



Help Wanted Online Ads

October 2022

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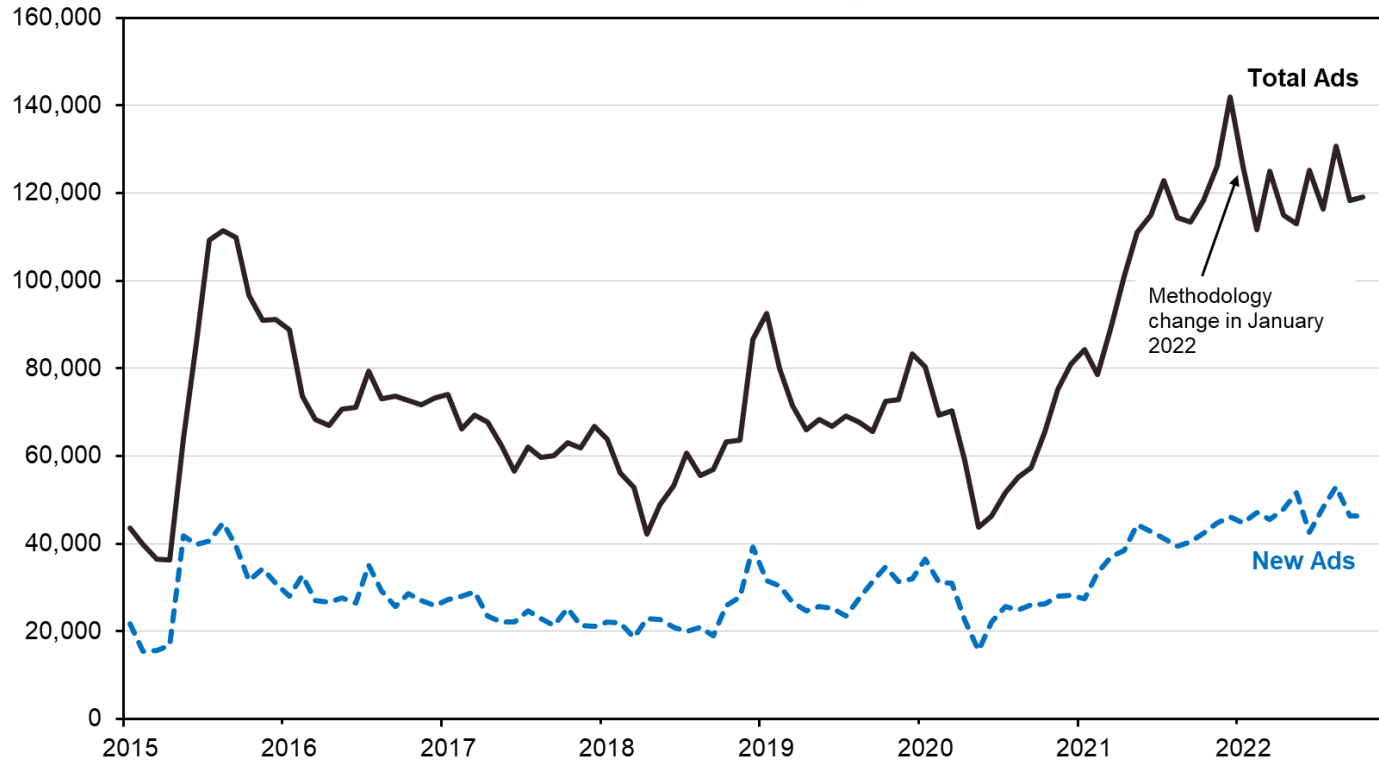
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.8 million in October.

- Number of ads posted in Oregon totaled 119,100 in October.
- Number of ads posted for the first time (*new ads*) increased by 70 in Oregon in October.
- Nationally, new ads decreased by 34,800 in October.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 52,500
 - Nevada: 83,400
 - Oregon: 119,100
 - Washington: 175,700
 - California: 754,200

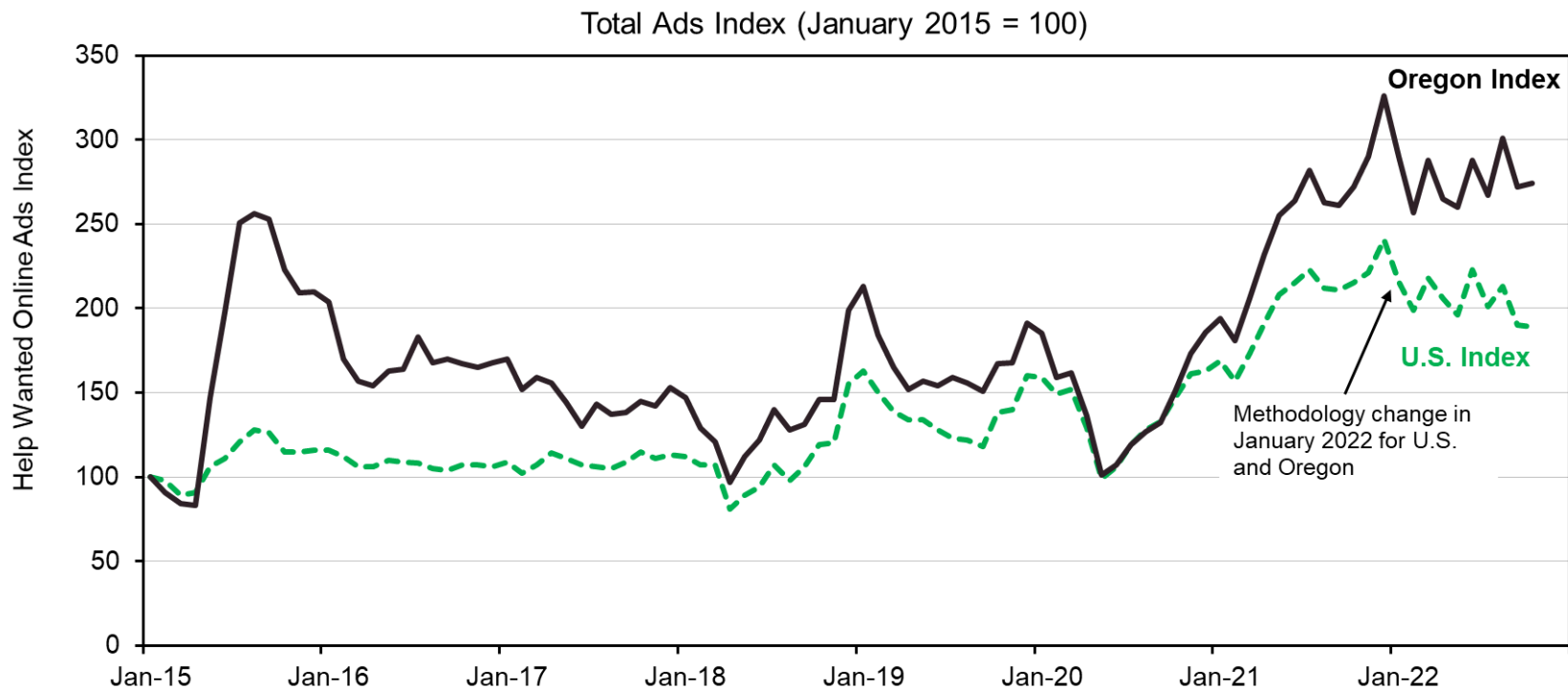
**The number of help wanted ads in Oregon was 119,100 in October.
The number of new ads increased by 70 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



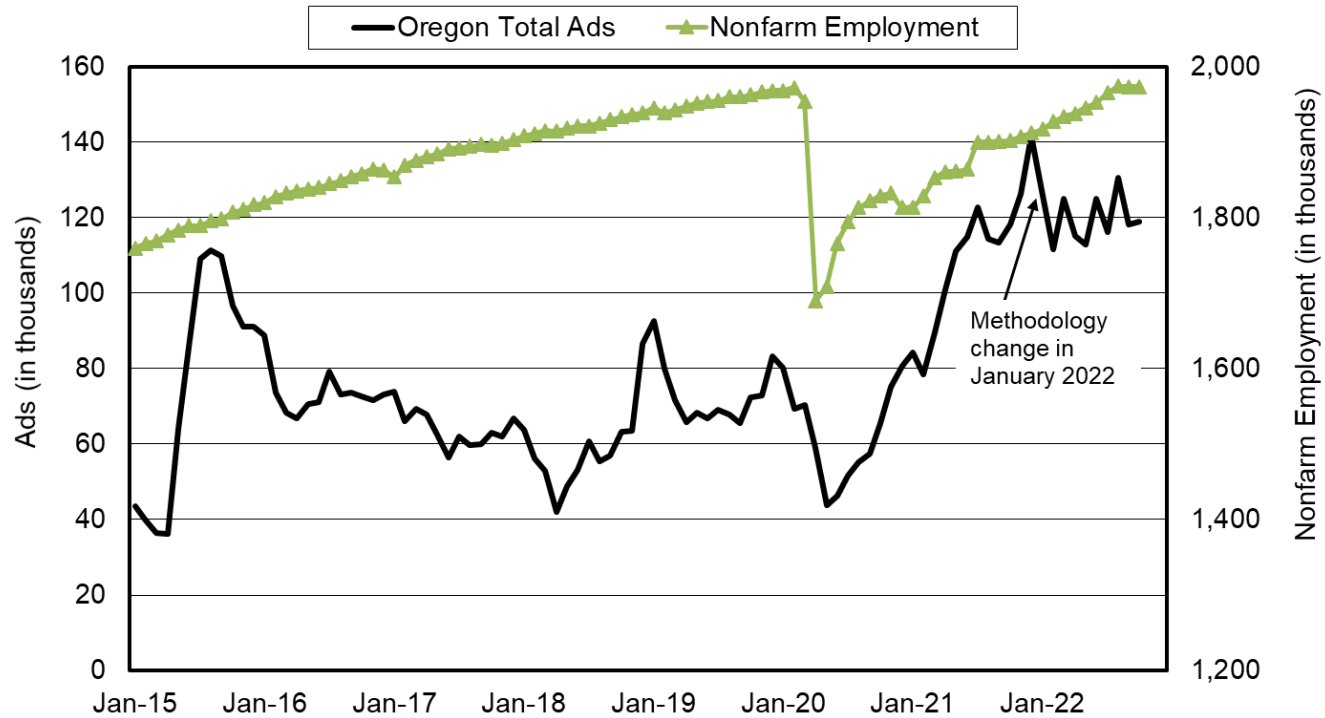
The number of help wanted ads nationally was 6.8 million in October 2022.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted OnLine Data Series Seasonally Adjusted

