



Help Wanted Online Ads

December 2022

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)



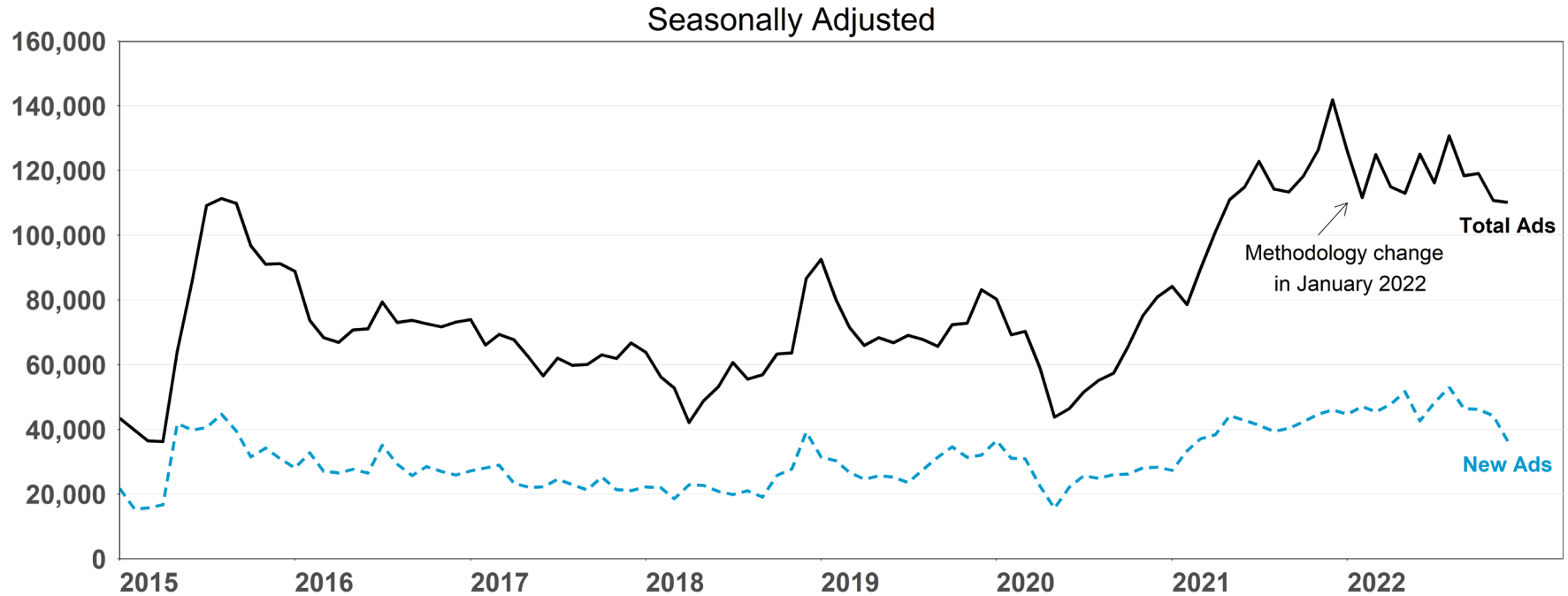
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.7 million in December.

- Number of ads posted in Oregon totaled 110,200 in December.
- Number of ads posted for the first time (*new ads*) decreased by 7,900 in Oregon in December.
- Nationally, new ads decreased by 202,900 in December.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 47,300
 - Nevada: 77,600
 - Oregon: 110,200
 - Washington: 159,900
 - California: 713,100

The number of online ads in Oregon was 110,200 in December.
The number of new ads **decreased** by 7,900 over the month.

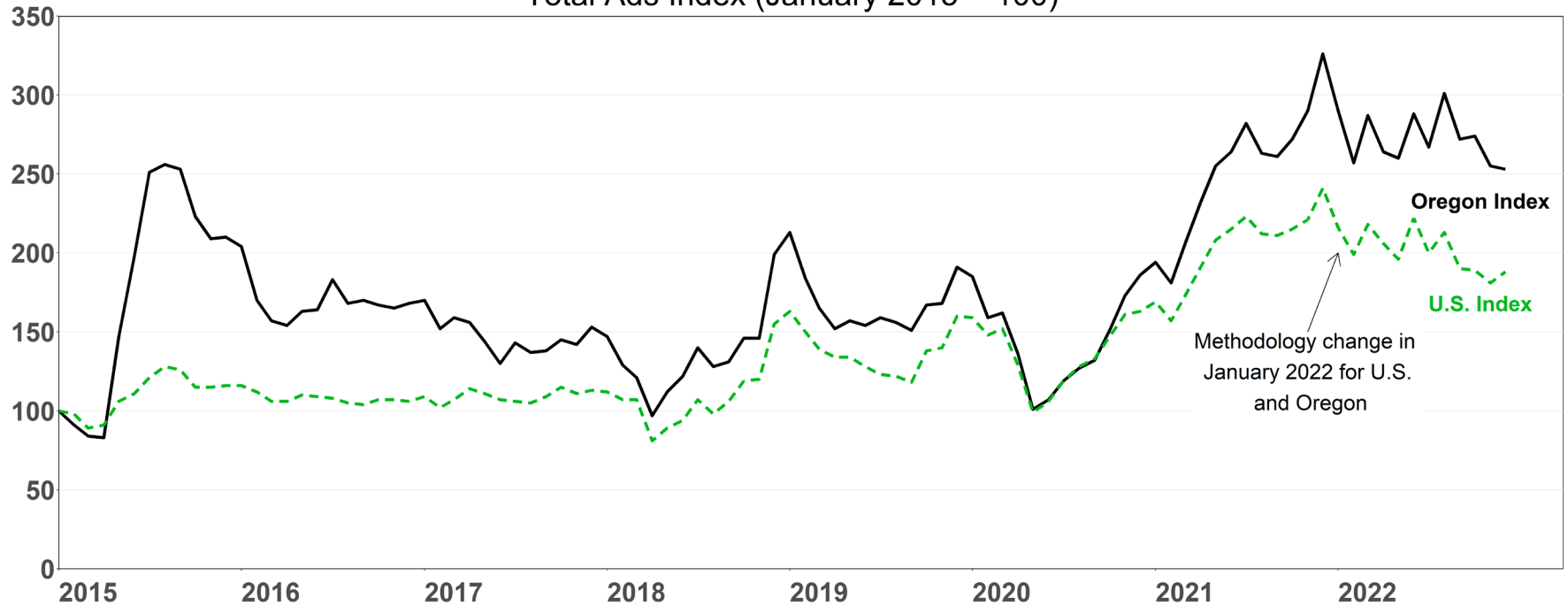


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of help wanted ads nationally was 6.7 million in December 2022.

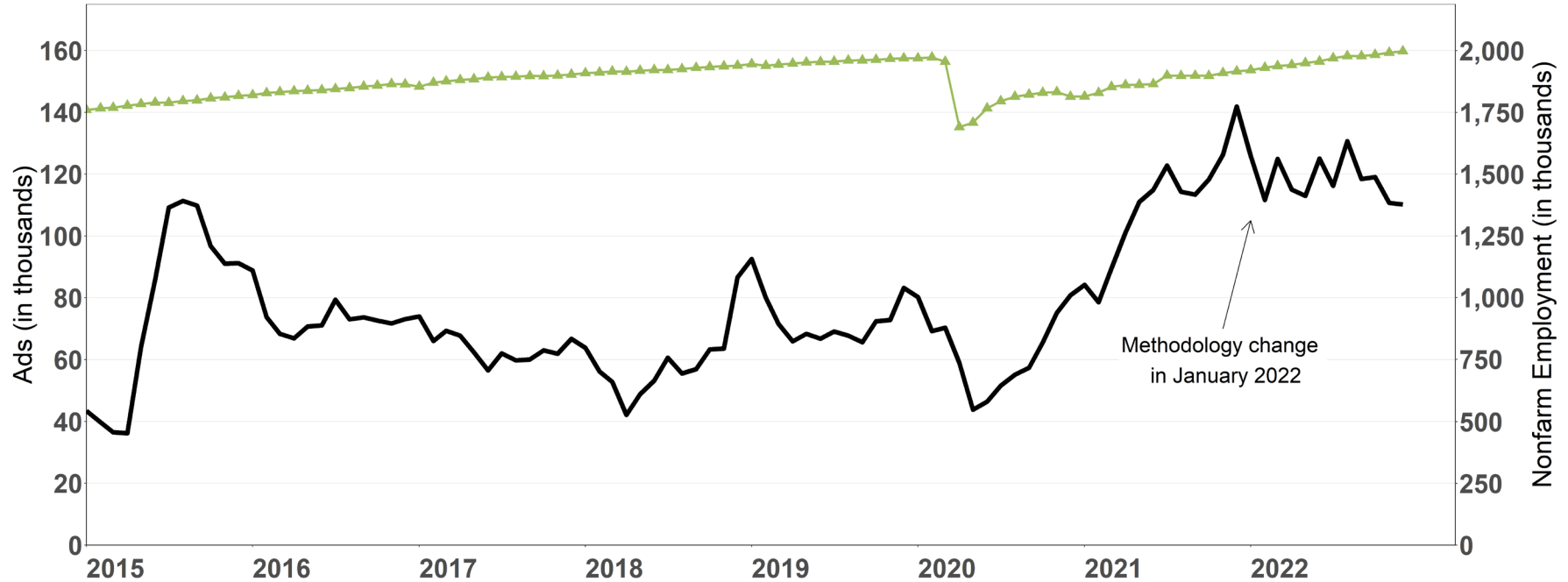
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

