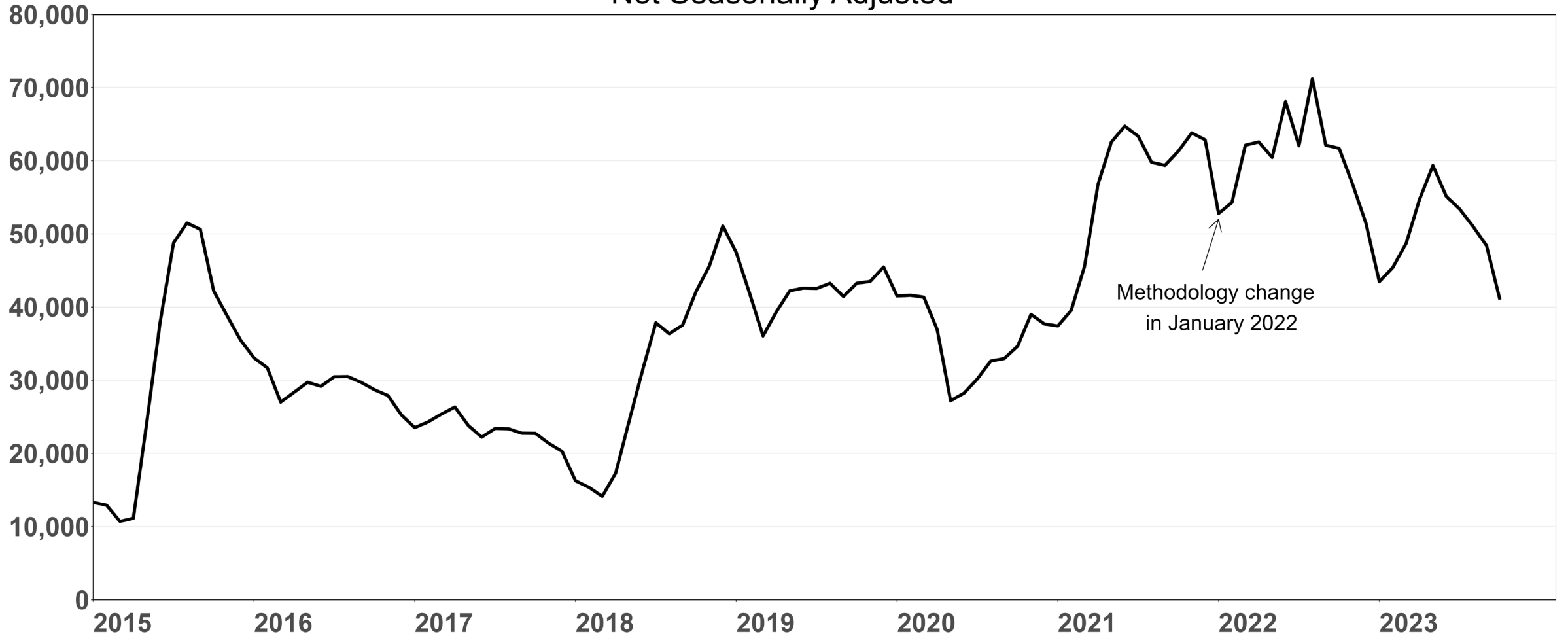
Help Wanted Online Ads by Workforce Area

October 2023, Non Seasonally Adjusted

Portland-Metro	41,012
Mid-Valley	12,454
Clackamas	9,239
Lane	8,091
