

# Help Wanted Online Ads

## December 2023

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

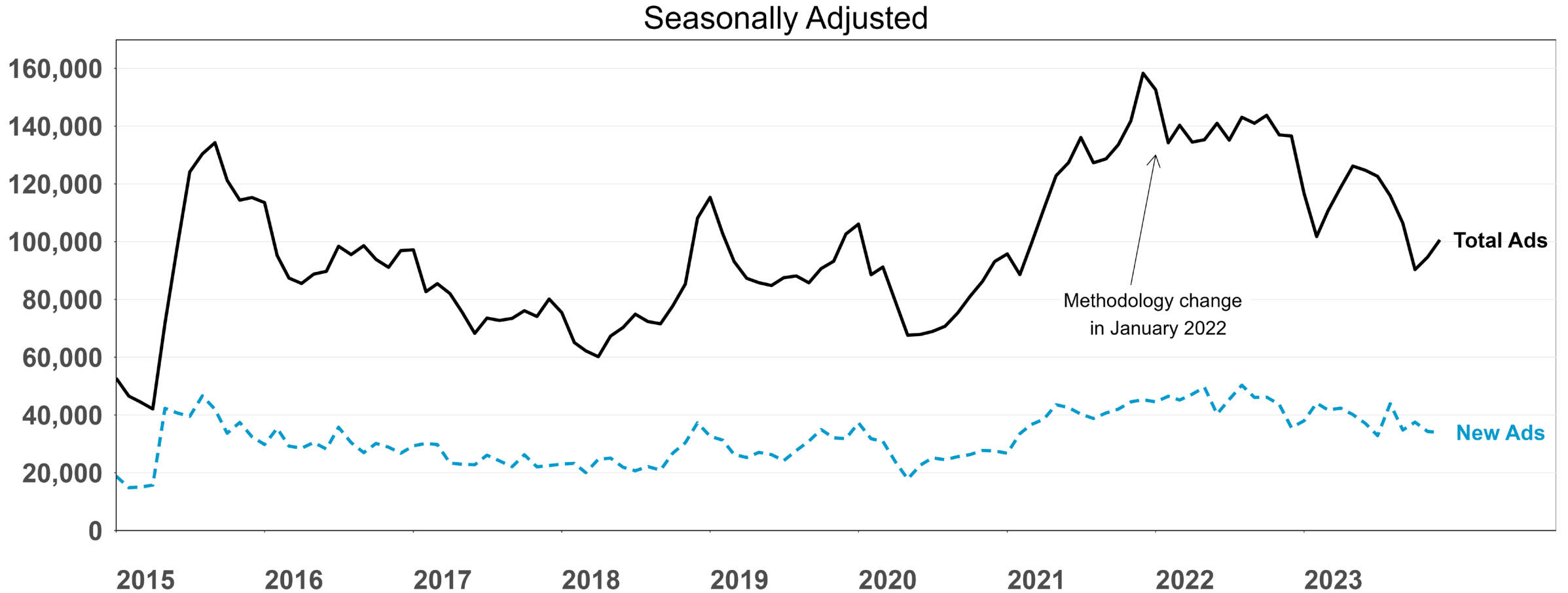
## Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

# The number of U.S. Help Wanted Online ads was 6.2 million in December.

- Number of ads posted in Oregon totaled 100,600 in December.
- Number of ads posted for the first time (*new ads*) decreased by 300 in Oregon in December.
- Nationally, new ads decreased by 6,900 in December.
- Number of online ads in Oregon and its neighboring states:
  - Idaho: 37,500
  - Nevada: 79,600
  - Oregon: 100,600
  - Washington: 163,300
  - California: 645,700

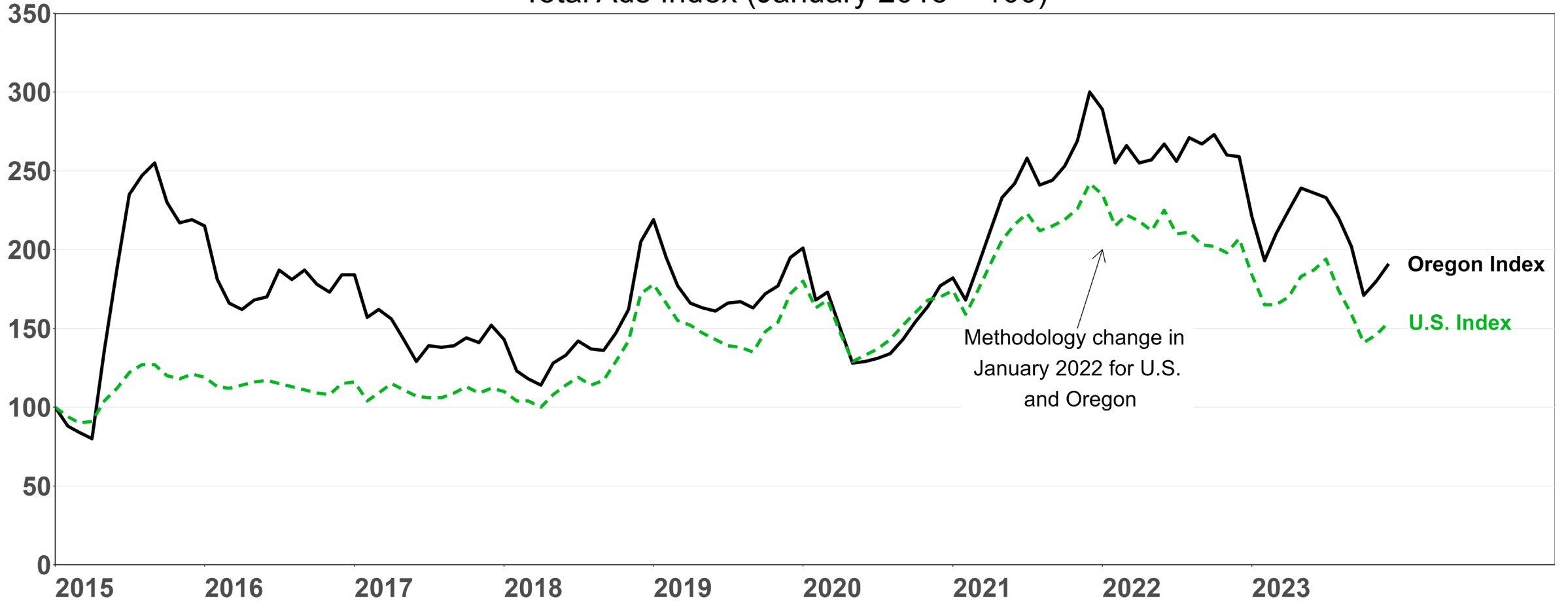
The number of online ads in Oregon was 100,600 in December.  
The number of new ads **decreased** by 300 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

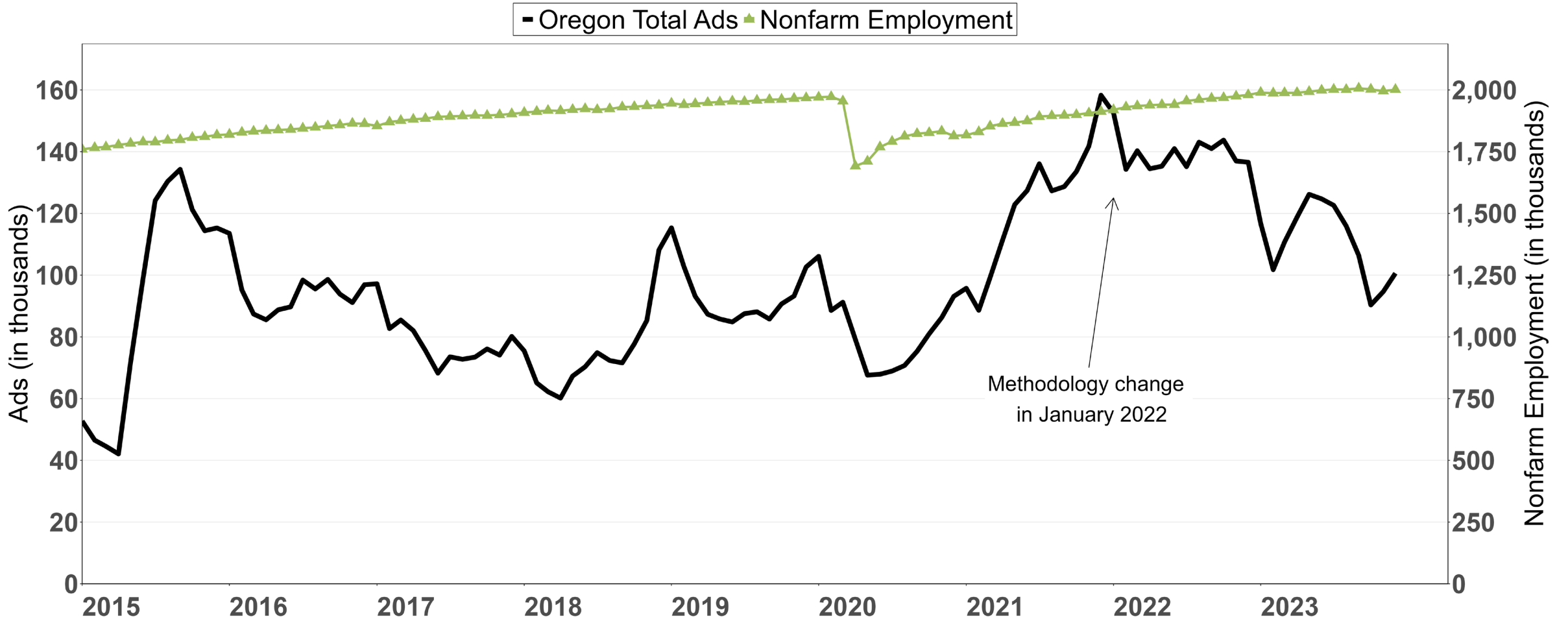
# The number of help wanted ads nationally was 6.2 million in December 2023.

Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

## Registered nurses continue to draw most new help wanted ads in the third quarter 2023.

Read [New Job Ads Decrease Slightly Over the Past Year, But Remain Elevated](#) by Workforce Analyst [Jake Procino](#).

### Top 10 Occupations with the Most New Help Wanted OnLine Ads

Oregon, Third Quarter 2023

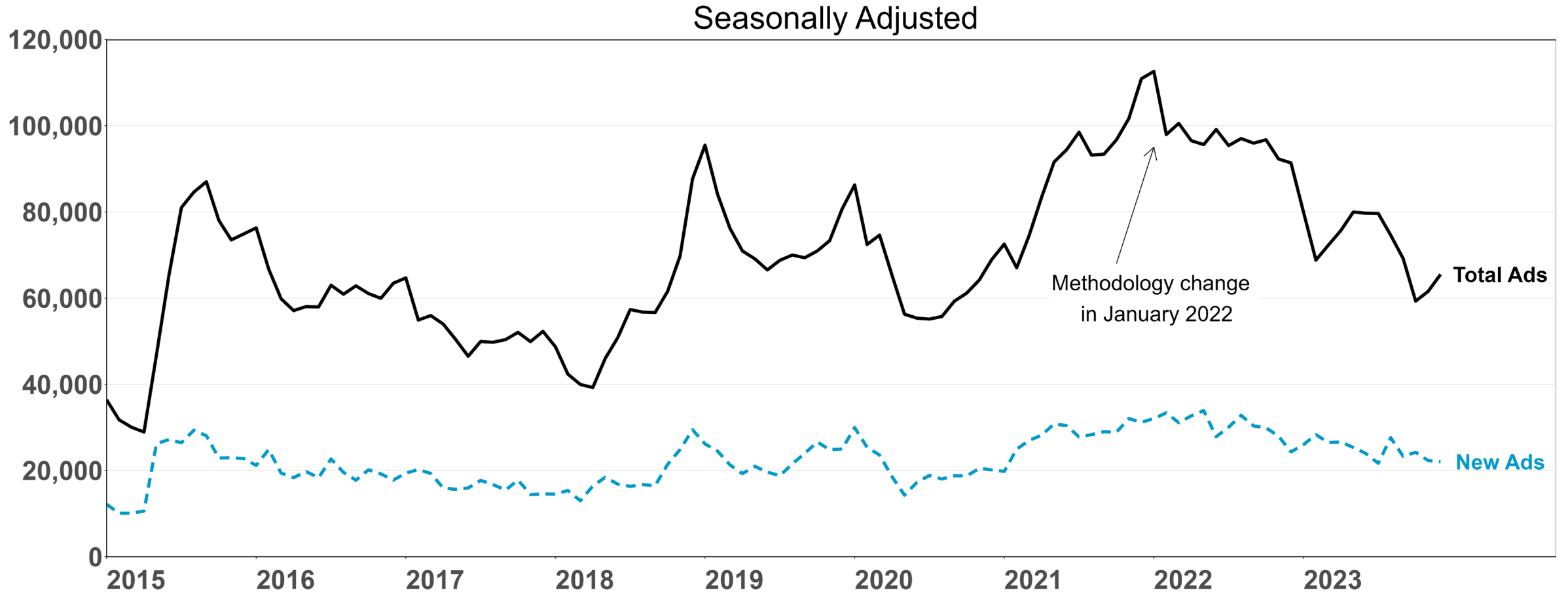
Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Third Quarter 2021
Registered Nurses	3,970	595	1
Retail Salespersons	2,419	-3	2
Sales Representatives, Wholesale and Manufacturing	1,879	-213	4
First-Line Supervisors of Retail Sales Workers	1,791	-96	7
Customer Service Representatives	1,437	-227	9
Managers, All Other	1,325	-685	5
Laborers and Freight, Stock, and Material Movers	1,318	-406	8
Maintenance and Repair Workers, General	1,244	-678	6
Medical and Health Services Managers	1,176	-118	12
Home Health and Personal Care Aides	1,111	104	18

*Source: The Conference Board Help Wanted OnLine (HWOL)*

# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

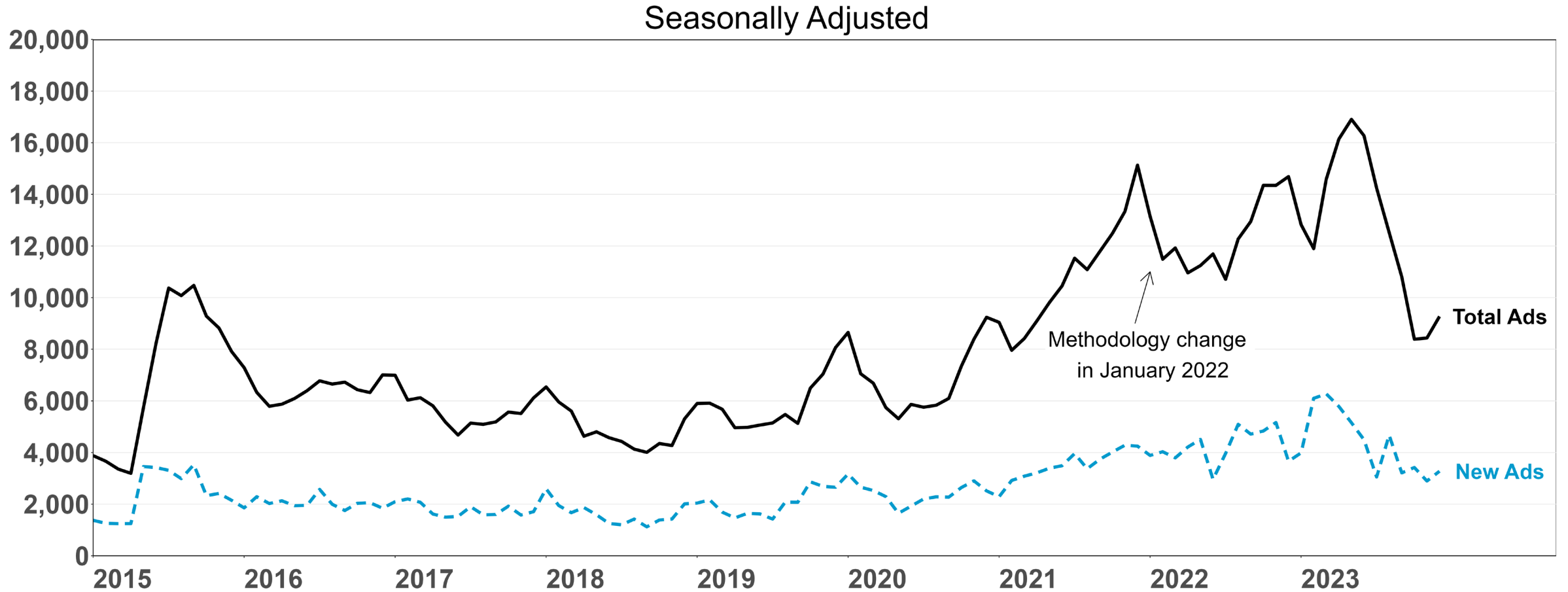


The number of online ads in the Portland metro area was 65,500 in December.  
The number of new ads **decreased** by **280** over the month.