■ Oregon Total Ads ▲ Nonfarm Employment



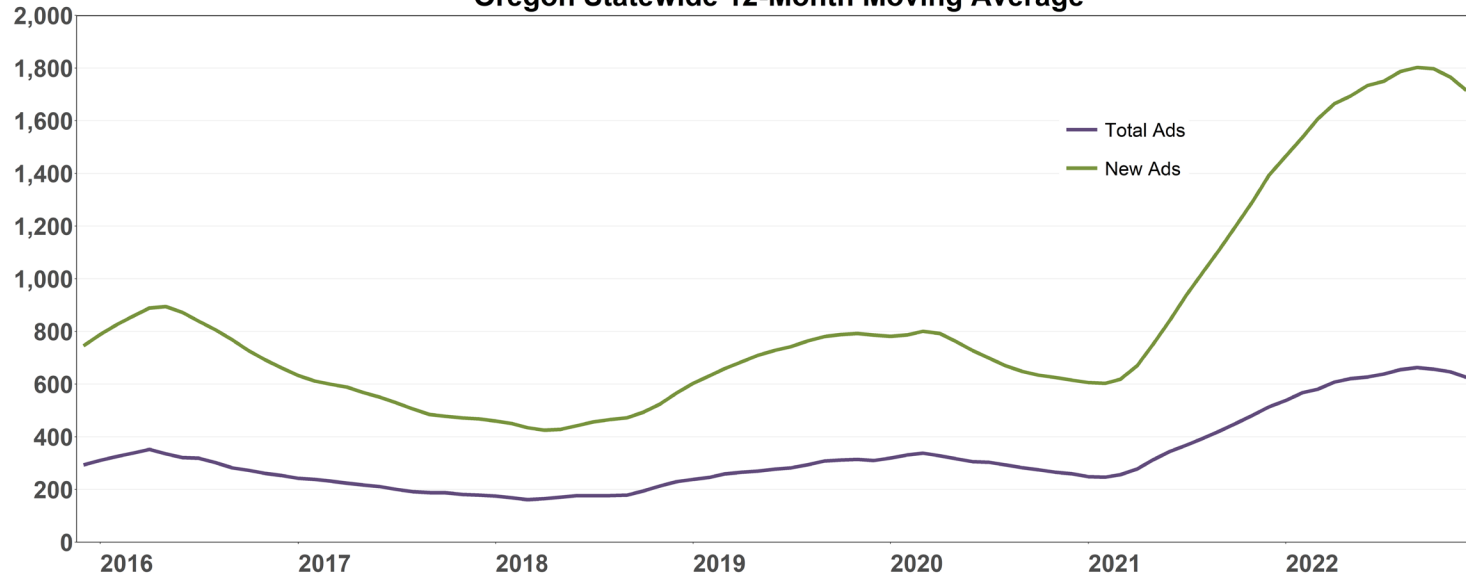
Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics



Many human resource occupations are projected to be in high demand from 2020 to 2030.

Read [Occupations in Human Resources](#) by Workforce Analyst [Nicole Ramos](#)

Job Postings for Human Resource Occupations*
Oregon Statewide 12-Month Moving Average



*Human resource occupations include compensation and benefits managers, human resource managers, compensation, benefits, and job analysis specialists, human resource specialists, and human resource assistants.

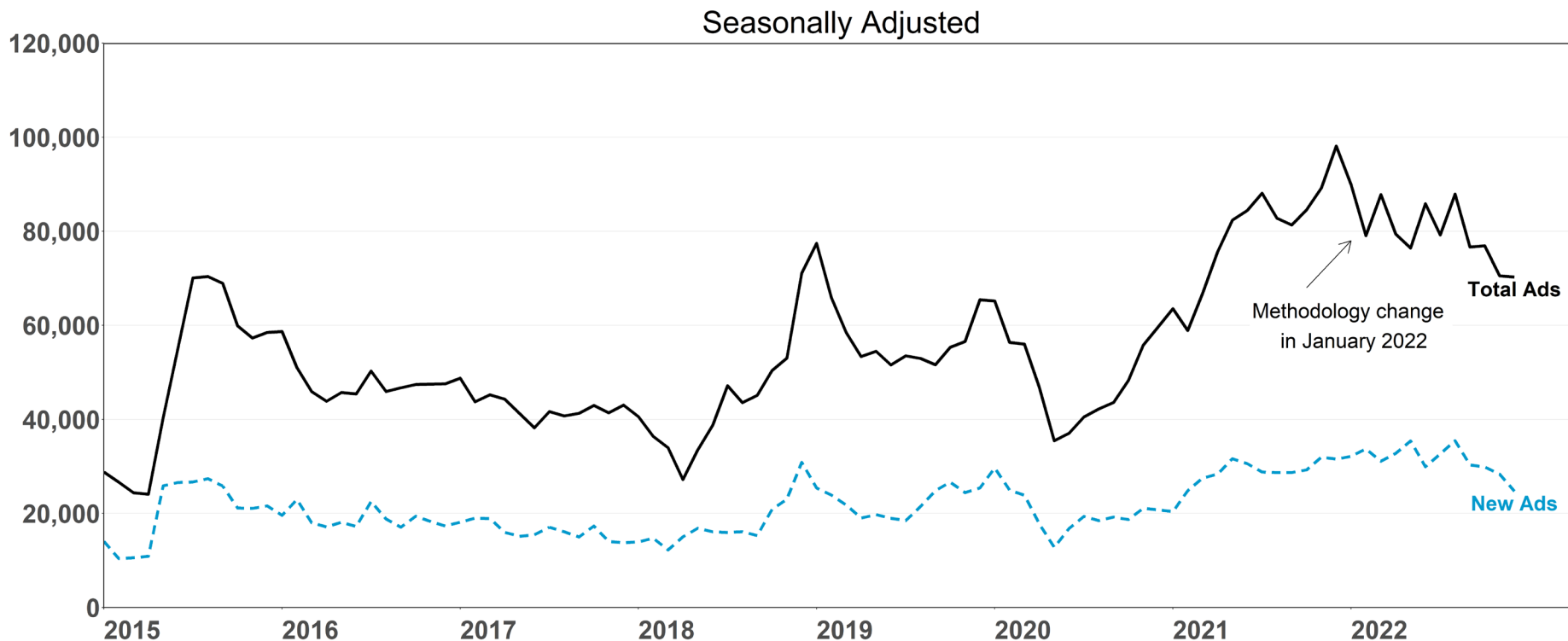
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need HWOL data for specific occupations.



HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA

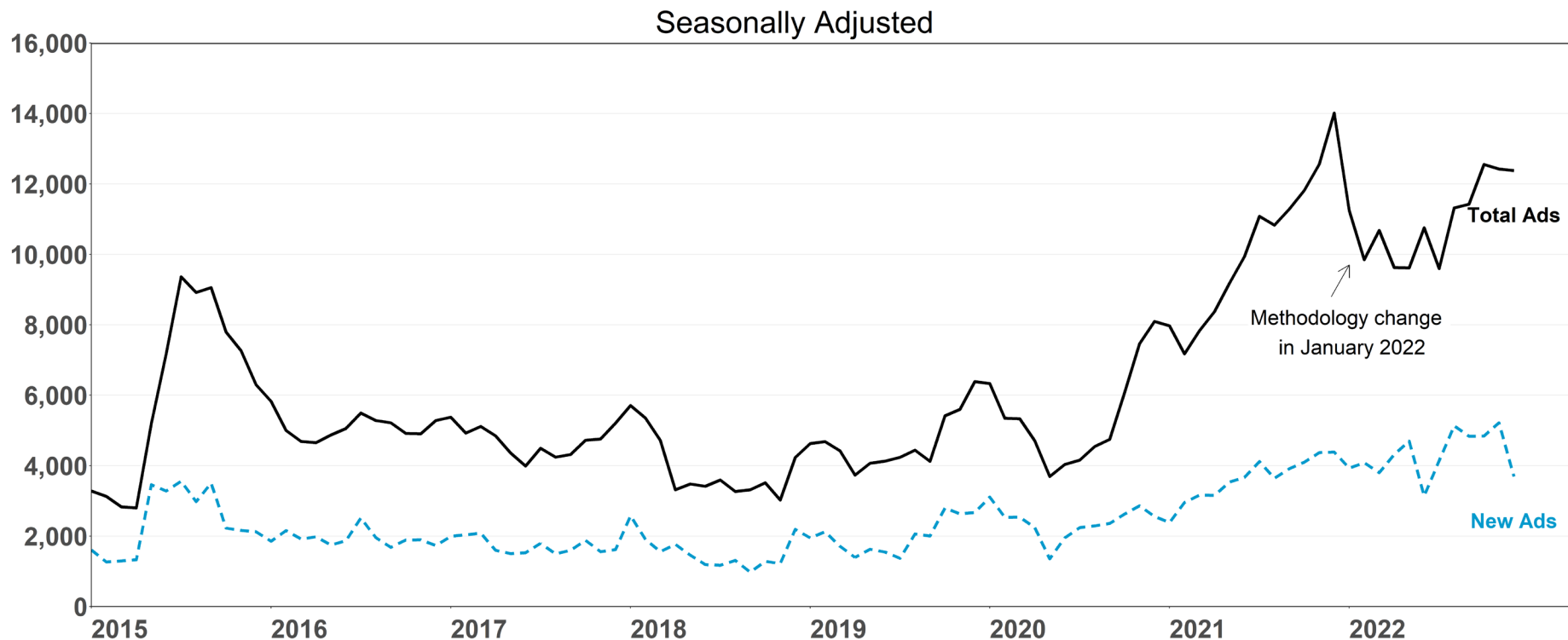
The number of online ads in the Portland metro area was 70,300 in December.
The number of new ads **decreased** by **3,650** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