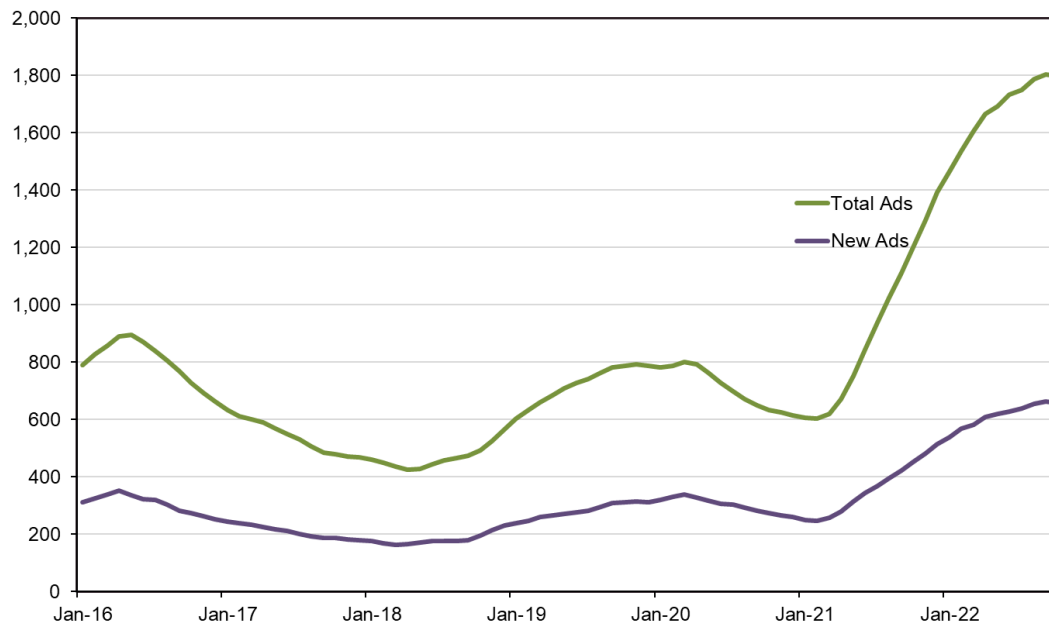


Source: The Conference Board Help Wanted OnLine™ (HWOL) and The Bureau of Labor Statistics, Current Employment Statistics

Many human resource occupations are projected to be in high demand from 2020 to 2030.

Read Occupations in [Human Resources](#) by Workforce Analyst [Nicole Ramos](#)

Job Postings for Human Resource Occupations*
Oregon Statewide 12-Month Moving Average



**Human resource occupations include compensation and benefits managers, human resource managers, compensation, benefits, and job analysis specialists, human resource specialists, and human resource assistants.*

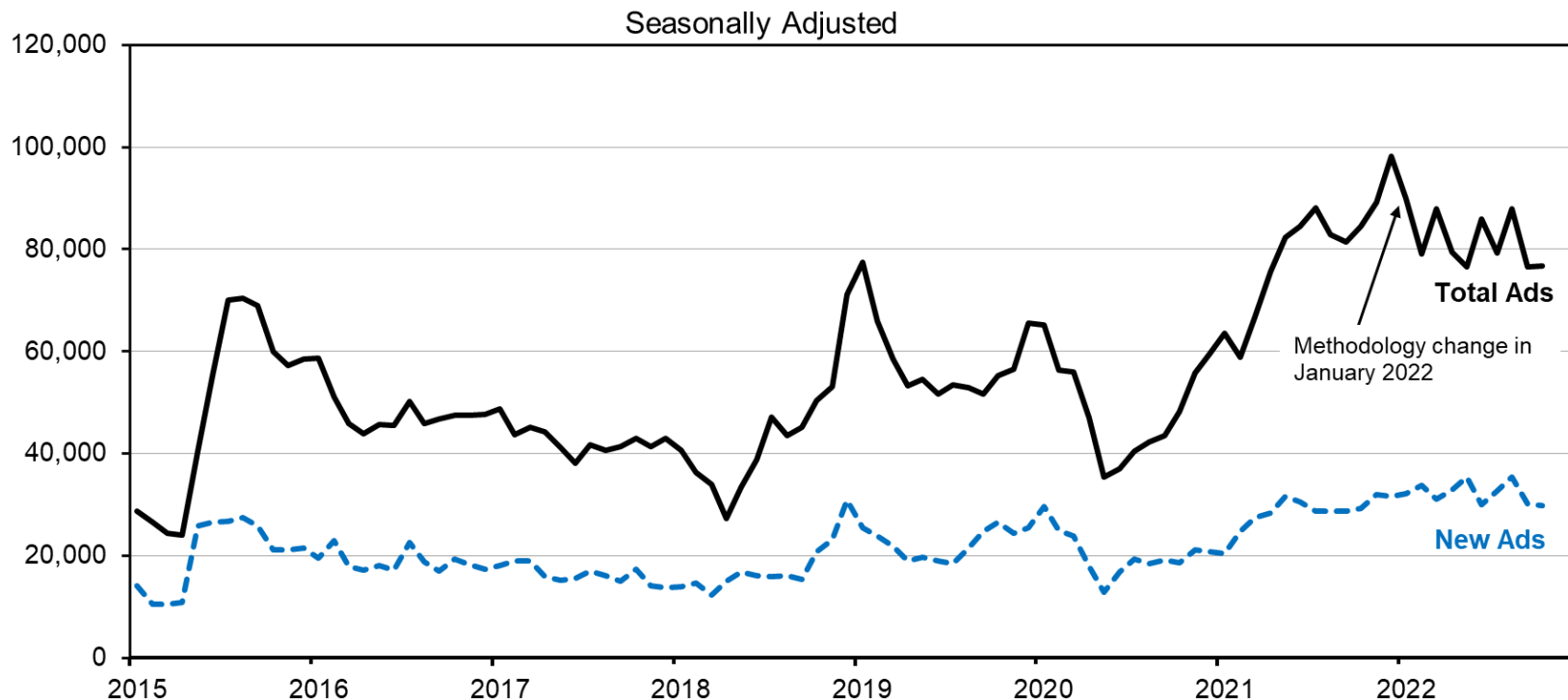
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need HWOL data for specific occupations.



HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA

The number of online ads in the Portland metro area was 76,700 in October.
The number of new ads **decreased** by 430 over the month.

