



# Help Wanted Online Ads

**February 2023**

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)



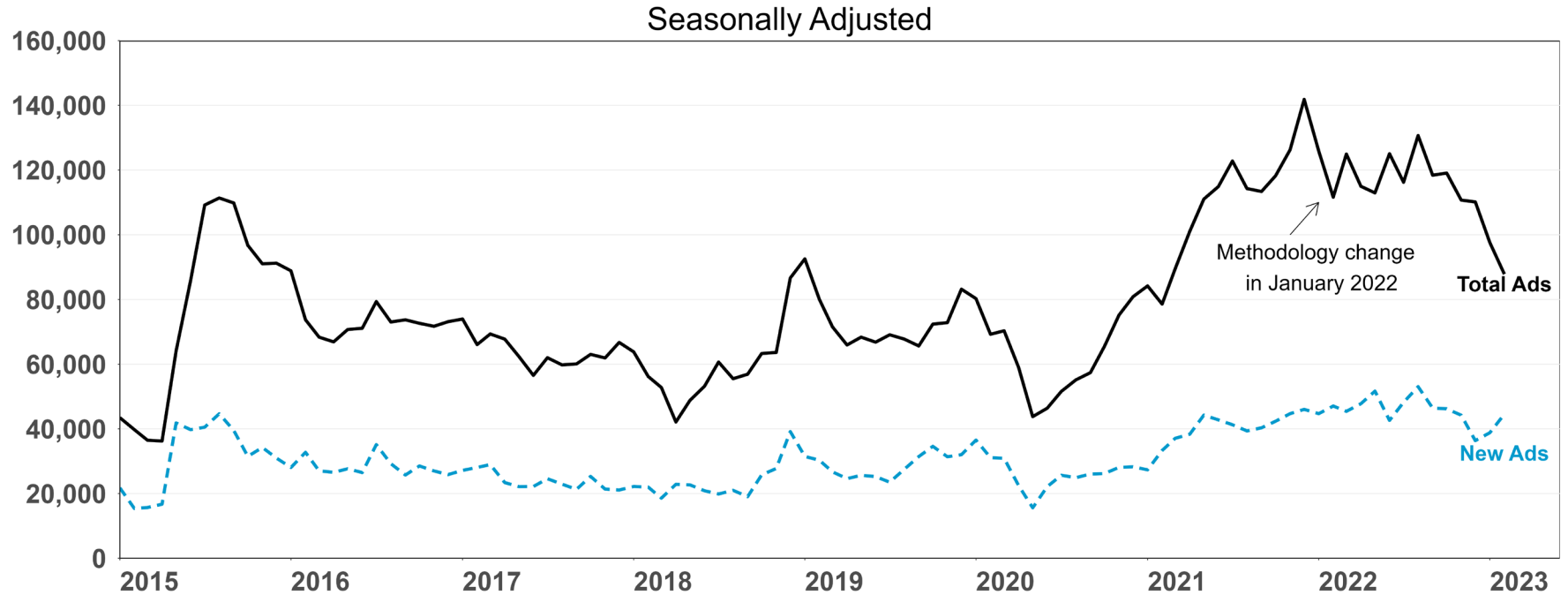
## Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

## The number of U.S. Help Wanted Online ads was 5.6 million in February.

- Number of ads posted in Oregon totaled 87,800 in February.
- Number of ads posted for the first time (*new ads*) increased by 5,700 in Oregon in February.
- Nationally, new ads increased by 123,700 in February.
- Number of online ads in Oregon and its neighboring states:
  - Idaho: 37,100
  - Nevada: 69,600
  - Oregon: 87,800
  - Washington: 138,100
  - California: 626,600

**The number of online ads in Oregon was 87,800 in February.  
The number of new ads increased by 5,700 over the month.**

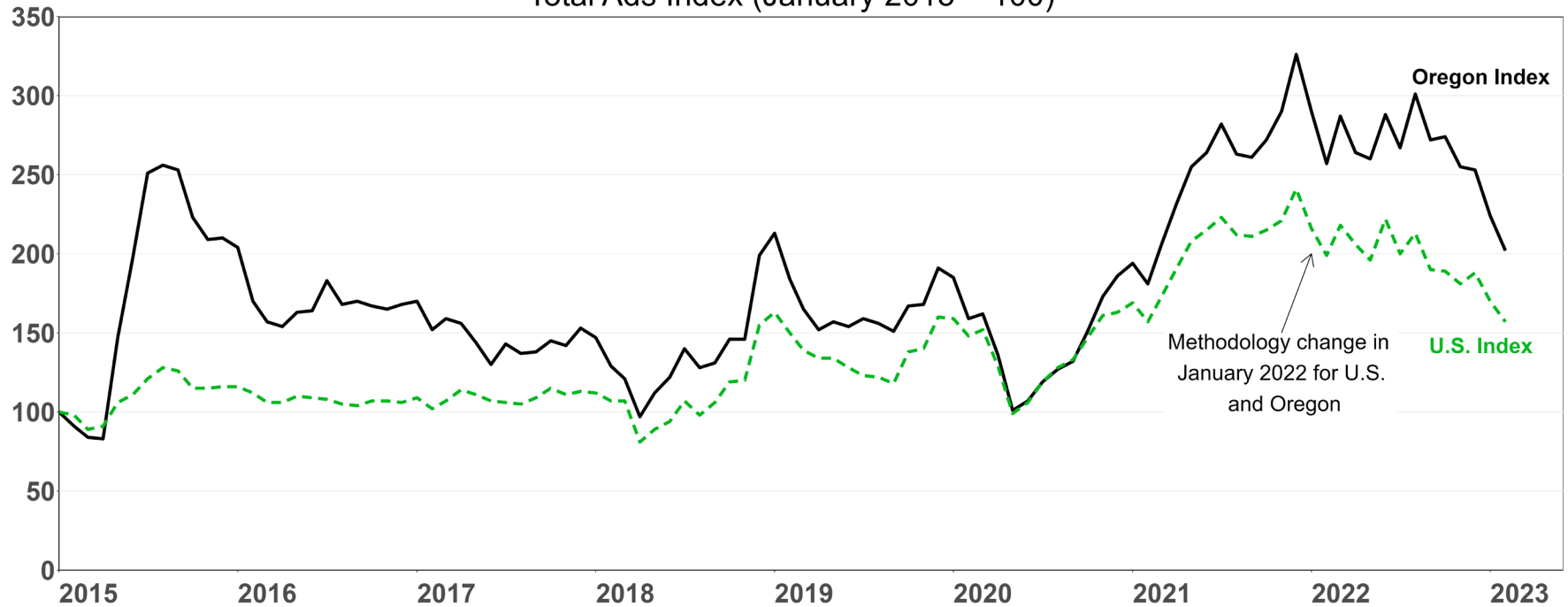


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of help wanted ads nationally was 5.6 million in February 2023.

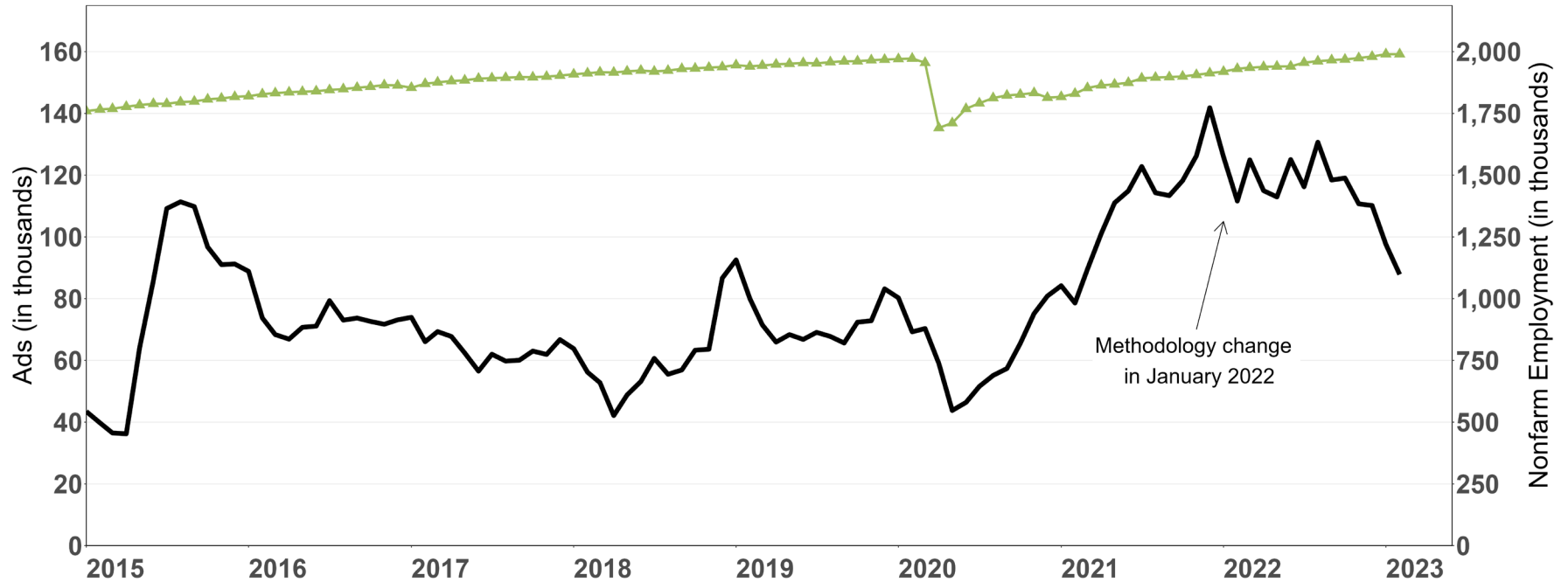
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

## The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

■ Oregon Total Ads ▲ Nonfarm Employment



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics



Many new help wanted ads in February 2022 were for occupations in service sectors.  
Read [New Online Help Wanted Ads Increase Over the Past Year](#) by Workforce Analyst [Jake Procino](#).