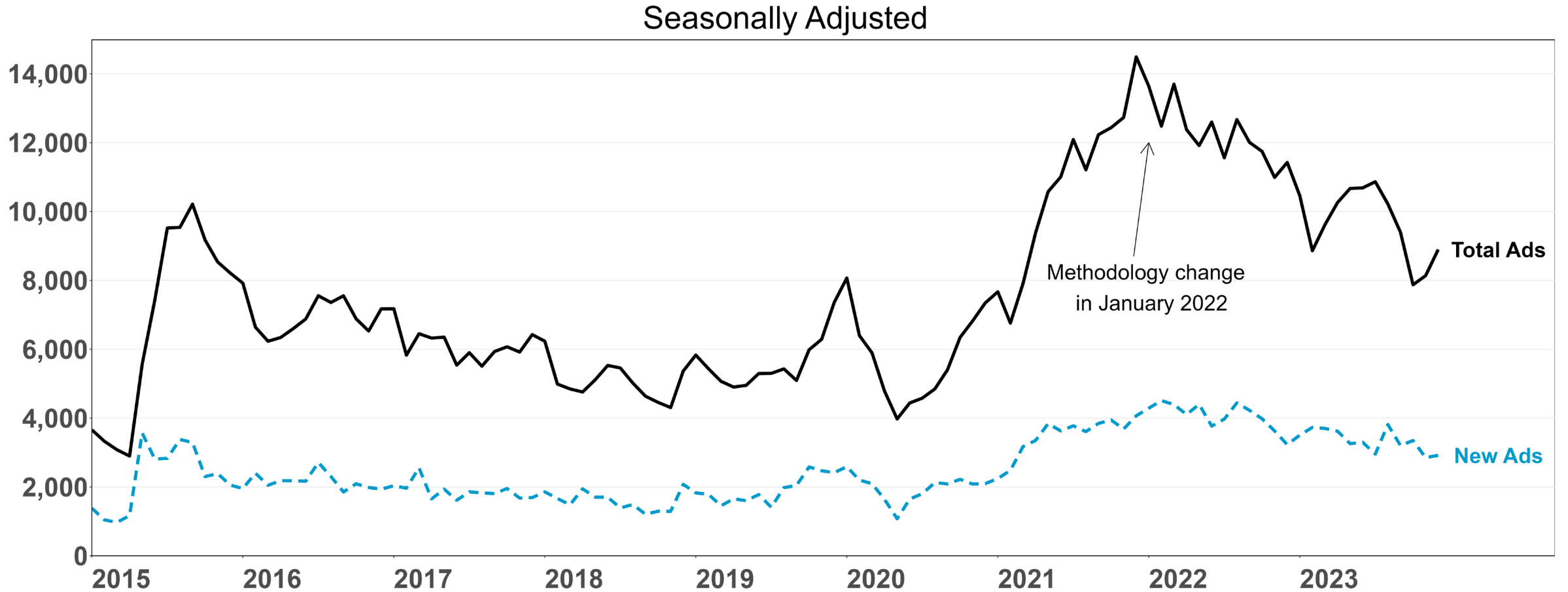
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Salem metro area was 9,300 in December.  
The number of new ads increased by 380 over the month.



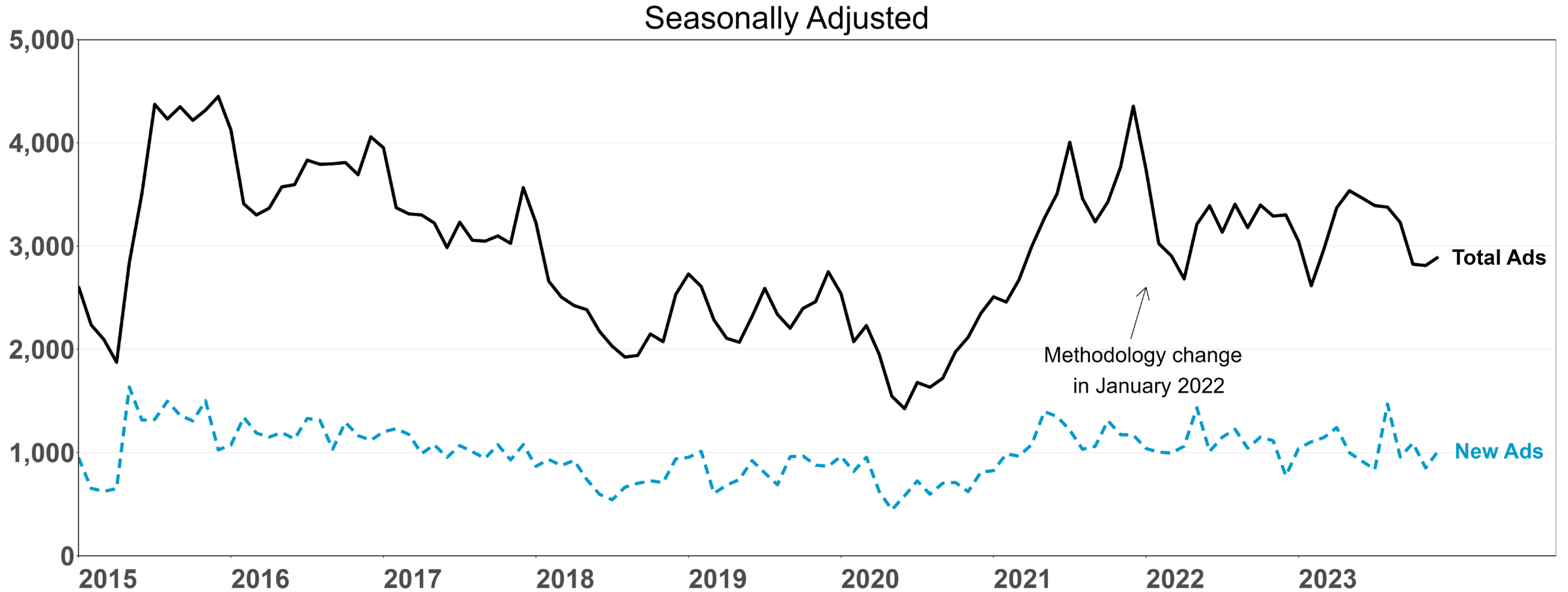
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Eugene metro area was 8,900 in December.  
The number of new ads increased by 70 over the month.



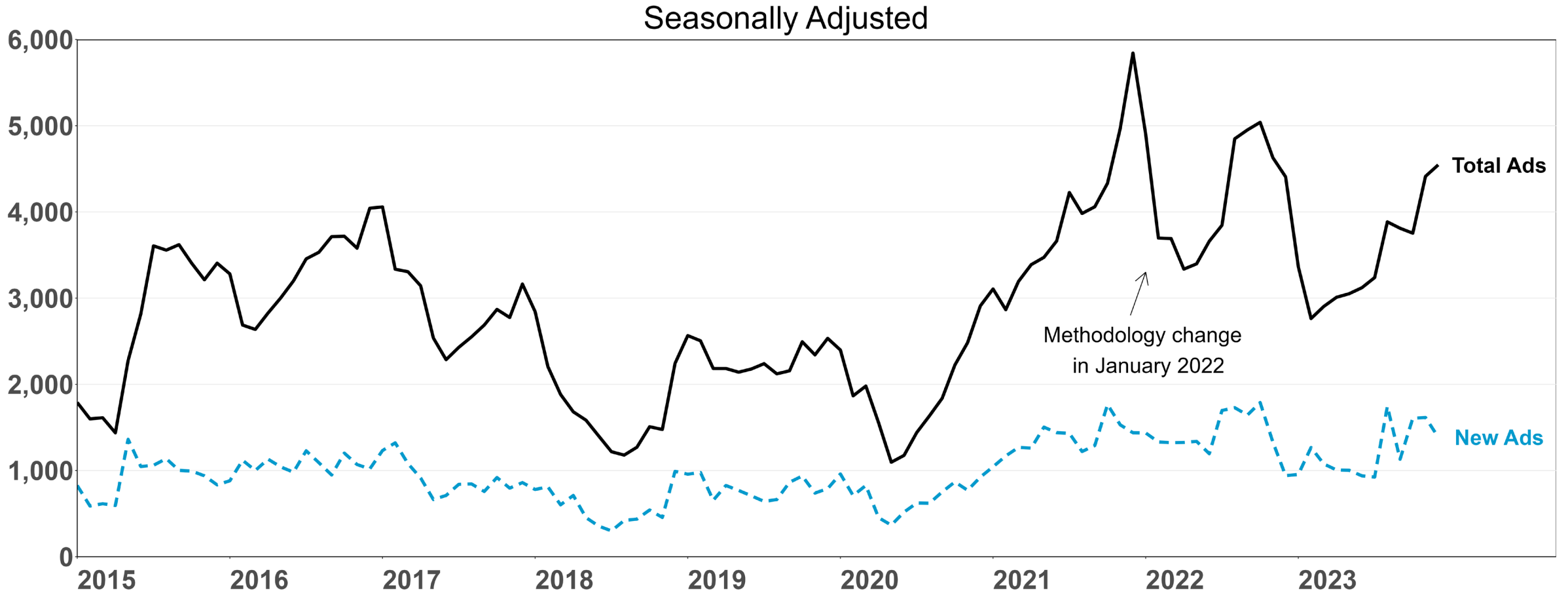
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Medford metro area was 2,900 in December.  
The number of new ads increased by 170 over the month.