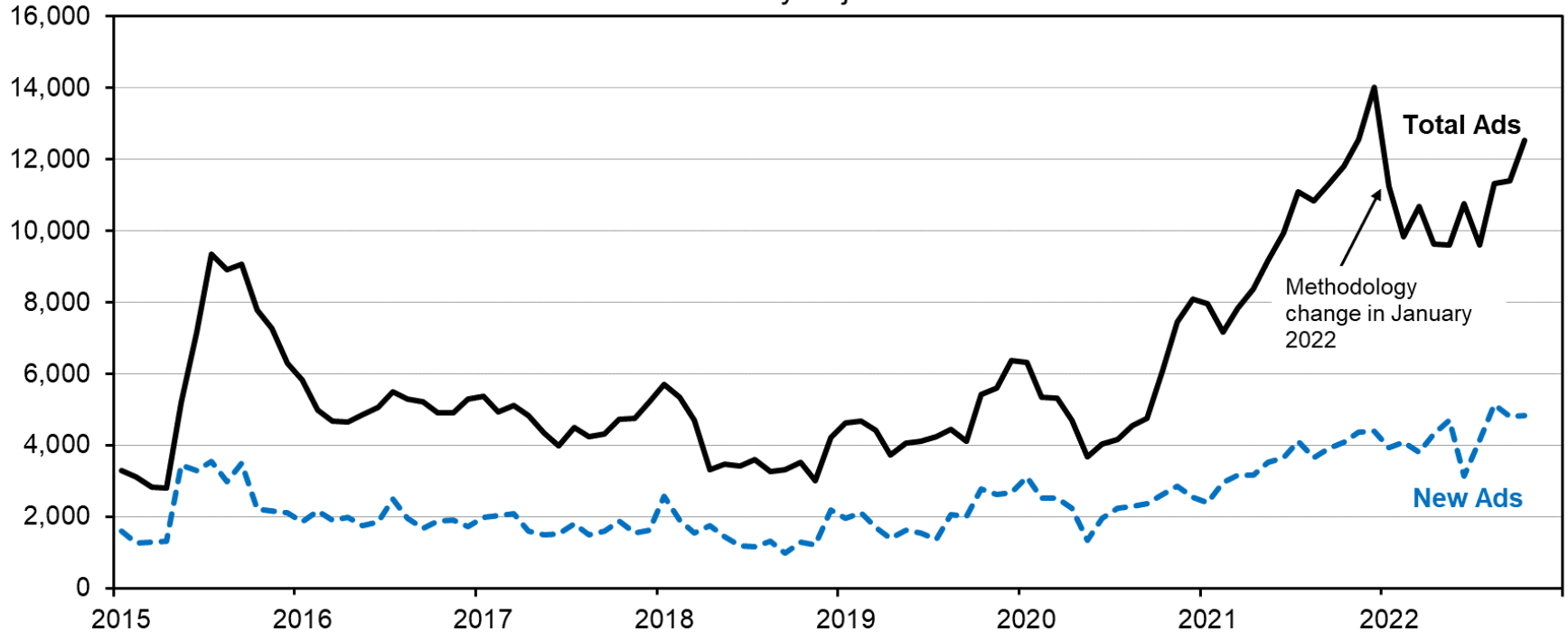


Source: The Conference Board Help Wanted OnLine™ (HWOL)



**The number of online ads in the Salem metro area was 12,500 in October.
The number of new ads increased by 20 over the month.**

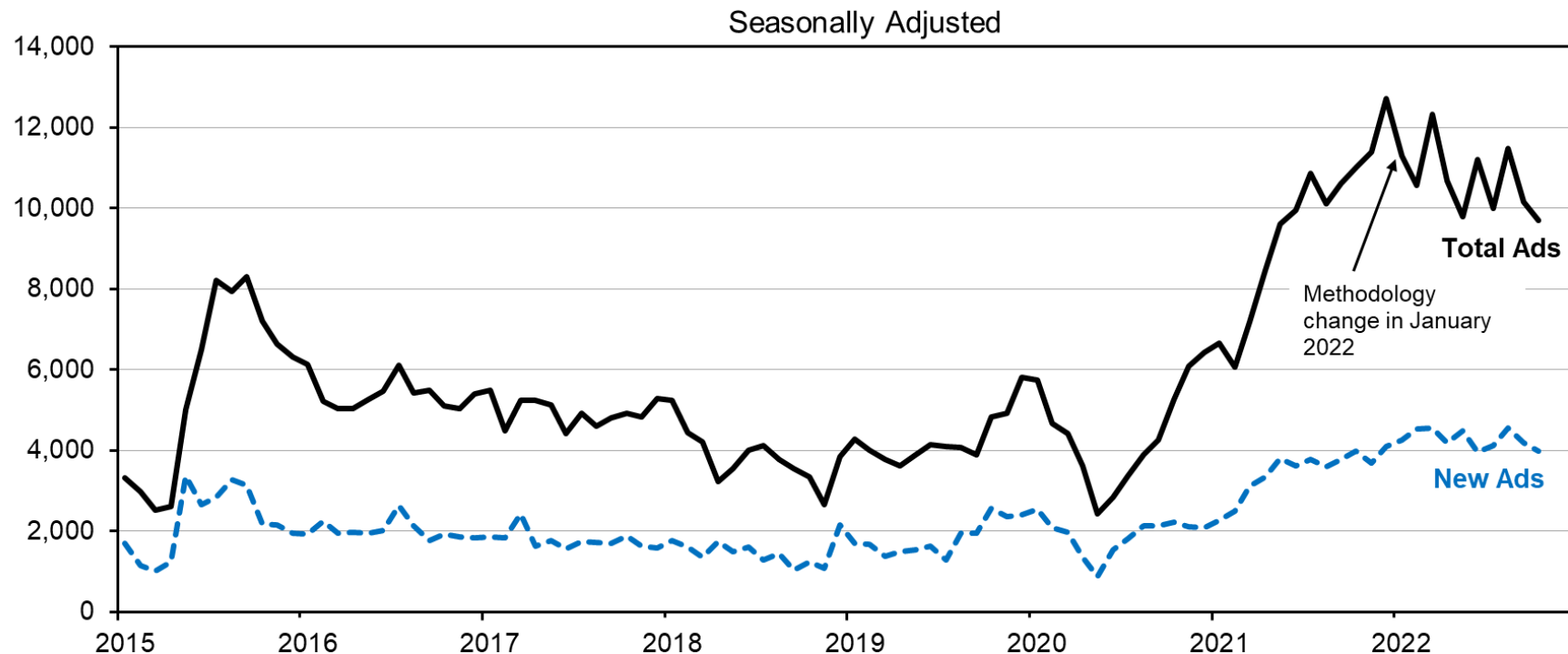
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



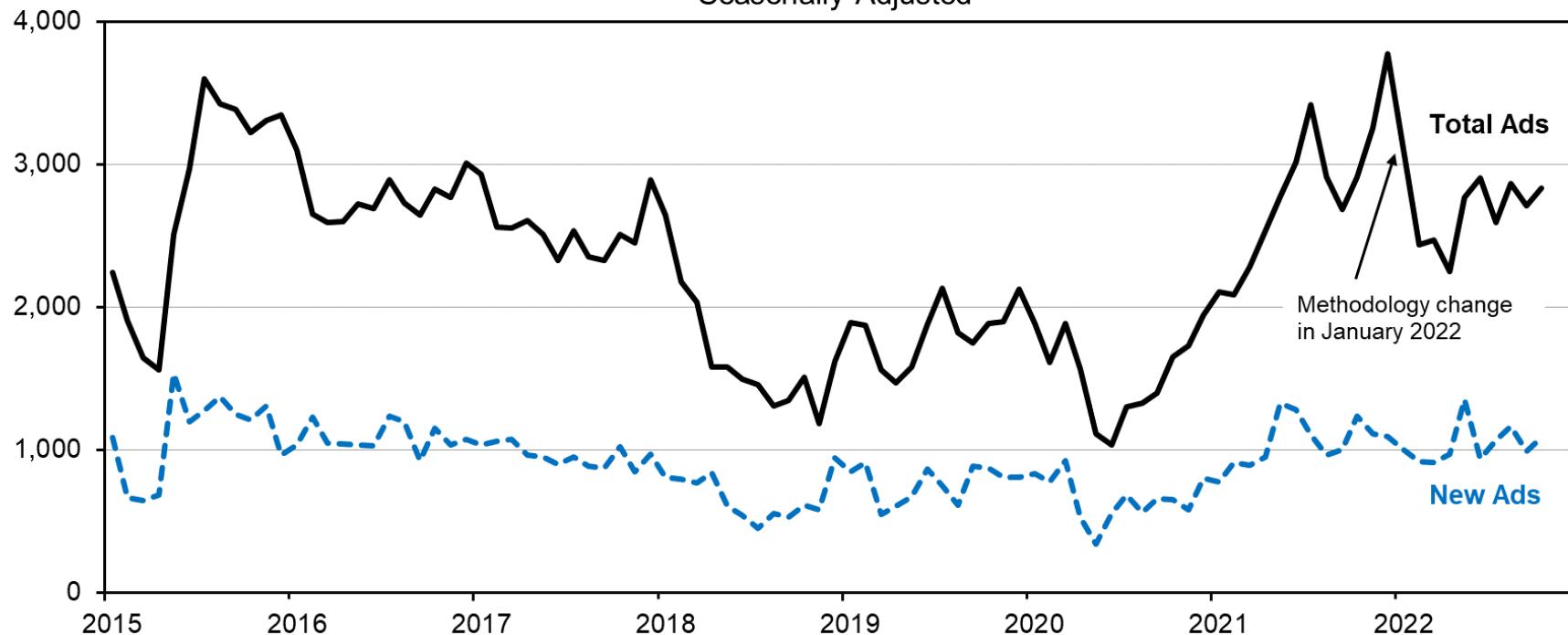
The number of online ads in the Eugene metro area was 9,700 in October.
The number of new ads **decreased** by **190** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

**The number of online ads in the Medford metro area was 2,800 in October.
The number of new ads increased by 100 over the month.**