**Top 10 Occupations with the Most New Help  
Wanted OnLine Ads**

Oregon, February 2022

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Feb 2021
Registered Nurses	1,625	734	2
Retail Salespersons	1,295	424	3
Wholesale and Manufacturing Sales Representatives	1,148	243	1
Heavy and Tractor-Trailer Truck Drivers	1,001	293	4
Managers, All Other	975	381	7
First-Line Supervisors of Retail Sales Workers	938	436	10
Software Developers, Applications	842	347	11
Customer Service Representatives	829	206	6
Laborers and Freight, Stock, and Material Movers	735	67	5
Secretaries and Administrative Assistants	643	260	13

*Source: Oregon Employment Department, The Conference Board Help Wanted OnLine™  
(HWOL)*

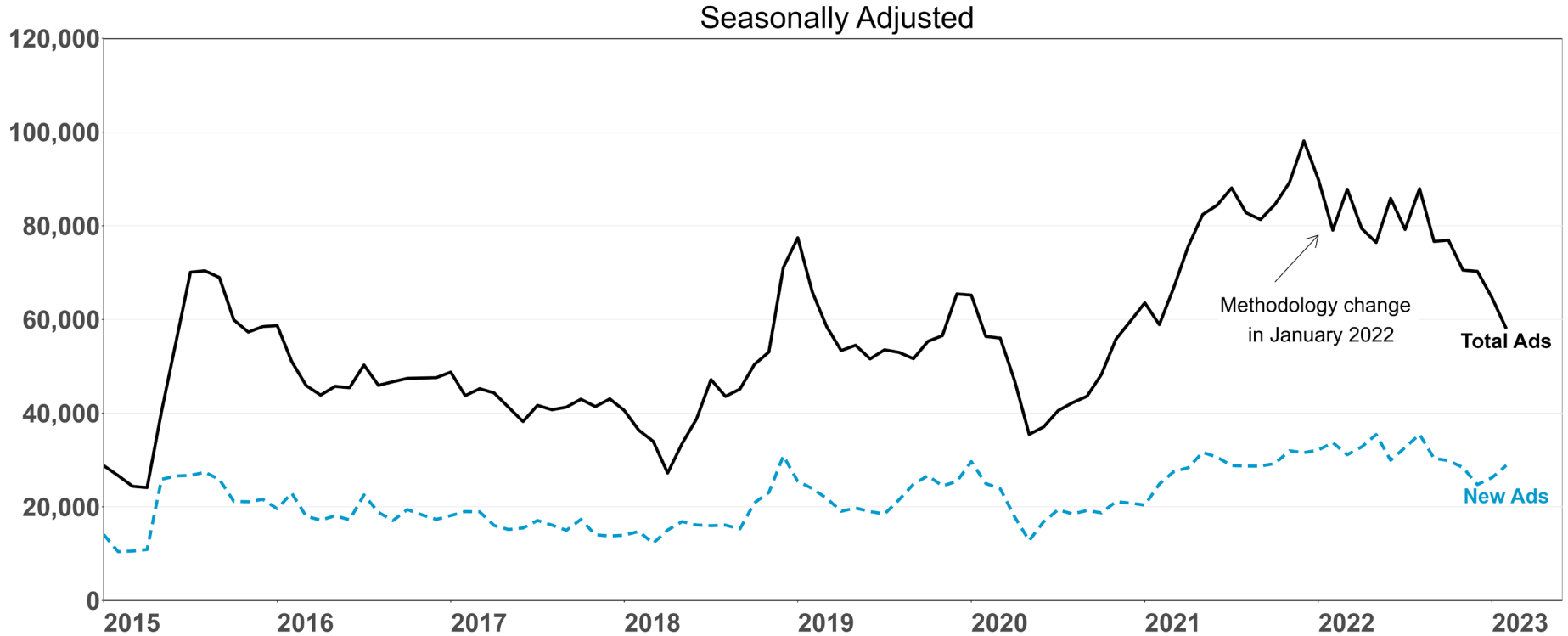
Email [Luke.C.Coury@employ.oregon.gov](mailto:Luke.C.Coury@employ.oregon.gov) or [Molly.N.Hendrickson@employ.oregon.gov](mailto:Molly.N.Hendrickson@employ.oregon.gov) if you need HWOL data for specific occupations.



# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



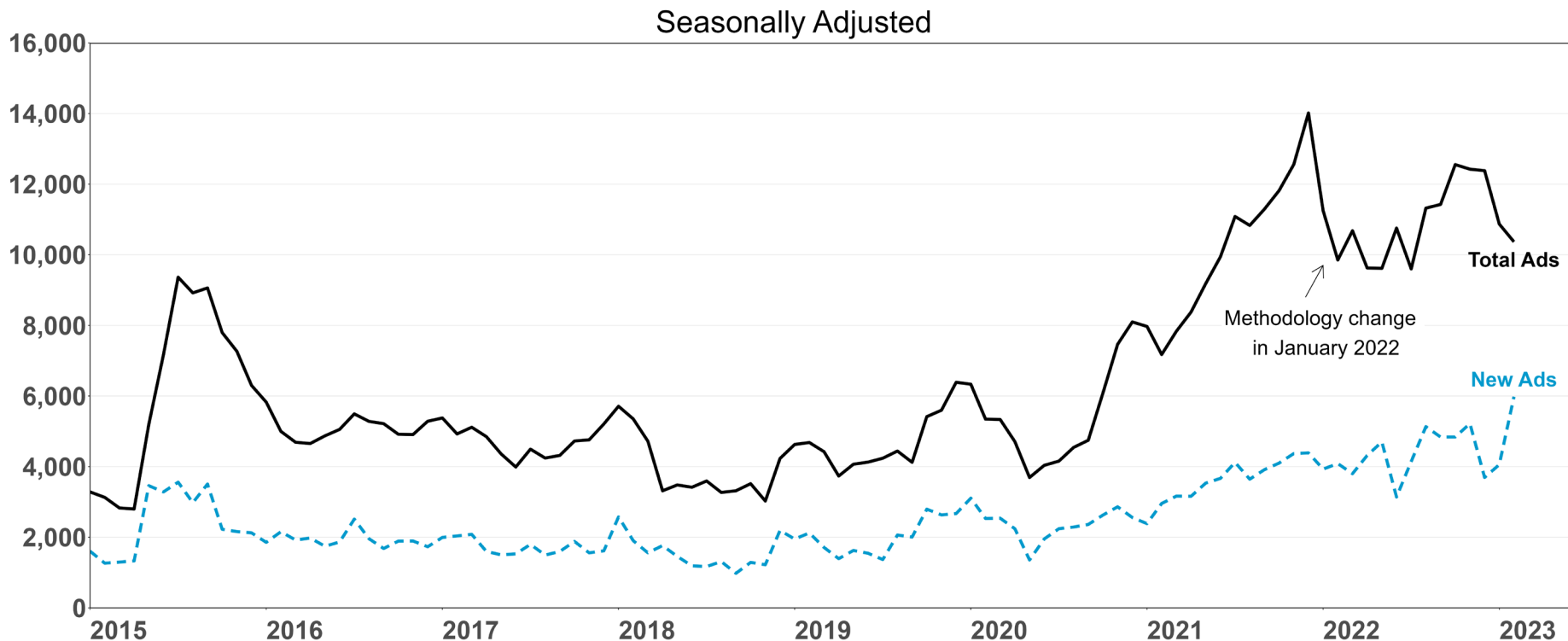
The number of online ads in the Portland metro area was 58,000 in February.  
The number of new ads increased by 2,600 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