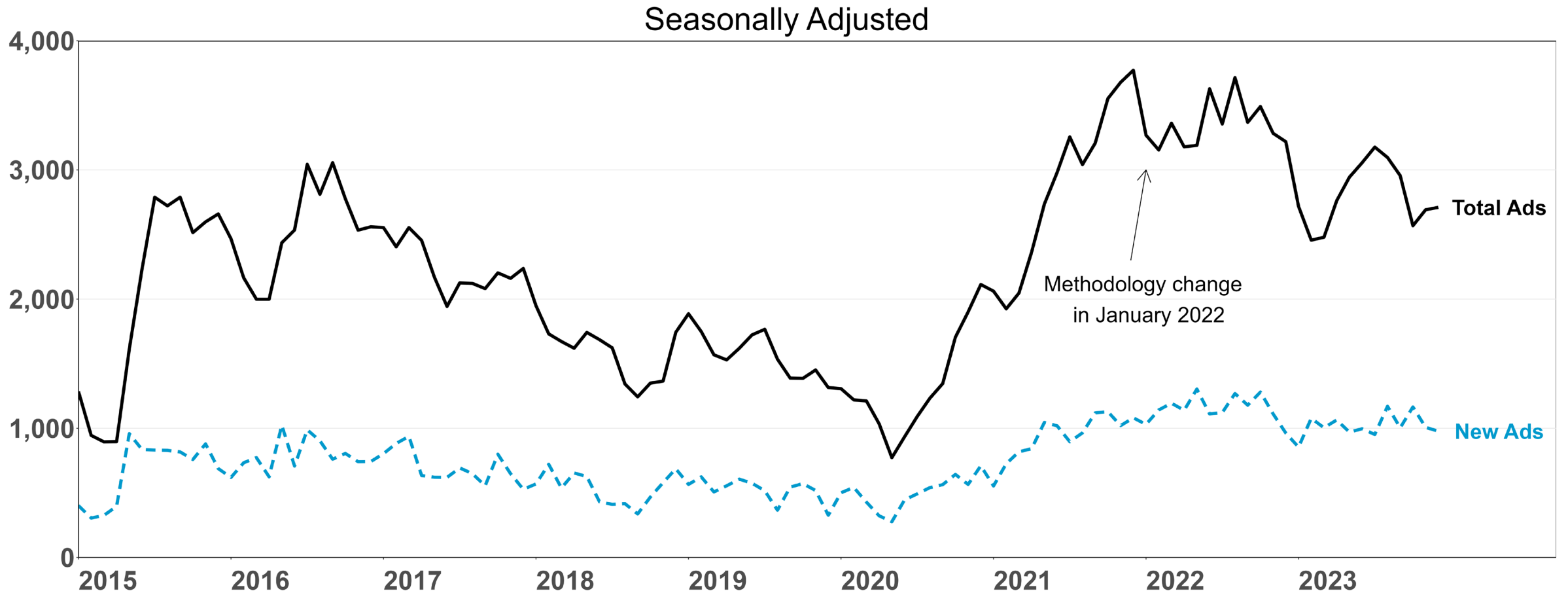
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Bend metro area was 4,500 in December.  
The number of new ads **decreased** by **230** over the month.



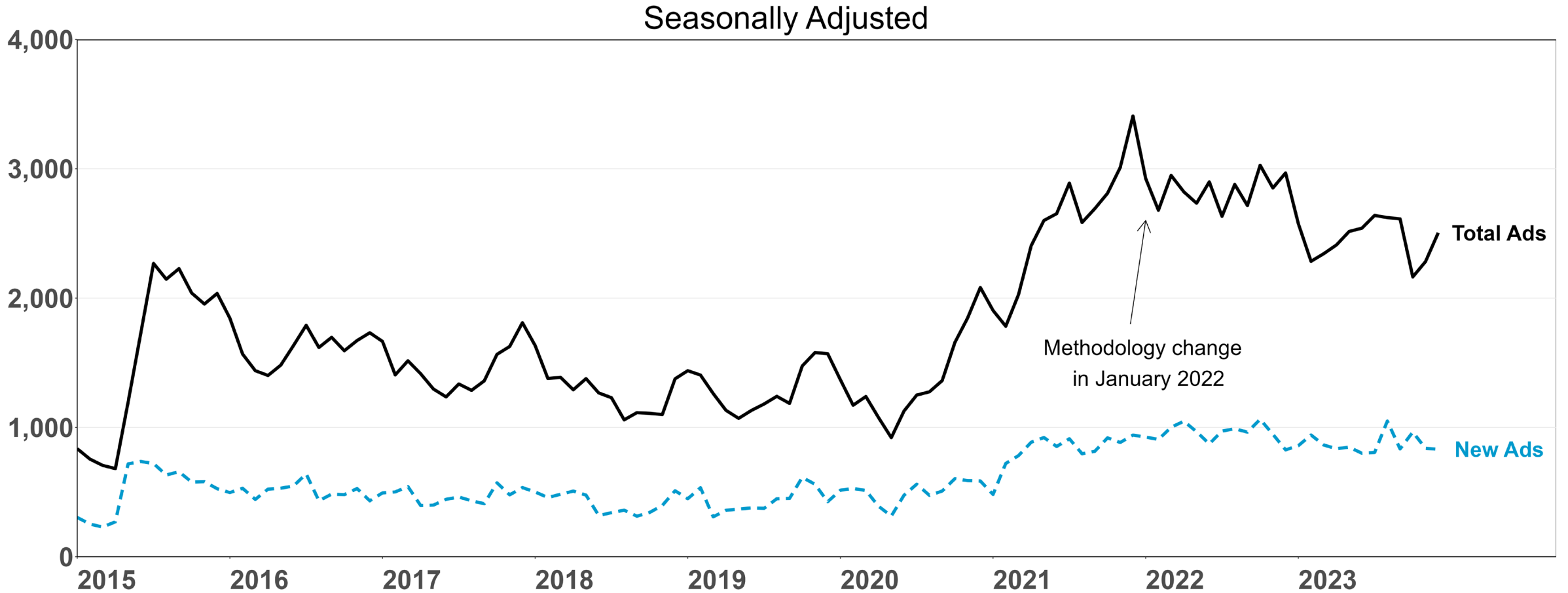
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Corvallis metro area was 2,700 in December.  
The number of new ads **decreased** by **30** over the month.



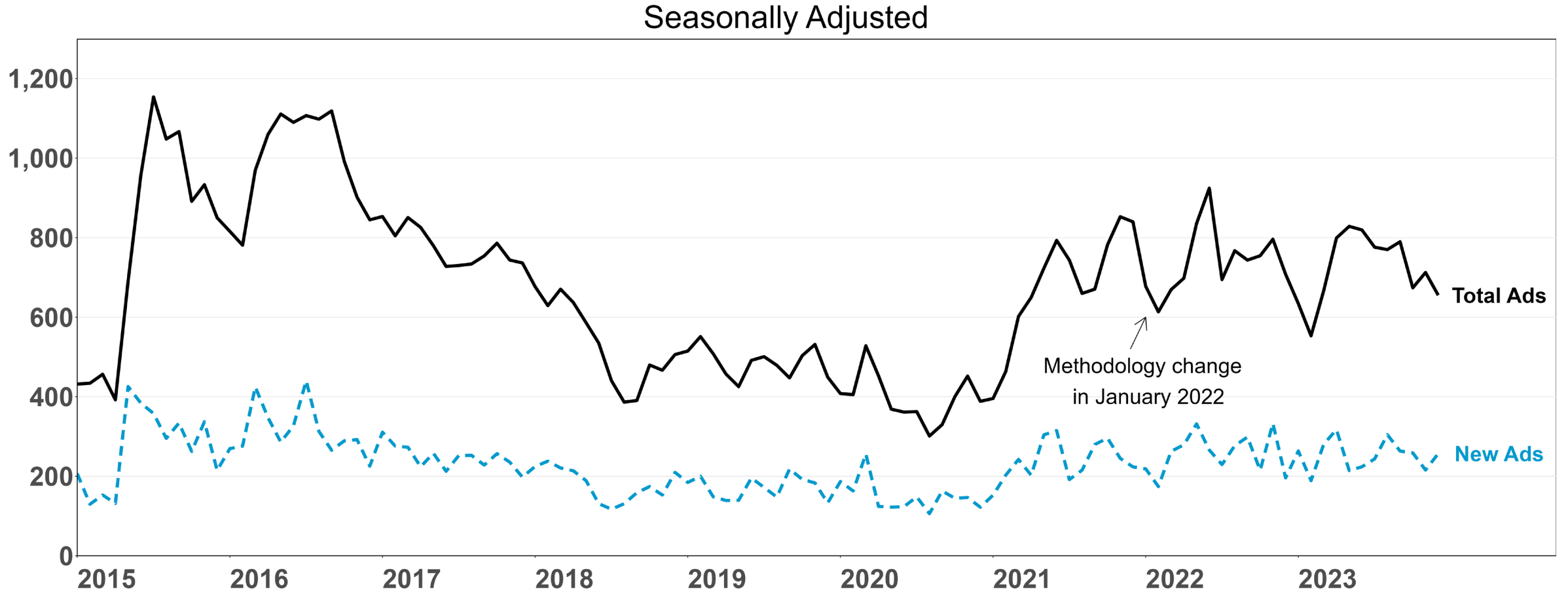
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Albany metro area was 2,500 in December.  
The number of new ads **decreased** by **10** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Grants Pass metro area was 700 in December.  
The number of new ads increased by 40 over the month.