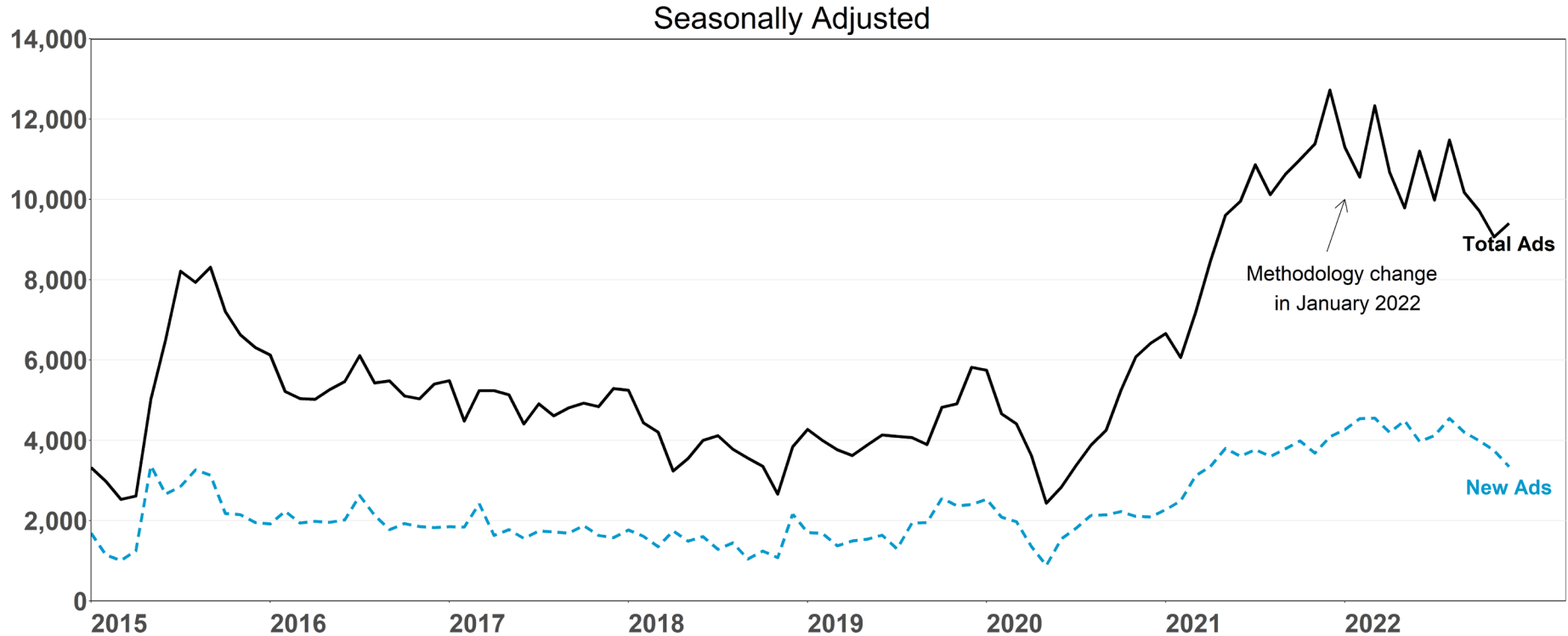
The number of online ads in the Salem metro area was 12,400 in December.
The number of new ads **decreased** by 1,530 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



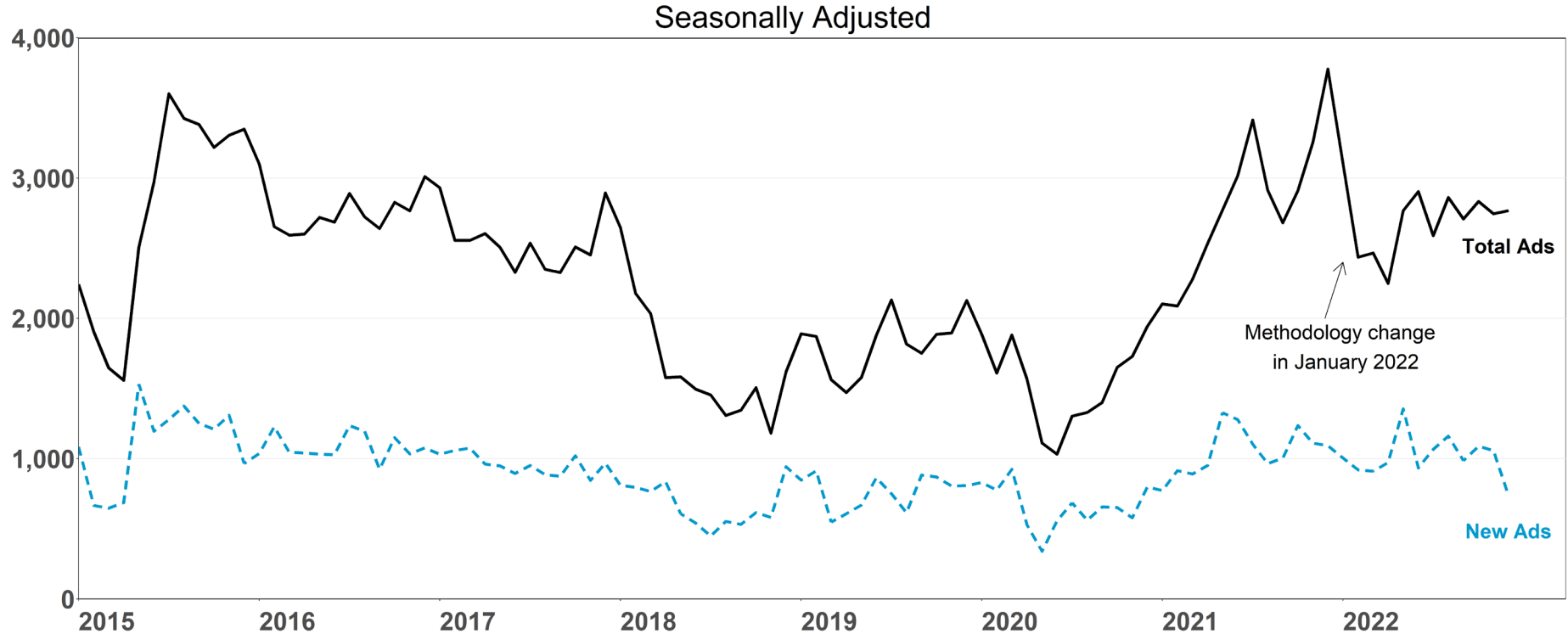
The number of online ads in the Eugene metro area was 9,400 in December.
The number of new ads **decreased** by 400 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