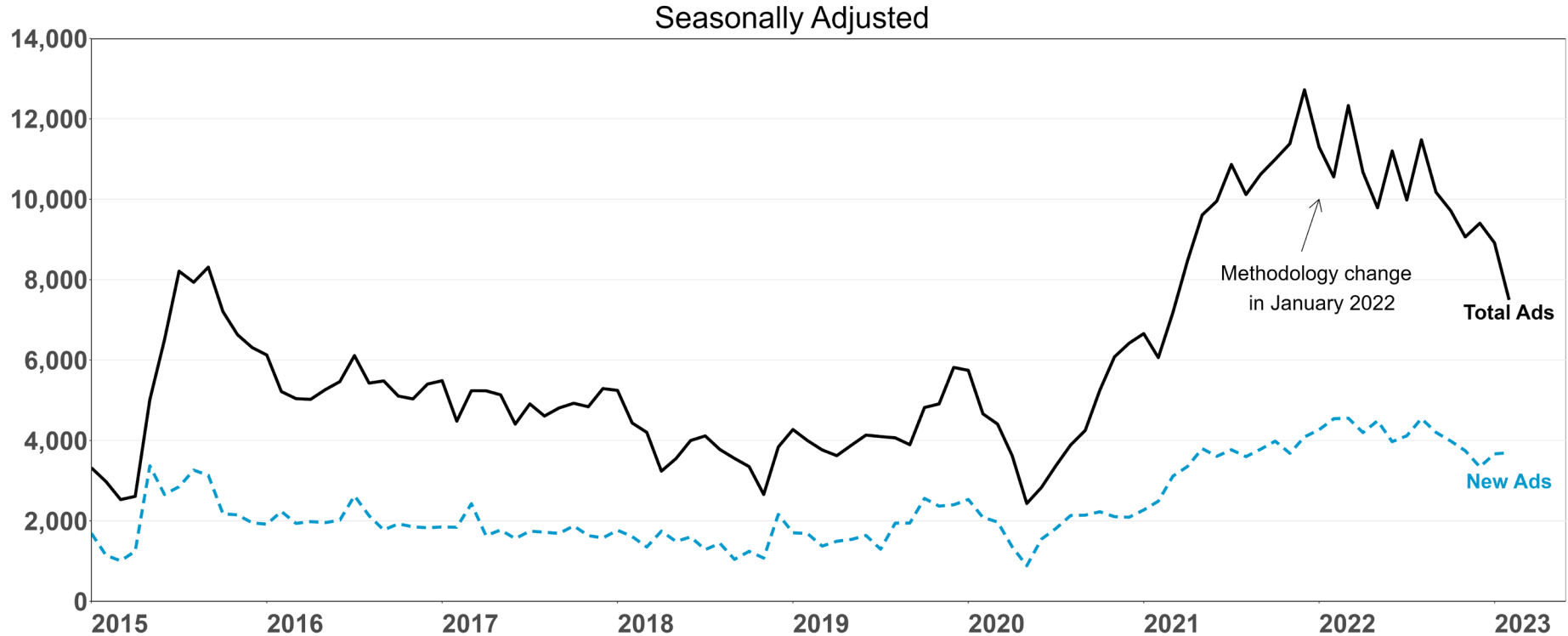
**The number of online ads in the Salem metro area was 10,400 in February.  
The number of new ads increased by 1,900 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



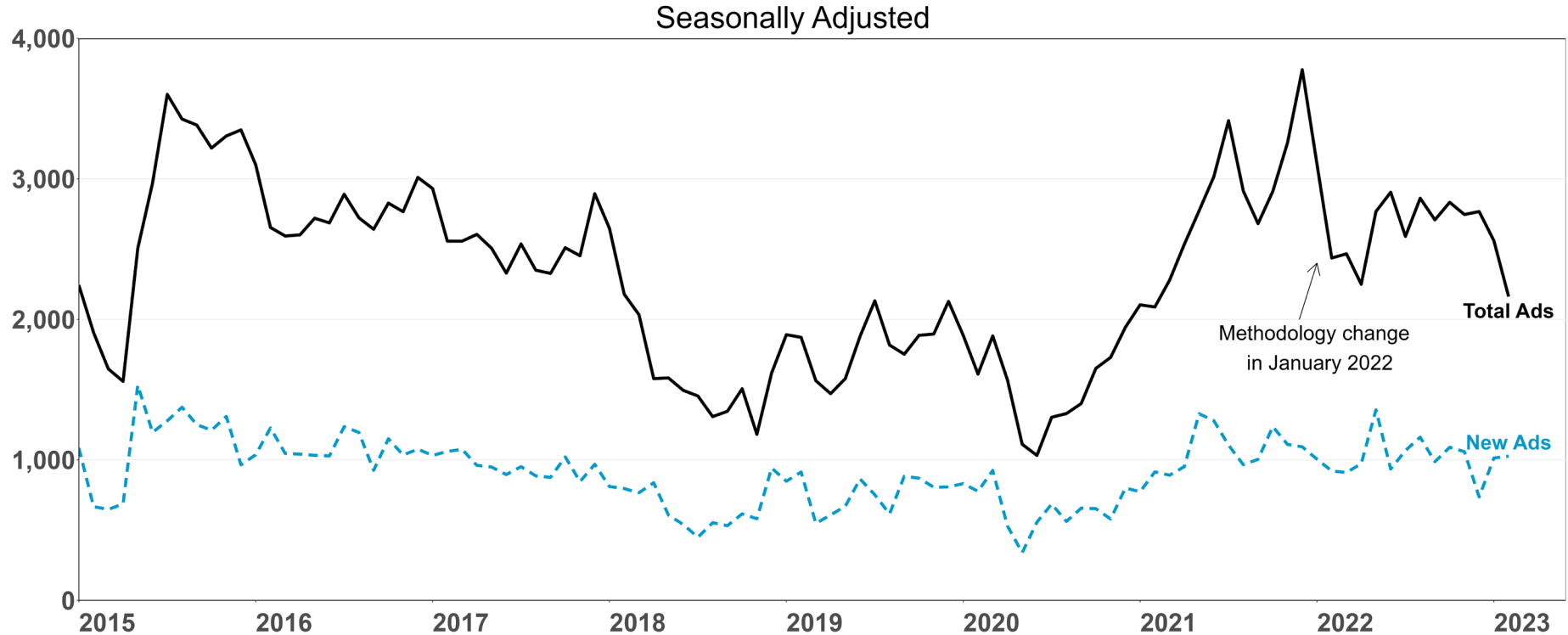
**The number of online ads in the Eugene metro area was 7,500 in February.  
The number of new ads increased by 30 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



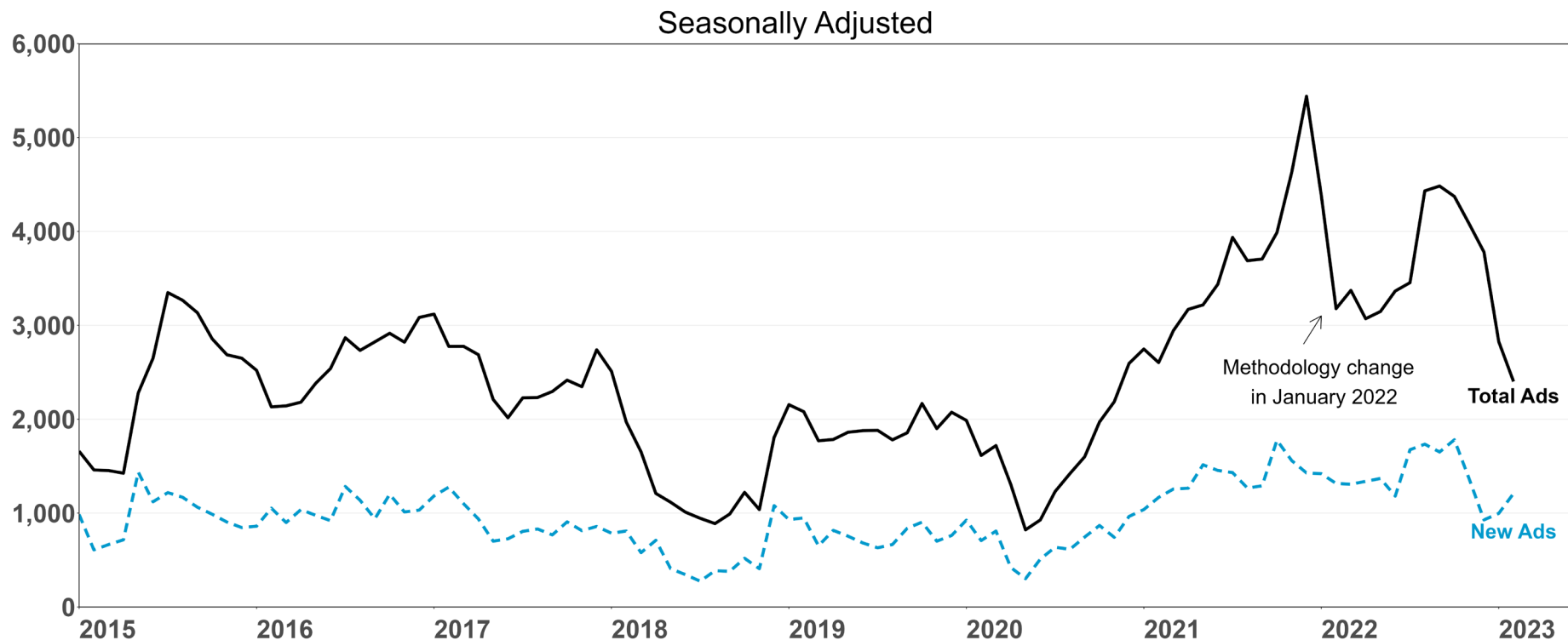
**The number of online ads in the Medford metro area was 2,200 in February.  
The number of new ads increased by 10 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