East Cascades	5,908
Northwest Oregon	4,444
Rogue Valley	3,558
Eastern Oregon	2,077
Southwestern Oregon	1,965

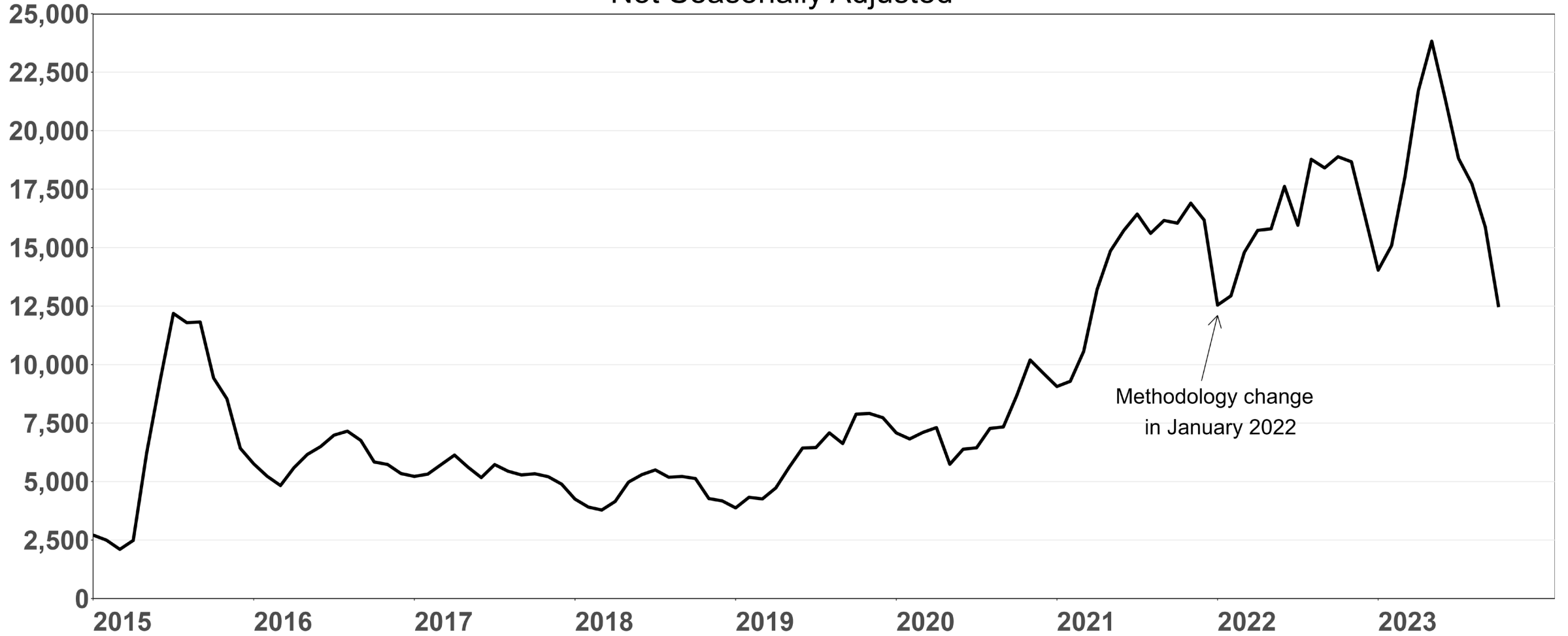
Source: The Conference Board