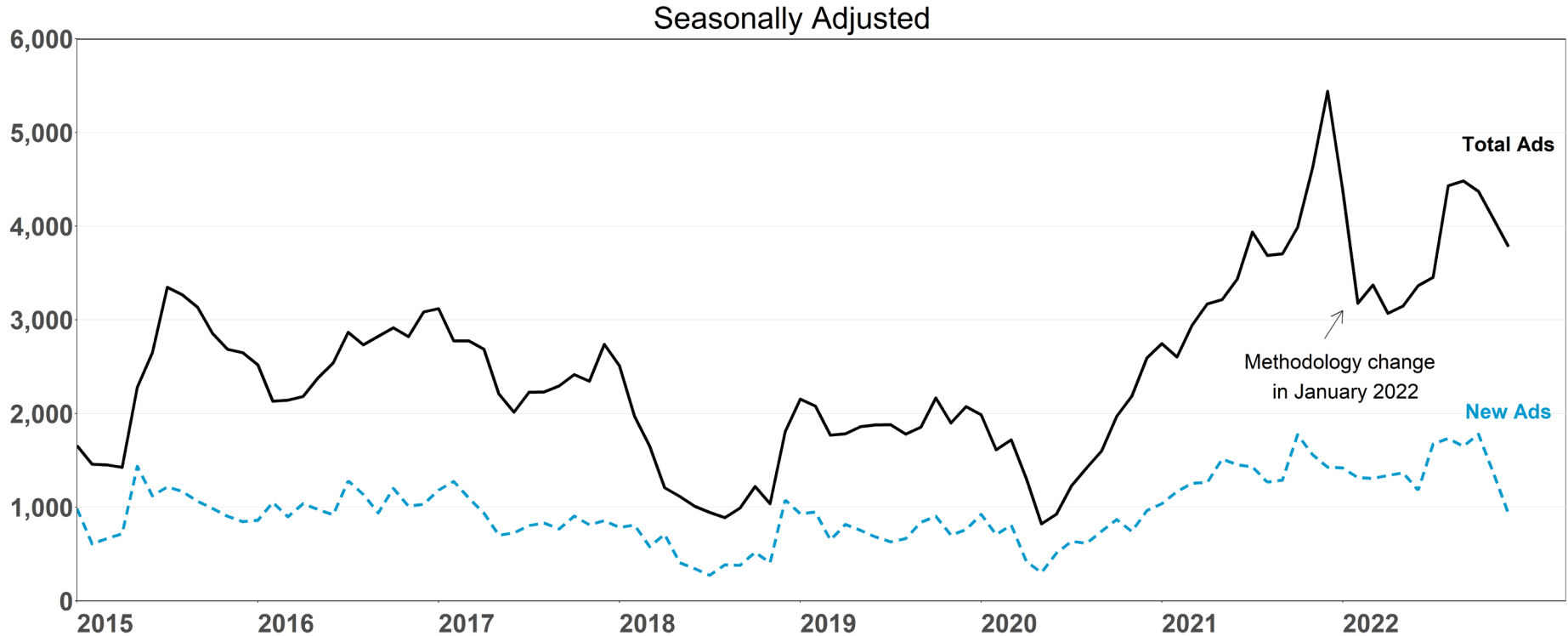
The number of online ads in the Medford metro area was 2,800 in December.
The number of new ads **decreased** by **320** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



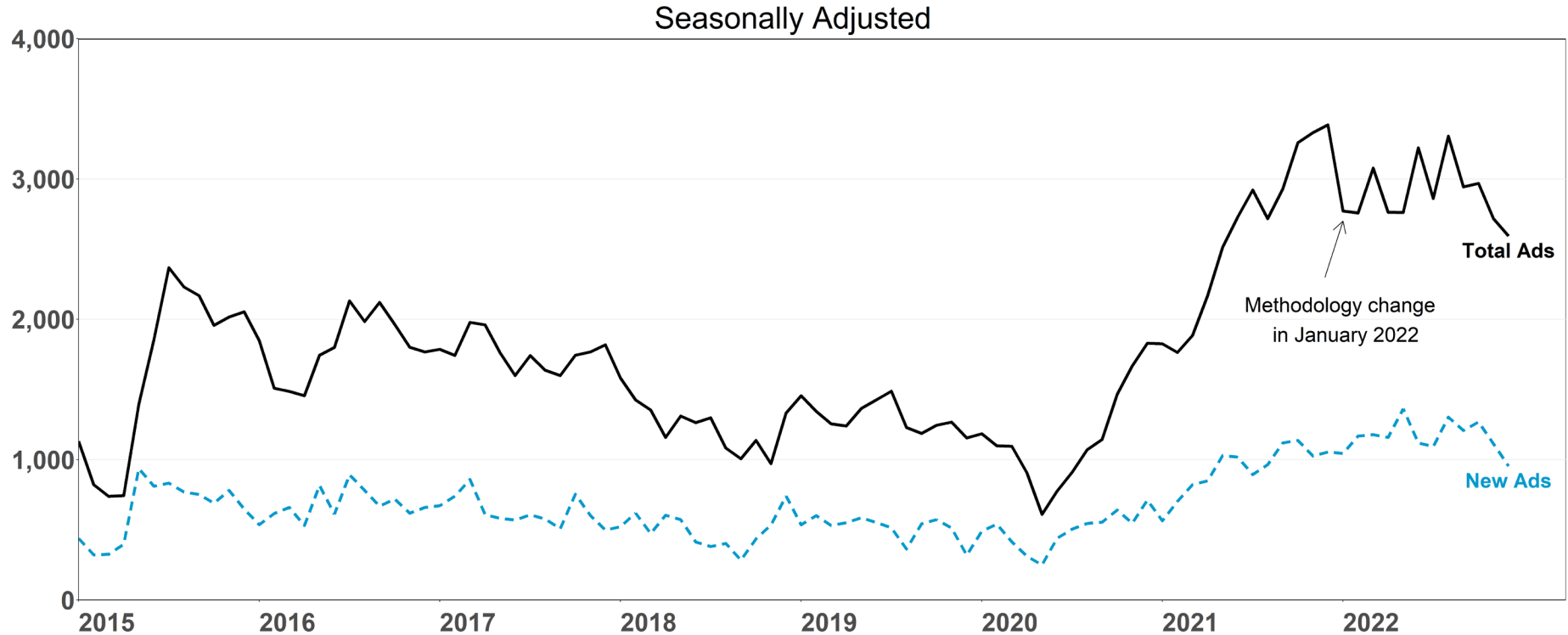
The number of online ads in the Bend metro area was 3,800 in December.
The number of new ads **decreased** by **440** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



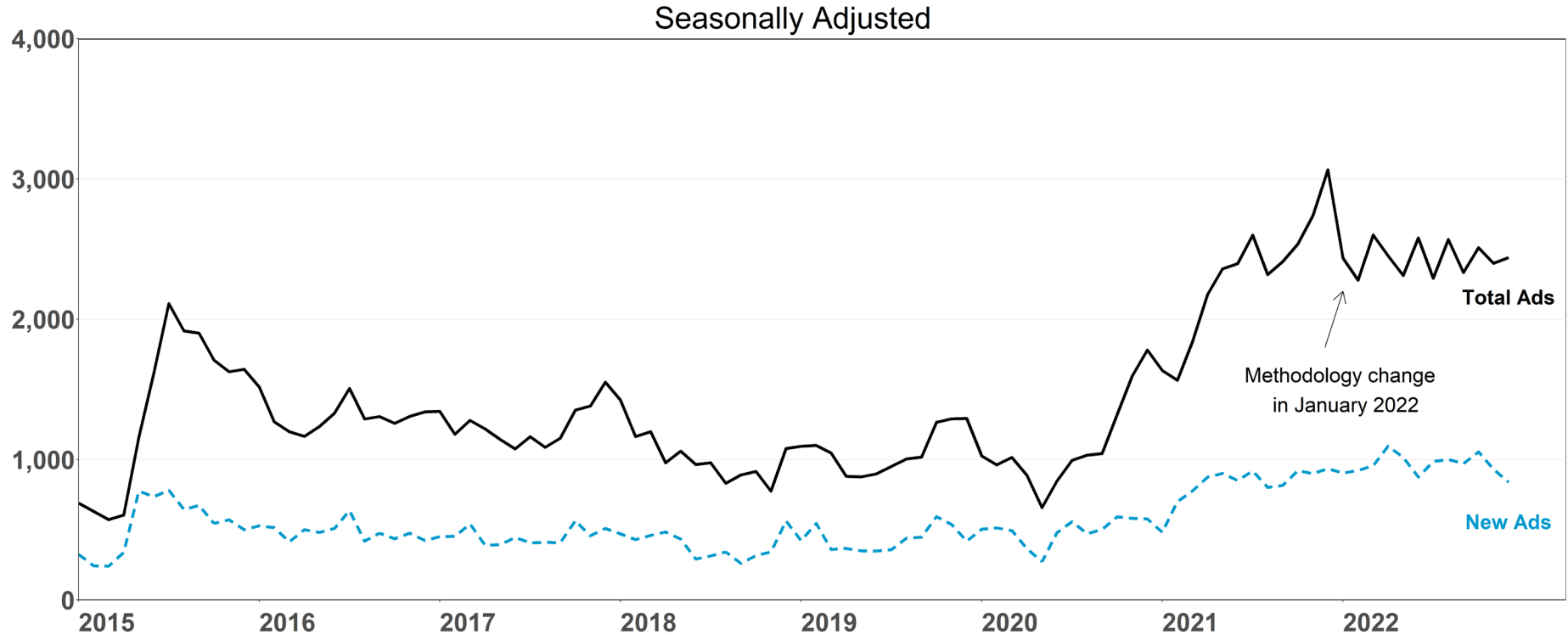
The number of online ads in the Corvallis metro area was 2,600 in December.
The number of new ads **decreased** by **160** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