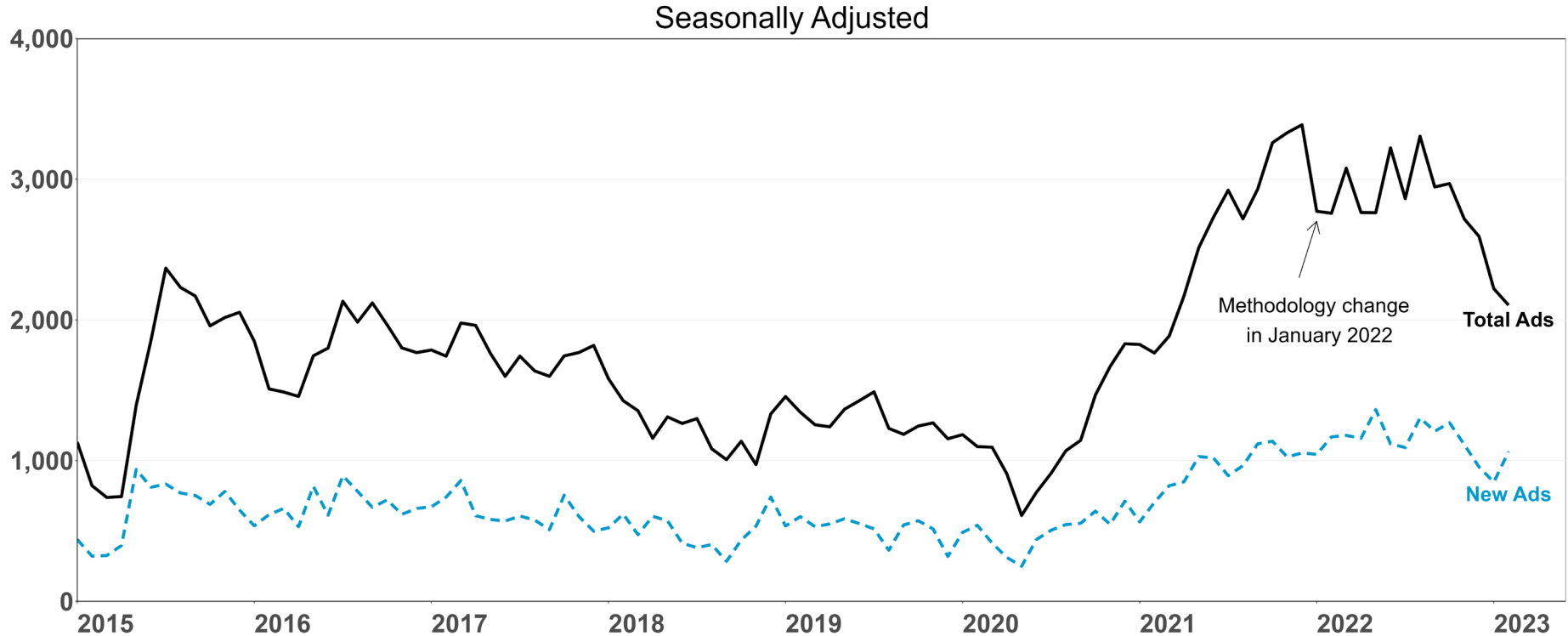
**The number of online ads in the Bend metro area was 2,400 in February.  
The number of new ads increased by 210 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



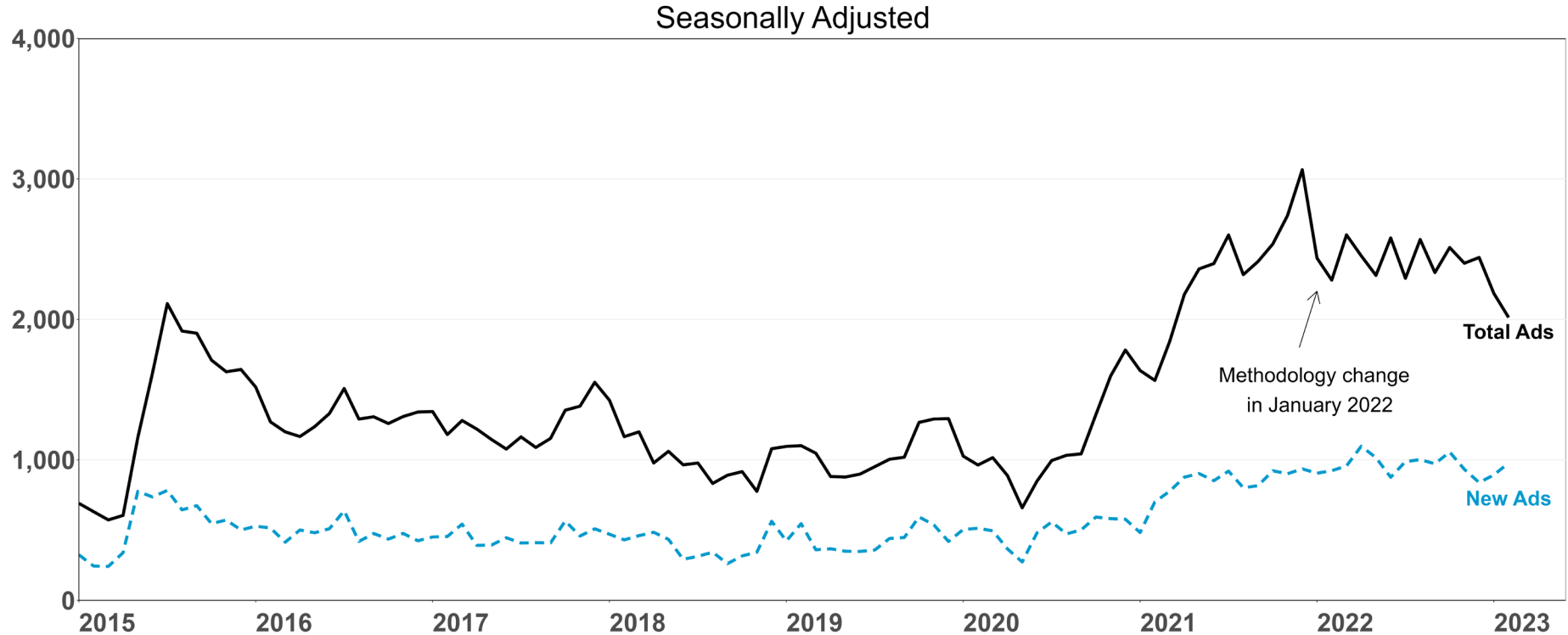
**The number of online ads in the Corvallis metro area was 2,100 in February.  
The number of new ads increased by 220 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



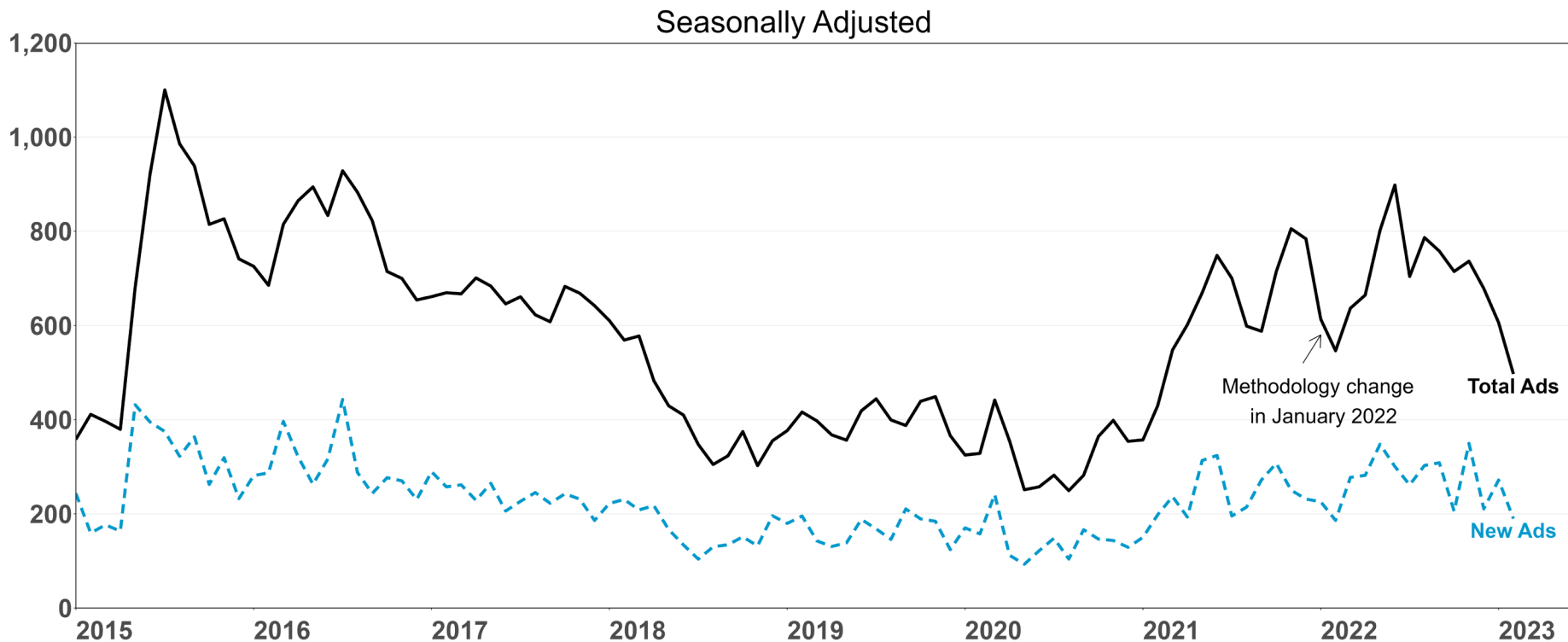
**The number of online ads in the Albany metro area was 2,000 in February.  
The number of new ads increased by 90 over the month.**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Grants Pass metro area was 500 in February.  
The number of new ads **decreased** by **80** over the month.

