

Help Wanted Online Ads

February 2024

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

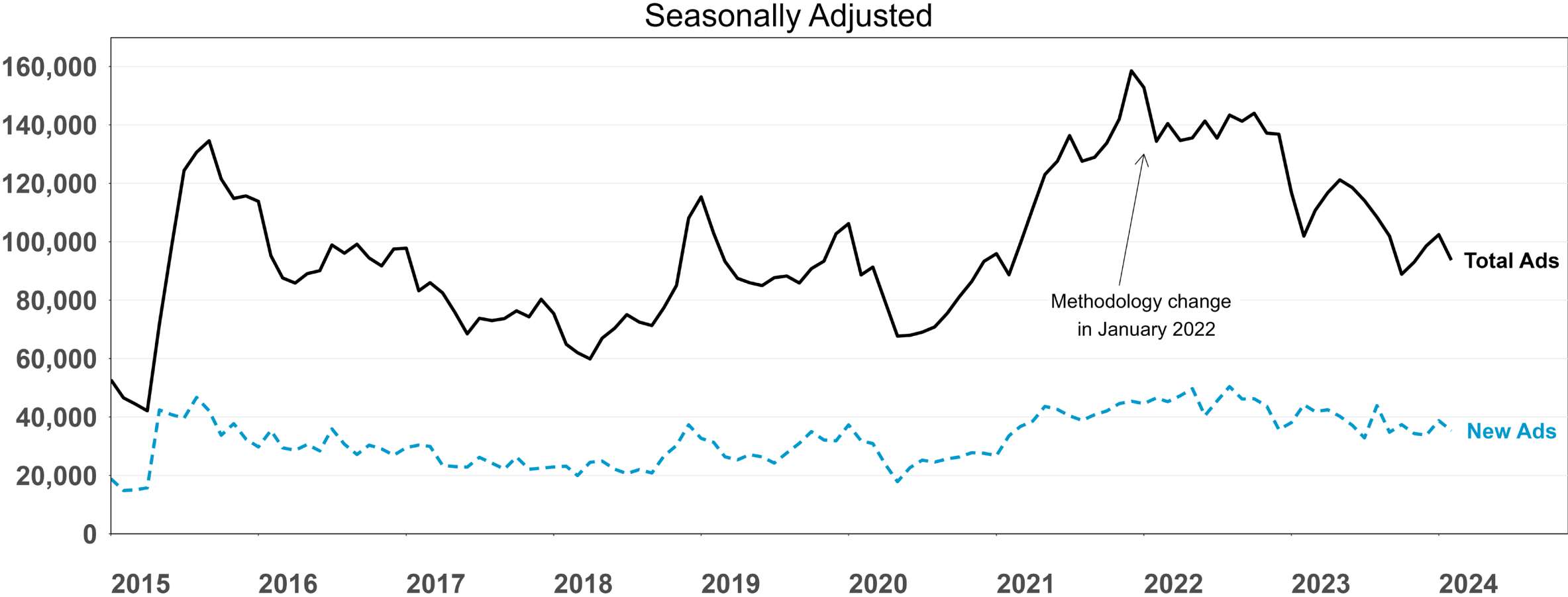
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.3 million in February.

- Number of ads posted in Oregon totaled 93,700 in February.
- Number of ads posted for the first time (*new ads*) decreased by 3,400 in Oregon in February.
- Nationally, new ads decreased by 108,500 in February.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 36,500
 - Nevada: 74,200
 - Oregon: 93,700
 - Washington: 160,900
 - California: 666,000

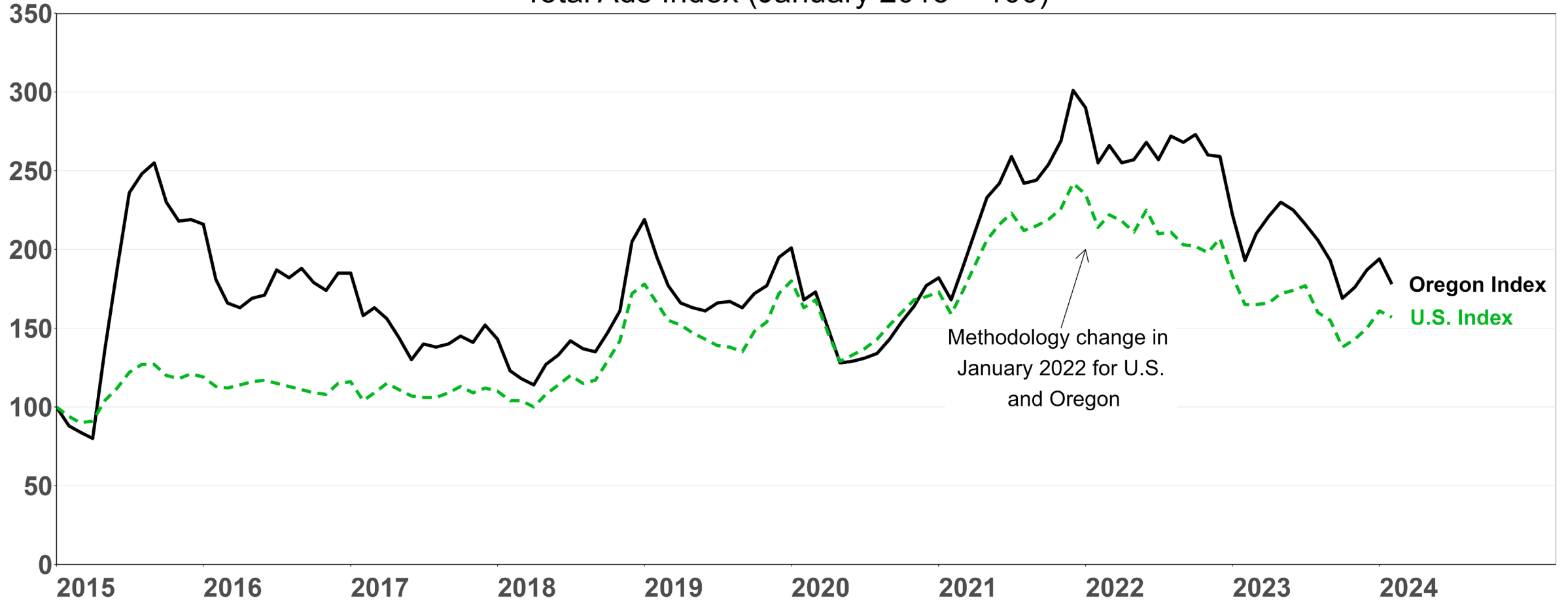
The number of online ads in Oregon was 93,700 in February.
The number of new ads **decreased** by 3,400 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of help wanted ads nationally was 6.3 million in February 2024.

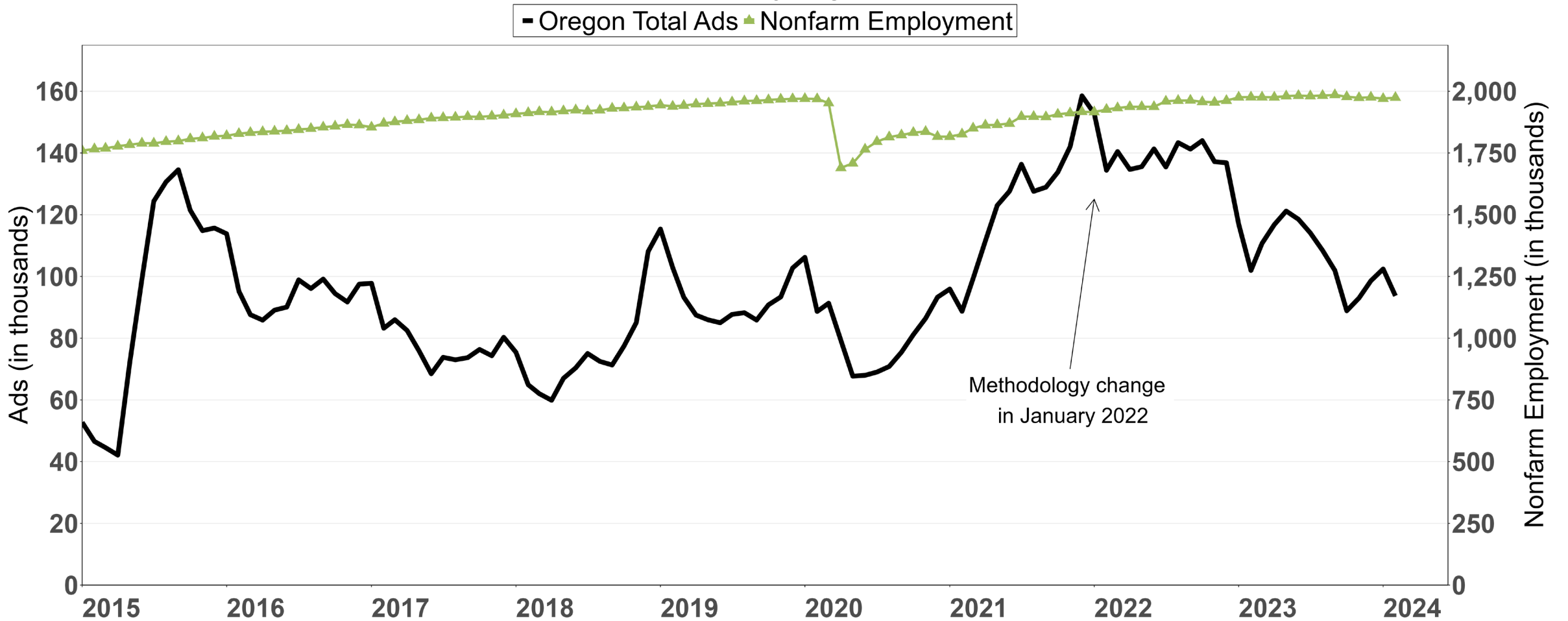
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series

Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in the third quarter 2023.