Seasonally Adjusted

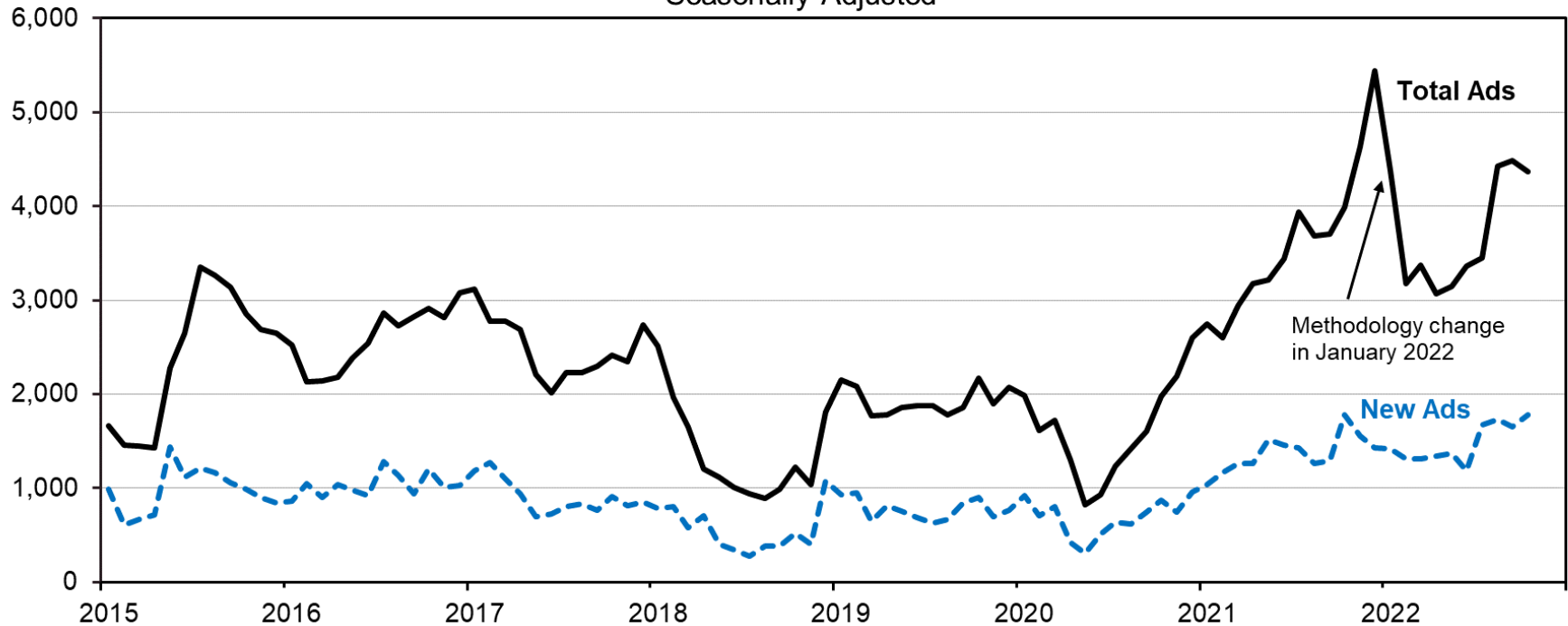


Source: The Conference Board Help Wanted OnLine™ (HWOL)



**The number of online ads in the Bend metro area was 4,400 in October.
The number of new ads increased by 130 over the month.**

Seasonally Adjusted

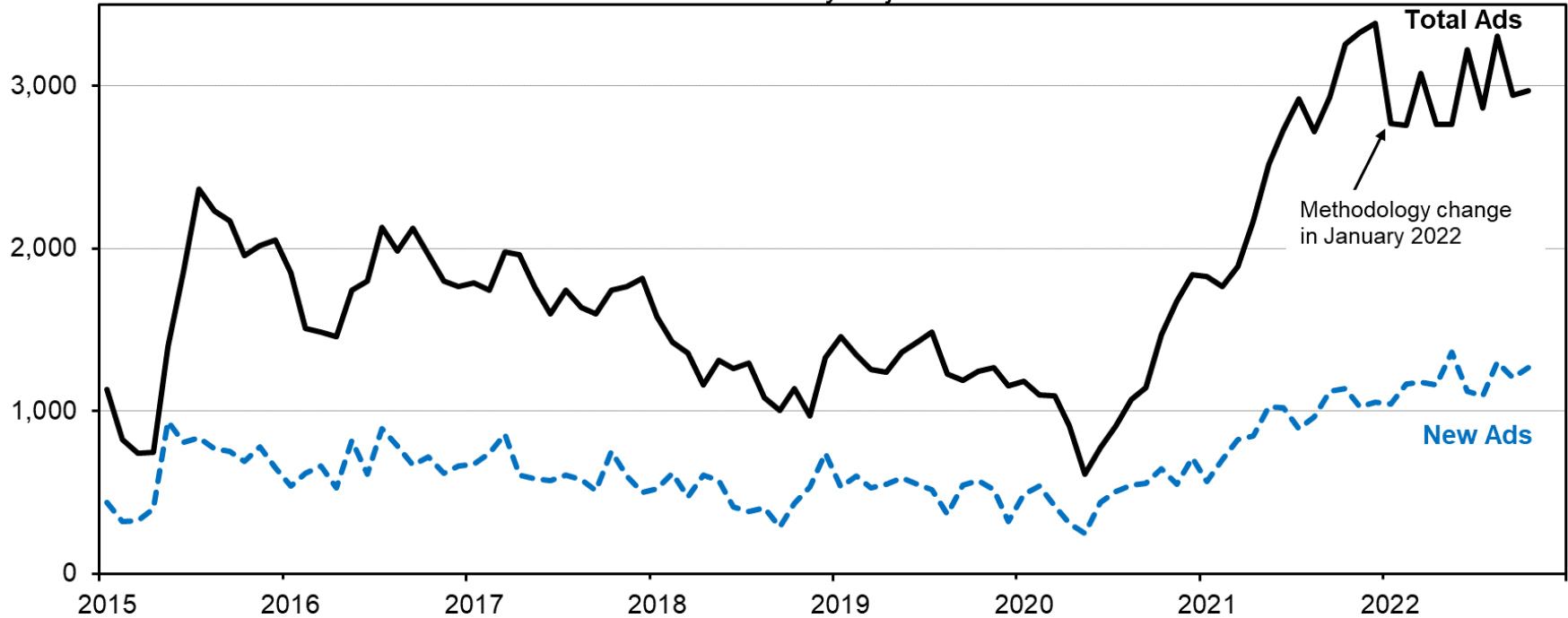


Source: The Conference Board Help Wanted OnLine™ (HWOL)



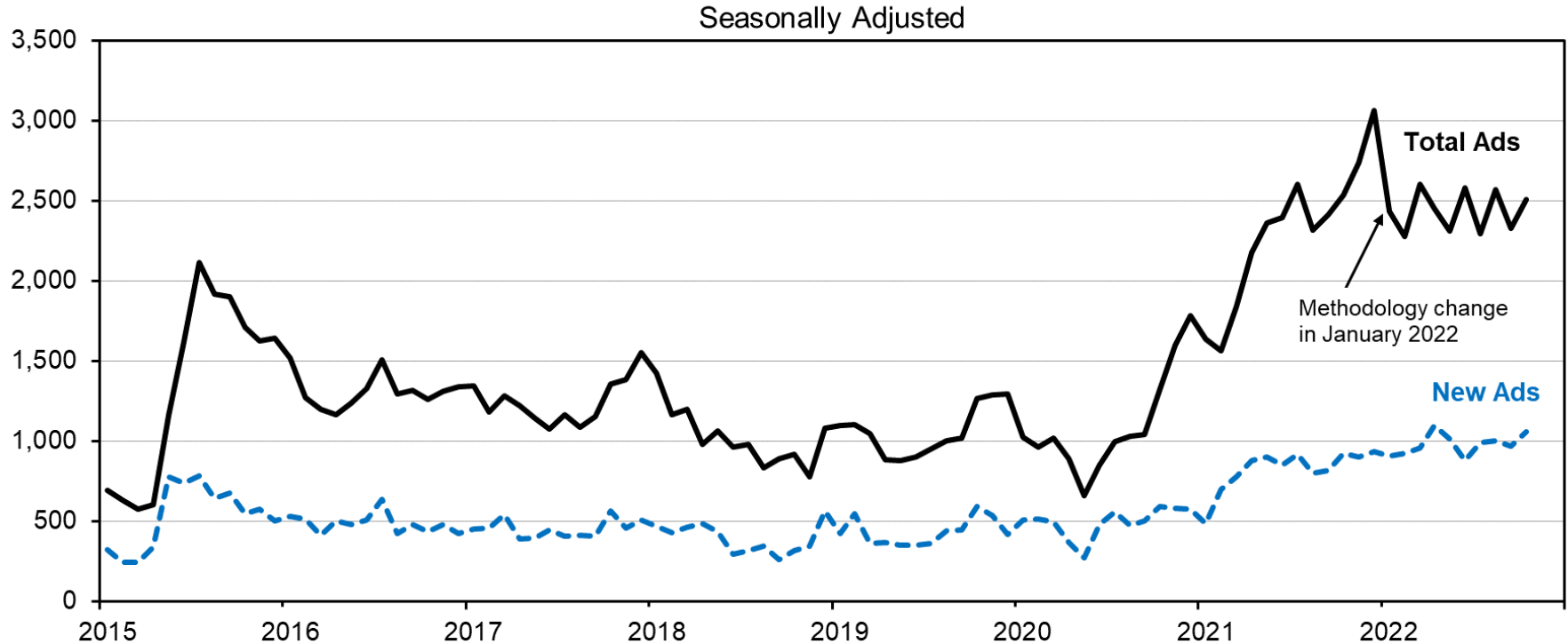
**The number of online ads in the Corvallis metro area was 3,000 in October.
The number of new ads increased by 60 over the month.**

Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

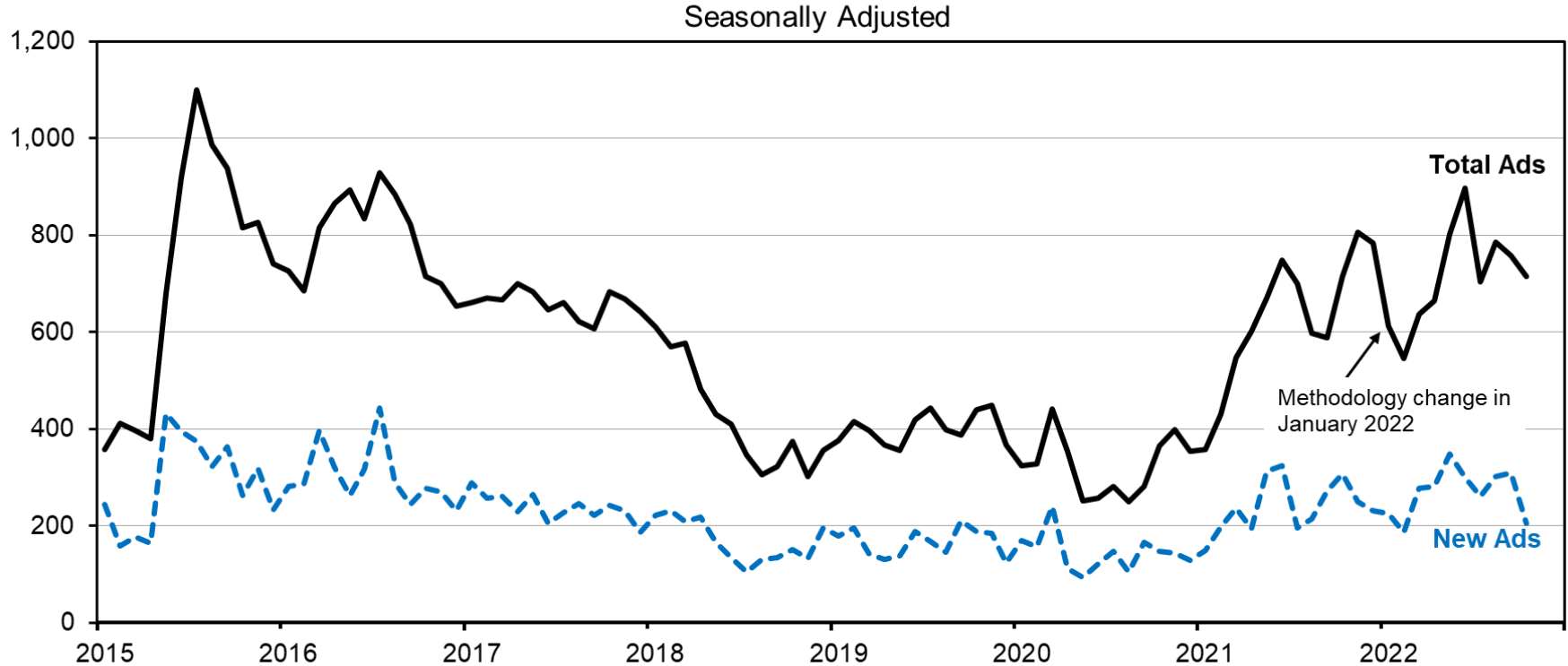
**The number of online ads in the Albany metro area was 2,500 in October.
The number of new ads increased by 90 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



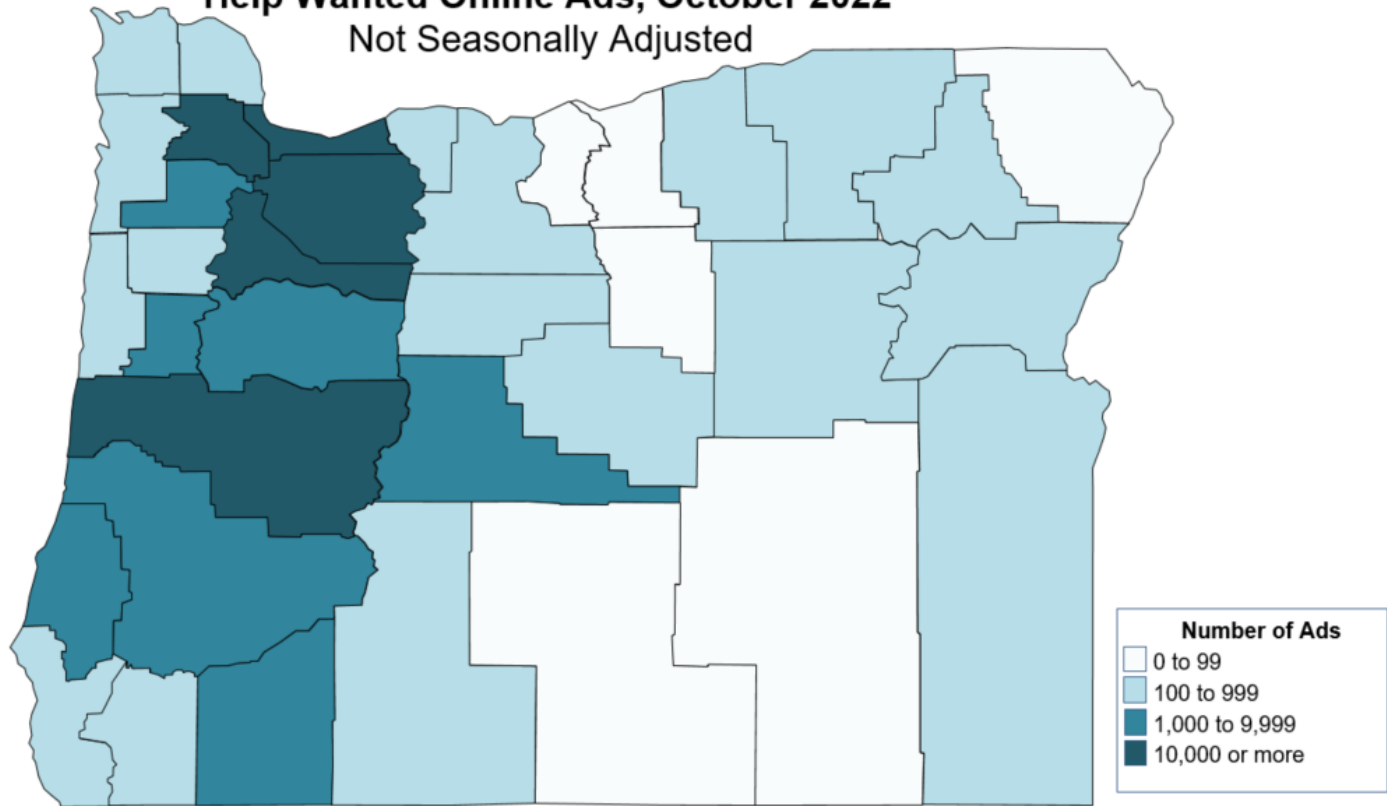
The number of online ads in the Grants Pass metro area was 720 in October.
The number of new ads **decreased** by **100** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, October 2022 Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County October 2022

Not Seasonally Adjusted			
Multnomah	43,037	Malheur	657
Washington	18,570	Polk	603
Marion	13,016	Tillamook	507
Clackamas	11,640	Hood River	502
Lane	10,893	Wasco	417
Deschutes	4,523	Union	393
Benton	3,033	Crook	275
Jackson	3,007	Jefferson	237
Linn	2,710	Morrow	236
Yamhill	2,556	Baker	215
Coos	1,366	Curry	135
Douglas	1,019	Grant	132
Umatilla	973	Gilliam	64
Lincoln	908	Harney	58
Klamath	800	Sherman	53
Columbia	769	Lake	49
Josephine	734	Wallowa	40
Clatsop	667	Wheeler	4

Source: The Conference Board Help Wanted OnLine (HWOL)



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.



Help Wanted Online Ads by Workforce Area

October 2022, Not Seasonally Adjusted

Portland-Metro	61,607
Mid-Valley	18,885
Clackamas	10,893
Lane	6,918
East Cascades	11,640
Northwest Oregon	3,741
Rogue Valley	5,884
Eastern Oregon	2,520
Southwestern Oregon	2,710