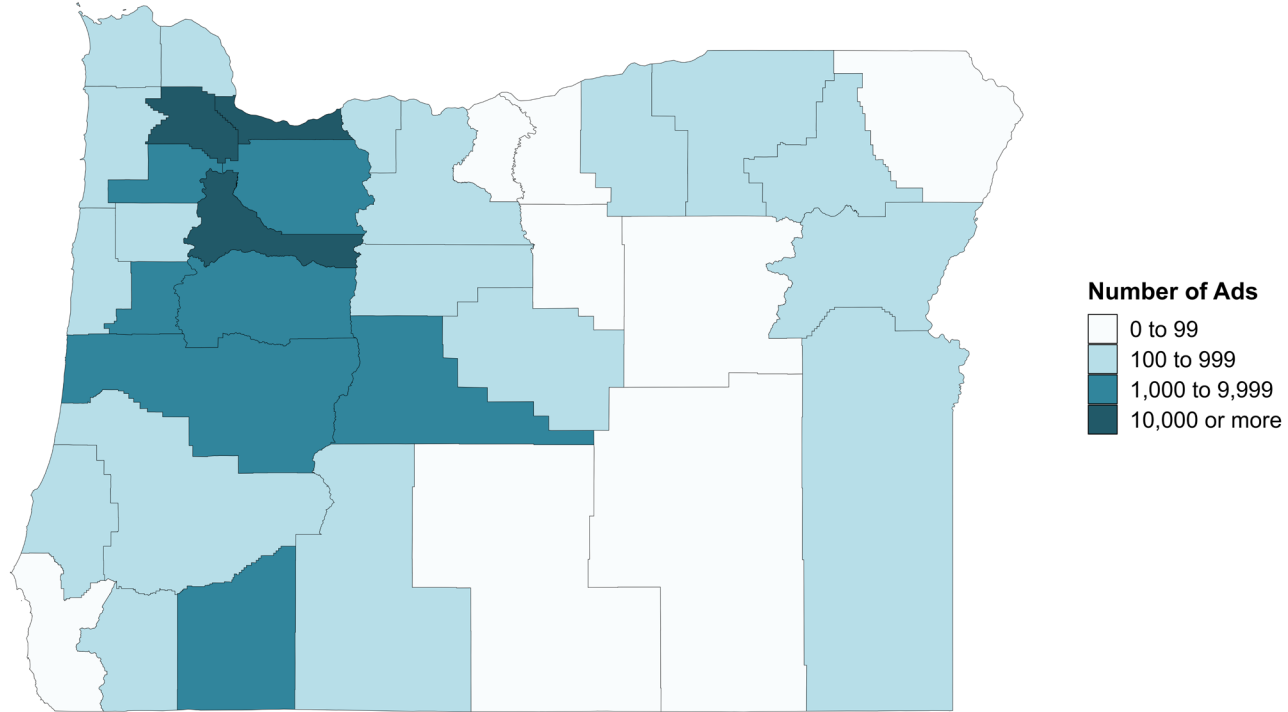


Source: The Conference Board Help Wanted OnLine™ (HWOL)





## Help Wanted Online Ads, February 2023 Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

## Help Wanted Online Ads by County

February 2023, Not Seasonally Adjusted

Multnomah	32,167	Polk	525
Washington	13,204	Clatsop	486
Marion	10,563	Hood River	449
Clackamas	8,570	Tillamook	368
Lane	8,053	Wasco	308
Deschutes	2,527	Union	285
Jackson	2,304	Crook	212
Benton	2,188	Baker	182
Linn	2,076	Jefferson	174
Yamhill	1,947	Morrow	169
Coos	996	Grant	96
Umatilla	934	Harney	71
Douglas	894	Curry	53
Klamath	752	Lake	51
Lincoln	716	Wallowa	47
Josephine	559	Sherman	45
Malheur	556	Gilliam	29
Columbia	538	Wheeler	3

Source: The Conference Board Help Wanted OnLine™ (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk, and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Luke.C.Coury@employ.oregon.gov](mailto:Luke.C.Coury@employ.oregon.gov) or [Molly.N.Hendrickson@employ.oregon.gov](mailto:Molly.N.Hendrickson@employ.oregon.gov) if you need additional HWOL data for your workforce area.



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## Help Wanted Online Ads by Workforce Area

February 2023, Not Seasonally Adjusted

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Portland-Metro	45,371
Mid-Valley	15,072
Clackamas	8,570
Lane	8,053
East Cascades	4,466
Northwest Oregon	4,416
Rogue Valley	2,863
Eastern Oregon	2,260
Southwestern Oregon	2,026

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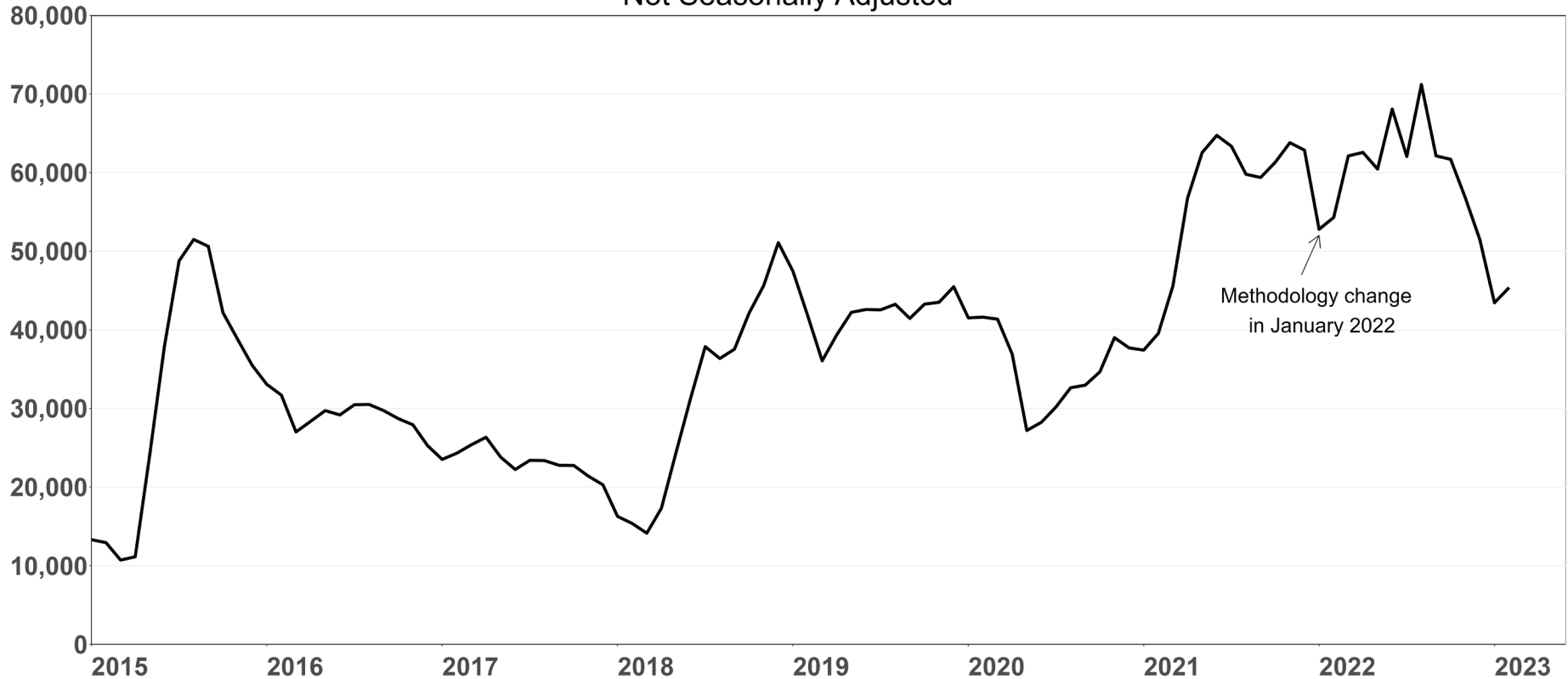
*Source: The Conference Board Help Wanted OnLine™ (HWOL)*

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Email [Luke.C.Coury@employ.oregon.gov](mailto:Luke.C.Coury@employ.oregon.gov) or [Molly.N.Hendrickson@employ.oregon.gov](mailto:Molly.N.Hendrickson@employ.oregon.gov) if you need additional HWOL data for your workforce area.