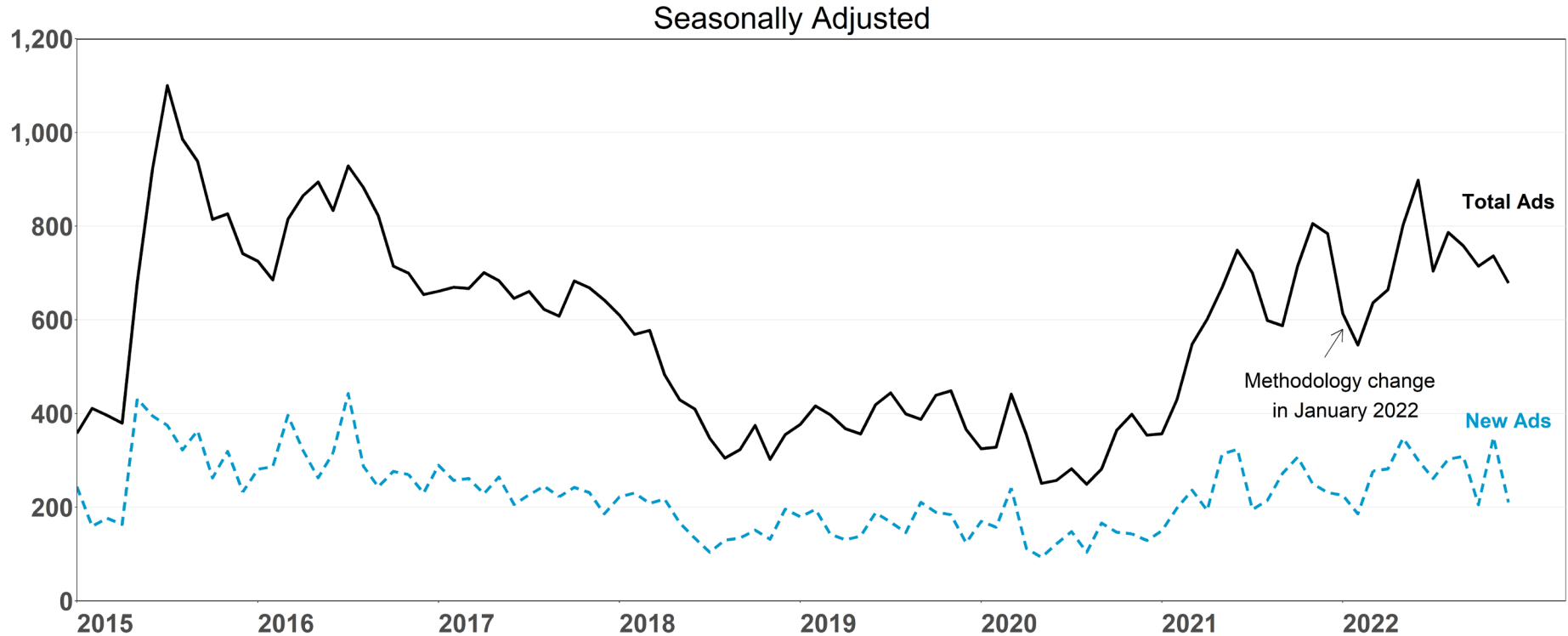
The number of online ads in the Albany metro area was 2,400 in December.
The number of new ads **decreased** by **90** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Grants Pass metro area was 700 in December.
The number of new ads **decreased** by **140** over the month.

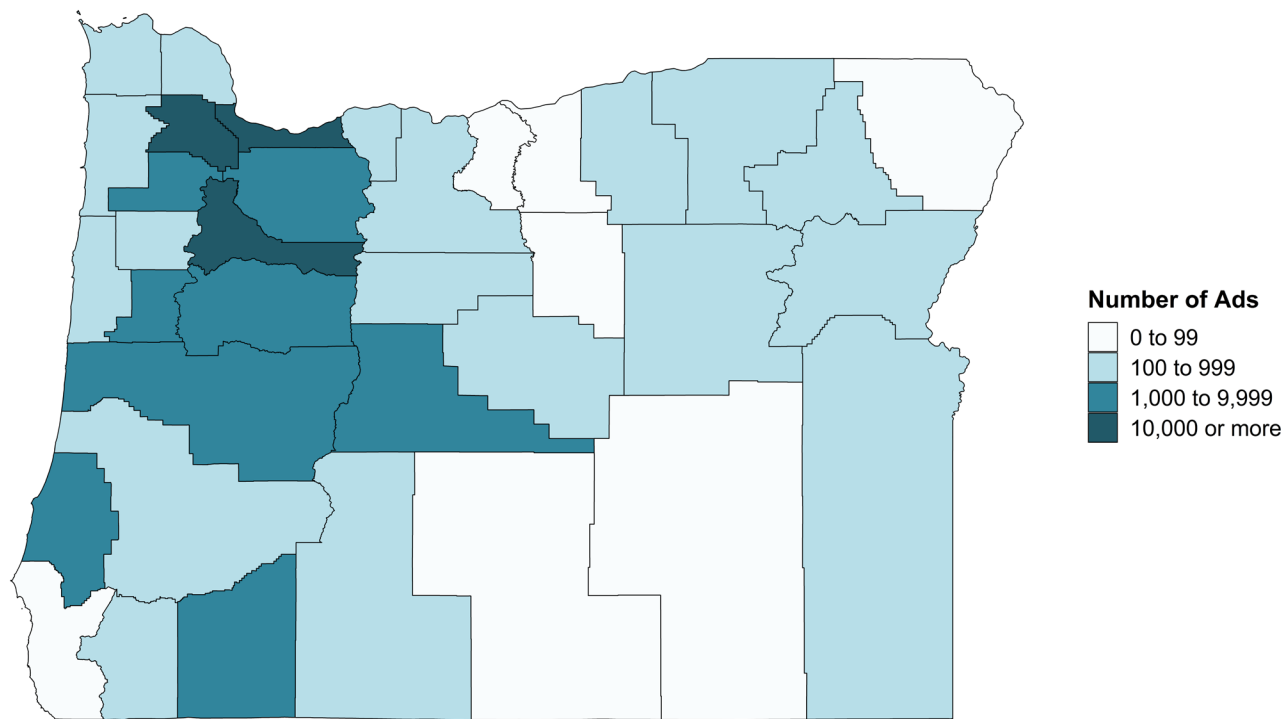


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, December 2022

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

December 2022, Not Seasonally Adjusted

Multnomah	36,099	Clatsop	561
Washington	15,358	Polk	548
Marion	11,539	Hood River	465
Clackamas	9,217	Tillamook	421
Lane	9,194	Wasco	346
Deschutes	3,243	Crook	309
Jackson	2,584	Union	290
Benton	2,485	Jefferson	215
Linn	2,238	Baker	190
Yamhill	2,029	Morrow	167
Coos	1,162	Grant	100
Douglas	899	Curry	98
Umatilla	895	Harney	66
Lincoln	719	Sherman	52
Klamath	714	Lake	50
Malheur	671	Wallowa	43
Josephine	667	Gilliam	33
Columbia	564	Wheeler	1

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.