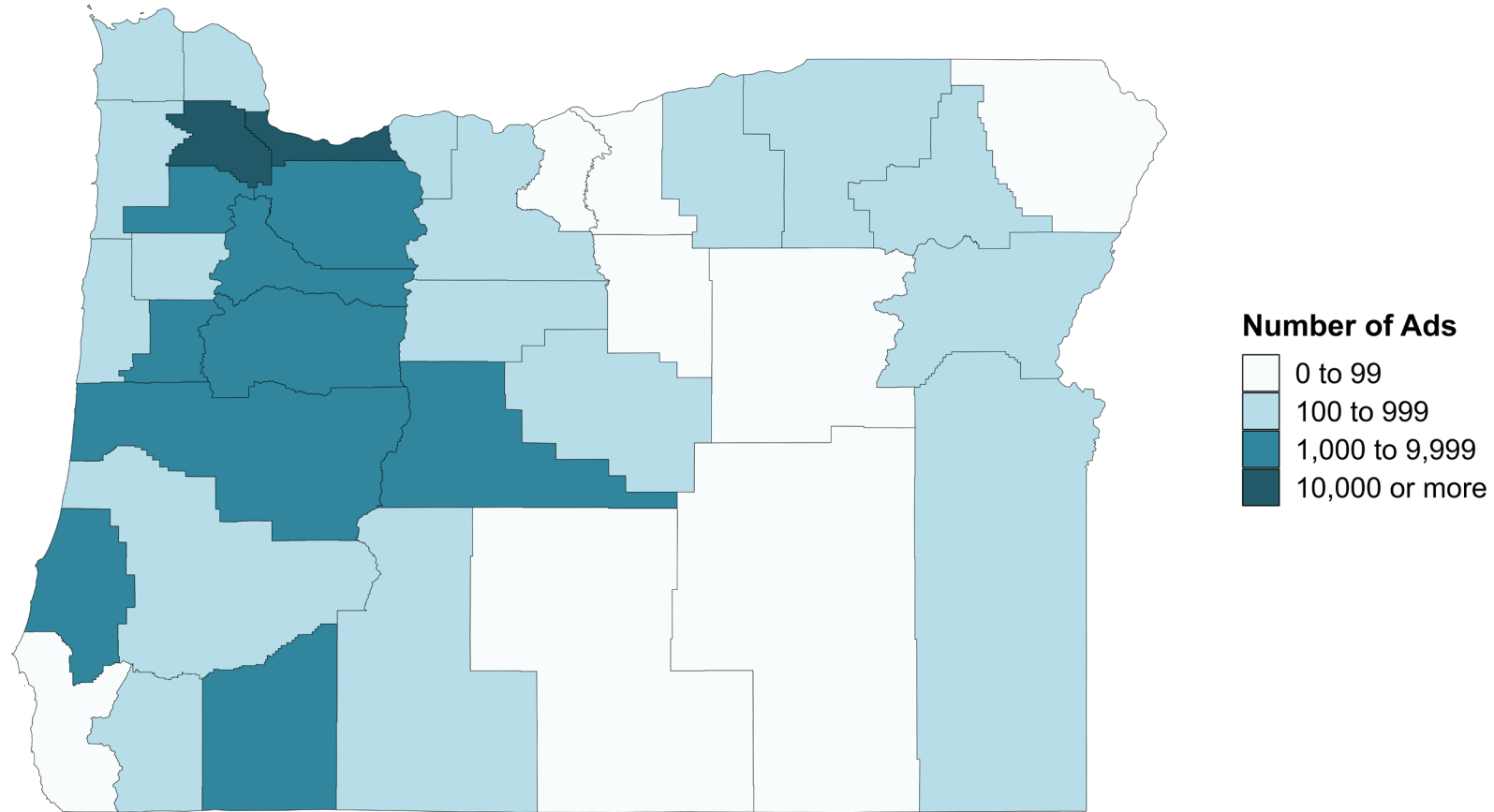


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Help Wanted Online Ads, December 2023

## Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

# Help Wanted Online Ads by County

## December 2023, Not Seasonally Adjusted

Multnomah	24,583	Polk	854	Wasco	235
Washington	14,132	Klamath	770	Union	184
Clackamas	9,489	Douglas	730	Baker	148
Lane	7,558	Josephine	619	Morrow	137
Marion	6,845	Clatsop	617	Curry	98
Deschutes	3,437	Umatilla	605	Lake	78
Jackson	2,408	Malheur	517	Grant	35
Benton	2,261	Hood River	452	Sherman	35
Linn	1,974	Columbia	401	Wallowa	34
Yamhill	1,746	Crook	306	Harney	28
Coos	1,008	Tillamook	304	Gilliam	25
Lincoln	915	Jefferson	303	Wheeler	7

*Source: The Conference Board Help Wanted OnLine (HWOL)*

# Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk, and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

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# Help Wanted Online Ads by Workforce Area

December 2023, Not Seasonally Adjusted

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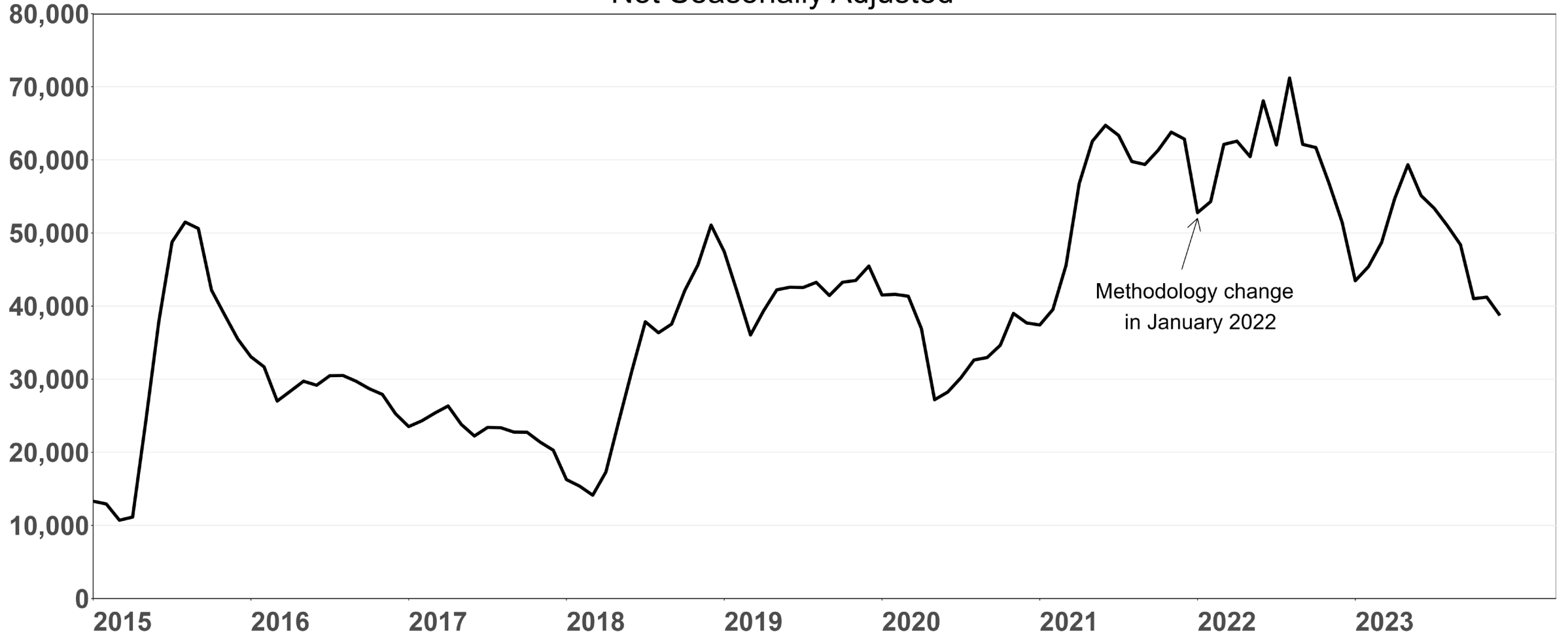
Portland-Metro	38,715
Mid-Valley	11,419
Clackamas	9,489
Lane	7,558
East Cascades	5,648
Northwest Oregon	4,498
Rogue Valley	3,027
Southwestern Oregon	1,836
Eastern Oregon	1,688