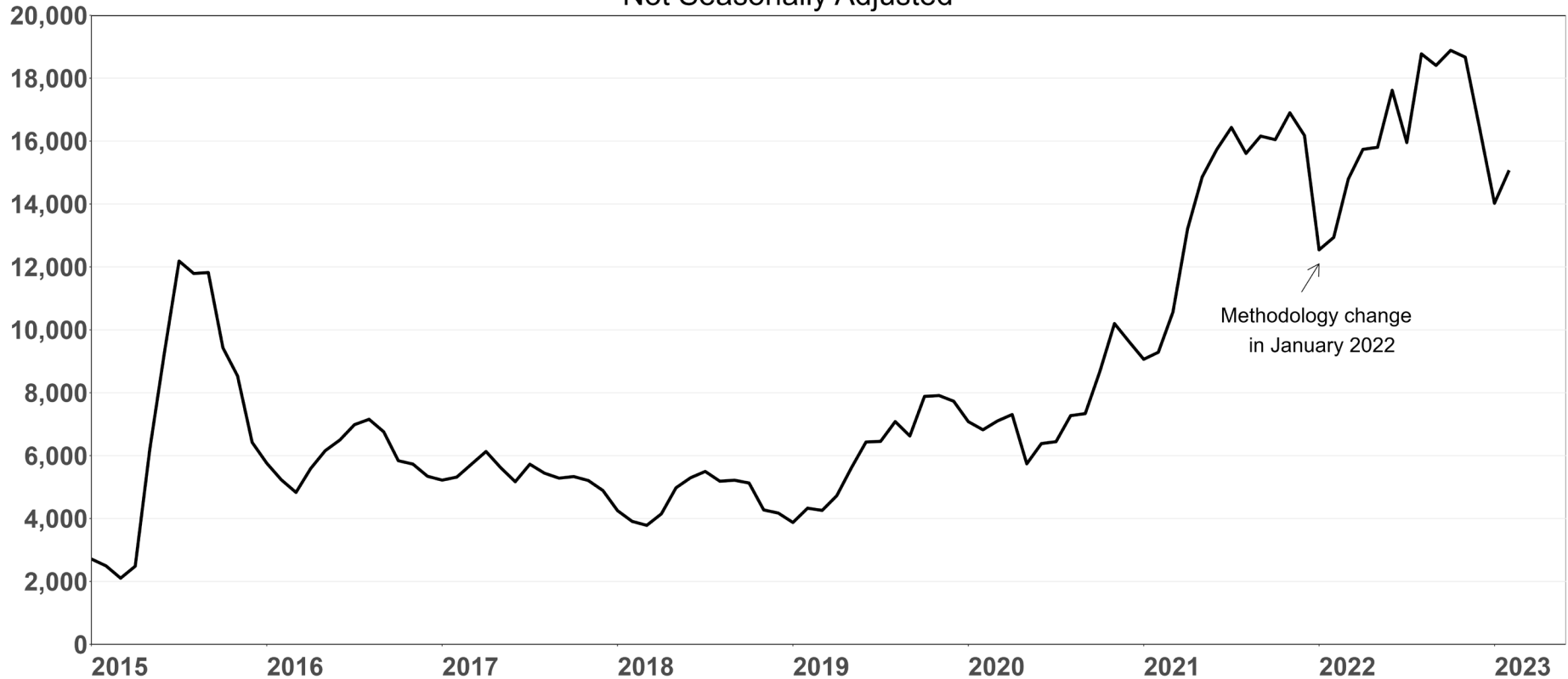
## Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



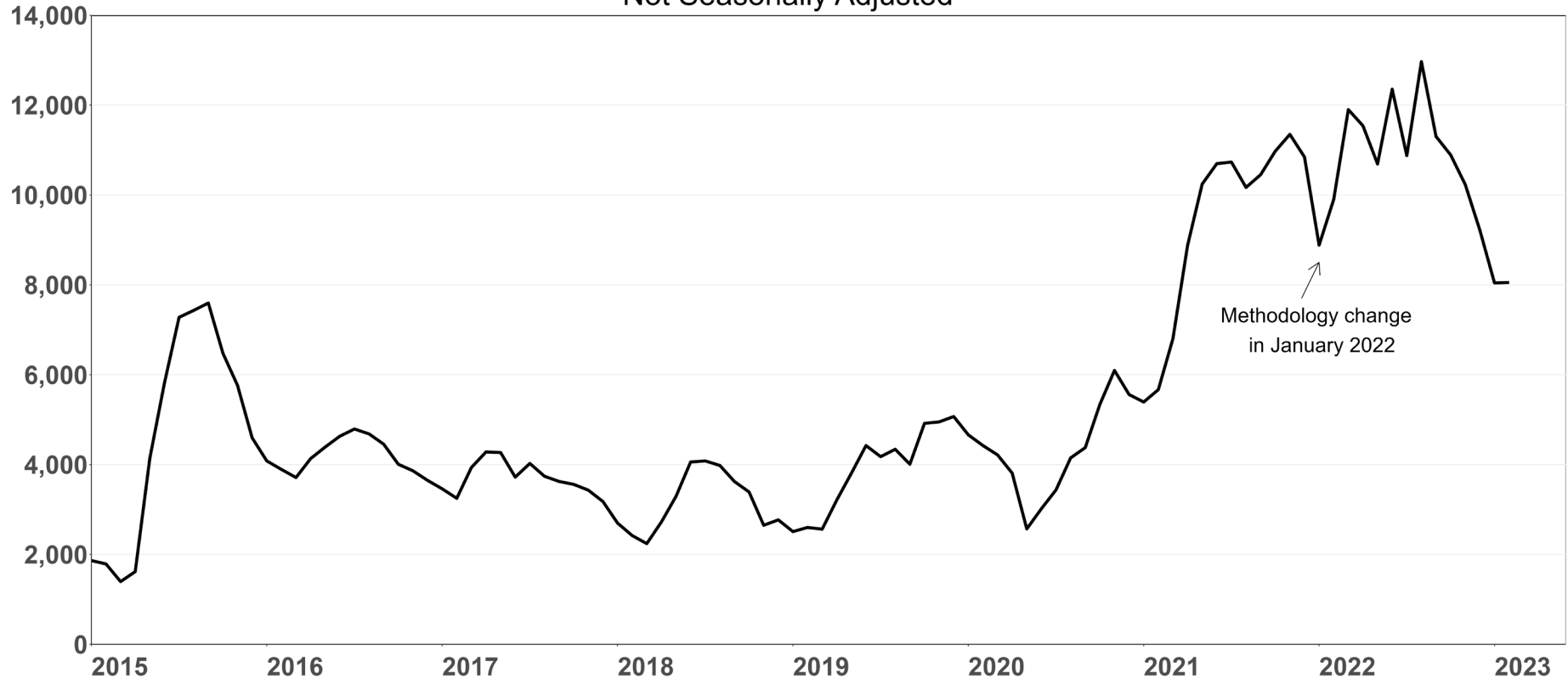
## Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



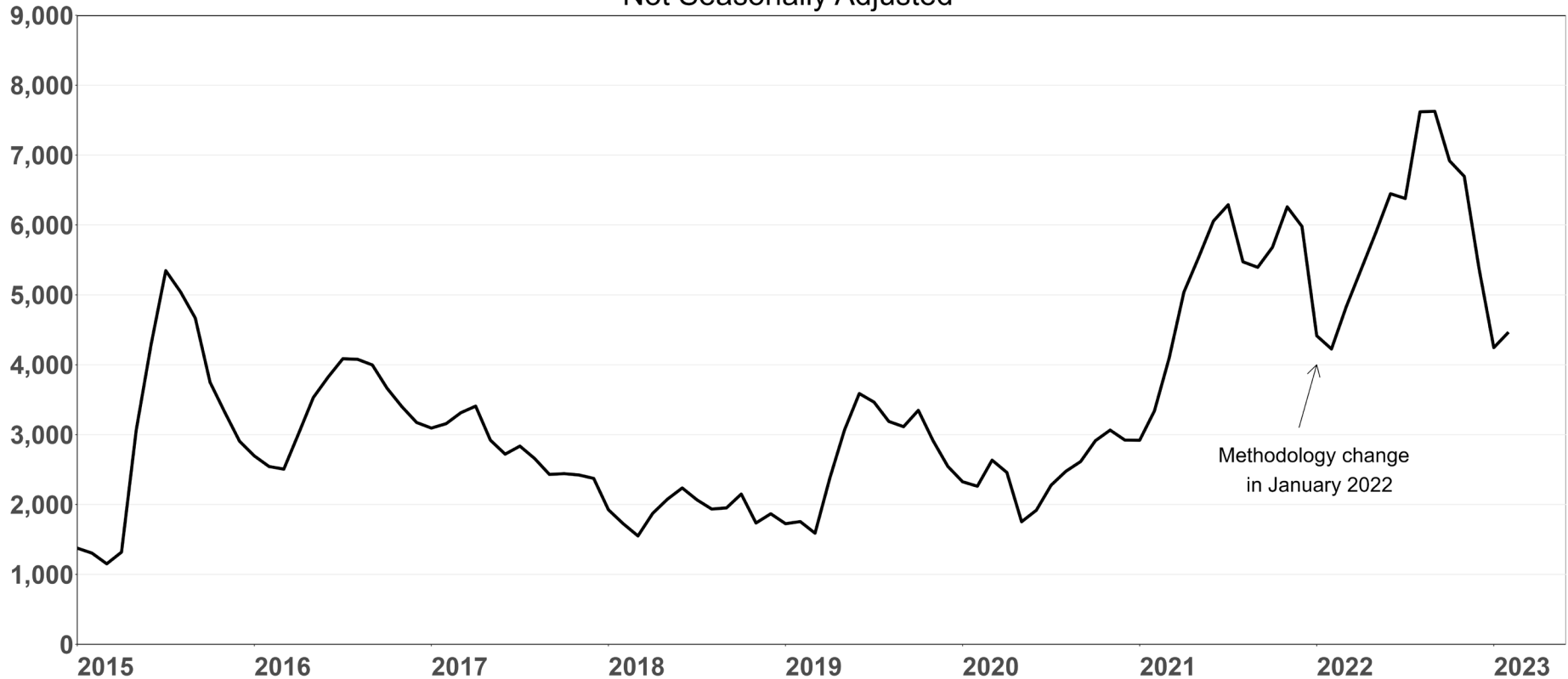
## Lane Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## East Cascades Help Wanted Online Ads Not Seasonally Adjusted