Help Wanted Online Ads by Workforce Area

December 2022, Not Seasonally Adjusted

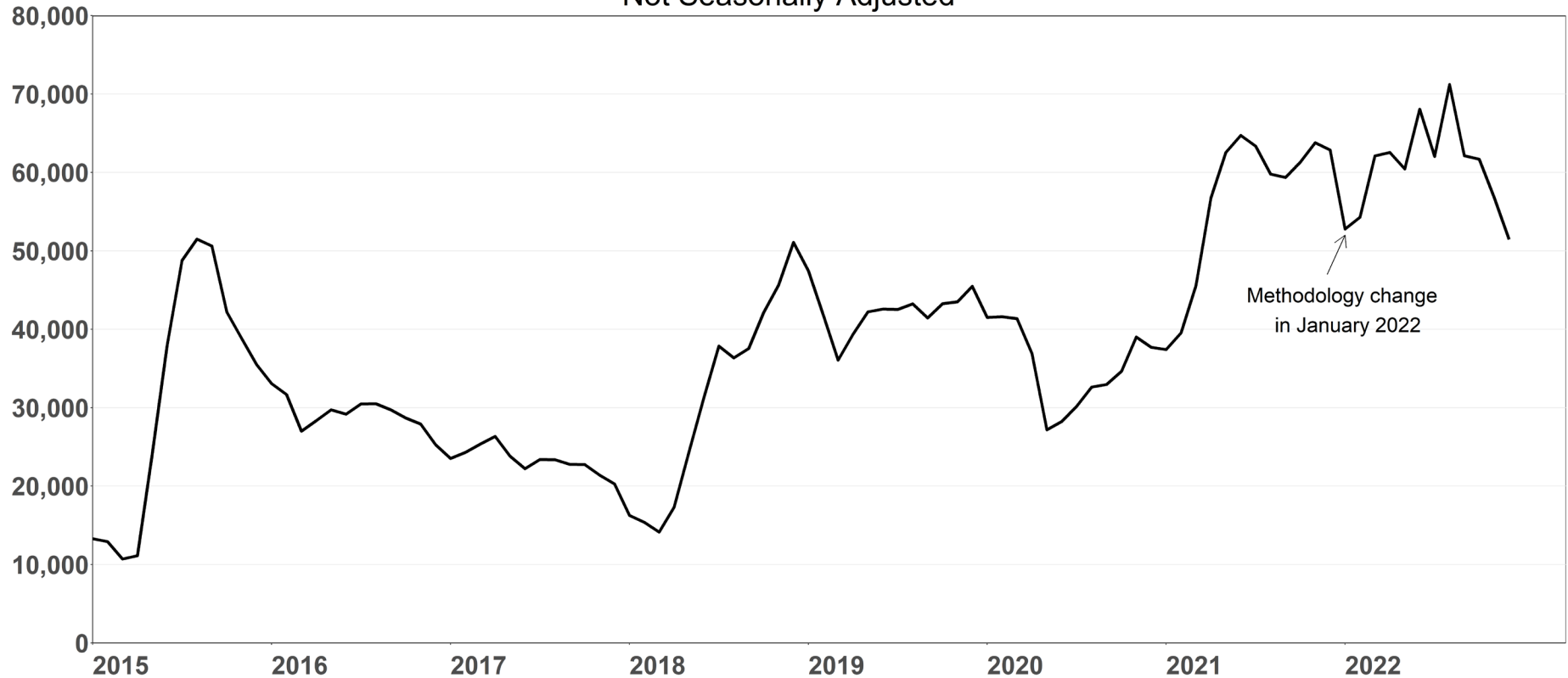
Portland-Metro	51,457
Mid-Valley	16,370
Lane	9,217
Clackamas	9,194
East Cascades	5,376
Northwest Oregon	4,734
Rogue Valley	3,298
Eastern Oregon	2,427
Southwestern Oregon	2,159

Source: The Conference Board Help Wanted OnLine™ (HWOL)

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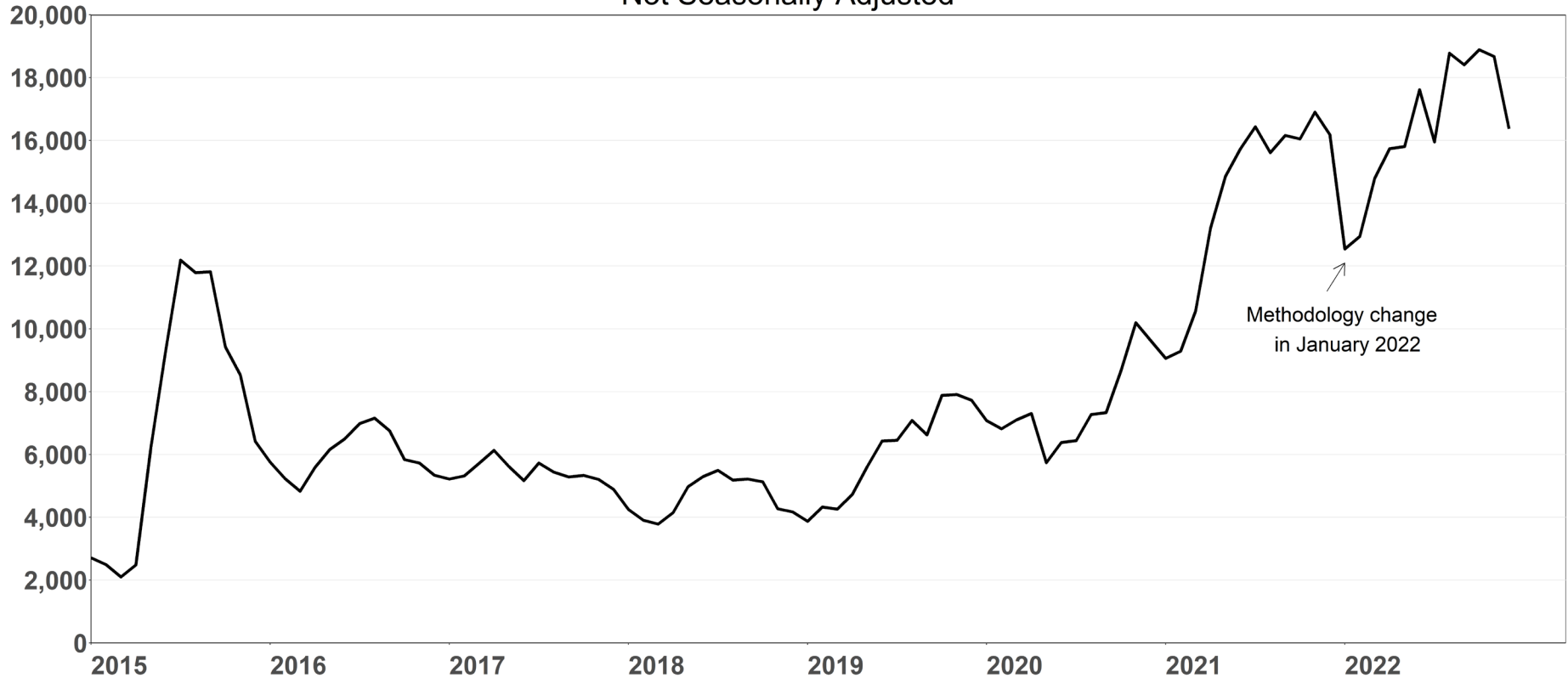
Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



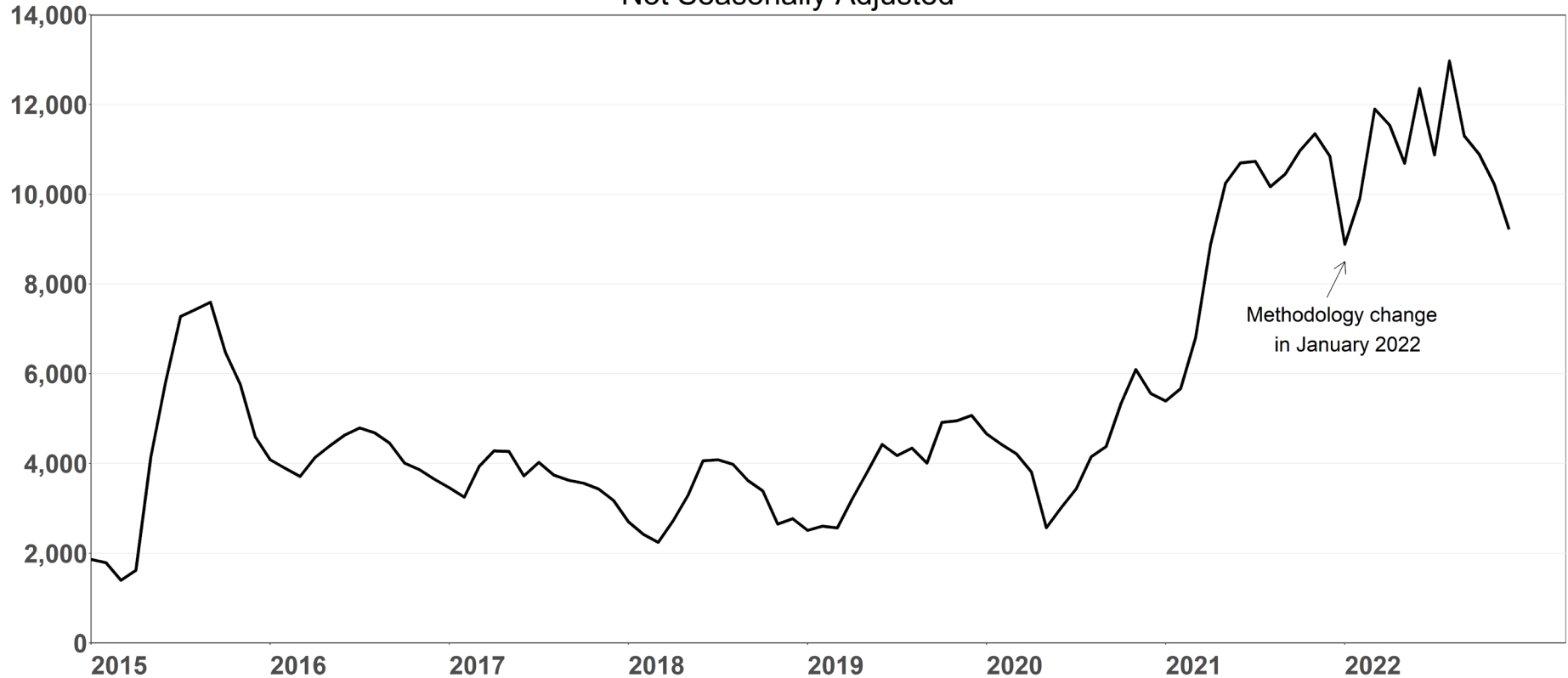
Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