Help Wanted OnLine (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



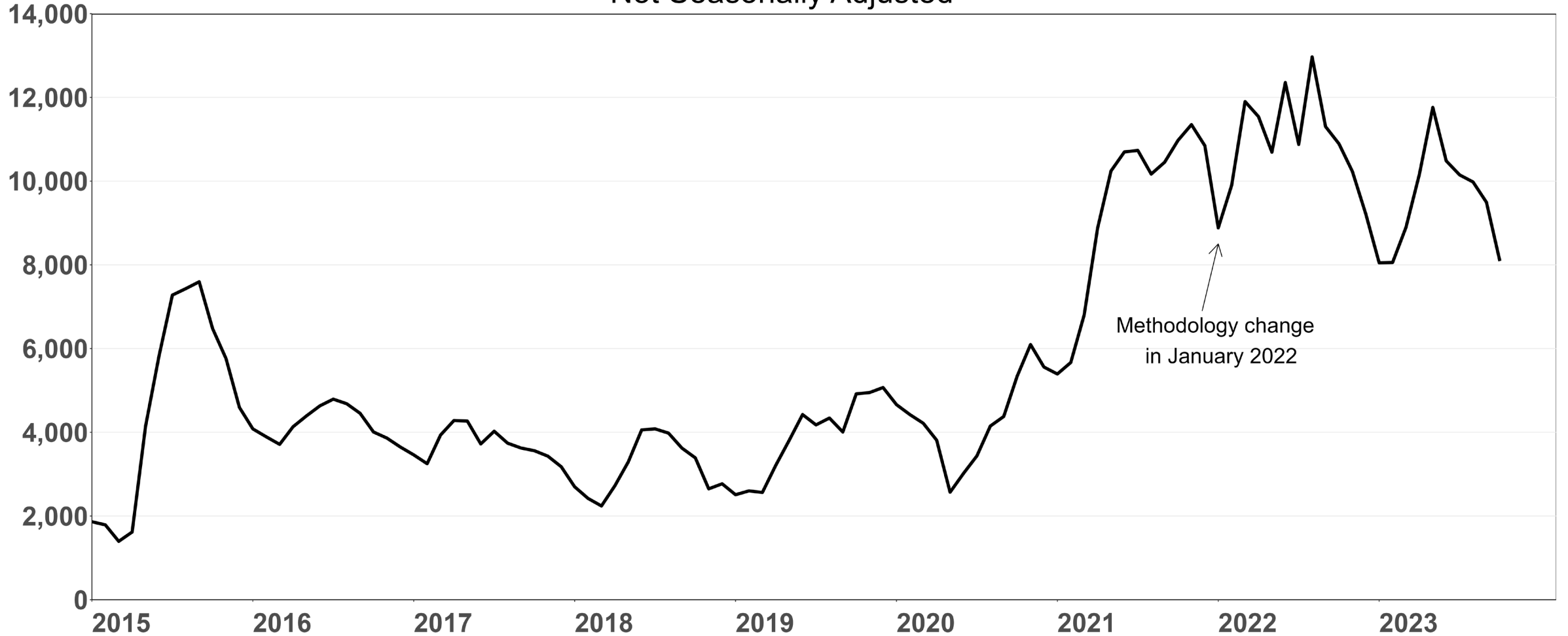
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