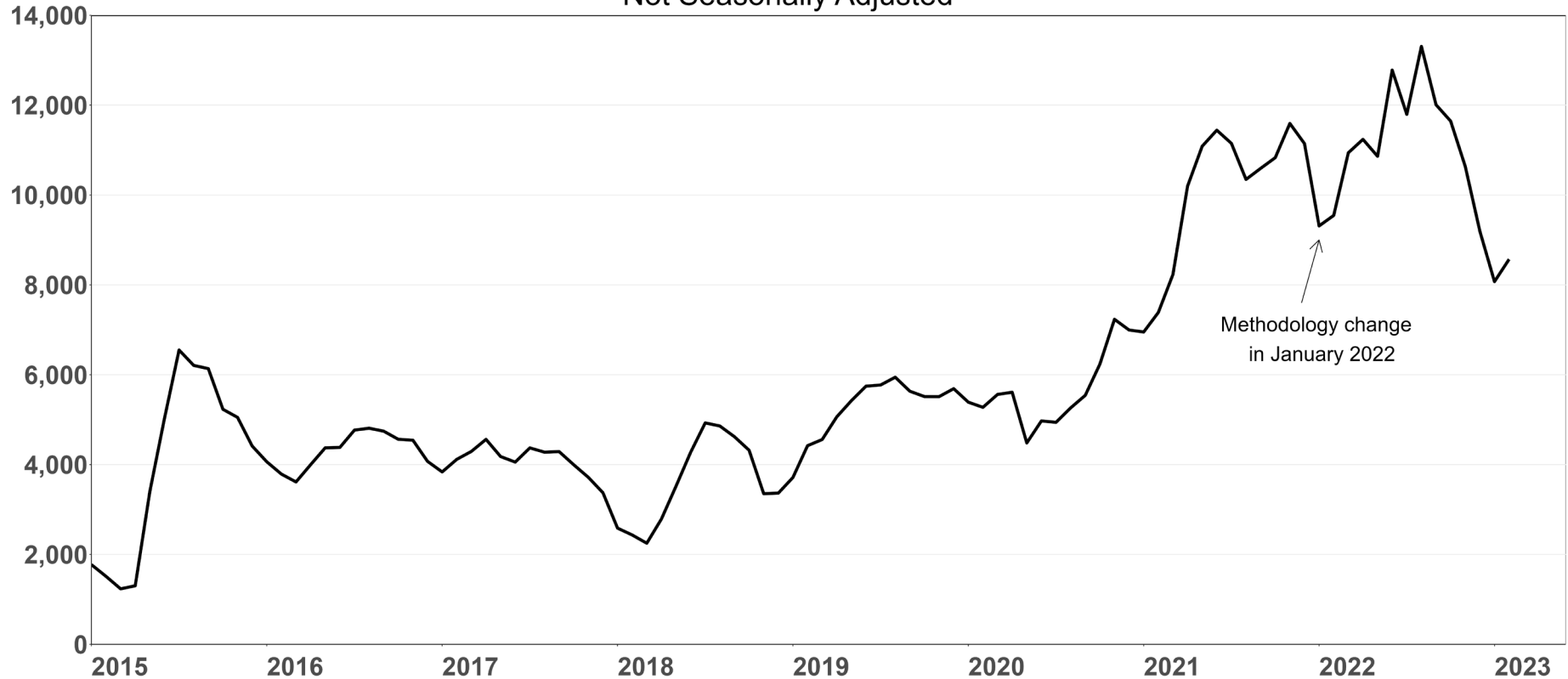


Source: The Conference Board Help Wanted OnLine™ (HWOL)





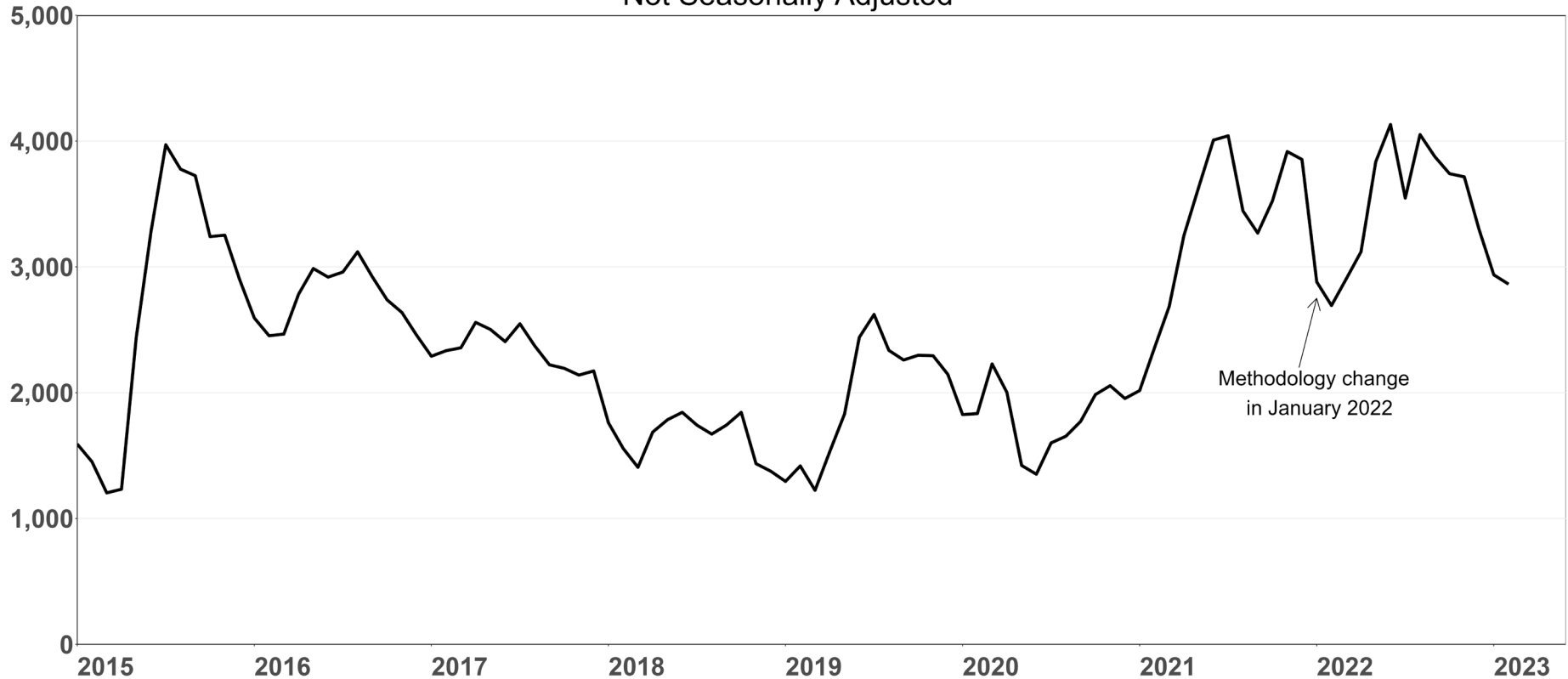
## Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