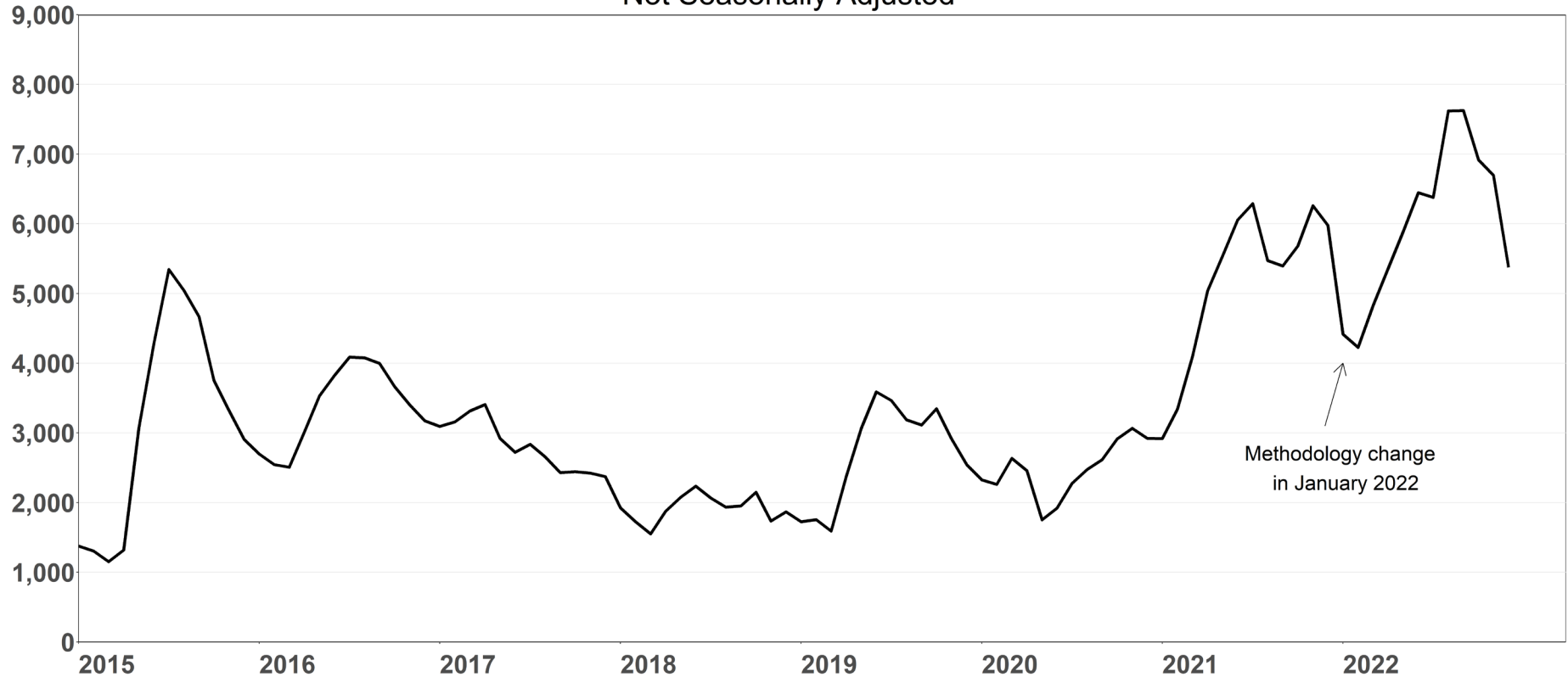
Lane Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



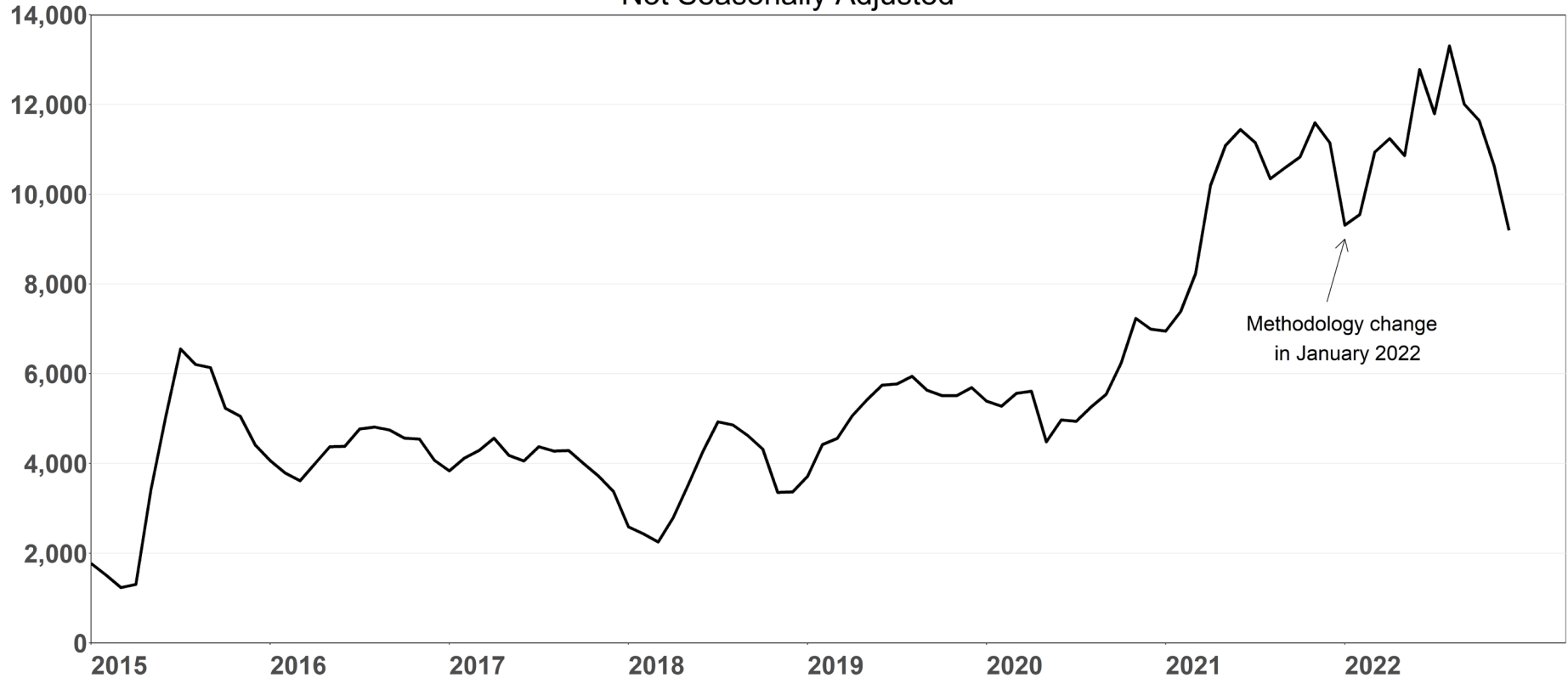
East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Methodology change
in January 2022

Source: The Conference Board Help Wanted OnLine™ (HWOL)