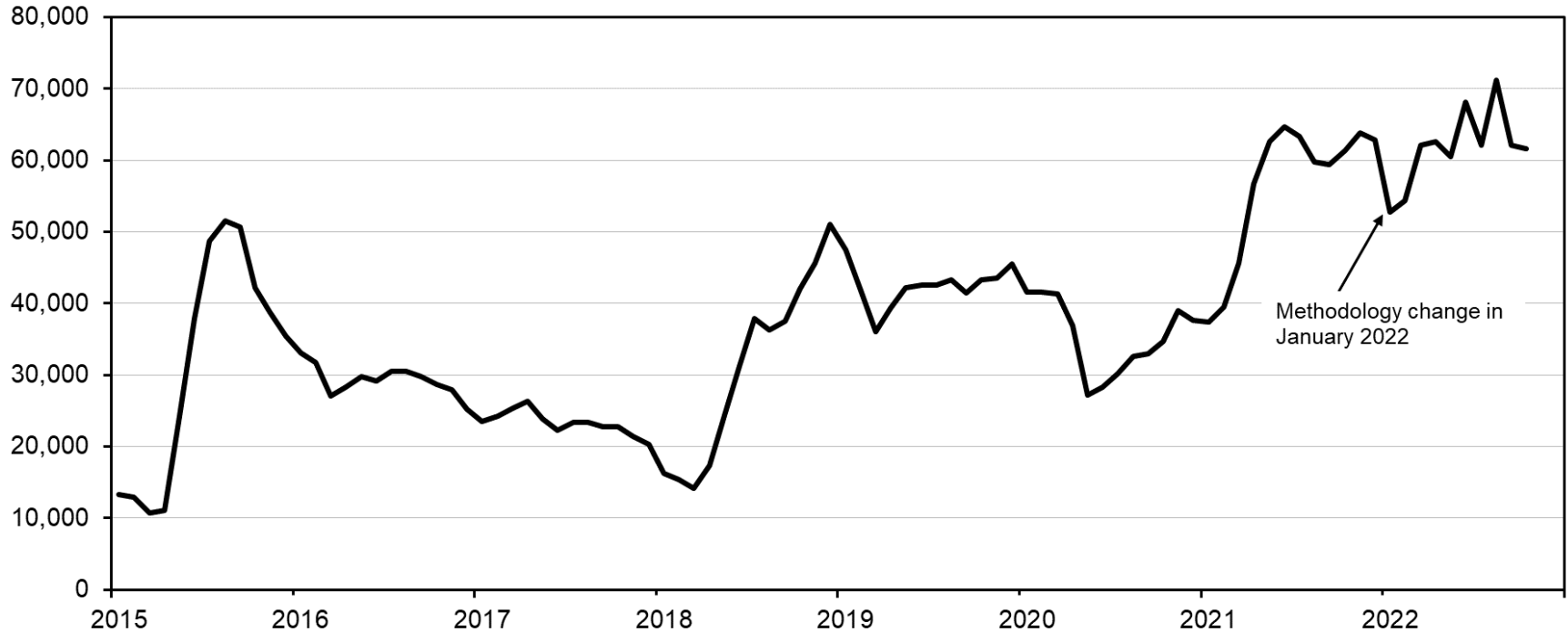
Source: The Conference Board Help Wanted OnLine (HWOL)

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Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted

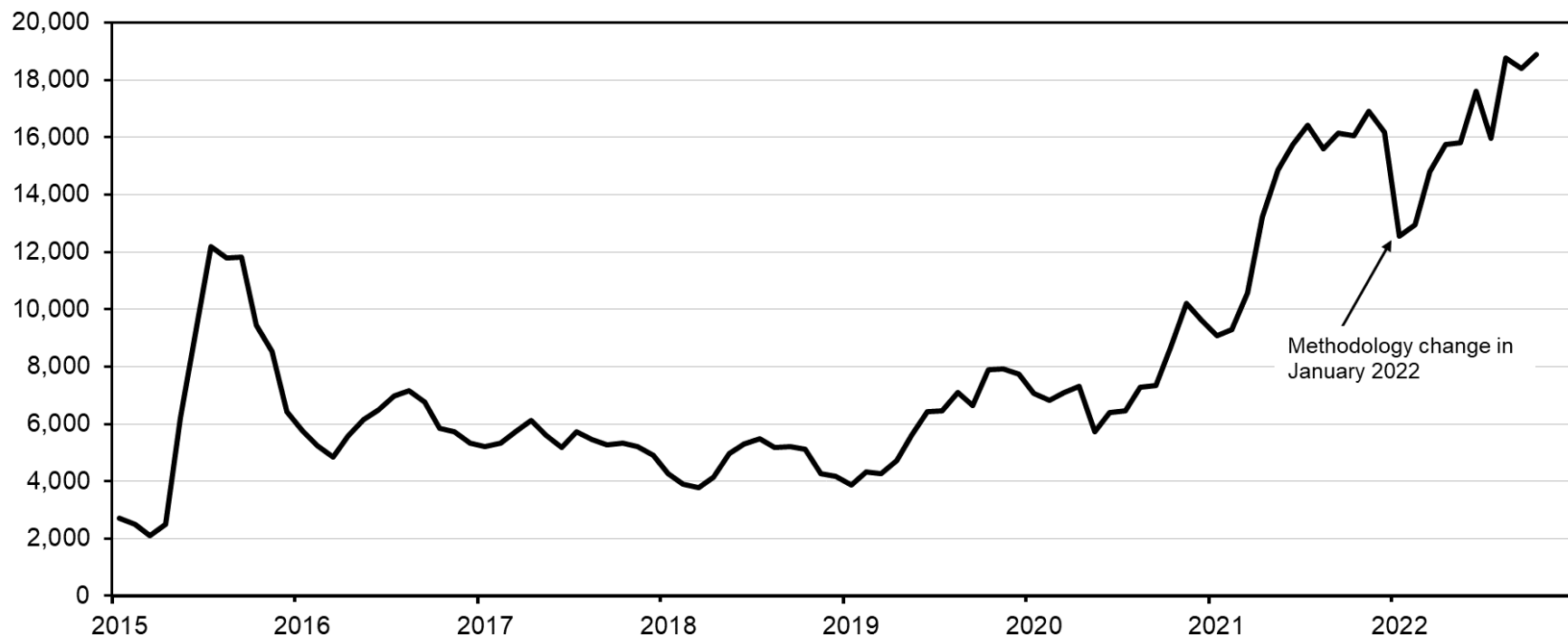


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted

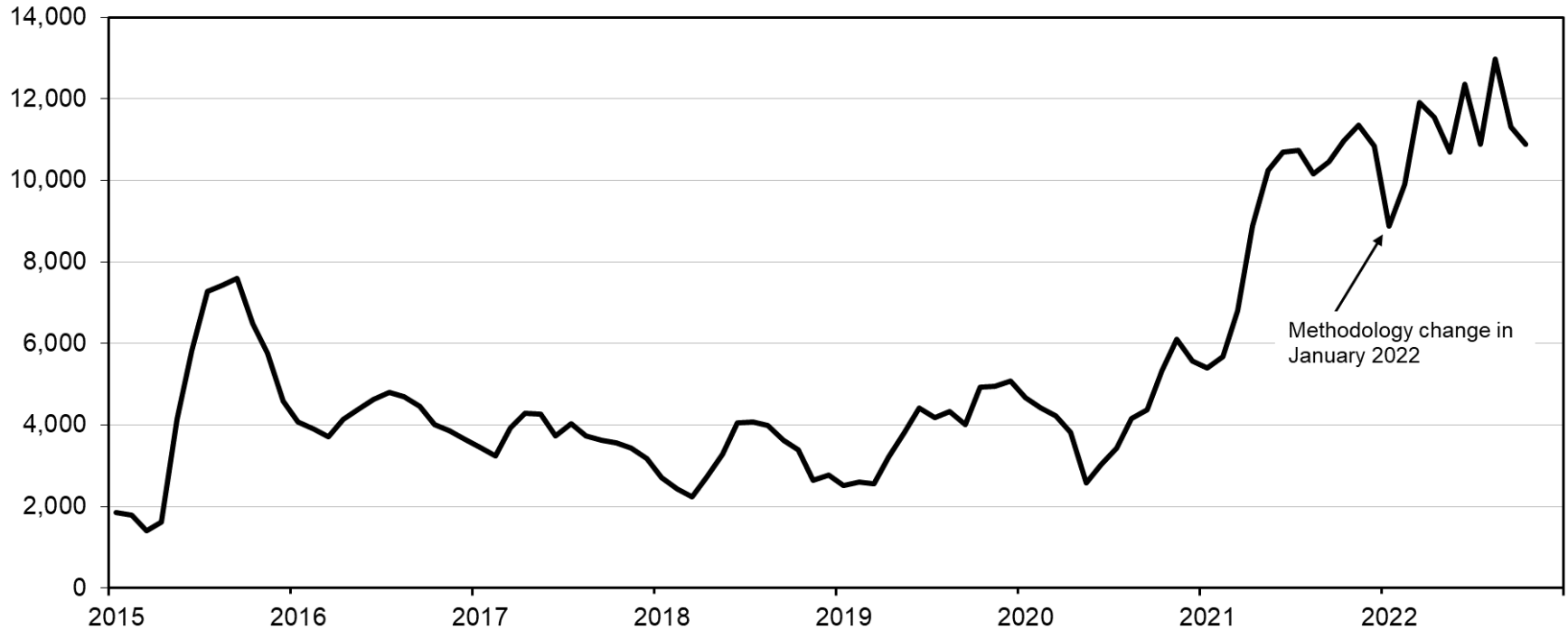


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Lane Help Wanted Online Ads

Not Seasonally Adjusted

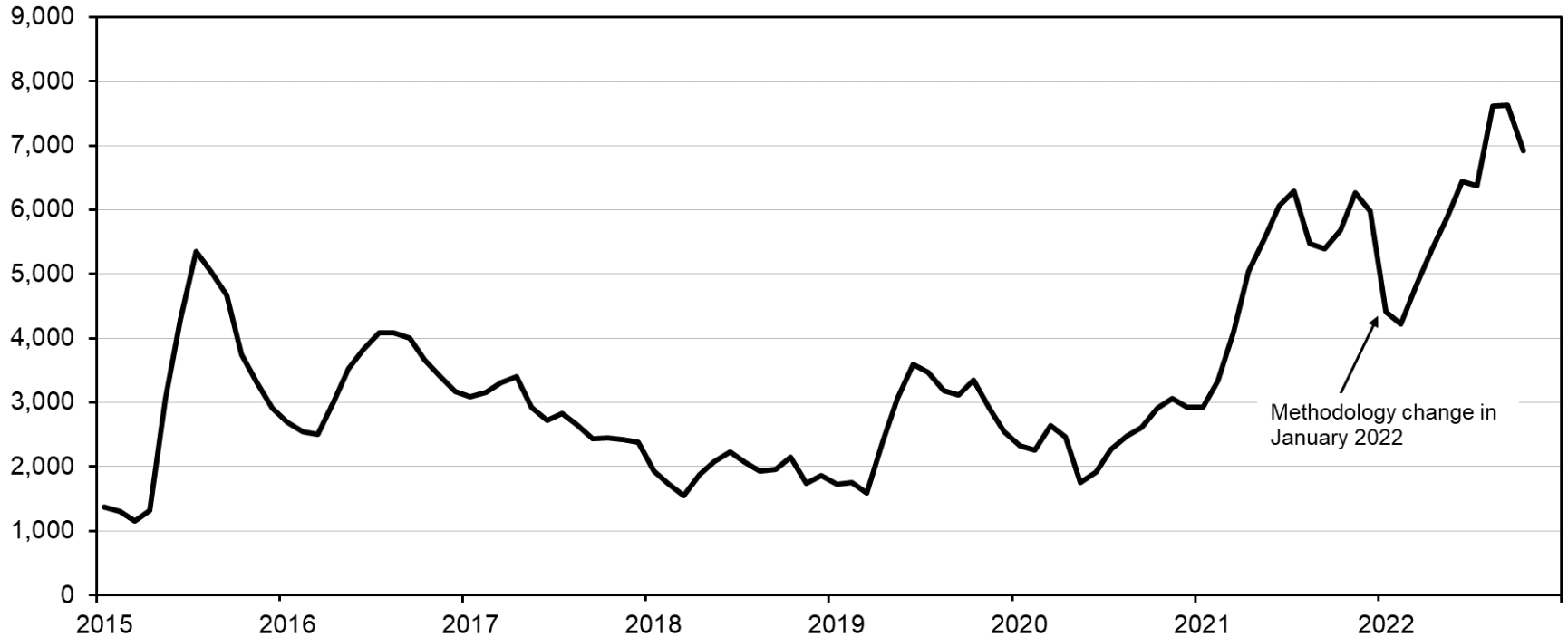


Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted

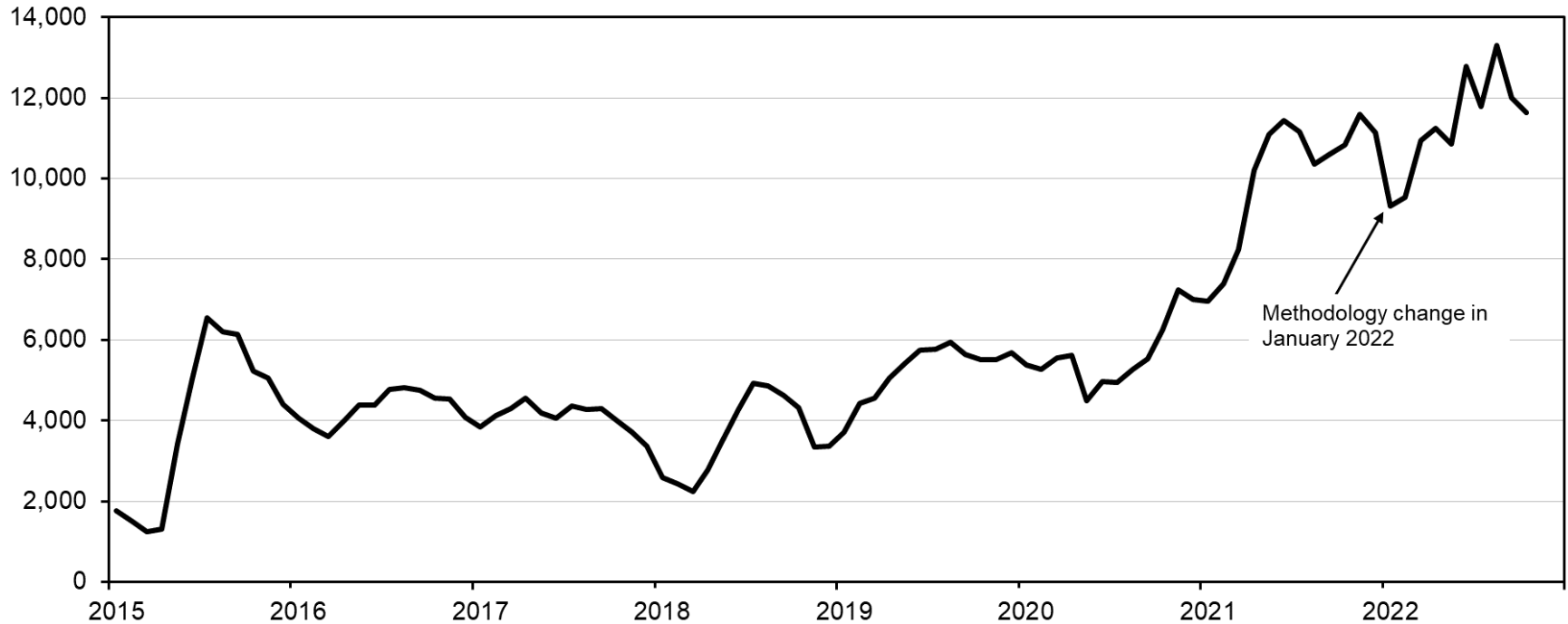


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted

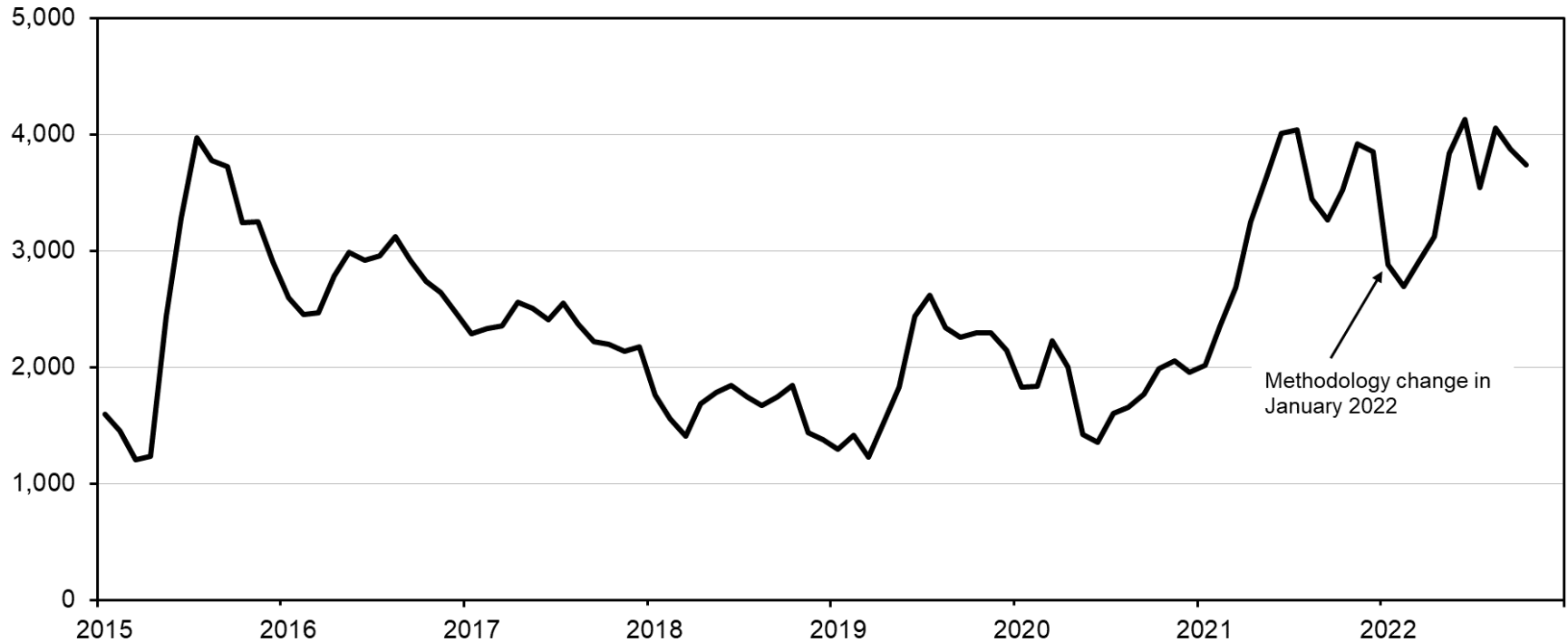