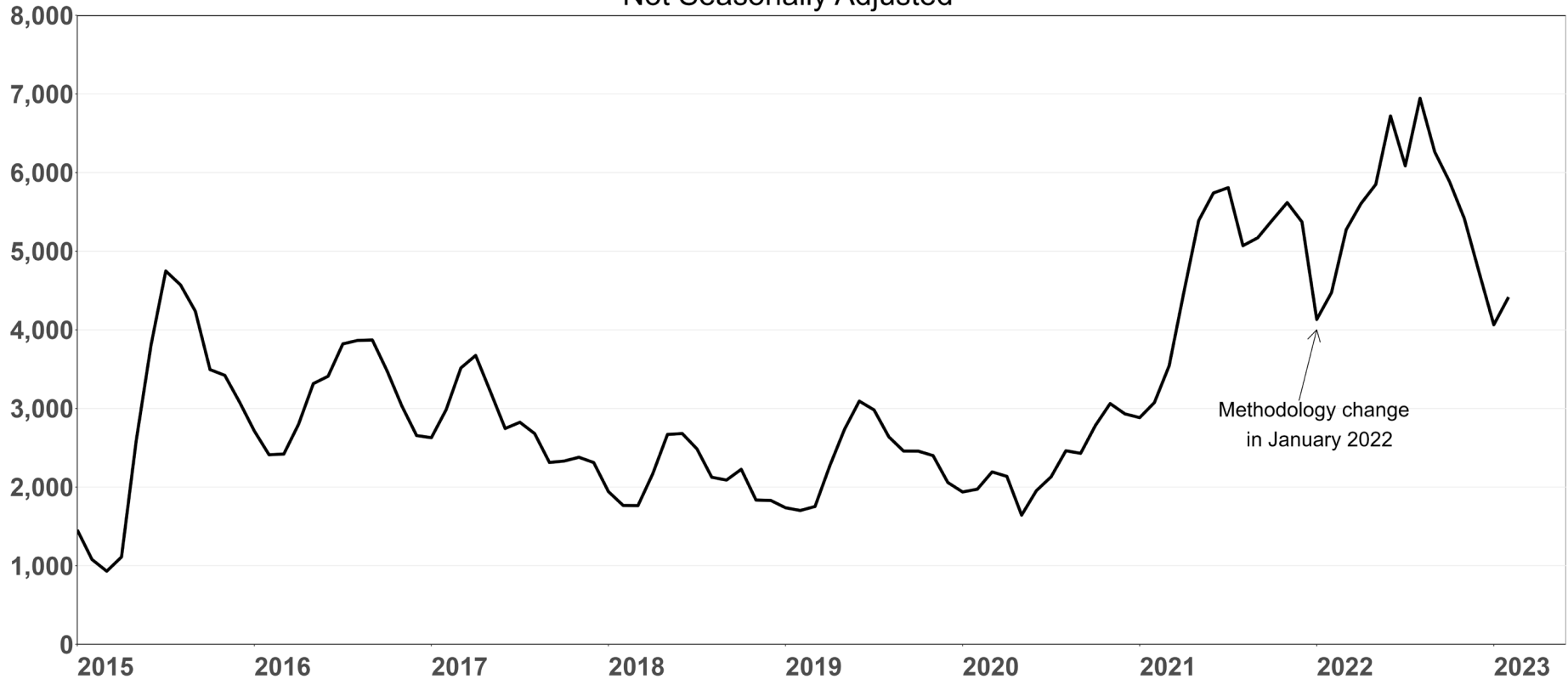
## Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



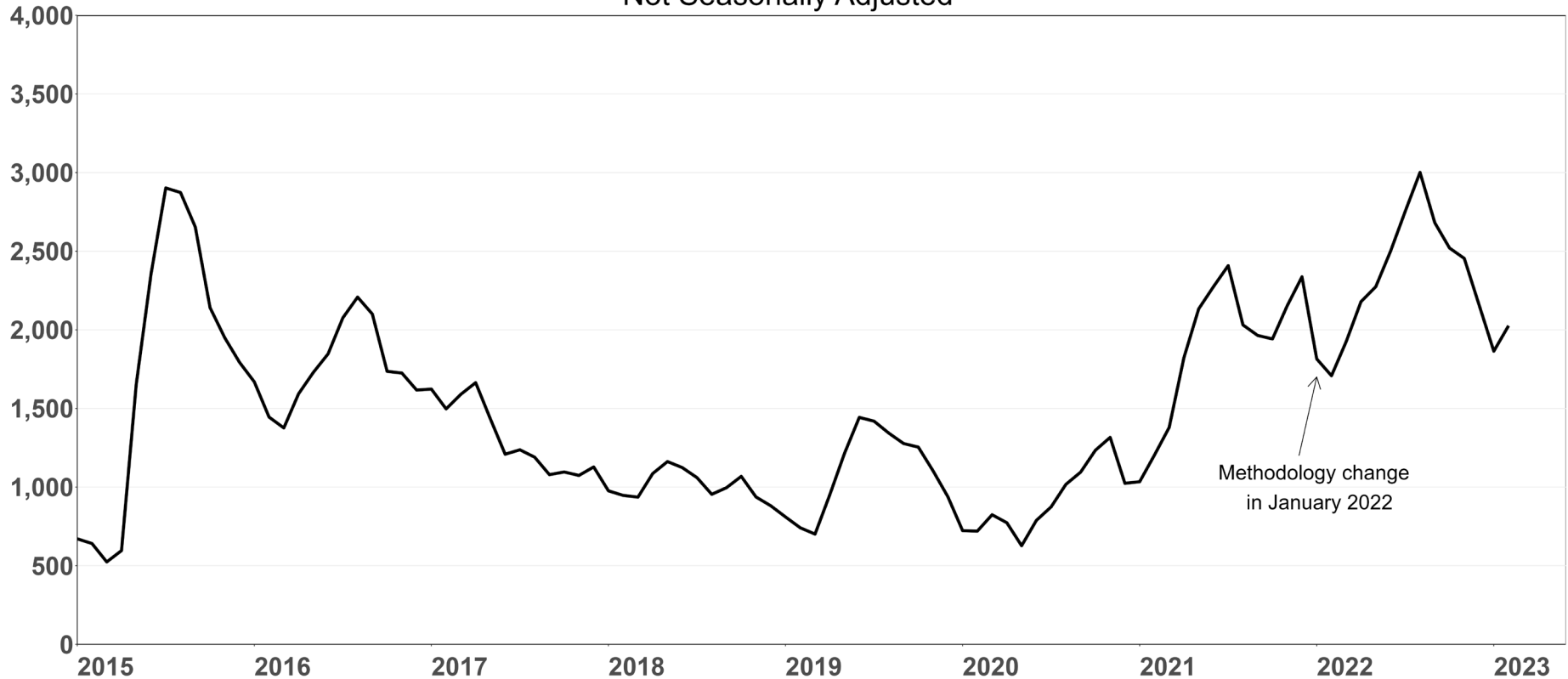
## Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



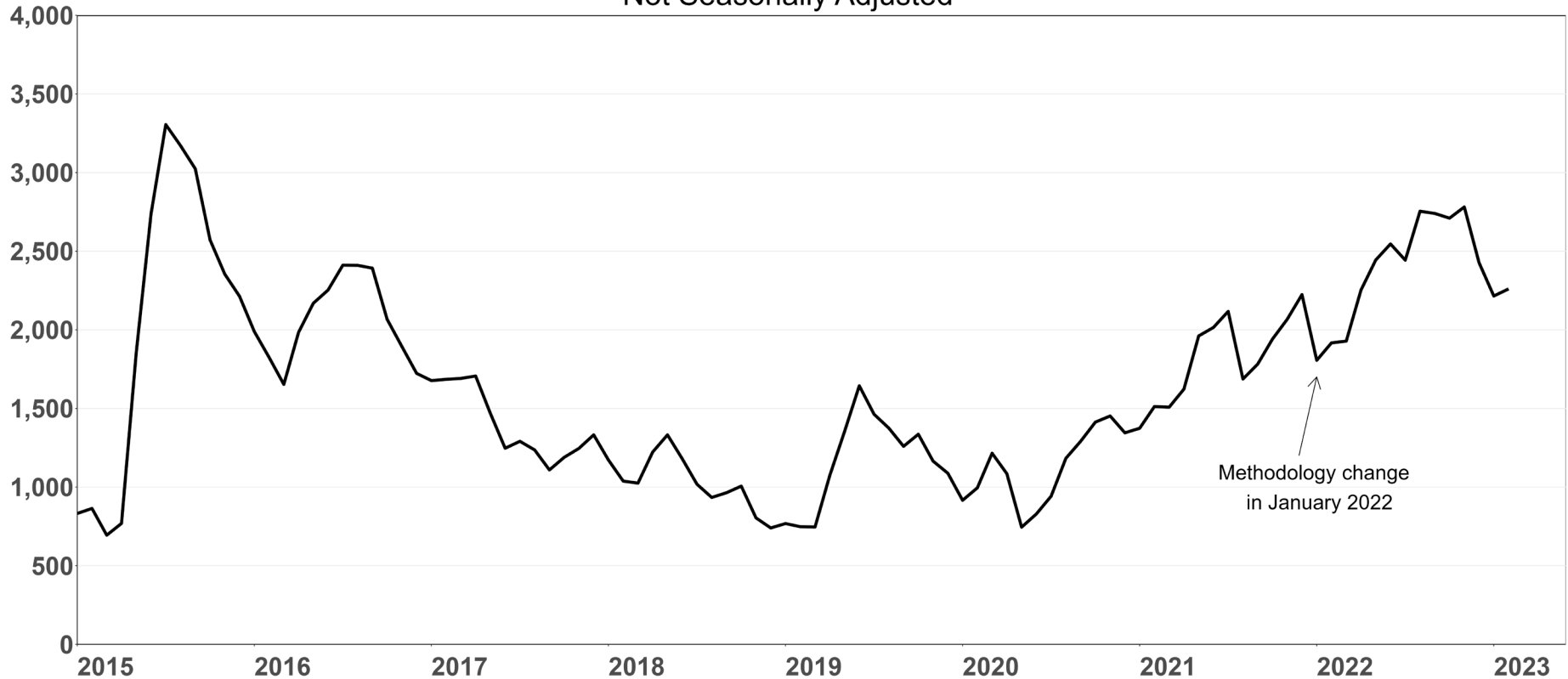
## Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)





**Luke Coury, Economist**

[Luke.C.Coury@employ.oregon.gov](mailto:Luke.C.Coury@employ.oregon.gov)

(541) 224-4154

**Molly Hendrickson, Economist**

[Molly.N.Hendrickson@employ.oregon.gov](mailto:Molly.N.Hendrickson@employ.oregon.gov)

(503) 507-8899

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