Read [New Job Ads Decrease Slightly Over the Past Year, But Remain Elevated](#) by Workforce Analyst [Jake Procino](#).

Top 10 Occupations with the Most New Help Wanted OnLine Ads

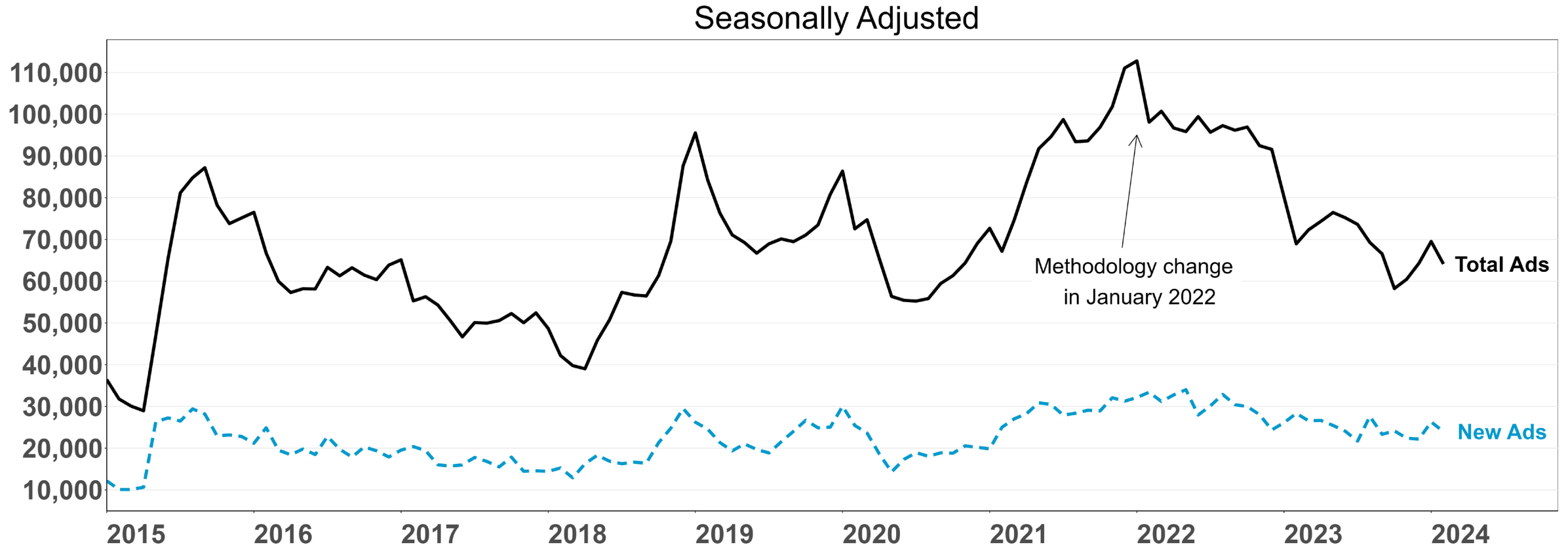
Oregon, Third Quarter 2023

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Third Quarter 2021
Registered Nurses	3,970	595	1
Retail Salespersons	2,419	-3	2
Sales Representatives, Wholesale and Manufacturing	1,879	-213	4
First-Line Supervisors of Retail Sales Workers	1,791	-96	7
Customer Service Representatives	1,437	-227	9
Managers, All Other	1,325	-685	5
Laborers and Freight, Stock, and Material Movers	1,318	-406	8
Maintenance and Repair Workers, General	1,244	-678	6
Medical and Health Services Managers	1,176	-118	12
Home Health and Personal Care Aides	1,111	104	18

Source: The Conference Board Help Wanted OnLine (HWOL)

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

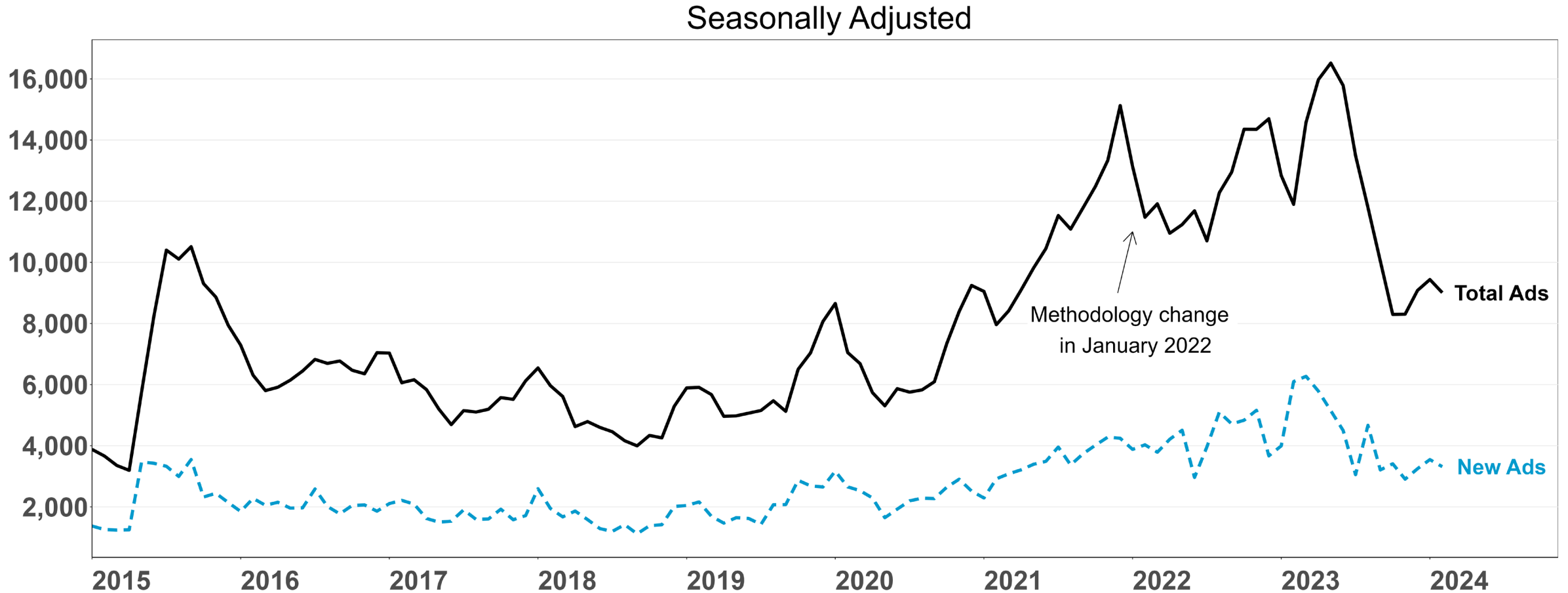
The number of online ads in the Portland metro area was 64,100 in February.
The number of new ads **decreased** by **2,300** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