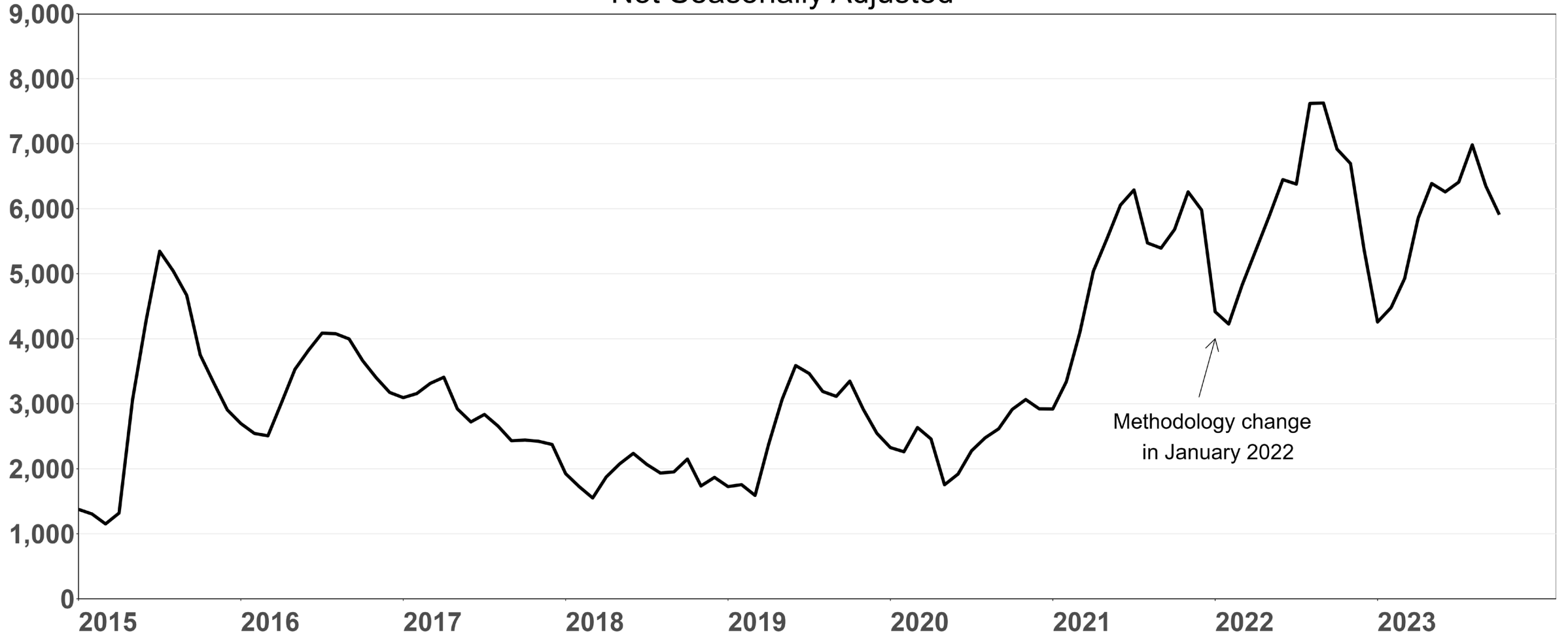
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



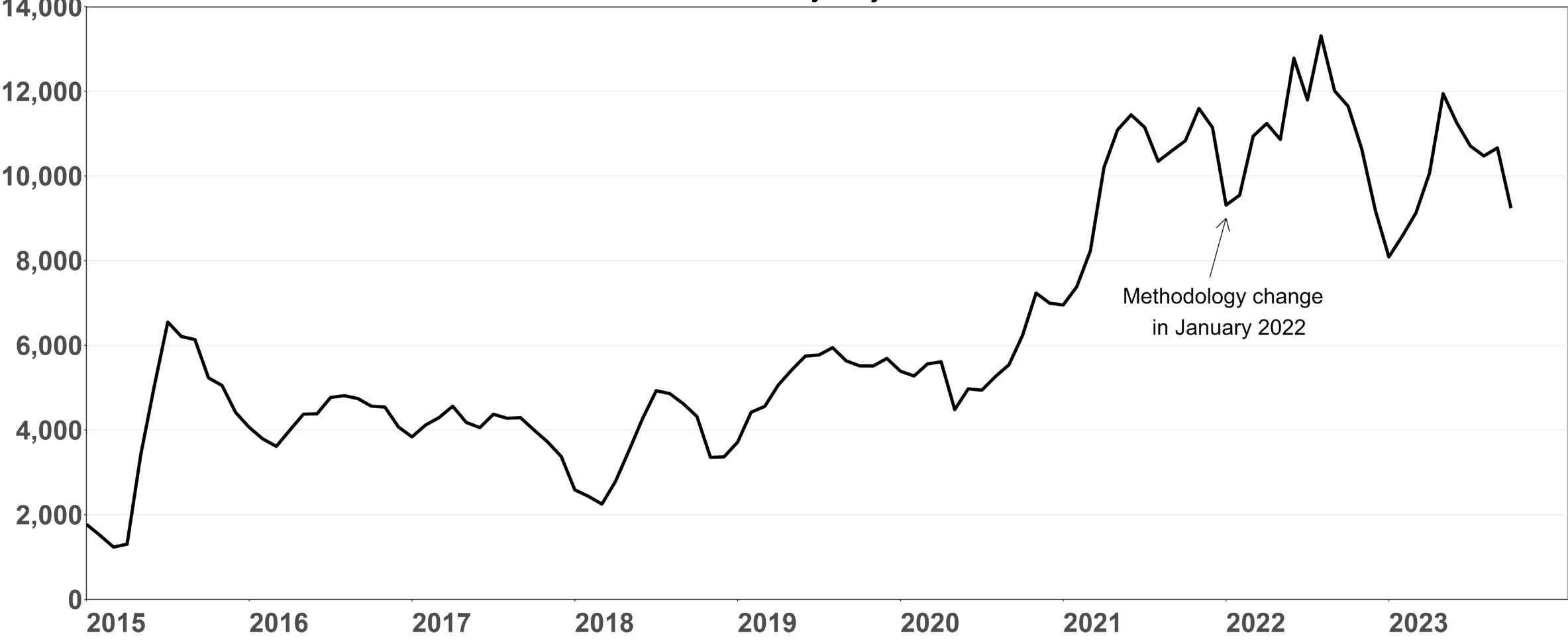
Source: The Conference Board Help Wanted OnLine™ (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



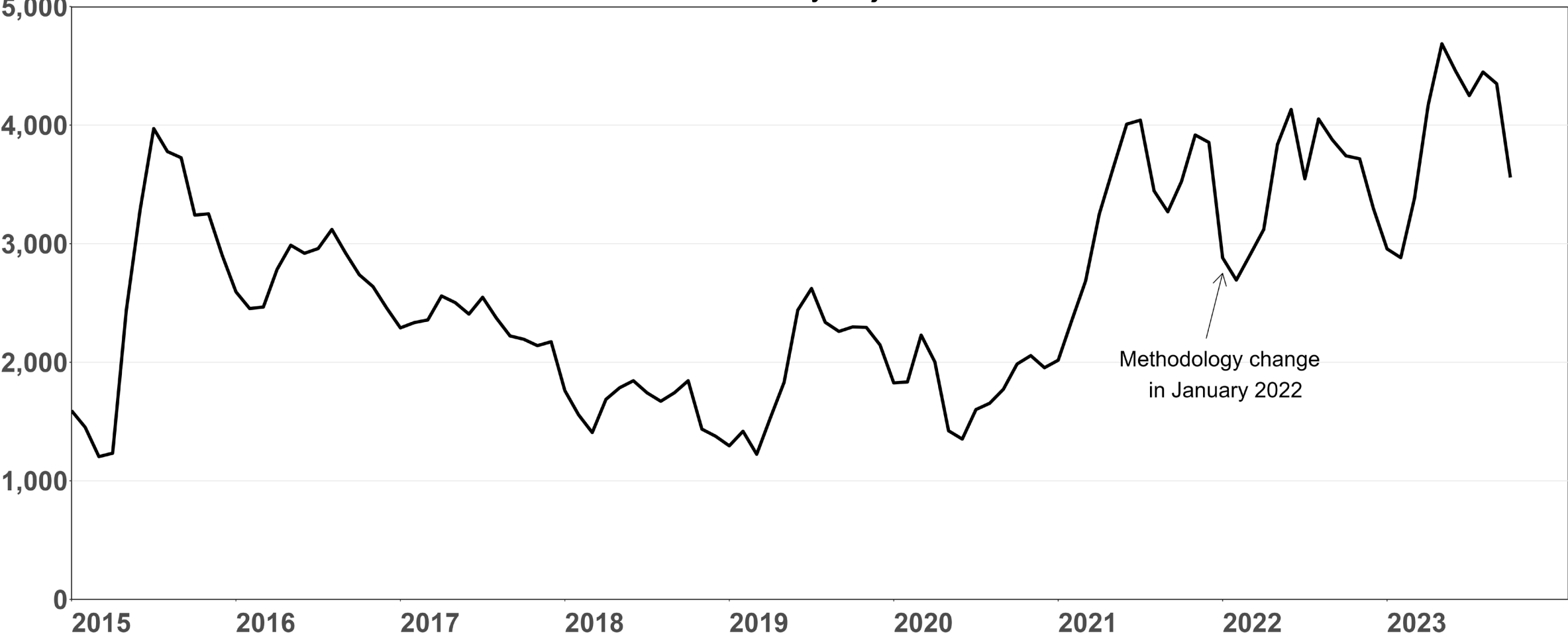
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Clackamas Help Wanted Online Ads Not Seasonally Adjusted