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted

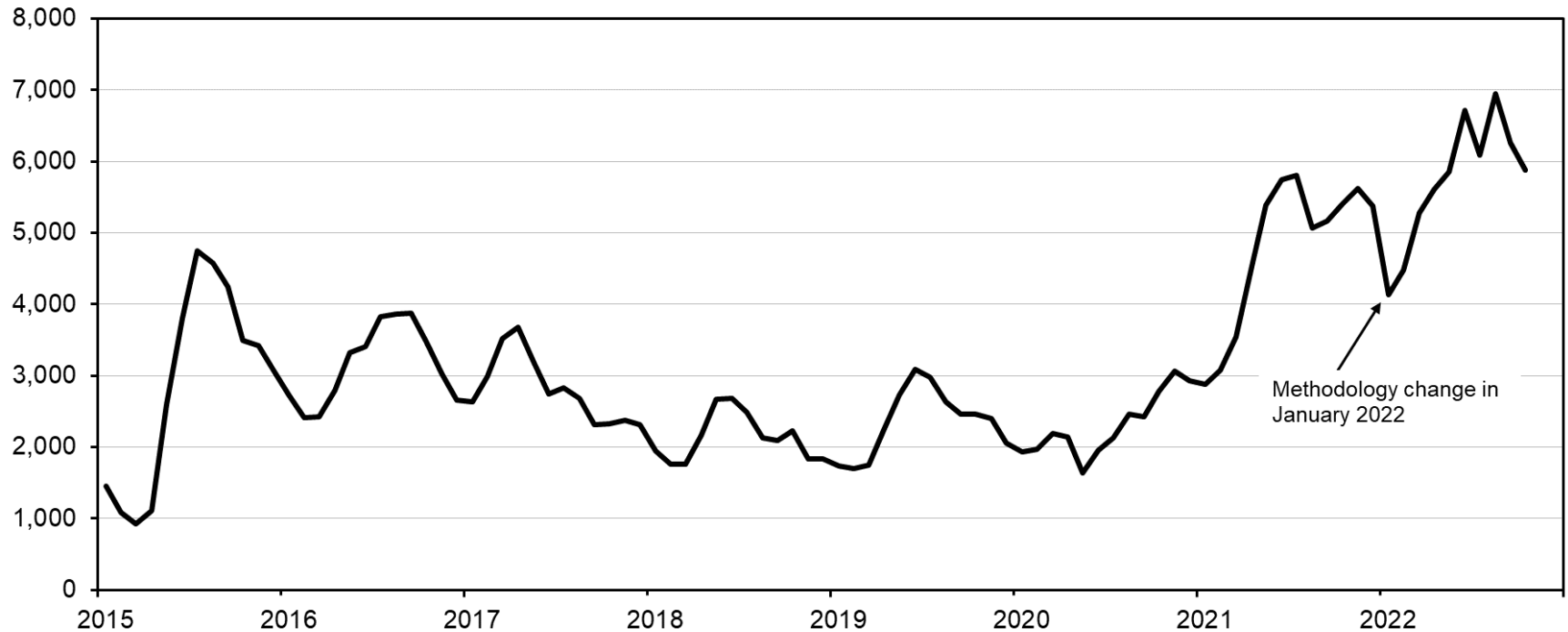


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Northwest Oregon Help Wanted Online Ads

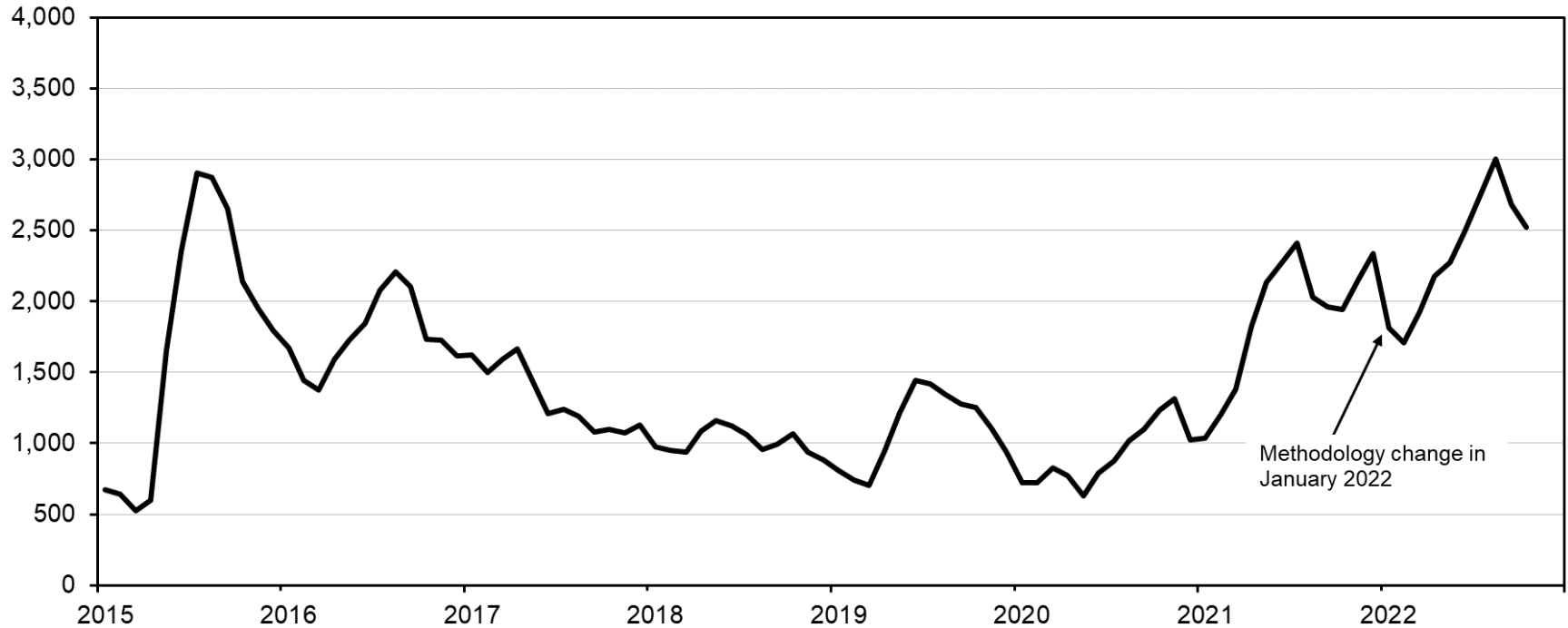
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Southwestern Oregon Help Wanted Online Ads

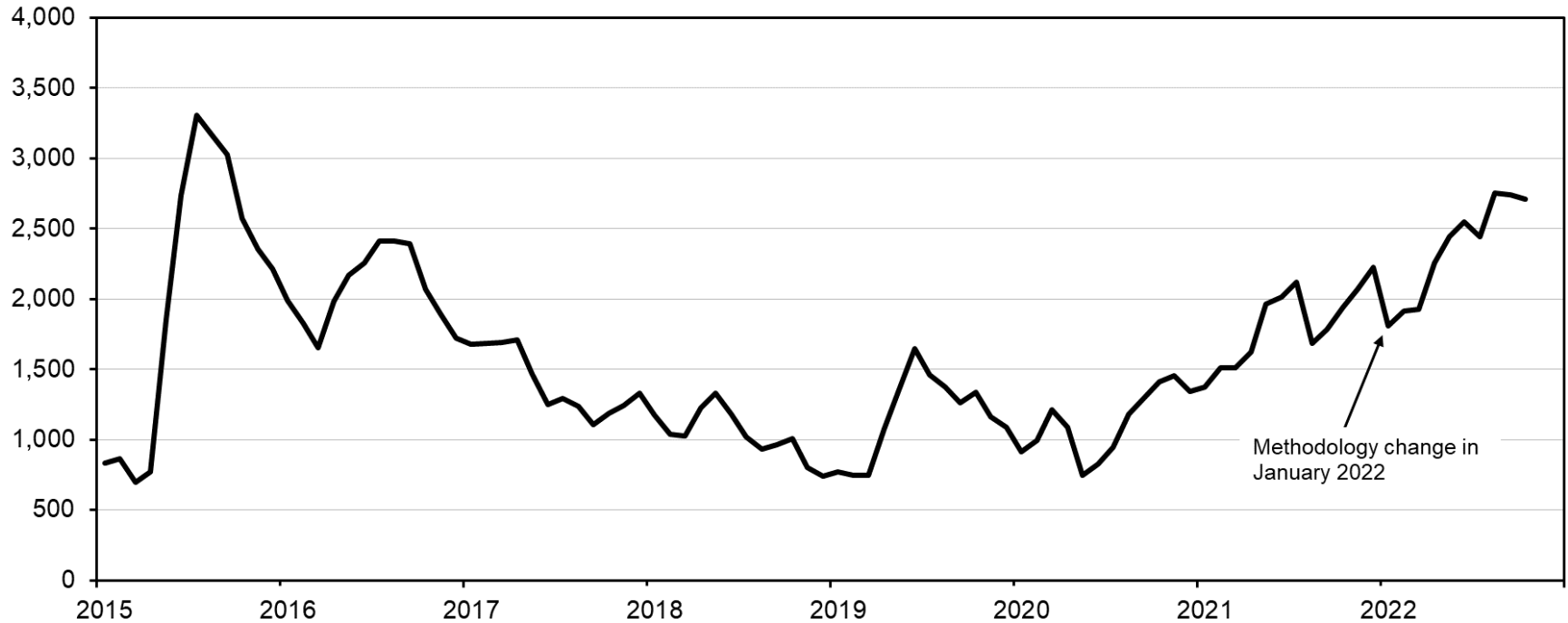
Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



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