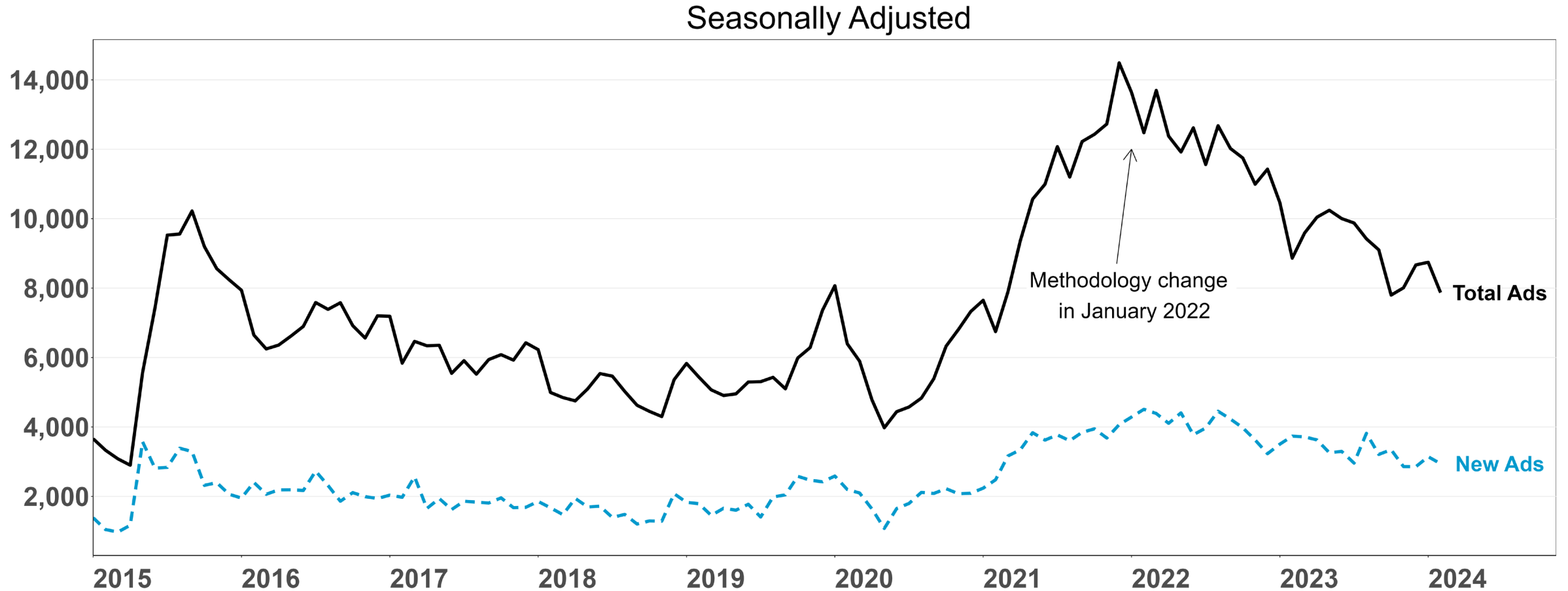
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

The number of online ads in the Salem metro area was 9,000 in February.
The number of new ads **decreased** by **230** over the month.



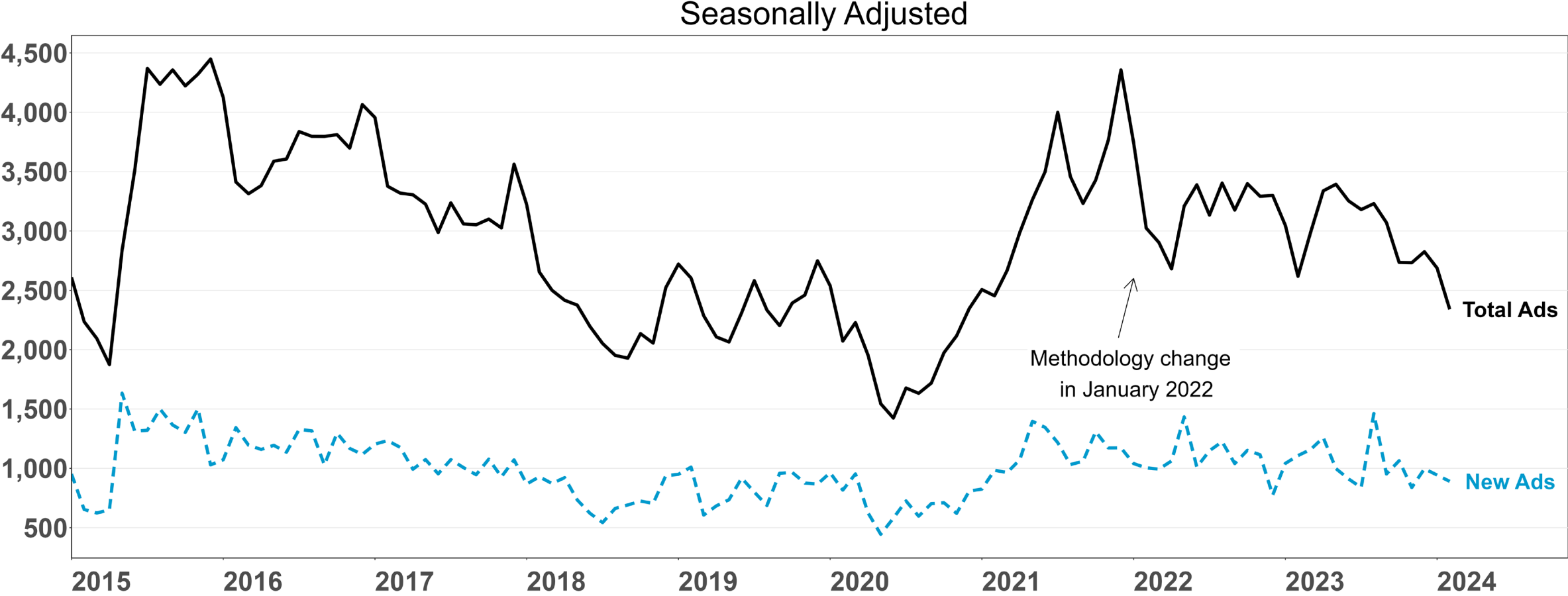
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Eugene metro area was 7,900 in February.
The number of new ads **decreased** by **200** over the month.



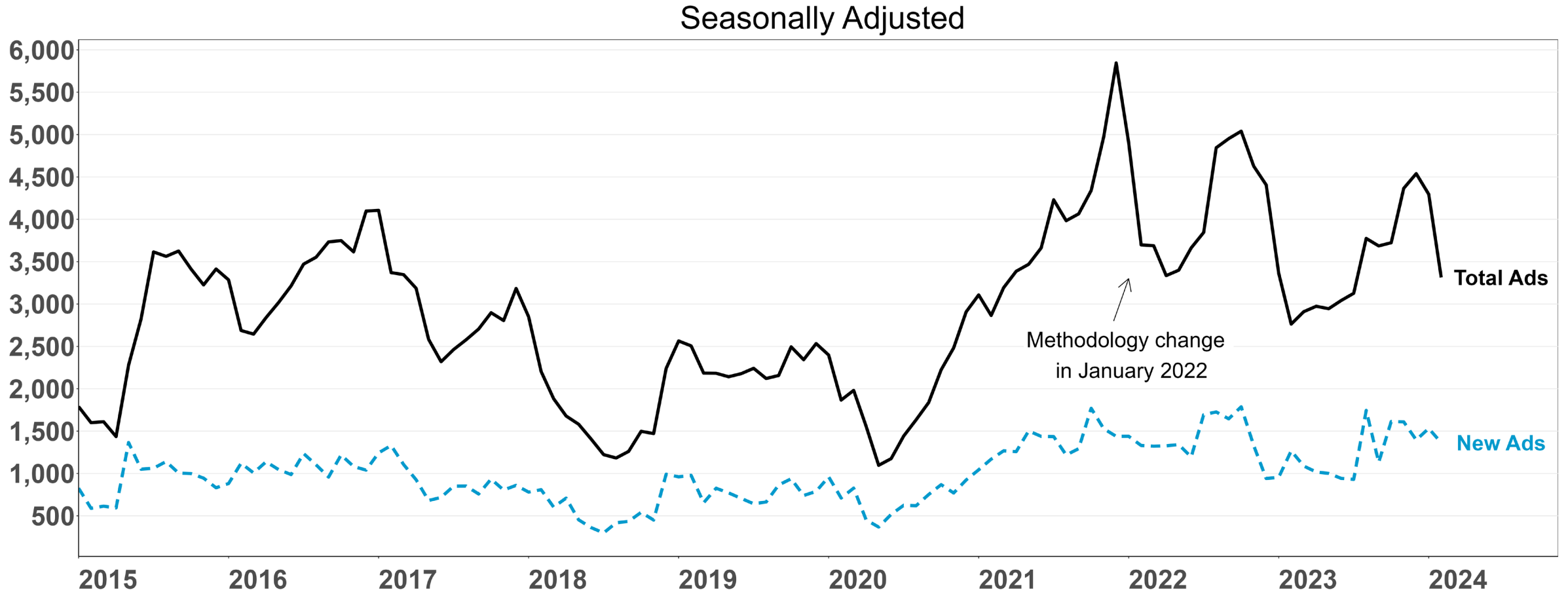
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Medford metro area was 2,300 in February.
The number of new ads **decreased** by **50** over the month.