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*Source: The Conference Board Help Wanted OnLine (HWOL)*

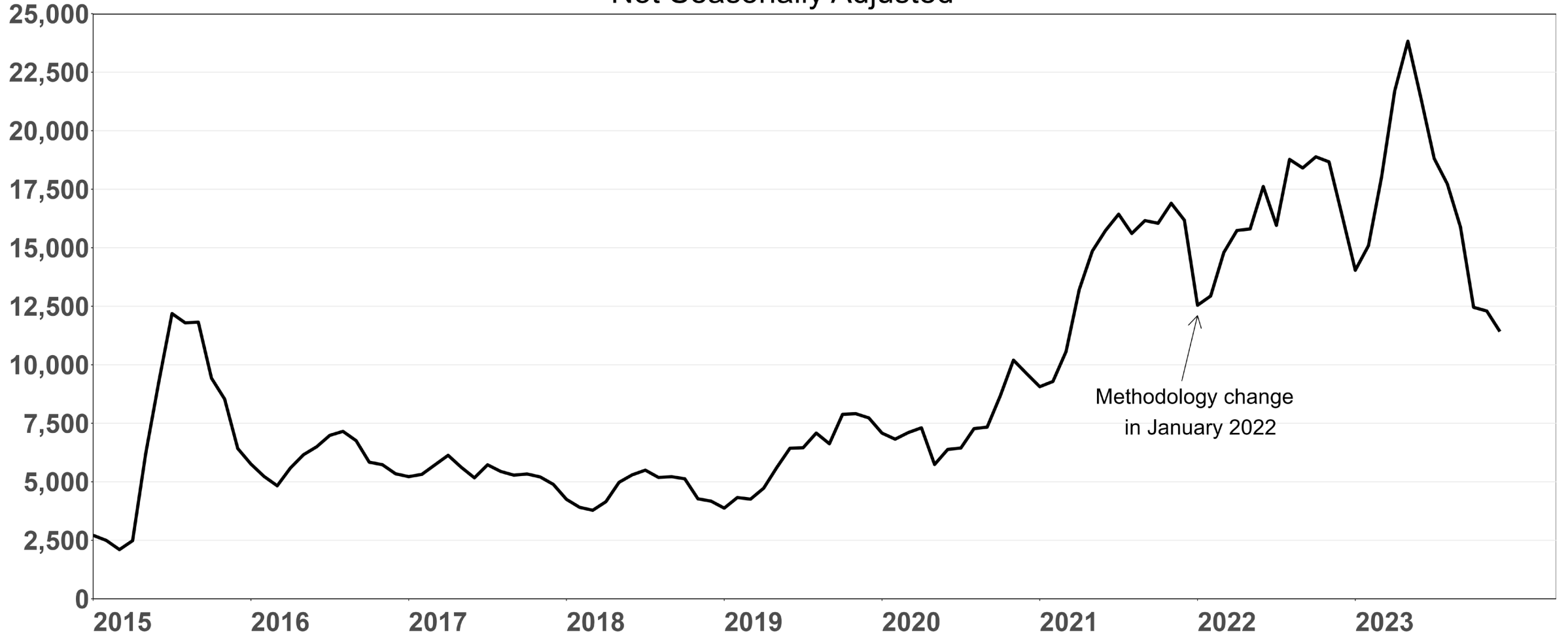
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# Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



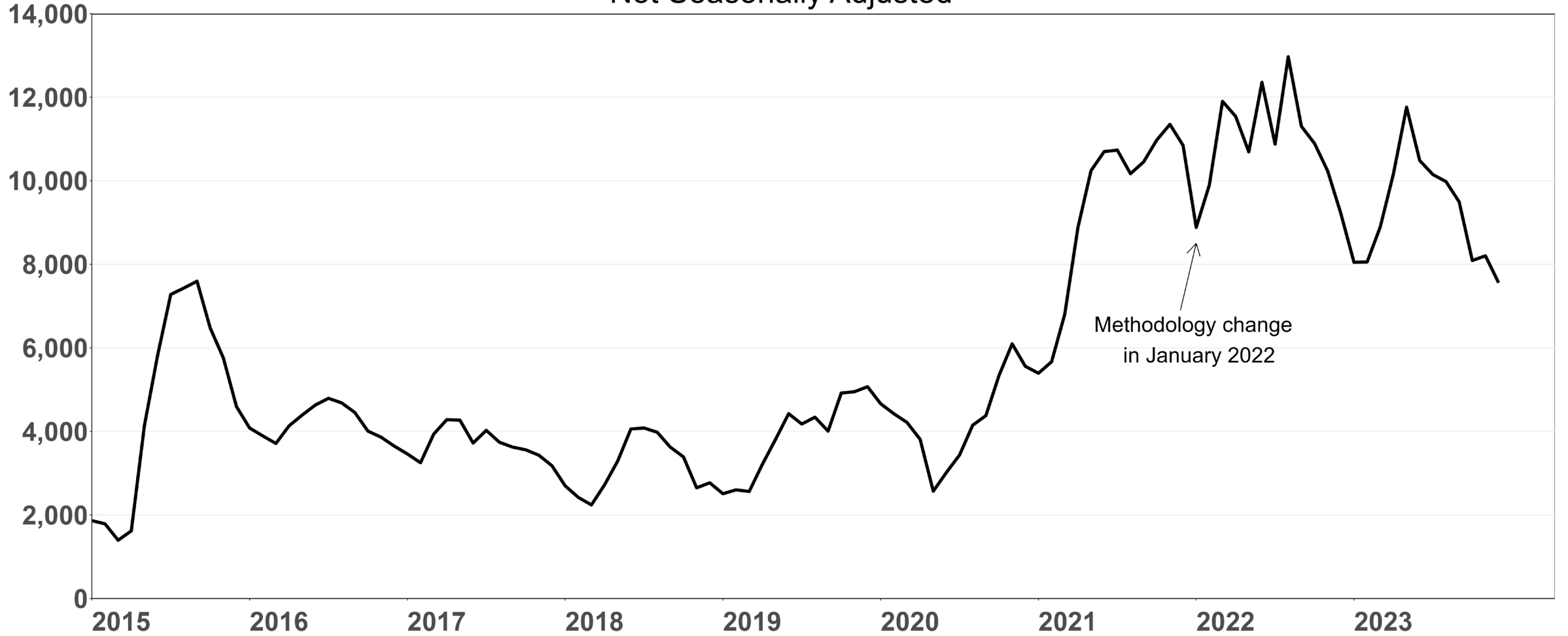
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



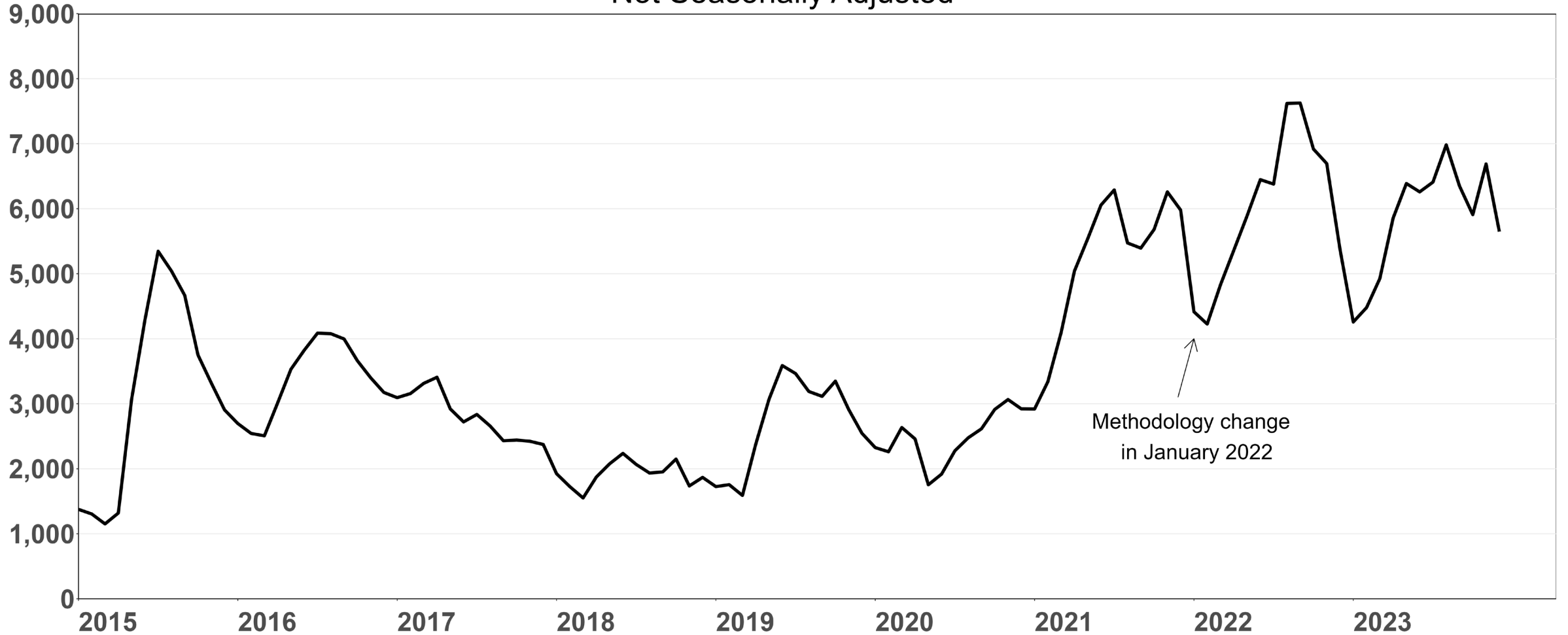
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Lane Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