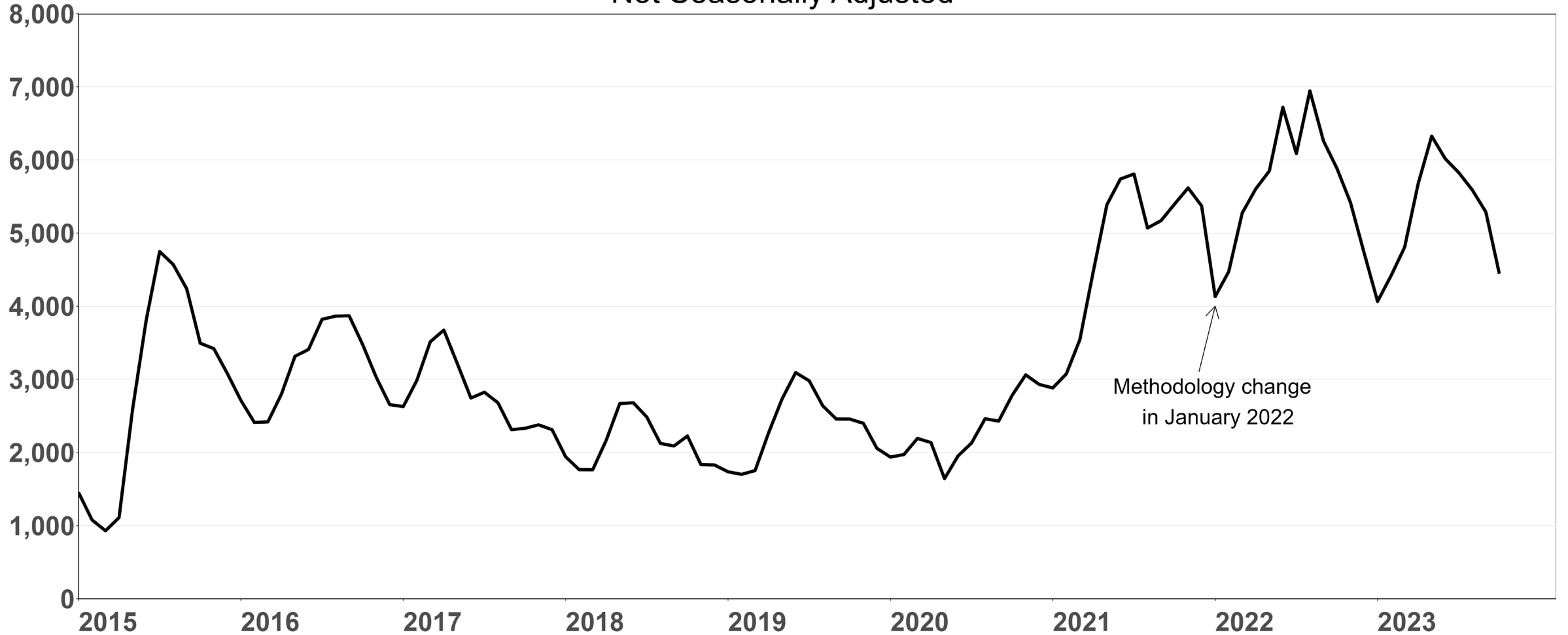
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



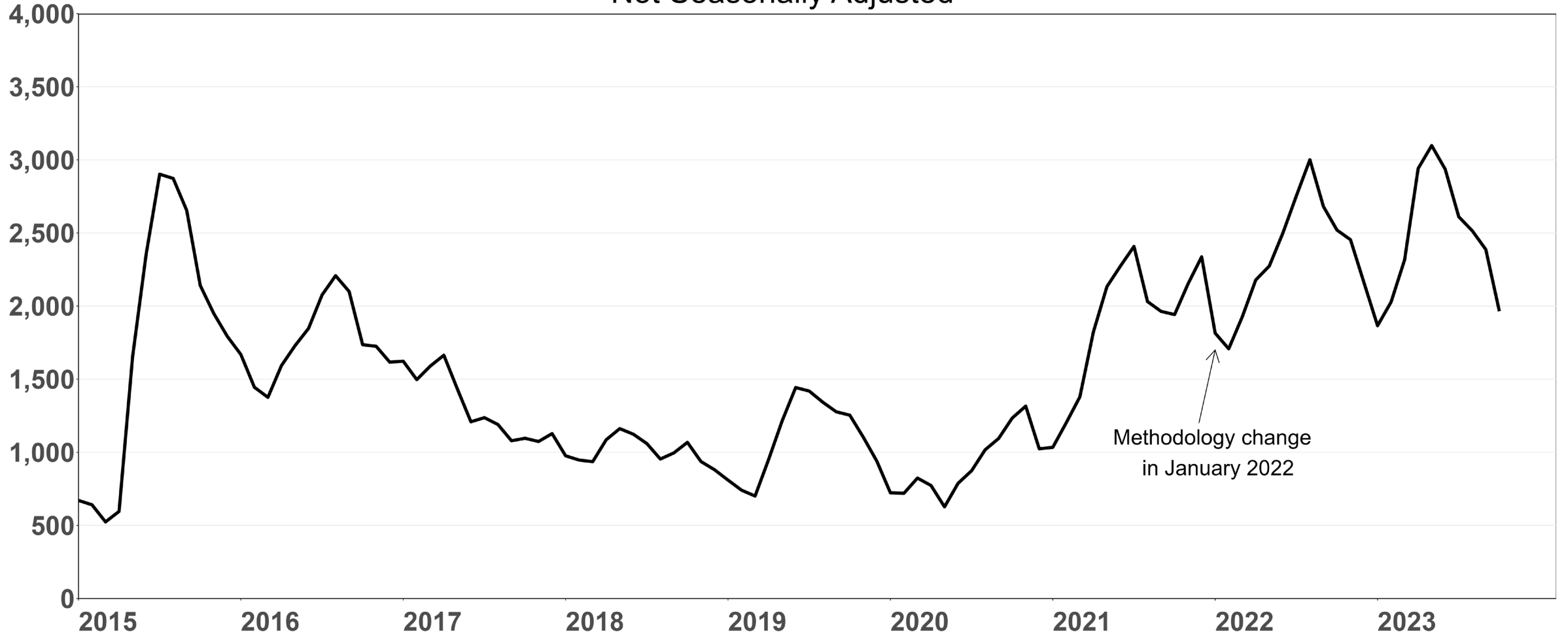