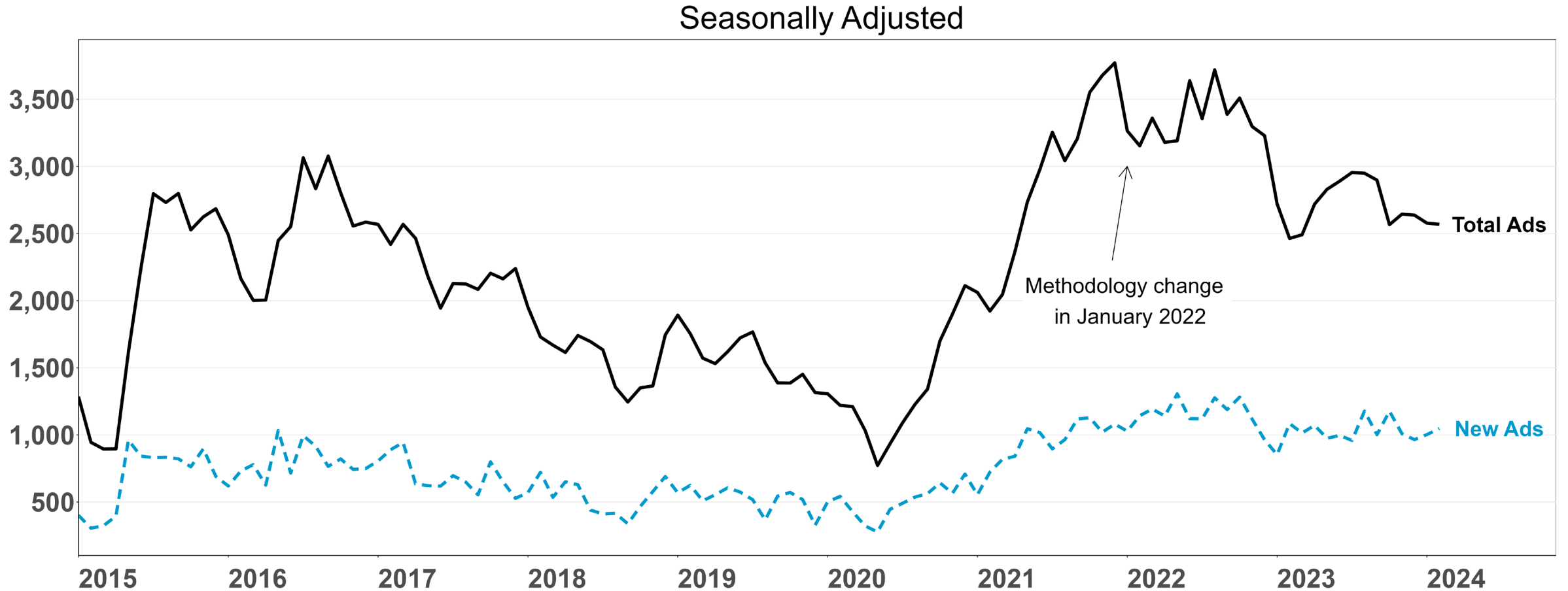
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Bend metro area was 3,300 in February.
The number of new ads **decreased** by **170** over the month.



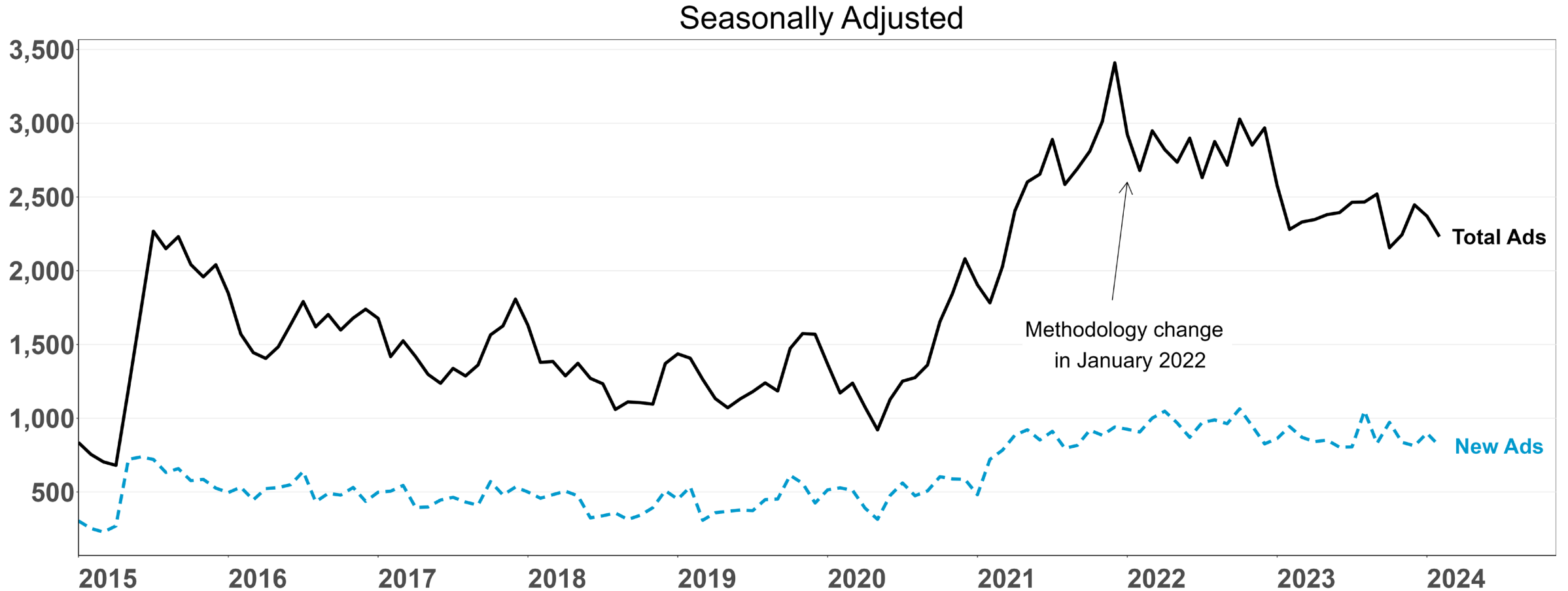
Source: The Conference Board Help Wanted OnLine™ (HWOL)

**The number of online ads in the Corvallis metro area was 2,600 in February.
The number of new ads increased by 50 over the month.**



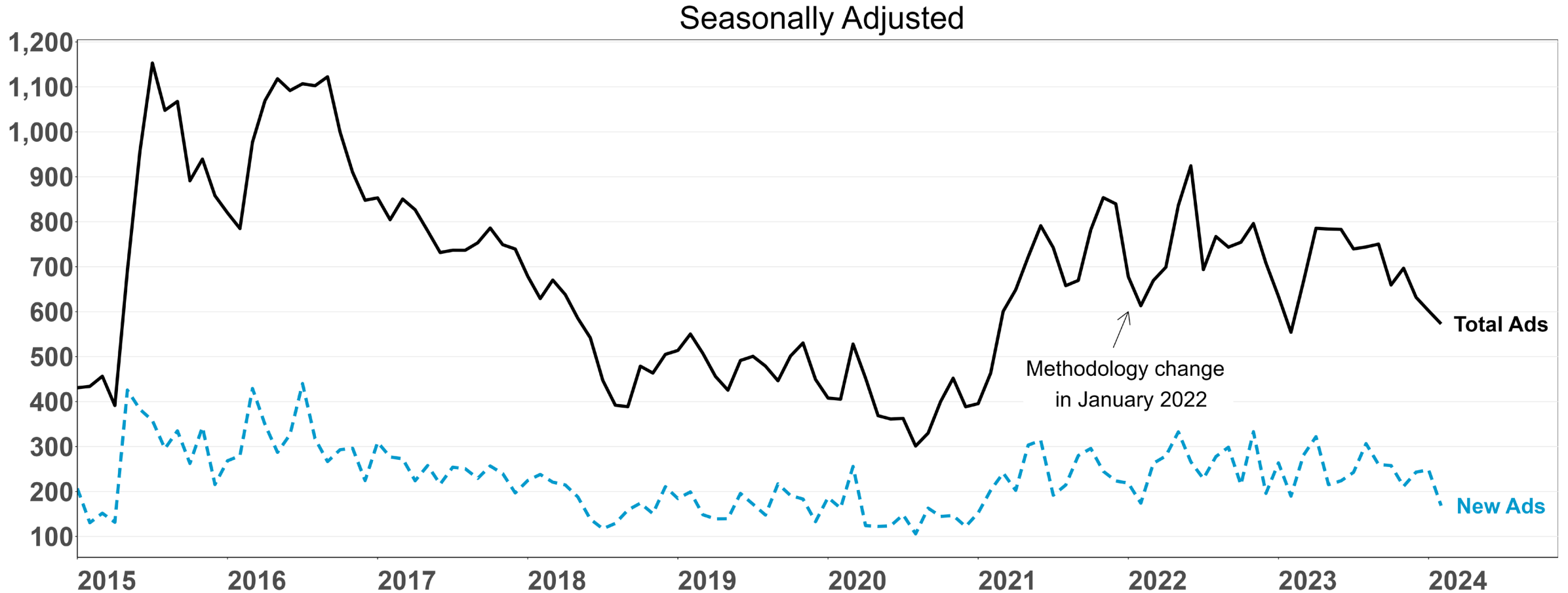
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Albany metro area was 2,200 in February.
The number of new ads **decreased** by **90** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