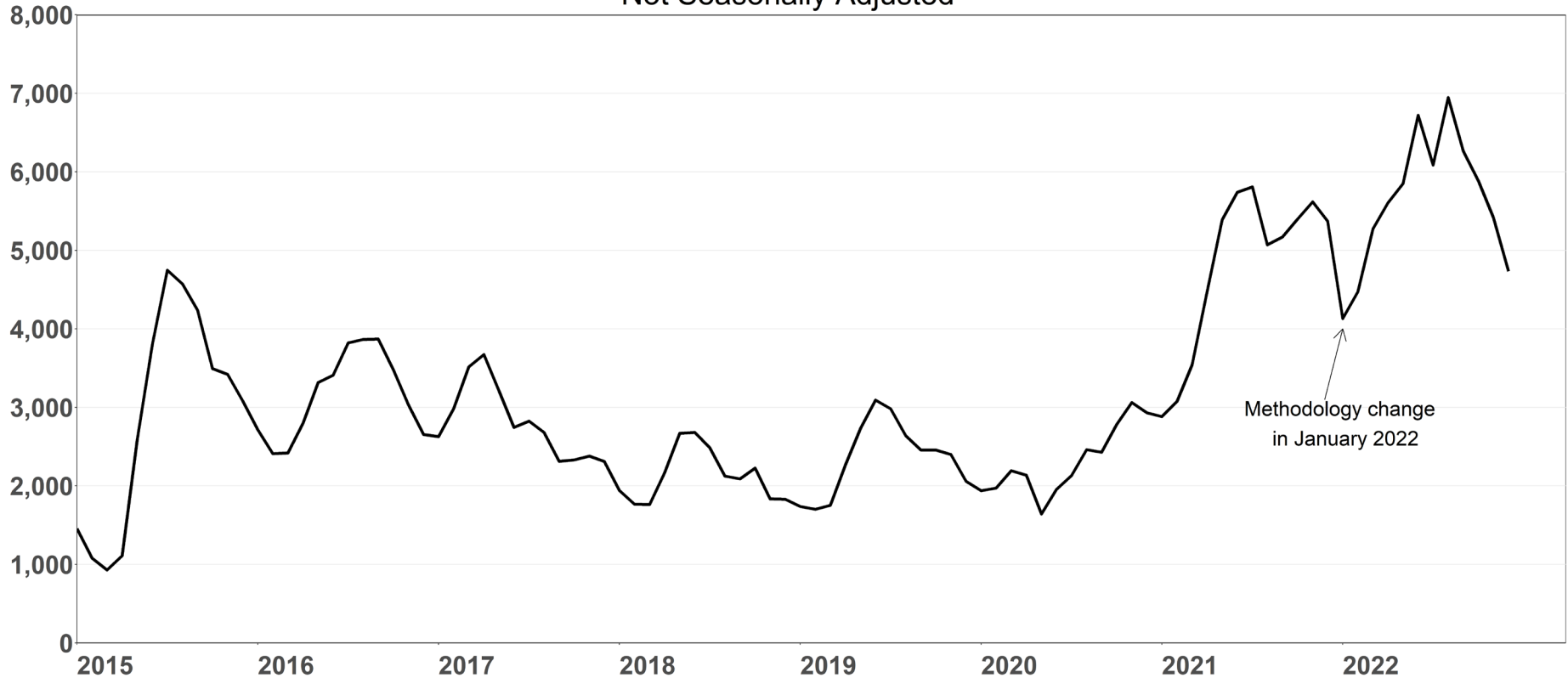
Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



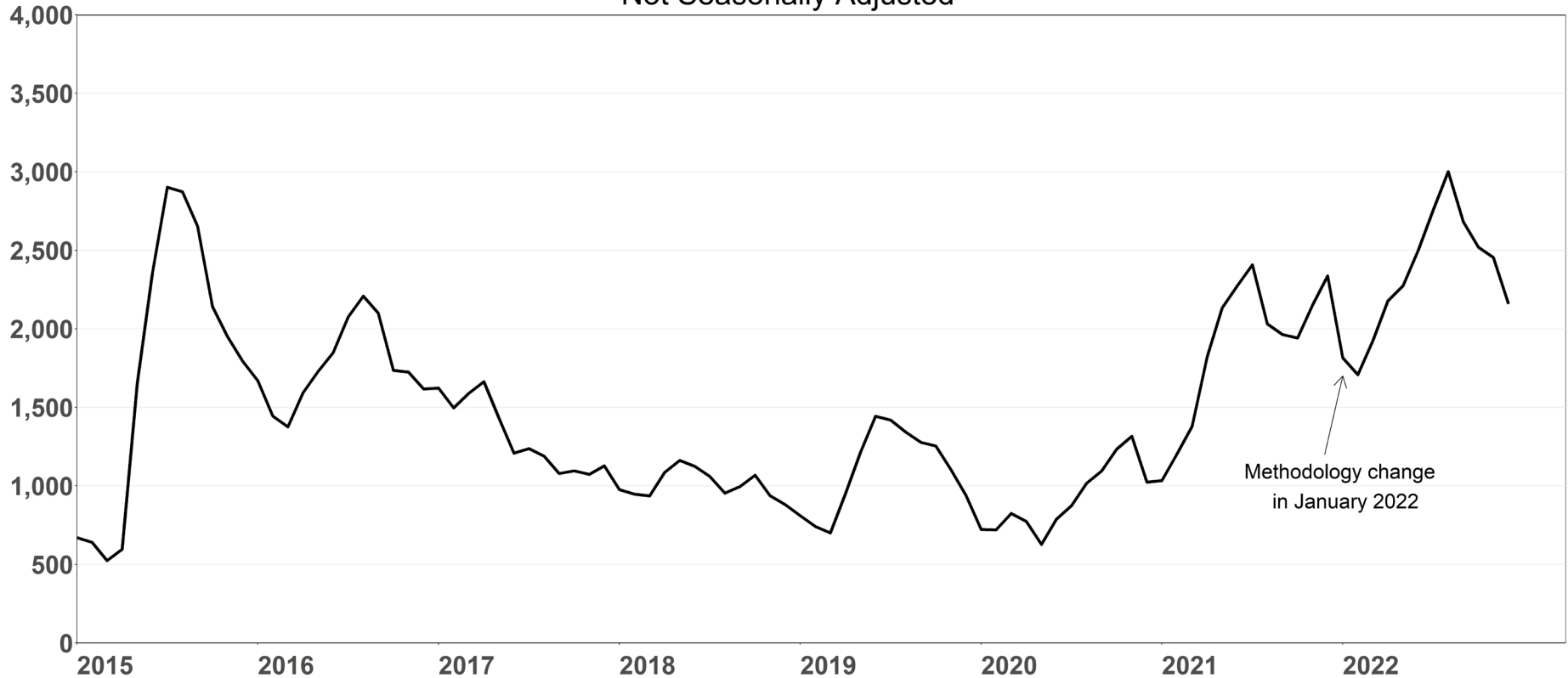
Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



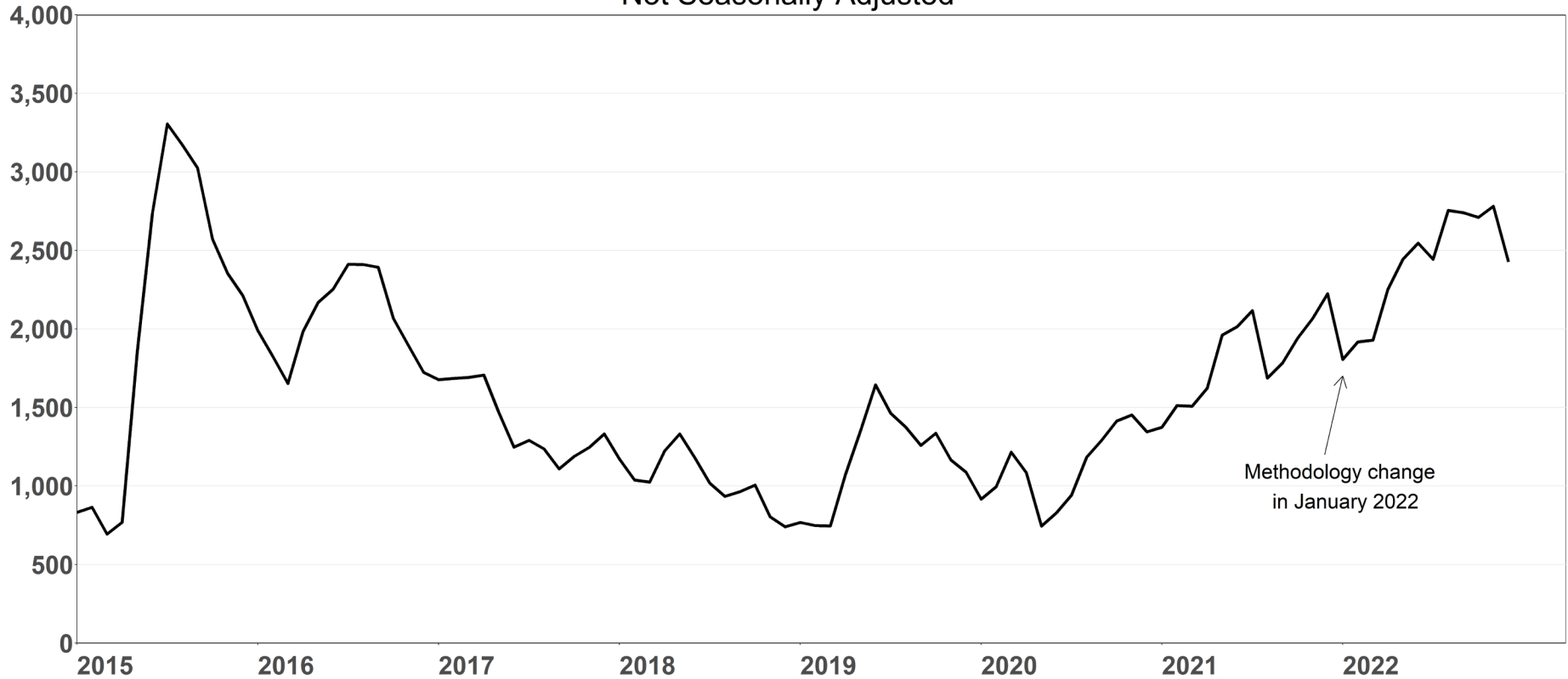
Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)





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