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



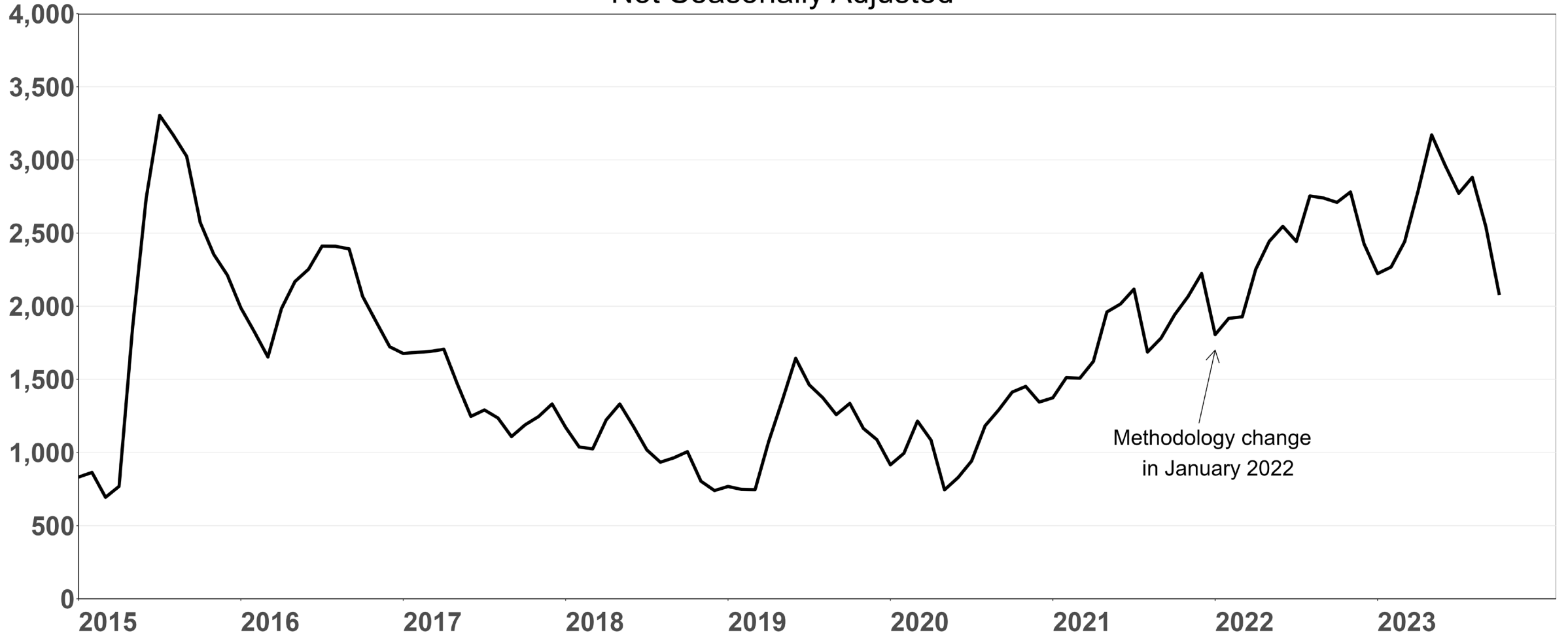
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

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