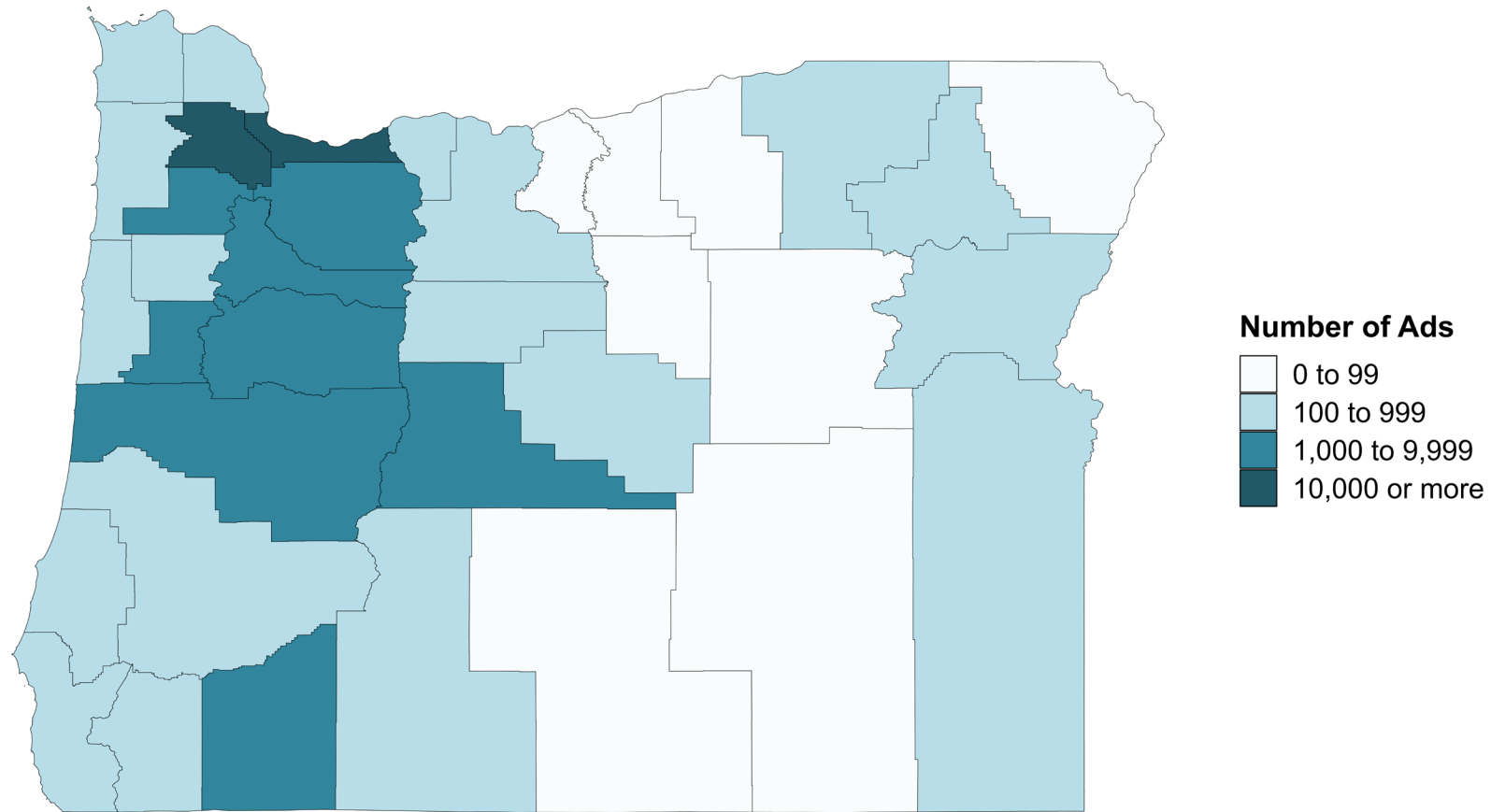
The number of online ads in the Grants Pass metro area was 570 in February.
The number of new ads **decreased** by **80** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads, February 2024

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

February 2024, Not Seasonally Adjusted

Multnomah	25,126	Lincoln	858	Union	161
Washington	14,548	Klamath	813	Jefferson	156
Clackamas	9,797	Douglas	747	Baker	151
Lane	7,323	Umatilla	587	Curry	118
Marion	7,226	Clatsop	559	Morrow	99
Deschutes	2,899	Josephine	553	Lake	80
Benton	2,334	Malheur	461	Harney	46
Jackson	2,172	Columbia	439	Grant	44
Linn	1,965	Hood River	397	Gilliam	39
Yamhill	1,828	Tillamook	389	Wallowa	30
Coos	981	Wasco	255	Sherman	23
Polk	906	Crook	210	Wheeler	9

Source: The Conference Board Help Wanted OnLine (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

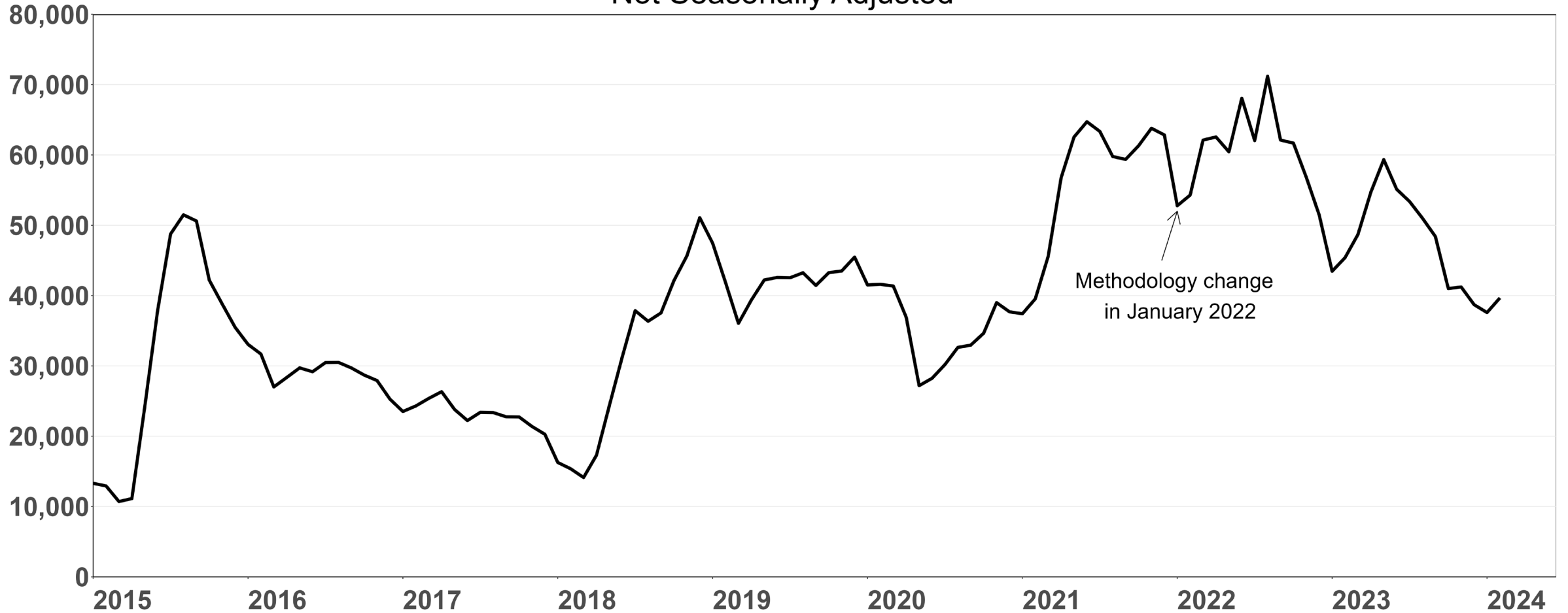
Help Wanted Online Ads by Workforce Area