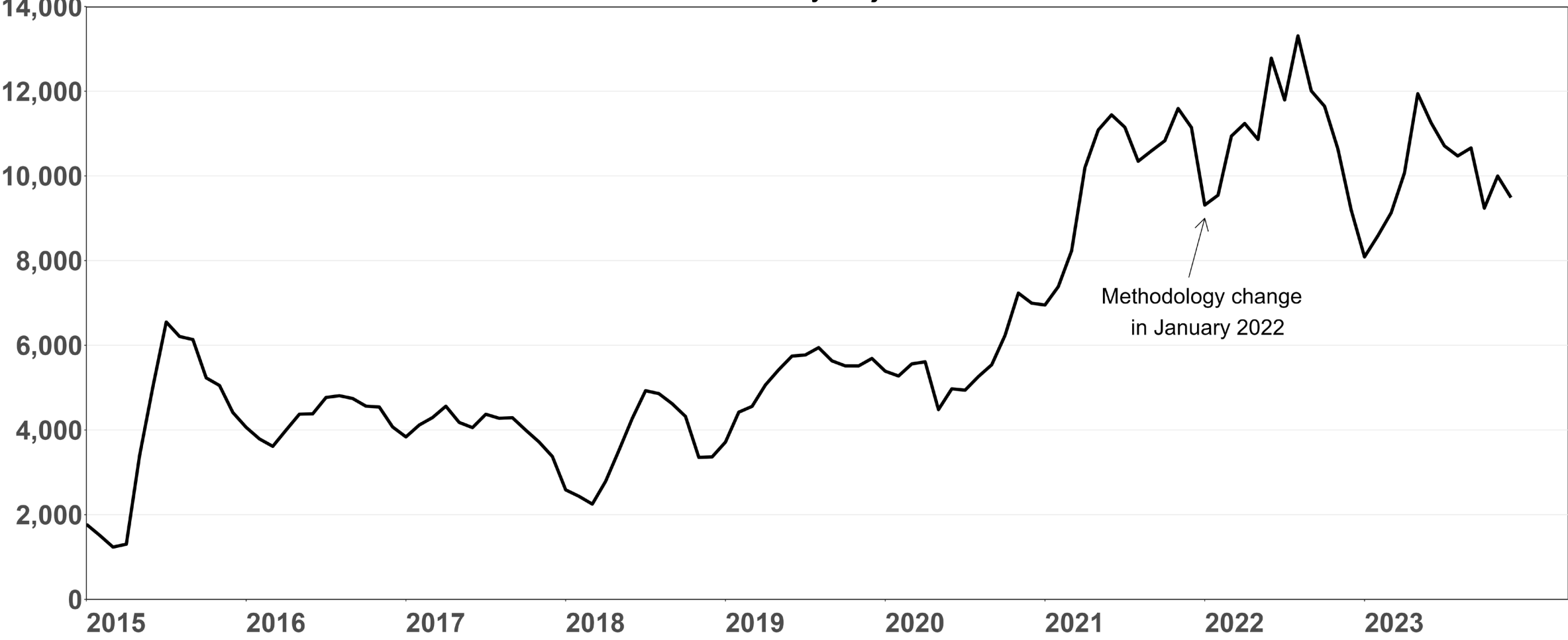
# East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