February 2024, Not Seasonally Adjusted

Portland-Metro	39,674
Mid-Valley	11,925
Clackamas	9,797
Lane	7,323
East Cascades	4,881
Northwest Oregon	4,579
Rogue Valley	2,725
Southwestern Oregon	1,846
Eastern Oregon	1,579

Source: The Conference Board Help Wanted OnLine (HWOL)

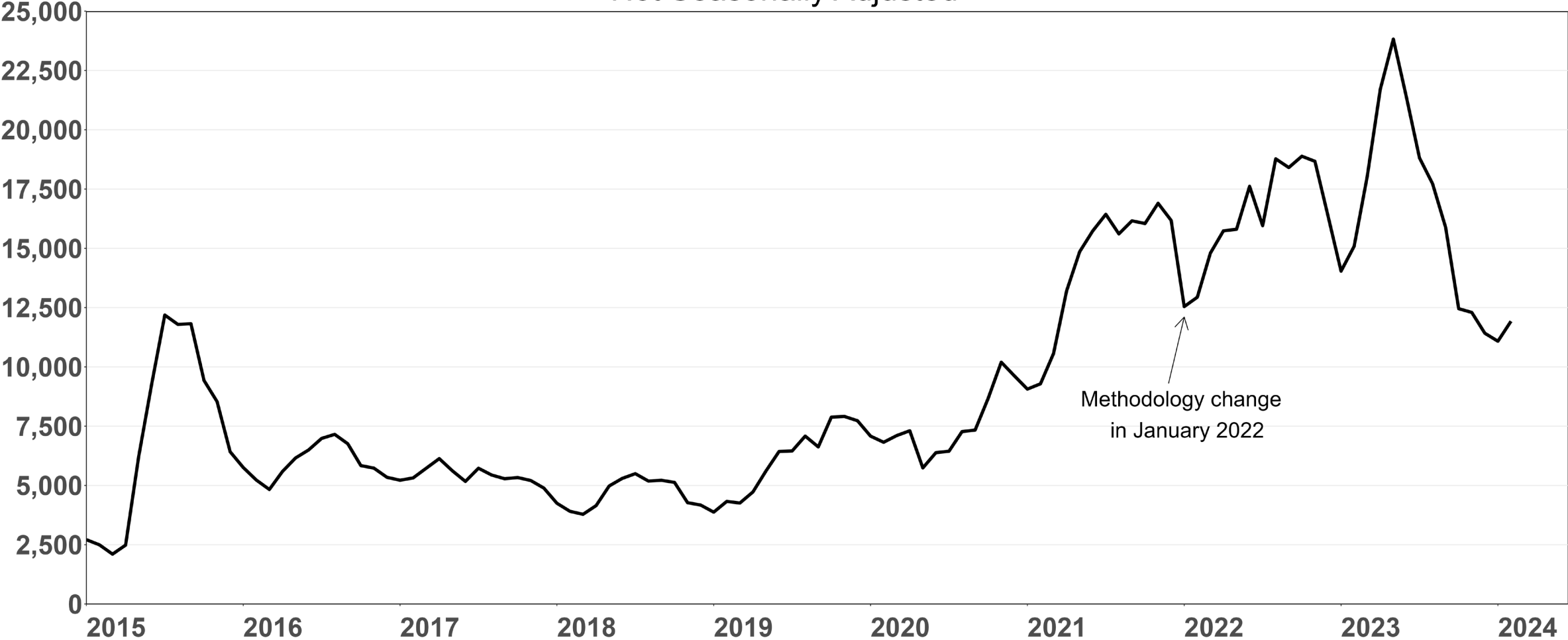
Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

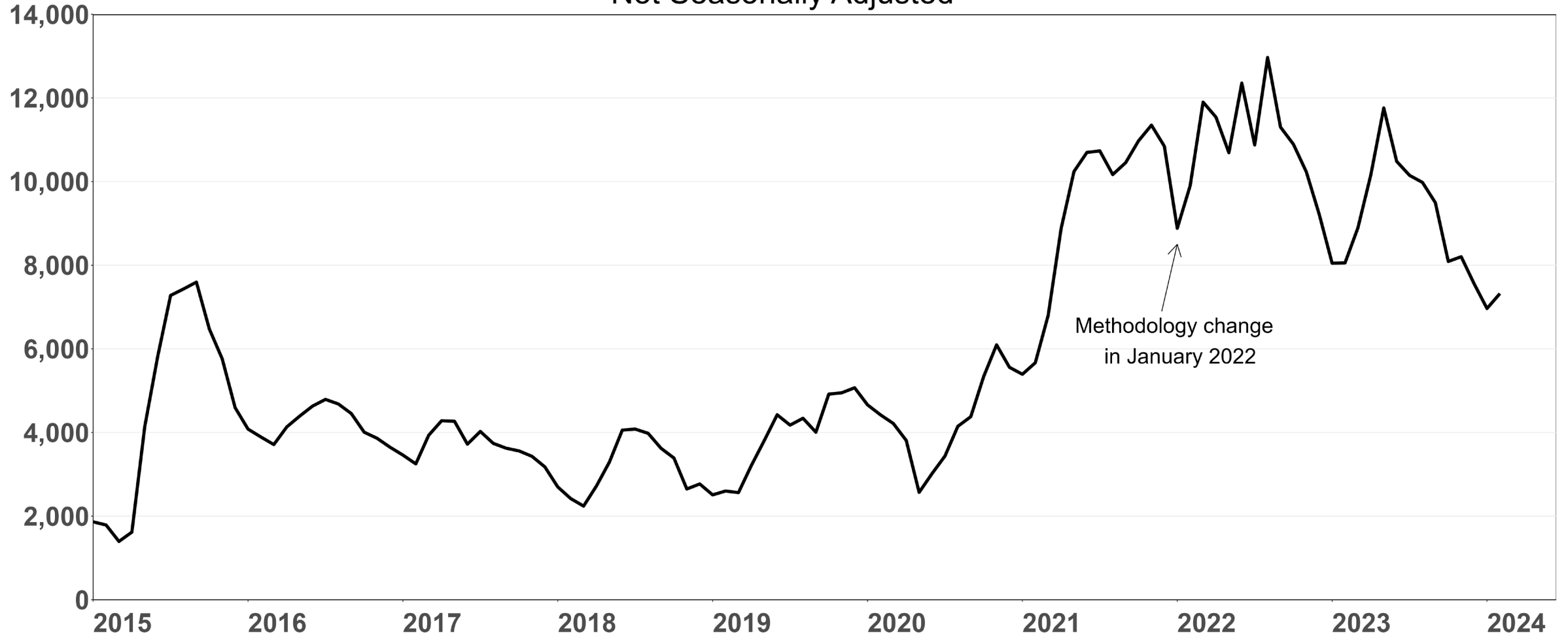
Note: The Portland-Metro LWA includes Multnomah and Washington counties

Mid-Valley Help Wanted Online Ads
Not Seasonally Adjusted



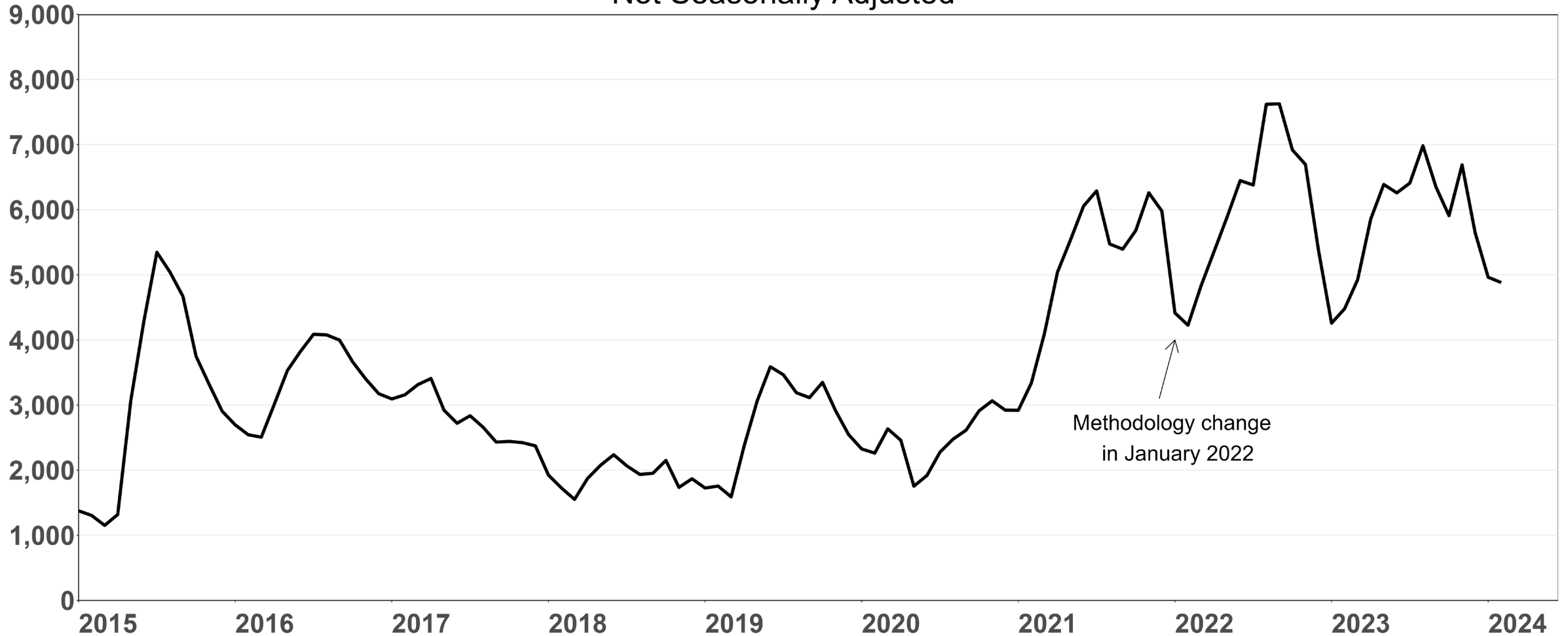
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



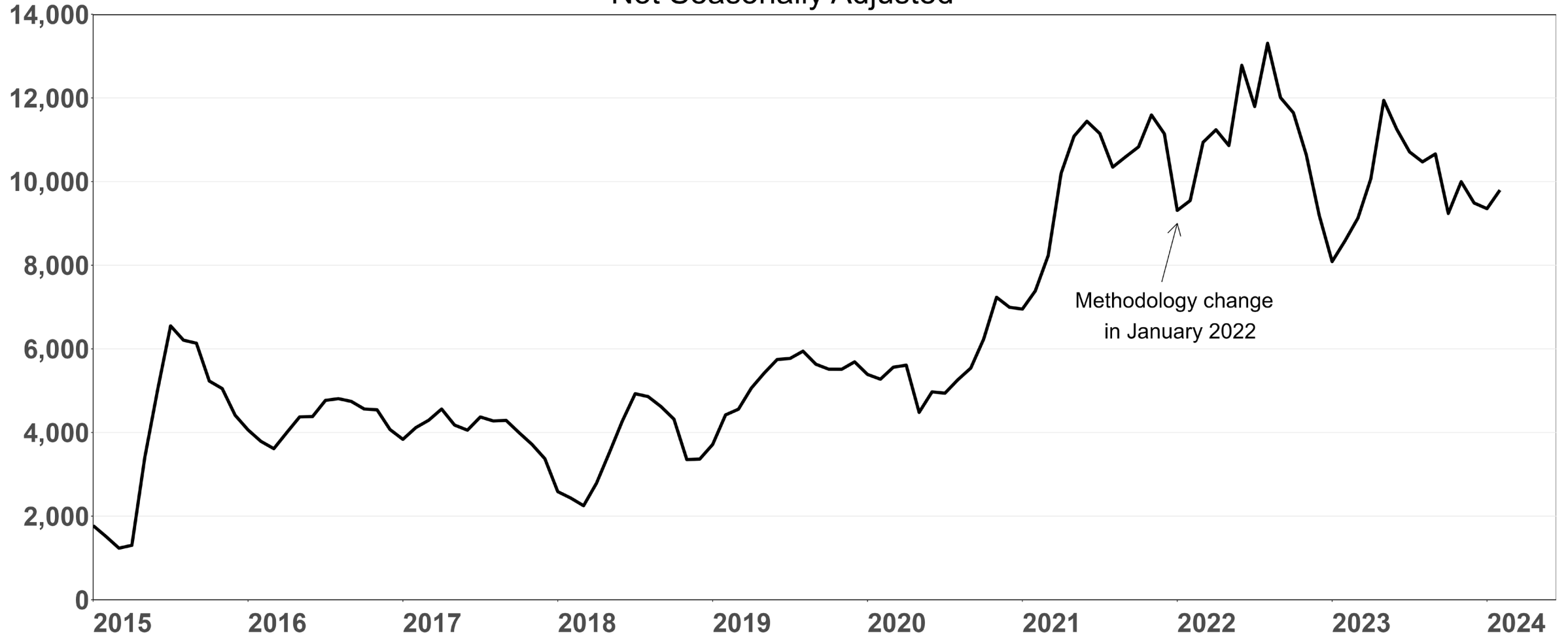
Source: The Conference Board Help Wanted OnLine™ (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

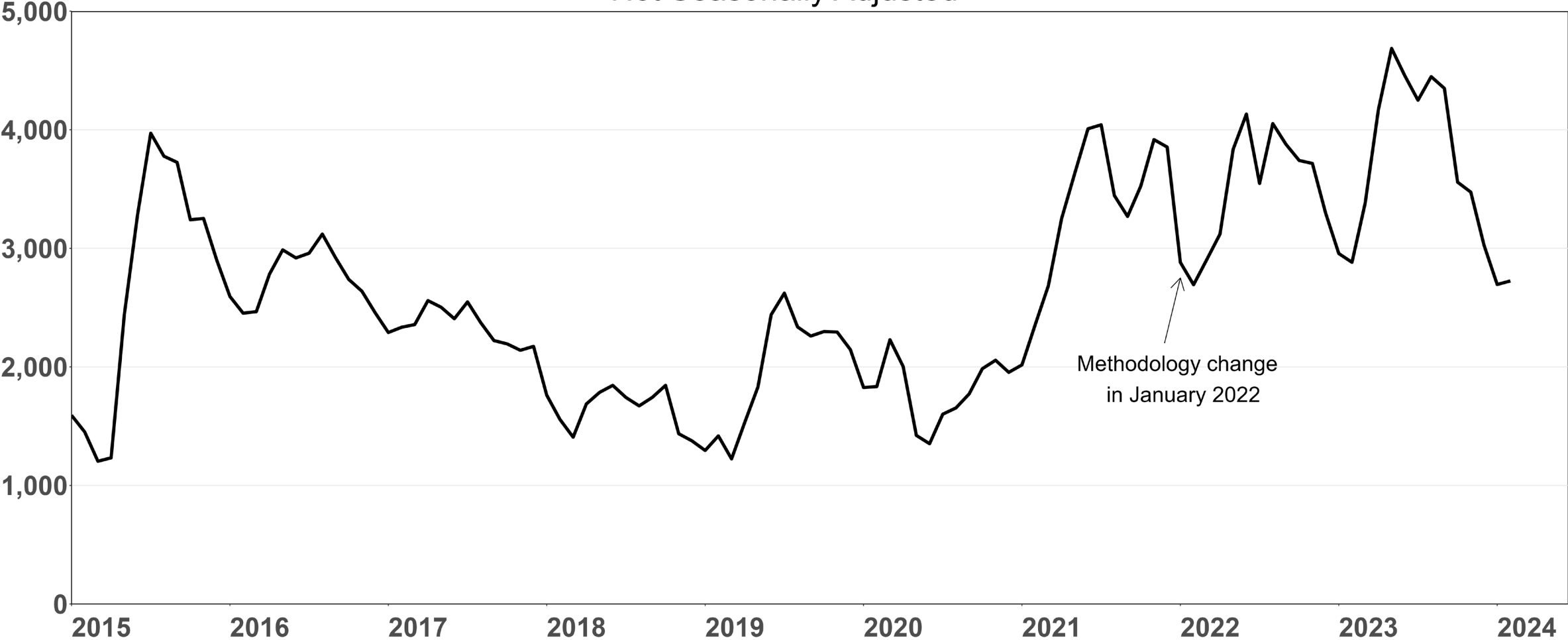
Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Rogue Valley Help Wanted Online Ads