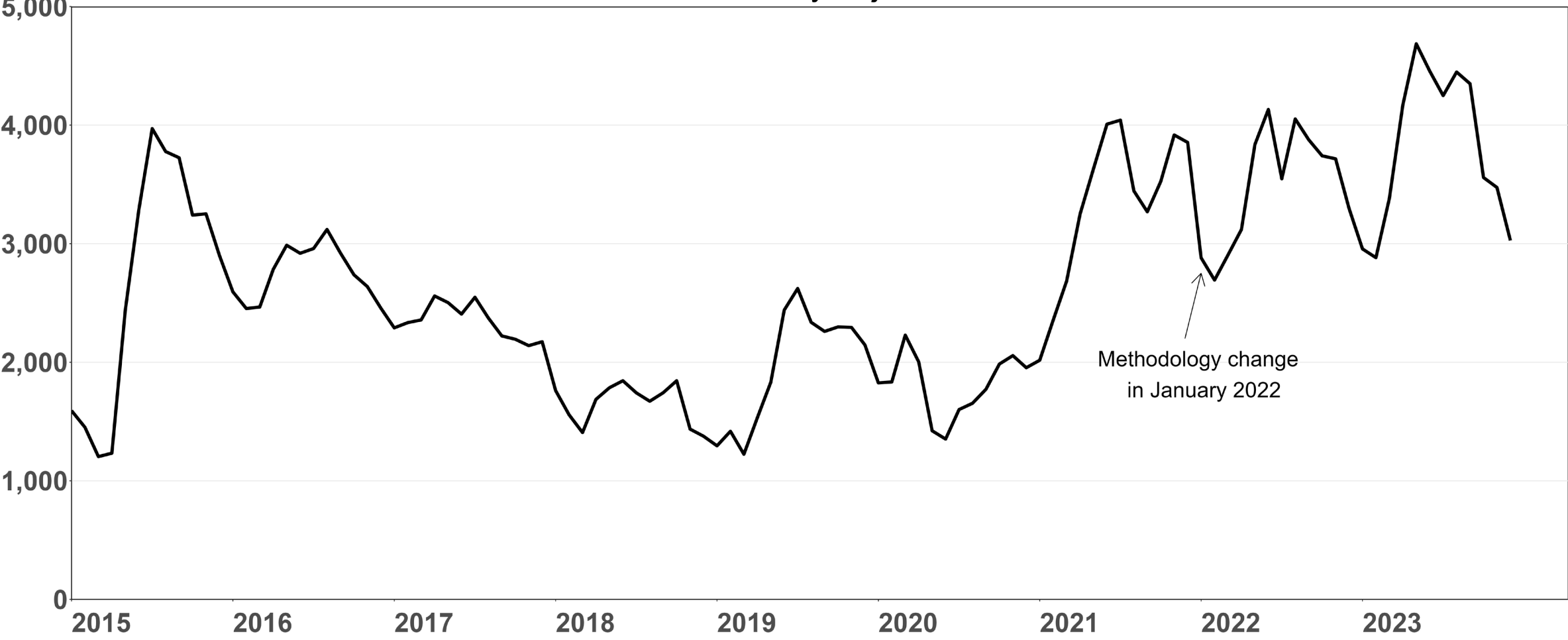


# Clackamas Help Wanted Online Ads Not Seasonally Adjusted



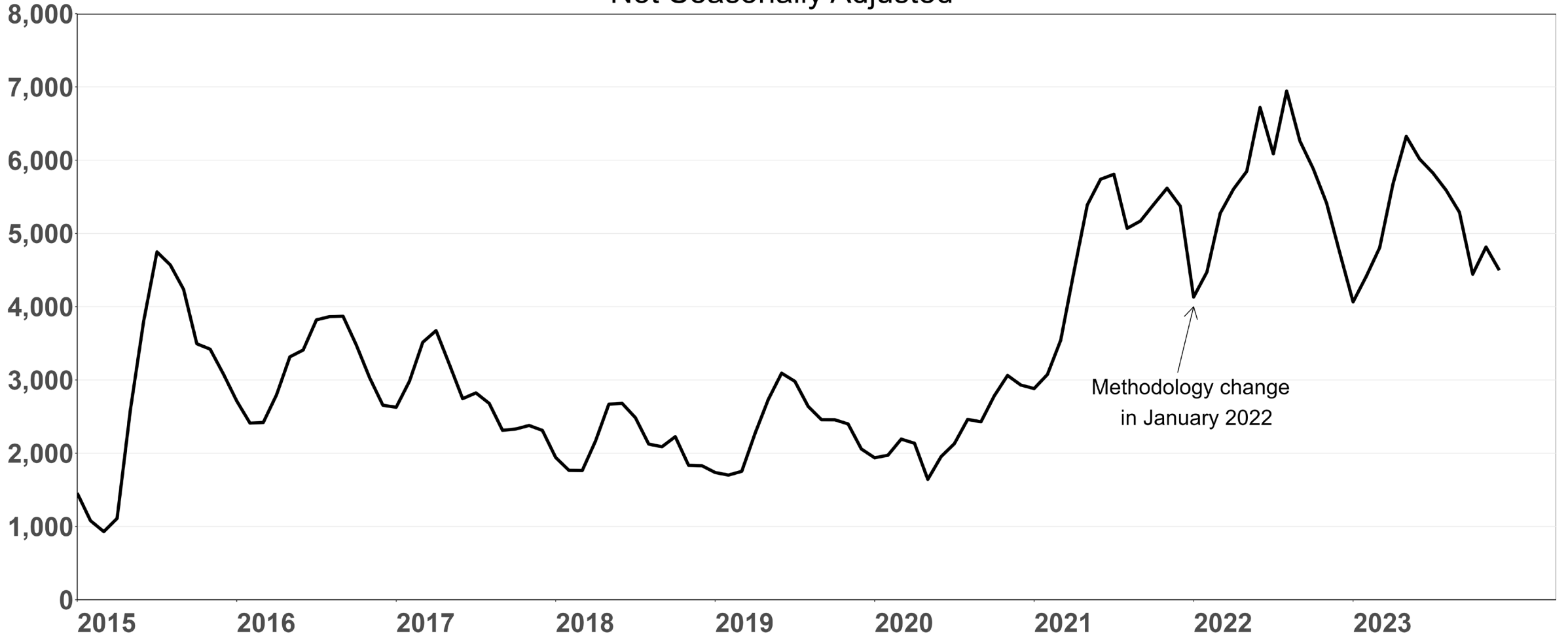
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



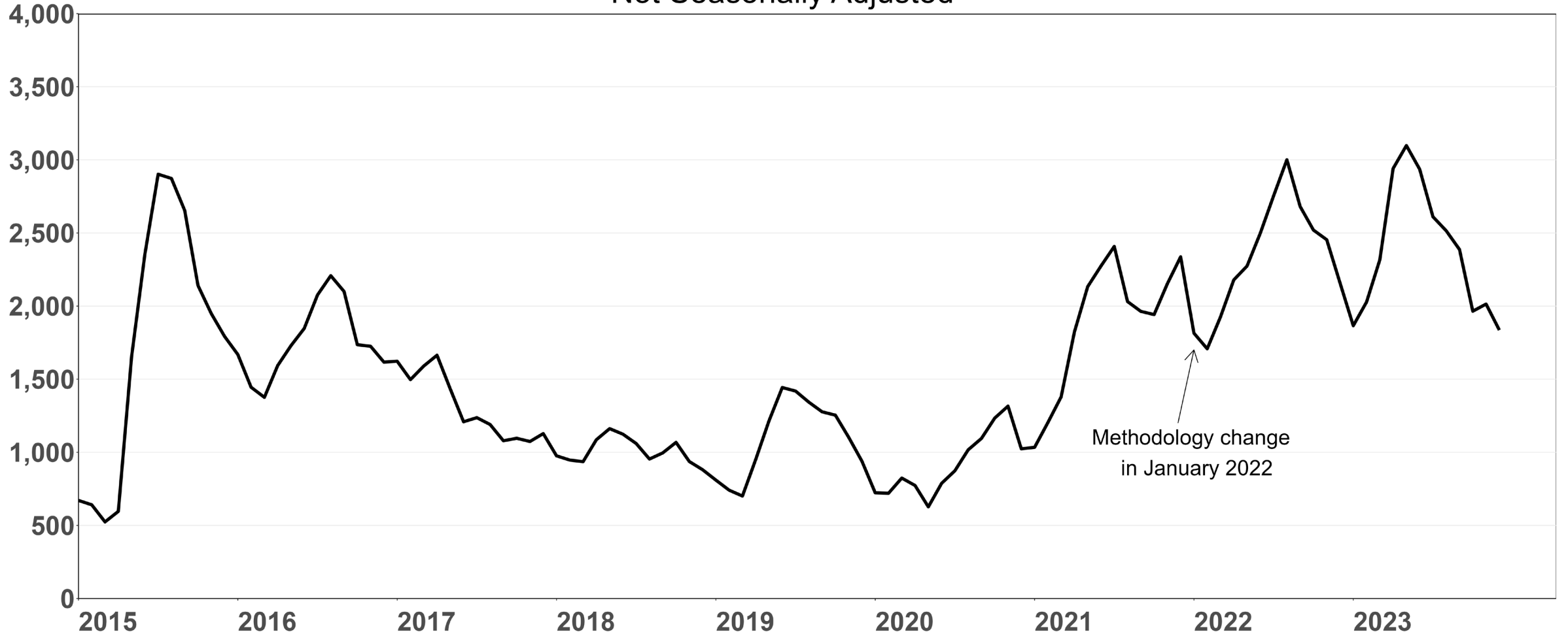
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



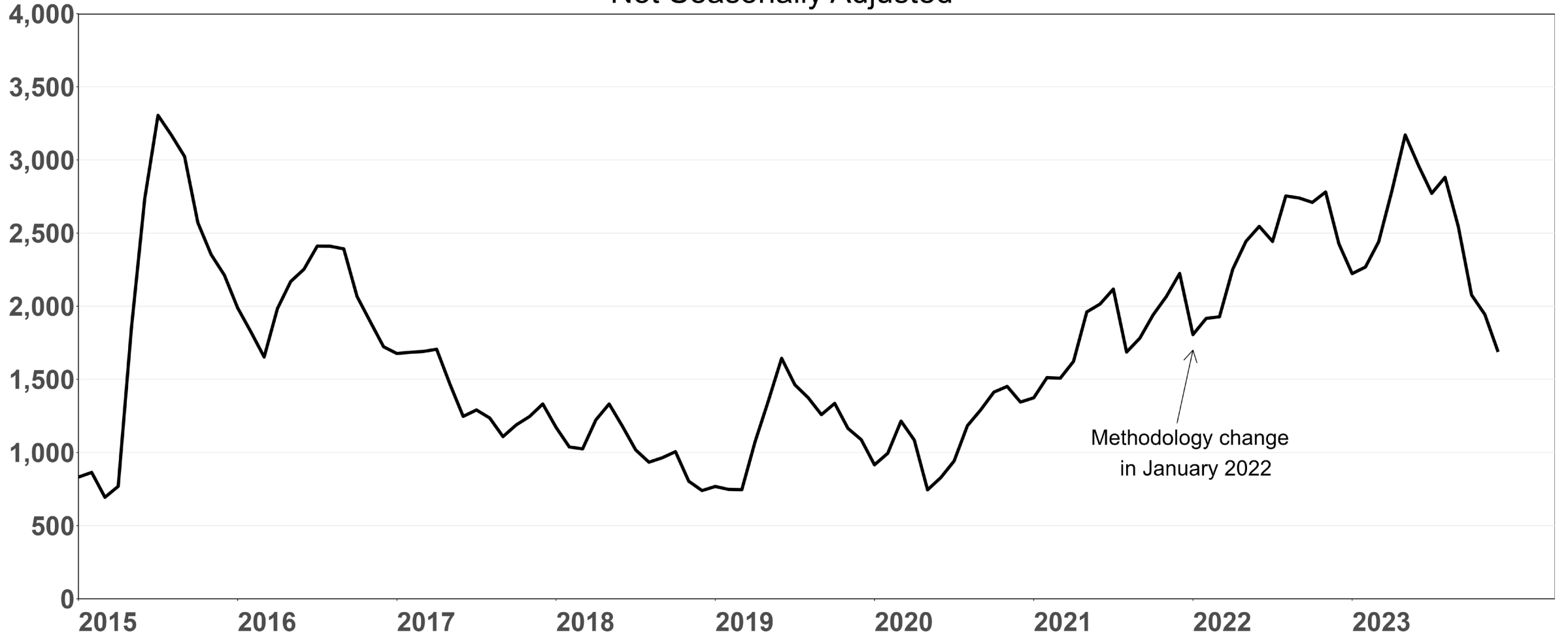
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

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