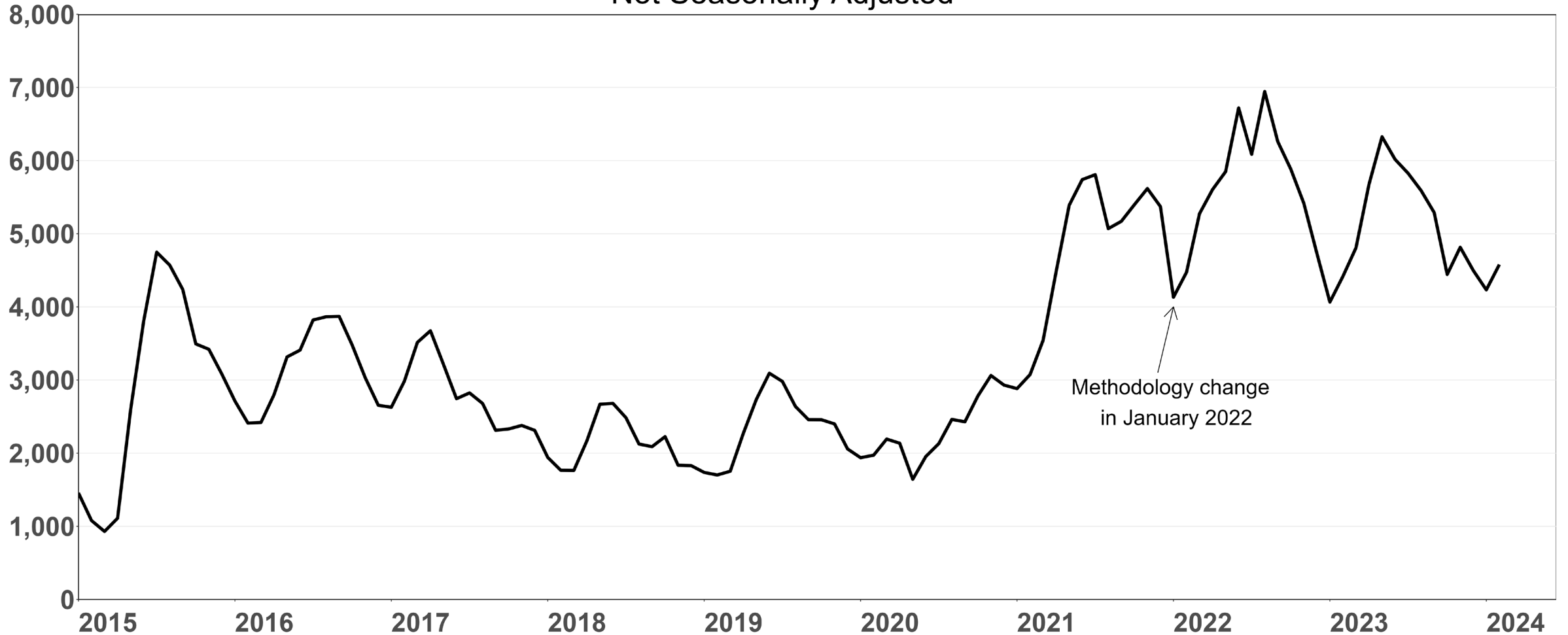
Not Seasonally Adjusted



Methodology change
in January 2022

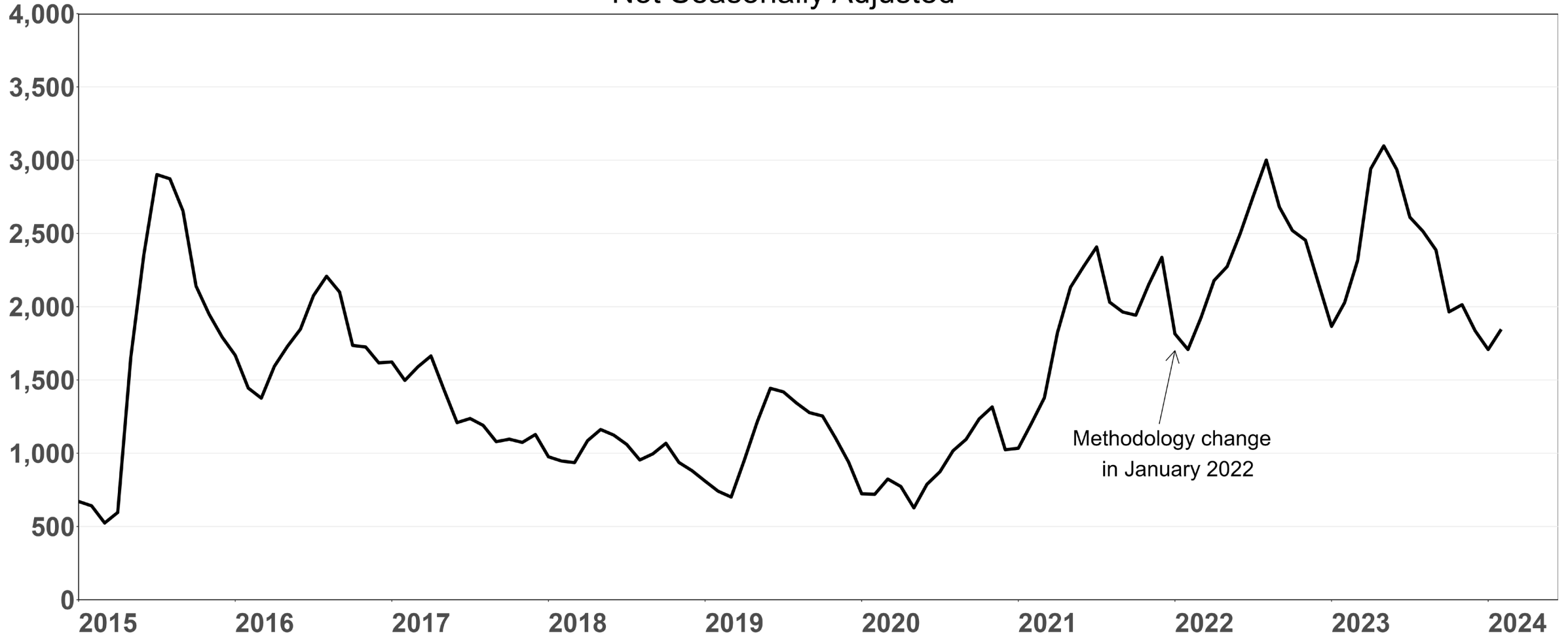
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



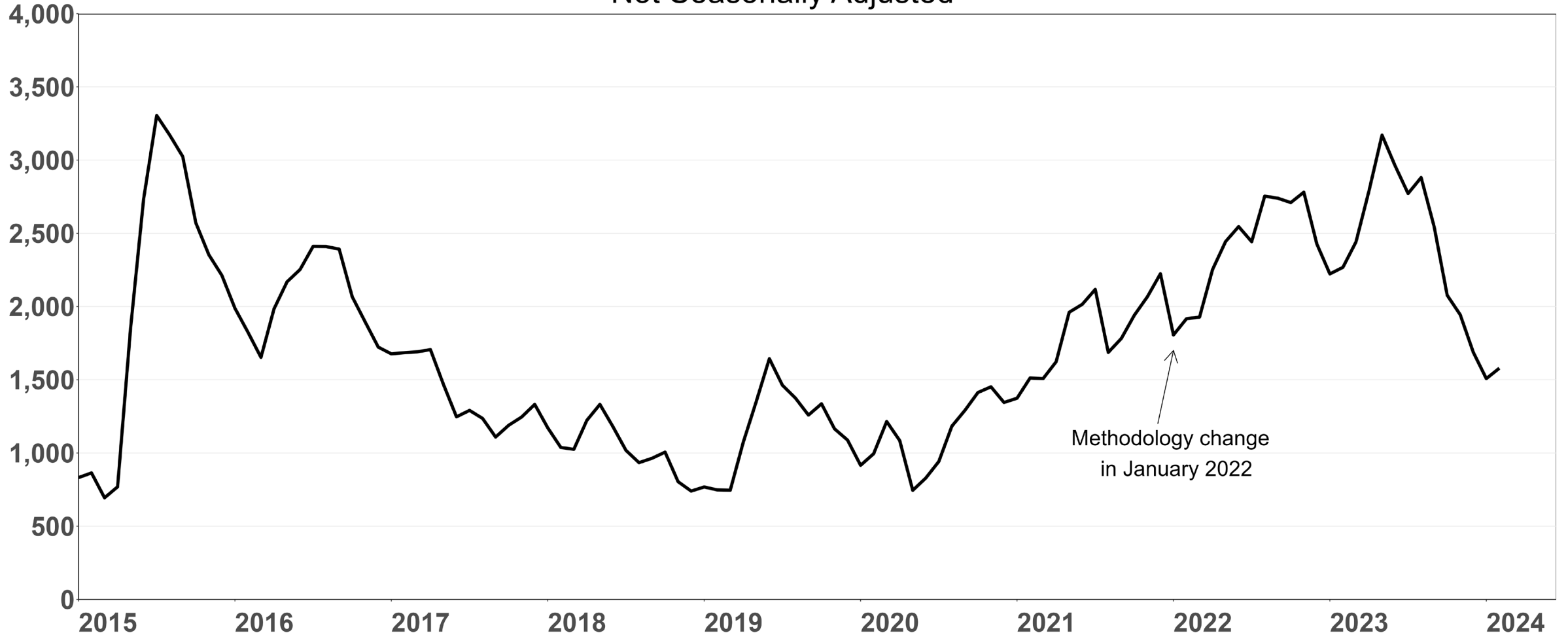
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

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